



CREATING SHARED VALUE 2021

Communication of Engagement for June 2019-2021

Health Systems Strengthening

"a smile a day"

EXECUTIVE SUMMARY

Currently, TLC Global Missions Uganda (TLCGM) has been a signatory to the United Nations Global Compact since 29-May-2014. TLCGM is a non-governmental organization that presents a Community on Engagement (CoE). Non-business entities present COEs every 2 years while a Business presents a COP (Communication Progress) every year. A COP is a communication to stakeholders (e.g., consumers, employees, organized labour, shareholders, media, government) on the progress the company has made in implementing the ten Global Compact principles and, where appropriate, supporting UN goals through partnerships.

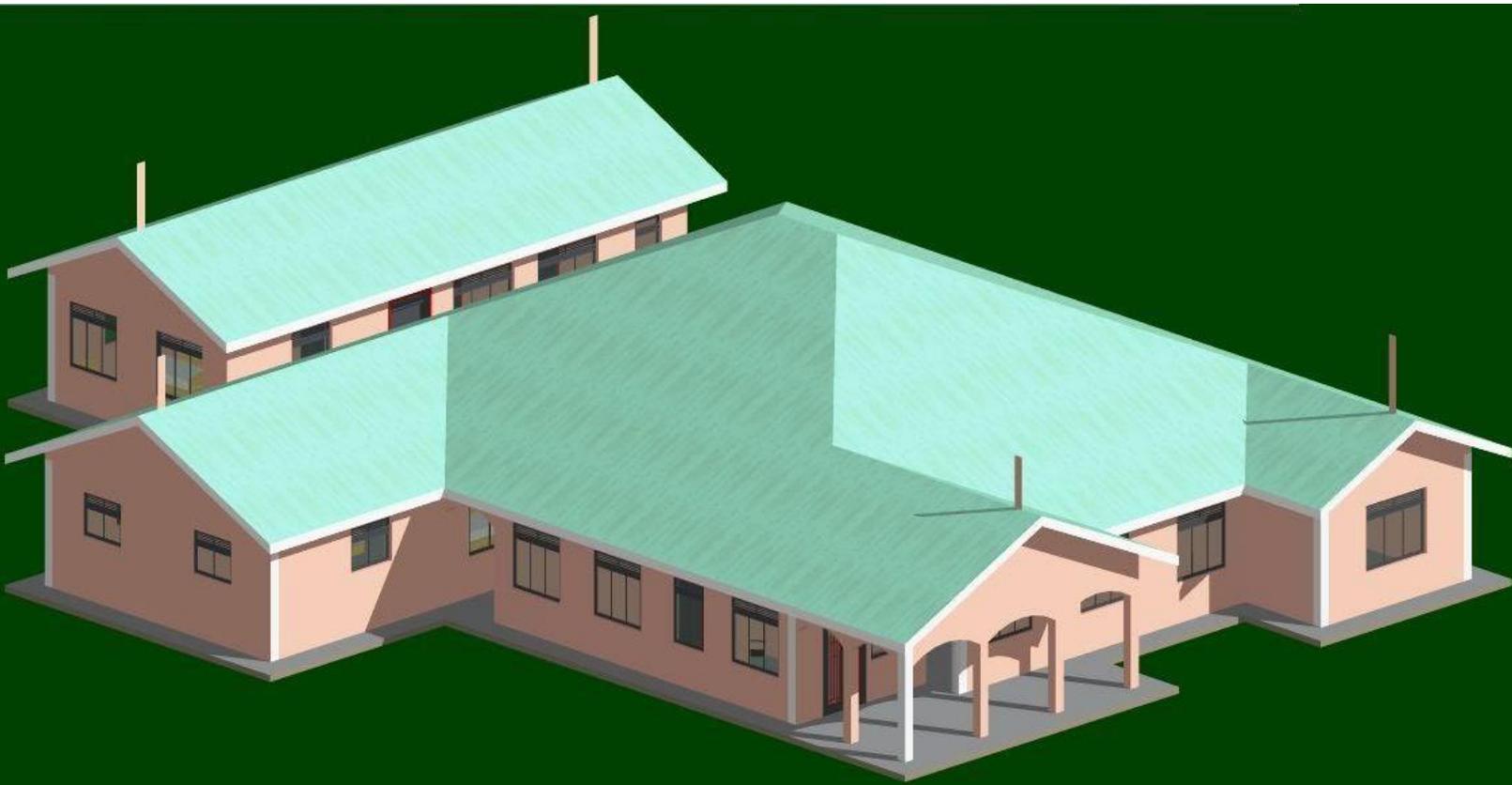
Our flagship project is a Maternity Centre Project at Kajumiro village, Gomba District (Uganda). Our Vision 2030 includes an **ambulance fleet**. In the COVID-era, the full force of the pandemic has accentuated the destructive nature of disease and the value of good health.

