



IMPACT REPORT 2019

CREATING A
WORLD THAT'S
FULL OF GIVING





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For it is in giving that we receive.

ST. FRANCIS OF ASSISI

THE WORLD OF B1G1



WORDS FROM THE FOUNDER

In 2019, we celebrated many special moments and milestones.

On the business community front, we saw great events and gatherings curated by our members. Now our members are coming together creating their own 'circles' of B1G1 Members.

More than 50 changemakers launched the co-authored book "LEGACY – The Sustainable Development Goals in Action". It became an International Bestseller. And, of course, it shows how B1G1 businesses are working together to make history centered around the Sustainable Development Goals.

It's exciting to see more and more business leaders and entrepreneurs taking on roles to grow this giving movement as we share the core belief that businesses with a real sense of purpose can change our world.

As for the giving, the collective impacts of the B1G1 Community finally crossed 200 million

in December, uniting all B1G1 Members in celebration of this special milestone. And our special Christmas Campaign made it easy for our members to give to multiple projects with one click, creating a wide range of impacts.

Structurally, the giving arm of B1G1 – B1G1 Giving Inc. – received the US 501(c)(3) registered charity status and now operates from the US.

Lots of exciting changes happening in the world of B1G1.

And we look forward to another exciting year together.



MASAMI SATO
B1G1 FOUNDER



MISSION

**TO CREATE A
WORLD THAT'S
FULL OF GIVING**

Because that's a happier world

UNIQUE APPROACH

We ensure 100% of your contributions go to support your intended projects to create real

IMPACT

We support you and our Worthy Cause Partners through the giving process to make giving a

HABIT

We develop mechanisms to help you feel and create tangible

CONNECTION



*Kindness in words creates confidence.
Kindness in thinking creates profoundness.
Kindness in giving creates love.*

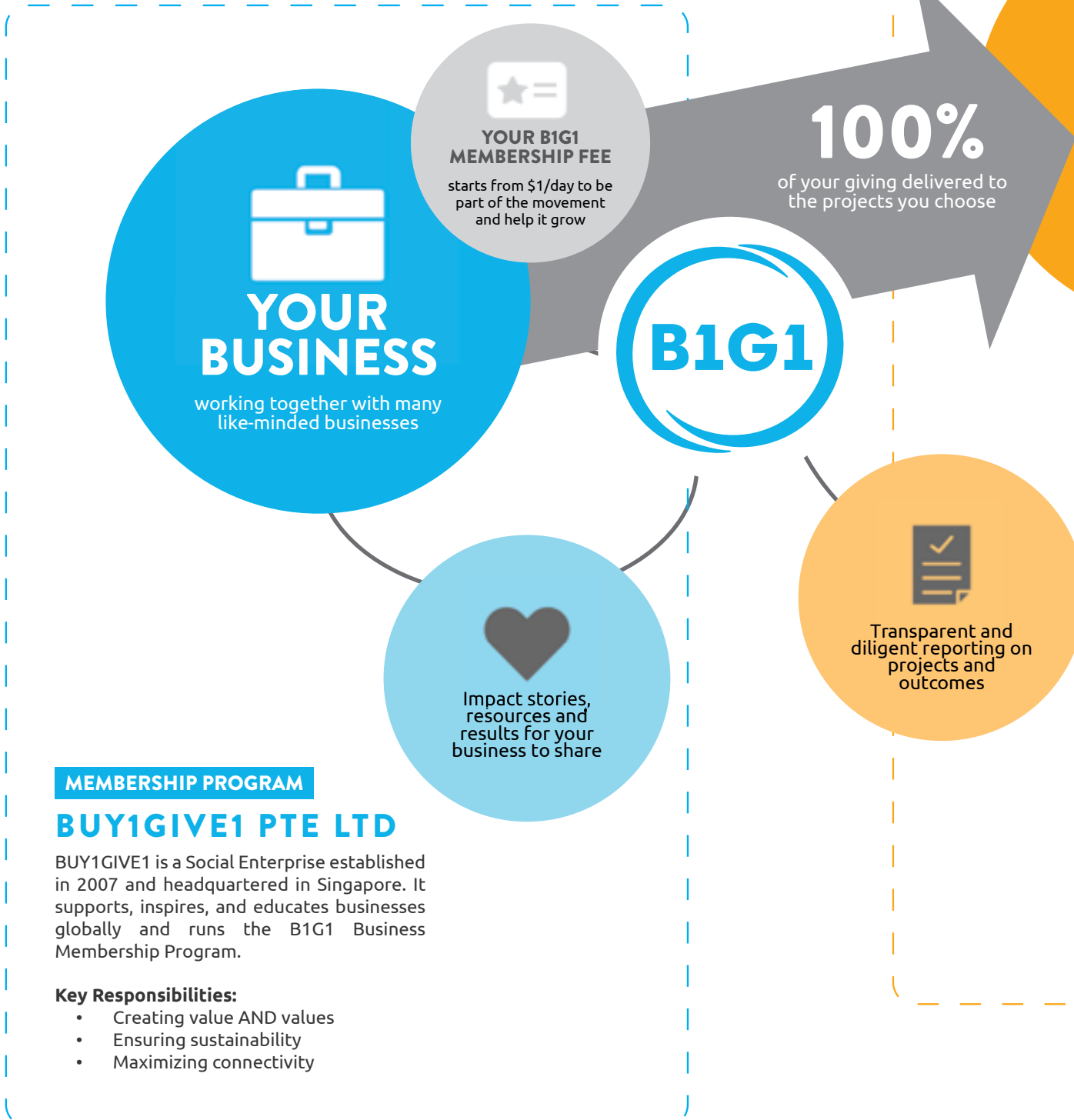
LAO TZU

THE B1G1 MOVEMENT



HOW B1G1 WORKS

B1G1 is uniquely funded by a Business Membership Program. It sets B1G1 apart from other giving initiatives that rely on donations to sustain them. This way, B1G1 can provide businesses with greater giving opportunities as well as fantastic tools and resources that add significant value to them.





WORTHY CAUSES

Over 500+ global projects via smaller NGOs

CONTRIBUTION MANAGEMENT

B1G1 GIVING INC.

Previously a Singapore registered Society, B1G1 Giving moved to the US to become a 501(c)(3) registered Charity. It helps selected charity organizations receive funds to create much-needed social impacts.

Key Responsibilities:

- Enabling impactful giving
- Ensuring integrity and transparency
- Enhancing effectiveness

NEW SHIFTS IN 2019

A SIMPLER MEMBERSHIP MODEL FOR ALL BUSINESS SIZES

In March 2019, B1G1 transitioned to a new membership model established on three principles: easy to understand, compelling to communicate, and affordable for businesses of all sizes. Under the new membership fee structure, each business can now belong to the B1G1 Movement for far less than a cup of coffee — just a tiny \$1/day depending on your company's annual revenue.

With the streamlined membership model, we expect to welcome many more businesses rapidly into the global business giving movement. And as we grow, we hope to continue to deliver excellent service and a world-class giving system for all our business Members. We are deeply grateful for your contribution to the movement, which makes the work of the B1G1 team possible and worthwhile. Looking forward to creating many more impacts with you!

