




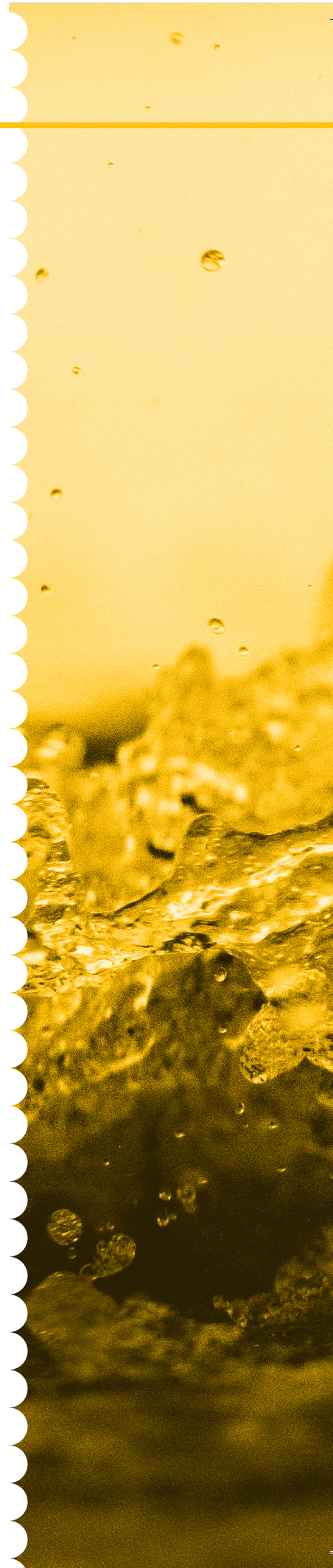
ACTIVITY REPORT

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This is our very first **Instituto Iguá de Sustentabilidade's Activity Report**. It makes us really proud to look back on our first cycle and see that with great focus, well-defined strategies and our ability to integrate and collaborate we have begun to work and obtain results consistently.

In this report you will find information about Instituto Iguá, its history, objectives, approach and team of professionals. You will likewise find data to help you understand the magnitude of the water supply and sanitation challenge we are facing. And also, you will review or become acquainted with our strategic operations, partnerships and presence in some of the most important panel discussion and knowledge production events regarding the subject matter.

We hope that after this reading you will feel moved by this major challenge and that you will gain insight into our current projects and activities.



“

The work being performed by the Instituto Iguá is of major importance in its two priority areas. Innovation on the one hand and education on the other. As for the former, encouraging innovative solutions is a big concern addressed by the Institute. As for the latter, issues such as environmental education, awareness-raising and social engagement in sanitation, a theme that has been neglected for centuries in Brazil, are also matters of great concern. Not to mention other aspects of sanitation concerning water supply, drainage and sewage. Indeed, it is essential to offer new approaches through innovation and education. The Instituto Iguá has been playing a key role in said priority areas and it has been making such an enormous contribution to our country.”

Gesner Oliveira, advisor at Instituto Iguá, partner at GO Associados, Economics Professor for Fundação Getúlio Vargas São Paulo and Former President of Sabesp.







Vision of impact

The Instituto Iguá de Sustentabilidade is dedicated to promote innovative, efficient and inspiring ways of working out and to stimulate the development of solutions that help making sanitation universal in Brazil, which is our main purpose. We are aware of the complexity of our challenges, but we believe that both the social and environmental impact we can have through making sanitation universal in Brazil will be so positive that we decided to create this Institute with a well-established, clear focus. Our contribution to such a desirable transformation is to offer the incentive to innovation in the sector and education for sustainable development.

In this first cycle we have already achieved great doings and we have contributed to a crucial mobilization for the cause. But maybe our biggest accomplishment was finding our own approach: we understand that one of our greatest strengths is to act as integrators and catalyzers. Said integration has been proven to be a smart, highly wanted path, especially in such hard times we have been going through.

Not only do interactions and integrations comprise the sum of investments, competencies, applied knowledge and networking, but they also show how important the subject matter is to society and how it lacks a coordinated collaborative approach so that we can promote a systemic change in the sector.

We work towards a common purpose, emphasizing the importance of achieving the sustainable development goals and bringing prosperity to the society and the environment.

In our next cycle we will work even harder on creating and potentializing both national and international collaboration, we will be committed to carrying out more projects and initiatives to promote access, innovation and education and to inspire and influence the formulation of public policies for the sector. We will keep working intensively to contribute to transforming the scenario of sanitation in Brazil.

Board of Directors

*The Institute
is here to
contribute
to the
valorization
of water as
the most
fundamental
natural
resource
as well as
to make
sanitation
universal in
Brazil.”*

Péricles Weber,
advisor at Instituto
Iguá, Chief
Operating Officer at
Iguá Saneamento



Strategy and Logical Framework Approach

We are working to contribute to make sanitation universal in Brazil and to protect and preserve the environment. We want society to understand the cycle of water and the importance of sanitation in a systemic perspective of sustainability.

For such purpose, we have defined our Instituto Iguá's Theory of Change based on a logical framework – a planning tool that provided us with an overview of how we can achieve our aim and take the appropriate measures.

We structured the outputs we wish to achieve and that will contribute to us reaching our purpose. We anticipated our objectives and goals and built a priority matrix to help our decision making by evaluating the delivery plan and potential social and environmental impact.

