



COMMUNICATION ON ENGAGEMENT FOR 2019 TO 2021

Part I. Statement of Continued Support by the Chief Executive

To our Stakeholders;

We wish to re-commit our organization to the advancement of the ten principles under the United Nations Global Compact with respect to Human Rights, Labour, Environment and Anti-corruption.

In this annual Communication on Progress, CAHESH describes actions to continually improve the integration of the UN Global Compact and its principles into our business strategies, culture and operations. We also commit to sharing this information with other stakeholders using our primary sources of communication.

Yours Faithfully,

MacDonald Donnie Kaluwa

Executive Director.

Part II. Description of Actions

Registered in 2016, CAHESH has programs focusing to achieve an ALL inclusive and equal access to health information and services among people with disabilities and those in vulnerable situations. As a registered member of the NGO Board of Malawi, the organization has demonstrated evidence-based action for inclusion for elimination of inequalities in information dissemination and service delivery through multi-stakeholder efforts and collaboration.



OBJECTIVES

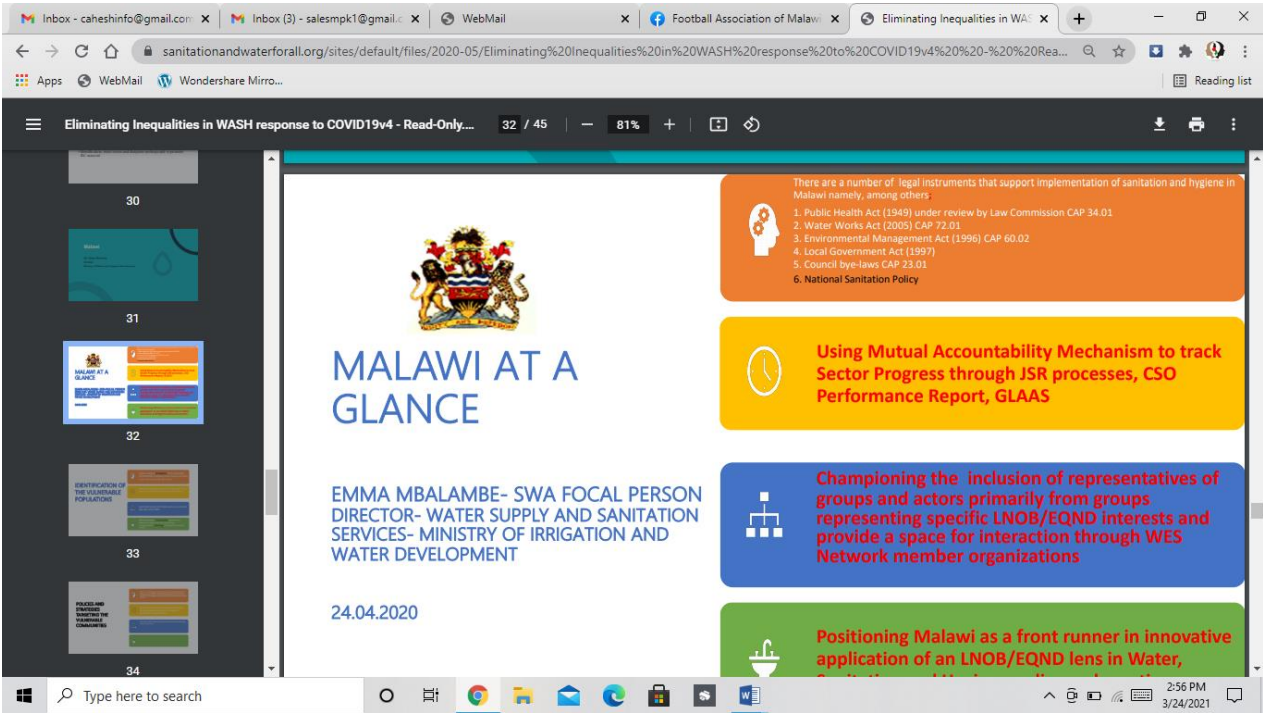
- To promote equality and non-discrimination through inclusive programming and service delivery.
- To assist in developing the social, emotional, physical, mental, spiritual, political and socio-economical abilities of persons with disabilities and those in vulnerable situations.