B1G1 GIVING ACHIEVES 501(C)(3) CHARITY STATUS IN THE UNITED STATES

B1G1 Giving, the giving arm of the B1G1 initiative, recently established its 501(c)(3) charity status in the United States. We are thrilled about this achievement as the charity status will help B1G1 Giving attract more resources and talent, bolster its credibility as a non-profit organization, and improve its reach to more causes around the world.

Beginning mid-October 2019, B1G1 Giving transitioned all of its activities and financial arrangements from the Singapore entity to the new US entity. With this move, your giving is now processed in US dollars via your debit/credit card (we are no longer accepting PayPal at the moment, but if this is important to you, [please let us know here](#)). Besides that, there is no change to your online experience on the B1G1 system, nor your previous contribution records and impact history. The tax-deductibility of your contributions also remain unchanged, except for businesses based in the US, which get to enjoy tax benefits on all contributions through B1G1 Giving (**hurrah!**).

If you can't feed a hundred people, then just feed one.

MOTHER THERESA

THE MOVEMENT GROWTH



COMMUNITY GROWTH

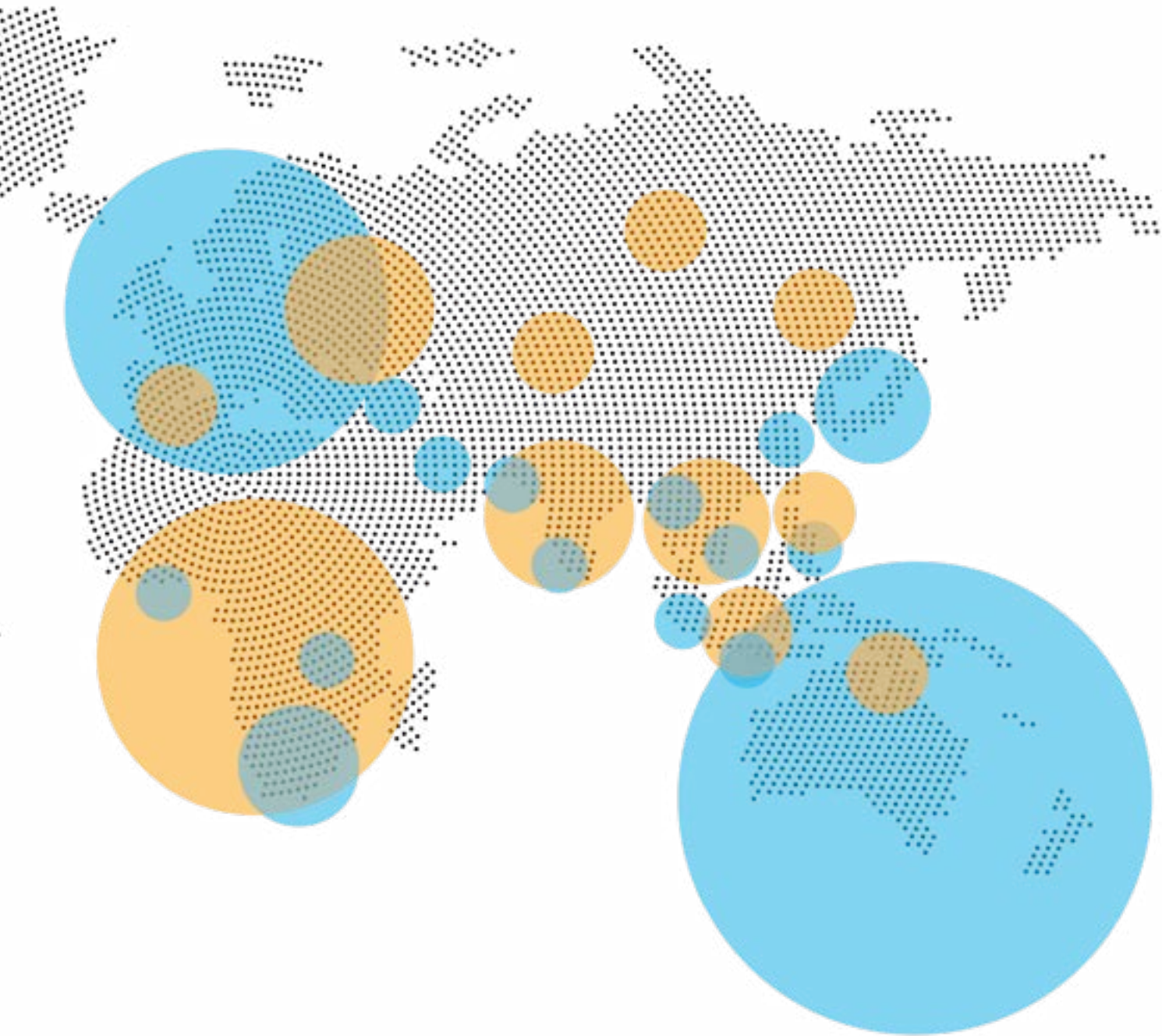
- BUSINESS MEMBERS
- WORTHY CAUSE PROJECTS



	BUSINESS MEMBERS	WC PARTNERS	WC PROJECTS
OCEANIA	1389	17	30
EUROPE	715	14	52
NORTH AMERICA	127	6	6
ASIA	255	25	258
AFRICA	32	4	158
SOUTH AMERICA	1	0	4

