



**UNCONVENTIONAL
EXPERIENCES
TO MAKE LEARNING
HAPPEN**

IMPACT REPORT
2019

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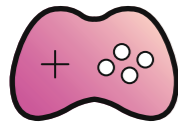


To meet the surging need of new ways to make people future fluent and create a world where no one is left behind, Eidos designs and creates new fundamentally-different, engaging and interactive ways and environments to make learning happen.

Whereas it's the G20, the OECD or United Nations; from University students, teachers or young people; from a Museum in India to a National Park in Chile. we work with philanthropists, companies, international organisations, universities and governments designing journeys to connect people with information, each other and the world surrounding them, empowering them to thrive in an ever changing world and become the best version of themselves.

**IT'S ALL ABOUT
THE JOURNEY**

11 KEYS TO UNDERSTAND WHAT SHAPES AND GUIDE OUR WORK



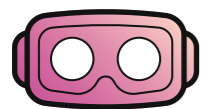
Learning Experience Designers:

The world has changed and the way we teach and learn should too. We use LxD (learning experience design) to create active learning dynamics that makes people connect with information and makes it possible to develop skills that cannot be learned in a traditional memory-based way.



Un-conventional and Un-expected:

We break the mold of traditional education by creating un-conventional learning journeys in un-expected formats that makes learning happen.



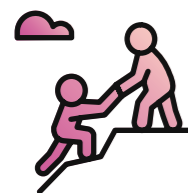
Future fluent:

We infuse our experience with a mix of 21st century skills (socio-emotional, cognitive and technical) that empower people to be future ready.



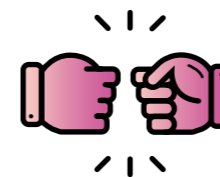
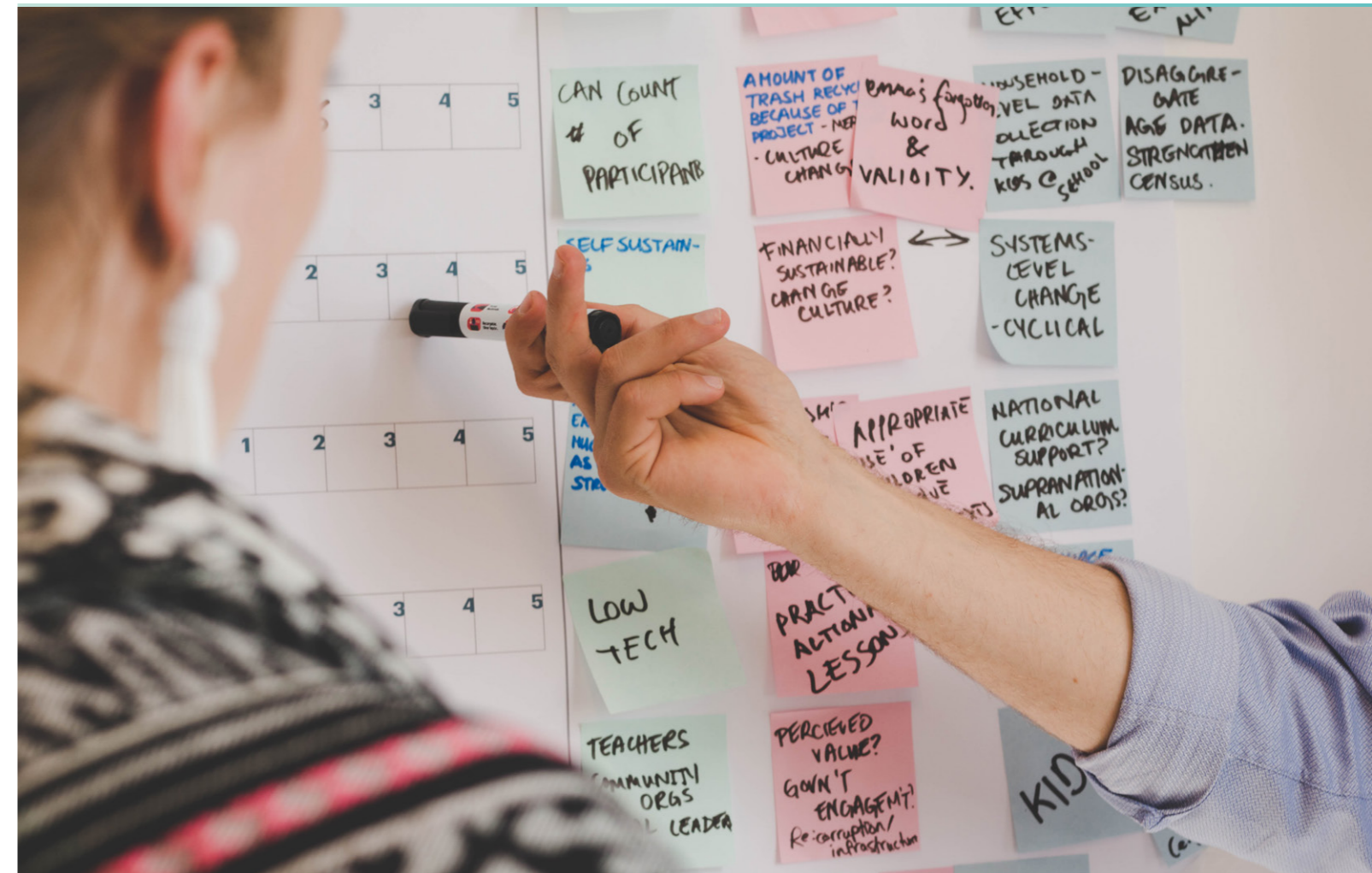
Backed up by data:

Our content innovates while fueled by extensive assessments and deep research, proving that doing something new doesn't have to rely on blind faith.



It's all about the journey:

We believe in learning by doing and that learning is a lifelong and lifewide journey. That is why we strive to design engaging, active, fun and interactive environments that put people at the center of their own learning process promoting the shift to a lifelong learning mindset.



Educational Activists:

our quest is to create a world where everyone (regardless of their age, gender or where they were born) is included and empowered with the skills to thrive and become the best versions of themselves.



Accessible to all:

We support our work through sponsorships and providing learning experience design consultancy. This makes it possible for us to support our global initiatives and make our own projects available for people around the world.



Non traditional & Adaptable:

Time to ditch the one-fits-all type of solutions. We create flexible experiences made-to-measure to the participants, the challenge, the cultural environment and the desired impact.



Worldwide Network:

To create 360° solutions we articulate between governments, companies and international organisations to build a strong network of committed partners that makes it possible for our programs to scale and transcend borders.



Building Global Citizenship:

We believe in youth and it's power to lead the change around the world. This is why we work to empower young people and showcase the incredible work they are already doing.



Education Advocates:

We believe education is the key to solve some of our world most pressing challenges. This is why we became members of the UN Global Compact, collaborate with UNESCO, UNICEF, OECD and participate in global forums, advocating for education, inclusive employment, youth and the 2030 agenda.

EMPOWERING PEOPLE **ALL** **AROUND THE WORLD**

This past year was **full of exciting challenges**.
Take a quick look at what we accomplished this
2019

20
PROJECTS



2 PARTNERSHIP



GAN
GLOBAL

4
CONTINENTS

ADVOCACY ROUNDS

- ECOSOC Youth Forum
- UNGA
- UNESCO General Conference
- UNFPA Summit
- Non Formal Education Forum



5975

attended our
workshops & events

7
COUNTRIES



+52.000

participated in our
FLOW XP stations

2.2 MILLION

indirectly access our
contents



2019 HIGHLIGHTS

Find out more about what we did this year regarding our 4 main work streams:

- **Future of Work**
- **Global Citizenship & Youth Empowerment**
- **Education & Skills**



Flow XP
Doha - Qatar

An immersive experience about trends and skills for the future of work. Also implemented for 40.000 in West Virginia (USA) and Buenos Aires.



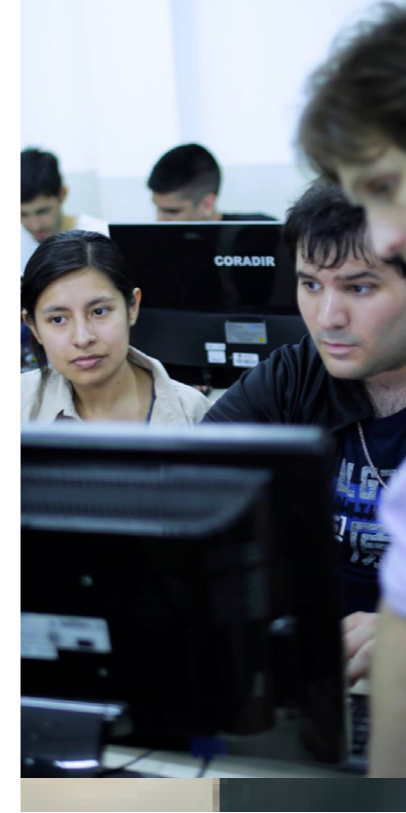
Plan Azurduy
Buenos Aires - Argentina

Digital skills for young mothers to close the gender gap in technology.



