



# UNITED NATIONS GLOBAL COMPACT

Communication on Engagement Report **2021**



United Nations  
Educational, Scientific and  
Cultural Organization



**Curitiba**  
city of design

Designated  
UNESCO Creative City  
in 2014

# MESSAGE FROM THE MAYOR

I am pleased to confirm that Curitiba, capital of the State of Paraná, reaffirms its commitment to the United Nations Global Compact and its ten principles in the areas of human rights, labor, environment and anti-corruption.

The 2017-2020 period thoroughly outlines the commitment with which the city deals with the Pact's pillars. The challenges of today's society are immense. It is up to governments to face them, uniting society in order to guarantee a fairer and more sustainable future for all.

More than necessary, the actions are urgent and need continuity.

Curitiba is proud to have been, in that period, the Brazilian capital with the best Sustainable Development Goals (SDGs) indicators, with special emphasis on clean energy, innovation, sustainable consumption and actions against climate change.

The local government has supported, stimulated and induced actions on the various fronts of the Pact, seeking to bring together the entire municipal ecosystem (civil society, economic sector and academia) around the programs.

The Government Plan prepared for the administration was fully aligned with the Pact, with emphasis on the axis of knowledge, quality education and technology, sustainability, environment, inclusion and transformative social assistance.

Curitiba has established over many years a remarkable track record in areas such as urbanism, mobility and sustainability, having implemented pioneering projects such as the creation of the BRT (Bus Rapid Transit, used by more than 250 cities around the world), programs to manage waste and to preserve green areas.

The city's past compels us towards a present and a future of equally remarkable and innovative achievements. This is what Curitiba has been trying to do.

In the following report, we describe the numerous actions taken in favor of the UN Global Compact and its principles. We are committed to sharing this work with our partners through our communication channels.

**Rafael Greca**, mayor of Curitiba

# GLOBAL COMPACT PRINCIPLES

The Global Compact addresses 10 (ten) Universal Principles, originating from: Universal Declaration of Human Rights; the Declaration of the International Labour Organization on Fundamental Principles and Rights at Work; the Rio Declaration on the Environment and Sustainable Development and the United Nations Convention Against Corruption, which are divided into four pillars involving the issues of Human Rights, Labour, Environment and Anti-Corruption.

## Human Rights

- **Businesses should support and respect the protection of internationally proclaimed human rights; and**
- **Make sure that they are not complicit in human rights abuses.**

## Labour

- **Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;**
- **The elimination of all forms of forced and compulsory labour;**
- **The effective abolition of child labour; and**
- **The elimination of discrimination in respect of employment and occupation.**

## Environment

- **Businesses should support a precautionary approach to environmental challenges;**
- **Undertake initiatives to promote greater environmental responsibility; and**
- **Encourage the development and diffusion of environmentally friendly technologies.**

## Anti Corruption

- **Businesses should work against corruption in all its forms, including extortion and bribery.**



Recognizing the pillars and their principles, it is ensured that the actions of the 2017-2020 Government Plan were linked to them. Curitiba, as a reference in urban planning, public transport and the environment, is structured under the prisms of responsible administration, with respect for the human being, encouraging innovation in work and entrepreneurship, environmental responsibility through the use of clean technologies and transparency in the service provided to the citizens of Curitiba. With that, the description of the conducts of each department follows, being grouped in the Management Programs.

# 01.



# HUMAN RIGHTS

## 1. HUMAN RIGHTS

The Declaration of Human Rights considers “that the recognition of the inherent dignity of all members of the human family and their equal and inalienable rights is the foundation of freedom, justice and peace in the world”, seeking to improve the promotion of universal declarations that expand the “consolidation of democracy, the promotion of equality, broad access to justice and the guarantee of security” (UNESCO/1948), over the years to the present time.

Curitiba, attentive to the declaration’s issues, advances in practices to promote access to basic citizenship rights through intersectorial actions aimed towards the full development of the individual and his integration with the environment, valuing the diversity of expressions and taking into account the sustainable use of resources. Thus, it is possible to demonstrate the interaction of collaborative, democratic and social inclusion actions, which seek to ensure meeting the needs of the population of Curitiba and offer a fairer, more sustainable and resilient city.

Thus, the Social Action Foundation (FAS), the Popular Housing Company of Curitiba (COHAB), the Municipal Secretary of Education (SME), the Secretary of Municipal Government (SGM) and the Municipal Secretary for Food and Nutritional Security (SMSAN), through the actions listed here, comply with the principles of the human rights pillar of the Global Compact and also contribute to the achievement of the 2030 Agenda of the United Nations (UN), comprising the 17

Sustainable Development Goals (SDGs), specifically in the social dimension, which is linked to human needs, health, education, improved quality of life and justice, especially the goals of numbers: 1, 2, 4, 5, 10, 11 and 16.

### 1.1. SOCIAL ACTION FOUNDATION (FAS)

The FAS service had a preventive and restorative character in different situations of vulnerability and violation of rights, focusing on the development of social protection actions, which promote access to services and benefits provided for in social assistance, and work, employment and income, as well as others of a sectorial nature, which strengthen family, community and social bonds.

With its mission focused on the prerogatives of citizens, in favor of the good of families, the elderly, children and adolescents, in addition to safeguarding social benefits for those seeking rights, it works directly in pursuit of SDG 1, no poverty, with the goals focused on the guarantee of reducing “the proportion of individuals living in monetary and non-monetary poverty” and “to ensure access to the social protection system, guaranteeing comprehensive coverage of the poor and vulnerable people”; to SDG 10, reduction of inequalities, based on the goal aimed towards “empowering and promoting social, economic and political inclusion of all, in order to reduce inequalities, ensure equal opportunities and reduce inequalities in results” ; in addition to SDG 16, peace, justice and effective institutions, through goals aimed at “providing access to justice for all, in

significantly reducing all forms of violence, in protecting children and adolescents from abuse, exploitation, trafficking, torture and all other forms of violence” and “strengthen the rule of law and guarantee access to justice for all, especially those in vulnerable situations” (IPEA/2019).

### 1.1.1. Expanded services

FAS intensified and improved the Specialized Service in Social Approach (SEAS) enabling conditions of access to the social assistance network and other public policies.

Twelve new shelters for homeless people were implemented. In 2016, Curitiba had only seven units. The city also won the Solidarity Square, the Rescue and Citizenship Unit (URC) and the 24 Hours Social Approach Center .

- The FAS created four exclusive units for groups at risk, people with symptoms and those infected by the coronavirus and expanded the 24 hours vacancies.

### 1.1.2. Praça Solidariedade (Solidarity Square)

**PRAÇA SOLIDARIEDADE** (Solidarity Square) is a complex of services designed exclusively for the homeless population, which has already provided assistance to 42,743 citizens. The service has two reception units and offers food, space for personal hygiene, lockers for personal belongings, social hanger, laundry and area for pets.

### 1.1.3. Expresso Solidariedade (Solidarity Express)

**MEALS ON THE BUS** - Curitiba implemented the Expresso Solidariedade, a bus adapted as a mobile cafeteria, which travels through the main squares of Curitiba. In four years, 119,000 meals were served by the Expresso.

### 1.1.4. Mesa Solidária (Table of Solidarity)

**IN FAVOR OF LIFE** - Changing the reality of the most vulnerable was the major goal of the City of Curitiba in the area of social assistance in the last four years. To face the challenges posed by the economic crisis and the pandemic, the Social Action Foundation (FAS) restructured services, created new reception units, implemented programs such as Expresso Solidariedade and Mesa Solidária, and expanded partnerships with civil society. There are 238.1 thousand free meals served by the Table of Solidarity program for people at social risk in the capital (November 2020).

