

UN Global Compact Report

JCI Bahçeşehir Yearly Project Report for 2018-2019-2020



ANIL DEMİR

JCI Bahçeşehir 2020 President



Communication of Engagement with UN Global Compact Statement of continued support for the UN Global Compact by 2020 Local President of JCI Bahçeşehir, Turkey.

Junior Chamber International, commonly referred to as JCI, is a non-profit international non-governmental organization of young entrepreneurs and active citizens between 18 and 40 years old. The organization has members in about 124 countries with more than 5000 local organizations. JCI mission is to provide development opportunities that empower young people to create positive change. JCI vision is to be the leading global network of young active citizens.

JCI Turkey has currently 24 local organizations. In Istanbul, JCI Turkey has 9 local organizations and JCI Bahçeşehir is one of these organizations. JCI Bahçeşehir is one of the most active and global organizations of JCI Turkey, connecting to all parts of the World. Our local organization is awarded as the Most Outstanding Local Organization in Europe and the World in 2018. In 2020, recently we are awarded as the Most Outstanding Local Organization of Turkey. Now looking forward to achieve new great successes during 2021. Currently, On December 2020, JCI Bahçeşehir has currently 21 global local organization partners from all over the World by Road To Twinning program. We continue to engage in frequent partnership and collaborate on many online projects and events globally during COVID situation.

As JCI Bahçeşehir, we have shown our continued participation in the activities of the UN Global Compact by several projects and events organized by our members between 2018 & 2020. We have addressed local & national issues and taken actions to create positive impact with guidance and tools to respond effectively by UN SDG agenda including:

- UN SDG Goal 5: Gender Equality
- UN SDG Goal 8: Decent Work & Economic Growth
- UN SDG Goal 10: Reduced Inequalities
- UN SDG Goal 16: Peace, Justice and Strong Institutions
- UN SDG Goal 17: Partnership for Global Goals

Communication of Engagement (COE) of JCI Baheşehir, describing the actions taken to support the mission of the UNGC are detailed below.

Yours faithfully,

Anil Demir

2020 Local President of JCI Baheşehir



TURKEY CONNECTING BUSINESS ASIA



Principle 7: Businesses should support a precautionary approach to environmental challenges

UN SDG Goal 8: Decent Work & Economic Growth

UN SDG Goal 17: Partnership for Global Goals

Target – Increasing business, trade & investment relations between Turkey & Asia Pacific

Target Group – Turkish and Asian business people looking for collaboration opportunities aged between 24 & 40.

- * We realized that generally Turkish companies focused on business relations within geographies of Russia, Middle East and Europe.
- * With respect to their counterparts in Europe, they have few intentions to the most growing markets of the World.
- * This project is leading a change for Turkish young entrepreneurs to focus on Asia Pacific business.
- * This project is also assisting Asian entrepreneurs to do business with Turkey.
- * We intended to build up an international business network between Turkey & Asia Pacific.
- * Hence Turkish business people will start to work Asian people. It is a diversity for their customer portfolio as well as diversification among staff if they open new offices in Asia Pacific destinations.
- * Our first goal was to organize events in Turkey that inspire, motivate, guide young entrepreneurs to do business in Asia Pacific.

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- * Then we organized four events in Asia Pacific (Vietnam, Indonesia, Philippines & Taiwan) as well as five events in Istanbul and a global online event within two years.
 - * We tried to motivate Asian entrepreneurs to realize the potential of Turkey economy.
 - * We promoted Turkey, economy, foreign trade, tourism, the new airport in Istanbul during events in Asia Pacific.
 - * We highlighted business opportunities while analyzing foreign trade data between Turkey & Asia Pacific countries.
 - * We promoted Turkish companies and provided network opportunities during our Asia Pacific events

We organized ten events from the start of the project:

- * Feb'18, Istanbul, Turkey
- * Mar'18, Istanbul, Turkey
- * Apr'18 Istanbul, Turkey
- * Aug'18, Danang, Vietnam
- * Nov'18, Bali, Indonesia,
- * Jan'19, Cagayan De Oro, Philippines
- * Apr'19, Istanbul, Turkey
- * Aug'19, Taipei, Taiwan
- * Feb'20, Istanbul, Turkey
- * May'20 Online - Collaborated with JCI Medan from Indonesia

All nine events are organized offline. We organized our last event on Zoom account and broadcasted live on Facebook.

