

SouLA Collective Partnership brings Kyocera West to "Ground Zero" of the 4th Industrial Revolution in the USA and Globally

Kyocera Global is at the forefront of a new frontier in urban culture thanks to the intensive community outreach efforts of its west coast regional representatives Patrick Engleman and Steve Zaldin, during their 2020 personal strategy sessions with Cycle of Success CEO and SouLA Collective Executive Director, Terrance Mayfield to bring Kyocera solutions to previously underserved markets with an International Advisory Board of Goodwill Ambassadors, Advocates and Activists (AHIABGA).

Their collaboration has effectively positioned Kyocera West, with its territories from California to Texas, to deliver a global suite of innovative technology solutions to urban communities using South Central Los Angeles as the ground zero laboratory of its local and global commitment and promotions to "glocalize" the Sustainable Development Goals (SDGs) during this Fourth Industrial Revolution.

This collaboration has only intensified since new diversity policy changes were recently announced on September 17, 2020 by Kyocera Americas CEO Oscar Sanchez following the murder of George Floyd.

Terrance brings a distinctive urban futurist capacity to Kyocera West. Focused on healing the wounds of America's "original sin" of plantation slavery they're using pop culture, sacred geometry and filmmaking to heal Los Angeles to heal the world – ahead of the 2021 launch of the Crenshaw-LAX Transit Line and 2022 Kingdom Day Connection promotions and events leading up to the 2028 Los Angeles Olympics, aligned with the City, and County, State and Federal Green New Deals.

The SouLA Collective – AHIABGA Collaborative brings a powerful urban futurist twist to the Kyocera mantra "Respect the Divine and Love People" - derived from appreciation of the ancient Chinese military philosophy "The Art of War" by Sun Tzu and symbolized by the Sanctum Think Tank's mantra to "build unity in the community world vibe by fighting with peace, and not for it".

The leadership of Andrew Williams, Jr, as CEO of the PARXTC Export Trading Company and President of Five Points Youth Foundation, which, like Kyocera, is member of the United Nations Global Compact (UNGC), brought the Kyocera's 2020 Corporate Social Responsibility Report to the forefront of the SouLA Collective Impact strategy to build and empower climate-smart, safe and sustainable communities and cities (SDGs #11 & #13) through multi-stakeholder partnerships (SDG #17).

By optimizing the urban capacity of the Kyocera West district to penetrate markets in the Commonwealth of Nations including the U.K., Bermuda, Canada, and Nigeria through AHIABGA Ambassador Shola Agboola, along with Princess Tshepi Motlounge and Prince Tumelo Tsotetsi, representing the Batlokwa Federation of South Africa and others, the strategic alliance can fully engage Kyocera Global with the massive markets being opened by the African Continental Free Trade Agreement and BREXIT opportunities that went into effect January 1, 2021 through the United Nations Global Compact Local Network infrastructure.

For media inquiries:

CEO Andrew Williams, Jr.

PARXTC Export Trading Company

Andrew@AndrewNetworks.com

Website: <http://www.soulacollective.com/>

Ad Hoc International Advisory Board of Goodwill Ambassadors, Advocates and Activists (AHIABGA) dba PARXTC Export Trading Company Inc

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TAKING BACK THE POWER

The Facts

- Black owned businesses only get 2% of the Black Consumer Dollars.
- If Black Consumers spent 10% more of their income in Black Businesses it would generate 1 million jobs for African Americans.
- After the government, black businesses are the biggest employer of African-Americans.



Doing Business in The Black Community



"If you wake up deciding what you want to give versus what you're going to get, you become a more successful person. In other words, if you want to make money, you have to help someone else make money."

Russell Simmons

Sustainability Workgroup

1. The tech that can help the local community:

- Net-zero for households, local businesses, houses of worship, etc. can be achieved by SouLA Power (LGP) and SouLA Systems (for-profit) through
- providing clean energy from solar power systems with battery backup
- selling excess electricity back to the grid
- performing energy retrofits for homes to reduce power need (insulation, new windows, energy-efficient electric appliances)
- Installing Smart Home technology to manage and conserve energy usage
- Kyocera can save LGP factories—in the USA and internationally—lots of money (and thus make them more economically viable) by:
- donating their grade B and C solar cells (and taking tax deduction);
- donating or selling unused solar pv manufacturing equipment;
- Selling or leasing business systems, including cell phones, document management solutions, etc.

2. How the untrained and untapped talent pool we have can solve their problem (incubator)

- SouLA Power LGP and will create good-paying factory jobs--some of which can be performed by physically- or intellectually-challenged people. Other employment opportunities will include construction, management, and sales jobs
- Jobs/businesses will also be created outside the factory in solar power system sales, design, installation, and system repair and maintenance; jobs will be created in the local economy through an increase in household DPI brought about by a large reduction in household utility expenses.