In addition to that, Instituto Iguá's strategy is to deliver four interconnected aims to influence change: promoting access to safe water and adequate sanitation systems to communities in vulnerable situations; stimulating the innovation in water supply and sanitation solutions; developing educational initiatives about the importance of the water cycle; and consolidating an active attitude that will contribute to the formulation of public policies for the sector.

It is our understanding that our biggest contribution to the cause is to collaborate with other relevant actors for sustainability, especially for water supply and sanitation.

The Executive team is in charge of taking all the necessary actions to ensure the vision of the Board of Directors is being properly executed.

It is with great satisfaction that we get to share with you the beginning of our story. The challenges are huge, but our enthusiasm and passion for the cause are even bigger.

This Activity Report presents an overview on what we did in our first cycle. We hope our enthusiasm inspires you and more people to engage in the importance of water supply and sanitation for a better living in society and for the environment.

We wish you a pleasant reading!

Renata Ruggiero Moraes

Managing Director of Instituto Iguá

Transparency and focus

The Instituto Iguá de Sustentabilidade is a private nonprofit association, organized on the initiative of IG4 Capital and Iguá Saneamento, a privately-held company that works in the management and operation of water and sewage supply systems distributed in 18 operations inserted in the lives of communities from different sizes and circumstances throughout Brazil.

The Instituto Iguá pays special attention to adopting the principles of corporate governance consistently, with integrity, transparency and effectiveness. All of our operations are guided by our Theory of Change aiming at contributing to make sanitation universal in Brazil and to promote awareness in the society regarding the water cycle.

Our operational and financial performance audit were performed by EY, an independent audit that assures the adequate usage of resources.

In a coherent manner, the Board of Directors, the Managing Director and the Operations Manager turn Iguá Institute's actions into practice.

BOARD OF DIRECTORS

Gesner Oliveira (GO Associados)

Gustavo Guimarães (Iguá Saneamento)

Paula Violante (Iguá Saneamento)

Paulo Mattos (IG4 Capital)

Péricles Sócrates Weber (Iguá Saneamento)

Ricardo Voltolini (Ideia Sustentável)

MANAGING DIRECTOR

Renata Ruggiero Moraes

OPERATIONS MANAGER

Muriel Lana Bocayuva



Adonyi Gábor/Pexels

Education is a fundamental pillar. The lasting result of any action of public policy or social impact depends on people and it is through education that we can foster the learning and awareness necessary for the transformation we desire. The Instituto Iguá acts on raising social and environmental awareness, preventing negative impacts in society and promoting processes of positive externalities, especially when it comes to populations with less access to water supply and sanitation. We work to achieve the necessary impact and to bring about lasting changes.”

Paulo Mattos, advisor at Instituto Iguá,
Managing Director and Head of Investments
at IG4 Capital



A challenge.

A possibility of transformation

Ensure availability and sustainable management of water and sanitation for all is one of the Sustainable Development Goals (SDGs) adopted by the United Nations as part of the UN Agenda for Sustainable Development, which pledge to tackle inequality and eradicate extreme poverty by 2030.

Water supply and sanitation is a foundation for sustainable development. The access to water and sanitation services is fundamental to food security, energy sources as well as human and environmental health.

In the world, water scarcity affects more than 40% of the population. In Brazil, 17% of the population lives without access to safe water. The sanitation scenario is a huge challenge. According to the United Nations (UN) and the United Nations Children's Fund's (UNICEF) most recent report, 4.5 billion people in the world lack access to basic sanitation services, such as toilets or latrines, which is linked to transmission of diseases and water contamination. In Brazil the figure is higher than 4 million inhabitants.

In Brazil, almost half of the population is without access to sewage collection and treatment. According to the National Plan for Basic Sanitation (Plano Nacional de Saneamento Básico - PLANSAB), to make access to the four sanitation services (water, sewage, waste and drainage) universal in Brazil by 2033 the estimated cost is of BRL 508 billion.

Brazil has been making an annual investment average of BRL 11.7 billion in water supply and sewage. If the country keeps the same pace without the emergence of other initiatives of the same kind, it will not be possible to reach the goal. We need collective actions towards those goals that envisage health, food security and sustainable development for the population.

The Instituto Iguá has taken all that data into account and has decided to face it as an opportunity, as a call to action. And here we are.



Ensure availability and sustainable management of water supply and sanitation for all is one of the 17 **Sustainable Development Goals** (SDGs) adopted by the United Nations.

17% of the population in Brazil lives **without access to safe water**

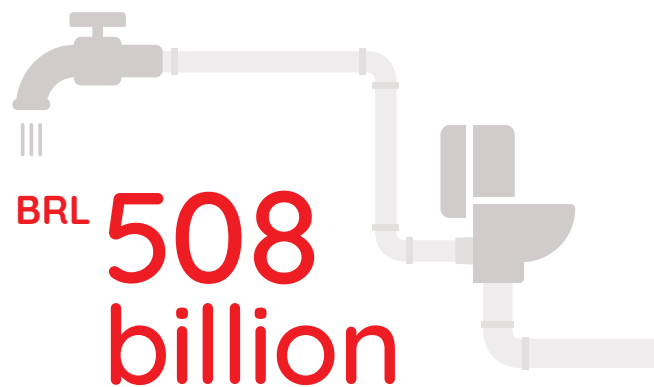


19.6 million + 15.4 million = 35 million people
rural areas urban areas

48% lives without access to sewage collection and treatment



= 96 million people



BRL 508 billion

is the estimated cost to **make sanitation universal** in Brazil

22

is the number of cities in Brazil in which **100% of their populations** has access to safe water - here the 100 biggest cities in Brazil were taken into account