### 1.1.5. Joint Effort Curitiba That Doesn't Sleep

**CURITIBA THAT DOESN'T SLEEP** - 12,165 people were provided with assistance by the Joint Effort Curitiba That Doesn't Sleep, which, little by little, became a reference in serving the homeless population with the provision of services. Through it, people have access to:

1. CadÚnico (documents and registration)
2. Social Assistance Units
3. Therapeutic Communities
4. Emission of documents
5. Family regatherings
6. Job referral
7. Medical and dental care
8. Veterinary for pets
9. Legal Advice
10. Haircuts
11. Consultation and donation of glasses and contact lenses

### 1.1.6. Casa da Acolhida e Regresso (House of Welcome and Regression)

**WELCOME AND REGRESSION** - Casa da Acolhida e Regresso (CAR) plays an important role for thousands of homeless people and migrants. Until November, the unit served 32,995 people, and 13,561 of them received road tickets to return to their cities of origin.

- 145,000 social approaches to homeless people.

\* From January 2017 to November 2020.

### 1.1.7. New headquarters for CREAS and CRAS

The Boa Vista Specialized Reference Center for Social Assistance (CREAS) gained new headquarters, as well as the Reference Centers for Social Assistance (CRAS) Bairro Alto, Monteiro Lobato and Vila Verde, located in the Boa Vista, Tatuquara and CIC regions. And CRAS Matriz gained an elevator to facilitate accessibility.

- More than 1.3 million assistances were carried out at CRAS.
- 97,918 families received food baskets or credits to buy food at the Armázem da Família (Family Warehouses)

\* From January 2017 to October 2020.

### 1.1.8. Family Welfare Program

**FAMILY WELFARE** - Since 2019, children and teenagers who have been separated from their families due to protective measures can be assisted by the Family Welfare Program in a welcoming family, until they can return to their family of origin or forwarded for adoption.

### 1.1.9. Casa do Piá IV Youth Shelter

**CASA DO PIÁ YOUTH SHELTER IN ALTO BOQUEIRÃO** - In 2017, Casa do Piá IV Youth Shelter was established in Alto Boqueirão, which takes in children aged from 14 up to 18 years old, who are separated from their families and under protection measures. In addition, Casa do Piá III Youth Shelter also underwent extensive renovation to adapt the bathrooms, remodel the kitchen, bedrooms, living rooms, side-walks and installation of accessibility ramps.

### 1.2. POPULAR HOUSING COMPANY OF CURITIBA (COHAB)

COHAB, in order to “implement the social interest housing policy with quality and sustainability, promoting citizenship” (COHABCT/2021), acts in parallel with the SDG 1, no poverty, with the goal of “ensuring that all men and women, particularly the poor and vulnerable people, have access to basic services and secure access to land”; SDG 5, gender equality, through the goal that “ensures equality of rights, access and control of economic resources, land and other forms of property, through credit policies, training, technical assistance, agrarian reform and housing”; and with SDG 11, sustainable cities and communities, highlighting the goal that encompasses “guaranteeing access for all to decent, adequate and affordable housing, to basic services, urbanizing precarious settlements in accordance with the goals assumed in the National Plan of Housing, with special attention to vulnerable groups” (IPEA/2019). Due to these priorities, more than 1,500 popular properties were delivered, in partnerships with the private sector, also advocating SDG 17, seeking to strengthen partnerships and the means of implementation.

#### 1.2.1. Creative Housing Recovery

**CREATIVE RECOVERY** - A thorough financial and fiscal planning made COHAB dodge the crises - that of the housing sector and the complicated scenario encountered by the Company in early 2017.



Debt renegotiation, cost reduction, joint efforts to reduce defaults, increase in private partnerships were some of the creative solutions.

#### 1.2.1.1. HOUSE IN ORDER AND KEY IN HAND

**COHAB REINVENTS ITSELF AND DELIVERS 1,900 HOUSES AND 5,900 PROPERTY TITLES** - With creativity in the fiscal and financial recovery of the debts left at the end of 2016, Curitiba residents are once again counting on advances in housing projects.

- 1,906 families received the keys to their own house in the last four years, of which: 1,306 houses were given to families registered in line for home-ownership and 600 houses for families living in areas of risk.
- 90 families relocated in Caximba to temporary housing, removing them from areas at risk of flooding.
- 5,873 property titles have been made available in the last four years.

#### 1.2.2. Mapping of Irregular Areas

**MAPPED AREAS** - 105 irregular occupations were mapped by COHAB Social Service, where the municipality had not yet operated. In these areas, 5,000 households were registered in which socioeconomic diagnoses of the families were prepared, with the objective of knowing the profile of the communities and seeking resources to carry out future housing projects. For example:

- Hakim Village
- Palmeiras Village
- Bom Jesus Village
- Divino Village
- 29 de Março Village
- Alto Cajuru Village
- And the largest of them, 29 de Outubro Village (in Caximba);

#### 1.2.2.1. SOLUTIONS FOR THE CITY

COHAB worked with the Municipal Council of Urbanism for the future approval of a subdivision of 245 housing units in the Esperança Village, avoiding the relocation of more than 100 lots with approximately 300 families. In addition, more than 2,000 families benefited from the approval of the subdivision of Verde Village by Curitiba S.A., with the transfer to COHAB of an area of 848 thousand square meters, for the regularization of Verde Village.

- 2,000 families benefited from the approval of subdivisions in Verde Village.

### 1.2.3. Installation of Solar Capture Panels

**HOUSES WITH SOLAR ENERGY** - Curitiba innovated by installing photovoltaic panels in the home units of the housing program, which reduces the household electricity bill. The panels have already been installed in 26 units of the Houses Faxinal, in Santa Cândida. The installation of the system in another 196 houses is in the bidding phase.

### 1.3. MUNICIPAL SECRETARY OF EDUCATION (SME)

The SME, based on numerous guidelines, “covers the training processes that develop in family life, in human coexistence, at work, in educational institutions” (Law No. 9,394/96), encompasses its actions with SDG 2 - End hunger, achieve food security and improve nutrition and promote sustainable agriculture, as it undertakes the goal to “eradicate forms of malnutrition related to malnutrition, reduce forms of malnutrition related to overweight or obesity, ensuring food and nutrition security”; and SDG 04 - Ensure inclusive, equitable and quality education, promoting lifelong learning opportunities, with goals aimed towards “ensuring that all girls and boys complete equitable and quality primary and secondary education in the appropriate age, ensuring free provision in the public network and leading to satisfactory and relevant learning outcomes”, “ensuring that all girls and boys have access to comprehensive early childhood development, quality early childhood care and education, in a way that they are prepared for elementary education”, “eliminating

gender and racial inequalities in education and ensuring equity of access, permanence and success at all levels, stages and modalities of education for groups in vulnerable situations”, in addition to “offer physical school infrastructure adequate to the child’s needs, accessible to people with disabilities and sensitive to gender, which guarantees the existence of a safe, non-violent, inclusive and effective learning environments for all”, and “ensure that all basic education teachers have specific training in the area they work, promoting the provision of continuing education, in a regime of collaboration between the Union, states and municipalities, including through international cooperation”(IPEA/2019).

In regard to the physical infrastructure in the area of education in Curitiba, importance was given to the construction and improvement of facilities, making them suitable for children and sensitive to disabilities and gender. Thus, providing safe, non-violent, inclusive and effective learning environments for all, as recommended by Goal 4.a of the SDGs.