*WC = WORTHY CAUSE





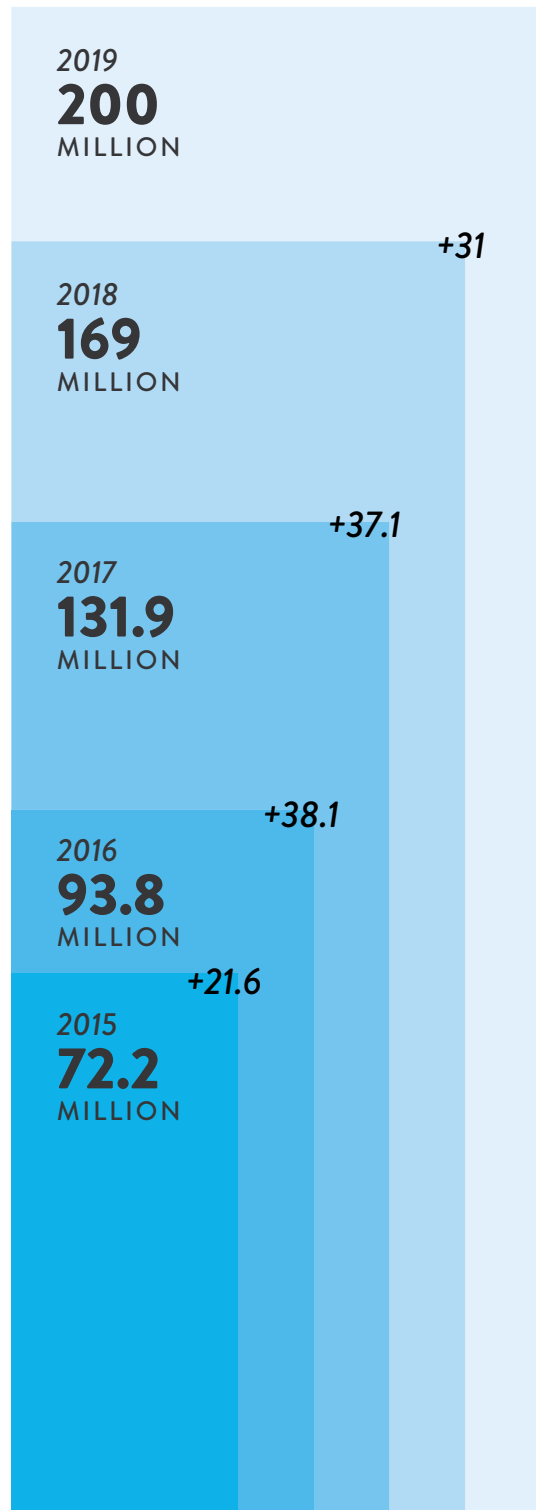
B1G1 INITIATIVE GROWTH



*The number of giving impacts is not the monetary amount of contributions. It is based on the sum of all units of impacts created across the B1G1 Projects.