153.6 liter

is the annual per capita consumption of water in Brazil

Sources: Plataforma Agenda 2030, Trata Brasil e Paine! Saneamento



Instituto Iguá

The Instituto Iguá de Sustentabilidade was born out of a privately-held sanitation company, Iguá Saneamento, which by that occasion had been recently acquired by IG4 Capital, an alternatives asset management firm, focused on private equity and private credit, as well as attractive opportunities and sustainable capitalism. Iguá's corporate leadership strongly believes that working with sanitation goes beyond treating and collecting water and sewage: it impacts dignity, health, self-esteem and perspective of a better future to millions of Brazilians.

The vision of Iguá Saneamento is in accordance to its shareholder's: IG4 Capital understands that investing in

profitable companies with sustainable practices is not enough, it is necessary to leave a legacy to the sector and the society, which will enable progress in achieving the Sustainable Development Goals (SDGs) adopted by the United Nations.

The combination of those systemic and committed attitudes made the creation of the Instituto Iguá possible in August 2018.

Our first step was to formulate a route plan. We have been through strategic planning with many of our stakeholders that enabled us to build consistently and expressively our Theory of Change, a method used to model how short-term changes lead to medium-term results and to achieving long-term impacts.

The Instituto Iguá is committed to seven of the Sustainable Development Goals (SDGs) adopted by the United Nations.



We are addressing the issue in four fronts



ACCESS: promote access to safe water and adequate sanitation systems to communities in vulnerable situations



INNOVATION: stimulate the innovation in water supply and sanitation solutions



EDUCATION: develop educational initiatives about the importance of the water cycle



PUBLIC POLICIES: consolidate an active attitude in contributing to formulate public policies for the sector

We are a creative, innovative team. We seek to act in a different, unique manner: as main catalyzers of change in the sector. Our action plan is similar to that of an investment fund, but inserted in an ecosystem of social and environmental impact: we mobilize resources and allocate them to a mix of initiatives that we believe to be

OUR PURPOSE

To contribute to making sanitation universal in Brazil by offering the incentive to innovation in the sector and education for sustainable development.

maximizers of social and environmental impact. For us, an asset not only is a financial resource, but it also comprises technical expertise, people and networks of collaboration.

The Instituto Iguá recognizes the importance of collective impact. It is such a complex challenge that we would not dare to even think of solving it alone nor would we be able to change anyone's reality. We believe in complementarity in sectors, investments, knowledge, networks and competencies to best influence a systemic change and to maximize social impact.

Sanitation will only be basic when it is really accessible for everyone.



s t r a t e g i c

a i m s

Integrated,
collaborative
actions
approach
together with
a **strong
network of
actors** with a
shared vision

We choose to integrate and collaborate to make an impact. We believe in joining forces, visions, resources and sharing knowledge to influence change and to engage people.

We prioritize our actions according to a matrix that measures potential social and environmental impact and our delivery of results plan according to Instituto Iguá's Theory of Change.

In our first cycle, we strategically narrowed our work down to six initiatives of collective impact that added significant value to our cause.





Fauxels/Pexels

The Instituto Iguá was born with an innate skill to integrate and collaborate, to conceive truly transformational projects with its very clear focus. I feel delighted and proud when I see how we have been using our integration and collaboration skills since the very beginning, acting on initiatives that converge to the production of the results desired in our mission.”

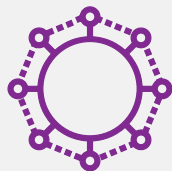
Ricardo Voltolini, advisor at Instituto Iguá, CEO at Ideia Sustentável and CEO at Plataforma Liderança com Valores

ÁGUA + ACESSO ALLIANCE



The Água + Acesso Alliance is an unprecedented successful initiative by integrated organizations in Brazil aiming at expanding access to water supply and sanitation to rural communities, it address the issue in three main fronts: infrastructure for access to water and its treatment; models for self-sustainable water management communities; and mobilization for the cause and the ecosystem.

The Instituto Iguá and the Coca-Cola Brazil Institute are part of the Alliance as its co-investors. The Alliance is also composed of another 14 organizations that believe in its relevance and that work for its cause.



239
communities
served



77,000
people
benefited



OVER 11 million
BRL invested



114+
technologies
assessed



30+

presence
in events



5,000

people reached in
lectures and debates



150+

publications
in the press

MORE INFORMATION AT aguamaisacesso.com.br



The participation of the Instituto Iguá in the Água + Acesso Alliance has added significant value to the program with its responsible attitude of dissemination and creation of opportunities to promote the Alliance and its outcomes. We are extremely glad about this joint walk and strategic contributions that are so important to maximizing outcomes and impacts.”