JCI Bahcesehir organized the events in Istanbul by collaboration of business platforms. Meanwhile JCI Bahcesehir partnered with

- * JCI Danang for the project event organized in Danang, Vietnam
- * JCI Bali for the project event organized in Bali, Indonesia
- * JCI Macajalar 24K for the project event organized in Cagayan De Oro, Philippines
- * JCI Taipei for the project event organized in Taipei, Taiwan
- * JCI Medan, Indonesia for global online event on Zoom.

- Chapter presidents, secretaries and assigned project directors collaborated with JCI Bahcesehir to organize the events in Asia Pacific region.

- For all chapters, almost all members participated in the events.

- In addition to that, this project has gone beyond JCI members.

- As we are focused on trade & investment between Asia Pacific & Turkey, Turkish sales managers/executives who are in charge of Asia Pacific region from various sectors, actively

participated in the project as attendees.

- Else where, during our events in Asia Pacific, we also realized that we had Asian business people attendees, who are not JCI members but who are interested in business opportunities with Turkey market.

- This project has given a chance for networking, collaboration, partnership, trade & investment opportunities between Turkish and Asian entrepreneurs.

The project targeted three impacts on community:

- 1) Sharing arising opportunities & experiences in Asia Pacific for young entrepreneurs in Turkey

- 2) Organizing project events in Asia Pacific region to inspire, motivate and guide Asian young entrepreneurs to do business with Turkey

- 3) To promote, guide and assist Turkish companies - which have limited business experiences in Asia Pacific - to penetrate to Asia Pacific markets. Matching these companies with Asian companies due to their business needs.

It is well known that Turkey is far away from Asia Pacific countries. We organized four events in Asia Pacific which four countries are at least 11 hours flight away from Turkey:

- * Istanbul - Danang at least 15 hours 50 minutes flight time

- * Istanbul - Bali at least 12 hours 50 minutes flight time

- * Istanbul - Cagayan De Oro at least 15 hours 35 minutes flight time

- * Istanbul - Taipei at least 11 hours 20 minutes flight time

For this reason, Turkish companies have limited budget and interest to focus on Asia Pacific business. This project is providing volunteer network opportunity by organizing Asia Pacific events flying from these countries.

We already achieved our three impact targets:

- 1) Top executives of DEIK, TUSIAD, China Institute Turkey have attended our events as guest speakers to share Asia Pacific experiences with young entrepreneurs in Turkey

- 2) We organized three events during last one year in Bali, Indonesia; Cagayan De Oro, Philippines; Taipei, Taiwan by collaboration of JCI Asia Pacific network.

During COVID situation, we continue to organize online events. We collaborated with JCI Medan from Indonesia.

During events we prepared presentations including below headlines:

- Turkey, economy, foreign trade & investment

- Trade data analysis between Turkey & the country where the event organized (Indonesia, Philippines or Taiwan)

- Opportunities between Turkey & the country where the event organized

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- Visa issues, free trade/bilateral agreement, government approaches, delegation meetings
 - Turkey tourism, Istanbul new airport
 - Companies already invested in the country where the event organized
 - Turkish companies looking for opportunities in the country (promoted 16 Turkish companies during events)

3) We promoted, guided and assisted Turkish companies - which have limited business experiences in Asia Pacific - to penetrate to Asia Pacific markets. We tried to match these companies with Asian companies due to their business needs.

During presentations in Asia Pacific, we promoted companies in below headlines:

- A summary of what the company does
- What kind of collaboration the company needs
- Key contact business card details
- * Young entrepreneur members of JCI Bahcesehir learned more where and how to do business with Asia Pacific.
- * They connected and started to discuss how to collaborate with Asian entrepreneurs through our network and events.
- * Likewise, young entrepreneur members from Asia Pacific (JCI Macajalar 24K, JCI Bali & JCI Taiwan) learned more about Turkey market, how to start to do business with Turkey.
- * They connected and discussed how to collaborate with Turkish entrepreneurs through our network and events.