3. The impact of this ignored people group on market share (ie, what does 2% market share look like from 40 million black Americans ... add Canada - Bermuda - Johannesburg - Kenya - Ghana - African Union as pending)

- Currently, U3D communities cannot afford the high cost of solar PV systems, nor enjoy the savings on reduced utility costs.
- LGP will create a whole new market for solar, which does not compete with Kyocera's solar panel business. By partnering with SouLA Power LGP, Kyocera can help launch this new market, and receive tax benefits—as well as great PR that will open up new opportunities for the company to sell its products and services.

4. The impact on small minority-owned businesses in the community:

- Local jobs and new business opportunities will be created for women and men
- The local economy will be stimulated, which is good for existing minority-owned businesses.
- The re-entry population will have opportunities for job skills training and job placement.
- Creatives will gain marketing and advertising opportunities.





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GLOBAL SUSTAINABILITY BUSINESS PARTNERS





Terrance Mayfield
CEO, SouLA Collective

Terrance is responsible for the overall success of the SouLA Collective in achieving the stated vision, strategy, and goals. He provides full scope supervision over professional staff, partners, and associates who perform technical, analytical, and program/project-related work activities in support of large-scale projects and key program initiatives. His relationships with federal, state, and local agencies, county departments, community groups, and private-sector businesses and developers are leveraged to open pathways to entry for many local, underserved communities and business owners.



Andrew Williams, Jr.
President, Five Points Youth
Foundation
CEO PARXTC Export
Trading Company Inc

Andrew Williams, Jr. is dedicated to delivering globally-sourced regenerative solutions that localize the UN sustainable development goals, lead to better social equity outcomes for people and the planet, and “leave no one behind”. Andrew develops, influences and coordinates strategic alliance outcomes for tribes, nations, NGOs, agencies, businesses, projects, communities, and individuals, locally and globally. At the PARXTC Export Trading Company, he provides professional online research, document preparation, communications, and referral services and represents international business enterprises as Exclusive Mandate and/or Registered Agent within the U.S. and its Territories. As President of the Five Points Youth Foundation in Los Angeles and Lifetime Member of the Black Emergency Managers Association (BE MA) International, Andrew advocates for the Ten Principles of the United Nations Global Compact via Local Networks to “glocalize” the Sustainable Development Goals.



Princess Tshepi Motloug
MD: Naledi Ya Tshepi (Pty) Ltd.
CEO, FutureLift Foundation
Johannesburg Area, South Africa

Princess Tshepi is the MD of Naledi Ya Tshepi (Pty) Ltd - offering Marketing Communications services. Ateker International Devel.OrganiZation (Aido SA). Tshepi has a passion for the socio-economic development of marginalized communities. She founded FutureLift Foundation to focus on this aspect of services. Before following her passion, she had spent 28 years in the Corporate environment. Most of her roles were in Management. She is currently holding leadership roles in a few Non-Profit making organizations both in the society and the continent (Africa). She holds a BA Honours degree in Organizational Communications (Unisa). A certificate in Thought Leadership in African Context from TMALI. She is involved in projects that promote African Indigenous Knowledge through Culture and Heritage. She works closely with Cultural Leaders / Royalties, Women, and Youth. She is the Chairperson of AidoNetwork South Africa. www.aidonetwork.org An NGO with offices in Germany and UK.



Dr. Uba Iwunwa (Ph.D.)

REGIONAL GOVERNOR at Government of Commonwealth - IUKAC Empire. Humanitarian Activists "QUEEN OF PEACE" Her Majesty, Amb. Dr. Uba Iwunwa "MONARCHY OF YAYA. "OLA EZE" Ndigbo of Obieziokwu Palace Ghana. Royal Ambassador General – International Royal Representative of the throne of HRM. Eze Dr. Amb. Chukwudi Jude Ihenetu. Eze Ohazurume-Ezeigbo Ghana. The King of the Igbos living in Ghana. Her Majesty, Queen Amb. Dr. Uba Iwunwa is a Philanthropist, humanitarian activist, and author of "Bitter Kola" written to empower women across the globe. UBA IS A "BOOKS FOR PEACE" AWARD-WINNING GLOBAL HUMANITARIAN ICON.



Prince Tumelo Tsotetsi CA(SA)
Chair, Institute of Business
Advisors Southern Africa

Institute of Business Advisors Southern Africa (IBASA) City of Johannesburg
Chairman of the Board of Directors at Institute of Business Advisors
Southern African (IBASA). Over 20 years' experience in Accounting
Auditing, Business Risk Management, Business Management, and Marketing.
Expertise in practice management for multiple regions/ provinces. Free
State and Northern Cape Member of the national strategic, leadership team
reasonable for the overall direction and leadership. I take pride in talent
sourcing, people development, and instilling a culture of a growth mindset. I
am action-oriented and goal/output-driven. I am a strong believer in the
possibilities that can result from collaborations.



Dr. Tamar Omar
CEO

CEO and Vice President of USA UK International Investments & Legal
Advisory & Consulting at USA UK International Investments & Legal
Advisory Experienced Software Engineer with a demonstrated history of
working in the computer software industry. Strong education professionally
skilled in Java, C, C++, HTML, and Windows.



