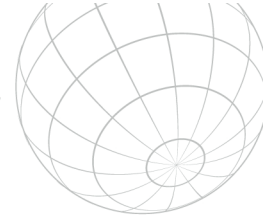




Communication on Engagement

MARCH 2021





I. Statement of Continued Support

25 February, 2021

Dear Stakeholders and Partners,

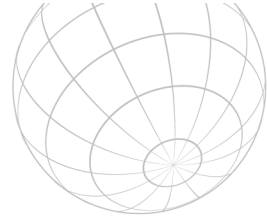
Instituto Melhores Dias has been supporting the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labor, Environment and Anti-Corruption. In our efforts to improve the quality of life of children and communities, we have engaged in activities that work towards the seventeen Sustainable Development Goals, for a more equitable and healthy life for all.

This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback and questions on its contents. We will describe the major actions that our organization has taken to support the UN Global Compact and its Principles, as suggested for organizations. We also commit to sharing this information with our stakeholders using our communication channels.

Sincerely,

Joyce Capelli

President Instituto Melhores Dias



Instituto Melhores Dias

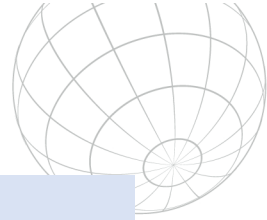
UN Global Compact Communication on Engagement 2021

Instituto Melhores Dias (IMD) has been working since 1993 to improve the lives of children and their families in Brazil, developing projects that are aligned with all major principals of the UN Global Compact, in human rights, Labor, Environment and Anti-corruption. We are engaged and dedicated to promote a transparent relationship with all our partners, communicating our project results in a consistent and timely manner.

Throughout the years, IMD has reached communities in many regions of Brazil, bringing education and opportunity to vulnerable and usually neglected populations. As a fully registered Brazilian non-profit, our goal is to provide education in health for our communities so that they are strengthened and prepared to contribute to a better country. We work with the principle that with ethics, pro-activity, honesty and education we can achieve all.

In the year of 2020 that the world faced an unprecedented health crisis, IMD was aware that the most vulnerable became even more vulnerable and worked with local governments and corporate partners to alleviate the impacts of the covid-19 pandemic.





OUR VISION

Provide health education for our children and communities, so they are strengthened, have a healthier and more promising future. This movement is fundamental to achieve a more just society, in which everyone has opportunities.

OUR MISSION

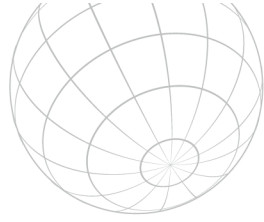
Promote the healthy development of children, through health education, training of partners and articulation of local networks.

OUR VALUES

Transparency, ethics and appreciation of social work, taking into account the particularities of the communities served. With our programs, which focus on health education, and with inalienable values, we work to always fulfill our mission.

IMD and the Global Compact

The Instituto has joined the Global Compact in April 2019 as a continuous effort to build credibility, transparency and ethical approach to our projects and partnerships. This network is an important tool for businesses, NGOs and other sectors to maintain accountability and track progress towards the SDGs, as well as induce positive and generational positive change within communities, for a more righteous and equitable society.



II. Description of Actions

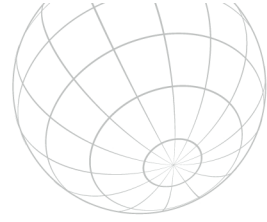
Instituto Melhores Dias has been engaged in several actions in the last years that are aligned with the Global Compact's principles. These are highlighted below.

Engage with Global Compact Local Networks



Instituto Melhores Dias was engaged in the local Global Compact initiative “Pacto contra Covid-19”, with distribution of food baskets to combat local food insecurity for vulnerable families, together with our corporate partners.
(<https://www.pactoglobal.org.br/pg/pacto-contracovid-19>)





Partnership projects on corporate sustainability

Instituto Melhores Dias has implemented, in the last two years (2019-2020) projects with multi-level partnerships that work towards several of the SDGs. Main areas of work include: Nutrition Education, WASH, Prevention of STIs, Environment and Sustainability.