### 1.2.1. Opening of New Municipal Primary Schools

**THE TURN OF CURITIBINHAS** - New Municipal Primary Schools, Lighthouses of Knowledge and Innovation and remodeling of schools marked the period from 2017 to 2020. With the implementation of 25 schools, the city now has 230 units with a total of 50 thousand vacancies in day care centers.

### 1.2.1.1. CARING FOR OUR SCHOOLS

Schools received R\$ 60 million from the Revolving Fund for consumption and services expenses. More than BRL 48 million were made available for infrastructure.

### 1.2.2. Opening of New Lighthouses of Knowledge and Innovation

**LIGHTHOUSES SHINE IN THE USA** - Curitiba has also won 33 Lighthouses of Knowledge and Innovation. The Lighthouses of Knowledge and Innovation project was selected to be part of the educational program of the Massachusetts Institute of Technology (MIT) Media Lab, in Boston, United States.

- Curitiba joined the select list of the 500 Educating Cities in the world. In Brazil, there are 22 members of the network.

### 1.2.3. Linhas do Conhecimento (lines of knowledge)

With the Lines of Knowledge Program, SME won the Ozires Silva Award for Sustainable Entrepreneurship, in the educational entrepreneurship category, and was also the winner of the SESI Sustainable Development Goals Award – SDGs, in the municipal government category. The project offers field classes in museums, parks and tourist spots, which expand students' knowledge and learning opportunities. This Program is lined up with Goal 4.7 of the SDGs, as it

provides opportunities for all students to acquire the knowledge and skills necessary for sustainable development and lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and valuing cultural diversity.

- More than 150 thousand students benefited
- 15 thousand teachers linked to the municipal network were involved
- 406 units benefited by the Linhas do Conhecimento, of which: 221 CMEIs and 185 elementary schools I and II
- The Innovation Law was approved to foster innovation

### 1.2.4. School Meals Guaranteed

During the pandemic, more than 950,000 food kits were provided to the families of students enrolled in public schools. In 2020, the Municipality of Curitiba began distributing 5,916 food baskets to families with children in municipal schools and who were not receiving school lunch due to quarantine. The baskets were distributed in the Tatuquara neighborhood, in addition to Rua da Cidadania, in Caximba and in the Professor Antônio Pietruza Municipal School. Also in Bairro Novo, in addition to Sobral Pinto Municipal School, and in Maria Neide Gabardo Bettiato and Mother Teresa of Calcutta schools.

### 1.2.5. Inclusive Stories

More children can now enjoy storytelling moments in the German Woods, as special sessions are being held for the hearing impaired or those with autism spectrum disorder. The Municipal Secretary of Education and the City Hall's Department for the Rights of Persons with Disabilities promote inclusive actions on the spot, always on the first and last Sunday of each month. The sessions on these days are planned respecting the characteristics of the children and providing greater access to cultural activities.

### 1.2.6. Teacher Training

259 thousand training places were offered to teachers through the Formative Veredas Program. Activities included an exchange that took 13 teachers to Finland.

Launched in July 2019, the publication brings together productions and works by servers in the area, which encourage theoretical and practical reflections in the educational field, as a way to encourage professional development. This action is directly linked to Goal 4.c of the SDGs, which determines the increase in the number of qualified teachers.

### 1.3. SECRETARY OF MUNICIPAL GOVERNMENT (SGM)

The SGM, with "representation before authorities, community and other spheres", articulates policies aimed towards women and people with disabilities, thus achieving SDG 5, gender equality, comprising the goals to "end all forms of gender discrimination, in its intersections with race, ethnicity, age, disability, sexual orientation, gender identity, territoriality, culture, religion and nationality, especially for girls and women in the countryside, woods, water and urban peripheries." "eliminate all forms of gender-based violence in the public and private spheres, highlighting sexual violence, human trafficking and homicide, in their intersections with race, ethnicity, age, disability, sexual orientation, gender identity, territoriality, culture, religion and nationality, especially for women in the countryside, woods, water and urban peripheries"; "ensure the full and effective participation of women and equal opportunities for leadership at all levels of decision-making in the public sphere, in its political and economic dimensions, considering the intersections with race, ethnicity, age, disability, sexual orientation, gender identity, territoriality, culture, religion and nationality, especially for women in the countryside, woods, water and urban peripheries"; "adopting and strengthening public policies and legislation aimed towards promoting gender equality and the empowerment of all women and girls, as well as promoting mechanisms for their effectiveness; SDG 10, reducing inequalities, with the goal to "empower and promote social, economic and political inclusion for all, regardless of age,

gender, disability, race, ethnicity, origin, religion, economic or other condition” and “ensure equal opportunities and reduce inequalities in results, including through the elimination of discriminatory laws, policies and practices and the promotion of adequate legislation, policies and actions in this regard”; and SDG 16, peace, justice and effective institutions, with goals that “ensure responsive, inclusive, participatory and representative decision-making at all levels” (IPEA/2019).

### 1.3.1. Launch of the Decennial Plan for the Disabled

**A MORE INCLUSIVE CURITIBA** - The City Hall promoted inclusion, accessibility and guaranteed the rights of the population with disabilities, in addition to providing guidance to society on related issues. Due to the work of the Department for the Rights of Persons with Disabilities, the city saw the birth of a plan that projects inclusive actions for people with disabilities for the next decade, more opportunities in the labor market, mobility and presence in all social spheres.

### 1.3.2. Expansion of the Brazilian Sign Language Center

- 330 students graduated from 11 classes of the Brazilian Sign Language Course.

### COMMUNICATION SUPPORT

- Expansion of the Libras Center (Brazilian Sign Language): currently three interpreters help the hearing impaired community. More than 8 thousand people were assisted.
- Creation of bimonthly conversation circles, with the participation of an average of 40 people per meeting.
- Implementation of an online service system, via apps.
- Creation of conversation groups in Libras for the general public.

### 1.3.3. Creation of the Integrated Service Network

**INTEGRATED SERVICE** - Creation of the Integrated Service Network to monitor people with disabilities at risk of violating their rights. Partnership with the Federal University of Paraná (UFPR), with annual informative seminars and performance of Psychology majors interns.

More than 2,500 people were monitored in cases related to violation of the rights of people with disabilities, with psychosocial care.

### 1.3.4. Person with disabilities

With the guarantee that people with disabilities fully exercise their citizenship, SGM's Department for the Rights of Persons with Disabilities has provided several achievements among which the following stand out: curatorship actions, interpretations and translations in Libras, delivery of prostheses, audio descriptions, guide dog

and attitudinal accessibility, holding of the special day and conversation circles with the deaf community, ten-year plan for people with disabilities; Specialized Transport Access routing system; launch of the Access Portal; and carrying out information campaigns on the different categories of disability.

- the Libras Center (Brazilian Sign Language Center) served more than 8 thousand people and innovated with online service;
- Transport Access provided more than 58 thousand assistances;
- sending 2,500 people to jobs and filling 1,750 vacancies.
- 170 trusteeship processes, which indicate the person responsible for the financial interests of a person with a disability, have been carried out since 2017.

#### 1.3.4.1. EMPLOYABILITY HUB

Creation of the Support and Employability Center for People with Disabilities, which helps to insert people with disabilities into the labor market. Bimonthly appointments for people who need a medical report attesting to their physical disability for hiring. Between 2019 and 2020, 103 reports were issued.

- 2,500 referrals were made during the Employability Week, with the filling of 1,750 vacancies.