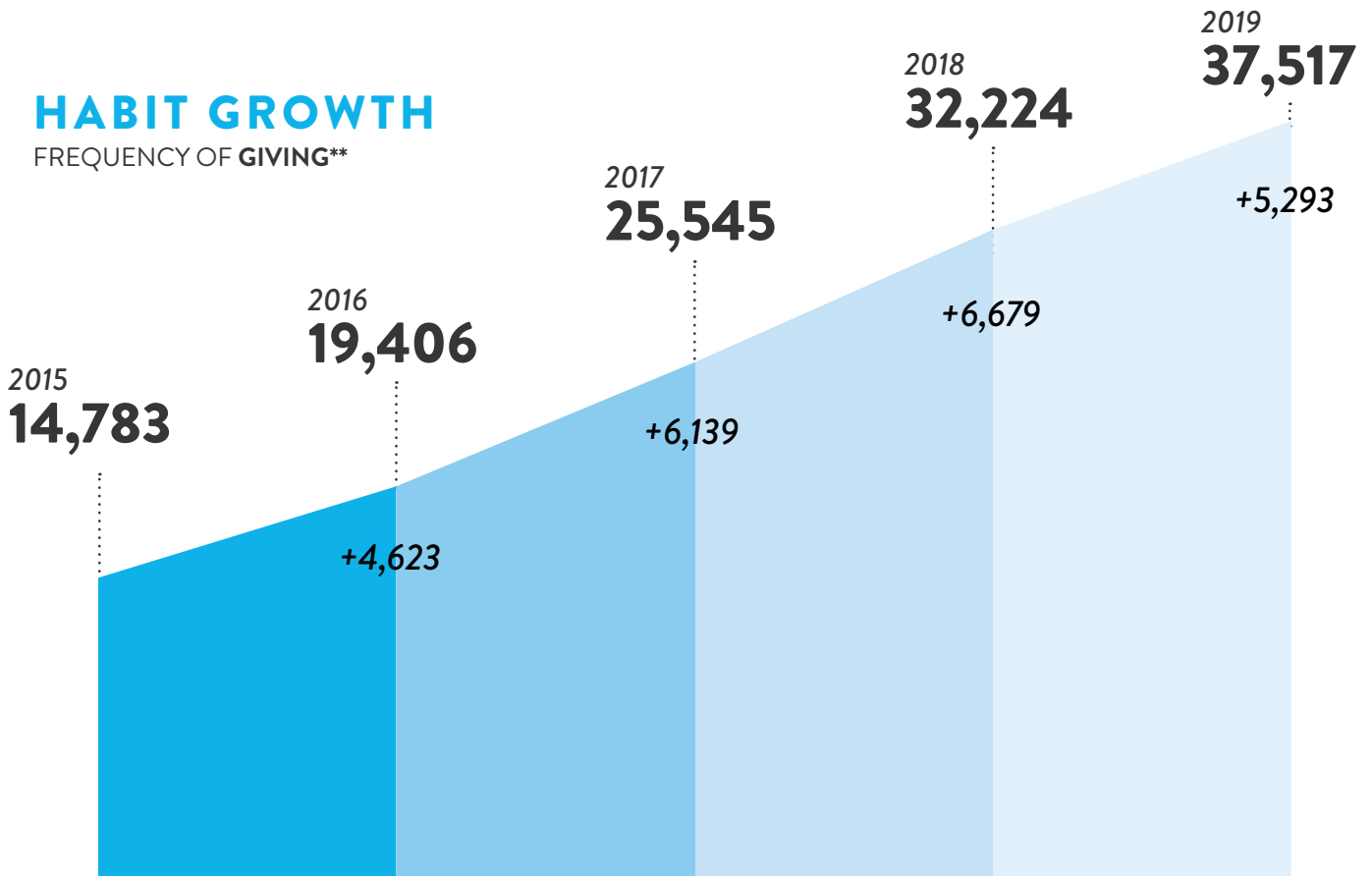
IMPACT GROWTH

NUMBER OF ACCUMULATED
GIVING IMPACTS*



HABIT GROWTH

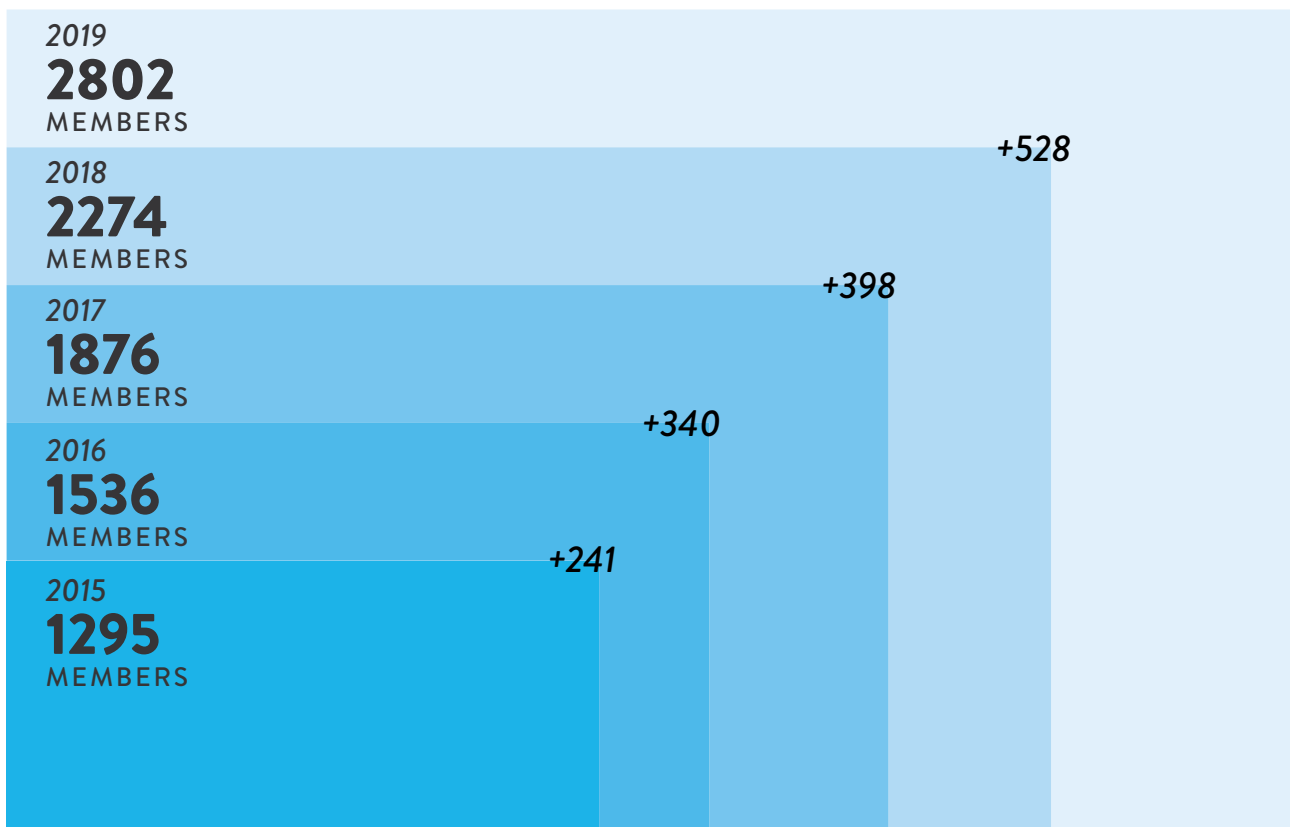
FREQUENCY OF GIVING**



**Frequency of giving is based on the number of giving payments made.

CONNECTION GROWTH

NUMBER OF TOTAL B1G1 MEMBERS





#ethical
HOUR

**ETHICAL
HOUR**
UNITED KINGDOM

1,600
TOTAL IMPACTS CREATED

BUSINESS STORIES FROM AROUND THE WORLD

**FAVORITE PROJECT CATEGORY
ENVIRONMENT**

To Sian Conway, founder of the UK-based marketing consulting firm Ethical Hour, ethics, sustainability, purpose and care are the four tenets that make a good business. And Ethical Hour exists to create a community of businesses that actually follows these principles.

Sian walks her talk too, by giving to causes that are close to her heart. Being an advocate for sustainability, Sian makes sure that when someone joins Ethical Hour's community, a tree is planted to help restore the environment. She also gives to multiple projects across different Global Goals. By doing what she does every day, Sian is making ripples of change not just in the lives of those around her but in the lives of others around the world as well.

[ETHICALHOUR.CO.UK/OUR-IMPACT/](https://ethicalhour.co.uk/our-impact/)



**PRESCRIPT
RECRUITMENT**
AUSTRALIA

61,000
TOTAL IMPACTS CREATED

**FAVORITE PROJECT CATEGORY
HEALTH**

Prescript is an Australia-based business focusing on helping hospitals recruit doctors, filling rosters and ensuring their peace of mind knowing that their operation is fully covered.

Working in the healthcare industry, it's natural for the team at Prescript to gravitate more towards health-related projects. One of their favorite projects is to give access to life-saving water to communities living in Tigray, Ethiopia. This project not only improves health and sanitation but also includes training and education on sanitation practices and family planning.

To Stef, the Giving Manager at Prescript, their partnership with B1G1 is something she's extremely proud of. She's thrilled by what they've achieved so far and loves that their work can directly impact lives, not just within their home, Australia but in many countries around the world too.

[PRESCRIPT.COM.AU/IMPACT](https://prescript.com.au/impact)



**MORDFIN
GROUP**
UNITED STATES

6,782,831
TOTAL IMPACTS CREATED

**FAVORITE PROJECT CATEGORY
LIFE ENHANCEMENT**

Mordfin Group is a US-based Accounting and Advisory firm with a history of 96 years in the industry. What makes them so different is the desire to give back that's ingrained in their DNA. For every tax return prepared each year, they give towards a project picked by their team. Every year, each member of the team also has 5 days of PTO to volunteer and give back to the charity of their choice.

Being a long-standing B1G1 Member, Mordfin Group never fails to amaze us with their dedication towards giving. Evidently, they've been one of the top givers ever since they joined B1G1.

[MORDFIN.COM/OUR-GIVING/](https://mordfin.com/our-giving/)



SPECIAL RECOGNITION

FOR MEMBERS WHO CONTRIBUTED SIGNIFICANTLY TO THE GROWTH OF THE MOVEMENT IN 2019

B1G1x ORGANIZING AND SUPPORT TEAM

B1G1x NORTH

Steve Pipe
Peter Tattersall

B1G1x SOUTH

Sarah Wentworth-Perry
David Keith
Adam Houlahan
Natalie Taylor
Roze Ferrer
Joanna Oakey
David Dugan
Harvee Pene
Nicole Hatherley
Deborah Harris
Ben Murphy
Jennifer McFarland
Nicky Mih
Brian Keen
Tim Wade
Kerrie Phipps
Steph Mirabella
Stella P Concha
Glen Carlson
Annalise Jennings
Mick Hase
Alison Lalieu
Catherine Bell
Monty Hooke
Aisling Graham
Byron Dempsey
Clare Walters
Kate Challis
Lou Armstrong
Sharon Holmes
Tim Dwyer
Steve Pipe
Heather Yelland
Sharon Moore

Philip Owens
Tim Wade
Bradley Smith
Ryll Burgin-Doyle
PJ Patterson
Meagan Patterson
Grant Thom
Michelle Harris
Sandy B Simmons
Heather Harding
Anthony Buczynski

*THANK YOU FOR MAKING THESE MEMBER-
DRIVEN CONFERENCES POSSIBLE.*

NEW HIVE PARTNERS

Dent Global
Abundance Global
Inspire CA
Collins Hume
APL Accountants

*WE LOOK FORWARD TO CREATING A WORLD
THAT'S FULL OF GIVING BUSINESSES TOGETHER.*

MELBOURNE CITY EVENT VOLUNTEERS

Anna Osherov
Erik Chan
Eric Bigalk
Linda Tsiokas
Helen Campbell
Susan Dean
Deanne Firth
Michael Foldi
Kyoko Yishizumi

*THANK YOU FOR YOUR HELP WITH EXPLORING
NEW WAYS TO GROW LOCAL B1G1 COMMUNITIES.*

Think of giving not as a duty but as a privilege.

JOHN D. ROCKEFELLER JR.

2019 MILESTONES



2019 MILESTONES

2019 saw a number of member-led initiatives. It's the year when we started to see members stepping up to drive the movement forward.