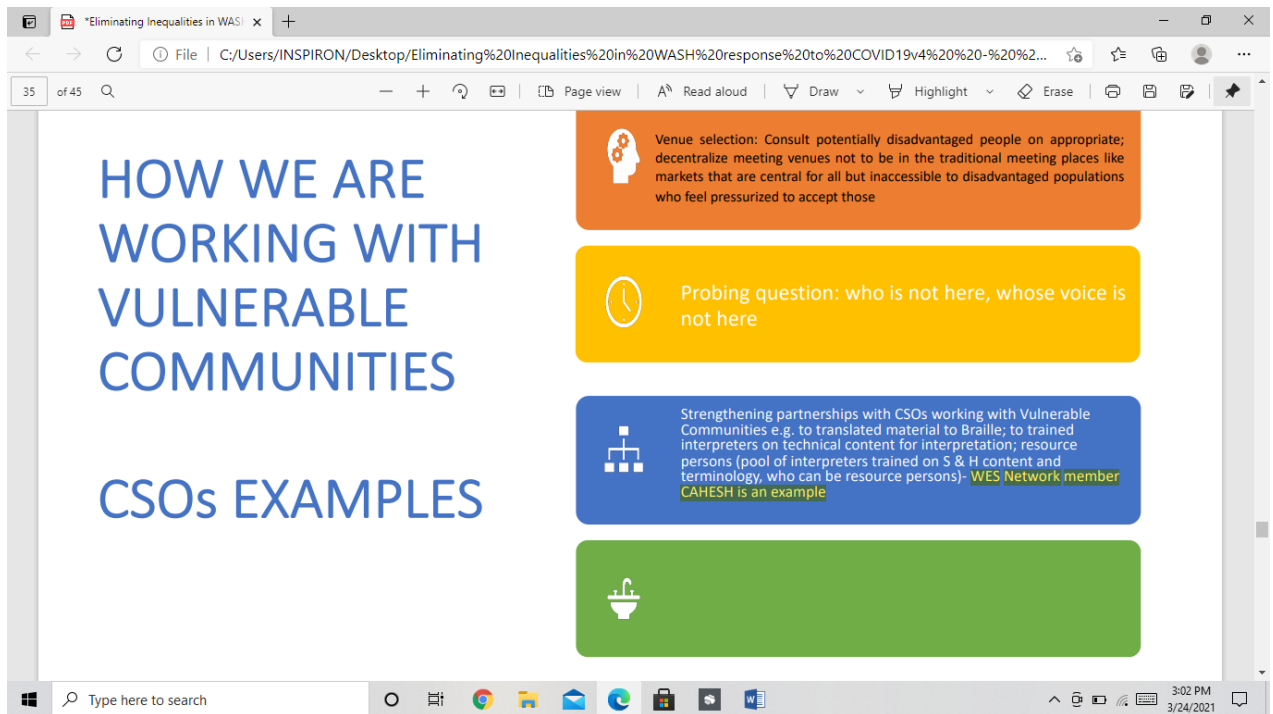
BRIDGING THE GAP

Despite the increases in health promotion and education activities on public health issues in Malawi, lack of such tailor made education and informative materials for elimination of inequalities and discrimination among people in vulnerable situations including those with disabilities still exists. Information materials and approaches to disseminating information are rarely adapted to the diverse communication needs of people with disabilities. The lack of appropriate information is thought to limit the ability of people with disabilities to understand and access various vital public health information and services. Like

any other individual, the rights of people with disabilities must be protected and safeguarded to meet their daily needs. In its approach, CAHESH's programming commits to work with those furthest behind first by bridging the health information gap that has for a long time existed among people with disabilities through the provision of health information in accessible formats.

The government of Malawi through its various departments recognize the work CAHESH does in the country on issues of Equality and Non – Discrimination and Leave No One Behind such that the organization has been exemplary in numerous occasions. The below is an example from a Webinar on “Elimination of Inequalities in the WASH Response to COVID-19”.





CAHESH has also been instrumental in supporting the Government of Malawi achieve the LNOB and EQND on issues of public health.



CAHESH has also collaborated with other organizations including being part and parcel of the United Nations COVID-19 Communication Cluster.

