



GLOBAL
GOODNESS



2019







“A business cannot succeed in a society that fails.”

R. K. Pachauri

Dr. R. K. Pachauri





Our Message

In 2019, EFL embraced the challenge of becoming a socially responsible corporate citizen. We began this journey quickly understanding that sustainability stems from within; it has to be rooted into our core values and processes in order to be reciprocated back into the society we operate in.

We undertook various projects in the last year with the intent to make small, yet impactful differences. This would not have been possible without the support of our customers, partners and employees across the globe, who strengthen our belief in unity and collaboration.

We invite you to take a look at what we have been able to achieve in a year and urge you to join us on our journey of Global Goodness.



Message from Founder/President

My vision for EFL is to be a Socially Conscious and a Responsible company; a logistics company that goes beyond its operations to make an impact on the planet. Having always been a company that does our part, in 2018 we decided to take a fresh approach and rebuild our strategy to match our attitude better and set up a dedicated team to focus on developing sustainable business goals.

We have taken from all aspects of the business, from operations to customers, and defined a roadmap that fosters and supports the betterment of the planet. From a community involvement perspective, we have shifted our efforts from handing out only financial contributions to developing initiatives where staff volunteerism became vital for successful implementation.

With the launch of Global Goodness, I am excited to see the ideas and initiatives that have materialised and look forward to participating and facilitating many more in the years to come.

As an entity with a rapidly growing global footprint, we are cognizant of our wider accountability and we have formally made commitments towards the United Nations' Sustainable Development Agenda and supporting the goals that are closest to us.

We look forward to working with you as we embark on this ambitious journey and joining forces as we do our bit to make the world a better place for one and all.

HANIF YUSOOF
Founder/President



Message from CEO

As a global supply chain solutions company, we are in this unique position in the business of global trade that has the largest effect on the planet.

Transportation emissions impacting the environment lead to increased global warming and climate change and as a logistics solutions provider, it's the center of our operations. As a responsible corporate citizen, we have been careful in selecting the right partners, suppliers and agents to align our entire value chain with this unified mindset.

Our people are our best asset and we continually strive to make sure we create the perfect atmosphere for them to balance their work and personal lives. EFL's global expansion and position as a strong regional logistics solutions provider is a result of the hard work of all those who dedicate a large part of their everyday lives to serve our customers better. We have set in place high health

and safety standards and invested resources to ensure that we meet global benchmarks in compliance and security. We are at a tipping point in our history both in terms of our achievements and contributions and will continue to deliver results as a global corporate citizen.

SENTHILNATHAN SHANMUGAM
Chief Executive Officer

WHO WE ARE

EFL is a leading provider of freight forwarding and supply chain management solutions ranked among the top 35 logistics companies in the world. With a presence that spans across 19 countries and supported by an international network of experienced partners, EFL is well equipped to meet the demanding challenges of a complex, rapidly evolving logistics world. With over 3 decades of experience, its 2300+ diverse team has successfully delivered personalised and flexible solutions to the globe's largest fashion and tech retail brands.

Sustainability Overview

Our business operates in a rapidly evolving industry and whilst striving to achieve our objectives, we believe it is essential to identify opportunities that stimulate sustainable business development to create value to our stakeholders. Keeping this in mind, a long-term sustainability vision of ours is to transform ourselves as the industry forerunner in sustainable logistics.

This approach allows us to challenge our employees to bring the best version of themselves to the workplace, thereby creating a culture that drives enhanced employee performance and positive attitudes.

Consciousness is one of our core values and is the driving force of our sustainability vision. By being a conscious business, we are able to assess our carbon footprint and work towards creating positive and sustainable change.

As key stakeholders within the supply chain, we believe it is crucial for us to engage our customers and stakeholders in a sustainability strategy that ensures to highlight the impact of transportation, while simultaneously incorporating measures to mitigate it.

To give focus and value to all our efforts, our sustainability strategy is directed by our four key objectives; these are Environment, People, Operations and Solutions.



GLOBAL GOODNESS

Global Goodness is an internal initiative to encourage all employees to actively volunteer in sustainability projects and build a more conscious life to sustain our planet.

EFL's message of goodness begins with asking our employees to be more mindful of the impact they leave on the environment and participate in projects to advance societal goals in each country, while strengthening our core business approaches.