TLCGM has decided to change gears and focus on moulding collaboration partnerships in the health and education sectors to achieve **One Health Response**.

We attended *two Global Compact Events*: Leader Summit 2021 and Uniting Business Live 2021. We are engaging other Global Compact Networks eg Kenya on a cross national health response.

Contents

EXECUTIVE SUMMARY.....	2
MESSAGE FROM CEO, THOMAS M.....	4
INTRODUCTION.....	5
SUSTAINABILITY GOALS: triple bottomline.....	6
P1.HUMAN RIGHTS: access to services.....	7
P2.LABOUR STANDARDS: decent work.....	9
P3. ENVIRONMENT: from farm to fork.....	11
P4.ANTI-CORRUPTION: a social contract.....	13
10x10x10 LOONSHOT: a smile a day.....	15
WAY FORWARD: an African Renaissance.....	16
APPENDIX: 10 Principles of Global Compact.....	17



MESSAGE FROM CEO, THOMAS MUNGHONO

"It takes a whole village to raise a child"

--African proverb

On behalf of TLC Global Missions Uganda's top management, I reiterate **our commitment of the 10 principles of the Global Compact** that espouse Human rights, Labour standards, Environment and Integrity.

Our 10x10x10 Sustainability Strategy (loonshot) is to build a fleet of **electric ambulances**; the triple play is ...

*10 ambulance vehicles created in
10 years of medical evacuation operations,
10m USD shared value created.*

This season of COVID-19 pandemic has been tough on the economies, both large and small. Every two years since

May 2014, TLCGM presents a Community on Engagement (CoE) around Global Compact.

World Health Organisation champions **Universal Health Care**, Ministry of Health's vision of a *Health Centre IV per sub-county* ie, 6000 maternity centres.

Thomas Munghono | CEO

THOMAS MUNGHONO

father, husband, leader

I am a social architect with a passion for building social enterprises ie, enterprises that create both profit and shared social value.

With 20+ years of working experience, I specialize in resurrecting dead, struggling and dying organizations. Currently I am a CEO-for-hire providing technical support for restructuring hospitals and health service providers all over Africa.