B1G1 STUDY TOUR TO KENYA

Our 8th Study Tour took a group of B1G1 Members and their family members to Kenya to visit three different Worthy Causes working to transform communities in different ways. Once again, the feedback was 'life-changing'.



B1G1x

When we decided not to host a Global Conference in 2019, many B1G1 members still wanted to experience the community gathering. This led to the curation of new conferences called B1G1x (like TEDx). In 2019, we had three B1G1x events — 2 in North Hemisphere and 1 in South Hemisphere. The B1G1 team also joined the events.

LEGACY BOOK LAUNCH

52 Changemakers including many of the B1G1 Members as well as some global leaders (like Paul Polman) came together to co-author this remarkable book "LEGACY – the Sustainable Development Goals in Action". This International Bestselling book gives readers ideas about how every single one of us can contribute towards creating a sustainable world together.



LOCAL MEMBER-RUN EVENTS

Many of the B1G1 Members in Melbourne suggested that we create regular networking events in their city to unite B1G1 Members and their friends. Started in October, this event is serving as the template for a regional event model.



XMAS GIVING CAMPAIGN

"What if you get to give a life-changing gift to someone you care about instead of buying a physical gift?"

A simple idea led to the 12 Days of Christmas Campaign, packaging 12 special projects in one bundle. Many B1G1 Members supported this campaign, sharing the joy of giving with others.



200 MILLION IMPACTS

In December 2019, just before the end of the year, the total impact count of the B1G1 Community reached 200 million. Considering how long it took us to reach the first million, this is an amazing feat. We are grateful for every business that contributed to this milestone.

*You can give without loving,
but you cannot love without giving.*

AMY CARMICHAEL

2019 IMPACTS



2019 IMPACTS SUMMARY

BY GIVING CATEGORY



EDUCATION

IMPACTS

4,299,595

PERCENTAGE OF CONTRIBUTIONS

14%

Education is the key to a brighter future. By providing access to education, we're empowering communities to break out of the poverty cycle.



ENVIRONMENT

IMPACTS

461,472

PERCENTAGE OF CONTRIBUTIONS

1.5%

By protecting the Earth, we're not only protecting our home but also our future.



FOOD

IMPACTS

3,696,381

PERCENTAGE OF CONTRIBUTIONS

12%

Our projects ensure people, especially children, have access to healthy meals and supplements necessary for a healthy life.



HEALTH

IMPACTS

21,998,394

PERCENTAGE OF CONTRIBUTIONS

71%

Access to clean water and sanitation, healthcare, and mental and emotional support are crucial to good health - the real wealth of a person.



LIFE ENHANCEMENT

IMPACTS

112,111

PERCENTAGE OF CONTRIBUTIONS

0.4%

It is important to create a world where everyone lives and thrives in an environment that gives them the best opportunity possible.



HUMAN RIGHTS

IMPACTS

40,377

PERCENTAGE OF CONTRIBUTIONS

0.13%

Everyone deserves to be heard, from the elderly to children in prison to refugees. Our projects help give them a voice.



OTHERS

IMPACTS

2,938

PERCENTAGE OF CONTRIBUTIONS

0.01%

This includes contributions that support the facilitation of impactful giving.



INCOME GENERATION

IMPACTS

249,936

PERCENTAGE OF CONTRIBUTIONS

0.81%

Encouraging entrepreneurship and job creation is key to economic growth, higher productivity and innovation, and greater societal stability.



SHELTER

IMPACTS

74,614

PERCENTAGE OF CONTRIBUTIONS

0.24%

Giving a house and a home is crucial to regaining a sense of security and offers the homeless a second chance to rebuild their lives.

2019 IMPACTS SUMMARY

BY UN SUSTAINABLE DEVELOPMENT GOALS



8,395,012
IMPACTS



3,488,708
IMPACTS



9,656,360
IMPACTS



6,012,221
IMPACTS



1,458,374
IMPACTS



20,950,406
IMPACTS



129,102
IMPACTS



1,594,337
IMPACTS



1,168,907
IMPACTS

MORE ABOUT B1G1 & THE SDGS

B1G1.COM/BUSINESSFORGOOD/SUSTAINABLE-DEVELOPMENT-GOALS



8,773,743
IMPACTS



47,6621
IMPACTS



61,980
IMPACTS



93,955
IMPACTS



2,704
IMPACTS



669,553
IMPACTS



136,046
IMPACTS



2,977
IMPACTS



INSPIRING BENEFICIARY STORIES

A STORY ABOUT..

TIEN

When Tien first met Blue Dragon in 2006, he had never been to school. But that's water under the bridge, because today he's a true academic star.

Tien was born with cerebral palsy to a very poor family. When he was four, their home was a small shack made of nylon, with no electricity and no bathroom, and sunk in the mud of a riverbed. With the family's meagre resources and his lack of mobility, Tien's schooling was out of the question.

Fortunately, this changed when Tien met Blue Dragon. He was able to start going to school and access the medical care he needed.

Blue Dragon also assisted Tien's family to make improvements to their living situation, although their house is still on the riverbank.

For Tien, this means extra effort: when it rains, everything around the house is filled with mud. Pushing the wheelchair to the road becomes a nearly impossible task but his parents support his education with all of their efforts.

Despite these difficulties, in 2019, Tien not only didn't miss a single class, but he also made it into college. Tien, you have so much to be proud of!

STORY FROM..

**BLUE DRAGON
CHILDREN'S FOUNDATION**



A STORY ABOUT..

CHAKRIYA

Sala Bai's curriculum focuses primarily on learning by doing. Due to the low level of education of their students and the short period of training, 70% of the training given at school is carried out either in the restaurant, the hotel and the beauty spa, or during the two 2-month internships completed at partner establishments.

Chakriya Loem (Front Office) intern at the Victoria Hotel shares her first experience about the internship:

"At the start of the internship, my tutor asked me what Front Office skills I had. Then he taught me how to make a booking and I was able to train in real conditions. I learned a lot about the procedure for registering clients, recording their booking in the hotel's computer software, registering their passports. Every day was different.

Now I can send confirmation emails in English! I want to learn more. What I particularly like about this training is being in contact with clients, we share a lot of information. Sometimes I gave them advice on places to visit.

My colleagues work a lot, they are really smart and they work quickly. I got along very well with them. I want to learn. I watched them and tried to do what they do, that's also how I learned. I think I've improved since I started this internship. I know that my level of English is not good enough but I'm motivated."

STORY FROM..

SALA BAI



EXCITING WORTHY CAUSE UPDATES

PROJECTS IN A NEW REGION CENTRAL & SOUTH AMERICA

Children Change Colombia has been the only WC in Central and South America for a long time. With Wonder Foundation, we added two new projects in Guatemala in 2019. They empower women all around the world and provide business and vocational training in Guatemala City. This area will also be a big focus in 2020.