Global Goodness was initiated by our founder, Hanif Yusoof as a spinoff from his video that introduces the SDGs into our core business and social approaches. Through Global Goodness, we associate our purpose of life with goodness, as a means of giving back to the people and our communities simply by doing good. We believe that even by making small differences, we can leave a big impact on this world





PLAY PUMP, SOUTH AFRICA

2019, July - South Africa

Problem:

Climate change has had a serious effect on South Africa's growing water crisis. The scarcity of clean water leads to a series of issues including access to healthy food, nourishment and education. Families tend to then pass the responsibility to fetch water from nearby villages onto young girls, who avoid school because they walk miles daily. Neither do they have access to quality healthcare.

Solution:

With clean water and education as top priority, EFL South Africa successfully installed a Play Pump in a rural school two hours from the capital city, in July 2019. The Play Pump works in such a way that when the children are playing on it (pushing it in a circular motion), the kinetic energy created pumps out clean drinkable water from the ground up into a tank which is connected to a pipeline and distributes the clean drinking water to a local tap source.

The pump now provides all 516 students and teachers access to clean drinking water. Moreover, the clean water is used for the mini vegetable patches cultivated in the school's garden. The installation of the Play Pump has positively impacted the community's wellbeing, giving them access to clean water and a healthier life.

Future plans:

There are more pumps of this nature across the country that have been abandoned due to the lack of funds required to maintain them. We hope to service these pumps in the coming year and have them running in order to benefit the communities and villages situated in these locales.



REVIVE BUNDALA, SRI LANKA

2019, October - Sri Lanka

Problem:

Bundala National Park is the among the most recognised wetland for birds and the first wetland to be declared as a Ramsar site in Sri Lanka. In 2005 it was designated as a biosphere reserve by UNESCO, the fourth biosphere reserve in Sri Lanka. The Park situated in the Southernmost tip of the bird migratory route, is a favourite birding ground and has recorded sightings of over 200 species per year. It is also home to about 32 various species of mammals and reptiles.

The wildlife inhabitants of the Park are currently facing an ongoing threat as a result of the spread of two invasive alien plants *Prosopis juliflora* and *Opuntia dillenii*. Over the past two decades, approximately 2,000 hectares have been affected by these alien species and due to lack of management and funding, no sustainable measures have been taken to restore the habitat.

In an effort to rectify this situation, the Department of Wildlife and Conservation has been working with external corporate partners since 2013 to remove the invasive species and reuse them for biomass power generation activities.

Solution:

EFL has partnered with the Department of Wildlife and identified 600 acres of land, which has been cleared off this invasive plant species. The main objective of this initiative is to increase forest cover through tree planting and revive the Park's biodiversity and its habitat in the process.

Over the next five years, we intend to plant 125,000 trees in these lands bi-annually, thereby planting up to 25,000 trees a year. The first planting session took place in October 2019, where members from EFL HQ and EFL Sri Lanka came together to initiate the planting project in the hope of reviving it.

Future plans:

This land is going to be cultivated and monitored over the next few years in order to revive it and restore the habitat back to its glory, creating an environment for the wildlife species to populate once again. In the long-term, local communities and schools will also be included in the park's restoration project by providing them opportunities of work and educational opportunities.

At the Southernmost point, Bundala National Park has access to a coastline, which collects plastic and other kinds of waste from the rest of the island. As a group initiative under Expolanka Holdings, EFL also plans to carry out regular beach cleanup activities with the assistance of the Department of Coast Conservation and Coastal Resource Management (CCCRMD).



WATER BODY RESTORATION, INDIA 2020, Chennai - India

Problem:

Lakes and ponds in India often bear the brunt of modern-day human negligence and most freshwater bodies are contaminated due to human activity. This adds to a major freshwater crisis in the country. In recent times, major cities are running out of fresh groundwater and local communities are struggling to access clean water, which is impacting health standards across many regions.

Solution:

To combat this problem, EFL partnered with the Environmentalist Foundation of India (EFI), who focus on scientific revival of damaged and polluted freshwater bodies through a community based collaborative conservation effort.

Thaali Kulam, located in South Chennai, is a non-system pond that did not have proper bunds and was in need of complete ecological restoration.