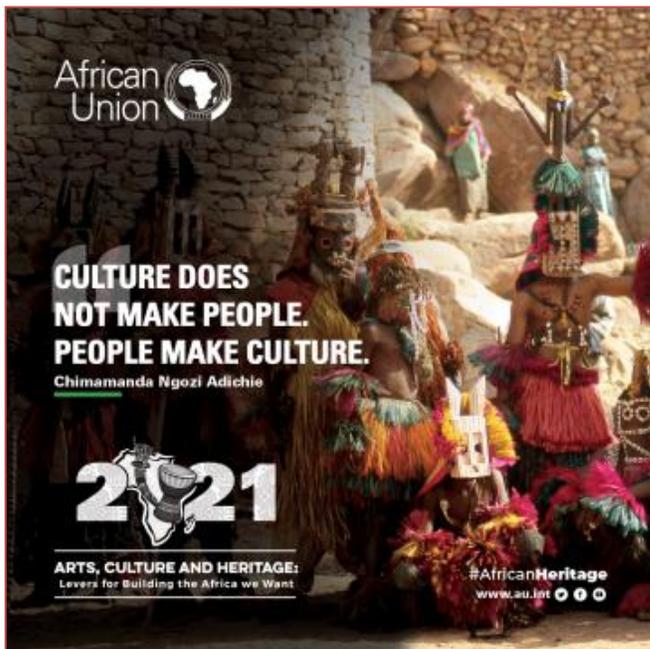
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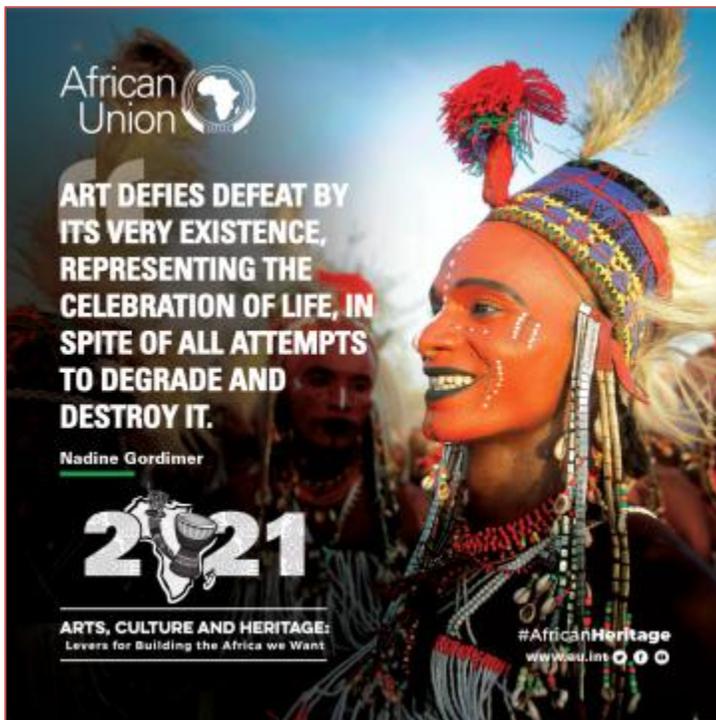
INTRODUCTION

“Family is not just blood; it is the people you choose”

--Pueto in Queen of the South S04E07

TLCGM is a non-governmental organization registered in Uganda. Our flagship project is a *Vanin Medical Centre*, Maternity Centre Project at Kajumiro village, Gomba District (Uganda); just outside the President’s Kisozi farm. The Health Centre currently comprises 13 rooms, seats on 2 acres of land with a 3500 sq.ft. footprint.

Our Vision 2030 is a 10-acre health complex.



Currently, TLCGM has been a signatory to the United Nations Global Compact since 29-May-2014; Seven years of working with the 10 principles of the Global Compact under 4 pillars.

TLC GLOBAL MISSIONS

the good life

Registration:

as NGO No.6534

on 13-April-2007

Projects Dashboard: 14

Human rights: 11

Labour: 9

Environment: 8

Integrity: 6

Health Center III:

Maternity services

2 acres of land

13 rooms, 3500sq.ft

Target 2030:

Ambulance Fleet

FM Radio Station

Functional Hospital

Health Cooperative

Distance Learning Centre

SUSTAINABILITY GOALS: triple bottomline

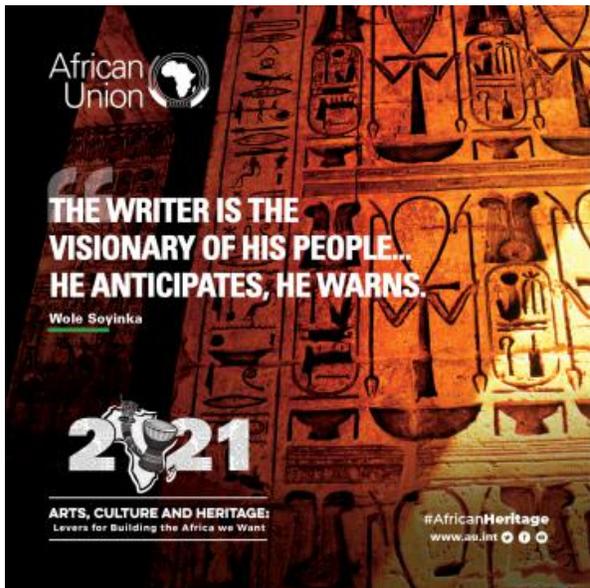
"Sharing is caring"

--wise saying

TLC Global Missions has created value in three ways:

- **Restructuring corporate systems**– Our team is sharing knowledge to catalyse development. For instance, 85% of the SMEs (small and medium size enterprises) do not survive to their first birthday (IFC/World Bank SME Survey).
- **Pivoting corporate brands**– At TLCGM, we have invested heavily in creating shared value for the people at the bottom of the global economic pyramid. We are focusing on institutions that offer social services to the community eg hospitals, schools.