Mariam Khan

Skilled Business Development professional with more than 20 years of
experience in planning, developing, and implementing profit and nonprofit
business development, initiatives with aimed and sustained long-term
growth. Exceptional leader, departmental head, project manager, and
strategic decision-maker with strong communication, presentation, and
negotiation skills.

Mariam's areas of expertise include: Strategic Planning; Managing people
and achieving change; Legal; Skills and Livelihoods; Risk Management;
Advocacy & Networking; Project Management; Enterprise Development



Col. Luis Cruz Diaz
Goodwill Ambassador

Founder, Co-Founder, International Consultant, and Board Advisor of
various NGOs with broad experience building start-ups, playing an
instrumental role in the organization's global model planning,
implementation, and development, and as a social media & networking
influencer. Recognized as an Influential Role Model and Global Change
Agent, Council, Business Intelligence & Cooperative Board member for
various Non-Profit and For-Profit entities that serve as international
business, leadership, talent, and educational organizations worldwide.



Joann Kerr
CEO at Joan Kerr Ontario

Managing and strategic planning for community engagement and sustainability.

The personal goal is to promote the benefits of social entrepreneurship and self-sufficiency. Specialties: Creating opportunities for Corporate social responsibility, community engagement for humanitarian purposes



Janice DaSilva
Founder, DEV 17
Humanitarian, Diplomatist and
Global Goodwill Ambassador,
Social Worker

Humanitarian, Diplomatist and Global Goodwill Ambassador, Social Worker, awarded with the International Peace Leader Certificate from the Institute of International Peace Leaders. With 20 years of professional experience in development and International management, mainly within the United Nations System such as UN-Habitat, UNODC, UNDP, UNFPA, UNAIDS, GIZ. She has an educational background in Diplomatic Studies; International Cooperation and Social Services. She is currently the administrator of the DEV 17, the multi-professional global network for the acceleration of the Sustainable Development Goals at the International Advisory Board of Goodwill Ambassadors, (AHIABGA), USA, member of the United Nations Global Compact.

She is a Caboverdean Cioulo, Portuguese, English, French, and Spanish Speaker. Janice da Silva is the writer of the poem: "Samuella" at the international anthology "Mulheres e Seus Destinos"; Advocate of the "Fonton Community Center" supporting children and families of Praia City, through capacity development and local economic development projects; Retro Dresses designer with own brand "Minina Retro" that empowers women slum dwellers through fashion and capacity development for small business management. She is a motivational speaker, emotional and spiritual coach.



Larissa Navarro
Sigellnshallah A.C. Cuernavaca
Foundation, Mexico

Legal Representative with focus on marketing, management, and construction of real estate in Mexico. Civil Non-Profit with a concentration on philanthropy and support for vulnerable groups with aid actions from international donors.



Maria Veneke Ylikomi

United Youth for Sustainable Globe
Global Ambassador
Writer, Language Consultant, and
Global Advocate for Peace, Human
Rights and the Environment

Maria Veneke Ylikomi works as a language consultant and she regularly writes articles for the Swedish magazine Maia with the theme humanity, environment, and diversity. Maria has many years' experience of volunteering within different international NGOs with the focus areas peace, interfaith harmony, human rights, and the environment.

She is a Goodwill Ambassador within Globcal International, where she promotes global citizenship and International Observances, common celebrations of the United Nations international days like International Day of Peace, World Water Day, World Oceans Day, World Environment Day, World Food Day, World Poetry Day, International Day for Tolerance, and International Day for Biological Diversity. Since 2019, Maria is a member of the International Advisory Board of Goodwill Ambassadors for Five Points Youth Foundation, USA, founded by Goodwill Ambassador Andrew Williams Jr, enhancing participation in the United Nations Global Compact. Maria is a Global Ambassador for United Youth for Sustainable Globe and a Digital Campaign Manager for Alliance for Humanity.



John Kamara

Founder at Afya Rekod,
ADA Animations (Kenya)
Adalabsafrica, AI inc, fintech
platforms

Tech Entrepreneur using smart technology to drive exponential growth in data-driven organizations. A visionary and thought leader with experience in new markets and vertical across multiple sectors execution & market development for digital /online/ interactive / AI/ Blockchain and Marketing.

Kamara has over 15 years' experience in business strategy, digital technology, and development while being heavily involved in business growth and building new markets for various enterprises.

Expert in Technology: E-commerce, Internet solutions, Digital Applications, and Financial payment solutions (AI, Blockchain, IoT, Cloud). Gaming: (Sport-betting, Poker, Casino and Lottery) Marketing: Online, Social and Digital Media. Sales: Go to market strategy, In-country acquisition, and channel partnership expert Strategy: Product development, Business growth, and User experience expert. Entrepreneurship: Startup experience, M&A, Consulting, and Advisory services.