This project increased prestigious and popularity of JCI Bahcesehir by successful events in Turkey & Asia Pacific:

- * JCI Europe awarded Turkey Connecting Business Asia project in Best Long Term Local Community Empowerment Category Award in 2020
- * JCI Turkey awarded Turkey Connecting Business Asia project in the Best Inter-Organization Collaboration Category Award in 2019.
- * JCI Philippines also awarded Turkey Connecting Business Asia project.
- * 'Turkey Connecting Business Philippines' has been awarded as 'The Best International Development Program' by JCI Philippines on Sep'19.
- * It is the first time for JCI project originated from Turkey to be awarded in Philippines.
- * After that, we joined a radio program in Cebu, Philippines to tell about details of the project.
- * Firstly we focused on organizing events in both Istanbul & Asia Pacific.
- * Secondly, we promoted Turkish companies during our events in Asia Pacific.

*In the third step, we could match some of Turkish companies (that we promoted during events) with Asian entrepreneurs.

*Now our project transformed into a business platform to assist both Turkish & Asian entrepreneurs to find business partners according to their business needs.

*We plan to organize bigger events with great impact on business community.

*We would like to reach out greater network and business platforms via JCI Asia Pacific chapters in order to provide more collaboration opportunities for Turkish entrepreneurs.

*We are encouraging our project partners to collaborate with biggest platforms to enlarge our network in Asia.

*We will ensure the contribution of large business platforms to our event.

*In Turkey, as we have good relations with the biggest platforms (DEIK & TUSIAD), we need to encourage more members of these platforms to join our activities.

*This is our long term plan to encourage almost all members who are interested doing business in Asia from TUSIAD & DEIK.

*We plan to have more concrete business relations between our participants in the long term.

In 2020, we renewed our logo in order to create a deeper impact:

* That is an essential development for brand image of our project.

* Our new logo is appreciated much from our business network.

* You may kindly check the new logo below on images.

* Previously in 2019, we already agreed to organize events in Singapore, Malaysia and Hong Kong.

* As COVID-19 has great negative impact on traveling, we could not organize our planned trips to Singapore, Kuala Lumpur, Hong Kong.

* Rather we are transforming our project to online platform by Zoom.

Due to collaboration with our global partners:

* We already organized first online event with JCI Medan from Indonesia.

* On October onward, we would like to take next step to organize just 'Business Matching' event.

* Changes in content during new event:

- We will not invite guest speaker for this event.

- Business people who are looking for opportunities between Turkey and Indonesia will share their proposals.

- Accordingly, we will match these business people with their counterparts.



Macajalar 24K Bahçeşehir

IN PARTNERSHIP WITH DEPARTMENT OF TRADE AND INDUSTRY REGION 10

Turkey Connecting Business Philippines

Gateway to Business & Trading Opportunities

January 24, 2019 | 1-3 PM

DTI Regional Office Function Room



Speaker:
Anil Demir
Project Director
Secretary General of JCI Bahçeşehir

Topics:

1. Discuss Business Opportunities between Turkey and Philippines
2. Turkish Companies looking for Opportunities in Philippines
3. Turkey Economy, Foreign Trade
4. Trade between Turkey and Philippines (Import and Export data analysis, etc.)

OPEN TO ALL. FREE ADMISSION. Limited Slots.

RSVP Neshel 0917 717 2848







• Anil Demir

歐亞大陸的交界・文化匯集之處

Turkey Connecting Business Taiwan

土耳其商業連結與合作的聚會

提供與在台土耳其公司一同合作的機會 | 與土耳其公司業務提攜的機會 | 與亞太區的會友交流與互動的機會

2019 | 8/15 Thursday
19:00~21:30

臺北市中正區忠孝西路一段45號11樓(捷運台北車站M3天城飯店出口)

議 程

- 簡介Bahçeşehir分會 1.JCI Bahçeşehir shortly
- 簡介土耳其經濟 2.Turkish economy
- 土耳其與台灣之間的貿易分析概述 3.Trade data analysis btw Turkey and Taiwan
- 亞太區各國商業機會 4.Opportunities btw countries
- 土耳其公司於台灣的投資現況 5.Turkish Companies invested in Taiwan
- 台灣公司於土耳其的投資現況 6.Taiwan companies invested in Turkey
- 介紹尋找在台合作夥伴的公司 7.Companies which are looking for business partners in Taiwan
- 各公司簡介 8.Company details
- 各公司的業務範圍 9.What they are doing
- 介紹各公司所尋找在台合作夥伴的簡介 10.What kind of partnership are they looking for
- 11.Q&A