#### 1.3.5. Casa da Mulher Brasileira de Curitiba (Curitiba's House of Brazilian Woman)

**PROTECTION FOR WOMEN** - With the Office of Human Rights - Policies for Women, Curitiba faces violence against women with advances in prevention, care and reception of victims. The Casa da Mulher Brasileira in Curitiba is a reference in the assistance to women in situations of domestic and family violence. This space has provided 55 thousand people in the last four years and has welcomed around one thousand people. With the pandemic, the bodies that make up the CMBC, such as the Domestic Violence Court, the Public Defender's Office and the Public Prosecutor's Office started to provide remote assistance. The City Hall maintained in person the services of accommodation, reception, screening, psychosocial care, Patrol Maria da Penha, Municipal Guard, administration and coordination, and the teams of the Military Police and Women's Police Station.

##### Actions taken

- Cultural presentations, Ladies Ensemble, in 2017;
- Concert of the Roses on March 8, 2018 at the Ópera de Arame;
- Cultural exhibition by the artist Priscila Prado, "Poemas Desconcertantes", at the Casa da Mulher Brasileira;
- Pink October Walk with the Women of Brazil, approximately 500 people, in 2018;
- "16 Days of Activism" walk with Women from Brazil;

- Revitalization of the Casa da Mulher Brasileira Garden by the Women of Brazil Group;
- Research by UFPR - academic research community at Casa da Mulher Brasileira;
- Creation of a small square with the tree of life in the parking space;
- Promotion of the II FEIJOAB with show by singer Alcione promoted by OAB-PR (Brazilian Bar Association - PR) / CMA (Aeronautical Medical Certificate) / CMB (Casa da Mulher Brasileira de Curitiba);
- Online classes for medicine, nursing, psychology students at Pequeno Príncipe University;
- Course in the distance education modality COERG/PMPR for military policemen of the State of Paraná, presenting the services of the Casa da Mulher Brasileira in combating domestic violence;
- I Women's Motorcycle - Preventing and Living Better, awareness of approximately 100 people.

### 1.3.6. Women's Rights Campaigns

Campaigns against sexual harassment and violence against women, and information on women's rights are among the actions that contribute to a city that protects women.

#### CAMPAIGNS:

To reduce violence rates and sensitize the population about women's rights, several campaigns and informational materials were launched:

#### Carnival without harassment

Several actions, in 2020, to avoid sexual harassment during carnival days. The actions took place in the rehearsals of the samba schools and dance gatherings, in the pre-carnival period and afterwards, in the parade of the samba schools, with distribution of material developed by the City Hall.

#### Woman's Day

An extensive program throughout the month celebrated Women's Day (March 8), with reading circles, lectures on self-defense and actions with the Lilás Bus, which toured the neighborhoods bringing information and assistance to women in situations of violence, reception of complaints and guidance on the rights provided for in the Maria da Penha Law, among other services. The service is free and has already reached more than 25 thousand women.

#### Quarantine without Violence

With the covid-19 pandemic, warning messages on social networks reinforced information on the prevention and reporting of violence against women during social isolation. In 2020, a decrease in attendance was noticed, partly due to some services having migrated to the online format. A possible under-notification of complaints is also discussed. There were 12,123 assistances and 71 accommodations. The services provided by the City Hall of Curitiba, such as accommodation, reception, screening, psychosocial, administration and coordination, Patrol Maria



da Penha and Municipal Guard continued with face-to-face assistance, as well as the staff of the Military Police and Women's Police Station.

### Red Signal Campaign

The Red Sign campaign started in August 2020 for women victims of violence to ask for help in pharmacies with a red X drawn on the palm of their hand. Now, it has been extended to different public and private sectors. There is even a state law, which instituted the Cooperation Program and the Red Signal Code, and which allows pharmacies, public agencies and private institutions, gates of condominiums, hotels, inns, bars, restaurants, commercial stores, shopping center management or supermarkets, integrate the campaign. The City Hall supports the campaign that advises women to mark an "X" on the palm of their hand as a request for help in situations of aggression.

### Turn the page

Videos and printed newsletters with real testimonies of those who managed to break the cycle of violence, in addition to integrated incentive actions, reached around 40 thousand people. The campaign received the Best Media Award in three categories and was a finalist in the Top of Marketing ADVB – PR. The book is available for download on the website [vireapagina.com.br](http://vireapagina.com.br). These are stories of 19 women who suffered violence and came out of the cycle of aggression after being treated at the Casa da Mulher Brasileira or at the Pousada de Maria. It also has statistics on violence against women, guidance on types of violence and reporting channels.

### Say No to Violence

Cycle of lectures at the ten regional offices to train multipliers among community leaders.

### 16 Days of Activism

Between 11/25 – Day for the Elimination of Violence against Women – and 12/10 – Human Rights Day, educational mobilizations are carried out with the objective of preventing and reducing the occurrence of violence against women.

### Booklets for landlords

With 16 pages, the digital booklet provides information on preventing and combating domestic and family violence against women.

### 1.3.7. Municipal Plan for Ethnic-Racial Equality

OF ALL PEOPLES - Curitiba wins the first Municipal Plan for Ethnic-Racial Equality and achieves accomplishments that positively impact the lives of Afro-descendants, indigenous peoples and gypsies. The work carried out by the Office of Human Rights – Promotion of Ethnic-Racial Equality has generated advances in actions to combat racism.



### FIGHTING RACISM

- Curitiba will have the I Municipal Plan for the Promotion of Ethnic-Racial Equality (Plamupir), prepared with the support of the population.
- Since 2018, Curitiba has been part of the National System for the Promotion of Racial Equality (Sinapir).
- Promotion of the election and investiture of the new management of the Municipal Council for Ethnic-Racial Policies (Comper).
- Organization of the 3rd Municipal Conference on Racial Equality, in 2017.
- Implementation of the Capoeira Project in the regionals.

### 1.3.8. Black Presence Exhibition in Curitiba

#### BLACK PRESENCE IN CURITIBA

For two years, the Black Presence Exhibition in Curitiba was seen by around 10 thousand people. The exhibition, which was showcased at Casa Romário Martins, portrayed the protagonist black participation in the foundation of Curitiba, from the beginning of the city to the present day.

Rua da Cidadania da Matriz started to host the meetings of the Association of Entrepreneurs and Afro-entrepreneurs, strengthening Afro-entrepreneurship.

### MONTH OF BLACK AWARENESS

The actions for the Month of Black Consciousness, in November, have gained more activity in the last four years, with more expression for the Festa do Rosário, in Largo da Ordem, and the realization of the Afro-Paranaense Literary Fair (Flap), with Afro themed books.

### INDIGENOUS LANDS

The process was advanced so that the Kakané Porã village, in Campo de Santana, had definitive possession of the land. The site is the first urban village in southern Brazil. There, descendants of three different ethnic groups live: four Guarani families, four Xetas and twenty-seven Caingangues. In December 2008, they were transferred to a project built by the Popular Housing Company of Curitiba (COHAB) after living for six years in precarious conditions in Parque Cambuí, near São José dos Pinhais.

### VIRTUAL ACTIONS IN THE PANDEMIC

- Virtual launch and online publication of the book *Presença Negra in Curitiba*. In 239 pages, the work brings together black and white and color photographs, old and current, and excerpts from 50 testimonies originally recorded on video. Nine articles signed by experts on the subject complete the work. Most of the images are part of the iconographic collection of Casa da Memória, which also selected photographs from the Museu Paranaense and from private individuals. The texts, on the other hand, address differ-

ent aspects of the insertion of blacks in Curitiba's society since the end of the 19th century, through family life, education, associative and political organization, the prominence achieved on the soccer fields and the black personalities whose tombs can be visited in city cemeteries.