Dr. Meenakshi Sawhney

Founder / CEO
LA Global Foundation

Green innovator USA Founder LA Global Foundation and Women FIIT India. Mission Adept at carrying out International education experience in Implementation, Planning, administration, operations, content development. Actively involved in supervising and managing operational planning and development, and directing the day-to-day academic and associated operations of the institute. Proficient in developing and designing systems with proven ability to enhance operational and analytical research to meet operational goals within the cost, time & quality parameters.

Hands-on experience in interacting and collaborating with students, parents, and the community to build an environment that maximizes and social growth. Proactively participated in the development, implementation, and maintenance of policies, objectives, short-and long-range annual planning. Exceptional communication, presentation & mentoring skills.



Damon Batiste, CEO,
New Orleans - South African
Cultural Connection (NOSACONN)

Founded by Damon J. Batiste in 1998, the New Orleans South African Connection, Inc. (NOSACONN) has been a non-profit 501 (c) 3 organization, comprised of business, civic, community, and entertainment industry leaders, both in New Orleans and in the Republic of South Africa.

Our unique partnership has allowed us to produce special events in the City of New Orleans and the Republic of South Africa, simultaneously for the past three years. These activities have allowed our organization to serve as pioneers of presenting art, culture, and tourism at the forefront of economic development.

NOSACONN has recognized the field of arts, culture & education on a local, regional and international level as a tremendous networking tool for job creation, tourism, and self-empowerment. It has also served as an incubator for economic sustainability.



Igweshi Augustine

Igweshi Augustine is a pragmatic and resilient youth, global peace advocate, human rights defender, youth organizer, program manager, social entrepreneur, business tycoon, development, and humanitarian worker with over 5 years' experience in business, the non-profit sector, Real Estate, oil, and gas. He is the Executive director of the Center for Peace Advocacy and Sustainable Development CEPASD, Nigerian representative American International Education Federation AMIEF. Nigerian President International Art Act (IAA) World Art for Peace Summit, Dubai 2021, and Advisor African Nations International Youth Society (IYS) and Deputy Leader Democracy Africa Youth Parliament (DAYP)



Ario Ku

TRN.tv International News (USA)

Senior Corporate Consultant, certified mediator, and international estate consultant. Hkeaa certified property licensee, integrated real estate investment specialist, mergers and acquisitions, funding's, precious metals investments, international think tank member. US, Hong Kong, Malaysia.

Goodwill ambassador and human rights & world peace world figure Royal Bugis Lumu D'Malaysia.



Edidiong Ekanem
President/ CEO

President/ CEO, Association for Health, Safety & Env. Awareness Int'l & SHE Expert @SGS. A proven HSEQ Professional with a track record. System/ Process Audit & implementation of SHEQ Management System, Lagos Nigeria.

I focus on ensuring full compliance to OH&S standards from the top management to the employees within the organization. This is to prevent incidents/accidents in the workplace.

I also ensure the provision of standard working tools, a safe work environment, safe plant and equipment, instruction, information, supervision, and adequate training for the employees.



Dr. Arjumand Zaidi
St. Xavier's Convent, India
Youth for Human Rights
India

Dr. Arjumand Zaidi is a veteran social worker, a Geographer, Environmentalist, Human Rights Activist, and eminent educationist with a vision to empower the EWS (Economically Weaker Section) people of our society in terms of education, health, hygiene and make them well aware about important social issues like conservation of environment and forests, Human Rights Education and UN SDGs Etc.

We organize International conferences and our attendees have included gracious dignitaries from India who are essential policymakers and opinion leaders namely, the Secretary-General of the National Human Rights Commission of India, the Central Law Minister of Government of India.



Mufaddal Mirza
TQ Life & Business

Unique Blend of Global experience in Business, Corporate, Industry, and academia covering Total Quality Management, R&D, Process Engineering, and Teaching facets. Pakistan. Acquired & Provided TQM, QA, SPC & High-Performance Work System Trainings. ▪ Implementation of ISO 9001:2000 and Total Quality Management at a Modern Beverage Plant. ▪ Technology Transfer, QA/QC & Regulatory management of Health & Beauty Care Projects at P&G and Contract Manufacturing sites.



Lloyd Helferty
Biochar Consulting

In 2013 Lloyd co-founded a national consulting team called the Canadian Biochar Consortium (CBC) which aimed to prove the value of biochar in a Canadian context, followed by his active participation in the founding of the Climate Smart Ag Youth Network (CSAYN), which was based out of Cameroon (Africa). His involvement in the founding of CSAYN also led to the development of a local group called the Science for Peace Community Sustainability Working Group (CoSWoG) and eventually to the creation of the (independent) Climate-Smart Food Consulting Group and a Climate Smart Food Working Group (sub-group) of CoSWoG.



