



**Hashem Brothers**  
**Communication on Progress Report**

For Essential Oils & Aromatic Products

**May 2021**

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## 1. Message from the President

Hashem Brothers continues its support to the United Nations Global Compact principles we regard social development and environmental responsibility as a complementary factors to a sound economic development.

Implementing the Global Compact ten principles within our sphere of business influence became an integral part of our Social Responsibility agenda.

Finally, I would like to stress that we are pleased to share with you our successful stories, challenges and opportunities, and our future commitments to give you an in-depth overview of who we really are and create a tangible and proactive relationship with all our stakeholders.

Sincerely,

*Alaa Hashem*

*President*



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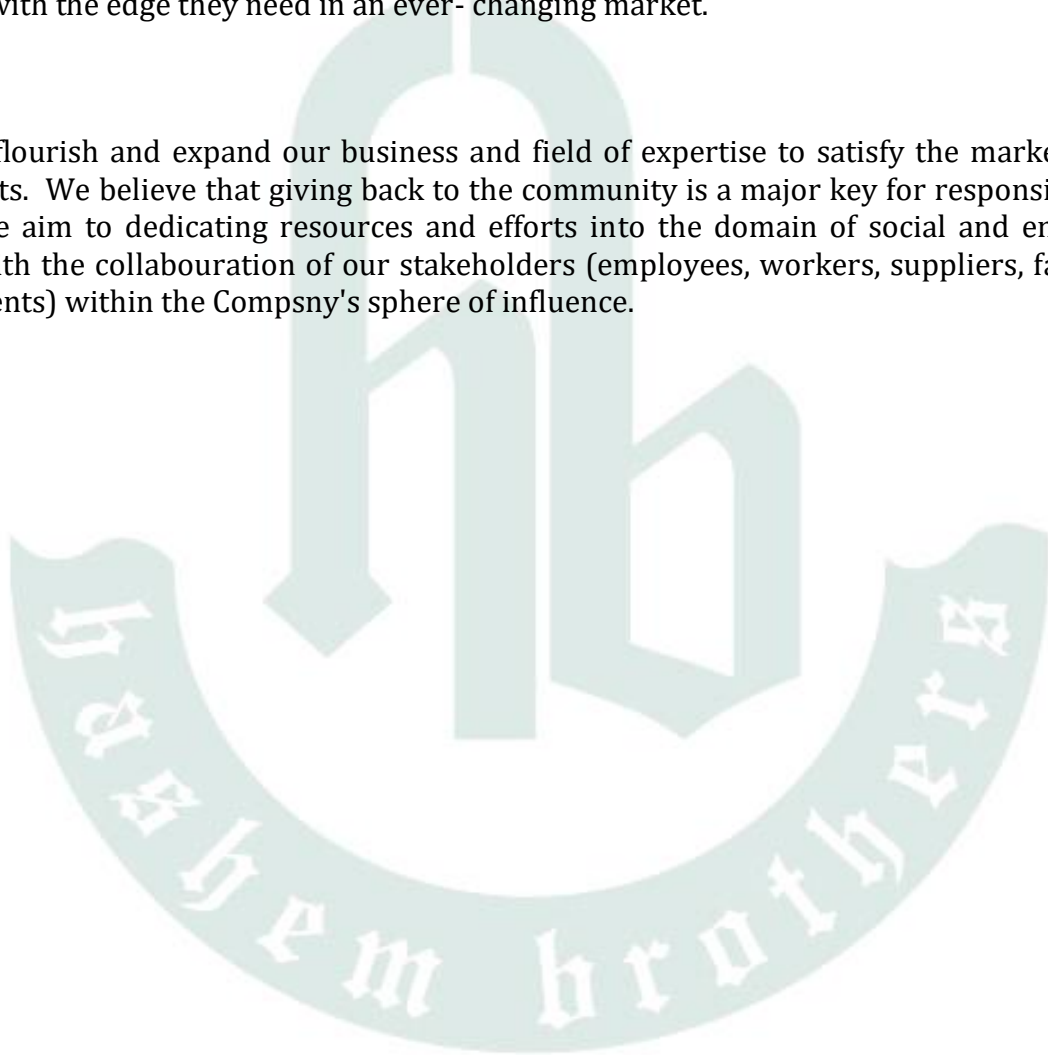


## **Mission**

HB is dedicated to excellence in every area- using knowledge, creativity, innovation, and technology to provide its customers with superior Customer understanding and the highest quality products and services. From industry insights to anticipating and interpreting the latest trends, HB provides its customers with the edge they need in an ever- changing market.

## **Vision**

We aim to flourish and expand our business and field of expertise to satisfy the market needs and requirements. We believe that giving back to the community is a major key for responsible business conduct. We aim to dedicating resources and efforts into the domain of social and environmental activities with the collabouration of our stakeholders (employees, workers, suppliers, farmers, local NGO's & clients) within the Compsny's sphere of influence.



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## Values

### WE VALUE...

- **Our customers:** we are restless when it comes to customer responsibility.
- **Our employees:** we are a family.
- **Our shareholders:** we are transparent.
- **Our business:** we are persistent.
- **Our product:** we are quality-focused.
- **Time:** we are accountable.
- **The environment:** we are deliberate.
- The whole society: we are sustainable.

### *HBs Strategy*

Our business strategy is to sharpen our focus on development thinking. This is reflected on our business policies and investments, which are aimed at achieving a successfully advanced, sustainable model. Our model is achieved through creating an indisputable economically ethical engine that benefits the country at large.

### *HBs Philosophy*

“Listen to the need of your local community”

“Interact with your stakeholders”

“Think out of the box”

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For us, compliance signifies the integrity of our actions, as well as the ethical and moral principles to which we are committed to. We have established firm guidelines in order to help us achieve our goal in reaching the highest standards of integrity and transparency. These standards are regularly revised and enhanced.

### *Our Factory*

Our factory was built with an aim to maximize product quality, reduce production wastes, and minimize environmental impacts, and control product safety and hygiene. Our factory was built with a view to infrastructure that prioritizes creativity and innovation.



We believe that the work environment has a great impact on our employees, and that is why we have built our factory with the highest standards of safety and comfort.

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### **Report Scope and Boundary**

Our report follows the guidelines of the GRI Reporting Framework, the ISO 26000 guidelines and the Global Compact ten principles. We are committed to respond to more indicators in the upcoming report as we are working on integrating the GRI Framework in our business.

For Further information about HBs report or further details about our corporate social responsibility activities and initiatives please contact Sohaila Hashem or e-mail us at [sohaila@hashembrothers.com](mailto:sohaila@hashembrothers.com)

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## MANAGING OUR RESPONSIBILITY

### Our Approach

Implementing corporate social responsibility helps the company create new opportunities for short, medium, and long term business objectives. It also leads to opportunities which create tangible business benefits and long term business profits. Customers, employees, and potential investors are all becoming more aware of environmental responsibility.

