Corporate Social Investment

Social Impact Report Strategy 2019 - 2021 Connecting For Good

Vodacom Tanzania Foundation





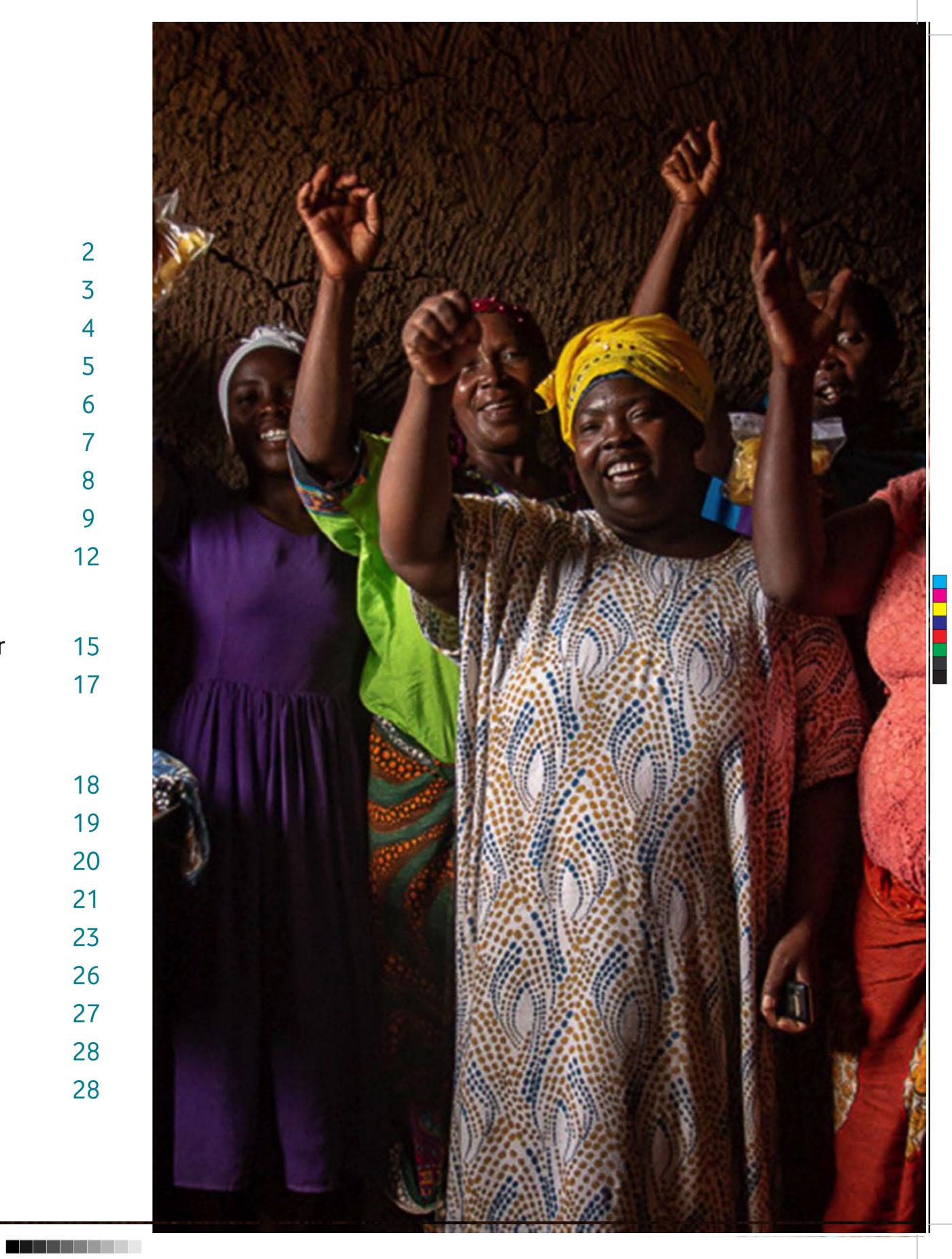
Contents

| The Impact | Foreword Our Social Impact Impact of our Regional Activites Social Projects Empowering a connected society Delivering Social Value Survey Findings |
|----------------|--|
| | Measuring Our Impact Our Projects & Impacts on SDGs |
| The Foundation | Message from the Managing Director Purpose, Mission, Values, Vision |