Shola Agboola
CEO of Shola Agboola Goodwill Ambassador (SAGA) Foundation, Nigeria, Canada, USA
President, Nigerian Association for Young Adults in Canada and the USA (NAYA)

As 2-term President of the Nigerian Association for Young Adults in Canada and the USA, Shola has extensive networks throughout Kyocera West, North America, and Africa. As CEO of the Shola Agboola Goodwill Ambassador (SAGA) Foundation, Shola has offices in Lagos, Nigeria, Winnipeg, Canada, and Los Angeles, California (through a partnership with the Five Points Youth Foundation).

He has over 16 years of progressive experience in public administration, governance, and public policy management working with the Department of Justice for the Government of Manitoba, Canada. He also has extensive knowledge in several key areas including social, economic, and political engagement having served in many leadership positions in several high-profile non-profit organizations and government boards and commissions in Canada.

Shola was the first Nigerian, the first African, and the only black person to ever serve on the national Board of Directors of a major political party in Canada (Conservative Party of Canada). As a seasoned technocrat, philanthropist, and exemplary leader, Shola Agbolla's energies are dedicated to the upliftment of Nigeria, Nigerians at home and abroad, Africans, Africans in the Diaspora, and all peoples worldwide.



MASTER TEAM

"The leaders who work most effectively, it seems to me, never say "I." And that's not because they have trained themselves not to say "I." They don't think "I," They think "we"; they think "team." They understand their job to be to make the team function. They accept responsibility and don't sidestep it, but "we" gets the credit. This is what creates trust, what enables you to get the task done"



Terrance Mayfield
CEO, SouLA Collective

As CEO, Terrance’s visionary leadership style imparts a unique ability to motivate business partners and stakeholders, which drive results and measurable achievements. He is a master of strategic community engagement, operations, and organizational compliance. He has successfully created partnerships with community stakeholders, governmental liaisons, business leaders, and faith-based groups to identify, manage, and mitigate compliance risks in existing County services and programs. His notable achievements are ensuring that all Los Angeles’ programs and projects are developed under the guidelines of the Workforce Innovation and Opportunity Act (WIOA).

Terrance is responsible for the overall success of the SouLA Collective in achieving the stated vision, strategy, and goals. He provides full scope supervision over professional staff, partners, and associates who perform technical, analytical, and program/project-related work activities in support of large-scale projects and key program initiatives. His relationships with federal, state, and local agencies, county departments, community groups, and private-sector businesses and developers are leveraged to open pathways to entry for many local, underserved communities and business owners.



Khansa Jones-Muhammad
CFO, SouLA Collective

Khansa Jones-Muhammad is a Business Management professional with more than 20 years of accounting experience in a variety of industries, including managing the daily operations of high-net-worth individuals, commercial real estate property management, and project management.

Khansa’s strengths include developing accounting processes, report design for ad hoc reporting, compliance, written and verbal communication abilities, and problem-solving. Skills that will most benefit small businesses brought into an Opportunity Zone Fund include financial analysis, budget preparation, variance analysis, accounts receivable/ payables, creating month-end close processes, account set up and maintenance, tax research, and projections.



Lorri Jenkins
COO, SouLA Collective

Lorri Jenkins is an innovative, solution-focused, and results-oriented professional with 30 years of experience in operations and technical infrastructure management for multi-site corporations. She is adept at managing multiple projects and priorities in fast-paced environments. Her particular area of expertise lies in Business Process Improvement; Project Management; Complex Problem Solving; Risk Mitigation and Management; Strategic Planning; ITSM; Vendor Sourcing and Negotiations and Customer Relationship Management.

Lorri’s accomplishments include a data center implementation for EcamSecure, EMR customizations for K&B Surgical Center; Clinical process improvements for the VA Healthcare System of Long Beach; and designing technology-related solutions for small and medium-sized businesses. Her industry experience spans Government, Private, Education, Healthcare, Entertainment, Manufacturing, and Security.



**(ret.) Gen. Arnold
Gordon-Bray**
GBI Emerald Veterans

Gen. Gordon-Bray served more than three decades in the U.S. Army as a joint-qualified officer. He was combat leader, commanding over 4,000 men and women in Iraq and as the principal advisor to the Iraqi military commander. He is a Ranger qualified Paratrooper earning numerous medals including the highest award for peacetime service and two bronze stars for combat in the Iraq War on terrorism.

Known as a broad strategic thinker and a life-long learner, Gen. Gordon-Bray was the Deputy Operation Officer for the entire continent of Africa, and Principal staff officer for all US Army Installations worldwide. He is a lean six sigma green-belt and holds multiple advanced degrees including an honorary doctorate of humanities from N.C. Wesleyan College.

Gen. Gordon-Bray has served on numerous national, state, and local community boards. He's involved in 360 Cradle to Careers; a nonprofit organization committed to changing outcomes for U3D Americans (Underserved, Undervalued, Underrepresented and Disenfranchised people) through innovative education and improved access. He is also currently on the Economics Board for the NC Military Affairs, VP East Carolina Boy Scouts, Chairman of Down East Radio Readers, and is a Lieutenant Governor for Kiwanis International. Gen. Gordon-Bray is the founder of ANGB Consulting LLC.