NEWLY ADDED WORTHY CAUSES IN 2019

ORGANISATION NAME	PROJECT COUNTRIES	LIST OF PROJECTS
Opportunity International	Indonesia	<ul style="list-style-type: none"> Equip a Local Woman to Become a Health Leader Improve Health Outcomes in Rural Communities Provide a Small Loan for a Family to Grow a Business
Hope for Children Organisation Australia	Ethiopia	<ul style="list-style-type: none"> Provide a Meal for a Student Provide Access to ICT and Internet for a Student Provide Access to a Good Learning Environment Give an Entire School Uniform Set to a Student Give a School Bag to a Student Provide Access to School Supplies for a Student Provide Access to School Attire for a Student Provide Access to Sanitary Material and Medical Services
Lepra	Bangladesh India Mozambique	<ul style="list-style-type: none"> Provide a Leprosy Education Program in Bangladesh Provide Self Care Training for Leprosy Patients Give a Pair of Protective Shoes For a Leprosy Patient Provide a Leprosy Education Program in India Provide Leprosy Screening for Early Detection
Wonder Foundation	Kazakhstan Côte d'Ivoire Guatemala Congo Nigeria India Philippines	<ul style="list-style-type: none"> Provide Lifelong Opportunities for Young Girls Provide Healthcare & Education to Women Provide Vocational Training to Women in Guatemala Provide Business Training to Women in Guatemala Train Nurses To Empower Women and Save Lives Support Girls' Education and Mentoring Provide Vocational Training to Women in Nigeria Provide Vocational Training to Women in the Philippines Provide Microentrepreneurship Opportunities for Women

PROJECTS IN A NEW COUNTRY

UNITED KINGDOM

In 2019, we added 3 UK-based Worthy Causes (BuddyBag Foundation, Music for All and Brendoncare Clubs) and a few UK projects by existing Worthy Causes (Vana Trust). We have a strong member community in the UK and it is now easier than ever for them to give and change people's lives locally and globally.

PROJECTS IN A NEW CATEGORY

LIFE BELOW WATER

Life Below Water has been one of our underrepresented SDGs for a long time. In 2019, we successfully brought on board a new Worthy Cause whose mission is to reduce the waste and plastic in our oceans – ROLE Foundation. We also managed to add marine life protection projects by an existing Worthy Cause, VSPCA.

ORGANISATION NAME	PROJECT COUNTRIES	LIST OF PROJECTS
ROLE Foundation	Indonesia	<ul style="list-style-type: none">• Support Beach Clean Up• Provide Sanitary Products to People in Need• Educate Children on Healthy Environmental Practices• Help Reduce Waste in Landfills
Music for All	United Kingdom	<ul style="list-style-type: none">• Give a Musical Instrument to Disadvantaged Children• Provide Music Lessons to Disadvantaged Children• Support Musical Education for Primary School Children• Share the Joy of Music with Free Music Taster Lessons
Buddy Bag Foundation	United Kingdom	<ul style="list-style-type: none">• Give a Teddy Bear to a Child• Give Toiletries to Children in Emergency Accommodation• Give a Book to a Child in Emergency Care• Give Pyjamas to Children in Emergency Care• Give a Buddy Bag to a Child in Crisis
Brendoncare Clubs	United Kingdom	<ul style="list-style-type: none">• Bring Older People Together for Social Activities• Provide Meals for Elderly People• Provide Transport for Older People to Meet Friends
Malaysian Social Research Institute	Malaysia	<ul style="list-style-type: none">• Employ a Refugee Teacher To Provide Free Education• Employ a Refugee Health Worker To Treat Refugees• Help Educate Refugee Children in Secondary Education• Provide Access to Free Healthcare For a Refugee

The bank of love is never bankrupt.

STEVE MARABOLI

2020 & BEYOND



YEAR 2020

2020 is not just another year — it's a year for clarity of vision (and purpose too).

It's also a milestone in the sense that we have just 10 years to achieve the Sustainable Development Goals. Within this decade, we need to overcome many challenges together. Not least, of course, is the speed of climate change and global warming. It may become irreversible if all businesses, governments and leaders fail to change the way we do what we do.

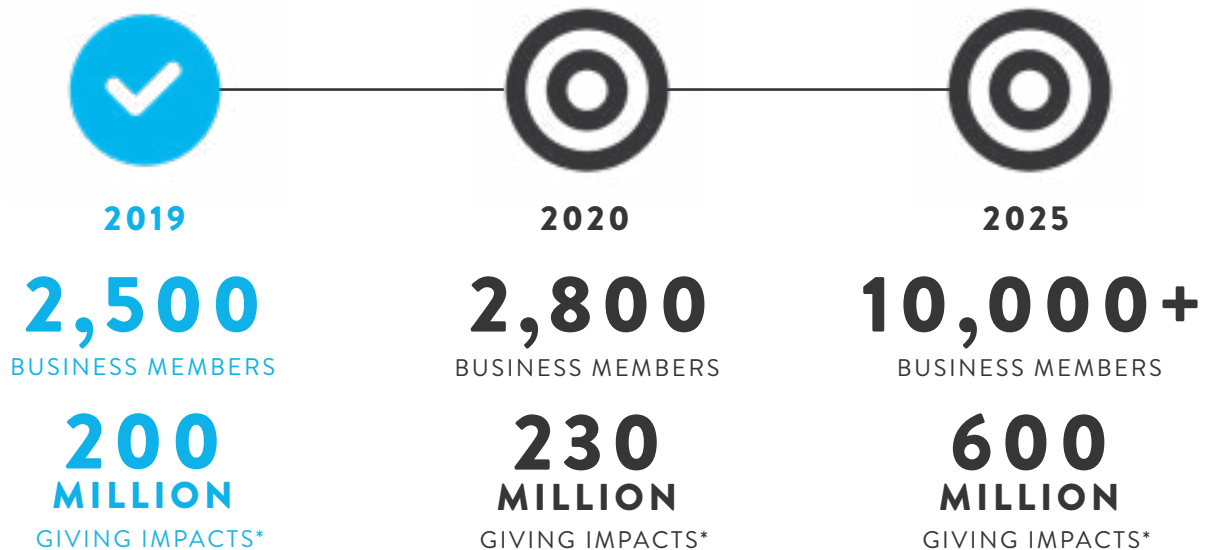
In the B1G1 Community, we have a lot of work to do; work to make B1G1 the 'go-to' standard for business giving for both small and now larger businesses. It's a huge year ahead with many developments taking shape with a talented and focused (and growing) team.

We look forward to sharing those developments with you and driving the growth of this movement together.

MASAMI SATO & PAUL DUNN
B1G1 CO-FOUNDERS



OUR GOALS



**The number of giving impacts is not the monetary amount of contributions. It is based on the sum of all units of impacts created across the B1G1 Projects.*

UPCOMING DEVELOPMENTS IN 2020

NEW LOOK FOR THE B1G1 SYSTEM

We've always believed that giving should be joyful and habitual, and that means it should be fun too! The B1G1 team has therefore spent a generous amount of time going back to the drawing board to reimagine and redesign your giving experience – with the aim of bringing a smile to your face every time you log in to the B1G1 system.

We are planning to unveil the new look for the B1G1 system by Q3 2020, so watch your inboxes and follow us on social media to get the latest updates.