120,000 children were involved in nutrition education programs in partnership with Corporate Foundations and over 1,000 teenagers were involved in STI's and teenage pregnancy prevention.



Another 3,800 students were engaged in a program focused on environment conservation, which was aligned to a partner's Foundation's sustainability agenda.

In the past two years, IMD has delivered projects and provided advise and consultations to private corporations on how to develop and promote sustainable actions in their communities.

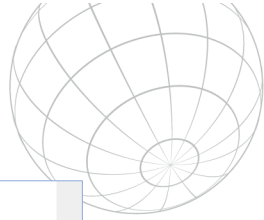
Engage companies in Global Compact-related issues



We are dedicated to promoting a better quality of life for Brazilian children, in addition to promoting actions based on the UN's Sustainable Development Goals. All institutional partners were aware of the Institute's engagement within the Global Compact and accompanied the actions the organization developed.

The organization is committed to communicate our membership on the Global Compact, as well as our initiatives to disseminate its principals and goals.

All the organizations' activities and results are shared with our partners, ensuring transparency in our actions. Our communication channels are open to all corporate partners, who accompany the progress of their investment on the social programs.



Instituto Melhores Dias | Home | Instituto | O que Fazemos | Áreas de Atuação | Presença no Brasil | Blog | Contato | **Doe Agora**

Ações durante a pandemia do coronavírus

Clique e conheça as ações que promovemos

Últimas do Blog

Accesse e fique por dentro das nossas principais notícias e dicas sobre saúde, educação, qualidade de vida e muito mais!

Saúde mental de crianças e adolescentes revela: falta de vacina não é o único problema que requer reflexão e estratégia em tempos de pandemia.
#Qualidade de Vida | 09 de fevereiro de 2021

Instituto Melhores Dias reúne cerca de 400 pessoas em oficina de construção de instrumento com material reciclado.
#Qualidade de Vida | 16 de março de 2021

Presidente do Instituto Melhores Dias falou sobre educação para igualdade em Live da ONU por Dia da Mulher.
#Qualidade de Vida | 08 de março de 2021

Instituto Melhores Dias e empresa Mars iniciam novo projeto

O Instituto Melhores Dias e o Centro MARS de Ciência do Cacau (MCCS) iniciaram neste mês de fevereiro o programa **Comunidades Mais Saudáveis** de assistência emergencial e de ações de educação e prevenção para 500 famílias (cerca de 3.000 pessoas) da comunidade rural e urbana de Barro Preto, na Bahia.

O **Comunidades Mais Saudáveis**, que será realizado durante seis meses, tem como ações: distribuição de cestas básicas; formação de adultos, professores e profissionais de saúde locais, por meio da entrega de material educativo sobre higiene pessoal e auto cuidados para crianças e familiares; formação em higiene, prevenção de doenças, educação sanitária, nutrição e promoção de mensagens de saúde e bem estar para famílias, jovens e crianças.

Ainda como parte do programa, o Instituto Melhores Dias enviou para a Unidade de Saúde da Família, na zona rural, da cidade de Barro Preto 900 testes rápidos para identificação de COVID-19, que serão aplicados pelo posto de saúde local. A Clínica ZDI Diagnósticos e Imagens (onde foram adquiridos os exames), doou 100 exames por se tratar de um programa social.

[Clique aqui e acompanhe nossas ações!](#)

Instituto Melhores Dias
Telefones: (11) 3015.9079 / (11) 3817.4257

Instituto Melhores Dias reúne cerca de 400 pessoas em oficina de construção de instrumento com material reciclado

Pitu Leal apresentou suas criações feitas com material descartado.

Cerca de 400 pessoas assistiram, na noite do dia 16 de março, a Live Petclub de construção de instrumentos musicais com material reciclado realizada pelo Instituto Melhores Dias em comemoração ao Dia da Escola.

Dra. Joyce Capelli, presidente do Instituto, agradeceu patrocinadores da organização.

