

**Honorary Life President**  
永遠名譽會長

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Date: 11 October 2021

Antonio Guterres  
Secretary-General  
United Nations

Dear Mr. Secretary-General,

Participating Non-Profit of UN Global Compact

We are pleased to confirm that Junior Chamber International Hong Kong supports the Ten Principles of the UN Global Compact with respect to Environment, Social Responsibility, Governance and Advancing Sustainable Development. With this commitment, we express our intent to support the Global Compact advancing these principles, and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact in the following way(s):

- ❖ To engage with Global Compact Local Network;
- ❖ To engage companies in Global Compact-related issues;
- ❖ To provide commentary to companies on Communication on Progress; and
- ❖ To participate in Global Compact global and local events.

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the Ten principles and to engage with the Global Compact. We support public accountability and transparency, and therefore commit to report on progress within 2 years of joining the Global Compact and every 2 years thereafter according to the Global Compact COE policy.

Yours Sincerely,

Winnie Yeung  
National President  
JCI Hong Kong



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## Junior Chamber International Hong Kong (JCI Hong Kong)

JCI Hong Kong (formerly named as “Hong Kong Junior Chamber”) was inaugurated in 1950. It is affiliated with the worldwide youth leadership development organization - Junior Chamber International (“JCI”). JCI has a worldwide membership of over 200,000 in more than 110 countries and territories around the world. JCI provides the framework for young active citizens to create sustainable impact in communities all over the world. JCI Hong Kong is a non-profit making and voluntary organization for young active citizens aged 18 to 40. Its objective is to provide young people with the opportunities to develop their leadership qualities, enhance their sense of social responsibilities, acquire business skills and develop a social network, through which they can help to make positive changes in the community and contribute to the social development of Hong Kong and the World. Since its inauguration in 1950, JCI Hong Kong has offered training opportunities in different modes to thousands of members in the four areas of development opportunities - Individual Development, Community Development, International Relationship Development and Business Development. There are now approximately 2,200 members spread in 21 local chapters. Through organizing a great variety of projects to serve the community, members of JCI Hong Kong acquire practical experience and enhance their management skills to prepare themselves for taking up leadership roles in respective fields.



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## 2020-2021 OBJECTIVES AND MAJOR GOALS

Raising public awareness of Global Compact Principles and Sustainable Development Goals through projects and activities.

- Organizing “SDG Pioneer Program” for two consecutive years to empower youth with the awareness of SDGs in corporate and community contexts and incubate youth-led solutions for complex problems
- Organizing “RISE Empowerment Summit” to build resilience and know-how that practically addressed SDGs in the pandemic era, especially SDG 3, SDG 8, SDG 11
- Organizing SDG talk series to promote SDGs to board of directors and members from Hong Kong and other countries in Asia
- Maintaining “Support Better World” website to continuously promote SDGs and invite other countries to share the SDG projects/activities
- Educated students about SDGs by offering trainings to local schools
- Joined hands with UN Agencies, Companies, NGOs and Schools geared towards Sustainable Development.

## PARTICIPATION AND PROGRAMMES

### 1. “2020-2021 SDG Pioneer Program”

For two consecutive years, JCIHK advocated the SDG Pioneer Program for over 13 countries and cities in Asia and Europe to incubate youth-led solutions for complex problems, so as to accelerate the fulfilment of SDGs. The program accumulated around 250 young leaders including but not limited to entrepreneurs, academia and professionals to focus 17 SDGs, especially goals related to workforce empowerment (SDG 1, 4 and 8), mental health (SDG 3) and Business Recovery (SDG 9, 11 and 12). Tri-sector partnership and creating shared values were also embedded to engage SDG pioneers in the society, such as renowned listed companies, B corporations, NGOs and governments. Mentorship were also provided from entrepreneurs to empower youth through thought leadership, social innovation and entrepreneurship.

### 2. Corporate SDG Series from 2020-2021

JCIHK engaged 17 celebrities, artists and community leaders to shoot a view to promote the 17 SDGs with a viral effect in 2020. To deepen the dialogue across sectors, representatives from sustainability advocates such as KPMG, Savills Hong Kong and New World Development to share about SDG 3, SDG 17 and SDG 8 in terms of corporate strategy and practices during 2021. The series reached around 300 young people.

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### 3. RISE Empowerment Summit for SDGs

The 1-day training on 14 August marked the first-ever training collaborations across continents with 5 Head Trainers, Mr. Jay Johnson from JCI USA, Mr. Ivo Hasse from JCI Germany, Mr. Kenneth Yu from JCI Hong Kong, Mr. Enkhdelger Enkhbold from JCI Mongolia and Mr. Zelt Kueh Jing Tuang from JCI Malaysia to create new courses related to JCI RISE, a global initiative to implement SDGs that are relevant to the pandemic era. Around 150 young leaders and students took part in the event.

A survey of the summit showed that most participants focused on Skills for Business Resilience the most (26.1%), followed by Team Happiness (21.7%) and Behavior Elements (21.7), and hope to explore more about workforce empowerment (39.1%) with mental health coming next (34.8%).

These new topics were then presented at the JCI RISE in Asia and the Pacific in ASPAC Taichung to different nations on 20 August 2021. It served as a valuable benchmark of skills and mentality that JCI members from Asia and the Pacific are interested in during the difficult time. The event also strengthened the knowledge transfer and resilience in Hong Kong, Cambodia, Malaysia, Mongolia, Philippines, Singapore and Vietnam.

### 4. Entrepreneurship and Youth Empowerment for SDGs

Engaged with UNDP Regional Hub on 13 November to share youth entrepreneurship and social innovation to nurture and empower youth aged from 18-40 to generate grassroots ideas for enterprises and NGOs.

### 5. Support of Sustainability and SDGs in international and local events

To serve as one of the judges at the 9th Global Conference of the Alliance for Healthy Cities (AFHC) on 3-5 November 2021; Best COVID-19 Global Community Project Awards and Global Photography Competition Beyond COVID-19' invited by China Hong Kong Chapter of the Alliance for Healthy Cities (AFHC).

Served as the supporting organizations of ReThink 2021, a renowned event co-organized by the Business Environment Council – Hong Kong's leading body for advocating sustainable strategies, and will share how to accelerate the implementation of SDGs in Social Enterprise Summit, a flagship conference on social innovation and social entrepreneurship in the Asia Pacific region, from 4 to 7 November 2021.



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