Telma Rocha, manager of Acesso à Água program at Avina Foundation, partner organization with Instituto Iguá and member of Água + Acesso Alliance

ÁGUA + ACESSO ALLIANCE



This is what Água + Acesso Alliance has been doing



Infrastructure for access to water and its treatment

- Water supply systems and treatment stations built
- Systems were modernized, refined and/or amplified
- Innovative solutions to access and treatment of water were promoted



Models for self-sustainable water management communities

- Local community sensitization and mobilization
- Community organizations and associations were created
- Selected, trained professionals working in the communities



Mobilization for the cause and the ecosystem

- support to publications, research and events, highlighting:
 - Scientific study “Desafios e Perspectivas para o Acesso à Água no Norte e Nordeste” (in partnership with Trata Brasil Institute)
 - Good Practices Toolkit
 - Documentary “Terra Molhada”

The new environmental scenario has been going through big shifts, especially with concern to climate change, degradation of springs and water scarcity. Such a scenario has shown companies (of all sorts of commodity chains) that it is no longer enough to worry only about their internal issues. It is no longer enough to reduce waste production, reuse and recycle water or cut gas emissions... Our most serious problems nowadays go beyond the company's premises: the essence of those problems is in the lack of public policies promoting basic sanitation and conscious water use in addition to the lack of development of new eco-friendly products and so forth. Neither human nor industrial activity is possible without water (and I mean clean reliable water); therefore, companies have been taking part in discussions that once mattered to governments solely, because they are aware that they will end up bearing more costs and their results and operations will be threatened."

Édison Carlos, CEO at Trata Brasil Institute, partner organization with Instituto Iguaú and member of Água + Acesso Alliance



BANHEIROS MUDAM VIDAS





It is the 1st Startup Acceleration Program for social and environmental impact in the sanitation sector in Brazil organized by Kimberly-Clark, Instituto Iguá and Sense-Lab aiming at supporting social organizations and startups that provide solutions to at least one of the following challenges:

- Local community sensitization and mobilization about the importance of sewage collection
- Develop and implement innovative technologies in domestic sewage collection and treatment
- Promote the topic as a priority of discussion in the political agenda

The Startup Acceleration Program is part of a global initiative called Banheiros Mudam Vidas, organized by the toilet paper and cleaning wipes manufacturer Kimberly-Clark. Out of a total of 87 organizations that subscribed, 10 initiatives were selected and went through a process of training and development, with webinars and face-to-face workshops about business development and social environmental impact.

By the end of the program, four organizations were selected as highlights by a board of experienced professionals in management and specialists from the sector and each initiative was granted a seed capital of BRL 50,000 plus a six-month acceleration schedule.

The Instituto Iguá participated in the conceiving of all the stages of the program, since its promotion, curation and selection of initiatives participants, also in planning the content of the acceleration and mentoring, in addition to being part of the final board of the Program during Pitch Day.

BANHEIROS MUDAM VIDAS



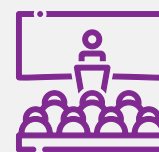
10

projects
selected



8

challenges
mapped



3

workshops
to deepen the
challenges

Neve
apresenta:
**Banheiros Mudam Vidas -
O Desafio**

**VOCÊ POSSUI UMA INICIATIVA QUE
BUSCA MELHORAR O SANEAMENTO
BÁSICO NO BRASIL?**

Neve **Sense Lab** **IGUA**

Inscriva-se até 25/08/19
<http://banheirosmudamvidas.com.br/desafio>





MORE INFORMATION AT
banheirosmudamvidas.com.br



To have the Instituto Iguá as a partner in the execution of the 1st Startup Accelerator Program for Innovative Solutions for Sewage in isolated areas of Brazil contributed to the process with deep knowledge in the subject matter and facilitated the creation of various networks and connections between entrepreneurs and relevant actors in the field. This is a partnership of great value that translated into the model of collaborative networking to fight systemic problems.”

Yurik Ostroski, partner at Sense-Lab, partner organization with Instituto Iguá in the Banheiros Mudam Vidas program

FUNDO IPU –

WATER & SANITATION VENTURE PHILANTHROPY

When we look at the Brazilian scenario of water supply and sanitation we understand that one of its biggest challenges is connected to poor conditions for innovation and for creation and development of new businesses in the sector, especially businesses for social impact, that is, those which provide impactful solutions but also pursue their financial sustainability. We worked, then, in developing a Fund whose vision is fostering the impact investing ecosystem in Brazil as a mean to promote innovation in the sanitation sector and the maximization of its social impact; not only will it help businesses but the whole of society.

We created a Philanthropic Fund based on the concepts of Venture Philanthropy to enable the support of organizations that provide social impact solutions for water supply and sanitation, by supplying financial resources (donations and/or financing) in the shape of patient capital and customized accelerations.



The Fund will be managed by partner specialists hired specifically for that purpose, whose actions will be in accordance with a specific governance framework.

We will mobilize resources together with companies, institutes, foundations, funding agencies, the government and social organizations interested in water supply and sanitation (UN SDG 6) and collective investment funding. The funds raised will be reinvested in other organizations, successively, in order to increase long-term impact and promote financial sustainability for the initiative.

The Venture Philanthropy concept is an international trend that has varied operating initiatives, especially in the United States, Europe and Asia.



Fundo IPU – Water & Sanitation Venture Philanthropy was launched on World Water Day in March 2020. After the structuring phase of the initiative, its first round of operation will be carried out, it will focus on offering investment and acceleration to social impact organizations focused on the UN SDG 6, which need appropriate capital and customized support to achieve scale.