Brad Carson
Deputy Probation Officer
United Hood Nation Pres.

Deputy Probation Officer for the past 25 years, Brad Carson is known for getting jobs for gang members as a way to increase public safety, reduce crime, reduce recidivism, and save lives. He provides expert technical assistance to advocate/educate/influence Politicians and Department Heads and other policy decision-makers, to create local hiring and "set-asides" for the urban core target population in major construction development projects.

Brad, also, identifies, organizes, mobilizes, and coordinates gang-truce peacemakers, gang-members, community-based organizations, faith-based organizations, and other social-service agencies/providers to get local at-risk youth/high-risk adults JOB-READY. He then acts as a JOB COORDINATOR to place the job-ready participants into the locally-created community JOB OPPORTUNITY.



Brittany Carson
President, Jobs Create Peace

Brittany Carson is president of Jobs Create Peace, an organization that successfully settled a gang war in Los Angeles by committing to work towards more career opportunities, more recreation for youth, the opportunity for gang members to run their community center, and less police brutality.

Jobs Create Peace creates an opportunity for all those affected by violence and the criminal justice system, for foster youth, and for veterans who are looking to return as citizens. The organization has successfully provided secure career-track employment for thousands of youth and adults and created policies for disadvantaged people by proving a model that was eventually adopted by L.A. County using Project Labor Agreements. Brittany plans to continue the organization's legislative leadership, which includes advocating for policies that have made targeted hiring goals standard language in contracts locally and federally.



Dr. Paul Ruffin
CEO, ECI Networks

Dr. Paul Ruffin has had a 36+ year career as a business management and IT professional, with a background in international trade and information sciences and specializing in business development, management systems, and technology integration. As a business analyst and enterprise system developer, he is adept at solving problems and integrating technology into current business practices cost-effectively and reliably.

For 25 years, Dr. Ruffin has had an emphasis on business modeling, network architectures, telecommunications, disaster recovery, and business development. The business environments in which Dr. Ruffin has worked include banking, real estate, mortgage banking, health & social services, international trade, manufacturing, construction, public utilities, and education.



Scott Sternberg
CEO, StarMountain Medical Supply

Scott's career passions lie at the intersection of social justice, care of the environment, and faith, and he is currently chair of SouLA Collective's Sustainability Workgroup. His career has spanned a wide range of industries — travel, transportation, journalism, telecom, Internet, higher education and business; and many roles—travel agent, payroll accountant, newspaper operations manager, writer, project manager, manager of digital content creation, director of instructional design for online learning. Currently, he is a social impact investor. Scott earned an M.S. in instructional design and technology and a B.A. in history and economics, both from California State University Fullerton. He has also completed coursework in environmental studies, American studies, theology, rainwater harvesting systems, and permaculture design.



Dr. Lynn K Paul
Sr. Research Scientist, Caltech

Dr. Paul is the director of the Psychological Assessment for Research Lab at Caltech and senior research scientist in Caltech's Emotion and Social Cognition Lab, where she studies the neural systems and processes involved in social aspects of daily functioning, decision making, and executive functions. Dr. Paul was the founding president of the National Organization for Disorders of the Corpus Callosum (NODCC), a non-profit collaboration between scientists, practitioners, and families. She is the founding president of IRC⁵ (International Research Consortium for the Corpus Callosum and Cerebral Connectivity). She holds a Ph.D. in clinical psychology from the Fuller Graduate School of Psychology and two master's degrees—in theology and psychology.



Michael Rendler, A.I.A.
CEO, e7 Architecture Studio

Michael Rendler received his architectural training at the Southern California Institute of Architecture and has been in practice for 43 years. Michael started his innovative understanding of computer-aided design for the built environment in 1981. In 1984, he had an installation at the Los Angeles gallery, "LA SEMILLA" (SEED), in which he investigated the connection between urban spaces and the neighborhoods empowered by technology. Since 1999, he has taught at various community colleges and state universities in Architecture, CAD/BIM, and GIS. With local student talent and as part of a high-tech team, he designed the LACCD e7 Architecture Studio to produce the building's life-cycle.

Rendler is a national leader with the buildingSMART Alliance, working on how to implement new technologies in the Architecture, Engineering, Construction, and Owner-operated (AECO) world. He is working with the US Department of Homeland Security and Safe School project to virtualize education environments following national standards, energy demands, and first-response scenarios.



Andrea James
Regional Director,
The Franchise Enterprise

Global Resource Specialist, Visionary, Networking/Collaboration Expert, Diversity, Integrity, Relationship Global Builder, Got Purpose Growth Development Expert, Teamwork, Innovation/Creativity Community Leader, Problem Solver.

Andrea is a Regional Director for The Franchise Enterprise working with the cream of the crop of Black-owned and operated businesses that have been in business 10, 15, 25 years or more and are looking to expand. TFE takes said businesses from a business to a franchise, where TFE does all the heavy lifting in the build, broker, and manage process system locally, nationally, and globally. TFE can develop franchises in just about any industry.