- **Developing local industrial clusters development**– We've engaged the Education Department at Kyenjojo District Local Government on designing shared projects for their 567 schools.



CREATING SHARED VALUE

people | planet | prosperity

The central premise behind creating shared value is that the competitiveness of a company and the health of the communities around it are mutually dependent.

Much focus has been on the application of shared value at the bottom of the pyramid reflecting both greater social needs among this group and the new markets they offer.

(source: Wikipedia)

P1.HUMAN RIGHTS: access to services

*“We are going for
universal health coverage”
-- World Health Organization*

●●●
ACCESS TO HEALTH
*Basic Minimum Health
Care Package (BMHCP)*

●●●

Under Human Rights pod, TLC Global Missions has focused on the right to health; universal health care. Health is a fundamental human right but most people do not have access to affordable health care; especially those in rural areas. The COVID-19 situation has worsened the health condition.



The greatest challenges that mothers find in accessing health care are detailed in the **3 Delays model**:

- Delay to seek care
- Delay to reach the care facility
- Delay to access health care services.

*Universal health coverage means that **all people have access to the health services they need, when and where they need them, without financial hardship.** It includes the full range of essential health services, from health promotion to prevention, treatment, rehabilitation, and palliative care.*

We are exploring specific tools to engage policymakers and decisionmakers on improving any and all of the three pillars of Healthy systems for universal health coverage - a **joint vision** for healthy lives : **service delivery, health financing and governance**. We are exploring various models of catering to the needs of the most at risk community members ie, the elders, expectant mothers. One of the ideas is *Community Health Insurance* to cover Ministry of Health’s vision of BMHCP - Basic Minimum Health Care Package.

We provided ongoing Technical Assistance to different organisations on rights:

Human Rights Project	Parent Organisation	Technical Assistance
Pillars of Africa Nursery and Primary School	Pillars of Africa Children's Ministries	Sustainability Strategy and proposal writing
Terry Health Centre	Saving Grace Ministries	Restructure Hospital
McFarland Memorial Health Centre, Kyenjojo	God's Care Ministries, Kyenjojo	Setup sustainability systems
Hope Healing Centre (Hospital), Iganga	Something Deeper Ministries, Kampala	Build and recruitment for hospital
Kabinika TV talkshow	Tumbula International	Research & Moderator
Website design for ecotourism	ECAI, East and Central Africa Interpretation	Technical Advisor and content developer
Talent development	Sukuluma Employment Ltd	Organisation design
Band for Persons with Disability	Twekembe Disability Development Organisation	Patron and Chief Fundraiser
Website for school	Special Talents Angels' Centre (STAC), Kampala	Children with Special Needs
Sickle Cell Camps	Raising Hope International	Programme design
GLAD Language School	GLAD Organisation	Language diplomacy

11 Institutions receiving technical support out of the targetted 5 institutions.

Served 3 Hospitals, 4 Schools, 3 Media projects.

P2.LABOUR STANDARDS: decent work

"A stitch in time saves nine"

--English Proverb

TLCGM promotes ILO's *Decent Work Agenda* ie, employment that "respects the fundamental rights of the human person as well as the rights of workers in terms of conditions of work safety and remuneration. .. respect for the physical and mental integrity of the worker in the exercise of his/her employment."