B1G1 SPEAKERS FOR GOOD INITIATIVE

It's always inspiring and thrilling to see the members of the B1G1 Community stepping up. And here's another new 'first' in B1G1 – a member-initiated, member-run initiative known as Speakers for Good.

Led by Tim Wade, Paul Dunn and Steve Pipe, this initiative aims to grow the giving movement by inspiring audiences to experience the magic of B1G1 and to attract more speakers into B1G1 by providing a great source of branding and leads for B1G1 Members who speak professionally. For more details about Speakers for Good and how to apply, [please click here](#).

In the end, we have nothing except all we gave.

ADEOSUN OLAMIDE

B1G1 GIVING BOARD



2019 KEY ACTIVITIES

WWW.B1G1.ORG



A WORLD FULL OF GIVING

[ABOUT](#)

[WORTHY CAUSE PROGRAM](#)

[HELP](#)

[LOGIN](#)

THE B1G1 WORTHY CAUSE PROGRAM

ATTRACT LASTING SUPPORT FOR YOUR PROJECTS

B1G1 has established a new giving model that supports impactful charity organizations. The B1G1 Worthy Cause program is free to join and offers supplementary and regular funding to support the impact the organizations are making on the ground.

We choose the organizations based on their effectiveness, transparency and sustainability. If you are interested to join, then we are looking forward to receiving your application!

[APPLY NOW >](#)

THE B1G1 COMMUNITY

Being a B1G1 Worthy Cause means joining a global movement that offers you the opportunity to receive additional funds for your projects from the global business community so that you can focus on creating great impacts with your wonderful work.

The business members of the B1G1 community are conscious businesses that want to make an impact and embed giving at their very core. They choose to connect their business actions with at least one of the projects on our platform and your project could be one of them.

Together, we can create a world full of giving – a happier world!

Each year, the B1G1 Giving Board seeks to improve its processes and capacity to further its mission of ensuring effective, impactful giving.

In 2019, we celebrated many achievements, including:

LAUNCHED THE WORTHY CAUSE PANEL AND WORTHY CAUSE RESOURCE CENTRE

With the Worthy Cause Panel, Worthy Causes now have access to their full contribution history and a simple dashboard to help them understand their contribution trends. They are also able to better manage their profiles and keep their organizational information up-to-date. The Worthy Cause Resource Centre complements the Panel by providing Worthy Causes a one-stop guide for all the information they need about maximizing their Worthy Cause experience.

SUCCESSFULLY AND CONSISTENTLY RECRUITED NEW PROJECTS IN GAP AREAS

In the last year, many more projects have been added towards under-represented SDG categories such as Life Under Water. We've also listed new projects that support the elderly and the improvement of mental health of all ages. Finally, we've brought on board more projects in countries like the UK and Australia to provide the business donor community more options in giving locally.

ESTABLISHED OPERATIONAL PROCESSES COMPLIANT WITH US' 501(C)(3) STANDARDS

Prior to becoming fully operational in October 2019, we ensured that all our processes meet the required standards and clarified the way we work with BUY1GIVE1 Pte Ltd to ensure a seamless transition to the US entity. We are thankful for the close co-operation of all the Worthy Causes that have made this transition smooth. We are also proud to announce that we now have a distinct digital identity on **www.b1g1.org!**

VISIT THE NEW SITE

B1G1.ORG

2020 KEY OBJECTIVES

The B1G1 Giving Board will implement the following improvements in 2020. We look forward to creating many more life-changing impacts in the coming year.

ENHANCING REVIEW PROCESSES AND OPTIMIZING THE PERFORMANCE OF B1G1 PROJECTS

By implementing more robust review processes for our Worthy Causes and their projects, we seek to ensure that the listed projects remain relevant, impactful, and well-supported by the business donor community. This not only creates a more engaging giving experience for the businesses but also ensures that our Worthy Causes have a steady and more predictable stream of additional funds.

ENGAGING MORE WITH WORTHY CAUSES AND DEVELOPING GUIDELINES FOR PROJECT UPDATES

We are exploring new ways and channels to engage with the Worthy Causes, as well as setting a clear structure and guidance for project updates. Through these efforts, we hope to help our Worthy Causes communicate more effectively and effortlessly about the impact created through the contributions received.

ADOPTING CHARITY MANAGEMENT BEST PRACTICES TO BOLSTER CONFIDENCE IN B1G1 GIVING'S OPERATIONS

Being a new charity in the US, there are many good practices recommended by the US Treasury and international charity evaluators such as GuideStar that we have yet to consider or adopt; in 2020, we will set aside substantial time to review these and implement them into our organizational processes, thereby enhancing the effectiveness of our activities and strengthening public confidence.

RECRUITING HIGH-IMPACT PROJECTS IN REGIONS AND SDG CATEGORIES WITH FEW B1G1 PROJECTS

Our proactive outreach efforts over the last 2 years have yielded encouraging results so far. We will thus continue our search for prospective Worthy Causes with projects in the regions or SDG categories that are under-represented in the B1G1 project list, and continue to bring on board a variety of projects for the business donor community.

MESSAGE FROM THE BOARD

Meet some of the working bees behind the activities of the B1G1 Giving Inc Board. The board helps ensure that decisions around our Worthy Cause Partner selections and the contribution management processes are made with fair and objective views independently without any conflicts of interest.



PAUL PETRUCCELLI, PRESIDENT

FORMER VP & CHIEF COUNSEL (RETIRED)
KRAFT FOOD ASIA PACIFIC

Paul is the 'legal guy' at B1G1. After a 20-year career as in-house Legal Counsel for Kraft Foods, one of the largest multinational food companies, he decided to focus more attention on giving back. And it was our good fortune to find him.

"A decade ago, at a small gathering in Singapore, Masami Sato stood up on a table and spoke from the heart about the power of giving to change the world. I dried my eyes and was hooked. In the intervening 10 years, I have seen just how brilliantly clear and powerful and ennobling that vision was. Now, as the President of our new US-based entity – B1G1 Giving, Inc. – I'm honored to have the opportunity to help continue and expand our mission. Together, we truly are creating a world full of giving. What could be better than that?"



LINDA SADDLEMIRE, TREASURER

FORMER HEAD OF GLENDORA, CA BRANCH (RETIRED)
CLIFTON LARSON ALLEN LLP (CLA)

Linda has more than 35 years of experience in public accounting and has been an active member and ardent supporter of B1G1 since 2012. Now that she has retired, she is happy that she can spend more time championing the giving movement through the Board.

"B1G1 entered my life when I was the managing partner of a CPA firm in California. We incorporated the philosophy of tying giving to our work, which helped attach deep purpose in our daily work lives. We also participated in B1G1 Study Tours, which offered life-changing experiences for the participants, including myself. I am delighted to be part of the Board of B1G1 Giving and look forward to supporting this beautiful organization in making the world a better place."

Believe you can and you're halfway there.