活動聯絡人：涂志豪 聯絡電話：0960-101-707 email：shadowlegend1015@gmail.com

報名對象：青商會友/有興趣和土耳其的公司交流與合作的朋友 繳費方式：現場繳費100元





DREAMS HAVE NO LIMIT



Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights

Principle 8: Undertake initiatives to promote greater environmental responsibility

UN SDG Goal 10: Reduced Inequalities

Target: Collaborating with national and international companies to donate activities to people in need

Target Group: People in need of donation – all age groups

'Dreams Have No Limits' is intended to donate wheelchairs, bicycles, wooden toys, animal barns by collaboration of volunteer associations and companies.

This project intends to target below people for donation activities:

- * Wheelchairs for people who are old people or who can't use their legs.
- * Bicycles and wooden toys for children whose parents have low income.
- * Animal barns for street animals in order to keep them safe.

By this program, JCI Bahçeşehir had triangle bridge between NGOs, companies and itself:

*The main partner of the project is M3 Works. M3 Works & JCI Bahçeşehir collaborated with 42 national and international companies.

JCI Bahçeşehir collaborated with 11 NGOs to reach the people who have the needs of donations:

*These NGOs are well-known and most trustworthy NGOs such:

-Koruncak Foundation, Spinal Cord Paralytic Association, Darülaceze Charity Foundation, Atlas Help Association, Northern Cyprus Disabled People Association, Tema Foundation, Life Without Cancer Association, LOSEV, Turkcell Dialog Center, Keeping Street Children, Children Are Our Future Association.

Budgets of companies were effective guide to organize donation events. As much as the companies invest on community, more donation items are served and more donation events are organized.

For each donation item, there needs an investment amount:

*Bicycle-200 USD

*Wheelchair-500 USD

*Barn-150 USD

*Wooden Toy-100 USD

JCI Bahcesehir organized donations events of many wheelchairs, bicycles, wooden toys, animal barns by collaboration of private sector and NGOs. 42 companies supported the project and NGOs provided donation network on 47 events between 1 Oct'19 and 15 Mar'20. 256 bicycles, 124 wheelchairs, 335 wooden toys and 25 animal barns were donated during events.

Total donation of the project to the community equals 150.4 k USD by 42 companies during 47 events.

Total donation of the project by donation items:

* Wheelchair 62 k USD

* Bicycles 51.2 k USD

* Wooden Toy 33.5 k USD

* Barn 3,750 USD

Number of companies contributed:

*By the main partner and sponsorship of M3 Works, 42 national and international companies contributed the project as the requirement of corporate social responsibility act.

*They encouraged their staff to piece wheelchairs, bicycles, wooden toys, animal barns tools together.

Number of NGOs contributed

*11 NGO partners, such as Koruncak Foundation, Spinal Cord Paralytic Association, Darülaceze Charity Foundation, Atlas Help Association, Northern Cyprus Disabled People Association, Tema Foundation, Life Without Cancer Association, LOSEV, Turkcell Dialog

Center, Keeping Street Children, Children Are Our Future Association, provided network to reach the people who are in need of donation activities.

Number of events organized:

*By collaboration of 42 companies and 11 NGOs, 47 donation events are organized between 1 Oct'19 and 15 Mar'20.

Amount of total community donation:

256 bicycles, 124 wheelchairs, 335 wooden toys and 25 animal barns were donated during events. Totally 150 k USD donated during these activities.

Total donation of the project to the community equals 150.4 k USD by 42 companies during 47 events.

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights

* Human rights are universal and every person around the world deserves to be treated with dignity and equality.

* Basic rights include freedom of speech, privacy, health, life, liberty and security, as well as an adequate standard of living.

* While Governments have the duty to protect individuals against human rights abuses by third parties, businesses are recognizing their legal, moral and commercial need to get involved.

* The project is targeting to invest for the people who are in need of donation.

* These are mostly disabled people or people with low income.

* Companies are investing community via NGO partners and JCI Bahçeşehir to those people to add value to decrease the inequalities of the community.