As we rebrand hospitals, TLCGM promotes decent work are: *Job Creation; Rights at Work; Social Protection; and Social Dialogue.*

•••

THE BLACK NINJAS
no income, no job, no assets

•••

4 elements of decent work are:

- **Job Creation** - *no one should be barred from their desired work due to lack of employment opportunities*
 - **Rights at Work**, *including minimum wage, favourable conditions, days off, 8-hour days, ...*
- **Social Protection** - *all workers should have safe working conditions.*
- **Social Dialogue** - *workers can exercise workplace democracy through their unions and negotiate their workplace conditions as well as national and international labour and development policies*

•••

We provided **Ongoing Technical Assistance** on Labour Standards:

Labour Project	Parent Organisation	Technical Assistance
7 Schools	Gate of Hope Education Centre, Kyenjojo	Administrative Consultancy to handle staff fallout
Team Building	House of Muswane Foundation	Design Collective project
Recruitment	Polar Management Service	Acquire Operating license
Citizen Science	Entertainment Journalists Association of Uganda	Continuous Learning and Education for journalists
Change It Magazine	Celebrate Uganda Ltd	Team Building
Health Centre	Obuntu Community Health Centre, Kakumiro	Inspiration and capacity building
Work Design	Riseup Tukole Initiative	Work-readiness Training
Administration	Calvary Chapel Busega	Discipleship Programme
Chinese Language	Lanchar Investments	Cultural Connection Language Product Design

9 projects out of 10 targetted labour projects.

P3. ENVIRONMENT: from farm to fork

“Buy Uganda Build Uganda”

--Government of Uganda

Under the Environment Pod, we apply the 10 principles of Global Compact along the Health Value Chain. TLCGM is implementing *Supply Chain Sustainability* along the hospital supply chain.

We espouse the BUBU philosophy (**Buy Uganda Build Uganda**) by promoting local content development through ethical sourcing; it’s championed by Uganda’s Ministry of Trade, Industry and Cooperatives and Office of the President.

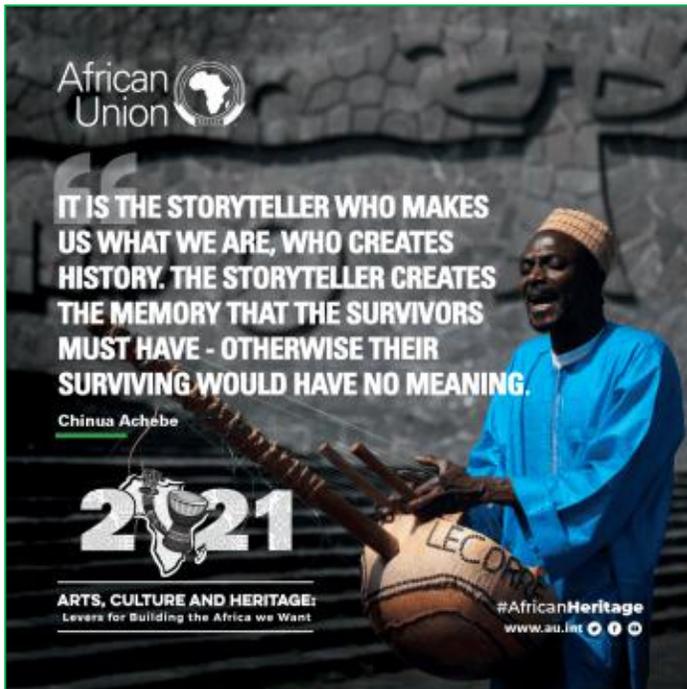
Our social business model deploys Sustainable supply chain management as a driver of shared value. By promoting good business, we contribute to growing more inclusive markets and UN’s sustainable development.

●●●
**SUPPLY CHAIN
SUSTAINABILITY**
farm to fork
●●●

Supply Chain Sustainability which refers to companies' efforts to consider the environmental and human impact of their products' journey through the supply chain, from raw materials sourcing to production, storage, delivery and every transportation link in between; from farm to fork.

*For the Maternity Centre from **Concept to Concrete**, there was 100% local content from the local Engineering firm to the local builders to locally available construction materials.*

●●●



We provided **Ongoing Technical Assistance** on Environment matters:

Environment Project	Parent Organisation	Technical Assistance
Royal Cottages and Campsite	Top of the World Resort, Kamwenge	Redesigning to attract investors
Making leather craft shoes	Prince Saul Royal Foundation, Fort Portal	Traditional Craftsmanship
Organic Products	Elianah Organics, Entebbe	Local herbal product development
Red Chilli Gardening	Pison Farmers' Association, Fort Portal	Mapping the Export market for Chilli in UAE
Eco-tourism	Engineer Sam Kat	Lakeside Resort
Biofuel	CanCare	Cancer drug research and development
Website design for ecotourism	ECAI, East and Central Africa Interpretation	Technical Advisor and content developer
Flower Farm at Nakirebe	FIDUGA Farm	Supported Officer in preparing the CoP
Xxx	Xxx	xx

9 projects out of 10 targetted eco-projects.