### Our Commitments

- To ensure an on-going sustainable raw material supply
- To reach zero emissions
- To double our size of production, as the demand is growing drastically
- To reach higher quality standards (NOP, EC Certificate of Organic Agriculture, HALAL, KOSHER, ISO 22000:2005, and OHSAS 18000:2007)
- To create proper customer complaints management and documentation system
- To increase the level of employees' engagement
- To implement a proper auditing system and a suppliers' code of ethics
- To implement all guidelines of ISO 26000.
- To help develop a successful social dialogue
- To develop social responsibility projects that affect well-being of the local community.
- To demolish the phenomena of child Labour in Agricultural sector in Egypt.
- To spread education in the local community.
- To engage effectively in the SDGs goals launched by the UNGC.

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## **RESPONSIBILITY TOWARDS OUR CUSTOMERS**

The success of HBs is the result of quality in every detail, from organization to employees, and from logistics to service. These factors are combined to make HBs a reliable producer.

### **1. Product responsibility**

#### **IT IS OUR RESPONSIBILITY**

To conform to all Standards of Quality and all production related logistics.

#### **WE AIM TO**

- Provide safe, good quality products & services that meet our customer daily needs everywhere.
- To identify, control and update the process steps that are critical to product safety.

#### **WE SET**

- Objectives and targets for product Safety and quality

#### **WE ESTABLISH**

- Audit procedures for monitoring compliance and improvement.

**We assure our product quality and safety by creating a quality culture behaviour among all workers and employees.**

**Cascading quality concept is achieved through;**

- Awareness & training through clear effective communication
- Spreading Quality Culture
- Health & Safety training
- Housekeeping & personal Hygiene trainings
- Facility security

We have rigorous control over the manufacturing processes, and we reinforce the need to comply with local and global rules and regulations, which have added extra complexity to our manufacturing process over the years. Technology is used to maximize product quality and reduce production costs. Creating closed-loop production systems has helped minimize adverse impacts in our production, and maximize product safety and hygiene.

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## **STAKEHOLDERS**

Stakeholder engagement and reporting is a crucial planning tool that helps companies achieving their business targets more effectively. It is a formal communication tool where companies and industries can engage to ensure sustainability and growth, while winning the support of its stakeholders as well

### **Our key Stakeholders**

- Customers
- Employees
- Civil society (NGOs & Charities)
- Regulators
- Suppliers
- Farmers
- Workers
- Professional sector/labour associations
- Competitors

### **Tools and Frequency of Communication**

- Social Responsibility reporting
- Global Compact Communication on Progress
- Focus groups
- Interviews with customers
- E-mails
- Conferences and events

### **Stakeholders Dialogue**

As part of good corporate governance, we enter into discussions with our stakeholders and make an effort to respect their interests. We know that our stakeholders have a critical influence on whether our business thrives or fails. Their expectations and needs are what link our company's commitment to sustainability with our business success. Determining which issues are relevant to specific interest groups is the job of the HBs sustainability committee, whose members maintain regular contact with our stakeholders. The committee analyses and evaluates sustainability issues at regular intervals to establish their relevance to our stakeholders and their significance for HBs. We identified and set out the topics relevant to our stakeholders and to HBs itself in a materiality matrix.

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## Stakeholder analysis

Our business puts us in contact with many different groups of people, including clients, suppliers, employees, investors, and representatives of governments, residents of the neighbourhoods surrounding our facilities, the media, opinion makers and NGOs. For us, maintaining an active dialog with these external interest groups serves as a tool to help us identify expectations and develop credible solutions, which is why we foster discourse every place where we do business – discourse, in other words, that plays out on an international level as well as in regional and local settings.

We have a presence in over 15 countries and sell more than 60 products throughout the world. Our clients expect high-quality products, innovative solutions, reliable delivery and an attractive cost-benefit ratio. Our employees expect us to support them and demand career advancement opportunities – in an environment where their work is rewarded both personally and professionally. The society in which we hope to be successful expects us to contribute to its social success. Nature expects us to preserve its resources as much as we possibly can. And our expectation of ourselves is that we meet all of the above expectations.



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Stakeholders Mapping			
stakeholder	Identification relevance	obligations/expectations	core subject relevance
Share holders	responsible/ dependance		Organizational governance
<b>Suppliers:-</b>			
a) Collectors "in Geranium Oil"	responsible	connection between small farmers & company	Labor Practice
b) Farmers	Influence	important part of the supply chain, they expect to be well paid	Human Rights
c) Packaging suppliers	dependance	providing good quality	Environment
d) Hexane/ Alcohol Suppliers		avoiding using child labor	Community involvement & development
e) Logistics		having good prices	Consumer issues
		responsible use of pesticide	
		responsible of the delivery & safety of the goods till the reception by the customers	
		depends on the international laws of shipping	
		influence the exporters by the new regulations of shipping & customs procedures	
		providing the required drums, cans & bottles according to the specifications	
<b>Employees:-</b>			
a) Permanent	responsible/ dependance	fulfilling clients needs, solving problems freedom in belief & expression training on the ethics of fair trade improvement of skills & training	Human rights Community involvement & development
b) Seasonal:		exists whenever needed, making necessary effort in picking the flowers they expect to be well paid,	Labor Practice
<b>NGO &amp; Charities</b>	Influence/ dependance	development of the community contribution of the society in its activities	Community involvement & development
		expecting good quality same as ordered getting good prices & services the right of reject the order in case of failure in fulfilling the requirments	Fair operating practices Consumer issues Labour Parctices
<b>Consumers</b>	Influence/ dependance	receiving correct data about products commitment to contract with the company influenced by the country circumstances influenced by the weather, quantity, price & quality offered	
<b>Government</b>			
Ministry of Environment	Responsible/ Influence	facilitate the procedures to the exporters	Labour Parctices
Ministry of Commerce		issuing the Labor law issuing laws that protects manufacturers setting rules , standards and laws for the safety, management systems & other fields of the industry	Human rights Environment
Ministry of Agriculture		they expect to respect and execute the laws.	Consumer issues
EOS		Export increase, cash flow	Fair operating practices
Customs		environment protection Job creation	
<b>Competitors</b>	Influence/ dependance	obligated to respect the agreement between us  expect to	Fair operating Practices
<b>Professional sector &amp; Labour association :</b>			
Chambre de Commerce Francaise en Egypte	responsible / influence	facilitate many tasks for its members	Fair operating Practices
Food Export Council		gather and helps members to apply the laws	
ECRC		link between supplier and consumers , opens new markets for the members provide solutions and management advises for the members	
<b>Local Community</b>	dependance/ influence	offer them their needs: hospital, school, clean water, comuter lab,.....etc we offered part of our local community with awarness campaign for the Jasmine cultivation in order to keep the premium quality for this product. we gain the loyalty of this community and environment protection. we help in wealth creation	Community involmment and development
<b>Certifir Bodies (ECO, CERES)</b>	responsible/ influence	enables companies to be certified in order to export their products increase the control over the export procedure	consumer issues Fair operating practices
<b>Testing Labs</b>	Responsible / influence	assure the quality of the products offered to the consumers to provide accurate results collect due payment on time	consumer issues
<b>Banks &amp; Insurance company</b>	Influence/ Responsible	helps the company by loans. facilitates the transactions procedures covers the lose or damage of shipped orders covers the damage in the insured facilities of the company they expect to get the installments on time	consumer issues
<b>Media "websites, seminars &amp; conferences"</b>	Responsible / influence	responsible on gathering the industry stakeholders on the same place influences the market by the information circulation about the products promotes for the company and its products	Fair operating practices Consumer issues

## **HB Ethical And Social Accountability Declaration**

At Hashem Brothers we believe strongly in ethical principles and our responsibilities with regards to Social accountability. We are committed to conducting our business with the highest level of integrity and ethical standards.