Principle 8: Undertake initiatives to promote greater environmental responsibility

* For this principle companies may adopt voluntary charters, codes of conduct and practice internally as well as through sectoral and international initiatives to reach responsible environmental performance.

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- * Street animals are concern of both cities as well as the nature.
 - * As we can't create a natural room in daily routine life for street animals, there needs investment/donation of companies for animal barns.
 - * Our project supports the street animals by donating animal barns.
 - * That is a sensitive touch to the need of environmental requests and challenges.
 - *By the main partner and sponsorship of M3 Works, participant 42 national and international companies financed the project as the requirement of corporate social responsibility act.
 - *These companies encouraged their staff to piece wheelchairs, bicycles, wooden toys, animal barns tools together.
 - *NGO partners provided network to reach the people who are in need of donation activities.
 - *JCI Bahcesehir organized several events of the project and donated many wheelchairs, bicycles, wooden toys, animal barns by collaboration of private sector and NGOs.
 - *42 companies supported mentioned NGOs on 47 events between 1 Oct'19 and 15 Mar'20.
 - *256 bicycles,124 wheelchairs, 335 wooden toys and 25 animal barns were donated during events.
 - *Majority of events in terms of dates, donated associations, donation type and amount sponsoring companies are given below in details.
 - *Total investment of the project to the community equals 150.4 k USD by 42 companies and 11 NGOs collaboration during 47 events.

Investment by donation items:

- * Wheelchair 62 k USD
- * Bicycles 51.2 k USD
- * Wooden Toy 33.5 k USD
- * Barn 3,750 USD

Donation Events:

Koruncuk Foundation (Istanbul):

- * On 14 Oct'19, 20 bicycles (Bodrum)
- * On 24 Oct'19, 3 bicycles
- * On 16 Nov'19, 10 bicycles
- * On 18 Nov'19, 4 bicycles
- * On 3 Dec'19, 15 bicycles
- * On 20 Dec'19, 3 bicycles
- * On 21 Dec'19, 12 bicycles
- * On 16 Jan'20, 18 bicycles (Antalya)

Atlas Association:

- * On 8 Oct'19, 5 bicycles
- * On 2 Nov'19, 10 bicycles
- * On 13 Nov'19, 13 bicycles
- * On 18 Nov'19, 30 bicycles
- * On 18 Dec'19, 6 bicycles
- * On 9 Jan'20, 4 bicycles
- * On 20 Jan'20, 4 bicycles
- * On 9 Jan'20, 8 bicycles

Gebze Association(Bolu):

- * On 19 Feb'20, 7 bicycles

Government Hospital:

- * On 24 Dec'19, 35 bicycles

LOSEV Donation(Istanbul):

- * On 24 Oct'19, 3 bicycles

Mediterranean Family Association(Antalya):

- * On 10 Jan'20, 15 bicycles
- * On 21 Feb'20, 20 bicycles

Primary Schools:

- * On 28 Oct'19, 100 wooden toys
- * On 24 Dec'19, 49 wooden toys
- * On 16 Jan'20, 85 wooden toys

Spinal Cord Paralytic Association(Istanbul):

- * On 1 Oct'19, 20 wheelchairs (Ankara)
- * On 13 Oct'19, 7 wheelchairs
- * On 27 Oct'19, 15 wheelchairs
- * On 7 Nov'19, 5 wheelchairs
- * On 30 Nov'19, 10 wheelchairs

Northern Cyprus Disabled People Association:

- * On 30 Nov'19, 14 wheelchairs

Bursa Street Animals Association:

- * On 25 Oct'15, 25 barns in Bursa

Darülaceze(Istanbul):

- * On 14 Feb'20, 15 wheelchairs

*We organized events out of Istanbul in 7 cities by collaboration of local organizations in:

- Bursa with JCI Bursa
- Bodrum with JCI Bodrum
- Antalya with JCI Antalya

-Northern Cyprus with JCI Kuzey Kibris

-Adana with JCI Adana

-Ankara with JCI Çankaya & JCI Ankara

-Izmir with JCI Izmir.

*This collaboration also developed our ties with other local organizations.

*In 2019, JCI Turkey awarded this project as the Best Local CSR Project of JCI Turkey.