Fundo IPU – Water & Sanitation Venture Philanthropy will be responsible for identifying organizations with great potential in the subject matter, the Fund will do the capital contribution through the appropriate financial mechanisms that will produce return on the investment for the organizations to develop and reach the next level of investment and growth. The Fund will likewise provide non-monetary resources (Beyond Money) in a customized, suitable manner for each company's context and challenges, thus, it will provide access not only to the capital but also to knowledge, talents and markets.

This initiative is being conceived and developed in partnership with Climate Ventures, a multisectoral innovation platform that aims to accelerate a regenerative and low carbon economy in Brazil by integrating leaders of the climate, technology and business spheres. The management of resources and donations will be carried out by Sitawi and will receive legal advice from the Tozzini Freire Advogados.

The Instituto Iguá intends to contribute to developing an ecosystem of innovative solutions and developing scale economies. We think once again of a sum of collective efforts to overcome sectoral challenges and contribute to the achievement of global sustainable development goals.

NOSSO RIO PINHEIROS



The Nosso Rio Pinheiros Alliance is a multisectoral alliance that works in favor of civic engagement in improving quality of life and the water of the Pinheiros River Basin. It aims at acting, recognizing and fostering actions that promote territorial regeneration and prosperity to millions of people.

The Alliance was created in 2019 by a group of social organizations and companies mobilized for the cause, its belief is that positive transformation starts from connecting people with their community's strengths and challenges.

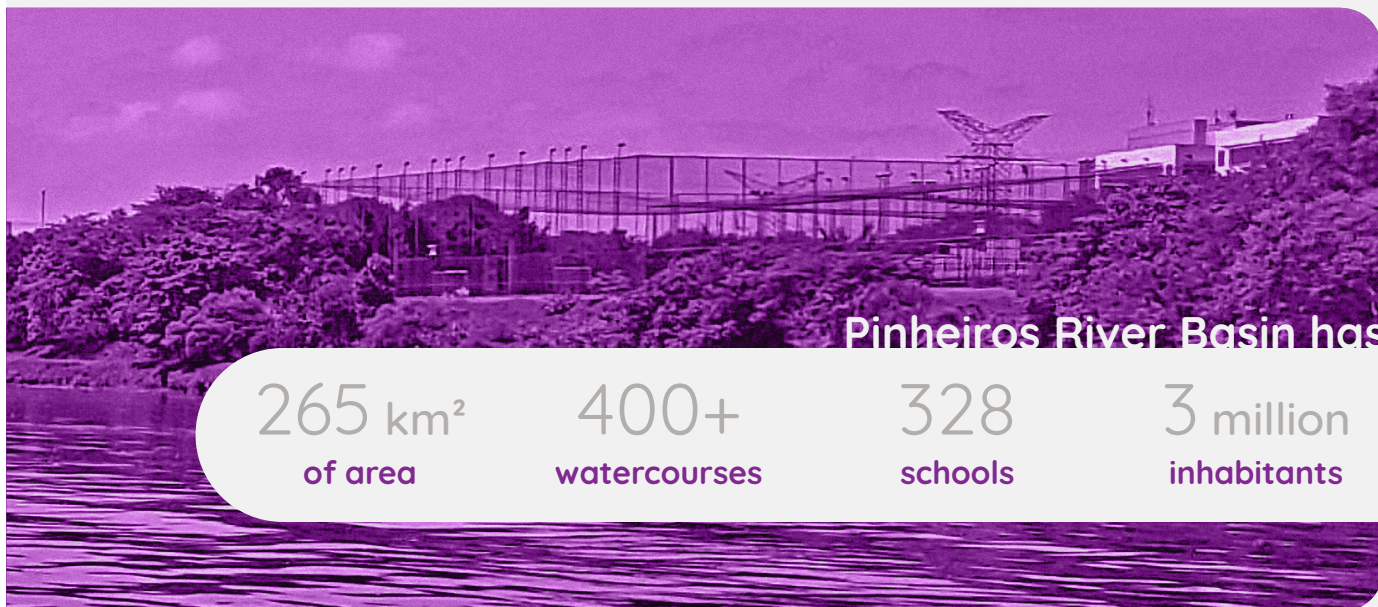
With that vision in mind, its operational strategies are:

- **Map and provide visibility to initiatives, data and tools**
- **Engage people, institutions, entities, companies and universities**
- **Mobilize resources and partners, act and catalyze actions**
- **Measure and report collective impact**

Nosso Rio Pinheiros was pre-launched during the World Toilet Summit held in the city of São Paulo in November 2019.

By 2022, the goal is to build a platform with real-time updates, that will help in the decision making based on data, in addition to creating shared value for society and making possible the participation of organizations of all sectors, and also fostering civic engagement in the territorial regeneration as well as improving quality of life along the Pinheiros River Basin.

MORE INFORMATION AT
nossoriopinheiros.eco.br



Pinheiros River Basin has

265 km²
of area

400+
watercourses

328
schools

3 million
inhabitants

The World Health Organization (WHO) data estimate that approximately 2.5 billion people worldwide are still without basic sanitation facilities, which shows the seriousness of the matter nowadays. The lack of immediate resources provided by governments to structure good quality (sanitation) systems urged the private sector to look at this public health concern. Currently, most sewage is disposed of in rivers, lakes and the sea without any sort of treatment, therefore, compromising population and environmental health. This is a matter of health! Thus, to look at the water supply and sanitation issue is a preventive attitude of public health and respect to the population and that promotes the development of the whole of society.”

