



<b>Division/Department:</b> Non-Business Organization	<b>Reference Number:</b> PHCF/TRG/COE/021
<b>Section:</b> Resuscitation Training & Logistics	<b>Prepared:</b> 9/9/2021
<b>Subject:</b> Communication on Engagement for PHCF Inc.	<b>COE Due Date:</b> 14/3/2021
	<b>Version Number:</b> 2.0

	NAME	DESIGNATION	SIGNATURE	DATE
Submitted By:	Mr. JUDE ONWUGBARAMUKO	FOUNDER/CHAIRMAN		10/9/2021

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**Period: From March 2019 to March 2021**

## **Part I.**

### **STATEMENT OF CONTINUED SUPPORT FROM THE FOUNDER'S DESK**

**9th September, 2021**

To all our Stakeholders:

It gives me a great pleasure to confirm that **PRUDENT HEART CARE FOUNDATION INC.** reaffirms a full support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labor, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

### **Jude E. Onwugbaramuko**

Founder/Chairman

PHCF Inc.

*Global Goodwill Ambassador*



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### Part III. Measurement of Outcomes

During this 2-Year period we have as well partnered with Life Line Hospital a unit of the VPS group of Hospitals UAE, with over 100 Medical facilities and Hospitals to deliver Emergency Resuscitation Training and we are happy to state that we exceeded our goal of training 10,000 people by the year 2020 by 50%.

We still maintain our strategic partnership with University of Nigeria Teaching Hospital, School of Cardiothoracic Nursing, Lily Hospital Warri, Good shepherd Catholic Church Irawo, Owode Lagos Nigeria and Applegreen Consult, Healthtrak, Society for Nurse Endoscopist and Minimally Invasive Surgery (SNEMIS).

We are not ignorant of the impact the COVID Pandemic had on businesses and corporate entities globally and NGO's like PHCF are certainly not spared as we also had a fair share of the crisis. We are constantly harnessing opportunities to live beyond the realities of today by repositioning ourselves with the help of our media partners.

We have featured on **TV Continental** where we gave health talks on the need for Nigerians to be more socially responsible and help save victims in event of sudden arrest or unresponsiveness. See links below:

<https://www.youtube.com/watch?v=cxvww0joKro&t=62s>

<https://www.youtube.com/watch?v=iwgoKxnBDw&t=268s>

<https://www.youtube.com/watch?v=io6WFuLdAas>

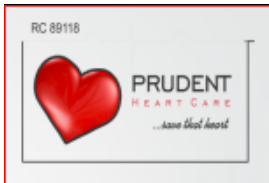
During this period, Prudent Heart Care Foundation Inc. has encouraged our Applegreen Consult on the need to submit their COP and reactivate their participation in UNCP.

- **Vision:** “To support all areas of resuscitation science, logistics, research and education with a focus on resource-limited settings”.
- **Mission Statement:** We are committed to prevention of death from Sudden Cardiac Arrest, Stroke and also reducing the disability and death caused by traumatic injuries.

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## Part II. DESCRIPTION OF SERVICES

### 1. BLS for healthcare provider course



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The BLS Course trains participants to promptly recognize several life-threatening emergencies, give high-quality chest compressions, deliver appropriate ventilations and provide early use of an AED. In the Instructor-led course, students participate in simulated clinical scenarios and learning stations.

➤ **FEATURES**

- Updated science and education from the new *Update for CPR and Emergency Cardiovascular Care (ECC)*.
- Instructor-led, hands-on class format reinforces skills proficiency
- Emphasis on high-quality CPR including a team dynamics classroom activity
- Video-based course with live simulations

**2. HEARTSAVER FIRST AID:**

Is a video-based, instructor-led course that teaches students critical skills to respond to and manage an emergency in the first few minutes until emergency medical services arrives. Students learn duties and responsibilities of first aid rescuers; firstaid actions for medical emergencies, including severe choking, heart attack, and stroke; and skills for handling injury and environmental emergencies, including external bleeding, broken bones and sprains, and bites and stings. This course is for anyone with limited or no medical training who needs a course completion card in first aid to meet job regulatory or other requirements.

➤ **FEATURES**

- Video-based course ensures consistency
- Instructor-led, hands-on class format reinforces skills proficiency
- Student Workbook comes with Heartsaver First Aid Quick Reference Guide that summarizes first aid actions for many injuries and illnesses *Update for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care*.

**3. HEARTSAVER CPR AED**

**Heartsaver® CPR AED** is a video-based, instructor-led course that teaches adult and child CPR and AED use, infant CPR, and how to relieve choking in adults, children, and infants. This course teaches skills with research-proven practice-while-watching techniques, which allows instructors to observe the students, provide feedback and guide the students' learning of the skills.