The Strategy

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Introduction Strategic Framework Strategic Direction Strategic Rationale Development Pillars Philanthropic Pillars Theory of Change SIP Project Cycle Conclusion



Social Impact Report 2014-2017

Vodacom Tanzania Foundation Social Impact Report 2014-2017





Foreword

At Vodacom Tanzania Foundation, we have embraced our role as a corporate citizen and understand that the real test of our contribution to social impact is investing in initiatives that can yield measurable effects and visible change within the communities that we serve. Corporate social investment is lauded as the engine of social innovation and poverty reduction as business and organisations all over the world are encouraged to play an active role in advancing the sustainable development agenda. We have embraced the culture of "Connecting for Good" through our interventions in delivering social value to empower a connected society for inclusive human development.

Vodacom Tanzania Foundation, through our social investment strive to engage with communities and build trust-based relationships. Our targeted beneficiary stakeholders can testify to the impacts of the Foundation's interventions. We have strengthened our relationships with our implementing partners through collaborative partnerships for good. We are strongly committed to closing existing gaps on gender equality and our aim is to advance girls and women's ability to empower themselves. Equality of women remains a significant global challenge. By empowering women and promoting gender equality we can enable communities to prosper. Through the transformative power of our networks, products and services; we develop partnerships with communities, civil societies and government to achieve our social investment commitments.

We like to see ourselves as a purpose-driven change agent that powers social innovation. It is in this vein that an impact assessment bears significant relevance to the investment priorities of the Vodacom Tanzania Foundation. The monitoring, evaluation and assessment of our corporate social interventions is a recognition of the necessity of an evidence-based approach in making social investment decisions.

Social investment programs and interventions are put into place for the purposes of developing communities to become sustainable. Our Social Impact report demonstrates how we have conceptualised, developed and aligned our social interventions to Tanzania's national development priorities. With this Social Impact report, we are taking a step forward, with renewed purpose and focus, towards inclusive human development.

The Impact

Acknowledgement

This report was prepared by - trusted impact advisors comprised of a multidisciplinary team dedicated to tackling the most complex and challenging issues facing Tanzania and beyond. For further information, queries or points of clarification on this report, please get in touch with the team on:

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Disclaimer

This report contains certain financial and non-IFRS financial information which has not been reviewed or reported by the Groups auditors. The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation. Additionally, although these measures are important in the management of business, they should not be viewed in isolation or as replacement for or alternatives to, but rather as complementary.

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Our Social Impact



2,884,435

Total number of direct & indirect beneficiaries

2513



Cooperative members access to financial inclusion & mobile safe cash

11,841,381,072

Total social investment for



Students nation-wide direct

access to instant schools and



291 Agricultural access to start-up capital & skills development



40,055 Beneficiaries reached on donations-based



5577 Girls empowered in Lindi

19 Regions

81.2% Positive delivery of social impact

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Vodacom Tanzania Foundation & Vodacom Foundation