Sir James Bailey
Educator

Sir Bailey received his B.A. from UCLA in African-American Studies. With this and his passion for film, television, and music, he has focused his career on the convergence of entertainment and education. As a facilitator of humanities disciplines at FreeLA High School, and in similar service within other learning communities, he believes education steeped in empathy and esteem of others is essential at this monumental point in history. He believes that words work—they can traumatize or transform.

Sir Bailey has chaired and served on numerous committees at different organizations, including the Black Mental Health Taskforce, Universal Hip Hop Museum, Menformation Project, and McCarty Memorial Church.



Terri West
Realtor

Terri West earned a Bachelor of Science degree in Business Education from Mississippi State University and a Paralegal Certificate from West Los Angeles College. Her career has spanned a wide range of businesses—from sales and marketing at the Auto Club of Southern California to teaching in primary and secondary education, including teaching special needs students. Terri has been a Licensed Real Estate Broker for over 12 years and specializes in residential home sales and homeownership with a primary focus on family Legacies.

Terri is driven by a passion for social justice, homelessness, and the disenfranchisement of underserved communities. She has a reputation for giving back to the community, serving as a Neighborhood Council advocate for 10 years, working closely with city personnel and the Inglewood Police Department; and as a member of the Social Services Ad Hoc Committee for the City of Thousand Oaks, CA.



Reginald Coffman

Reggie Coffman grew up in “the hood” in Los Angeles, where he and his two brothers were raised by their single mother, who somehow managed to go back to school to become a nurse. Reggie was very proud of his mother for the work she did. The church was a big part of his young life. With the influence of his mother and his faith and his warm personality, he (mostly) avoided serious trouble, unlike many of his friends and acquaintances who got arrested or shot. His mother told him that God was protecting him for what God wanted him to do.

Like his mother, Reggie cares about people and excels at taking care of them. He can easily converse with homeless people, gang members, ex-offenders, people with crippling diseases, and those struggling with addictions. For many years he has served at various care agencies, where he has directly helped clients or served as a senior manager. His dream is to one day open a wellness center.



Candace Cosey
CEO, PEACE

Candace Cosey is a community activist and founder of PEACE (Positive Education Affects Change Everywhere), a 501(c)(3) nonprofit based in South L.A. that promotes wellness. After becoming personally impacted by the lack of healthy food within her community, Candace dedicated herself to working to eliminate food deserts where they exist.

In 2017, as president of the Black Student Union at Los Angeles Southwest College, Candace partnered with local faith-based organizations to create an on-campus pantry, which provided necessities to students within the Los Angeles Community College District's most disenfranchised campus. The pantry serviced an average of 120 students daily, translating to over 10,000 meals provided from 2017-2018.



**Delphine "Silky D"
Williams**
CEO LadyLike Entertainment

Los Angeles native and music industry original, "Silky D" Williams, broke barriers and laid the groundwork for all aspiring female DJs to build upon. She was the only female DJ welcomed by legendary West Coast party crew, "Uncle Jammin's Army", the first female Mixmaster at KJLH and KDAY radio stations, and one of the first female sound and stage managers and musical directors. "Silky D" created sound for many renowned artists, including Teena Marie, Ice Cube, and The Gap Band.

Her most recent projects are LadyLike Entertainment, a full-service media group, and "The Real", a raw and uncut media show with a strong dose of good music, down-to-earth community issues, politics, and hip-hop history. Recently, she has been involved in Operation Skid Row, an organization providing survival and living needs to the homeless. Through her many speaking engagements, she seeks to mentor and educate young men and women, and parents about the music industry.



Pinkus Crowther
CEO, Sustaindance

Pinkus has always been a hands-on guy who is obsessed with efficiency. He has a deep passion for creative problem solving and thinking outside of the box. Early in life, he became concerned with the two big challenges: poverty and motivation. Not long after, he had a vision and conceived of what is now described as "urban sustainability". While a resident of Watts, he saw a dire need to empower and transform this once thriving community, and conceived of a vision that embraced the possibility of a fully sustainable Watts, one that would be a national and international holistic model for Urban Sustainability with an emphasis on a circular economy.

Pinkus founded and leads Sustaindance, a project-based consulting group that promotes sustainability with a focus on promoting social and economic equity and serves the urban communities of Los Angeles. The group's insights and execution make for an incredible "secret sauce".



Anthony Turner
Executive Director,
The Integrity Commitment

Anthony Turner is Executive Director of The Integrity Commitment, a full-spectrum employment service, which finds employment for incarcerated and formerly incarcerated men and women, with a focus on providing a pathway to success for people from diverse backgrounds. This begins with job training and mentorship, career placement, and temporary and full-time employment in various trades and customer service.