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This course is for anyone with limited or no medical training who needs a course completion card in CPR and AED use to meet job or other regulatory requirements.

➤ **FEATURES**

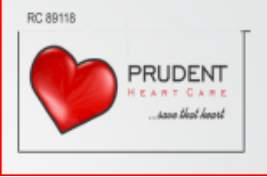
- Video-based course ensures consistency in course delivery
- Instructor-led, hands-on class format reinforces skills proficiency

**4. HEARTSAVER FIRSTAID CPR AED**

This is a video-based, instructor-led course that teaches students critical skills needed to respond to and manage an emergency until emergency medical services arrives. Skills covered in this course include first aid; choking relief in adults, children, and infants; and what to do for sudden cardiac arrest in adults, children and infants. This course teaches skills with the research-proven practice-while-watching technique, which allows instructors to observe the students, provide feedback, and guide the students' learning of skills.

**FEATURES**

- Video-based course ensures consistency
- Instructor-led, hands-on class format reinforces skills proficiency.

	
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❖ **GOVERNANCE AND MANAGEMENT**

Prudent Heart Care training site is managed by Prudent Heart Care Foundation Inc. Training site activities are therefore overseen by a training director who reports to the Board of Trustees. The Training Site director ensures compliance of training and assessment, client liaison, marketing, resource allocation, staff allocation, compliance with training policies and procedures and quality assurance.

❖ **STAFFING**

Currently we have **6 BLS** instructors, **2 ACLS Instructors**, **2 PALS** instructor and **1 Training Coordinator**

**Training Site Director** and a Board of Trustees that oversee the activities of the foundation

❖ **CAPITAL RESOURCES**

Prudent Heart Care Life support training site owns all resources without any indebtedness.

*These includes the following:*

- All training requirements including defibrillators, manikins, simulators
- Stationery
- Phones and office equipment
- In-house instructors who are well experienced and highly qualified.
- Continuous liaison with employers in target Hospitals, industries, companies and organization


❖ **TARGET AUDIENCE/GROUPS**

**All health care professionals:** Doctors, Nurses, Technicians, Paramedics who are working in and out of hospital. All health care professionals that require at a minimum BLS for health professionals licensing and as required by the type of work they do.

We are targeting the medical centers and hospitals located in major cities in the country.

**All non-health care professionals:**

School teachers, secondary school children, HSE, guest executives who need a course completion card in CPR AED First Aid to meet regulatory or job requirements.

	
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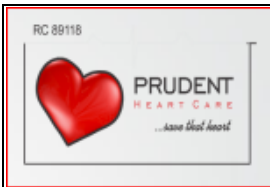
Moreso, we have our focus on the school teachers, traders, religious organizations, students which will have them equipped with lifesaving skills, help them respond in case of emergency and consequently make them more socially responsible.

❖ ***How Prudent Heart Care meets monthly obligations including:***

- All equipment required for the continued operation of the business is wholly owned.
- Fees are paid by clients on a course basis and by individual participants on attendance as per PHCF Inc policy on trainings.
- Major expansion requiring finance is not considered necessary at this stage.
- Equipment replacement is factored into running costs.
- Annual budget plan is made and reviewed based on the requirement.
- Individual and corporate sponsorship of trainings.
- Medical outreaches/camps are organized from personal funds from the Founder.
- Prudent Heart Care have NEVER received any cash donation from any individual nor corporate body but has had one of its events sponsored by **JNC International** who provided us with an ECG machine and a patient monitoring device on lease. We are open to collaborations with UNGC local network, sponsorships and goodwill donations to sustain our projects.

❖ **COURSE PROCEDURES**

- Training director prepares and circulates the training calendar among the clients. Upon receiving same, the candidates are advised of a course and location by e-mail with a pre-course letter – this is initially forwarded to the client and then a copy forwarded to the trainer.
- The trainer will arrive at the venue, set up for the training and assessment. Welcome and register students, introduce them and present the course
- The trainer ensures all participants complete appropriate paperwork including attendance sheet, course roster and evaluation form.
- At the completion of training and assessment advise participants of their results, sign off on forms as appropriate and negotiate additional assessment opportunities for those who have not met the required standard (Remediation)
- The trainer then provides all forms completed to the office where the course and student data is entered into the computer.



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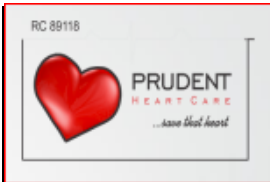
❖ **FUTURE PLANS:** We intend to launch state of the art training institutes and resuscitation/damage control surgical facilities across Africa.