While restoring inlets for maximum efficiency and improving flood resistance of the surrounding areas, this initiative also restored the water holding capacity of the pond and provided groundwater recharge.

During the inaugural event that took place in January 2020, we also planted several native plant species around

the pond area, which aids with improving the ecological environment for wildlife over time.

This restoration initiative benefits 3,000+ families around the area with replenished aquifer levels especially during droughts, which is now a common occurrence in Chennai.

Future plans:

Going forward, our goal is to construct a recharge well, making the pond an ideal groundwater recharge structure to combat declining groundwater levels and future climate change.

As part of the long-term commitment, we have identified the involvement of neighbourhood communities as essential to the success of this project. Multiple programs and activities on raising awareness and gaining interest will be conducted regularly.



PEOPLE

Society is the backbone on which every aspect of sustainability centres on and a core focus for us, as a service oriented business. In an effort to bring focus and continuity to all our societal efforts, we have created a separate brand titled 'Global Goodness' which will serve as the platform for all employee engagements.

Aligning with UN SDGs

At EFL, we support the UN's Sustainable Development Goals and are actively working towards the targets for 2030. The SDGs have been integrated into our sustainability strategy to align our organisational and sustainability vision with the four main goals applicable to our business practices.

Our commitment to the SDGs do not just end with the four goals mentioned above. We have continuously addressed pertinent global issues through other SDG aligned global projects under our Global Goodness initiative.

Moreover, EFL is a member of the United Nations Global Compact, which helps us align our strategies and operations based on universal principles that advances societal goals.

Passion Projects

At EFL, we encourage our employees to engage in projects and initiatives they are passionate about. Over the years, we have participated in various projects nominated by the employees in each of our global offices.

We matched each idea with the needs of the country and developed a project that supports and uplifts the diverse needs of the adjoining local communities.

To further ensure the success of each project, we executed them in partnership with reputable Non-Governmental Organisations and other Local Organisations in each country, who possess the ground knowledge and can provide the resources for successful implementation.





EFL PHILIPPINES: ZERO HUNGER 2019, January - Philippines

Problem:

Every year, the Philippines is faced with a food deficit that is exacerbated by the combined effects of man-made and natural disasters. As per CNN, an estimate of 3.6 million families did not have access to food in 3 months of 2019 and as a result they suffer from “involuntary hunger” and those who experience “extreme hunger” continue to rise.

Solution:

To combat this problem, the EFL team in Philippines made a commitment to make a positive impact by tackling hunger in extreme poverty-stricken areas.

We partnered with Project Pearls, a local NGO that helps the poorest of poor children to have a better life by giving them PEARLS: Peace, Education, Aspiration, Respect, Love and Smiles through provisions of nutrition, education and healthcare.

Since January 2019, we have been sponsoring a feeding programme that takes place once a month. Our employees volunteer to provide a healthy meal for 300 underprivileged children in Helping Land, Tondo followed by fun storytelling and therapeutic art sessions.

EFL MADAGASCAR: LIFE ON LAND

2019, February - Madagascar

Problem:

Deforestation has been a long-standing issue in Madagascar, one of the world's top biodiversity conservation areas due to its high concentration of endemic species and extreme rates of habitat loss. The role of mankind has been posing pressure on its ecosystem and a threat to its biodiversity.

Solution:

EFL Madagascar recognised the importance of forests and climate change and as advocates of the environment passionately leaped in to address the issue at hand, to safeguard the country's biodiversity and ecosystem in February 2019.

They decided to partner with a local NGO, Mitsinjo Association Parc Andasibe - an organisation that's highly recognised for their project initiations to protect life on earth. This partnership paved the way for the allocation of 500m² of land at a National Park in Andasibe to successfully plant 500 trees.

Furthermore, our volunteers were accompanied by their younger family members and children to educate them and help them participate in a project of this nature, to create awareness of the dangers of climate change and possible ways to combat it.





EFL UAE: REDUCING INEQUALITIES

2019, March - UAE

Problem:

The World Health Organization (WHO) has noted that with a population of 8 million in the UAE, approximately 11% have a disability. As the numbers of people with disability are on the rise, the UAE government recognise them as 'people of determination' and focus on making more services accessible to them.