THEODORE ROOSEVELT

B1G1 TEAM



KATRIN KIRCHMANN
COMMUNITY ENGAGEMENT MANAGER

ELVIN MONICA
ACCOUNTS EXECUTIVE

PAUL DUNN
CO-FOUNDER



DOYNHI
MARKETING MANAGER

JEFFREY TEO
GENERAL MANAGER

FLORENCIA LIM
PARTNERSHIPS MANAGER

SHARON CHAN
STRATEGY DEVELOPMENT DIRECTOR

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U.

B1G1 TEAM 2019

MASAMI SATO
FOUNDER & CEO

Be the change that you wish to see in the world.

MAHATMA GANDHI

ADDITIONAL INFO



CONTRIBUTION MANAGEMENT

BY **B1G1 GIVING**

B1G1 Giving facilitates the contribution management of B1G1. The resources required to ensure the effective activities of B1G1 Giving are covered by Buy1GIVE1 Pte Ltd and its key activities are run by volunteers at this stage. Audited Accounts are also available upon request. The organization structure is explained on page 8 of this Impact Report.

STATEMENT OF FINANCIAL POSITION

STATEMENT OF FINANCIAL POSITION 2019 IS UNAVAILABLE DUE TO THE SHUTDOWN OF THE SINGAPORE ENTITY. STATEMENT OF FINANCIAL POSITION FOR B1G1 GIVING INC. US WILL BE AVAILABLE IN 2020.

CONTRIBUTION SUMMARY ^[1]

1 JAN 2019 - 13 OCT 2019

Contributions Received (SGD)
Contributions Received (USD)

814,040
212,072

STATEMENT OF INCOME

CONTRIBUTIONS TO WORTHY CAUSES
ARE NOT RECOGNISED AS INCOME

1 JAN 2019^[1] - 31 DEC 2019
(SGD)

INCOME

Support from Members ^[2]

2,496

TOTAL INCOME

2,496

EXPENSE

Bank Charges for Processing Contributions

23,620

Less: Reimbursement from Buy1GIVE1 Pte Ltd ^[3]

(23,650)

Online Subscription

488

Professional Fees

1,247

Other Expenses

96

TOTAL EXPENSE

1,801

NET INCOME

695

Income Tax Expense

(34)

SURPLUS FOR THE YEAR

661

NOTES

^[1] Contributions are remitted monthly to the nominated organizations, however, if the total amount accumulated does not reach SGD 500, the remittance is rolled over to the following month to minimize the bank charges.

^[2] Contributions received from members through the project 'Support B1G1 Giving'. This does not include B1G1 membership fees.

^[3] Reimbursement from Buy1GIVE1 Pte Ltd covers the payment processing fees for contributions made on the B1G1 Website.

MEMBERSHIP ACTIVITIES

BY **BUY1GIVE1 PTE LTD**

Buy1GIVE1 Pte Ltd facilitates the Membership Program of B1G1. It develops membership values and promotes the B1G1 Program. Profits raised by Buy1GIVE1 Pte Ltd are fully utilized to further develop its initiatives to benefit B1G1 Members and Partners.

STATEMENT OF FINANCIAL POSITION

As at 31 DEC 2019
(SGD)

ASSETS	
Current Assets	
Cash & Bank Balances	387,301
Deposit and Receivables	33,769
Total Current Assets	421,070
Non Current Assets	
Fixed Assets	205,778
Intangibles - IP, Systems & Trademarks	383,122
Less: Accumulated Amortisation	(367,707)
Total Non Current Assets	221,193
TOTAL ASSETS	642,263
EQUITY & LIABILITIES	
Equity	
Issued & Paid-Up Capital	670,000
Retained Earning	(38,230)
Total Equity	631,770
Current Liabilities	
Accruals	1,260
Other Payable	9,233
Total Current Liabilities	10,493
TOTAL EQUITY & LIABILITIES	642,263

STATEMENT OF INCOME

1 JAN 2019 - 31 DEC 2019
(SGD)

OPERATING INCOME/EXPENSES	
Operating Income	
Membership Income	570,939
Event Income	93,630
Other Services & Products	112,094
Total Operating Income	776,662
Operating Expenses	
Staff Salaries & Payroll Expenses	475,440
Depreciation & Amortisation	114,943
Direct Costs (COGS & Event & Travel Cost)	120,932
Office & Related Expenses	75,359
Other Operating Expenses	144,531
Charitable Contributions*	43,650
Total Operating Expenses	987,501
NET OPERATING INCOME/(LOSS)	(210,839)
OTHER INCOME/EXPENSES	
Other Income	
Recovery of Travel Expenses (Study Tours)	67,750
Interest	363
Government Grants	8,081
Sponsorships to B1G1	5,213
Total Other Income	81,407
Other Expenses	
Travel Expenses (Study Tours)	104,706
Currency Exchange Losses	12,646
Total Other Expenses	117,352
NET OTHER INCOME/(LOSS)	(35,946)
NET INCOME/(LOSS)	(246,785)

NOTES * This includes the amounts contributed to B1G1 Giving to cover the bank charges for processing contribution payments made from the members and partners of B1G1.

ORGANISATION INFORMATION

B1G1 is run by two organizations that take different roles in the entire initiative. This is to provide total transparency and to clearly separate the contribution management from the membership program management. You can see more about this on Page 8.

B1G1 GIVING

Registered and governed under the Societies Act (Singapore) on 02 February 2009 as a not-for-profit Society. B1G1 Giving exists to manage the Worthy Cause Partnership Program and the administration of all contributions made through the B1G1 program. The Constitution and Audited Accounts are available upon request.

Registration Number	T09SS0020H
Registered Address	3 Fusionopolis Place, Galaxis Work Lofts #04-51 Singapore 138523
Phone	+65 6898 2446
Auditor	Paul Wan & Co.
Website	www.b1g1.com
President:	Masami Sato
Vice President:	Deanne Firth
Treasurer:	Pang Eng Khew
Secretary:	Jeffrey Teo
Executive Committee:	Paul Dunn

Note: In October 2019, B1G1 Giving Singapore ceased operations and was succeeded by B1G1 Giving, Inc., a US 501(c)(3) charitable organization headquartered at 2528 NE 13th Avenue, Portland, OR 97212, USA (EIN: 82-5352226). This transition was made to allow B1G1 Giving to bolster its credibility as a non-profit and improve its reach to more causes around the world.

BUY1GIVE1 PTE LTD

Incorporated under the Companies Act (Singapore) on 26 February 2007 as a limited exempt private company. Buy1GIVE1 PTE LTD manages the Business Membership program. It is incorporated as a for-profit company and is run as a Social Enterprise. It means that 100% of profit raised is utilized for the growth of its initiatives.

Registration Number	200703109E
Registered Address	3 Fusionopolis Place, Galaxis Work Lofts #04-51 Singapore 138523
Office Address	3 Fusionopolis Place, Galaxis Work Lofts #04-51 Singapore 138523
Phone	+65 6898 2446
Executive Directors	Paul Dunn Masami Sato
Website	www.b1g1.com

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**THANK YOU FOR MAKING
A DIFFERENCE WITH US.**

www.b1g1.com