A oficina online foi ministrada pelo percussionista e criador de instrumentos musicais, Pitu Leal, conhecido internacionalmente por suas criações e por ter desenvolvido uma técnica de esticar o plástico de garrafas Pet para utilizar no

Pinguinho e sua turma no Dia Mundial da Água - Instituto Melhores Dias

671 visualizações · Estreou há 6 horas

Instituto Melhores Dias
140 inscritos

DIA MUNDIAL DA ÁGUA TEM DESENHO ANIMADO EDUCATIVO NO INSTITUTO MELHORES DIAS

Fundação General Mills e Instituto Melhores Dias beneficiam cerca de 4 mil pessoas com 1.000 cestas básicas mensais

54 views
JULY 20, 2020

meioresdiasbr · Follow

meioresdiasbr A Fundação @generalmills e o Instituto Melhores Dias, com apoio de governos municipais, beneficiaram cerca de 4 mil pessoas com entrega de 1.000 cestas básicas por três meses para famílias de alunos de escolas públicas em recesso devido à pandemia.

No total, foram doados 17.122 quilos de alimentos e 5.250 itens de higiene, que beneficiaram 3921 pessoas. As cestas foram entregues para 200 pessoas em Cambará (PR): 1284 em Paranaguá (PR): 526 em Ribeirão Claro (PR) e 1611 em Pouso Alegre (MG).

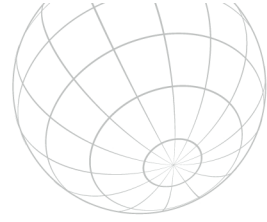
As localidades recebem o programa Crianças Saudáveis, realizado pelo MAPA, Conselho Militar de Assistência

Instituto Melhores Dias

Publicado por Francis Lima · 8 de março às 15:41

Presidente do Instituto Melhores Dias falou sobre educação para igualdade em Live da ONU por Dia da Mulher

No dia 8 de março, #DiaInternacionaldaMulher, a presidente do Instituto Melhores Dias, Dra. Joyce Capelli, falou no evento virtual transmitido para o mundo todo "Mulheres na liderança: Alcançando um futuro igual em um mundo de COVID-19", realizado pela Organização das Nações Unidas (ONU), por meio da Associação Mundial para o Desenvolvimento Sustentável (World Associati... Ver mais



Participate in Global Compact international and local events

Executive team has taken part on several Global Compact events: UN Global Compact 20th Anniversary Leaders Summit; **Uniting Business LIVE** and **Target Gender Equality** live.



UN GLOBAL COMPACT
20 years | **UN GLOBAL COMPACT**
LEADERS SUMMIT

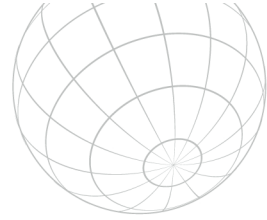
melhoresdiasbr Diretoras do IMD participam de Cúpula de Líderes do Pacto Global da ONU *

A presidente do Instituto Melhores Dias, Dra. Joyce Capelli e a diretora Institucional da organização, Gabriela Pen Nasser, participam hoje e amanhã da Cúpula de Líderes do 20º aniversário do Pacto Global das Nações Unidas.

A Cúpula de Líderes do Pacto Global da ONU reúne virtualmente as principais vozes de empresas, governo, sociedade civil e das Organizações Unidas para uma conversa global. Os temas são a construção de economias e sociedades mais inclusivas e a definição de um novo caminho para uma sociedade socialmente justa.

♡ 💬 📌

JUNE 15, 2020



Measurement of Outcomes

- 5 new corporate partners have joined IMD in its health, education and sustainable actions.
- 10 municipalities were engaged in working for a more equitable society, with better opportunity for children and families;
- IMD has updated and enhanced all its code of conducts, anti-bribery manual and code of relationship with partners. It's internal controls of transparency, fiscal council and elective audits are all up to date and take place uninterruptedly.



- The organization has changed its strategy to reach schools and families during Covid-19 pandemic in a more direct manner.

Final Statement

This first Communication on Engagement reflects our ongoing support towards the Global Compact mission, to align our projects and initiatives to the principles on human rights, environment and anti-corruption.

All of our current and prospective actions and projects have as a focus working towards the UN Sustainable Development Goals and a more just and transparent society.