

COMMUNICATION ON ENGAGEMENT (COE)

Period covered by this Communication On Engagement 2020/2022
From: September 2020 To: September 2022

Part I. Statement of Continued Support

To our Stakeholders,

The University of Rome “Tor Vergata” reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement report with the United Nations Global Compact.

Since Tor Vergata is strongly committed to the transition to sustainable development, this University is carrying out numerous activities that the internal Departments are gathering during these months.

This COE is part of another type of report, the full version of our sustainable activities is present on the Sustainability Report 2018 and 2019 (Italian and English language, <https://sostenibile.uniroma2.it/ateneo-sostenibile/rapporto-di-sostenibilita/>) and reporting activities did it during this period of Covid-19 (Italian language <https://sostenibile.uniroma2.it/ateneo-sostenibile/la-risposta-dellateneo-tor-vergata-allemergenza-covid-19/>).

In the third Communication of Engagement, we describe some of the main actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Marco Meneguzzo, Full Professor, University Contact Point of Global Compact Network, University of Rome “Tor Vergata”.

Part II. Description of Actions and Part III. Measurement of Outcomes

Almost 9 months after the start of the health emergency linked to the spread of Covid-19, which involved thousands of people, there was an unprecedented contextual social and economical crisis, which affected the entire world population, struggling with social distancing, isolation and the consequent increase of inequalities. Sustainable development is an important global objective to overcome the economic, environmental and societal crises in many countries and an important an important strategy to fight the negative impact of Covid-19. The Higher Education can contributing to sustainability social and economical change (Scholz et al., 2006; Filho, 2000; Scholz et al., 2000) in strategical level (visioning and setting long-term strategy), tactical level (facilitate the cooperation with different stakeholder) and operational level (higher education can implement change in the curricula, researches and in their campus). In doing that, alongside the traditional missions typical of Italian Universities (education, research and the relationships with

institutions and companies operating in their reference territories), Tor Vergata is committed to make the “sustainable development paradigm” central to all its activities, a choice fully in line also with the strategic directions developed by the Italian Rectors to build the “Universities of the future”.

The new mission and vision of the University of Rome “Tor Vergata” aim to contribute to people’s education and training, to scientific research and technological, organisational and social innovation needed to achieve the SDGs approved by the UN September 2015, with a view to third mission. The University of Rome “Tor Vergata” aims at playing a leading role in research and education, as well as in technological, economic, organisational and social development in order to become not only a 'sustainable University' but also one of the best European Universities by 2025.

The University of Rome “Tor Vergata” has more than 30,000 students, it has ranked is among the top 100 in the world in 2017 ranking by THE (Times Higher Education) which only considers top universities founded for less than 50 years and University of Rome Tor Vergata is the only Italian University in the “QS Top 50 Under 50”, a ranking of the world’s top 50 universities established within the last 50 years . They aim to be a real promoter of the territorial sustainability and to straightening the collaboration with the private and public sector, third sector organisation and investors, at national and international level. From 2014, was released a Sustainability Plan, including the actions required to reduce long-term negative externalities - with particular reference to greenhouse gas emissions - generated by the University activities. More recently, in February 2016, in collaboration with the Unipolis Foundation, proposed the creation of the Italian Alliance for Development Sustainable (ASviS) with the intent to grow the awareness on the importance of the issues addressed in Agenda of Global Sustainable Development 2030. In the same year, was created the Committee for the implementation of the Mission and Vision of sustainable development in the University, this Committee is a working group made up of representatives of each Department of the University. From 2018, the Committee create a specific University Green Office.

The University of Rome “Tor Vergata” played an important role in international, national and local scenario and promote the ten principles of Global Compact through:

- researches programs on sustainable development, with a special attention to multidisciplinary approaches (economics, management, biology, engineering), implantation on research position in sustainable development;
- promote agreements with other academic and non academic institutions oriented to sustainable development, and promote/implement sustainable local and international network agreement, with Global Compact Italy, Sustainable Development Solution Network, SDSN Mediterranean, Asvis, Next, RUS (Universities Sustainable Network);
- promote the UN Global Compact Ten Principles and educate a variety of audiences about sustainability:

- **Bachelor Degree**

- Civil and Environmental Engineering
- Sciences and Technology For Media
- Administration Sciences And International Relations
- Cultural Heritage (Archaeological, Artistic, Musical And Spectacle)
- Languages in the Information Society

- **Master Degree**

- Engineering for the Environment and The Territory
- Energetic Engineering

- Sciences of Human Nutrition
- Physical Activity and Health Promotion
- Developed Biology, Ecology and Applied Anthropology
- Design and Management of Tourist Systems
- Conservation and Restoration of Cultural Heritage

- **First Level Master**
 - Innovation, Technology, Eco-Sustainability and Start Up
 - Economy, Management and Social Innovation
 - Social Agriculture
 - Social Communication
 - Economy and Management of Tourist And Cultural Activities
 - Management for Coordination Functions in prevent techniques and safety at work
 - Organization and development of the human capital in the International field