We are therefore proud to guarantee that we operate under the United Nations Global Compact principles & ISO 26000 in accordance with the following Ethical Criteria:

- 1- Employment is freely chosen.
- 2- Freedom of association and the right to collective bargaining are respected.
- 3- Working conditions are safe and hygienic.
- 4- Child Labor shall not be used.
- 5- Living wages are paid.
- 6- Working hours are not excessive.
- 7- No discrimination is practiced.
- 8- Regular employment is provided.
- 9- No harsh inhumane treatment is allowed.
- 10- Any mean of corruption is not tolerated and will be legally reported.
- 11- Equal gender payment for same job is respected.
- 12- No discrimination in hiring or promotion whether in gender, race or ethnic belief.

In our efforts in improving working conditions for our stakeholders and especially for women; Hashem Brothers continuing our female empowerment initiatives and implementation as follows:

- Equal payment for both male / female
- Flexible working hours
- Working from home
- Fund for continuous education or higher education.
- Social insurance for our seasonal workers.

Hashem Brothers is committed to sourcing all raw materials from suppliers who work with an philosophy equal to our own, and in accordance with the full United Nations Global Compact principles (<https://www.unglobalcompact.org/what-is-gc/mission/principles>), Egyptian Labor Law.

## **HB Code of Business Conduct:**

### **1- Employment is freely chosen**

1.1 - There is no forced, bonded or involuntary prison labor.

1.2 - workers are not required to lodge "deposits" or their identity papers with their employer and are free to leave their employer after reasonable notice.

### **2- Freedom of Association and the right to collective bargaining are respected**

2.1 - Workers, without distinction, have the right to join or form trade unions of their own choosing and to bargain collectively.

2.2- The employer adopts an open attitude towards the activities of trade unions and their organizational activities.

2.3- Workers representatives are not discriminated against and have access to carry out their representative functions in the workplace.

2.4- Where the right to freedom of association and collective bargaining is restricted under law, the employer facilitates, and does not hinder, the development of parallel means for independent and free association and bargaining.

### **3- Working conditions are safe and hygienic**

3.1- A safe and hygienic working environment shall be provided, bearing in mind the prevailing knowledge of the industry and of any specific hazards. Adequate steps shall be taken to prevent accidents and injury to health arising out of, associated with, or occurring in the course of work, by minimizing, so far as is reasonably practicable, the causes of hazards inherent in the working environment (OHSAS 18001)

3.2- Workers shall receive regular and recorded health and safety training, and such training shall be repeated for new or reassigned workers.

3.3- Access to clean toilet facilities and to portable water, and, if appropriate, sanitary facilities for food storage shall be provided.

3.4- Accommodation, where provided, shall be clean, safe, and meet the basic needs of the workers.

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#### **4- Child Labor shall not be used**

4.1- There shall be no new recruitment of child labor.

4.2 - Companies shall develop or participate in and contribute to policies and programs which provide for the transition of any child found to be performing child labor to enable her or him to attend the remain in quality education until no longer child; "child" and "child labor" being defined in the appendices.

4.3- Children and young persons under 18 shall not be employed at night or in hazards conditions

4.4 - These policies and procedures shall conform to the provisions of the relevant ILO standards.

#### **5- Living wages are paid**

5.1 wages and benefits paid for a standard working week meet, at a minimum, national legal standards or industry benchmark standards, whichever is higher. In any event wages should always be enough to meet basic needs and to provide some discretionary income.

5.2 -All workers shall be provided with written and understandable information about their employment conditions in respect to wages before they enter employment and about the particular of their wages for the pay period concerned each time that they are paid.

5.3 -deductions from wages as a disciplinary measure shall not be permitted nor shall any deductions from wages not provided for by national law be permitted without the expressed permission of the worker concerned. All disciplinary measures should be recorded.

#### **6- Working hours are not excessive**

6.1 -Working hours must comply with national laws, collective agreements, and the provisions of 6.2 to 6.6 -below, which ever affords the greater protection for workers. Sub-clauses 6.2 to 6.6 are based on International Labor Standards.

6.2 -Working hours, excluding overtime, shall be defined by contracts, and shall not exceed 48 hours per week. \*

6.3 -All overtime shall be voluntary. Overtime shall be used responsibly, taking into account all the following: the extent, frequency and hours worked by individual workers and the workforce as a whole. It shall not be used to replace regular employment. Overtime shall always be compensated at a premium rate, which is recommended to be not less than 125% of the regular rate of pay.

6.4 -the Total hours worked in any seven days period shall not exceed 60hours, except where covered by clause 6.5 below.

6.5 -Working hours may exceed 60 hours in any seven days period only in exceptional circumstances where all of the following are met:

- This is allowed by national law;
- This is allowed by a collective agreement freely negotiated with a workers' organization representing significant portion of the workforce.

- Appropriate safeguards are taken to protect the workers' health and safety and
- The employer can demonstrate that exceptional circumstances apply such as unexpected protection peaks, accidents or emergencies.

6.6 -workers shall be provided with at least one day off in every seven days period or where allowed by national law.

\* International standards recommend that progressive reduction of normal hours of work, when appropriate, to forty hours per week, without any reduction in workers' wages as hours are reduced".

## **7- No Discrimination is practiced**

7.1- There is no discrimination in hiring, compensation, access to training promotion, termination or retirement based on race, caste, national origin, religion, age, disability, gender, marital status, sexual orientation, union membership or political affiliation.

## **8- Regular employment is provided**

8.1- to every extent possible work performed must be on the basis of recognized employment relationship established through national law and practice.

## **9- No harsh or inhumane treatment is allowed**

9.1 -physical abuse or discipline, the threat of physical abuse, sexual or other harassment and verbal abuse or other forms of intimidation shall be prohibited.

Authorized Signature:

Printed/ Typed Name: Sohaila Hashem

Title: Managing Director

Date:

Ethical Declaration VI

latest update April 2019

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## OUR EMPLOYEES

### Policy:

Hashem Brothers as being defined as a Family business corporation, the Company is adopting the policy of the equity at the working atmosphere. There is no discrimination in treatment based on gender, religion or education. The Company encourages the hiring of women in the high management positions. The application of this policy copes one of the most important principles of the Social Responsibility.

We believe that our employees are a core component of our long-term success. Our mission is to create a healthy working environment in which employees fulfil their potentials and develop their skills and talents. We have created a corporate culture where our employees have the opportunity to make decisions, take responsibility and get regular feedback on their performance.



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## **Human rights Principles:**

1. Business should support and respect the protection of internationally proclaimed human rights.
  - Human rights principles are incorporated into Hashem Brothers code of business conduct.
  - With the help a CSR consultant, the Company has issued a new internal code of business conduct with all human rights aspect and also recognition of all labour rights.