Many employment programs offer only employment readiness and do not provide employment. The Integrity Commitment believes that men and women facing the challenges from the "collateral consequences" of incarceration, as well as being a citizen of the LGBTQ communities and coming from the lower economic areas, truly need meaningful and consistent employment to live lives of integrity.



Rochelle Lucas
Account Executive, KJLH
Radio

Rochelle Lucas graduated from the University of Kansas, William Allen White School of Journalism & Public Relations with a Bachelor of Science degree. Later, she graduated from the University of Southern California (USC) in Los Angeles with a Master's in Performing Arts. For approaching 23 years, she has been an account executive with Taxi Productions, KJLH radio in Los Angeles. Previously she worked for Heritage Media at KDAY radio in Los Angeles as Public Affairs Director. As Account Executive she was responsible for local revenue for the radio station. As General Sales Manager she was responsible for the generation of all advertising revenue to the station; local, regional, and national.

Rochelle participated in the docket 80/90 program and pursued the acquisition of FM radio licenses offered by the FCC. She later pursued the acquisition of licenses for Personal Communication Services (PCS). With the PCS telephone business, she was successful in raising \$10 million and partnered with 3 strategic national companies to acquire licenses.



Alicia Hamilton
CEO, UC TRN Networks

Lady Alicia Hamilton is CEO of UC TRN Networks (Universal Citizens Media and The Revelation Network), International OTT / IPTV (Over-the-Top / Internet Protocol Television) digital streaming media and distribution platform. Lady Hamilton received her Honorary Doctorate in Humanities from the United Graduate College and Seminary International, in addition to her academic education from Prescott University and the University of Southern California School of Arts and Sciences. Lady Hamilton served in ministry with her husband, Rev. Dr. Alexander Hamilton, as the 1st Lady of Philadelphia Community Fellowship and Community Missionary Baptist Church.

Lady Hamilton's service, designations, affiliations, and collaborations include Executive Board Member of the ADDI (African Diaspora Development Institute); Co-Creation and launch of the ADC (African Diaspora Congress); AU PADWA Western Region Chair, USA (African Union Pan African Diaspora Women's Association); Founder of PAC RED (Preparation & Awareness for Community Resiliency in Emergencies & Disasters); Community Action Partner for the DHS White House Center for Faith-Based and Neighborhood Partnerships, the Governor's Office of California Volunteers EF-17 Group, the Los Angeles County Department of Public Health, the Los Angeles County Office of Emergency Management, the City of Los Angeles and City of Compton Departments of Emergency Management, the University of California Los Angeles, the University of Southern California and the American Red Cross.



Aaron Jones
CEO, Taco Pete's

Aaron Jones is an independent businessman and healthcare professional. He represents the third generation in his family to own and operate Taco Pete's, a Black-owned Mexican restaurant in South L.A.—with a fourth, and even fifth, generation behind him. Taco Pete's also operates a ghost kitchen near USC, where they prepare delivery orders for online customers. Aaron also works as a respiratory care practitioner.

He believes in hard work and has learned to be resilient as he and his family have persevered through many challenges. He builds solid relationships with his customers, employees, and clients, never forgetting that he works for them. He believes in holistic healing, independent thinking, and maximizing your resources—whatever they may be.



Bee Hall
Interim President,
City University Los Angeles

Bee Hall brings her background in Education and Economic and Community Development to the SouLA Collective team. In education, Ms. Hall was Business and Engineering Training Program Admin for Boeing; a manpower and training specialist; a personnel analyst; and currently, interim President of City University Los Angeles, CA. In Economics, she developed the concept and brochure for a student-involved think tank located at CSUDH; developed the sponsorship proposal that landed \$4 million in the hands of a community college student organization; and developed the business plan and prospectus for an Africatown cultural tourism site. Her community development work includes founding a respected youth center and co-founding a renowned Hip Hop website. Ms. Hall has published a youth magazine; is a former real estate and insurance agent; has conducted land use surveys and feasibility studies, and is trained as a real estate developer. She is also a philanthropist.



Marcia Joy Thomas

Marcia Joy Thomas is on a mission to help individuals on their journey to mental fitness. Trained as a biologist, she has a vast background in 1-on-1 wellness coaching, group coaching, small business training, and program development. As the founder and creator of Inner-cise, Marcia has developed a detailed system that guides individuals through their own mental health workout.

Marcia is a certified meditation and mindfulness trainer, journal therapist, and yoga instructor. She is also educated in the area of music therapy, art therapy, and positive psychology. She combines these skills in her method to transform lives and guide individuals and businesses toward their optimal purpose.

It wasn't until the 1970's that regular exercise as a means to improve health was adopted as mainstream. Marcia believes in the necessity for mainstream Inner-cise and provides practical, effective mental health skills for women and men of all ages to use in their daily lives.

Marcia has made it her mission to help 1 million people in this decade to become: aware of their mental health status, discover the breakdown of mental health that comes from daily living provide the skills needed to renew mental wellness Marcia believes she is named "Joy" for a reason and sets out to spread that joy to those around her.



THANK YOU