

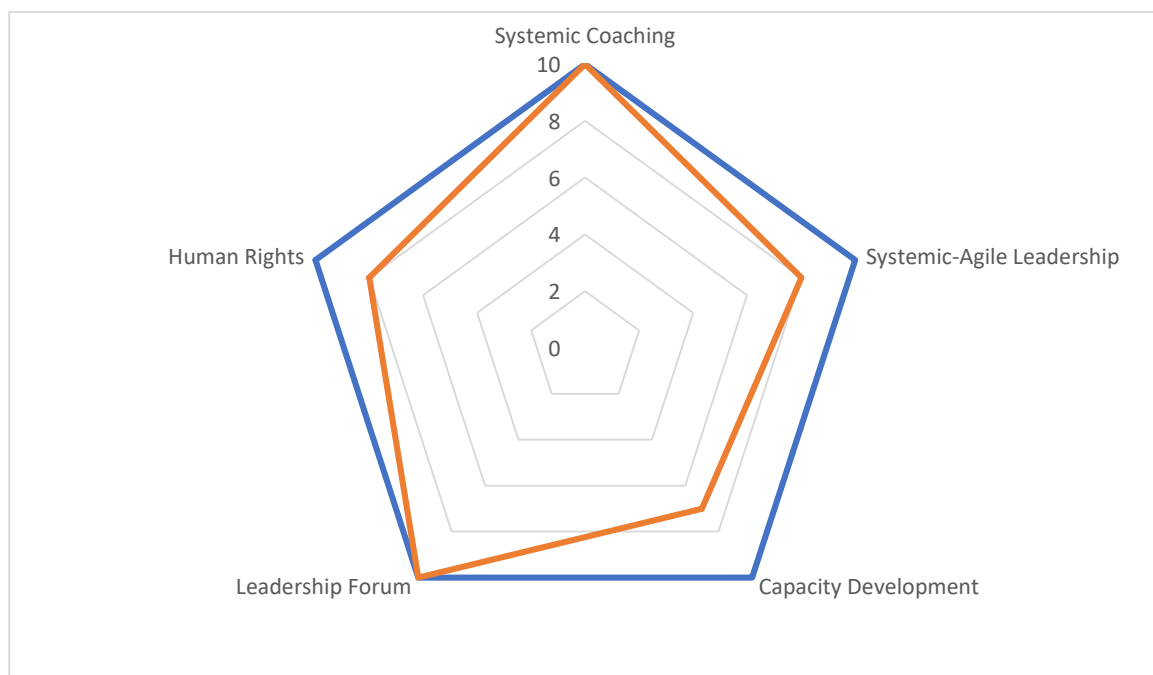
Munich, 2022 January 23 ^

ISTOB Management Academy  
Richard-Strauss-Strasse 56  
81677 Munich  
Germany

## **COE – United Nations Global Compact UNGC**

Due on January 28, 2022

### Overview



ISTOB was founded in 1991. The ISTOB Management Academy was co-founded in 2007. The academy became member of the UNGC network on February 1, 2018. Key areas we are engaged in are

- Education and Training of Systemic Business Coaching
- Systemic-Agile Leadership in order to advance sustainable innovation
- Capacity Development for urban-industrial co-development
- Leadership Forum with respect to Responsible Leadership
- Human Rights within the framework of psychosocial facilitation

The **blue line** indicates the full commitment and expertise of the academy for more than thirty years, whereas the **orange line** indicates the level of adoption of partner organizations on a basis of concerted reflection and mutual assessment. UNGC criteria became key issues.

Specific activities in numerous areas:

### (1) Systemic Business Coaching

ISTOB Management Academy (ISTOB MA) runs the program “Systemic Business Coaching” since 2000. Since then, this program starts each year in October. Currently we run the courses “C20” (beginning in 2020) and “C21” (beginning in 2021). Each course takes nearly two years, covering nearly 400 hours of education, training and supervision. In parallel we prepare for “C22” beginning in October 2022. Each course is certified by the Systemic Society, which defines high-level quality criteria. This society serves as an umbrella organization of more than fifty institutes.

The courses qualify attendees to work as certified coaches within organizations and to act as leaders and teams with a strong expertise in systems thinking and systemic coaching. Among others, it comprises communication competences, responsible leadership and team development, preventive conflict resolution and intercultural competences. It highlights systems thinking as a basis for sustainable thinking. Thus, the program guarantees highest quality standards in systemic coaching. Attendees come from industrial companies, NGOs and municipalities.

The Systemic Society (SG) and the German Society of Systemic Counselling, Family Therapy and Supervision (DGSF) are the leading systemic associations in Germany. Together they represent more than 250 institutes. In both societies, the ISTOB Management Academy has been the leading organization to incorporate the ten principles of UNGC. In particular, we emphasize on responsible leadership and sustainable corporate development.

In addition, we continuously improve methodologies of coaching, such as learning networks, collegial advice and optimized mutual support, which address CSR, too. Within this framework, we have developed novel methodologies to amalgamate economic, technological, social and ecologically sound co-innovation. To make it more effective, we transform these methodologies into digitized programs as well.

### (2) Systemic-Agile Leadership

Systemic-Agile Leadership is a compact 8-day course. Alternatively, we use this format for an intensified 4-day personal face-to-face leadership training for sustainable innovation. It highlights competences such as interactive scenario management, LogFrame and systems design.

It qualifies business leaders and mayors, managers and teams within the framework of SDGs, for instance for sustainable industrial, urban and regional co-development.

### (3) Capacity Development

In collaboration with the CEO of the German Society of Systemic Counselling, Family Therapy and Supervision (DGSF) and a research team from UDC, Washington DC, we have developed a model course for more than 200 institutes that are represented by DGSF, concerning urban-industrial sustainable co-innovation. We emphasize on the SDGs “Urban Development” and “Industrial Development”. Our focus is on training managers, mayors, teachers and students, as we apply the concept of “Flipped Classrooms” to foster sustainable development.

### (4) Leadership Forum

We have implemented a series of evening discussions, which address responsible leadership. Keynote-speakers represent an industrial, financial or academic background. Attendees come from diverse industries, NGOs and municipalities.

### (5) Human Rights

We conduct a highly sophisticated course for the protection of victims during criminal proceedings. The focus is on victimized children and adolescents. We have developed this training program for Psychosocial Facilitators on behalf of the Federal Ministry of Justice. The 19-day course meets requirements and quality standards of the European Court for Human Rights. Thus, the course is dedicated to strengthen human rights in manyfold ways. In Germany, it is the only course that integrates psychosocial facilitation and pedagogy for systemic psychotraumatology.

This course is certified by the Bavarian Ministry of Justice, which allows attendees to become certified and listed for assigned psychosocial facilitation at court.

### (6) Expression of Continued Support

ISTOB Management Academy is expressing its continued support for the Global Compact and renewing its ongoing commitment to the initiative and its principles.

ISTOB Management Academy e.V.

Board of Directors

Dr Raimund Schwendner