

COMMUNICATION ON ENGAGEMENT (COE)

Friendship Ambassadors Foundation

Period Covered by this Communication on Engagement

From: November 1, 2018

To: October 31, 2020

Part I. Statement of Continued Support by the Chief Executive or Equivalent

To our stakeholders,

We are pleased to confirm that Friendship Ambassadors Foundation, Inc. (FAF) affirms its continued support to the United Nations Global Compact and its Ten Principles.

FAF is a 501(c)(3) not-for-profit organization formally associated with the United Nations Department of Public Information (DPI) with UNESCO and ECOSOC Special Consultative Status. For over 45 years, we have facilitated youth exchange, development, and action for global change. Our mission is to empower youth to become the leaders and changemakers who will strive together to create a sustainable world free of war, oppression, exclusion, and poverty. Through a worldwide network, programs, and services, we are harnessing the power of friendship as a catalyst for greater understanding, shared learning, and sustainable action.

Our programs significantly promote the tenets expressed in the founding documents of the UN Global Compact. Our flagship event, The Youth Assembly, brings together young people from around the world to engage and collaborate with various development stakeholders, particularly leaders and representatives from the business sector.

In recognition of the 2030 Agenda for Sustainable Development and the private sector's important role in its implementation, the Friendship Ambassadors Foundation expresses its commitment to further intensify its efforts in partnering with responsible businesses with the goal of expanding our network of corporate partners that adhere to the principles of the UN Global Compact.

The following content describes our efforts in support of the UN Global Compact and a qualitative measurement of its outcomes. We also commit to sharing this information and welcoming feedback from our stakeholders through our website.

Sincerely,



Andrew Macdonald

Executive Director

Friendship Ambassadors Foundation

Part II. Description of Actions

For over a decade, Friendship Ambassadors Foundation (FAF) has been championing youth leadership and development by spearheading a unique global platform for today's young leaders – The Youth Assembly. Rooted in FAF's expertise in cultural exchange, The Youth Assembly promotes goodwill and cooperation among the world's youth to make monumental progress as well as support global commitments such as the United Nations' development agenda.

In support of the UN Global Compact, FAF continues to engage business participants of the UN Global Compact in this platform. FAF invites and encourages companies with corporate sustainability or youth initiatives to engage with youth delegates at the conference to stimulate conversation regarding their responsibilities in many areas of human and environmental issues.

In recent years, FAF expanded its youth leadership and development programs with the support of the private sector. In particular, FAF's Global Impact Challenge was launched in August 2018 to foster social innovation and collaboration to tackle social, economic and environmental issues outlined in the Sustainable Development Goals. The best proposals are awarded seed funding and mentorship to turn their vision into action. In addition, we encourage, support and measure youth impact after each edition of The Youth Assembly through the Global Action and Impact Network, in line with our efforts to support the UN framework for development.

The Friendship Ambassadors Foundation also proposes partnership projects with UN Global Compact business participants and/or other responsible companies with the aim of promoting mutual goals – making our mission possible through their support, while creating real value for society and promoting their corporate mission to a new generation of young leaders.

Part III. Measurement of Outcomes

As our work geared more towards youth leadership development, the Foundation had formed meaningful partnerships and collaborated in the past with UN Global Compact business participants, such as PepsiCo, Microsoft Corporation, Mitsubishi-UFJ, Merck and Co, and Novartis Pharmaceuticals.

PepsiCo's support of the 9th session of The Youth Assembly led to landmark achievements in the role of youth in addressing global challenges. In sponsoring a youth delegate (who is now the United Nations Secretary-General's Envoy on Youth) to attend The Youth Assembly in 2011, PepsiCo exemplified its dedication to supporting youth, professional development, as well as ensuring talent sustainability, through our program.

From 2014-2015, our partnership with Microsoft aimed to support their efforts to empower youth through computer science education and to provide a platform for young people to identify and generate innovative solutions to local/global issues through technology. In addition to The Youth Assembly partnership, we have supported Microsoft Italy in one of their sponsored programs for women by nominating and bringing exceptional young women from various countries to the Pink Cloud conference in Italy.

In 2018, FAF's Impact Challenge was sponsored by Space Chain. The winning projects included a for-profit project that aims to solve the issue of crop residue burning in India by manufacturing compressed agri-straw panels as a green building material for safer housing and house carbon footprint reduction; and a social enterprise that employs a community-based framework to sell reusable menstrual underwear, with the primary intention of promoting gender equality, creating sustainable economic growth and protecting the environment.

The Foundation has also promotes the UN Global Compact's Ten Principles at The Youth Assembly by emphasizing the importance of corporate citizenship in the discussions, and encouraging participation of the

private sector in the youth dialogue to explore their role in achieving global development – which encompasses issues on human rights, education and employment, climate and environment, and collective accountability.

In 2020, UN Global Compact's Chief Communications Officer, Dan Thomas, has participated as a speaker in one of the high-level panels at the 25th session of the Youth Assembly, which took place in New York City, USA. The panel was titled "Investing in Development: A People Centered Approach" and included voices and perspectives from Ashoka, Chemonics, BRAC, and UNDP.