PEACE IN TURKEY PEACE IN THE WORLD



Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights

UN SDG Goal 16 - Peace, Justice and Strong Institutions

UN SDG Goal 17: Partnership for Global Goals

Target – Promoting peace between Turkey and countries that contributed the project from all over the World

Target Group – Young active citizens aged between 18-40

1)Peace In the Turkey Peace in The World is the main project of JCI Bahçeşehir, that focuses on Peace is Possible of JCI.

-The name is inspired by famous quote of the founder of Republic of Turkey, Mustafa Kemal Atatürk: 'Peace At Home, Peace in the World'.

-Our intention is to convey 'Peace' waves to all over the World.

2)The project has two sections: In the first section, Peace in Turkey, we host one of our international members as guest speaker:

-During COVID situation, JCI Bahçeşehir enrolled three international new members.

-These international members are originated from Palestine, Syria and Indonesia.

-Our international members tell about life in Turkey, their challenges and how they perceive Turkey by peace messages.

-They also tell about the friendship climate in JCI Bahçeşehir, how they are interacting with members, how they feel to be a member of JCI Bahçeşehir.

3)In the second section, we host our global partners (8 chapters collaborated, 6 more chapters supported from 4 regions of JCI World).

-The obligation of these host chapters are to:

- *Prepare peace stories of their countries

- *Share their past peace projects

- *Give peace messages they would like to express

- *Promote their own culture and tourism.

As we are all in COVID situation, we organized events online:

- We organized three events online via Zoom and broadcasted the events live Facebook.

- We didn't need a budget to organize these events.

- Even though it is free, we connected all parts of the World and gave peace message to the whole World by connecting online.

We extended the range of peace climate globally. We invited global chapters which we collaborate effectively.

Our project partners (actively participated and presented during events):

- *Asia Pacific: JCI Womandaue(Philippines), JCI Capital(Mongolia), JCI United Penang(Malaysia), JCI Medan(Indonesia)

- *Latin America: JCI Perla Del Pacifico(Ecuador), JCI Tunari(Bolivia), JCI 80 Inc(Dominican Republic)

- *Europe: JCI Kaunas(Lithuania)

Supporter local organizations(attended and supported):

*Africa: JCI Dansoman(Ghana), JCI Benin Metro(Nigeria)

*Europe: JCI Toompea(Estonia), JCI Bucuresti(Romania)

*Asia Pacific: JCI Kadayawan(Philippines), JCI Badung Bali(Indonesia)

We organized Zoom meetings globally and broadcasted these events live on Facebook.

Extension of the presence of peace by the content:

*We all have our own pains about peace process in our countries.

*My African brother has his own pain while my sister from Philippines has local challenges or my friend from Bolivia may have other issues about peace in their country history.

*As we are all JCI, firstly we believe in that the brotherhood of man transcends the sovereignty of nations.

*We mind experiences on past projects.

*While our brothers and sisters telling about peace stories in their countries, they also promoted their culture and tourism.

*When there is peace climate, people starts to discover various cultures and look for traveling opportunities.

*To learn more details of cultures of other nations make us having more sympathy to these countries and their people more.

*As we learn more, we like them more and we naturally develop our peace feelings to these countries.

*Then we can find more reasons and be convinced to visit these countries.

*We feel like our ties become stronger with these communities by learning more about them.

* That's why our project focused on extending presence of learning about peace by past peace histories of countries, getting information of past peace projects of local organizations and exploring culture and tourism opportunities of countries.

Each event has two sections:

1) Peace in Turkey (only managed by JCI Bahçeşehir) :

-One international member is hosted as guest speaker.

-The member tells about his/her story in Turkey, how he/she adapted Turkey, why he/she preferred Turkey, what the challenges were and how peaceful life in Turkey.

-Then he/she mentions how he/she met JCI Bahçeşehir, how the peace/friendship climate in JCI Bahçeşehir, how he/she adapted the chapter with peace messages.

2)The second section is called 'Peace in the World':

-In this section, we host 8 global local organizations to share their presentations and videos:

-Preparing peace story of their countries :

-Explaining country peace history, the challenges and the peace climate

-Sharing their past peace projects : Giving info about past local and national peace projects

-Giving peace messages: Building peace bridge between their country and Turkey

-Promoting their own culture and tourism : Showing interesting pictures, features and videos of their best touristic cities, places & attractions.