• **APPENDICES**

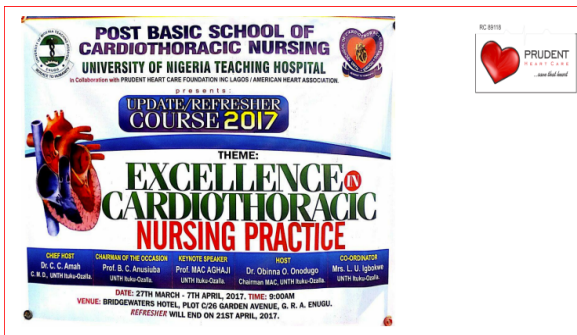
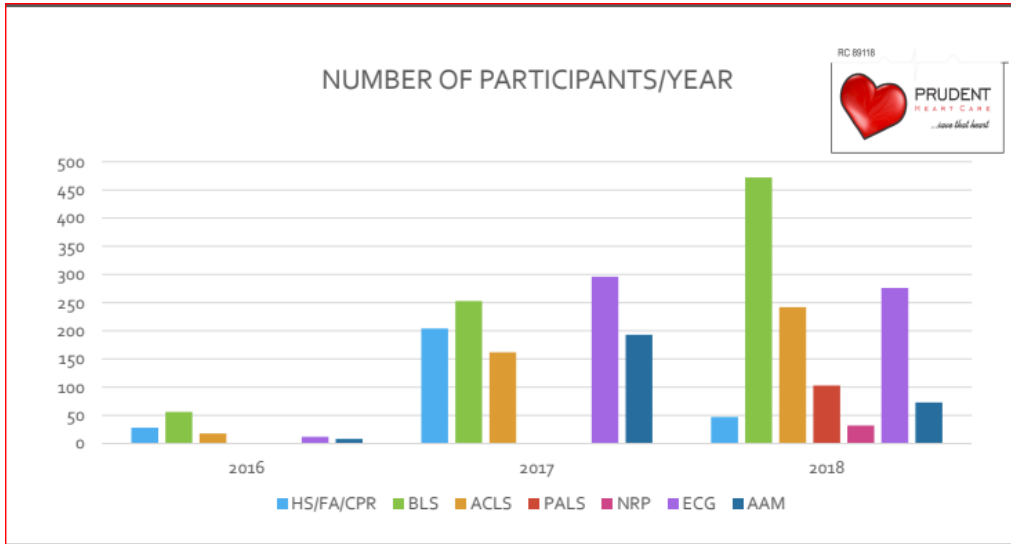
- Nil.

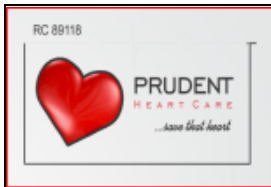








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### How we grow

Our **network** has grown over the last few years and this spans across borders, locally and internationally. We have built a relationship with Ho spitals at all levels of care delivery. This also m ake up our clientele.

We at PHCF Inc. welcome criticisms **comments**, fee dbacks and reviews from our esteemed clients regard ing our services. This certainly has been the spring-board of our success.

Prudent Heart Care leverages on a long list of **workforce/volunteers** to deliver services that are client-focused and quality driven.




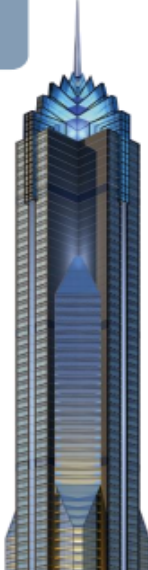
tvconnect Let's Talk: Cardiovascular disease with Cardiothoracic nurse, @cyprianjay He joined the ladies this morning to enlighten us on...




Heartsaver training for Airport staff in Abu Dhabi, United Arab Emirates

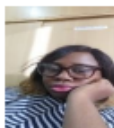
**We have built business relationships across borders**

## PHCF Inc. Board








**Prof. B.J.C Onwubere**  
Chairman Advisory Committee  
(Professor of Cardiology, UNTH  
Former Provost College of Medici  
ne, UNTH Enugu)




**Ritamaria Onwugbaramuko**  
Executive Director- Programs



**Jude Onwugbaramuko**  
Founder/Chairman  
Global Goodwill Ambassador(GGA)



**Chekwube Nwokoro**  
Executive Director-Training



**Julius Ikpen**  
Board Member

**Signed: Jude E. Onwugbaramuko**  
Founder, PHCF Inc.