
BASSMA COMMUNICATION ON ENGAGEMENT (COE) 2020

Statement of continued support

Beirut, 23rd of November, 2020

Bassma team is pleased to support the United Nations Global Compact, and its Ten principals in the areas of, fighting Hunger and Poverty, ensuring good Health and Well Being, providing Quality Education, helping in Economic growth through Employment, building sustainable cities, all according to Gender Equality.

In this Communication of Engagement, we describe the actions that Bassma has undertaken to align with the SDGs.
We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely Yours.

Mrs. Sandra Klat Abdelnour
Founder and President of Bassma



Description of Actions

Below are the actions and programs developed by Bassma, in compliance with the chosen SDG's, and in support of the UN Global compact:

1. Recruiting and supporting new families all over Lebanon
2. Food and hygiene packs distribution in different regions
3. Hot Meals distribution for families and elderly's
4. Online Tutoring due to the spread of COVID-19
5. Mental and physical medical assistance, along with hearing aid tests
6. New employment opportunities
7. Rebuilding Beirut Homes

Bassma's Actions 2020

	SDG	Action Plan	Achievements 2020
1	No Poverty	Recruiting and supporting new families	500 new families recruited all over Lebanon 128 new families recruited after the blast on August 4, in the damaged areas
2	Zero Hunger	Food and hygiene packs distribution	270,000 food & hygiene items distributed all over Lebanon 384 food & hygiene packs in the areas affected by the blast
		Hot meals distribution for families and elderlies	6,000 hot meals are distributed each month, on a daily basis, 7 days a week, in Bassma's smile restaurant, and in the damaged areas by the blast.
3	Quality Education	Filling educational gaps of public-school students	One-to-one online tutoring, due to the spread of Covid-19: 100 Private schools' students volunteered to tutor 100 younger public-school students.
4	Good Health and Well-Being	Physical and Mental medical assistance	Monthly distribution of medicines to 128 families
		Hearing aid	40 tests done for free, and provision of 10 hearing aids to affected victims in the damaged areas
5	Gender Equality	Women empowerment	Bassma has recruited a whole new team dedicated to Beirut homes reconstruction: 75% of this team is constituted of women, in managerial positions.
6	Decent Work & Economic Growth	Employment opportunities	Launching of an employment platform on Facebook early 2020, exclusively destined to Bassma's families, that we know on a personal level and can recommend to all potential employers. It will help them find a job; thanks to daily opportunities we are posting: BASSMA.org - Employment Forum This forum regroups now 647 persons.
7	Sustainable cities and communities	Rebuilding Beirut Homes	Through its Beirut Home Reconstruction program, Bassma is building safe homes and resilient families