- Internet promotion of the Cycle of Lectures with the themes Afro Women Entrepreneurs and "Terezas do Século XXI". In partnership with the Municipal Institute of Public Administration (IMAP), the Human Rights Advisory Office held a series of taped lectures on the themes "Afro Women Entrepreneurs" and "Terezas do Século XXI", with the involvement of women who participate in the Councils for Women and Politics Ethnic-Racial.

### 1.3.9. Protection programs for the LGBTI+ community

**RESPECT FOR DIVERSITY** - The creation of the Human Rights Advisory Office, in 2017, was a big step for Curitiba to become a city that respects sexual diversity. The promotion of programs and projects aimed at the lesbian, gay, bisexual, transsexual, transvestite and intersex (LGBTI+) population aims to overcome discrimination and prejudice, in addition to providing equal rights and access.

- More than 1,000 people involved in the Diversity Games and beach volleyball duos tournament at Praça Afonso Botelho.

### INCLUSION

The Sexual Diversity Booklet was launched and the Municipal Plan for Sexual Diversity is being finalized, which was built with the participation of civil society and municipal secretariats and bodies.

Curitiba also has six programs and a protection network for the LGBTI+ community, in partnership with the State Government:

#### Family ties

Accompanies 70 families to resolve family conflicts in cases of acceptance of LGBTI+ people. The office created a service protocol, in partnership with the technical team of the municipal Guardianship Council, to deal with the matter. The Family Ties program uses negotiation techniques to resolve family conflicts represented by the need to accept LGBT children. Respect for the rights of adolescents and respect for the parents' time of assimilation is the challenge proposed by the program.

#### Citizenship T

It helps trans people (transvestites and transsexuals) by offering courses and job openings. The Municipal Plan is a joint construction, and the advisory has the role of coordinating the preparation of the plan and articulating with the secretariats, foundations and municipal bodies the elaboration of the objectives and goals to be achieved.

### DiverCidade (DiverCity)

It promotes the inclusion of the LGBTI+ community in society and supports other community empowerment initiatives.

It promotes the inclusion of the LGBTI+ community in society with the slogan "An inclusive Curitiba is a better place for all people". These are inclusion events, such as sports competitions and cultural events. In 2019, the Diversity Games were held in May and the beach volleyball duos tournament in November. The competitions involved more than a thousand people. DiverCidade also launched the "Respect makes it happen" campaign and supported other community empowerment initiatives.

### Campaign

Launch of the campaign against LGBTphobia and respect for diversity, with the creation of various printed materials. Several communication campaigns in folders, posters, pamphlets and social networks reinforced the equal rights that all citizens have, regardless of sexual orientation. Cultural and sporting actions also marked the work. The Municipal Plan is a joint construction, and the advisory has the role of coordinating the preparation of the plan and articulating with the secretaries, foundations and municipal bodies the elaboration of the objectives and goals to be achieved.

### HSH Youth

Action plan for the prevention of the HIV virus and other infections. The advisory has a plan of actions to prevent HIV and AIDS and other infections that affect the LGBTI+ Community. Called Young MSM, the program debates and distributes information directly in the community, in partnership with the Municipal Health Secretary.

### Love is

The "Love is" campaign, on the other hand, brings important information that is helping to combat the transmission of HIV and other diseases among the community. The campaign's strategy is to intensify prevention and welcome people living with HIV, so that they receive the necessary care and treatment to fight the disease.

## 1.4. MUNICIPAL SECRETARY OF FOOD AND NUTRITIONAL SECURITY (SMSAN)

The Municipal Secretary for Food and Nutritional Security (SMSAN) starts from the concept that its actions must address an intersectoral and participatory strategy, consisting "in the realization of the right of everyone to regular and permanent access to quality food, in sufficient quantity, without compromising access to other essential needs, based on health-promoting dietary practices that respect cultural diversity and that are environmentally, culturally, economically and socially sustainable" (LOSAN, Lei Federal nº 11.346/2006),

linking their policies to SDG 1, no poverty; and to SDG 2, zero hunger, achieving food security and improving nutrition and promoting sustainable agriculture, through the goals of “eradicating hunger and ensuring access for all people, in particular the poor and people in vulnerable situations , including children and the elderly, to safe, culturally appropriate, healthy and sufficient food throughout the year”, “eradication of malnutrition related to innutrition, reducing forms of malnutrition related to overweight or obesity, foreseeing the achievement by 2025 of internationally agreed targets on chronic malnutrition and acute malnutrition in children under five years of age” , the “guarantee of sustainable food production systems, through research policies, technical assistance and rural extension, among others, aiming to implement resilient agricultural practices that increase production and productivity” (IPEA/2019).

As a result, the city gained 39 new urban vegetable gardens, offered cheaper products at the Family Warehouses, once again had the Capanema Popular Restaurant – which now offers 10,500 meals a month –, launched the ‘Table of Solidarity ’ for the population at risk and opened the first Urban Farm in Brazil. Curitiba also won the Cooperative Fair, at Osório Square; and the gastronomy of Jardim Ambiental, in the neighbourhood Alto da XV. The city has 89 open markets. A Sacolão da Família (city markets with lower prices) was inaugurated at Rua da Cidadania da Matriz, at Rui Barbosa Square. The Municipal Market gained several improvements, such as the remodeling of the façade of General Carneiro Streets, the creation of a calendar of events and the improvement of traffic in the region. The

Cajuru Regional Market also benefited from a program of events.

With regard to the innovation actions managed by SMSAN, Popular Restaurants fulfilled their objective of serving as a priority the population with the lowest salary range, thus ensuring their participation in goal 2.1 of the SDGs, which deals with the eradication of hunger and guaranteeing access to all people, in particular the vulnerable and the poor, including children and the elderly, to safe, culturally appropriate, healthy and sufficient food throughout the year.

### 1.4.1. Food Acquisition Program (PAA)

#### GOOD FOOD FOR ALL

- The number of philanthropic institutions benefiting from the Food Acquisition Program increased from 34 to 80 (PAA).
- 323.3 tons of food from farmers in the RMC delivered to philanthropic entities in four years.
- Reopening of Capanema Popular Restaurant and revitalization of the other four units in the city.
- 4.5 million meals served at Popular Restaurants in four years.

### 1.4.2. Municipal Food Bank

- Creation of the Municipal Food Bank to provide food to institutions serving the most needy population.

### DIGNITY AT THE TABLE

Over the past four years, Curitiba has had food security initiatives that show its determination to offer Curitibaans access to healthy food. 1 million people from Curitiba have access to foodstuffs sold in the 34 Family Warehouses.

The “Saúde na Nota” project aims to help the population that uses the Family Warehouses and is also linked to the SDGs (item 2.c), with the principle of avoiding situations of food insecurity in terms of understanding their food options. Currently, more than 40% of what is sold in the Family Warehouses consists of ultra-processed products (stuffed biscuits and snacks) and processed products (such as canned fish and tomato extracts).

### HEALTH ON THE PLATE

- Opening of the Family Warehouse in São Braz.
- Transfer of the Family Warehouse Gramados/Maria Angélica (Pinheirinho) to a new location.
- The Metropolitan Region gained 11 more municipalities cooperated with the Family Warehouse program.
- 33 Family Warehouses renovated in four years.
- People harmed by the covid-19 pandemic can now shop at Family Warehouses.

# 02.

# LABOUR



## 2. LABOUR

The human rights of workers are protected by the Declaration of the International Labour Organization (ILO) on Fundamental Principles and Rights at Work (1998), which “constitutes an instrument that enshrines, through its conventions, the need for observance, by the countries, of certain norms directly linked to the dignity of the worker”. With this, the Social Action Foundation (FAS) and the Curitiba Agency for Development S/A (ACD), through the actions described below in this report, are in compliance with the Global Compact in the ‘Work’ pillar, also contributing to its reach of the Sustainable Development Goals.