Although the number of services have become accessible to people of determination, a gap prevails in their social inclusion. To assist in bridging this gap, EFL UAE decided to partner with Al Noor - a training centre dedicated to children and adults with disabilities.

Solution:

At initiation, EFL UAE participated in Al Noor's Annual Fundraising Event, 'Family Fun Fair' in March 2019, where an energetic team of employees assembled an exciting photo booth with props to take fun pictures. The event was a huge success and they were able to raise a significant amount of funds to purchase facilities and training material for the children and adults at Al Noor.

EFL HONG KONG: ZERO HUNGER 2019, March - Hong Kong

Problem:

As the city of Hong Kong continues to face an ageing population and housing prices continue to rise, more and more of the population continue to live in poverty. With little or no access to food or housing, Bloomberg reported that 1 in 5 people living in the city are living in poverty.

Solution:

To help address the needs of these people, our team in Hong Kong worked with Food Angel - a food rescue and food assistance program that uses edible surplus food, which would have otherwise been disposed as waste from different sectors of the food industry.

The team volunteered at the food kitchen by helping prepare vegetables, food packs, and serving hot meals and redistributing it to underprivileged communities in the area.





EFL KENYA: CLEAN WATER AND SANITATION 2019, March - Kenya

Problem:

Kenya has an enduring issue of low levels of access to water and sanitation, particularly in the urban slums and rural areas. They also have poor service quality in the form of intermittent water supply. Seasonal and regional water scarcity exacerbates the difficulty to improve water supply.

Solution:

Clean Water Kenya is a Non-Profit organisation supplying Portable Water Filtration Systems to rural Maasai and Kampo villages throughout the Great Rift Valley and the Northeast of Kenya. EFL made a commitment to help more rural communities by partnering with Clean Water Kenya (CWK) and participating in a project carried out in three phases: Training, Distribution and Awareness.

The team conducted phase one and two of this project in March 2019, where employees volunteered to distribute water barrels and rain water filters to over 100 families. They also received training on how to conduct awareness lessons for the rural community on sanitation, hygiene and waste management.

The final phase of this project was to initiate awareness lessons alongside CWK, which took place at the end of 2019.

EFL MIAMI: ZERO HUNGER
2019, March - Miami

Problem:

With more than 1,000 people living on the streets in Miami, our passionate and enthusiastic team chose to take on the challenge of feeding the homeless.

Solution:

Contributions were made to buy groceries and set up a soup kitchen at the Casa de las Misioneras de la Caridad, founded by Mother Theresa. The team cooked and prepared meals and served them to approximately 300 homeless people.

The team also bought cleaning supplies and other necessary items for a home and donated it to help the centre sustain for longer.





EFL PAKISTAN: REDUCING INEQUALITIES 2019, March - Pakistan

Problem:

Throw ball is a popular sport in Pakistan widely played by men and women. However, there is little opportunity to play the sport, especially for women at events, due to lack of funding.

Solution:

EFL Pakistan identified a team of both young women and men, who play the sport in the province of Sindh and by way of sponsorship, supported the 2 teams to take part in a championship tournament in March 2019.

Both teams emerged as champions at the National Throw Ball Championship and this represents a truly defining moment, as EFL had the opportunity to empower the youth in Pakistan by providing them with gear and transport to truly showcase their talent on the field.

EFL BANGLADESH: QUALITY EDUCATION 2019, May - Bangladesh

Opportunity:

ALOR POTHE is a community based comprehensive school for children living in vulnerable situations to provide non-formal, life-skills-based education with values and essential skills of literacy, communication, problem solving and productive work. The children attending the school also receive creative education in arts, music and storytelling.

Solution:

Since 2013, EFL Bangladesh has been partnering with this school providing financial aid and supplies and more recently in May 2019, started operating 2 community schools in Khilbariteq and Mohakhali Bede Slum, based in Dhaka.

Annually, the team provides educational materials such as books and bags, as well as other items including uniforms, t-shirts, water bottles, raincoats etc. for 60 children between the ages of 7 and 12.

To ensure sustainability of this program, EFL has developed a close partnership with Sanjog Bangladesh, who overlooks the two schools operated by EFL. Apart from regular visits and monitoring, EFL also provides winter clothes and festive gifts for the children.





