



Dear reader,

It is my pleasure to present the third Communication on Engagement (CoE) from CSR Greenland to the UN Global Compact covering the period of January 2020 to December 2021.

CSR Greenland has included a brief background describing the organisation and our main activities and results. A more detailed account of specific activities can be found in our annual reports, which can be downloaded from our website www.csr.gl.

CSR Greenland was established in 2010 and remain one of the most successful business initiatives in Greenland on CSR and sustainability with more than 60 members and several partnerships including many more partners. Our close collaboration with the Greenland Business Association ensures a significant reach of our activities.

From the outset, we have embedded the UN Global Compact principles in our work. They have been part of our communication and training of member companies and other stakeholders, and the foundation for our activities.

Since 2012, we have been the Greenlandic contact point for the UNGC Nordic Network, a responsibility that we share with the Greenland Business Association. We will continue to support the UN Global Compact principles going forward and engage with and support the UNGC in our work.

Since the launch of the UN Sustainable Development Goals in 2015, CSR Greenland has actively worked to promote the goals among members and partners in Greenland. Agenda 2030 is highly relevant for Greenland, and we are striving to ensure that this becomes a common agenda and collaboration platform across business, government, and civil society. This work will continue and intensify over the coming years.



Christian Keldsen

Chair, CSR Greenland



1. Background and introduction

CSR Greenland was launched in October 2010. The organization was initiated by leading Greenlandic companies, along with the Greenland Business Association, first and foremost to further a positive social and economic development in Greenland, and secondly to help companies manage risks, and not least to seize growth opportunities inherent in a strategic approach to CSR. At the time, Greenland was facing significant challenges in respect to social and economic development, making it relevant and timely that all stakeholders work together to improve conditions and work together towards a shared goal of sustainable development. In this respect, the core foundation of CSR Greenland rests on the idea of creating shared value for society and business.

Based on our Articles of Association, CSR Greenland works with the UN Global Compact Principles at its core and focuses on the following themes:

- Environment and climate change
- Health and wellbeing
- Education and competence development
- Inclusion and diversity
- Social issues focusing on children and youth
- Anticorruption and transparency

The organization's vision is to play a role in creating a social, economic, and environmentally sustainable development in Greenland through a focus on the social responsibilities of companies and through innovative partnerships between the public and private sectors and civil society.

Members

Today, CSR Greenland has more than 60 members across sectors, representing a broad section of Greenlandic business life. An updated membership list can be found on our website www.csr.gl. The organization is a business-led initiative but has increasingly engaged non-business members on a continuous basis both generally and on specific issues through partnerships and collaboration. We have expanded our collaboration and partnerships with the public sector in the reporting period.

Eight Greenlandic companies and organizations have signed the UN Global Compact principles, namely the Bank of Greenland, Air Greenland, TUSAS (Previously: TELE Greenland), Transparency International Greenland, Kalaallit Nunaanni Brugseni, Nukissiorfiit, Stark Group and CSR Greenland. Most are also members of the UN Global Compact Nordic Network, and going forward, all signatories from Greenland can join the UN Global Compact Network Denmark.



Organization and governance

Our Annual General Meeting takes place every year in March. Here, members elect a board consisting of up to ten CEOs of the member companies. The board then appoints a chairperson and a deputy chairperson. The board members are elected for a period of two years. The board meets four times a year in Nuuk. The work of this board is unpaid.

Current board members:

Christian Keldsen (Chairman),	CEO of the Greenland Business Association
Martin Kviesgaard (Vice Chairman),	CEO of the Bank of Greenland
Anette Lings,	CEO of Hotel Sisimiut
Dora Drechsel,	CEO of Kalaallit Forsikring
Henrik Leth,	Chairman of Polar Seafood
Julia Pars,	CEO of Relate People
Kaspar Mondrup	CEO of Nukissiorfiit
Jens K. Lyberth,	Director for Corporate Relations of Royal Greenland
Susanne Christensen,	CEO of Kalaallit Nunaanni Brugseni
Jacob Nitter Sørensen,	CEO of Air Greenland

The day-to-day operations are managed by a small secretariat. The task of the secretariat is to implement the strategy set out by the Board and carry out daily activities.

Hence, the secretariat manages and facilitates networks, seminars, courses, and conferences for member companies as well as other stakeholders, supports and manages partnerships and projects between companies, public authorities, and civil society, supports the member companies' reporting and communication regarding CSR and communicates and shares knowledge about CSR.



2. Core activities 2020 - 2021

In the following section, we have highlighted our activities related to the UNGC. We also introduce our work within the prioritised four strategic focus areas:

- Education
- Health and well-being
- Environment

It is not a comprehensive overview of all of CSR Greenland's work and activities. A more complete overview of CSR Greenland activities during the period can be read in our annual reports available on www.csr.gl.

2.1. Activities related to the UNGC

Engaging in UNGC networks

In conjunction with the Greenland Business Association, CSR Greenland has been the National Contact Point for the UNGC Nordic Network.

CSR Greenland attended the UNGC Nordic Network meeting in Copenhagen in 2018 and in Helsinki in 2019. Greenland hosted the Nordic Network meeting in Nuuk in November 2021. The main theme of the conference was the growing importance of sustainability for businesses and wider society.

Engaging companies in UNGC related issues

A core activity for CSR Greenland is to host and facilitate networks to allow members to learn about CSR, SDG and share experiences, challenges, and best practices. Our network of companies meets several times a year in connection with the CSR Greenland activity programme. In the reporting period, CSR Greenland have hosted several sessions for members focusing on the SDGs, responsible procurement, strategic health management, education, environment and much more.

In addition to network and membership meetings, CSR Greenland regularly engages companies in seminars, courses, and events for member as well as non-member companies.