### 2.2. SOCIAL ACTION FOUNDATION (FAS)

FAS, with much of its mission focused on the “politics of social assistance in Curitiba, works with awareness and social mobilization actions, focusing on the integration of users in opportunities in the world of work [...] offers the population programs that have as an objective this integration” (Portal da FAS, 2021) and thus acts directly on the SDG 1, poverty eradication, with the goal that they undertake to “reduce the proportion of individuals living in monetary and non-monetary poverty”; to SDG 4, quality education, and to promote lifelong learning opportunities for all, with the goal that “ensures equity (gender, race, income, territory and others) of access and permanence to professional education and higher education Of Quali-

ty”; to SDG 8, decent employment and economic growth, with goals that “promote development with the generation of decent work; formalization; the growth of micro, small and medium companies; entrepreneurship and innovation”; the “reduction of the unemployment rate and other forms of underutilization of the workforce, ensuring decent work, with an emphasis on equal pay for work of equal value” and the “reduction in the proportion of young people who are not busy, not studying or in professional training”; to SDG 10, reduction of inequalities, from the goal aimed at progressively achieving “sustaining the income growth of the poorest population”; in addition to SDG 16, peace, justice and strong institutions, with goals aimed at “strengthening the rule of law and guaranteeing access to justice for all, especially those in vulnerable situations” (IPEA, 2019).

#### 2.2.1. School of Lyceum Program

EMPOWERING CHANGES LIVES - Professional qualification is a priority in Curitiba. Over the past four years, hundreds of free courses were offered to the population. The Liceus de Ofícios Program, a reference for people seeking specialization or job opportunities, was restructured and strengthened. In addition, the city entered into a partnership with the Federation of Industries of the State of Paraná (FIEP) to offer itinerant courses.

79,000 vacancies in 150 different free professional courses, such as basic IT, computer maintenance, Libras, industrial sewing.

### PROFESSIONAL QUALIFICATION

In four years, FAS offered 5,674 places for homeless people in free courses in the Lyceums of Crafts in the areas of telemarketing, doorman and janitor, basic information technology, interview tips, self-esteem, personal marketing and automotive painting.

### ITINERANT TRAINING

In partnership with the FIEP System, FAS offered itinerant professional qualification courses in four of the ten regional offices in the city. By March 2020, 1,896 vacancies were offered in the areas of motorcycle mechanics, bakery, confectionery and sewing.

### LYCEUMS OF CRAFTS

In addition to the existing Lyceums of Crafts, FAS implemented the School of Crafts and Innovation, and with it the FabLab Cidadania Cajuru, where the population can develop projects for digital manufacturing and prototyping, with printers and 3D scanner, laser cutter, router, plotter and milling machine.

## 2.2.2. Modernization of the National Employment System (Sine)

A FAS modernizou e reequipou as dez unidades municipais do FAS modernized and reequipped the ten municipal units of the Sistema Nacional de Emprego/National Employment System (SINE) and

trained teams, with investments in the amount of R\$1.7 million. In four years, the ten Sine units made 699,516 assistances.

## 2.2.3. Empregotech

Launched to open the doors of the technology market for young people and teenagers, reveal talents and bring them closer to companies and startups in the segment, promoting insertion in the job market.

## 2.2.4. First Job Training Program (PPE)

FAS created the Training for the First Job (PPE) program to qualify teenagers and young people from 14 to 17 years old, who become capable of full and productive employment. The program, which had 1,000 people enrolled in the first class, guaranteed apprenticeship jobs for the 510 people who completed the courses. Preparation for the labor market is in line with target 8.5 of the SDGs.

## 2.2.5. Mobiliza Program

The MOBILIZA Program is developed by FAS and aimed at adults and adolescents residing in Curitiba. The Program provides for meetings with guidance and information about the world of work, through themes with the following focuses:

- prepare participants with the necessary knowledge to awaken the potential essential to the world of work;



- enable the exercise of citizenship, through access to alternatives in the world of work.

**TARGET AUDIENCE:** adolescents over 14 years of age and adults, with priority given to users of services, projects and programs for transferring income and social assistance benefits.

In four years, 5,154 people were assisted in the behavioral development workshops, the soft skills.

### 2.2.6. Creation of the Apprentice Portal

Apprentice Portal was also created, which manages job openings in the Professional Learning Program, prioritizing the public at risk and/or socially vulnerable.

## 2.3. CURITIBA DEVELOPMENT AGENCY S/A

The ACD (Curitiba Development Agency) “works to promote economic and technological activity, with a focus on innovation, with an emphasis on public-private partnerships” (AGÊNCIA CURITIBA, 2021), promoting activities related to SDG 4, quality education, with a goal that operates towards “substantially increase the number of young people and adults who have the necessary skills, especially technical and professional, for employment, decent work and entrepreneurship”, to SDG 5, gender equality, with a goal that “guarantees equal rights, access and sustainable control of economic resources, land and other forms of property, financial services, inheritance and nat-

ural resources, through credit policies, training, technical assistance, agrarian reform and housing, among others, in particular for women in the countryside, forest, water and urban peripheries; to SDG 8, decent employment and economic growth, with goals that “reach higher levels of productivity, through diversification and adding value, technological modernization, innovation, management, and worker qualification; with a focus on labor-intensive sectors”, which “promote development with the generation of decent work; formalization; the growth of micro, small and medium-sized companies; entrepreneurship and innovation”, which “reduce the unemployment rate and other forms of underutilization of the workforce, ensuring decent work, with an emphasis on equal pay for work of equal value”; to SDG 9, industry, innovation and infrastructure, through goals that “promote inclusive and sustainable economic activity and high technological complexity activity, with a focus on increasing productivity, employment and GDP (Gross Domestic Product), and improving conditions for work and in the appropriation of the resulting productivity gains” and that “increase the access of micro and small companies to all financial services, guaranteeing credit in conditions adequate to the reality of these companies, including through reduction of bureaucracy and innovative technological solutions, to provide its integration into value chains and markets (IPEA, 2019).

Directly or indirectly, actions aimed at economic growth contribute to reducing poverty and inequalities, and those focused on sustainable industrialization have an impact on the preservation of the environment.

### 2.3.1. Pinhão Valley (Vale do Pinhão)

THE CITY OF IDEAS - With Pinhão Valley, Curitiba recovers its innovative DNA. Curitiba presents transformative solutions in areas such as entrepreneurship, re-urbanization, urban mobility, health, education and environment.

The covid-19 pandemic directly impacted on-site events, however, the Agency continued to conduct training and events online. There were 78 online events with a reach of 197 thousand people and 85 thousand views.

### 2.3.2. Worktibas

The first public coworking in the country is in Curitiba and was inaugurated in 2017 at Parque Barigui, in a partnership between Agência Curitiba and the Municipal Institute of Public Administration (IMAP). Today, the city has three units, also in the Cine Passeio (Passeio Cinema) and in the Boqueirão neighborhood.

- 129 startups and entrepreneurs are served in the public coworkings.

### 2.3.3. Techno park (Tecnoparque)

In 2018, Curitiba Tecnopark was relaunched, a municipal development program that offers a reduction from 5% to 2% in the Tax on Services (ISS) to companies that invest in technology and innovation in the capital.

- R\$ 124.1 million is the amount related to the exemption offered by the municipality to Tecnoparque companies between 2018 and 2020.
- 112 technology companies benefited.
- 12.9 thousand jobs and revenues of R\$4.98 billion in the benefited companies.
- The Innovation Law was approved to foster innovation and technological development in Curitiba. Together with it, the INOVA Fund - VPe was regulated so that the municipality can offer financial support to companies, startups and entrepreneurs in the capital.