The screenshot shows a PDF document titled "Comms Update #13 on COVID19 in MW- 7 Aug 2020.pdf". The document header includes the United Nations logo and the text "COVID-19 RESPONSE Covid-19 Communication Update". Below the header, it specifies "Malawi Update #13 7th August 2020" and notes that "The information in this update is collected from UN Agencies and NGOs".

The main content is organized into sections:

- 1. Risk Communication and Community Engagement**
- UNDP**
 - 4 050 braille materials on awareness and prevention of COVID-19 have been produced to be disseminated through District Disability Forums.
 - Posters and videos on COVID-19 awareness, prevention, symptoms and addressing some myths associated with COVID-19 continue to be shared on the social media platforms (Facebook, Twitter and WhatsApp).
 - Musician Faith Mussa song on COVID-19 has been produced in English, Chichewa and Chitumbuka. It is being disseminated through traditional media and social media platforms (Facebook, Twitter, YouTube and WhatsApp).
 - Messages for faith community: Stickers, videos and other educational materials on various COVID-19 prevention messages, featuring religious leaders, have been produced through Public Affairs Committee (PAC).
 - COVID-19 TV bugs (on-screen graphics) carrying COVID-19 messages have been secured for 60 days. These are currently running on MBC, Times and Zodiac TV stations, reaching over 5 million viewers.
 - 75 radio slots for COVID-19 key messages on national and community radio stations are being utilised. The radio stations include Zodiac, Times, Radio Islam, Voice of Livingstonia, MIJ, Maziko and Radio Maria.
 - Social media flashcards with COVID-19 messages ran over 60 days on Zodiac and Times social media pages; with an outreach and media hits of over one million users, including those beyond Malawi.
 - A social media video campaign targeting to feature diverse faces of Malawians (young professionals, students, celebrities, people living with disabilities, key change makers and others) with relevant COVID-19 messages is underway. The video will be disseminated on social media platforms and TV stations.
- CAHESH**
 - 150 braille booklets were produced for people with visual impairments in Mwanza, Neno and Dowa districts, which have a cumulative population of more than 200 visually impaired people who are able to make use of the materials. United Purpose and the Campaign for Health Education, Sanitation and Hygiene (CAHESH) have jointly supported printing of the braille materials. In Mwanza, the IEC materials were presented to beneficiaries on the 30th July, 2020.

And below, Optichem Ltd, a Fertilizer manufacturing organization from the private sector partners CAHESH on issues of corporate social responsibilities.

The screenshot shows a WordPress blog post titled "CAHESH, Optichem Donate Masks to Standard 8 Learners In Chikwawa". The main image depicts a group of people, including children and adults, standing in front of a building. A banner in the background reads "OPTICHEM FERTILIZERS OPTICHEM (2000) LIMITED". The children are holding white packages, likely masks. To the right of the image is an advertisement for "SHIRE VALLEY ONLINE Credible News".

CAHESH supports principle number 6 of labor that businesses should uphold the elimination of discrimination in respect of employment and occupation. CAHESH advocates for the inclusion of people with disability in technical entrepreneurial schools such that every person is given their opportunity to realize their full potential. In the pictures below, CAHESH paid school fees for a 22 years old man with no hands and feet who aspired to become a cellphone repairer and qualified electrician. Mr. Saube Kandeu's wish was realized after CAHESH had enrolled him in one of the country's vocational training schools, Sanwecka Tech Companion.



Saube Kandeu is presented with his Tuition Fees at Sanwecka.

CAHESH totally supports the principle of Labor of the UN Global Compact by ensuring that issues of Occupational Health and Safety are discussed and known by all players in the industry. The organization has taken the stand of proving and equipping the informal business sector in Malawi with Occupational trainings as it is believed that the sector lags behind on issues of Health and Safety.



CAHESH conducts Occupational Health and Safety Trainings with the Informal Business Sector



Participants benefiting from CAHESH Trainings on Occupational Health and Safety



Dr. Yotamu Moyo an Occupational Health and Safety Specialist conducting training



CAHESH collaborates with other NGOs in providing training and PPEs for Occupational Health and Safety

Part III. Measurement of Outcomes

We produced health educational resources and stakeholders' training meetings.