2-Business should make sure that they are not complicit in human right abuses.

- Our Company and all its supply chain are not engaged in any human rights abuses. HB regularly monitors its supply chain through visits and face-to-face meetings.

**Business units responsible of implementation:** HR department, CSR department, Communication department.



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HB is acting according to many policies to ensure implementing the Human Rights principle as follows:

**HUMAN RIGHTS Policy:-**

Hashem Brothers applies the Egyptian Labor Law No. 12 issued year 2003 includes the principles that we apply in the Company in human resources department.

Also, the Company is following its Business Conduct as a key principle in determining the human rights of the employees.

Hashem Brothers ensure that the work premises are secured to provide a secure & safe work environment for its stakeholders.

**Responsibility:**

- The Board of Directors is responsible of following the Business Conduct principles.
- The HR Manager is responsible of applying the Business conduct principle.

**Procedures:**

- 1- Applying labor law No. 12 issued year 2003 in all documents related to HR in the company.
- 2- The presence of alarm system at the work premises (surrounding area of the factory, stores, production units & administration premises)

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### **Human Rights:-**

- **No harsh or inhumane treatment is allowed Policy**

Hashem Brothers as being defined as a Family business corporation, the Company is prohibiting any physical abuse or discipline, the threat of physical abuse, sexual or other harassment and verbal abuse or other forms of intimidation.

There is no discrimination in hiring or treatment, access to training promotion, termination or retirement based on race, caste, national origin, religion, age, disability, gender, marital status, sexual orientation, union membership or political affiliation or education. The Company encourages the hiring of women in the high management positions. The application of this policy copes one of the most important principles of the Social Responsibility.

### **Responsibility:**

- The Board of Directors is responsible of applying this policy .
- The HR Manager is responsible of resolving this issue.



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## **Human Rights principle implementation through our stakeholders:.**

### **➤ Employees:**

Implementation and monitoring the outcomes:

- The company does not require involuntary labour
  - Employees should not be restricted from reasonable movement within the work place. Security personnel are not allowed to restrict the movement of employees or force employees to work.
  - Employees are allowed to leave employment any time with reasonable notice.
  - HBs grants employees' permission to leave the facility under reasonable circumstances, such as personal or family emergency, without disciplinary penalty.
  - All overtime work is voluntary.
  - We have introduced the international and the national labor laws to the employees by distribution for code of business conduct through the employees
  - regular evaluation for the employees performance "employee of the month / employee satisfaction survey"
  - explain the finished and potential SR activities and the role of each member in it by contribution of the employees in the SR activities
- The Company has co-sponsored the publication of a book on Human rights. The book has been distributed to the employees as well as our suppliers and also to the public to raise awareness on human rights.
  - In 2011, HB had Co-sponsored the printing and publication of a book that simplified what is meant by a constitution.
  - Complaints system is understood and implemented so that all employees have a proper way to report any complains concerning human rights to higher management.

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## ➤ Suppliers

Implementation and monitoring the outcomes:

- Eliminating Child Labour Phenomena in our Supply Chain; Contracts with Supplier to avoid child labour
- Random visit to our supplier farms
- Client Sustainability Audit to our farms and our suppliers Farms Annually
- Awareness sessions to the farmers to avoid Child labour.
- Contracts with suppliers.

Results of random Visits to our suppliers farms:

- 60% decrease of Child Labour in our Supply chain
- More commitment of our clients to our company due to the respect of avoiding Child Labour
- a Huge Project with a foreign company
- providing long term solution to the phenomenon of child labour in the Company sphere of influence mainly through providing education and combating poverty.



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## **Labour Standards principles**

Hashem Brothers Company complies to the International Labour Organization (ILO) Labour Standards conventions as follows:

- 3- Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
  - 4- The elimination of all forms of forced and compulsory labour
  - 5- The effective abolition of child labour; and
  - 6- The elimination of discrimination in respect of employment and occupation
- Hashem Brothers respects the freedom of association and the effective recognition of the right to collective bargaining. ([Convention 1949 – No.98](#))
  - Employees are encouraged by the top management to join labour unions and relevant syndicates. ([Workmen's compensation convention 1921- No. 12](#))
  - The Company provides places to host labour gatherings.
  - The Company has issued a new code of conduct recognition all human rights aspect.
  - The Company has acquired the ISO 26000 which is dedicated to social responsibility.

### **At the Work Place**

The recruitment of staff is based on a non-discriminatory process to appoint the best candidate for the job. All our employment contracts contain a clause forbidding discrimination on all bases. Being an equal opportunity employer, we are committed to eliminating discrimination in employment particularly and to provide a work environment where all employees are treated with respect and dignity. Hashem Brothers works hard to provide equal opportunities for men and women in taking high positions, salaries and benefits. ([Equal Remuneration Convention 1951- No. 100](#))

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### **Labour practices Policies:-**

- **Employment & Employment relationships**

#### **Policy:**

Hashem Brothers as being defined as a Family business corporation, the Company is adopting the policy of the equity at the working atmosphere.

There is no discrimination in treatment based on gender, religion or education. The Company encourages the hiring of women in the high management positions. The application of this policy copes one of the most important principles of the Social Responsibility.

#### **Responsibility:**

- 1- The Board of Directors is responsible of applying the SR program of the company each year.
- 2- The SR Manager is responsible of monitoring the application of this policy annually.

#### **Procedures:**

- 1- Record all Social Responsibility activities in records.
- 2- Publish all these activities in our annual report.

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- **Internal Communication “Proposals/Complaint”**

**Policy:**

Hashem Brothers as being defined as a Family business corporation, the Company is adopting the policy of the “Open Door “at the working atmosphere.

The Company encourages all employees to step into the Management office for any complaint or proposal that ensures the harmony among all HB staff.

Also, we refer to the Business Conduct Code to apply any corrective Actions for resolving any arising issue at the work place.

**Responsibility:**

- 3- The HR manager and the HR assistant.
- 4- The Managing Director is responsible of monitoring the application of this policy regularly.

**Procedures:**

- 3- Face to face meeting.
- 4- Complaint box.
- 5- Filling any proposal or complain in our files to be monitored at the management meeting.

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- **INDIVIDUAL LABOUR RELATIONSHIPS “Working hours and break periods”**

**Policy:**

Hashem Brothers applies the Egyptian Labor Law No. 12 issued year 2003 includes the **INDIVIDUAL LABOUR RELATIONSHIPS** that we apply in the Company in human resources department.

Also, the Company is following its Business Conduct as a key principle in determining and applying this policy:

**1.0 Working Hours:**

- The working hours are to be clearly identified to every worker and shall be published in the advertisement board inside the company's premises. Working hours should comprise the legal break times.
- The ordinary working hours should not exceed 48 hours per week, with granting a one-day leave after every six working-days. The basic working week at the company is 48 hours over six working days, at the rate of 8 hours daily, followed by a two-day leave. The company also grants a one-hour break time during the ordinary working day.