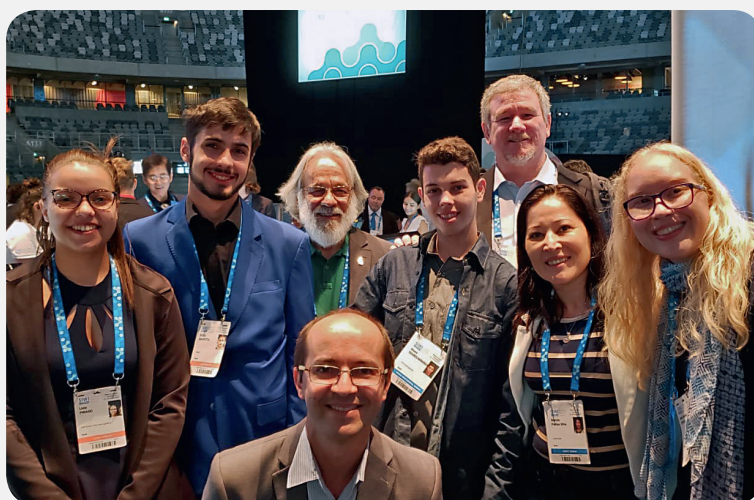
Camila Aloí, Institutional Relations Coordinator at GIFE, partner organization with Instituto Iguá

STOCKHOLM JUNIOR WATER PRIZE

The Stockholm Junior Water Prize is an award created in 1997 by the Stockholm International Water Institute, an organization that aims at encouraging the youth's continued interest in water and sustainability issues and at encouraging the development of innovative solutions for the cause.

The award is open for young students between the ages of 15 and 20, who are attending secondary high school or its equivalent. It is divided in two stages: the national competition, with more than 30 participating countries and thousands of young candidates around the globe, and the international competition, in which the finalists from the national contests are invited to the International Final held during the World Water Week in Stockholm (Sweden).

The Instituto Iguá sponsored the award in 2019; in addition to being part of the board of jury experts in the national competition, the Institute offered mentoring for the 5 Brazilian finalists and support to the participation of the winning group in the International Final in Stockholm.





The opportunity of going to Stockholm to present my project made me grow a lot. I do believe this experience changed some of my thoughts and the way I see the world, which is now broader to me. I am very thankful to my sponsors for everything they have done. This kind of initiatives are much more than competitions. To see my project being presented there made me realize the true size of my commitment and I would like for other people to go through the same.”

Livia Pinaso, member of the winning team at the national competition in Brazil



The winners of the national competition of the Stockholm Junior Water Prize are students at the **ETEC Irmã Agostina school** (in São Paulo - SP). The group conceived the project “Synthesis of magnetite particles associated with activated carbon and polyurethane for adsorption of dyes and ions of Cd^{2+} + Co^{2+} ”.



The international winner of the Award was **Macinley Butson**, from Australia; she developed an innovative ultraviolet sticker to accurately measure large UV exposures for solar disinfection of water.

THE UN GLOBAL COMPACT



MRJN Photography/Unsplash

The Global Compact Network Brazil was launched in 2003, three years after the call made by former UN Secretary-General Kofi Annan, and it is linked to the United Nations Development Programme (UNDP).

In Brazil, the companies that participate in the UN Global Compact develop projects on Water Supply and Sanitation, Food and Agriculture, Energy and Climate, Human Rights and Labor, Anti-corruption, and the UN SDGs Communication on Engagement.

The Instituto Iguá became part of the UN Global Compact on January 19, 2019, committing to The Ten Principles of the UN Global Compact and its dissemination with companies, civil society organizations and other actors who work in favor of social and environmental development.

The UN Global Compact is a call to companies and civil society organizations to align strategies and operations with the ten universal principles on human rights, labor, environment and anti-corruption, and take actions that advance societal goals.

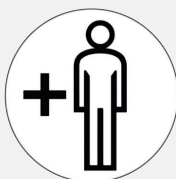
In partnership with the Global Compact Network Brazil, the Instituto Iguá participated in the campaign O Futuro que a Gente Quer (The Future We Want) and shared the case of Água + Acesso Alliance through a short film, aiming at contributing to the engagement of other companies on the the UN Sustainable Development Goals (SDGs). The campaign's estimated reach was greater than 200,000 people and was launched during the UN most important event held in New York in July 2019.