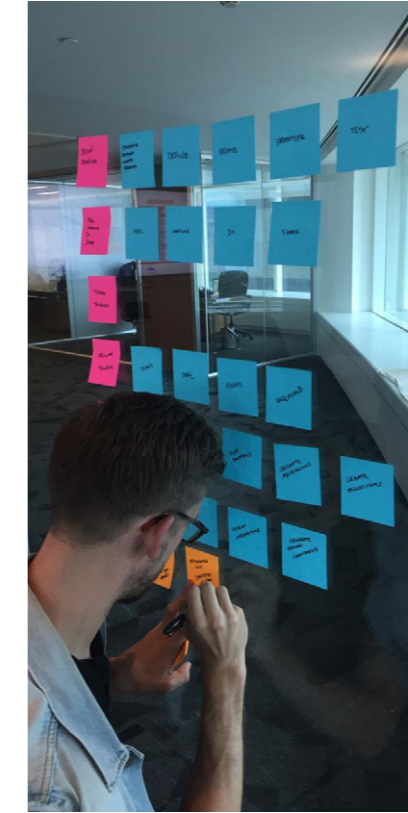
Social Innovation Warehouse
Bonus (Global)

Empowering the next generations of Global Citizens and youth leaders around the world.



TEC.LA - Technology for LATAM
Bogotá - Colombia

Computational thinking for future-ready educators in Latin America. Also implemented in several cities in Brazil, Uruguay, México and Argentina.



Museum of Solutions
Mumbai - India

Designing the user experience and educational programme of a 10-story museum.



Minerva Schools at KGI
Buenos Aires - Argentina

Co-curricular experience design for the first global university.

FUTURE OF WORK

In the last few years there has been an increasing focus on the future of jobs. The trends suggest improvement in technology, obsolescence of jobs and tasks, new areas and industries appearing. At the same time, old struggles continue to be reality for a high portion of the global population (especially young people).

What can we do today to ensure a better future of work?



FLOW XP

Can we invite people to experience future skills, today?

Co-created with Impacto Digital and aiming to equip young people with the knowledge and skills essential for work in the 21st century, **The Future of Work Experience** is a highly adaptable set of situations that engage participants in interactive challenges, allowing them to learn through the power of gamification and storytelling.

+40.000

Young people and leaders **from +154 countries** at the 24th World Scouts Jamboree in Virginia (USA)

+12.000

People **from +150 countries** at the World Innovation Summit 2019 (WISE) in Doha (Qatar)

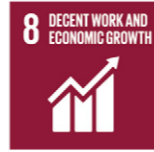
+80

Executives **from tech companies, government & NGO's** at "Skills for the Future" Vol. I Event at Microsoft Argentina HQ in Buenos Aires (Argentina)

CO-CREATED WITH

impacto digital

SDGs



PARTNER NETWORK



SYNCR0 VR



ICRC



BODEGA NORTON



Nestlé



GAN GLOBAL



Read the full replication guide here > eidosglobal.org/flowguide.pdf

PLAN AZURDUY (MOMS + TECH)

Co-created with Wolox, this program aims to close the gender gap in technology by empowering young moms between 18 and 30 years old with digital and socio-emotional/cognitive skills and connecting them with job opportunities in the tech industry.

With 2 successful editions in 2018 and 2019, and with a mix of technical contents, pre-professional work practices within major tech companies and an employability focus, Plan Azurduy has become a living proof that inclusive reskilling is a way to address social and economic inequalities.

110 hours
23 young mothers

35 clases
47% found a job in less than 2 months

91% kept studying

CO-CREATED WITH

W O L O X

SDGs



PARTNER NETWORK



Read the full report here > <http://eidosglobal.org/reportezurduy2019.pdf>

YOUTH EMPOWERMENT

There are more young people than ever before: over 50% of the world population is under 30 years old. As of today thousands of them are leading incredible initiatives and social movements that are changing the world for the better.

We believe young people are uniquely wired for innovation and that they should be an integral part of the decision making processes that will unequivocally impact their present and future.

So, how do we nurture and foster those skills to empower the next generation of changemakers?



THE SOCIAL INNOVATION WAREHOUSE

A Global Citizenship and SDG-oriented initiative supported by some of the most important youth organizations, focused on empowering and scaling young leaders and youth led projects around the world through a capacity building program and an online platform.

93
young leaders graduated the capacity building programme

44
different countries from 6 continents

37
projects uploaded in the platform

+50
topics covered

PARTNER NETWORK



Read the full report at eidosglobal.org/reportsiw2019.pdf

EDUCATION & SKILLS

The gap between the skills people learn and the skills people need in a world of rapidly changing realities is becoming bigger by the minute.