We believe in that when you like the country and when you are impressed by tourism, you start to like the country more and gaining strong peace feelings afterwards.

* We are building peace bridges between global chapters of JCI.

* This is giving a strong positive message to communities to have peaceful feelings.

* As JCI Bahçeşehir and our partners, we are acting as a role model to show how nations can live and interact peaceful.

* We are exemplifying a showcase for community how to build up international peace climate by young entrepreneurs'.

* During the project,

-
- We learned about various cultures
 - We are informed how challenges the other communities had
 - We felt valuable brotherhood and sisterhood with our friends from Philippines, Lithuania, Estonia, Indonesia, Mongolia, Malaysia, Ghana, Nigeria, Bolivia, Ecuador and Dominican Republic.
 - That is a global peace bridge/network and we are going to continue to widen our penetration.

As a result, community members who followed our activities:

- * Realized how peace is important and observed the global peace by interactions between local organizations from various countries.
- * Learned the past peace histories of many countries (Philippines, Lithuania, Indonesia, Malaysia, Bolivia, Ecuador and Dominican Republic)
- * Got information of past peace projects of local and national organizations
- * Explored touristic places and cultural background of the mentioned countries.

On Facebook,

- * Our first event video was watched by 992 people.
- * Our second event video was watched by 412 people.
- * Our third event video was watched by 394 people.

Totally we had community impact on 1798 people from 4 Regions of JCI World.

During COVID situation, we enrolled three international members. We hosted each of them as guest speakers. These events increased belonging of these members:

- * Najwan Adileh:

- A lady who moved to Istanbul to study doctorate.

- She has been living in Istanbul for 5 years.

- Originally from Palestine, a marketing specialist and a great public speaker.

-We hosted her as guest speaker during first event.

-'The climate of JCI Bahçeşehir is so friendly. I could adapt so quickly'

* Abdallah Ojeil:

-A gentleman who moved to Istanbul to study MBA in Sabanci University.

-Originally from Syria.

-He just met JCI Bahçeşehir on IG.

-'After I moved to Istanbul, I was searching chapters in Istanbul. After long searches, I came up with a chapter which has English post as well as international event. And today I am so happy in JCI Bahçeşehir'

* Wahyu Prayogo:

-A gentleman who moved to Istanbul to start to live with his Turkish wife.

-Originally from Indonesia.

-'JCI Bahçeşehir has many international members and we can easily communicate.'.

In addition to that, other members:

-Were inspired by past peace projects

-Embraced global peace by global collaboration

-Amazed by beautiful touristic places and willing to have international flights

* As we are having COVID situation, we could organize only online events to build up bridges between nations.

* When COVID situation is over, we are going to organize public events, by meeting our partners one by one.

* We are going to organize peace events by strong contribution of local communities to create more awareness how peace is very valuable for our current life.

* We would like peace associations, government foundations, tourism agencies and other third parties to collaborate with us to create bigger impact.

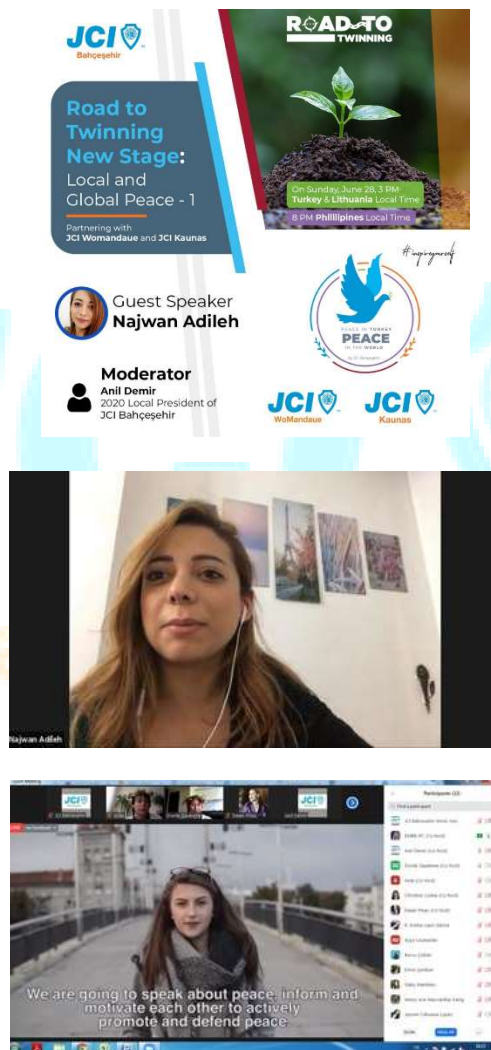
* We would like to strengthen peace ties between nations.