Watch the campaign's short film at youtu.be/JV33QFU2ANE





The 10 Principles of the UN Global Compact



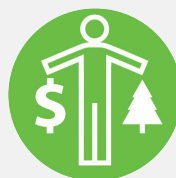
1 RESPECT
Businesses should support and respect the protection of internationally proclaimed human rights



6 PROMOTE
The elimination of discrimination in respect of employment and occupation



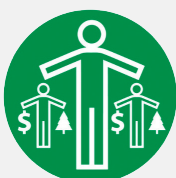
2 MAKE SURE
Make sure that they are not complicit in human rights abuses



7 SUPPORT
Businesses should support a precautionary approach to environmental challenges



3 UPHOLD
Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining



8 UNDERTAKE
Undertake initiatives to promote greater environmental responsibility



4 ELIMINATE
The elimination of all forms of forced and compulsory labour



9 ENCOURAGE
Encourage the development and diffusion of environmentally friendly technologies



5 ABOLISH
The effective abolition of child labour



10 WORK AGAINST
Businesses should work against corruption in all its forms, including extortion and bribery

Being present in the main events of the sector was a choice taken to aim at strengthening the importance of the perception of the water supply and sanitation subject matter. We presented talks, participated in discussion forums, promoted dialogue and debate sessions and offered mentoring. Many were the ways we found to share our knowledge and engage target audiences in a systemic change of the sanitation scenario in Brazil.



INSTITUTO IGUÁ LAUNCH – RIO WATER WEEK

November/2018, Rio de Janeiro-RJ

MIND•TALK EXTREME March/2019, Maceió-AL

“Instituto Iguá: innovation for social impact”



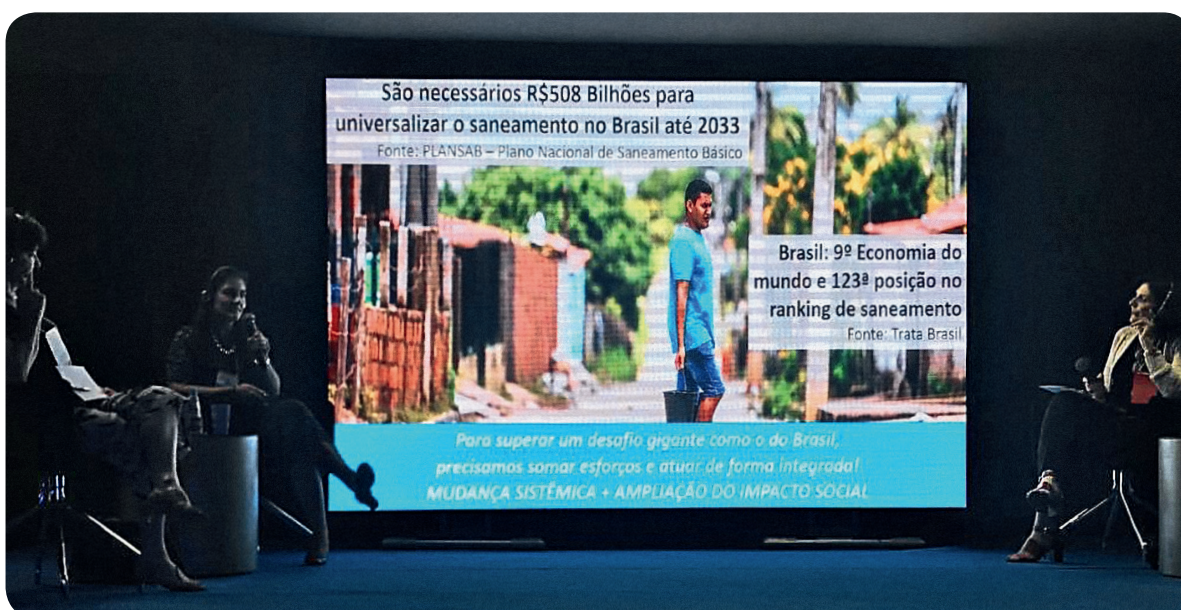
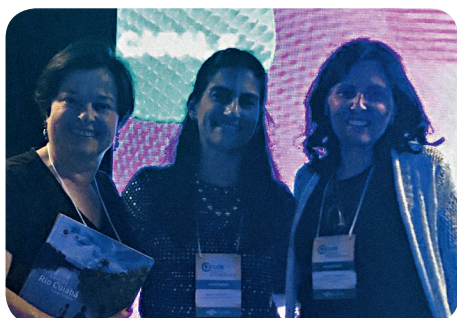
MACKENZIE PRESBYTERIAN UNIVERSITY March/2019, Campinas-SP

“SOS Water: knowing to care”



THE INTERNATIONAL CONGRESS ON SUSTAINABLE DEVELOPMENT – SEBRAE May/2019, Cuiabá-MT

“Women’s leadership for sustainability”



LEADERS 2030 TALKS: COMPANIES WITH CAUSES June/2019, São Paulo-SP

“Instituto Iguá: innovation and education for sanitation”



blastU August/2019, São Paulo-SP
“Collective arrangements for social impact”



IBGC and WCD August/2019, São Paulo-SP
“The evolution of infrastructure in Brazil: the reality of the sanitation sector”





VIRADA SUSTENTÁVEL

August/2019, São Paulo-SP

“Water supply and sanitation: not leaving anyone behind”

LAUNCH OF THE GIFE SECTOR PUBLICATION

September/2019, São Paulo-SP

“What Private Social
Investment can do
for Water”



THE NOSSO RIO PINHEIROS ALLIANCE PRE-LAUNCHED WORLD TOILET SUMMIT

November/2019, São Paulo-SP

EXAME

Kimberly Clark pagará R\$ 200 mil por projetos de saneamento

Por meio da marca Nivea, fabricante de produtos de higiene cria programa de aceleração de saneamento e apoiará quatro projetos com R\$ 50 mil cada.

