

## COMMUNICATION ON ENGAGEMENT (COE)

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### Period covered by this Communication on Engagement

From: May 2019

To: May 2021

### Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

sp/CC

Prot. N. 445/2021

Milan, May 20<sup>th</sup> 2021

To our stakeholders:

*I am pleased to confirm that COOPI- Cooperazione Internazionale reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.*

*In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.*

Sincerely yours.



Claudio Ceravolo

President of COOPI-Cooperazione Internazionale

## Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

COOPI has integrated Global Impact's 10 principles into its Corporate Partnership Policy of 2015 which is still relevant and applied. The guidelines are the following:

- **HUMAN RIGHTS AND LABOUR (Principles 1 through 6):**
  - Respect for diversity and the fighting of discrimination: COOPI and its business partners share the objective of striving towards the enhancement of cultures and of differences with the conviction that such endeavors are a fundamental condition for progress.
  - Enhancement of human resources: COOPI and its business partners share a respect for the rights, the protection of and the safety of all of their collaborators and volunteers, recognizing their professional work which they carry out with respect to international laws and the countries in which they work.
  - As far as a respect for human and workers' rights is concerned, joining the Global Compact and/or adherence to and implementation of the ICHD's (International Council of Human Duties) Charter of Human Duties will be considered indicative of a refusal to be involved in the exploitation of labor by minors and gender discrimination, as well as a guarantee of the safety and sobriety of the workplace.
- **ENVIRONMENT (Principles 7 through 9):**
  - In terms of the environment, we will be looking for the presence of an environmental sustainability report or an ALSO 14001, EMAS (Regulation CEE/1836/93 on eco-management and eco-auditing) or British Standard 7750 (BS 7750).
- **ANTI-CORRUPTION**
  - Transparency: business partners will have to demonstrate transparency in their business, their company organization and in their commitments in relation to all of their stakeholders, in the same way that COOPI will commit to efficiently manage its funding, guaranteeing the business transparent accounting.
  - COOPI's Code of Ethics and Conduct states that fraud, corruption, theft, defalcation of funds, conflict of interest or other dishonest acts are not to be tolerated. They are to be investigated, internally sanctioned, and if necessary, reported to the public authorities and prosecuted according to the law.
  - COOPI engages with corporate partners in helping them develop their CSR programs. The main activities COOPI has carried out over the past years concern the support of the protection of Human Rights (principle 1), through campaigns to raise human rights awareness of companies' staff, customers and the general public. The activity with these partners is carried out yearly over a 4-6 month period, companies of retail sector are selected according to COOPI's internal policy, based on Global Compact Principles. A number of stores are then selected to proceed with the human rights awareness campaign. Staff and volunteers of COOPI are trained to promote and discuss these issues in store locations. Most corporate partners promotes the campaign also through their social networks.
  - Companies are also promoting human rights awareness by participating in COOPI's child sponsorship program, and involving their employees by sharing the support of the child's needs and the celebration of his/her accomplishments.
  - COOPI has included the Global Compact logo on its website [www.coopi.org](http://www.coopi.org) and in its annual report in the section concerning partnerships.

### **Moreover:**

- according to COOPI "Purchasing Procedure", all the Corporate Suppliers wishing to work with COOPI must fulfil a list of requirements as regards to the respect of the Human Rights, Labour and Anti Corruption Principles. Suppliers must formally undertake specific Declarations as part of the Agreement.
- in 2019 COOPI published its internal "Protection from Sexual Exploitation and Abuse" Policy

### **Part III. Measurement of Outcomes**

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above

#### **2019-2021 Outcomes:**

- 6 Retail chains partnered in Human Rights awareness campaign reaching:
  - 69 cities,
  - 15 regions
  - 107 store locations,
  - 350 staff and volunteers,
  - an estimate of 500,000 customers
- 1 Corporate Partner has been actively involving its staff (100 people) and customers all over the world in CSR activities, promoting the partnership with COOPI on social network and website;
- 2 Corporate Partner has promoted the partnership with COOPI on its social network at national level;
- 24 Corporate Partners currently participating in COOPI's child sponsorship program;
- 18 Corporate partners supported COOPI's projects;
- Over 200 selected Corporate Partners have been contacted to promote Human Rights awareness campaign;