**Extra Working Hours (overtime):**

- The Company may demand voluntary extra hour work. The Personnel keep their right to refuse to work for extra hours, after consultation with the workers' representative in order to report their refusal to the Higher Management. If working for extra hours is a necessity, the Company shall seek the workers' opinion about working for extra hours, exceeding the five decided days, before making any decision in this regard.
- The company pays to the permanent personnel the counter-value of the extra working hours during each week, at a distinguished percentage. HB offers (150% of the normal salary)

**Responsibility:**

Responsibility: Both of the Higher Management and the Operations Official in Charge shall be responsible for ascertaining the non-practice of extra working hours at their work areas.

**2.0 Registers:**

- 1- Attendance Registers
- 2- Extra working hours register

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## **WOMEN EMPOWERMENT PRINCIPLE:-**

**Margining the role of women and limiting it as a voter or a donator in both economic and political fields moreover excluding her from occupying higher positions, leads to unhealthy working conditions. Therefore Women empowerment principles came to improve it. Hashem Brothers is applying the WEPs following principles:**

**Principle 1:** “Establish high-level corporate leadership for gender equality” serve a solution to this issue. It stated that leadership promotes gender equality which can be achieved through:

- Affirming high-level support and direct top-level policies for gender equality and human rights.
- Establishing company-wide goals and targets for gender equality and monitor progress
- Engaging stakeholders in the development of company policies, programmes and implementation plans that advance equality.

**WEPs Principle 2:** “Treat all women and men fairly at work - respect and support human rights and non-discrimination”. It created clear and simple steps to manage this problem through three keywords “Equal Opportunity, Inclusion and Non-discrimination”. This happens when companies

- Pay equal remuneration, including benefits, to all women and men.
- Ensure that workplace policies and practices are free from gender-based discrimination
- Implement gender-sensitive recruitment and retention practices and appoint women to managerial and executive positions.
- Assure sufficient participation of women in decision-making.
- Support access to child and dependent care by providing services, resources and information to both women and men.

**WEPs Principle 3:** “Ensure the health, safety and well-being of all women and men workers”, is also one of the most important principles. It’s achieved by

- Taking into account differential impacts on women and men and provide safe working conditions.
- Establish a zero-tolerance policy
- Strive to offer health insurance and ensure equal access for all employees
- Respect women and men workers’ rights to time off for medical care and counselling for themselves and their dependents

**WEPs Principle 4:** “Promote education, training and professional development for women.

- Invest in workplace policies and programmes that open avenues for advancement of women at all levels and across all business areas, and encourage women to enter non-traditional job fields.
- Ensure equal access to all company-supported education and training programmes, including literacy classes, vocational and information technology training.
- Provide equal opportunities for formal and informal networking and mentoring.
- Articulate the company’s business case for women’s empowerment and the positive impact of inclusion for men as well as women.

**WEPs Principle 5:** “Implement enterprise development, supply chain and marketing practices that empower women. through:

- Expand business relationship with women-owned enterprises, including small businesses, and women entrepreneurs.
- Support gender-sensitive solutions to credit and lending barriers.
- Ask business partners and peers to respect the company’s commitment to advancing equality and inclusion.

- Respect the dignity of women in all marketing and other company materials.
- Ensure that company products, services and facilities are not used for human trafficking and/or labour or sexual exploitation.

**WEPs Principle 6:** “Promote equality through community initiatives and advocacy.

- Lead by example – showcase company commitment to gender equality and women’s empowerment.
- Leverage influence, alone or in partnership, to advocate for gender equality and collaborate with business partners, suppliers and community leaders to promote inclusion.
- Work with community stakeholders, officials and others to eliminate discrimination and exploitation and open opportunities for women and girls.
- Promote and recognize women’s leadership in, and contributions to, their communities and ensure sufficient representation of women in any community consultation.
- Use philanthropy and grants programs to support company commitment to inclusion, equality and human rights.

**WEPs Principle 7:** “Measure and publicly report on progress to achieve gender equality.”

- Make public the company policies and implementation plan for promoting gender equality.
- Establish benchmarks that quantify inclusion of women at all levels.
- Measure and report on progress, both internally and externally, using data disaggregated by sex.
- Incorporate gender markers into ongoing reporting obligations.

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- Also, HB signed the CEO statement of Support for the UN Women Empowerment Principles for Gender Equality in 2015.

### CEO Statement of Support

We, business leaders from across the globe, express support for advancing equality between women and men to:



- Bring the broadest pool of talent to our endeavours;
- Further our companies' competitiveness;
- Meet our corporate responsibility and sustainability commitments;
- Model behaviour within our companies that reflects the society we would like for our employees, fellow citizens and families;
- Encourage economic and social conditions that provide opportunities for women and men, girls and boys; and
- Foster sustainable development in the countries in which we operate.

Therefore, we welcome the provisions of the Women's Empowerment Principles – Equality Means Business, produced and disseminated by the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) and the United Nations Global Compact. The Principles present seven steps that business and other sectors can take to advance and empower women.

Equal treatment of women and men is not just the right thing to do – it is also good for business. The full participation of women in our enterprises and in the larger community makes sound business sense now and in the future. A broad concept of sustainability and corporate responsibility that embraces women's empowerment as a key goal will benefit us all. The seven steps of the Women's Empowerment Principles will help us realize these opportunities.

We encourage business leaders to join us and use the Principles as guidance for actions that we can all take in the workplace, marketplace and community to empower women and benefit our companies and societies. We will strive to use sex-disaggregated data in our sustainability reporting to communicate our progress to our own stakeholders.

Please join us.

CEO Name: Mohamed Alaa El Din Hashem CEO Signature: Alaa Hashem



United Nations Global Compact



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Business units responsible of implementation: CSR Unit, HR Unit, Board of Directors

One of our achievements this year in Social responsibility is "For Life" Certificate, for which Hashem Brothers was awarded by IMO on July 2016.

We scored the level of 5 leaves which means outstanding performance from the first year. It is the certificate holder who is responsible for permanent compliance with the applicable requirements.

Content of For Life - Social Responsibility Certification on which we were audited:

- Core labour rights respected
- Excellent working conditions
- Responsible relations to local community
- Environmental Responsibility
- Certified products originate from Social Responsibility certified production

**It is very challenging for us because we have already started Social Responsibility agenda back in 2005 with the Global Compact. This is facilitated our mission in obtaining this certificate that is very unique in our agricultural field.**

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## Employees

### - Health and Safety

Effective health and safety practices play a central role in our daily operations. The health and safety department strives to ensure a safe, sound and health working environment and give special attention to the well-being of our employees. We ensure that all information, policies and regulations are communicated appropriately to all workers. All employees and workers receive health and safety training and guides with pre and post assessment. We also have established an internal Work Health and Safety committee.

- Fire fighting system (annually)
- First aid training in program (annually)
- Chemical handling (annually )
- How to use PPEs (annually )
- Smoke detectors
- Fair Working shifts

### - Training and Educational Funding:

HB sponsored many cases of continuing educational funding and developing skills (ex: English courses, marketing certificates, quality control training inside and abroad,...)

