

19th July 2021

Stakeholders
World Horse Welfare

RE: Communication on Engagement (COE) World Horse Welfare.

Period covered by this Communication on Engagement: 19th July 2019 – 19th July 2021.

Part I. Statement of Continued Support by the Chief Executive: 19th July 2021

To Our Stakeholders,

World Horse Welfare reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Poverty Alleviation, Learning, Economic Growth and Working in Partnership

Like the UN Global Compact, World Horse Welfare is committed to the Sustainable Development Goals, particularly SDG 1, No Poverty, ; SDG 5, gender equality; SDG8 Decent Work and Economic Growth and SDG 17 Partnerships for the Goals.

As an organisation we have taken part in Global Conferences organized by the UN Global Compact and been inspired by the commitment and dedication shown by all concerned.

Please find below our Communication on Engagement

Sincerely yours,



Roly Owers.

CEO World Horse Welfare.



Part II. Description of Actions.

Conduct applied research and thought leadership with our partner organizations across the globe to develop and advance best practices.

With 16 partners across the world (formal and informal sector) we have provided support in researching the practices of other organizations that are signed up to the UN global compact and are viewed as leaders in their field. This has led to the partner organizations adopting practices in their management and ways of working that are in line with the 10 principles and more importantly promoting this among the companies that they are supporting.

Through our international programme, promote the UN Global Compact Ten Principles and educate a variety of stakeholders, including local government and NGOs about sustainability.

Most of our programme work is involved in working with stakeholders that can affect the livelihoods of equid owning communities and the welfare of their animals. We aim to change their behaviour so that their influence is brought to bear on issues around poverty reduction and recognition of our target group. In this we always promote the 10 principles as the way forward for all organizations as a guideline in ways of relating to other stakeholders.

Attending UN Global Compact Events (Virtually)

Through the use of on-line platforms people in and associated with World Horse Welfare have attended virtual events organized by the Global Compact. Seeing the leaders of multi-national corporations declaring their commitment to the 10 principles and explaining how they have contributed to the growth and development of the corporations served as an inspiration to the small private and public sector organizations that World Horse Welfare works with. The first of these events was the 20th Anniversary Leaders Summit on the 15th and 16th June 2021.