### 2.3.4. Resumption of the Good Business Program (Programa Bom Negócio)

In 2018, the Good Business Program was resumed, offering free high-impact entrepreneurial education days. The partnership with educational institutions, class and development bodies and management specialists has already prepared 4.4 thousand people for a new perspective on business management, focusing mainly on the digital world. This program provided business management grants that transformed the reality of entrepreneurs into a more competitive environment.

### 2.3.5. Spaces to Undertake

#### ENTREPRENEUR SPACES

Curitiba has nine Entrepreneurial Spaces, with free formalization, training and guidance services on credit for individual microentrepreneurs (MEIs). The two most recent units opened were CIC (2017) and Tatuquara (2019). Entrepreneurial Spaces began to offer credit to entrepreneurs, who now have access to financing between R\$1,000 and R\$20,000, according to registration evaluation

The availability of credit agents in these spaces is made through a partnership with Fomento Paraná and such actions, aimed at entrepreneurship in Curitiba, impact the SDGs, as they foster entrepreneurship through credit policies, training and technical assistance.

- 606.3 thousand services to individual micro-entrepreneurs (MEIs) in Entrepreneurial Spaces in four years.

#### CAPACITATION

- 31 thousand participants in 200 free in person events in Pinhão Valley.
- 3,000 women trained between 2018 and 2020, through the Entrepreneur Curitiba Program .

### 2.3.6. Business consulting to local industries

#### REFERENCE IN REGULARIZATION

In addition to resuming business consultancy for local industries, Curitiba S.A. was responsible for the regularization of an area of more than 3 million square meters in the CIC (neighborhood Curitiba Industrial City) in the last four years. In nearly 50 years of operation, Curitiba Development Agency has become a reference in urban land regularization, being sought out by companies from other areas and municipalities in the metropolitan region.

#### SUPPORT TO INDUSTRIES

More than two thousand CIC (neighborhood Curitiba Industrial City) industries and companies were assisted by Curitiba S.A, receiving technical support for solutions related to land use and occupation, in accordance with CIC (neighborhood Curitiba Industrial City) legislation.

#### FREE TO PRODUCE

With the industrial and business land tenure regularization, 263 companies from different sectors of the economy were benefited, ensuring the generation of employment and income and fostering the productive sector.

- 263 companies from different sectors benefited from land title regularization.

# 03.

# ENVIRONMENT



### 3. ENVIRONMENT

The Rio de Janeiro Declaration on the Environment and Sustainable Development (1992) works “towards the conclusion of international agreements that respect the interests of all and protect the integrity of the global environment and development system, recognizing its integral and interdependent nature da Terra” (Rio-92 Conference), with 27 principles that guide actions in defense of environmental causes. Thus, the Municipal Secretary for the Environment (SMMA), through the acts described below in this report, are in compliance with the Global Compact in the ‘Environment’ pillar, also contributing to the achievement of the Sustainable Development Goals.

#### 3.1. MUNICIPAL ENVIRONMENT SECRETARY(SMMA)

The SMMA seeks to carry out and mobilize efforts to preserve the environment, related to SDG 6, clean water and sanitation, with goals that achieve “universal and equitable access to water for human consumption, safe and accessible”, “access to adequate and equitable sanitation and hygiene for all”, “improving the quality of water in water bodies, reducing pollution, eliminating waste and minimizing the release of hazardous materials and substances, reducing by half the proportion of release of untreated effluents and substantially increasing recycling and safe reuse locally” and the “implementation of integrated management of water resources at all levels of government”; to SDG 7, accessible and clean energy, linked to goals that

seek to “keep the share of energy high renewable energy sources in the municipal energy matrix” and “strengthen international cooperation to facilitate access to research and clean energy technologies, including renewables, energy efficiency and advanced and cleaner fossil fuel technologies, and promoting investment in energy infrastructure and clean energy technologies”; to SDG 8, decent employment and economic growth, with a goal that “increases the efficiency of the use of global resources in consumption and production, and strives to decouple economic growth from environmental degradation, in accordance with the Action Plan for Production and Sustainable Consumption (Plano de Ação para Produção e Consumo Sustentáveis, PPCS)”; to SDG 11, sustainable cities and communities, where the goal focuses on “reducing the negative environmental impact per capita of cities, improving air quality indices and solid waste management”; to SDG 12, responsible consumption and production, in line with the goals of “achieving the environmentally sound management of chemical products and all waste, throughout their entire life cycle, in accordance with internationally agreed milestones, and significantly reducing the release to air, water and soil, to minimize their negative impacts on human health and the environment”, to “substantially reduce the generation of waste through prevention, reduction, recycling and reuse” and to “ensure that people, everywhere, have relevant information and awareness about sustainable development and lifestyles in harmony with nature”; to SDG 13, combating climate change, with the goal of “integrating the National Policy on Climate Change (Política Nacional sobre Mudança do Cli-

ma, PNMC) into national policies, strategies and planning; and SDG 17, partnerships in support of goals, seeking to encourage and promote “effective public, public-private and civil society partnerships, based on the experience of these partnerships’ resource mobilization strategies” (IPEA, 2019).

The actions are directly linked to the goals of the SDGs that deal with the sustainable management of water resources, the planning of cities to make them more inclusive and appropriate to all needs, the concentration of efforts on conscious consumption and solid waste management, prioritization of actions to mitigate the impacts of climate change and also the preservation of green areas and ecosystems.

### 3.1.1. SUSTAINABLE AND PRESERVED

Curitiba had the resumption of care for the city, the beginning of the revolution in the use of renewable energy, preserved green and awareness about waste disposal. Through SMMA, the city invested in preventive and resilience actions in relation to climate change, in the preservation of its historical heritage, with the Rosto da Cidade, and its natural resources.

### 3.1.2. Programa Curitiba Mais Energia (Curitiba More Energy Program)

**SOLAR REVOLUTION** - The Curitiba More Energy Program installed solar panels at Palace March 29 (headquarters of the City Hall), at Hall of Acts (Salão dos Atos) and at Four Seasons Gallery (Galeria das Quatro Estações) in Botanical Garden.

The city also received US\$ 1 million for the project to install photovoltaic plants in the Caximba landfill – the Solar Pirâmide, which will be able to generate enough electricity to supply 7,500 houses –, in the road and in terminal buses. The development of the project was supported by the C40 Cities Finance Facility.

### 3.1.3. Instalação Geradora Hidrelétrica Nicolau Klüppel (Nicolau Klüppel Hydroelectric Generating Installation)

The Nicolau Klüppel Hydroelectric Power Plant was installed in the waterfall of Barigui Park. The energy created by CGH Nicolau Klüppel will be capable of generating around 21,600 kWh per month, which is equivalent to half of the energy consumed by Parque Barigui monthly. The amount of energy produced would be enough to supply the energy consumption of 135 average houses, with families of four people. This is a non-polluting initiative, within the Curitiba Mais Energia (Curitiba More Energy) Program, which has among its objectives the fight against climate change.

### 3.1.4. Programa Amigo dos Rios (Friend of the Rivers Program)

SMMA carries out its actions in parallel with goal 6.3 of the SDGs, which seeks to improve water quality by reducing river pollution through the “Rio Que Te Quero Rindo!” (River I Want You Laughing) project involving about 5,000 students from the municipal network in the preservation of rivers in the region.

#### PRESERVED RIVERS

- More than 150 thousand people attended the Environmental Education activities of the Friend of the Rivers Program, on the importance of preserving water bodies.
- More than 12 thousand tons of rubbish were removed from the city's rivers.