- **This year HB offered a social insurance to its seasonal workers which are not mandatory procedure but we commit to improve the working conditions to its stakeholders.**

### Procedures:

- **train the employees and workers about the risks in using some ingredients**
- **Posters all over the working place for the precautions actions for the H1N1**
- **Improving Labour Standards; Health and Safety at work environment under OHSAS 18001 System**
- **Good Manufacturing Practices by ISO 22000**
- **providing medical insurance service to all our employees.**
- **Appraisal to Employees to work with Sustainability Standards.**

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Business units responsible of implementation: CSR Unit, HR Unit, CSR Unit, Communication Unit, Q&A Unit.

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## OUR SUPPLY CHAIN

HB is fully aware of its role and impact of developing its suppliers given the fact that we use 100percent local inputs and export almost 100percent of our products.

In order to achieve sustainable development, HBs includes suppliers in its development program to fulfil the company's corporate responsibility. Strengthening our supply chain will ensure high quality product from suppliers which will eventually save the company's time, money and manpower.

The objective is to advance local capabilities and develop their technical skills and professionalism and provide them with efficient information that would improve their businesses performance on the technical and humanitarian levels. We have created a system for suppliers for Procurement Activities to ensure that all suppliers are offered equal opportunities, evaluated fairly, abiding by all laws and social standards, and protecting the environment in each and every activity related product manufacturing.

### Commitments

- We ensure that all its suppliers conduct internal audits
- We construct an auditing system for suppliers
- We ensure that our suppliers perform according to labour laws and human rights practices.
- We work on constructing a suppliers' code of ethics
- we provide Incentives to Jasmine workers and suppliers as a bonus for the quality of Jasmine Flowers collection

### measurements of the outcomes:

- We have measured the number of accidents /year and we have reached 90% decrease.
- we have Measured the quality offered to clients by the number of rejected samples and we have reached 60% Higher quality of Final product
- we are getting Better Performance under Sustainability Guidelines
- Higher yield of Jasmine Flowers; we have reached 40% increase of high quality Jasmine Flowers Quantity

#### ➤ Clients:

- We have built a very strong relation with all our clients.
- We conduct after sale services.
- We annually send client satisfactory surveys.
- The exchange of expertise in CSR between our Company and our clients.
- We have a complaint system for all our clients that respond to complaints in 3 working days.



**Hashem Brothers efforts in fighting Child Labour in the Agricultural Sector** (Minimum Age convention 1973- No. 138), (Worst form of child labour convention 1999- No. 182)

- The Company collaborates with many NGO's in order to cover areas and activities that will help in developing the unprivileged areas that government did not reach.
- Our efforts focuses on:
  - 1) Combating poverty by empowering the unprivileged families.
  - 2) Spreading education and fighting illiteracy
  - 3) Help improving basic health conditions and living conditions in poor rural areas.
    - HBs complies with legal work restrictions for young workers
    - HBs does not hire employees less than 16 years old

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## **ENVIRONMENT PRINCIPLES**

- 7- Businesses should support a precautionary approach to environmental challenges;
- 8- undertake initiatives to promote greater environmental responsibility; and
- 9- Encourage the development and diffusion of environmentally friendly technologies.

### **Policy:**

Hashem Brothers is committed to respect and fulfil the environment pollutants standards according to the Business Conduct & the Egyptian environment and labour law to provide safer workplace. Hashem Brothers is committed to apply the Global compact environment standards through its SR activities as well as ISO 26000 standards.

Environmental protection is a fundamental value of HBs; accordingly, it has developed a strict environmental program that goes beyond compliance to set higher standards in achieving our target in reaching zero emissions and waste footprints. We believe that waste is the result of not using materials efficiently. By reducing our waste, we will definitely make production processes more efficient. Waste activities such as recycling, waste control, emission reductions, pollutants reduction, and energy use reduction is a priority to us when we set our business core strategy and yearly budgeting.

We aggressively control our environmental footprints and this is how we achieve our target. We encourage best practices among our employees. We support and give them the space to come up with environmentally friendly solutions to reduce environmental footprints and they are rewarded on their efforts by increasing their yearly bonuses. We provide our employees with frequent orientation and training sessions about environmental footprints and its impact and possible alternative methods related to this industry to reduce business resulted foot prints. We maintain a good monitoring and assessment system to measure the effectiveness of our applied waste management system. We ensure that we confirm with all local environmental laws and regulations. **Our aim and goal is to:**

- Improve Environmental Performance and Responsible Use of Resources such as energy, water and materials, more efficiently
- Responsible use of fertilizers
- Develop new and cleaner products meeting the growing customer demand for greener products
- Improve business and reduce the environmental risks resulting from our production by Exchange Experience Regarding Social Responsibility
- improve the health conditions in plantation areas
- Develop our agricultural techniques to the use of water and provide sustainability of our products & reclamation of desert land
- For the 9th year, Hashem Brothers continues its tree cultivation program with the collaboration of "The Egyptian Association for Environmental and Community Services". Trees are cultivated each year in the most polluted areas of Cairo.
- The company supports an initiative of promoting the use of cotton shopping bags instead of plastic bags which can be harmful on the environment.

## Environmental practices implementation through our stakeholders

- Changing irrigation system at our farms by using drip irrigation instead of flood irrigation
- Decrease the Electricity consumption using power saving lamps.
- Using Heat Insulators on the water pipes.
- Using the condensation water in irrigation.
- Using the distilled water (By-product of distillation) as a new product. (Floral water).
- **The Diffusion of Environmental Friendly Techniques “Our Organic Compost Production”**

Our organic compost production site helps in promoting organic agriculture and eliminates the use of chemical fertilizers. Further, it helps in cleaning our area from chicken manure due to the large number of chicken farms in the area surrounding our facilities which:

1. Encourage farmers of our supply chain to use organic fertilizers
2. Help many of our supply chain farms to become organic certified
3. Turn the waste of our factory into organic compost
4. HBs' new project turning chicken manure into organic compost for the elimination of the use of chemical fertilizers and its negative side effects on health of farmers and on the soil.
5. The project aims in the spread of the organic concept in the Egyptian agricultural sector.
6. The project also contributed in providing new jobs for the unemployed people of the Villages next to HB factory.







- **Promote Sustainability Practices with our clients as an action of the environmental practices through a large project agreement with a multinational company regarding sustainability to buy sustainable product, sustainable agriculture and we facilitate the lands and the place to establish this project.**

**New Project Partnership between us and one of our key Customers in product sustainability 2010-2015 in agriculture and production of strategic products**

Supporting sustainable agriculture:

Incorporating sustainable agricultural 'factors' into a long-term ingredient sourcing plan;

Working hard to improve crop yields and reduce cost;

Improve agriculture practices use pesticides and fertilizers in the most responsible way.

HBs has established pilot project in the Cairo-Alexandria desert Road to be a model for sustainable agriculture in partnership with one of our key customers;

The project focuses on Geranium best practices in plantation and yield in production.

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**Business units responsible of implementation:** Agriculture Unit, Q&A Unit, Production Unit, Board of Directors.

