

To The Global Compact Office

Date : 14-12-2020

We recognize our participation in the United Nations Global Compact requires we communicate progress annually with stakeholders on our implementation of the 10 principles and to publish our Communication on Progress (COP) on the Global Compact website.

Our agency, Weematch, wishes to assert itself as one of the pioneers of positive change in our industry. We want to reconnect advertisers and brands with their audience.

Weematch is a company committed to the well-being of its employees, partners and customers. We want to bring short and circular manufacturing alternatives to our clients in order to recreate links, social cohesion, and to respond effectively to ecological challenges.

To carry these commitments, the management of our agency has decided to take over 100% of the agency's capital while getting closer to partners who share the same vision.

The modalities for the transformation of the company's capital are currently being finalized. Also, and in order to be able to integrate in our next communication on progress the impact of this major change in the deployment of the strategy of the agency, we ask you to obtain an additional 90 days to publish our communication on progress.

Our commitment to the global pact and the United Nations' UNFCCC program are key elements on which we rely to share our values and actions with our internal and external targets.

We hope that you will respond positively to our request so that we can communicate in a way that is appropriate to this particular context,

Best Regards,

Mr. Benjamin STETTEN-PIGASSE
CEO