EFL VIETNAM: REDUCING INEQUALITIES 2019, June - Vietnam

Opportunity:

The Government of Vietnam has initiated a programme that focuses on sustainable solutions to eradicate hunger in all its forms by 2030 and achieve food security. This programme specifically prioritises the reduction of malnutrition among children under two by 2025.

Solution:

To help the Government achieve its targets and be a part of this initiative, EFL Vietnam decided to grasp the issue at hand by visiting a local school in the Vinh Hung District on the 2nd of June to commemorate Children's Day. The Vietnam team presented the school with essential school items, gifts and spent a fun-filled day with nearly 200 children at the school.

DISASTER RELIEF

Bahamas Hurricane Relief

When Hurricane Dorian hit the Bahamas in early September 2019, it left many parts of the island inhabitable. EFL partnered with Baer's to collect supplies and transport them to our warehouse, where containers were filled and dispatched to the affected parts of the island. To ensure that the relief was delivered directly to the people in need, the team worked in conjunction with NEMA and Tropical Shipping.





Sri Lanka Flood Relief

In December 2018, it was reported that over 45,000 people from 14,000 families in the Northern province of Sri Lanka were severely affected by heavy rains and floods. This left approximately 9,000 people displaced and seeking shelter. The responsibility of shelter was managed by the armed forces, and Expolanka Holdings and EFL stepped in to contribute to families in need with emergency flood relief.

EFL worked with Asia Pacific Alliance for Disaster Management – Sri Lanka (APAD) and the Ministry of Disaster Management to identify the needs of the affected communities.

A flood relief distribution of dry rations was then arranged in January 2019 with volunteers from across the Expo Group participating and successfully distributed dry rations to 110 families in Kilinochchi.

ENVIRONMENT


Environment is one of the primary pillars of our sustainability strategy. It directs our focus into climate action related projects and activities, backed by a top-down approach towards building a socially responsible organisation to positively impact greater society and the environment.

Data Management System

In an effort to streamline data collection and create visibility on usage, we have implemented a system to map utilisation of fuel, electricity, and water consumption of all our global stations. Using the system's in-built carbon calculator, we are able to determine carbon emissions and measure the impact of EFL's in-house and business operations. This allows us to identify baseline emissions and set reduction targets for our business.

Responsible Consumption

EFL's environmental principles focus on responsible consumption of resources by following the 3Rs in waste prevention – reduce, reuse, recycle. With a strong investment on digital transformation, we are effectively monitoring and evaluating the usage of paper and all other material wastage.



As a company that has a heavy dependency on paper for filing purposes, we are in the process of reviewing all freight/transport related documents to determine where we can make reductions.

In 2014, EFL endorsed the Electronic Air Waybill Resolution 672 (MeA), allowing shippers and carriers to switch to electronic AWBs, thereby removing the requirement for a paper AWB. This has not only simplified the air cargo process, but it also allows to consciously manage our paper wastage and switch to hassle free and more efficient methods.

EFL also practices E-invoicing, which is being trailed by one of our ocean freight customers. This form of digitisation allows us to manage even financial aspects and reduce the need for delivery of printed/signed invoices. Going forward, we aim to trail this with other customers and effectively reduce the need for paper invoices altogether.

In our operations, the usage of wooden pallets is common and as a means to prevent them from ending up in landfills, we re-purpose the pallets and re-use them for inventory storage and throughout the export operations for packaging and placement of cargo within warehouses.



Energy Conservation

As a conscious business, we have been raising awareness on global warming and climate action amongst our global staff to address this global issue that transcends beyond our business operations.

Annually, we aim at creating engagement across employees on the importance of energy conservation by joining the Earth Hour initiative.

Furthermore, our state-of-the-art warehouse facility in Sri Lanka is the first LEED Gold Accredited facility of its kind and has the country's second largest rooftop solar power plant, which reduces the facility's energy consumption from the national grid.

Environmental Certifications

Due to our strong base in Sri Lanka, our operations are audited on a yearly basis under the ISO guidelines. This helps determine the emission output and to capture the usage of materials and compare consumption against the increase in operations. This further helps us understand material consumption patterns and how best to introduce conservation initiatives.