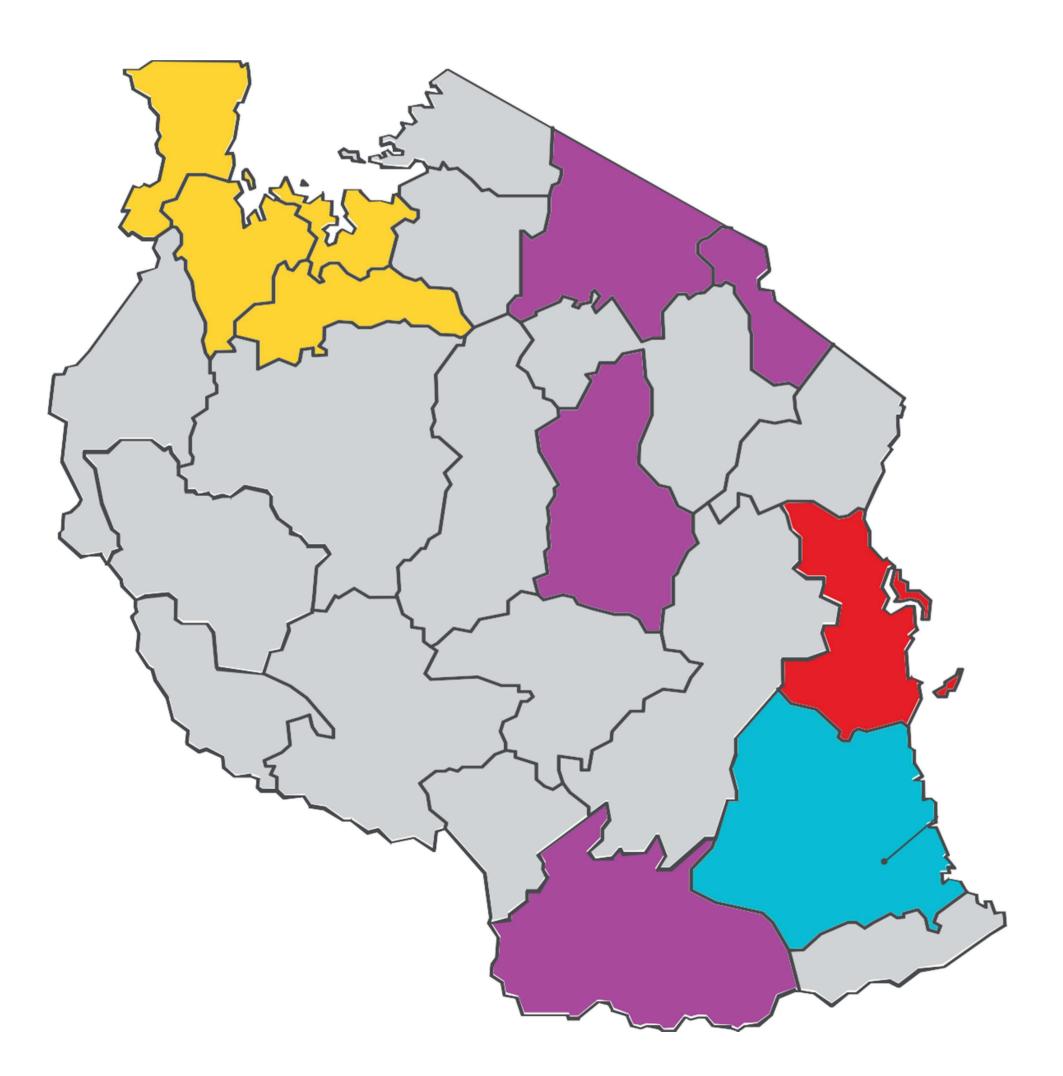






Impact of our Regional Activities

Vodacom Tanzania Foundation partners with key organisations across Tanzania to address some of the country's most pressing societal challenges. We work across all regions in Tanzania through various short-term projects, however, depicted in this map is a geographical distribution of our long-term funded project focusing on delivering social value.



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The Impact

Distribution of projects by region (2014-17 map)

Lake Zone Region Maternal Health Financial Inclusion

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Kilimanjaro, Arusha, Dodoma & Ruvuma Regions Fistula Health Project

Pwani Region Smart School Maternal Health Women Farmers' Network

Lindi Region Girls Empowerment Project

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Social Projects

Our social impact report captures the core focus of Vodacom Tanzania Foundation's value of

Connecting for Good and reflects our social investment road-map into the society for years 2014 – 17. We measure, monitor and report our social impact to evaluate and outline how we meet our social commitment in Tanzania. The fFoundations contribution to the projects ; working in partnerships non-governmental organisations; strengthened project capacity to achieve impact on through context specific impact and livelihood development across planned outcomes.

Quantitative and qualitative research methodologies were applied to measure our performance and capture data of social impacts to our program beneficiaries. The information within this report represents the period Jan 2014 to 31 December 2017 inclusive. The Foundation provided both technical and financial support to the following projects focusing on:



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The Impact

Empowering a Connected Society

The impact assessment study was carried out using the Logic Model theory. The model is a systematic and visual way to understand the relationships amongst the inputs/resources and assesses the impact/change outcomes of our social interventions. In this report research and evaluation findings are gathered through primary and secondary data collection methods.