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### **Measurement of outcomes in the Environmental principles:**

- Decrease in the water use for irrigation for about 40%
- 25% decrease in the cost for cultivation per acre
- The percentage of organic farms at our supply chain increased by 7.5%
- We have achieved 50% better quality of final products (oils)
- We have achieved 100% less harms on the farmers that shifted to organic agriculture
- We have succeeded to reach 30% less consumption of Electricity
- We have achieved 50% increase in Floral water sales
- We had 20% increases in sales of organic compost
- We have reached 60% decrease in the number of inhabitant suffering from renal diseases
- We have provided better health care for the Jasmine farmers

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## Standards, Certificates and Voluntary obligations

- HB has been following relevant standards and certifications to the nature of its business activity. HBS is certified under the "Egyptian Center Of Organic Agriculture", ISO 22000: 2005, Kosher Certificate, Halal Certificate, European Organic Certificate, American Organic Certificate. This is in addition to the fact that HBs has been committed to follow voluntary standards such as the Social Responsibility ISO 26000.



NOP Certificate

The Egyptian Center Of Organic Agriculture



Kosher Certificate



Halal Certificate



Food and Drug Administration



ISO 22000 (Food safety management system)



0043



OHSAS 18001 Certificate



0043



## **Anti- Corruption principle:**

10-Businesses should work against corruption in all its forms, including extortion and bribery

- HB supports all laws of Egypt that defines and combats corruption.
- HB Code of Conduct sets rules and policies to avoid all forms of corruption and Bribery.

## **Anti- Corruption:-**

### **Policy:**

Hashem Brothers is committed to work against all forms of corruption including extortion and bribery.

Our code of Business Conduct stipulates and illustrates different types of corruption.

Hashem Brothers Management provides information and guidance to the employees on how to recognize corruption and deal with bribery as well as corruption issues.

Hashem Brothers Management has identified areas of risks for the Company.

### **Procedures:**

- 3- Hashem Brothers has implemented an anti-bribery and corruption policy.
- 4- HB has undertaken yearly training program for employees to identify the issue of corruption including higher management.
- 5- The policy applies to all employees at all levels.

**Business units responsible of implementation:** Higher Management, HR Unit, Legal and Compliance Unit.

### **How to raise a concern?**

- Higher management encourages all employees to raise their concern or any issue of suspicion or mal-practice the very early stage in accordance to our policies to their direct manager and Legal and Compliance Unit.

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## THE SDGS “THE SUSTAINABLE DEVELOPMENTS GOALS”

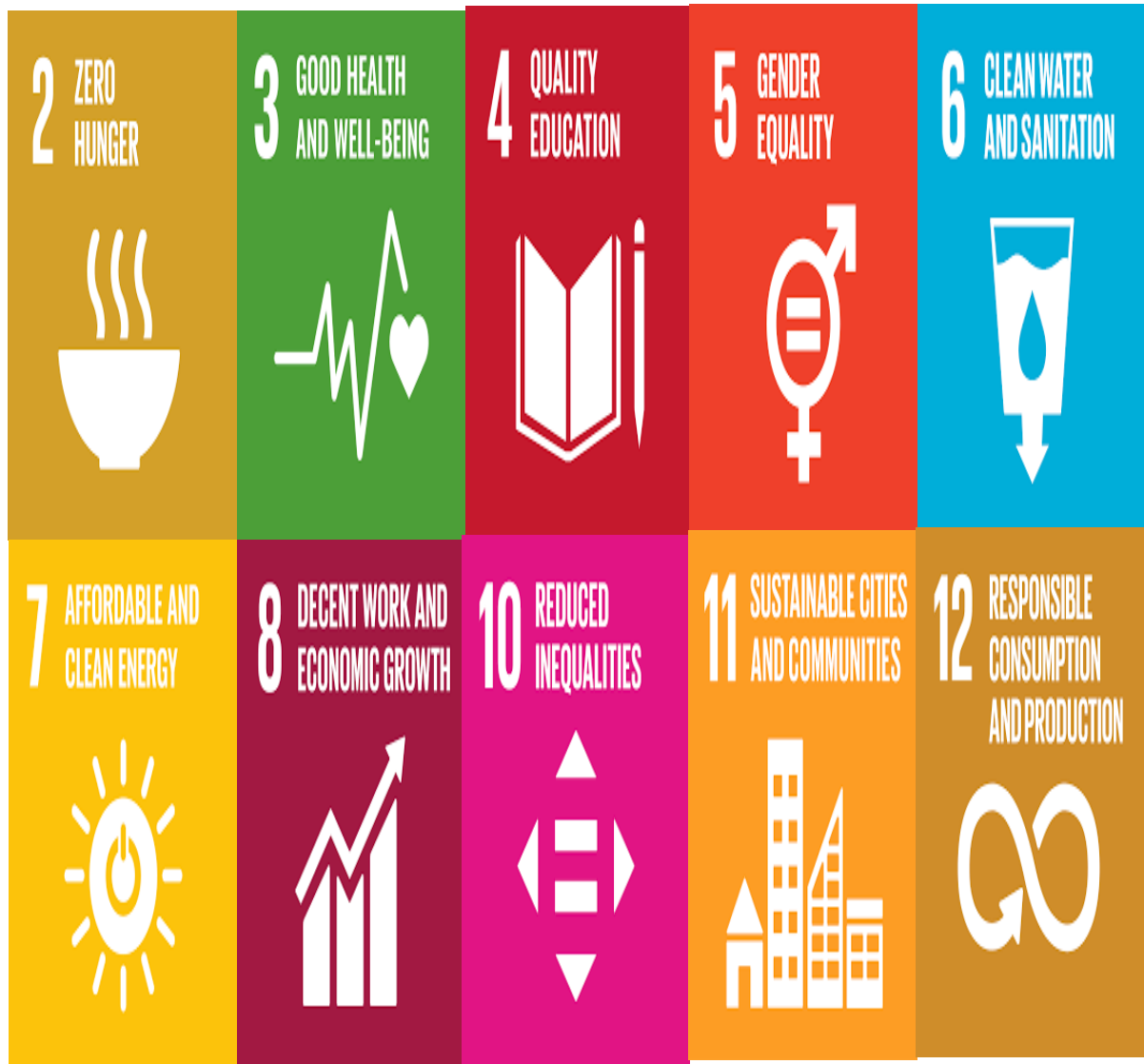


- As The UN Global Compact’s multi-year strategy to drive business awareness and action in support of achieving the SDGs by 2030, the UN Global Compact has developed a portfolio of Action Platforms to advance responsible business activities and fill emerging gaps in meeting the SDGs. Rooted in the UN Global Compact’s Ten Principles, each Action Platform will convene business, Global Compact Local Networks, leading experts, civil society, Governments and UN partners to solve complex and interconnected issues, explore new market opportunities and innovate around the SDGs.

**Hashem Brothers supports this agenda and the SDG implementation.**

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable And clean energy
8. Decent work and Economic growth
9. Industry, Innovation, and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace and Justice Strong Institutions
17. Partnerships for the Goals

# Hashem Brothers Implemented SDGs



## SDG# 2: “End hunger, achieve food security and improved

### “Supporting Local NGO’s programs in providing basic needs of the local community

Hashem Brothers collaborates with the “Meshwar NGO” in providing food for the extremely poor families in Giza. These families or individuals were selected by the NGO after applying social researches on their cases. Findings showed that those candidates could not work because of some illness or age. Every month since 6 years our company donates fresh table eggs from our farms to each individual supported by the Meshwar organization.



