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JCI The Netherlands

JCI the Netherlands
Postbus 325
4200 AH Gorinchem
The Netherlands
To our stakeholders

Gorinchem, January 23, 2021

Subject: Communication on Engagement

To our stakeholders,

Part 1 – statement of support from our 2021 National President Rianne Kamphuisen

I am pleased to confirm that JCI the Netherlands reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption.

As JCI the Netherlands we strive to make the world a better place day after day. Creating positive impact on several local and international topics is the shared drive of our 1800 members.
This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

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Part 2 – our actions

JCI the Netherlands has a total of 1800 members spread over 84 local chapters around the Netherlands. These local chapters and their members create positive impact through every project and event they organize. Below we listed some of the highlights of 2019 and 2020 and where possible we connected them to the Global Compact principles:

• Many of our local chapters organized events, trainings and coaching sessions for refugees and refugees in the Netherlands. This is directly connected with the pillar Human Rights.
• The SDG's are embedded in our Plan of Action for 2021 and have been a crucial part of the policies for 2019 and 2020. We push and encourage local chapters to focus their activities on the SDG's and have several incentives in place to drive this mission. This effects all Ten Principles of The United Nations Global Compact.
• In 2019 and 2020 JCI the Netherlands participated with up to 35 organizing chapters, more than 400 members and thousands more volunteers in the World Cleanup Day. The largest civic action inhuman history with over 17 million participants on one day around the world. Together we raised awareness on our consumption pattern, the effects on our environment and climate and managed to take out thousands of kilos of garbage out of the environment.
• We keep updating our project gallery which features most of the impact projects our local chapters undertake. This to share best practices, create awareness, and stimulate further action on the SDG's, as all of the projects are linked to the corresponding SDG's. This gallery is still being updated with new projects
For an overview of our latest projects, see: https://www.jci.nl/jci-project-gallery
• In 2019 we hosted the first Impact Summit in the Netherlands. This event was for members of JCI The Netherlands, non members and partners. There was attention for the collaboration with our partners, for the projects our local chapters organised and there were different keynote speakers all with a story about how to impact community. In 2020 we held the event online because of COVID-19.
• In November 2020 we released a digital and paper version of the magazine of JCI The Netherlands with the name "MGZN Impact report". In this report we gave an overview of all the projects the members of JCI The Netherlands took part in between 2017 and 2020. The magazine van be found here: https://mgzn.jci.nl/jci-mgzn-62/cover/
• We participated in the Global Festival of Action in Bonn, organized by the UN SDG ACTION CAMPAIGN in 2019. Two of our members contributed as panelists during the Festival. In

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2020 the Festival was cancelled due to COVID-19 but the online edition in March is on our national agenda and we will be participating with local members.

• In 2019 we partnered with Good2Connect for the Global Goals Game (werelddoelenspel). This game raises awareness about the challenges in a community and challenges the participants to come up with a simple and easy to apply solution. We also educated Game Leaders so that we can take up the game within JCI The Netherlands

• In 2019 we presented the "Impact Award", this award was given to one of our local members who created a positive change in society with the SDG's in mind.

• In 2020 we presented the "Best local global goals project award", this award was won by the local Chapter Amsterdam International who organised a art gallery together with JCI Tokyo. The aim of this gallery was to aim to raise awareness on the Sustainable Development Goals of the United Nations (UNSDGs or SDGs). The plan is to organise a new gallery in 2021 or 2022.

• In 2021 and 2022 we will continue the work we do and push each other and our network to take bigger steps in achieving the 2030 Sustainable Development Agenda.

• We can't do our work alone. As no one can. That's why we're partnering with several organizations to develop our members, support local and national initiatives and accelerate action. We're working together to achieve our goals and we're grateful for that cooperation. For an overview of our partners, see: https://www.jci.nl/partners-leveranciers-jci

Part 3 - measurements of outcomes

In Part 2 we described the outcomes and results of our actions in 2019 and 2020. This is mainly a qualitative description of our actions. We strive to achieve a more objective and also quantitative description. The first step is to collect tangible results through the application form for our project gallery, which will result in a consolidated impact report.

In 2021 we will to measure the majority of our local, regional and national impact by a 100% efficiency plan and share this information by the end of January 2022.

We'll share this communication on engagement (COE) on our website www.jci.nl

Kind regards,

Rianne Kamphuisen (rkamphuisen@jci.nl)
National President JCI The Netherlands 2021