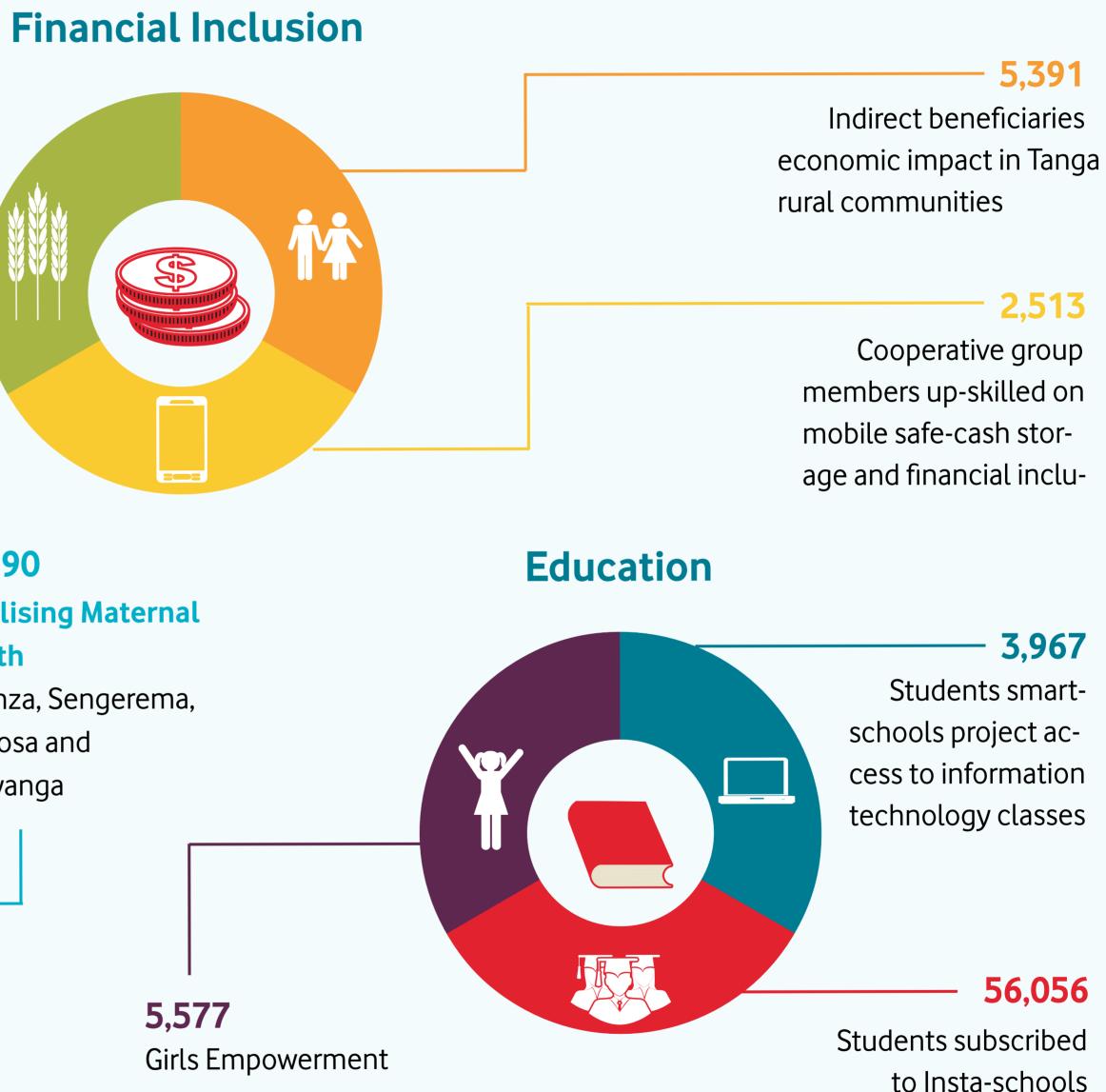
Data collection process combined qualitative and quantitative collection and analysis methods which enabled holistic reflection of social value created. Stakeholder interviews were carried out to create the impact maps and ensure the outcomes being measured by existing data collection methods forer accuracy. Focus group discussions were conducted with cooperatives groups in rural communities project beneficiaries. Semi-structured interviews and surveys were conducted on one-to-one basis for both direct and indirect beneficiaries including students, ambassadors, teachers and women's groups. All interviews were recorded using mobile cloud-based data collection software for confidentiality purposes. If we are to give women and girls the chance, they deserve to thrive in society, we must be sure our programs have the capacity to transform each and every beneficiary we work with.