In 2019, EFL was awarded the following certifications:

ISO 14001: Environmental Management System

ISO 14064: Green House Gas Emissions Certification

Responsible Conversations & Practices

As a leading logistics brand that is striving towards setting benchmarks that go beyond business, we aim to position ourselves as a sustainably driven business and challenge ourselves by taking on risks.

At EFL, we acknowledge that developing sustainability practices through collaborations and partnerships will not only add more value to our business, but also enhance global partnerships to collectively achieve similar targets and goals for sustainable development.

Our desire to learn more and partake in sustainability efforts led us to work alongside experts in Sri Lanka, who helped direct our sustainability strategy to identify goals that cultivate environmental, community, and financial sustainability. In addition to this, we have engaged consultancy services on developing methods and services to reduce our company's overall carbon emissions and to enhance our path to sustainability.

EFL is proudly affiliated with environmental related working forums in the logistics industry. This gives us the opportunity to engage in and facilitate responsible and conscious conversations on creating an environmentally-friendly supply chain.

As a member of Sustainable Air Freight Alliance and Clean Cargo Working Group, we work alongside fellow freight forwarders, cargo carriers, as well as major brands to collectively reduce environmental impacts of global goods transportation and promote responsible freight transport.

OPERATIONS

Our global network of 19 countries and 60+ offices is supported by a team of over 2300 experts who are the backbone of our operations and vital to our sustainability vision. As part of the continuous improvement process, we have identified a number of areas that we focus on in our operations towards being a more sustainable organisation.

Health & Safety

Health & Safety is an integral part of our day to day operations and part of our value of being 'conscious'. At EFL, we provide a healthy working environment and promote good occupational health ensuring compliance with health and safety laws, codes and regulatory requirements.

Safety is maintained through our risk management approach with identification of hazards, assessments of associated risks and strategies to eliminate the hazards or reduce the risks to a tolerable level.

We conduct regular first-aid training at operational level and there is an in-house nursing unit available at our warehouses. In addition, fire safety and trainings are carried out in all our offices annually.

Apart from our programmes to ensure a harassment free and discrimination free workplace, EFL is also committed to building an inclusive and engaging culture for all employees and promoting diversity across all our offices and operations.

We also facilitate Health & Wellness Camps for all employees covering complete physical examinations annually to ensure the wellbeing and overall wellness of all employees.

Security

EFL maintains and follows stringent security programs through compliance and policies aligned with international industry level measures. This is in relation to both online and offline security measures including cyber security and data protection. We also ensure to provide all our employees with secure and adequate security measures at the work place and beyond.

Business Continuity Plan

A key aspect of corporate sustainability is Business Continuity and through a series of blueprints and tests, we are reviewing all operations and recovery strategies. Our goal is to eliminate single point failure at time of disasters or other foreseeable external/internal factors that could disrupt EFL's business operations and thereby those of its customers.

As part of this proactive approach, we are determined, verify all aspects and reengineer our processes to support the Business Continuity Plan.

Compliance & Policies

EFL strongly believes in compliance by engaging in best practices and implementing policies that align with international standards and regulations. We have a number of policies and monitoring mechanisms in place covering all aspects of operations, customer service, health & safety and human resources and these can be shared by the sustainability team on request.

C TPAT

EFL works in compliance with The Customs-Trade Partnership Against Terrorism to protect the supply chain, identify security gaps, and implement specific security measures and best practices. To ensure this, EFL's worksite and supply chain security plans are regularly tested in line with the CT_PAT requirement for all USA shipments.

Ethical Trading Initiative

As a member of the ETI, EFL has adopted the ETI Base Code of Labour Practice, which is also based on ILO standards. This membership further ensures that we engage in ethical trade and facilitate the same for all our suppliers.

Transported Asset Protection Association

The Transported Asset Protection Association (TAPA) is a unique forum that unites global manufacturers, logistics providers, freight carriers, law enforcement agencies, and other stakeholders with the common aim of reducing losses from international supply chains. As a member of TAPA, EFL benefits from increased security and aligns with an internationally recognised leader in the fight against cargo crime.



SOLUTIONS

In line with our goal to integrate sustainable outcomes in all parts of our business, we have a dedicated team of sustainability experts and operational staff thoroughly evaluating every aspect of the supply chain. Our solutions are not limited to operational efficiencies but also towards providing customers opportunities to minimise their carbon footprint.