- **Second Level Master**
 - Anti-Corruption
 - Economic Development and International Cooperation
 - Economy and European Planning of Sustainable Territorial Development
 - Economy, Right and Intercultural of Migration
 - International Cooperation And Urban Development
 - Hospitality And Marketing of Territories
 - Reporting, Innovation, Sustainability
 - Teaching Italian language and Culture in foreigners
 - Geo-information and geographic information systems supporting the Sustainable
 - Management processes of the territory and territorial safety
 - Structure Governance Completing Sanitary and Company for Environmental Prevention and Safety at Work
 - International Security, Global Strategies and Maxi-Health Emergencies: analysis and Management in Non-Conventional Events
 - Business Digital Success: Innovating Innovation
 - Methods And Techniques Of Investigation On Cultural Heritage
 - Innovation In Models Of Agricultural Enterprise
 - Human Internet And Things
 - Expert Operator In Educational Processes in Territorial Services
 - Decision-Making Processes, lobbying and Anti-Corruption Discipline in Italy and Europe

- **Doctorates/PhD**
 - Materials For Health, Environment And Energy
 - Cultural Heritage, Training And Territory
 - Public Management and Governance

The University of Rome “Tor Vergata” is committed to being an open space to develop advanced and high-quality knowledge, lifelong learning and training for youngsters and adults, to conceive and experiment innovative solutions hence achieving sustainable development. Moreover, it holds in high regard the professionalism and integrity displayed by the faculty as well as the administrative, technical and library staff, granting appropriate working conditions and minimising its impact on the environment.

The University of Rome “Tor Vergata” cooperates both with similar national and international bodies and with public and private research institutes, promoting the internationalisation of teaching and research, investing in lifelong learning for teaching and administrative staff, pursuing the development of existing resources to

be exploited in the most efficient way. This can also be done thanks to the constant evaluation of the achieved results (measured through performance indicators based on the best international practices) and the adoption of ground-breaking organisational structures and technological equipment.

The University of Rome “Tor Vergata” is committed to demonstrating its value in

order to enhance its reputation among Italian citizens and potential foreign students, the national and international academic community, as well as profit and non-profit institutions and companies.

The University of Rome “Tor Vergata” pays particular attention to its relationship with the Municipality of Rome and its territory, so as to contribute to improving the quality of life for citizens and future perspectives for firms and institutions living and operating there.

In line with Sustainable objectives activities, main our activities in collaboration with academic and non-academics stakeholders (University, Public administration, civil society close, non-profit associations, company) to the territory where the University of Roma “Tor Vergata” is situated:

Ethical Cash Mob:

- “Ricompriamoci il futuro”, support the first eco-market in Lazio region and promote fairtrade products (Rome, Tor Bella Monaca, 21 March 2015).
- “Ethical Cash Mob EXPO” at the COOP supermarket of the future (Milan, 27 September 2015).
- “Ethical RistoMob-Bite the prejudice! at Locanda dei Girasoli” (Rome, 17 June 2015).
- “Ethical Cash Mob-Christmas Gifts” at “Le Artigiane” (“The Craft”) in Rome (to support Female Made in Italy and recycling waste materials) and “Christmas toast” with Km0 products of Social Cooperative Capodarco (19 December 2015).
- “Ethical Cash Mob Fairtrade, THE WORLD FAIRTRADE CHALLENGE Ethical Cash Mob Fairtrade (Rome, University of Tor Vergata, 14 April 2016).
- Ethical Cash Mob “Educazione al Consumo Responsabile”(Responsible Consumer Education) (Roma, 30 November 2019)

Civic Crowdfunding Campaigns:

- “Saturday in Library”, Library of the Faculty of Economics «Vilfredo Pareto» is opening on Saturday morning (first Civic Crowdfunding project in Italians Universities).
- “A playground for Aurora”, to buy accesible games for disable children for an inclusive playground in Valle Verde. The area has been re-generated in name of Aurora, died at seven month due to a very rare cerebral cancer.
- “Tor Vergata per l'emergenza Coronavirus” the crowdfunding campaign for helping Policlinico Tor Vergata (University' hospital) during the Coronavirus' lockdown (collected €26.525).

Fundraising Lab:

Born thanks a partnership between the Master’s Degree in “Working in Non Profit Sector and Social Enterprises: Management, Communication and Finance” on the University of Tor Vergata and Third Sector Division of Softlab. The aims are: promoting strategies, method and techniques of fundraising for non-profit organizations acting on the territory, public Istitution and student world.

Covision Lab:

The COVISION Laboratory, a professional community with a multi-stakeholder and multidisciplinary approach, was born in 2012 with the aim of developing research, teaching, consulting and dissemination activities in the field of economic, social and environmental sustainability, promoting horizontal collaborations with teachers and researchers who they deal with these issues in other Faculties / Macro-areas within the University of Rome "Tor Vergata", but also with other profit and non-profit organizations. COVISION's mission is to systematize and capitalize on the skills and projects developed within the University. Responding to the needs of the territory through research and training interventions aimed at sustainability and the creation of shared value.

Open Impact Spin-off:

Open Impact is an innovative start-up and research spin-off of the University of Rome Tor Vergata. Open Impact was born from the meeting of different experiences and skills from the world of academia, social enterprise and digital enterprise. By combining digital culture and social impact, we enable new forms of shared value creation. The mission of Open Impact is to Create an open ecosystem of knowledge and skills on social impact in order to enable decision-makers to make increasingly informed choices.