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## COMMUNICATION ON ENGAGEMENT

*Covering the Period: February 9, 2022 – February 9, 2024*

### Part I – Statement of Support

February 9, 2022

To our stakeholders:

I am pleased to confirm that San Diego Global Knowledge University reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

**Dr. Miguel A. Cardenas**

*President and CEO*

*San Diego Global Knowledge University*

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## **Part 2 – Description of Actions**

- San Diego Global Knowledge University continues to promote subjects such as human rights, labor, environment, and anti-corruption to all of its management programs. The programs are focused on developing global competencies and teaching global knowledge to generate future value for individuals, businesses, and the global economy. As a key objective, we have integrated the UN Global Compact principles in our programs and courses that are aimed to help students develop global skills and competencies to achieve their personal success and advance their careers.
- Most of the academic activities and curricula at San Diego Global Knowledge University are aligned with the values of global social responsibility as portrayed by the United Nations Global Compact. Human rights, labor, and the environment are specific topics that frequently are addressed at our university via individual class projects to larger academic and social groups gatherings. Ethical behavior in business is a topic that is frequently presented in our business and management curricula.
- The main method of instruction at our university is online, using pre-produced videos on topics of global relevance, including the topics of “Leadership in the Global Workplace”, “Environmental Responsibility”, “Trade and Finance in the New Economy”, “Conscious and Mindful Leadership in a Multicultural Workplace” and several others. This methodology for educational video production has been implemented by our school since its founding and addresses key educational objectives and learning topics of global importance. We subscribe to a database of over 200 video programs with expert presenters on topics that align perfectly with the values of the UN Global Compact.
- San Diego Global Knowledge University has a governing board with membership from individuals in business, government, education, and civil society that act as the main drivers of social and environmental responsibility, because of their experience as managers and leaders in their respective professional fields. By incorporating these key stakeholders, we ensure that our programs and courses remain relevant, focused on our institutional mission, and aligned with the 1p Principles of the UN Global Compact.



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- San Diego Global Knowledge University's community resource and partner, the non-profit International Training Center, have co-created in the past 2 years, 8 educational video conferences on global topics that engage the global community through the Internet and satellite communications. The programs are designed to generate a constructive dialogue and raise awareness of the importance of developing global knowledge and skills to improve global social responsibility and sustainability. These video conference programs are transmitted live to over 40,000 receive sites in the Americas, with over 500,000 viewers receiving the program at no cost via the EDUSAT education network. Our mission goes beyond generating profit, instead transcending short-term gains for meeting long-term goals set to improve our global society.

### **Part 3 – Outcomes**

- Students in our management programs have developed practical projects that address UN Global Compact Principles, such as the elimination of discrimination in respect of employment and occupation.
- 8 new instructional video conference programs, with content experts, were produced that promote the values of the UN. These programs were transmitted free of charge to over 40,000-satellite transmission receive sites throughout the Americas.
- Have incorporated course content that motivates businesses to support a precautionary approach to environmental challenges.
- We have procured funding for and are working on developing a videoconference program that promotes greater responsibility and encourage the development and diffusion of environmentally friendly technologies. The title of the program will be "Environmental Responsibility, Waste and Green Industries: A New Mindset for Productive Success".