A few examples from the reporting period include:

- Environment, annual clean-up day (annual)
- CSR & SDG Accelerator class for businesses (2019-2020)
- IPUK-class – business development with focus on sustainability (2021)
- Morning meetings, courses, and seminars on the SDG for various stakeholders (yearly)
- QAQISA education programme (2019-2021)
- Sustainability Academy, 8 online-session (2021-2022)



CSR Greenland also offers companies one-on-one meetings and management workshops to facilitate the companies' work with CSR related themes. By helping companies identify material issues and streamline their sustainability work, CSR Greenland helps to ensure relevance and integration into the business.

Engaging other stakeholders in UNGC related issues

One of the key goals of CSR Greenland has been to promote the idea of shared value and shape the agenda of strategic CSR. In doing this, we have engaged with a broad range of stakeholders, including public institutions, local civil society organizations, media, international companies, etc.

It is particularly our elaborate collaboration with Transparency International Greenland, focusing on anti-corruption and transparency, and with Greenland Business Association.

To engage decision makers in government and municipalities, CSR Greenland invite and meet key politicians in government and municipalities level as well as member companies to discuss how to work together to facilitate a positive social and environmental development in Greenland.

Partnerships around corporate sustainability

Partnerships across sectors focusing on sustainability is one of the core focus areas of CSR Greenland, which align with the idea that all stakeholders need to work together to facilitate the social and economic development of Greenland. Since 2015, our focus has increasingly been on the Sustainable Development Goals (SDGs) as a main agenda. CSR Greenland enters into partnership agreement on specific tasks with municipalities, government authorities as well as with businesses.

2.2. CSR Greenland's four strategic focus areas

In the reporting period, CSR Greenland have initiated and managed several projects related to our four strategic focus areas that all supports corporate sustainability and the SDGs. Kindly see below for a short description of these.



EDUCATION

Project: 'Qaqisa - More educated youth'

CSR Greenland concluded the project 'Companies visiting schools – schools visiting companies' in 2017. CSR Greenland published an all-round guidance in 2018 and



prolonged the project for the period 2019-2021. QAQISA is the name in the new project period. CSR Greenland coordinates the implementation of QAQISA for students in eighth, ninth and tenth grade at the primary schools. CSR Greenland introduce the QAQISA concept at start-up workshops and a follow-up workshop for local participants. Attendees in tenth grade conducts evaluation of the QAQISA project. CSR Greenland has developed QAQISA for a digital universe, where the local participants easily can find, use, and exchange knowledge, experiences etc. among each other, but do also share knowledge and material with upcoming users.

Focus: Inspire and motivate primary school students to pursue an education directly after graduation from primary school.

Partners: Local partners are the school department at the municipality, local businesses, and the primary school.

Description and key results: The target group is around 2,000 students during the project period. The goal is to motivate these students to stay in the educational system after primary school, through an intensified co-operation between the school and the surrounding business community. You find material about QAQISA on www.csr.gl.



Project: Saligaatsoq (2011 - ongoing).

The initiative covers an annual clean-up day. The clean-up day started out in the spring of 2011 as a joint clean-up day in Nuuk, where employees from several companies collected large amounts of waste from the city's recreational areas, ditches, roads, and sites after the snow melted. After a massive effort to make it a national clean-up day, the project has spread to all cities in Greenland and many of the settlements with various environmentally focused campaigns aimed at behavioural change both in workplaces and in the public sphere.

Focus: Partnership-based environmental projects and knowledge sharing.

Partners: More than 50 companies, the Government and the 5 municipalities.

Description and key results: The project have grown since start and achieved 17 participating towns and more than 15 settlements. CSR Greenland formed a guidance for Saligaatsoq. Cross sector knowledge sharing group with the purpose of building bridge between the sectors by sharing their knowledge as well as discussing various environmental issues, challenges, possibilities, and new ideas for collaboration across sectors. Participant can easily follow the progress and updates on the Saligaatsoq Facebook page.



Project: IPUK (2021)

Proactive businesses can by their participation in IPUK be able to create social, environmental, and economic sustainable development in Greenland. Eleven businesses participated in the nine-month period of IPUK

Focus:

How businesses can add value to their business through new products, new businesses or partnership based on sustainability.

Partners: Greenland Business Association and CSR Greenland, associated partners Greenland Holding and Bank of Greenland

Funded by: The Danish Industry Foundation

Description and key results:

The main scoop for the initiative has been how businesses can integrate and strengthen their business by focussing on sustainability.

IPUK schedule through 2021:

- Four "boot camps" with introduction to how to work with and implement sustainability in own business
- Individual coaching with each participating business on challenges and possibilities
- Workshops with two to three participating businesses with focus on their specific challenges and ideas
- Online tools and support for business development
- Online competence centre at www.csr.gl where course material, video statements from participants, IPUK-film and IPUK guidance can be viewed

3. Plans for 2022

The Board of CSR Greenland has defined a new strategy for CSR Greenland for the coming years. This includes prioritized focus on education, environment, and health. Several projects will extend either into the next reporting period, as part of the current project period or as next phases. CSR Greenland is anticipating an increased focus on the SDGs, including training, seminars and events relating to the Global Goals.

PIUJUAANNARTITSISUMIK INERIARTORNISSAQ NUNANIT TAMALAANIT ANGUNIARNEQARPOQ



The SDGs have been translated into Greenlandic and recognised by the UN as the 7th official language

3. Final remarks

CSR Greenland regularly communicate and report on our activities to stakeholders and members through our website www.csr.gl, various social media (LinkedIn and Facebook) and through monthly newsletters. Kindly feel free to follow us on any of these channels.

If you have any questions or comments, kindly contact us at csr@csr.gl.