* We believe in that we need to communicate these events via press and social media all over the World to create bigger impact.

As JCI members we are role models of the World on peace concept:

* We will highlight and give stronger messages to community that a great leader is a human being who embraces global peace.

* We will increase awareness among communities that to conceive and implement peace actions in personal life is an essential feature of being a leader.



JCI
Bahçeşehir

Road to Twinning New Stage:
Local and Global Peace - 1

Partnering with:
JCI Womandau and JCI Kaunas

Guest Speaker
Najwan Adileh

Moderator
Anil Demir
2020 Local President of
JCI Bahçeşehir

ROAD TO TWINNING

On Sunday, June 28, 3 PM
Turkey & Lithuania Local Time
8 PM Philippines Local Time

PEACE
#sayingpeace

JCI
Womandau

JCI
Kaunas

Najwan Adileh

We are going to speak about peace, inform and motivate each other to actively promote and defend peace.



SOCIAL IMPACT



Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights

Principle 8: Undertake initiatives to promote greater environmental responsibility

UN SDG Goal 5: Gender Equality

UN SDG Goal 10: Reduced Inequalities

Target – Creating awareness on gender equality among various groups of Turkey

Target Group – Young active citizens aged between 18-40

Social Impact is the main project of JCI Bahçeşehir, that focuses on Community opportunity of JCI. The project intends to focus on discussing and offering solutions to community problems via United Nations Sustainable Development Goals.

In 2020, JCI Bahçeşehir focused on Gender Equality in Turkey. We organized a panel on September. During the panel, we focused on gender equality issues and solution by guest speakers from various partners:

- Gender Equality Approaches in Local Governments - Şenay Yılmaz, Ankara Metropolitan Municipality Women's Studies Unit Chief
- Gender Equality in Mass Media - Şafak Coştı, Posta Newspaper Columnist
- Gender Equality in Laws and Istanbul Convention - Burcu Tayanç, Tayanç Law Firm
- Gender Equality in Social Media, Society, Family Life and Psychology - Sena Değirmenci, Psychologist
- Gender Equality in Science - Duygu Yücel, Academician

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- Gender Equality in Civil Society - Tuğçe İplik, President of UYAD (International Executive Assistances' Association)
 - Solutions for Women in Business Life - Dante Işıl Özkan, Woman Entrepreneur, Owner of Oktopeople

These guest speakers shared their views, focused on issues of gender equality according to their expertises and offered solutions to solve community issues. At the end of the panel, all participants agreed to follow up below actions for next phases:

- Digital marketing and entrepreneurship trainings will be planned to develop women's entrepreneurship.
- Dante Işıl Özkan will share her volunteer training courses with Social Impact Committee.
- Ankara Metropolitan Municipality will support Social Impact projects as a sponsor.
- Ms Şenay will collaborate for the projects that Ankara Metropolitan Municipality may support to develop gender equality in community.
- Training activities will be carried out in various layers of the society to develop the gender equality.
- UYAD will contribute to the development of projects with its own member network.
- Social awareness events will be organized to develop the usage of language according to gender equality.
- JCI Bahçeşehir will guide and implement the activities under Social Impact project by collaboration with all parties.

On 17th of November, JCI Bahçeşehir organized a gender equality session with Mr Murat Yeşildere, one of the most famous spokesman about gender equality in Turkey. Mr Yeşildere is a BOD member of Yanındayız Association in Turkey, which is set up by a group of famous men in order to support and create awareness of gender equality in Turkey. Many singers, writers, artists and other public leaders are members of this association.

Mr Murat Yeşildere kindly informed the participants by a visionary approach to highlight blind spots of community for gender equality. From politics to daily life, from social life to business life, he highlighted where even modern communities fail on gender equalities. He also made awareness on the use of language to support gender equality.