As traditional learning formats falls short of equipping students and people in general for a future that is already here and with the skills to be future-ready, we need to start implementing new, unconventional and disruptive experiences to engage people and make them protagonist of their individual and collective learning process.



TEC.LA - TECH FOR LATIN AMERICA

Co-created with Mumuki, TEC.LA is a teacher training program designed to empower educators across Latin America with computational thinking tools, updating their knowledge with future skills and new dynamics classroom-ready.

53
workshops

5
countries (Argentina, Uruguay, Brazil, Colombia & México)

1190
trainers - Direct impact

48.318
teachers - Indirect Impact

1.842.745
students - Indirect Impact

CO-CREATED WITH



PARTNER NETWORK



Read the report (Spanish) at eidosglobal.org/reportecla2019.pdf

MUSEUM OF SOLUTIONS (MoS)

How might we foster skills, behaviours and mindsets in young minds and shift them from being passive recipients of the future to actively take part in shaping it?

We are designing the full user experience and educational programme of a 10-story museum being constructed in central Mumbai. The “Museum of Solutions” is designed to connect people to their community, to real-world challenges and individuals, in deeper ways than they ever have, and through their journey they create, prototype, and share ideas for enhancing their world.

Stay Tuned!



MINERVA

We designed the co-curricular student experience for the Buenos Aires chapter of the Minerva at KGI schools study program, a global university focused on preparing global citizens offering its students the chance to study a semester in a different city and having both curricular and extra curricular activities around the world.

171
students

+50
countries

4
months

BS AS
(Argentina)



SHAKING THE FUTURE OF EDUCATION

WITH UNESCO

This 2019, EIDOS and UNESCO (United Nations Educational, Scientific and Cultural Organization) joined forces to empower education in Latin America and the world.

First step? EIDOS became part of **UNESCO's Futures of Education initiative**, a global consultation that aims to rethink education and shape the future. The initiative is catalyzing a global debate on how knowledge, education, and learning need to be reimagined in a world of increasing complexity, uncertainty, and precarity.

In this context, EIDOS carried out Futures of Education sessions during WISE Summit (Doha, Qatar) and during the Non-Formal Education Forum (Rio de Janeiro, Brazil) among others, where we met with young people from around the world to learn about their hopes and fears about the future of education and how- what and where should we learn

Alone we go fast, but together we go further



WITH OECD

Building a Learning Compass

During 2019 EIDOS also joined the OECD Education 2030 Learning Compass task force, a multi-stakeholder and global collaboration to make sure children are ready to thrive in an uncertain world.

The OECD Learning Compass 2030 is an evolving learning framework that sets out an aspirational vision for the future of education. It provides points of orientation towards the future we want: individual and collective well-being.

The framework offers a broad vision of the types of competencies students will need to thrive in 2030 and beyond. It also develops a common language and understanding that is globally relevant and informed, while providing space to adapt the framework to local contexts.

The education system is not broken, it's evolving



AROUND THE WORLD

2019 took us in a trip around the world, participating in some incredible events and conferences **across 4 continents**. Follow our trips!



OUR MISSION IS TO

Eidos was born with the unique purpose of shaking the way we learn and make learning happen to enable everyone to be the best version of themselves and create a world where no one is left behind.



BRAZIL

Empowering youth at the 2º Mercosur Youth Meeting.



QATAR

Preparing people for the future at the World Innovation Summit for Education (WISE) 2019.



KENYA

Facilitating learning experiences at the UNFPA 25th International Conference on Population Development.



COLOMBIA

Transforming education with computational thinking for latin american educators.



FRANCE

Designing and moderating the experience of the first ever panel between young leaders and world presidents at the UNESCO General Conference 2019.



SOUTH KOREA

Building the future of education at the 10th OECD International Working Group for the Education Learning Compass 2030.



BUENOS AIRES

Closing the gender gap with digital skills for young mothers

GLOBAL NETWORK

All of these results and impact would have not been possible without the amazing support of our partners, who have believed in us, in our philosophy and in our students and graduates, as a real source of change.

Together, with this growing network of allies, we are working to get thousands of people future ready, empowering youth, women and educators, and transforming the way we collectively understand learning itself.



GLOBAL NETWORK





Work with us and become a #LearningActivist

eidosglobal.org

in /EIDOS_global

 Eidos Global

 eidosglobal

f /EIDOSglobal



LEARNING EXPERIENCES TO BUILD A BETTER FUTURE