Green Deliveries

We offer our customers a variety of opportunities to make their shipments carbon neutral, thereby lowering the negative impact their shipments have. This is done with the element of obtaining carbon credits for emissions generated and offsetting those against projects that EFL is undertaking. In addition, we map and identify the total emissions generated throughout the supply chain and offer strategies to increase efficiencies and reduce wastage.

Carbon Dashboard

To ensure that our customers are aware of our commitment to sustainability and to be proactive with our sustainability reporting, we use the data management system to review their carbon footprint creating visibility across all levels. To ensure the data we formulate is accurate, we use the Global Logistics Emissions Council (GLEC) framework, which is the

only globally recognised methodology for harmonised calculation and reporting of the logistics GHG footprint across the multi-modal supply chain.

Customers are able to receive customised login credentials and dashboard views, where they can enter shipment details and calculate each of their shipment's carbon footprint for air and road freight.

Working with customers

At EFL, we believe in strengthening partnerships through conversations that draw us closer together. In this sustainability journey, we invite our customers to engage in conversations with us to raise awareness on sustainability, not only through our business but also through our practices.

This collaborative effort ensures that we bring in our relative expertise and determine the best practices that we can all adopt in the business of global trade and transportation.

Working with service providers

As a company that has a high dependency on multiple partners to help deliver its services, we are at the forefront of creating awareness and promoting sustainable business practices. While sustainability differs from organisation to organisation, it is our collective

responsibility to take account of all our actions in relation to the environment.

We are working with our largest carriers and service providers to determine best practices for reducing the impact on the environment without compromising on customer requirements.



EFL's Key Memberships

We have acknowledged that it is important to earn memberships in local and global forums consisting of other service providers in our industry, which will enhance our growth and ensure our efforts succeed. This is why we collaborate with other service providers and carriers and collectively work together with a common goal of promoting green logistics.

Sustainable Air Freight Alliance

EFL's recent membership with SAFA allows us to collaborate with shippers, air freight carriers and other freight forwarders to track and reduce CO2 emissions from air freight and promote responsible air freight.

Clean Cargo Working Group

EFL's membership with CCWG connects us to shippers, carriers, and other forwarders who share a collective vision of creating a responsible supply chain that supports clean oceans and global climate goals.

Green Freight Asia

EFL is the first logistics provider in Sri Lanka to earn a partnership with GFA. This will allow us to work closely with other Asian Logistic companies to improve fuel efficiency, reduce CO2 emissions, and lower logistics costs across the entire supply chain.

This membership also allows EFL to host Eco Driver Trainings, which all EFL truck drivers undergo to educate themselves on sustainable driving methods and green logistics.

United Nations Global Compact

The UN Global Compact, the world's largest corporate sustainability initiative, encourages businesses worldwide to adopt sustainable and socially responsible policies. This allows EFL to align its environmental, social and governance practices to benefit the society, while participating to alleviate extreme poverty, address labour issues and reduce environmental risks around the globe.

Global Logistics Emissions Council

The Global Logistics Emissions Council (GLEC), led by Smart Freight Centre, is a group of companies, associations and programs backed by leading experts and other stakeholders. As a voluntary partner of GLEC, we support GLEC's mission of aiming to drive emission reduction and enhance efficiency across global logistics supply chains. Engaging with GLEC allows us to increase transparency of our carbon footprint and use our emission data to make or influence decisions around EFL's global supply chain optimisation.





WOULD YOU LIKE TO BE A PART OF GLOBAL GOODNESS?

As an organisation with a global footprint, we at EFL understand the consequences of our actions, and we make it our priority to negate the impact our actions and business operations have on the environment, in any little way we can.

The one thing we have realised as we embarked on our sustainability journey is that there is power in numbers. Power in collective effort. We can do so much more when we join forces; and that is why we believe in sharing this with you.

As of 2019, an area of forest the size of the United Kingdom is being lost every year around the world.

Air pollution is responsible for 5 million deaths each year.

Approximately 8 million pieces of plastic pollution find their way into our oceans every day.

We urge you to join us on our journey of Global Goodness. Let's work together - the biggest threat to our planet is to believe someone else will save it.

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