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### **SDG# 3: "Ensure healthy lives and promote well being for all at all ages"**

**Case 1:** HB discovered the spread of the renal failure disease in the area of Shebin El Kanater town 10 km away from our factory and plantations.

A big number of inhabitants suffers from that disease. HB has donated "Kotour Public Hospital" 12 kidney dialysis equipment as a part of our contribution in improving the health service offered to this village inhabitant.

Also, HB installed a water sanitation unit In a village.

The Result: the number of patients suffering from the renal failure decrease by 16% less than before.



## **Case 2: Building a local health Unit for the inhabitants of "Shobra Beloula" village.**

- A very strategic raw material "Jasmine" is grown in a place in the Delta called "Shobra Beloula" in "Tanta" governorate.
- With the collaboration with the village inhabitants we have built last year several clinics fully equipped for the benefit of the village inhabitants.
- The health unit is serving more than 10000 inhabitants monthly
- The health care consists of Gynecology clinic, general clinic , child care clinic, dental clinic , Ophthalmology clinic
- The clinic is operating by a local NGO against a small fee to ensure sustainability.





### Case 3: HB established a Clinic complex in Shebin Kanater- 2016-2021

in our continuous efforts into improving basic health conditions in our sphere of influence. **After contributing in solving the renal failure problem at Kafr El Shorofa Village, HB** established a new healthcare community services unit in Kafr El shorafa next to kalyoubeya site 2016:

- The health care consists of: Gynecology clinic/ general clinic/ dental clinic Serving more than 6000 inhabitants monthly

The complex is operating by a local NGO against a small fee to ensure sustainability.



**Case 4: “Enmaa” Association held the First Aid Workshop for the Jasmine Farmers’ families in Shoubra Beloula in Delta –February 2020:**

As part of its activities, Enmaa NGO (the Egyptian Association for the support and development of Aromatic Plants’ farmers – NGO established with the help of Hashem Brothers held the “first Aid “ workshop for the Jasmine farmers’ families in Shoubra Beloula to help the housewives the first aid techniques in emergency cases for the kids.





**Case 5: HB held the First Aid Workshop for the Geranium farmers in Regwa Site –June 2019:**

- As part of its activities, Hashem Brothers held the “first Aid “ workshop for the Geranium farmers working at Regwa site to give them the first aid techniques in emergency cases for the kids.



**Case 6: Enmaa Installed a water sanitation unit in "Shobra Beloula" village:**

Enmaa installed a water sanitation unit In a village to provide them a clean water .





## **SDG# 4 :“Ensure inclusive and quality education for all and promote lifelong learning**

### **Access to Education** **(2004-2021)**

HB established Primary School /2004

- The school Caters 1000 students with a Total number more than 6000 graduates in 2020.



HB established Secondary School /2007

The school Caters 1200 students with a Total number more than 6000 graduates in 2020.



**(Case 2) Access to Education:**  
**(HB sponsored a Refugees School “2018-2021”)**

- In 2018 until 2020 HB sponsors salaries for the professors of a school for refugees.
- The school Caters 1200 students For the benefit of Syrians and Africans refugees’ students.



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### Case 3: (“Enmaa” sponsors university scholarships in Shoubra Beloula – Delta 2020:

- In 2020, “Enmaa” will be sponsoring full university scholarships for the jasmine farmers ‘ children, with the collaboration of “Meshwar” NGO to conduct social researches for the selected families.
- Enmaa started with sponsoring full scholarships for 4 students (3 in faculty of medicine and 1 in faculty of Veterinary).
- This year 2020-2021 Enmaa sponsors, 2 scholarship (**1 for faculty of medicine and 1 for faculty of science**) to reach **6 scholarships until today.**



## **SDG# 7 “Ensure access to affordable, reliable, sustainable and modern energy for all**

### **HB Solar system energy project in our main factory in Kalyoubeya**

HB Supports the using of clean, affordable and sustainable energy. Effective 2018, we started using solar panels to produce electricity in our factory in Kalyoubeya.

HB Started using solar energy in our factory which reduced the electricity consumption by 30%.



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### **SDG# 8: “Decent work & Economic Growth”**

HB applying latest ILO principles since 2004 till the present.

HB applying zero discrimination in employment in terms of gender, race or religion.

HB applying a new business code of conduct formulating in 2004, respecting freedom of association and the right of collective bargaining and freedom of association is fully respected.

90% of our employees became unionized effective 2018.

HB operates under Egyptian Labour Law .

HB provides equal opportunities in hiring, paying wages, promotion for all employees.





## **SDG# 11 “Make cities inclusive, safe, resilient and sustainable**

### **Case 1:**

#### **Sponsoring the project of cleaning the garbage in Kafr El Shorafa Village**

Hashem Brothers with the collaboration with an NGO has provided a big truck to collect the garbage on a daily basis from Kafr El Shorafa Village -10 Km- away from our main factory and farms as a part of our role to support a precautionary approach to environmental challenges.





## **Case 2:**

### **Enmaa Good agricultural practices workshop-shoubra Beloula Delta 2020:**

- As part of the technical assistance offered to the association 's members, Enmaa held a workshop for the best agricultural techniques including the safe use of pesticide.
- The workshop took place at the association premises in Shoubra Beloula – Delta ,February 2020.



## **SDG# 12 : Ensure sustainable consumption and production patterns.**

- **Compost project:**

HB encourages The Diffusion of Environmental Friendly Techniques:  
“Our Organic Compost Production” to be used in our Organic plantation.



- **Recycling :**

HB applies Waste control management :

- **100% of the plants wastes is recycled into compost.**
- The condensation water is recycled to be used :

1- in irrigation system

2- the distillation water turned as a by Product “Floral Water” resulted from the distillation process.



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## Application Level

Report Application Level		C	C+	B	B+	A	A+
Standard Disclosure	G3 Profile Disclosures  Output	Report on:  1.1 2.1 – 2.10 3.1 – 3.8, 3.10 – 3.12 4.1 – 4.4, 4.14 – 4.15	Report Externally Assured	Report on all criteria listed for Level C plus:  1.2 3.9 – 3.13, 4.5 – 4.13, 4.16 – 4.17	Report Externally Assured	Same as requirement for Level B	Report Externally Assured
	G3 Management Approach Disclosures  Output	Not required		Management Approach Disclosures for each Indicator Category		Management Approach disclosed for each Indicator Category	
	G3 Performance Indicators & Sector Supplement Performance Indicators  Output	Report on a minimum of 10 Performance Indicators, including at least one from each of: social, economic, and environment.		Report on a minimum of 20 Performance Indicators, at least one from each of: economic, environment, human rights, labour, society, product responsibility.		Respond on each core G3 and Sector Supplement* indicator with due regard to the materiality Principle by either: a) reporting on the indicator or b) explaining the reason for its omission	

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