P4.ANTI-CORRUPTION: a social contract

“He who tells the truth need not have a good memory”

--African Proverb

●●●
HONOUR CODE
the moral economy

●●●

TLC Global Missions Uganda is focusing on an **integrity-based code of conduct** for staff and her clients. An honour code defines an organization's guiding values while giving employees the leeway to interpret and define how they will internalize these values and behave according to their own standards of ethics.

Today, **trust** is a social currency that a strong brand cannot overlook. Trust is built by the consistent exercise of

The social contract is an actual or hypothetical agreement among the members of an organized society or between a

community and its ruler that defines and limits the rights and duties of each.

The Social Contract, with its famous opening sentence

'Man is born free, and he is everywhere in chains',

stated instead that people could only experience true

freedom if they lived in a civil society that ensured

the rights and well-being of

integrity ie, delivering on the promise. Every brand represents an ideology built around a social promise between the company and the clients that it serves.



We provided **Ongoing Technical Assistance** on Integrity matters:

Integrity Project	Parent Organisation	Technical Assistance
Mayor's Office	Mayor - Kayabwe Town Council	Social Accountability Platform
Office of Community Based Services	Community Based Services - Kyenjojo District	Meaningful Male Involvement in maternal health care
58 Churches in Network	Saving Hands Cooperation	Honour code for local Christian Pastors
Nazarene Hospital	NICE, Nazarene Integrated Care for the Elderly	Design and Develop Constitution for elderly
University Student Behaviour Change	Aruka Community Organisation	Design of organisation Constitution
Organisation Design for Royals	Ufalme Foundation	Design of Constitution for Royals

6 projects out of 10 targetted integrity projects.

10x10x10 LOONSHOT: a smile a day

"A smile a day, keeps the doctor away"

--Thomas Munghono

We have learned a lot of lessons from the experience of building a maternity hospital from Concept to Concrete over the last 10 years. our next 10 year loonshot (big dream) is to build a fleet of **electric ambulances** comprising atleast 10 different vehicles.

10x10x10 campaign targets...

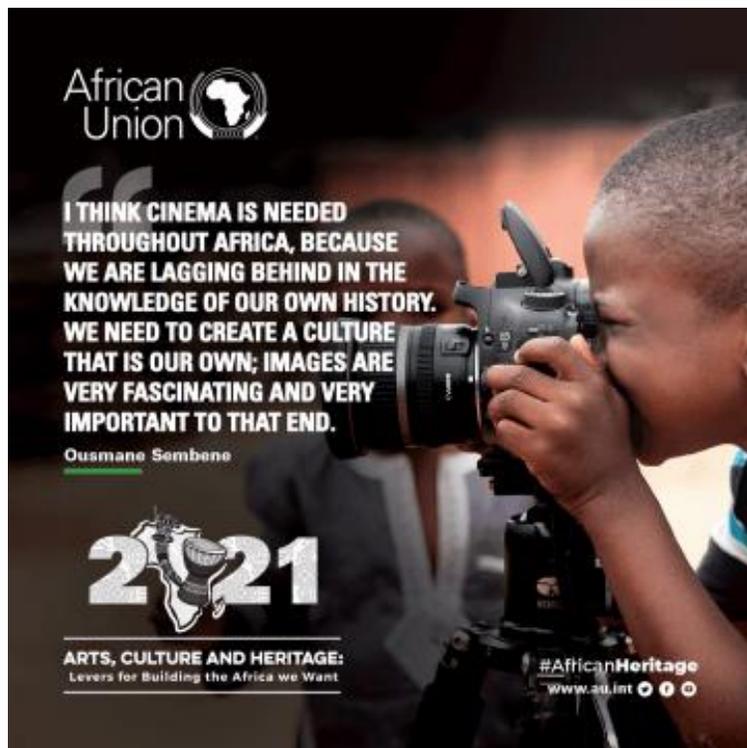
10 **ambulance vehicles** created in

10 years of **medical operations**,

10m USD **shared value** created.

