



Building Legacy of Care

Communication on Engagement (COE) to the UN Global Compact



H.E. António Guterres,
Secretary-General,
United Nations,
New York, NY 10017 USA.

Date: 12 August 2020

Your Excellency,

Greetings from Everest Foundation!

At the very outset, let me congratulate you on the good work is being done by UNGC in the one of the most difficult time of human history. We stand firm with UNGC and assure every possible support in this challenging time. We are pleased to submit our report in line with UNGC's content for the non-business participants to submit the Communication on Engagement (CoE) report in every two years commencing 31st of October 2013. We have been associated with UNGC since January 2016; this is our second CoE Report covering the period April, 2017 to March, 2020. We have included details our work in the field of community development on behalf of our parent company.

Everest Foundation (EF) is a charitable trust and established in 2015 by Everest Industries Limited. **"Everest Foundation is committed to enhancing livelihood and living conditions of communities"** by engaging with communities to address social, environmental and developmental issues through structured programs, build effective and sustainable delivery model, reaching out to larger community who are deprived and needy.

We fully understand that responsible business practices would bring far reaching benefits in terms of prospering communities, building skilled workforce, generating employment opportunities, enhancing quality of life, mitigating environmental challenges. In continuation, Everest Foundation undertaking social responsibility activities on behalf of Everest Industries Limited and act as CSR arm.

We have embedded UNGC's principles in our activity plan and promote, communicate those activities through different events and projects. We assure you that we will continue in our sincere efforts to make the principles and initiatives of UNGC going forward, and engage closely with and support the UNGC in our work.

Warm regards

A handwritten signature in blue ink that reads "Manish Kumar Singh".

Manish Kumar Singh

Head Projects-Everest Foundation



As we, at **Everest Foundation**, complete five years, it is heartening to see that we have built, and continue to build, a young but meaningful legacy of care, commitment and action to uplift the communities around us. If Everest Foundation is able to stand tall after just five years, it can do so on the shoulders of each and every person that has supported and contributed towards the Foundation's efforts. Our teams at Everest Foundation, at Everest Industries, our volunteers, and our NGO and technical partners. On behalf of the Trustees, I thank each and every one of you for your hard work, dedication and uncompromising commitment to our vision.

While we celebrate our journey thus far, there is a need to pause and reflect on the present circumstances and prepare for the uncertainties ahead. We are witnessing a crisis unparalleled in terms of global implications on life, health, and livelihood. The current global pandemic is a leveling experience that has a blatant disregard of borders, race, religion, culture, social stature or any other social metric that human beings have created over time. Yes, these are difficult times.

Let us look at this as an opportunity to renew our resolve towards our mission. There is an immediate need for focus on increasing health safeguards and awareness; protecting healthcare workers; restoring disruptions in access to daily essentials and medical supplies; rebuilding livelihoods and providing opportunities particularly for daily-wage earners, migrant workers and those affected the most by the ongoing pandemic and necessary countermeasures. It is a long and challenging road ahead and there is much to be done.

I wish all the GCNI member organizations and their committed teams the best for good health and well-being. May we all have the strength and courage to step up in this hour of need and do our part as responsible citizens for ourselves, our loved ones, and our country.

Please stay safe and stay healthy.

Best,
 Padmini Somani
 Trustee, Everest Foundation



Vision

“Everest Foundation is committed to enhance the livelihood and living conditions of communities.”

Mission

- Build skills for enhancing livelihood for about 2,000 beneficiaries each year***
- Engage with communities to improve living conditions – Health, Sanitation, Education & Sports.***

Youth is one of the most important players in any country who helps in achieving economic prosperity. India is having demographic dividends with more than 50% population below 25 years and over 65% of its population below the age of 35 years. Skill development programme is powerful weapon to develop a creative skills and technical training to young population of the country. It helps the youth to get the job in various sectors and motivate them to develop the quality of self-development and self-entrepreneurships by providing training in several activities.

Everest Foundation focuses on skill building to bridge the gap between the workforce demand and supply in the ITES and Building and Construction sector. The Foundation initiated its Skill Building programmes since its inception with two pronged approach skill building through developing the centers in their business locations and skill enhancement of marginal laborers across India through mobile spoke skill training model. Its focus target beneficiaries/groups are i.e. youth, women, marginal workers etc. Foundation is imparting skill training in computers, sewing, structural fabrication, roof sheets and board and panel installations in different locations which directly benefited to **10058 people** from **2014 to 2020**.

6213 youths trained through career development centers, 572 women trained in sewing & embroidery skills & 3193 marginal laborers trained under the building master training.



Promotion of health education is an indispensable element of primary healthcare services. Health education programmes are aimed at increasing health literacy and disease prevention among a specific community or target population. In the rural part of country, accessibility of basic healthcare services is almost negligible.

Everest Foundation intensively worked in the area of tobacco control in Nashik, maharashtra. **4 blocks of Nashik district Dindori, Chandwad, Niphad and Peint have been declared as tobacco free school blocks.** The Foundation also focused intensively on burning issues like 'Rural Sanitation' 'Clean Drive' in all of its business locations. Through its various programmes benefitted **60059 people** from **2014-2020.**

Partnered with SMF and directly reached out more than 54288 people to educate them on ill effects of tobacco consumption, constructed 709 toilets at various places



Sports benefits children in many ways. Playing sports develops physical and cognitive skills. Apart from physical fitness, playing sports make young learners grow a positive attitude in life.