### 3.1.5. Ecopontos (Ecopoints)

#### CLEANER

With the participation of the population, increasingly committed to actions to preserve the environment, the city correctly disposes of garbage and debris.

16 Ecopoints were created for the disposal of useless and recyclable materials to curb the irregular dumping of materials into rivers and preservation areas. In addition, the city has:

- 103 points of the Green Exchange in operation.
- 1787 tons of garbage were removed from Vila 29 de Outubro in cleaning efforts.
- 340 thousand tons of vegetable and construction rubbish collected in the city.
- 81 thousand tons of recyclable material in the Garbage That Is Not Garbage + Green Exchange programs (Lixo Que Não É Lixo + Câmbio Verde).

### 3.1.6. Municipal Basic Sanitation Plan

**BASIC SANITATION** – In the management of the city's rivers, the municipality, which in reinforcing the sustainable management of water and basic sanitation for all, meets SDG 6. For four years in a row, Curitiba was the best capital in sanitation, according to the ranking of the Brazilian Association of Sanitary and Environmental Engineering (Associação Brasileira de Engenharia Sanitária e Ambiental, Abes). The city is also featured at Instituto Trata Brasil (Instituto Trata Brasil). Curitiba currently has 96% of its sewage network and the City Government continues to work for the city to achieve universal service:

- Approved the Municipal Basic Sanitation Plan.
- Signed a new contract with Sanepar, with a term of 30 years and forecast of R\$ 3.5 billion in sanitation investments.
- More than 15 thousand families benefited from the expansion of the collection networks.



- 139 thousand inspections carried out by the municipality and by Sanepar (Paraná Sanitation Company) to verify the sewage network connections.

### 3.1.7. Climate Action Plan

#### EYE ON THE FUTURE

Curitiba innovated with the creation of the Climate Action Plan, which aims to structure measures to reduce emissions and resilience in relation to climate change. This plan directly meets the goals 11.5 and 13.3 of the SDGs, which aim to reduce the number of deaths and the number of people affected by natural disasters of hydrometeorological and climatological origin, as well as reducing the number of those residing in risk areas and their economic losses caused by these disasters, always with special attention to low-income and vulnerable people.

- The city began drilling artesian wells to combat the water crisis by relieving the supply network.

### 3.1.8. Renovated parks and leisure areas

#### RENOVATED PARKS AND LEISURE AREAS

- The Passeio Público (Public Park) was revitalized and regained its historic value.

- The Botanical Garden have a complete renovation of the greenhouse, the inclusion of a cultural space and the Galeria das Quatro Estações (Gallery of the Four Seasons).
- São Lourenço Park will become tourism and cultural space with the Paranista Memorial and João Turin Sculpture Garden.
- The Belvedere Palace, in São Francisco, was renovated and now houses the Paraná Academy of Letters and a Coffee Shop.
- The following were also revitalized: Barigui Park, Bosque do Alemão (German Grove), Bosque Zaninelli (Zaninelli Grove) Barreirinha Park, Nautical Park, Curitiba Zoo and Passaúna Park.

#### GREEN AREAS

The city is consolidated as the one with the largest number of private preserved areas. There are more than 30 units, which add up to more than 400 thousand m<sup>2</sup> of protected area.

- 5 new natural reserves of the municipal natural heritage. The city now has 34.
- 108,000 trees were planted in less than a year, in a challenge that involved the entire community.

### 3.1.9. Projeto Jardins de Mel (Honey Gardens Project)

The project aims to increase the population of native bees in the city, responsible for the pollination of 90% of Brazilian plants. The five species most used in the Honey Gardens are guaraiipo, manduri,



mandaçaia, jataí and mirim. The bees stay in rational breeding boxes, placed inside a coating, aiming at greater protection and welfare from insects. The Honey Gardens Project reached 54 public spaces, contributing to plant pollination and environmental education.

### 3.1.10. Protected Animals

Animal care was expanded with the creation of the Banco de Ração (Feed Bank), which has already distributed 350,000 meals to nine NGOs and 145 registered animal protectors.

- 60,000 castrations of dogs and cats were carried out. Signing up for the service is done on a new, more modern website.
- The Municipality's Animal Protection Network also launched a series of actions to encourage the adoption of pets and the responsible care of animals.

#### MOBILE PET

Pet Mobile Veterinary Unit, a mobile clinic that travels through the neighborhoods promoting the health and welfare of animals in the socially vulnerable population prior to the performance of castration surgeries. Accident untutored dogs and cats received assistance with the implementation of the Emergency Rescue Service.

Curitiba is among the ten cities with the best animal protection policies in Latin America, according to World Animal Protection, a non-governmental, non-profit organization that has been working

for more than 50 years for the protection and welfare of animals.

#### WILD FAUNA

In line with the goals of SDG 15, the SMMA took measures to prevent the introduction and reduce the impact of invasive species on the municipal ecosystem, carrying out the control of exotic species in the Conservation Units of Curitiba.

- 4,000 animals were sheltered and cared for by the Wild Fauna Support Center, in partnership with Instituto Água e Terra (Water and Land Institute).

# 04.



# ANTI CORRUPTION

## 4. CORRUPTION

The United Nations Convention against Corruption, since 1996, reports that the “prevention and eradication of corruption are the responsibilities of all States and that they must cooperate between each other, with the support and participation of people and groups that do not belong to the public sector, such as civil society, non-governmental organizations and community-based organizations, so that their efforts in this area are effective” (UNODC.org), conducting preventions policies and practices “effective anti-corruption that promote participation of society and reflect the principles of the rule of law such as integrity, transparency and accountability” (UNODC.org). Thus, the secretariats of the Municipality of Curitiba, through the dissemination of data with the “presentation of budget and financial information to the citizen” through the Transparency Portal and active listening in the Public Consultations of ‘Fala Curitiba’, are in compliance with the Global Compact in the ‘Corruption’ pillar, also contributing to the achievement of the Sustainable Development Goals, through the SDG 16, peace, justice and strong institutions, with the goals of “substantially reducing tax evasion, corruption and bribery in all its forms” and “to increase the transparency, accountability and effectiveness of institutions, at all levels” (IPEA, 2019).

The development of interrelated actions, throughout the administration, strengthened an innovative and transparent public management system, establishing strategic public policies, innovative, coherent, sustainable productive work processes, with high levels of satisfac-

tion among the population, in relation to the services provided.

### 4.1. MUNICIPAL PUBLIC ADMINISTRATION INSTITUTE (IMAP)

**FALA CURITIBA (SPEAK CURITIBA)** - The Fala Curitiba program received the seal and honorable mention at the SESI/ODS 2019 Award, in the Municipal Public Power category, and also developed a workshop about itself at the National School of Public Administration - ENAP-DF presenting the theme as an experiment success in public administration related to open government and based on social participation, transparency, accountability and civic innovation.

### 4.2 MUNICIPAL ADMINISTRATION AND PERSONNEL MANAGEMENT SECRETARY and GENERAL ATTORNEY OF THE MUNICIPALITY

**ELECTRONIC DOCUMENT** - With the Electronic Document project, all Direct and Indirect Administration Contracts are now generated 100% on the electronic platform - web contracts that, since their implementation, have contributed to social and environmental responsibility, reducing bureaucracy and reducing costs, in addition to to guarantee standardized, transparent, integrated contract management in line with the Government Plan, promoting the reduction of bureaucracy in the procurement process, ensuring greater transparency and reducing costs.



United Nations  
Educational, Scientific and  
Cultural Organization



**Curitiba**  
city of design

Designated  
UNESCO Creative City  
in 2014