In support of the Global Goals of **Universal Health Care** (World Health Organisation), TLC Global Missions is supporting health systems strengthening. The Ministry of Health has a Health Vision of building a *Health Centre per sub-county* ie, 6000 Health Centre IVs (maternity centre with operating theatre) along the Government's Vision2040 which seeks to move Uganda from a peasant economy to middle class by year 2040.

We subscribe to Bhutan's motion of a Gross National Happiness Index as we promote "*a smile a day*".

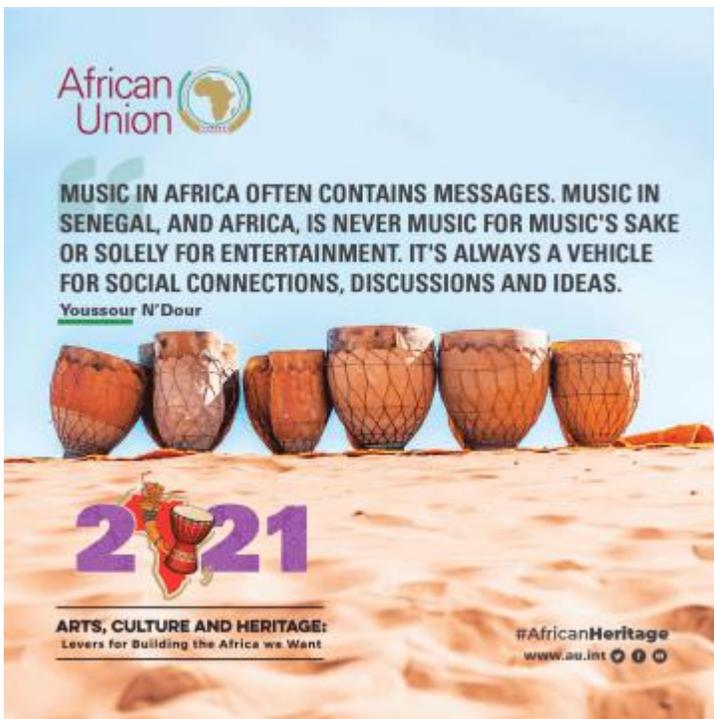


WAY FORWARD: an African Renaissance

*“Knowledge is like fire; your neighbour
can pick some but it does not reduce”*

--Buganda Proverb

In conclusion, TLC Global Missions is contributing to **“The Africa We Want”** (African Union’s Agenda 2063). Agenda 2063 is Africa’s blueprint and master plan for transforming Africa into the global powerhouse of the future.



The 50th Anniversary Solemn Declaration in 2013 marked the re-dedication of Africa towards the Pan-African Vision of *“An integrated, prosperous and peaceful Africa, driven by its own citizens, representing a dynamic force in the international arena.”*

TLCGM fosters collaboration among service providers; we are changing gears in the health and education sectors to achieve **One Health Response**.

●●●
THE AFRICA WE WANT
AU Agenda 2063

●●●
TLC Global Missions is contributing to Africa Union’s Agenda 2063; Africa’s blueprint and master plan for transforming Africa into the global powerhouse of the future.

*The genesis of Agenda 2063 was the realisation by African leaders that there was a need to refocus Africa’s Agenda from the struggle against **political apartheid to inclusive socio-economic development** and continental integration. We are repositioning Africa as a dominant player in the global arena.*

APPENDIX: 10 Principles of Global Compact

The Ten Principles of the United Nations Global Compact are derived from: the Universal Declaration of Human Rights, the International Labour Organization's Declaration on Fundamental Principles and Rights at Work, the Rio Declaration on Environment and Development, and the United Nations Convention Against Corruption.

Pillar1. Human Rights

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights;

Principle 2: make sure that they are not complicit in human rights abuses.

Pillar2. Labour

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labour;

Principle 5: the effective abolition of child labour; and

Principle 6: the elimination of discrimination in respect of employment and occupation.

Pillar3. Environment

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility;

Principle 9: encourage the development and diffusion of environmentally-friendly technologies.

Pillar4. Anti-Corruption

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.