Everest Foundation understands the importance of sports in the character development of the youth in India and has been running 'Everest Sportsmen Development Programme', for more than last 3 years which aims at promoting sports among children and youth. The Everest Sportsmen Development Program has provided high-quality sports infrastructure and hired qualified professional trainers to train and identify talented youths at Coimbatore (Tamil Nadu) and Katni (Madhya Pradesh). The Foundation organized training programmes, workshops and state/district/school level tournaments which benefitted **5448 peoples** from **2014-2020**.

4569 youths trained with football skills and participated in state, district & school level tournament at Tamil Nadu, 867 children participated in district level badminton tournament at Madhya Pradesh, 12 children from economically backward neighborhoods in Mumbai participated at an international sporting event in Dubai.



ENVIRONMENT AND COMMUNITY BUILDING

Everest believes in nurturing a green and sustainable environment and mitigating environmental challenges. We plant saplings in various areas close to our factory sites on lands allocated by the Forest Department or local authorities. Through multiple plantation drives thousands of saplings were planted in the community areas during the years. Everest also extended helping hands to provide relief to disaster hit parts of the country. Everest contributed for the flood affected families at Jammu & Kashmir, Chennai & Kerala. The Foundation also contributed to rehabilitate the disrupted families in the Nepal Earthquake. Community building is also an important aspect of our philosophy, for this we have partnered with Ananta Centre to create the Ananta Aspen Everest Speaker series in Mumbai.

Planted more than 4000 saplings were planted at Kymore, Podanur, Somnathpur, Lakhmapur, Bhagwanpur, Noida, Kolkata and Dahej .3151 disaster affected families were supported at Chennai, Kerela, Jammu& Kashmir, Odisha & Nepal. Approx 100 people from government, social and business participated in Leadership Speaker series at Mumbai





Skill fulfilled his most desperate need...

Manas Kumar Jena, Balasore, Odisha

Manas comes from a lower middle class family and saw his parents struggling for the basic life necessities. For Manas getting a job and helping parents financially was utmost priority of him.

After completion of his 10+2 he could not pursue higher education. It was hard for him to grab any job in absence technical competencies. He joined 'Domestic Data Entry Operator' course at Everest Foundation's Career Development Centre. With his strong determination & Facilitator's support he learnt the computer, communications skills and earned immense confidence.

Manas got selected at M/S RANCHOR ELECTRONIC PVT LTD as a Toll Collector at Ganjam and earning of Rs 9,800 per month.



Mohan Prabhu. K, Coimbatore Tamil Nadu

Mohan Prabhu, 23 years, is a 3rd year and senior player at Everest Football Academy. He is pursuing BCA with 80% concession under sports quota and because of accolade that he received. He is one of the best and disciplined players with firm determination. He also train students at a Govt. school on behalf of the Everest Academy voluntarily.

Mohan represented Indian Mini football Team in the World Championship Tour held at Moscow, Russia by Moscow Football Federation, Tamil Nadu State team in All India Futsal Tournament at Mumbai, Coimbatore Team in the State level tournament organised by Tamil Nadu Mini Football Association at Yercaud & represented his college at Bharathiar University Tournament and won trophy after 10 years.

The fact that giving back is intrinsic to our company culture is evident from the system which encourages each employee to contribute at least four man hours in a year for community-driven initiatives. Our efforts have included the creation of several employee engagement opportunities which have been a success with employees contributing towards various activities such as sensitization drives, skill-center visits, sports activities, food donation drives, clothe donation drive, wish fulfillment activity education projects and other initiatives.

Total employees Participated in ISR activities	Total Man hours contributed in ISR activities
2860	9461





He rushes to help when people were in severe need..

Incessant rains in many parts of the country have caused immense loss of life and property. Amongst the other flood affected states, Maharashtra was one of the severely hit places where thousands were devastated. Kolhapur is one of the 5 districts of the state which battled from unprecedented flood situation.

Mr. Abdul Raheman Patel, working for marketing division of Boards & Panel unit of West Zone has shown, how an individual can help in such situation and make a difference. Mr. Abdul, who lives in Kolhapur, extended a helping hand to 60 flood affected families by helping them to move to safer places using his own vehicle. He also supported the families with cooked and packed food, medicines, clothes etc.



Bringing Smile on face of Children!!!

Mr. Atul Chaturvedi, works for Corp. Affairs Department, he along with his few friends took an initiative and identified a construction site in Gurugram where a large number of marginal workers were working leaving their children aside at the same site. There were 232 such children. They contributed a sum of Rs.50,000/- and purchased gift items, cakes, sweets etc. and went to the construction site and distributed the same to the children.

PARTNERS

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CENTRE FOR
ADVANCEMENT
OF PHILANTHROPY

AWARDS AND RECOGNITION



Publication of Roof Master Training Program in NSDC newsletter as one of the impactful skill program for Rural youth . NSDC Newsletter widely circulated to Govt., NGOs, Corporate in India and out of India



Recognized by Delhi Gurgaon Food Banking network in 2017,2018 & 2019



TV 100 CSR Excellence Award



National Mahatma Gandhi tobacco free service award



Recognized by Govt. of India

Publication of 'Aap Ke Sath Kaushal ki baat' in NSDC newsletter.



THANK YOU

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