Por André Jurecki
12/02/2019 às 10h00

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Recomendado para você

Não sou responsável por este equipamento, de modo que não posso...

A nova vitória do comunista e a bruxa

Economista aponta de Bolsonaro para Covid-19 pode ser começo de um fim

NAS BANCAS

Assine

São Paulo - A falta de saneamento básico é um problema mais do que conhecido no país. Um exemplo é que praticamente metade dos brasileiros não tem acesso a esgoto tratado - e o mesmo governo, até agora, resolveu esse problema. Para tentar amenizar a situação, a fabricante de produtos de higiene e beleza Kimberly Clark criou um programa de aceleração para projetos que visem a melhoria do saneamento no país. No total, distribuirá R\$ 200 mil a quatro projetos - R\$ 50 mil para cada.

O programa, que é um desdobramento do projeto Banheiros Mudam Vidas, iniciado em 2016, tem como objetivo até o dia 30 de agosto apoiar os projetos.

JOVEM PAN

#JornalDaManha

CONHEÇA QUEM ESTÁ FAZENDO A DIFERENÇA E CONTRIBUINDO PARA O AVANÇO DO ODS 6

RENATA ROGGERIO MORAES

DIRETORA-PRESIDENTE DO INSTITUTO IGUA

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PORTAL TRATAMENTO DE ÁGUA

Estação de Tratamento de Esgoto Cominense é inaugurada pela empresa Paranaguá

Publicado em 05/12/2018 às 10:36:01
Categoria(s): Tratamento de Esgoto,
Tags: Estação de tratamento de esgoto, Paranaguá,

"O intuito é promover a inovação no setor e a educação no desenvolvimento sustentável. Buscamos promover uma mudança sistêmica no setor do saneamento, buscando soluções inovadoras, como é o caso da estação inaugurada hoje e também buscando novas formas de resolver antigos problemas", finaliza a presidente.

31,5 MILHÕES EM INVESTIMENTO

ISTO É DINHEIRO

Sustentabilidade

Banheiros mudam vidas

Felipe Mendes
02/12/19 - 09h00

Sobre o autor

Marcos de Paula é repórter de Negócios da Revista DINHEIRO

Mais colunas

LUGAR DE MULHER

Aprendendo com os dados

O novo coronavírus está mais próximo que muitos dos países

Como não perder tempo, a empresa

Mais colunas e blogs

Sem latrinas, mais de 15,5 milhões de pessoas se veem forçadas a fazer necessidades a céu aberto na América Latina e no Caribe - uma prática que pode poluir o meio ambiente e espalhar doenças, conforme alerta a Organização Pan-Americana da Saúde (OPAS). Pessoas com renda mais baixa, grupos em situação de vulnerabilidade, populações rurais e povos indígenas são os mais afetados pelo saneamento deficiente. O Brasil é um dos países onde mais ocorre essa prática. Para ajudar a sanar esse problema, a multinacional americana Kimberly-Clark, por meio de sua marca de papel higiênico e lenços umedecidos Nivea, criou o projeto "Banheiros Mudam Vidas", em 2016. Recentemente, a iniciativa ganhou aliados: a Sense-Lab e o Instituto Igua. Juntas, as empresas criaram um programa de aceleração de soluções para saneamento básico no País. A ação contou com mais de 80 inscrições de projetos de empreendedorismo social. Dez estão passando por uma aceleração de cinco meses com mentores especializados e profissionais voluntários da Kimberly-Clark. São soluções desenvolvidas por empresas e ONGs como Saplicia Ambiental, Gota, Teto, Embrapa e Teto Engenharia. Segundo dados do Instituto Teto Brasil, cerca de 100 milhões de pessoas no Brasil não possuem coleta de esgoto, quase metade da população.

JORNAL O LIBERAL

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Instituto Igua propõe um novo modelo de atuação para a universalização do saneamento

ANDRADINA BRASIL CIDADES

Instituto Igua propõe um novo modelo de atuação para a universalização do saneamento

24/02/2019 0 355

PORTAL SANEAMENTO BÁSICO

Saneamento não está na pauta das melhores escolas, diz executiva

04/02/2019

Os problemas de acesso a água e saneamento básico são abordados frequentemente.

Com 17% da população sem acesso ao bem e outros 48% sem coleta de esgoto, o país enfrenta desafios para cumprir a meta de universalizar o sistema até 2033.

P22 ON



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PORTAL DO HOLANDA



PORTAL GIFE



JORNAL PÁGINA 3



SAEMAS



REVISTA TAE





Our next cycle awaits with many challenges. It will be the time to consolidate our action plan and go beyond, we will mobilize more partners and resources for the cause and make our impact tangible through initiatives that can inspire and influence the formulation of public policies for the sector. One way of doing so is by putting into operation the IPU Fund – Water & Sanitation Venture Philanthropy, an avant-garde initiative in Brazil, and, like all that is new, it will bring with it the challenges of a pioneering idea. We also intend to advance educational initiatives aimed at children and adolescents, so that we have a leading role in the training of the next generations in relation to the challenges of the water cycle. Last but not least, the Covid-19 crisis that we are currently going through will increase our responsibility when bringing to light the historic omission suffered by the sanitation sector in Brazil. After all, sanitation will only be basic when it is really accessible for everyone!

Renata Ruggiero Moraes, Managing Director of Instituto Igua

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