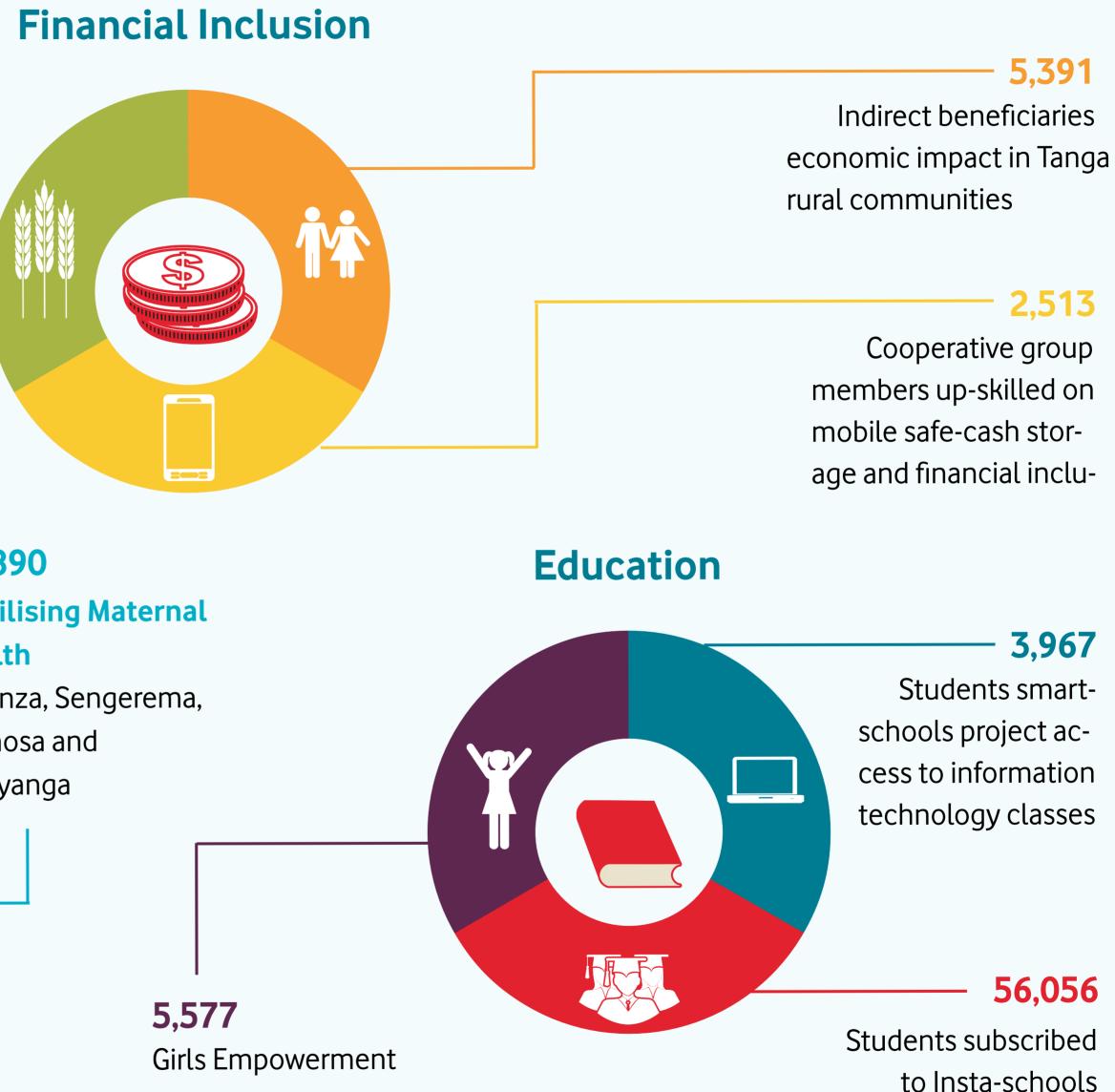


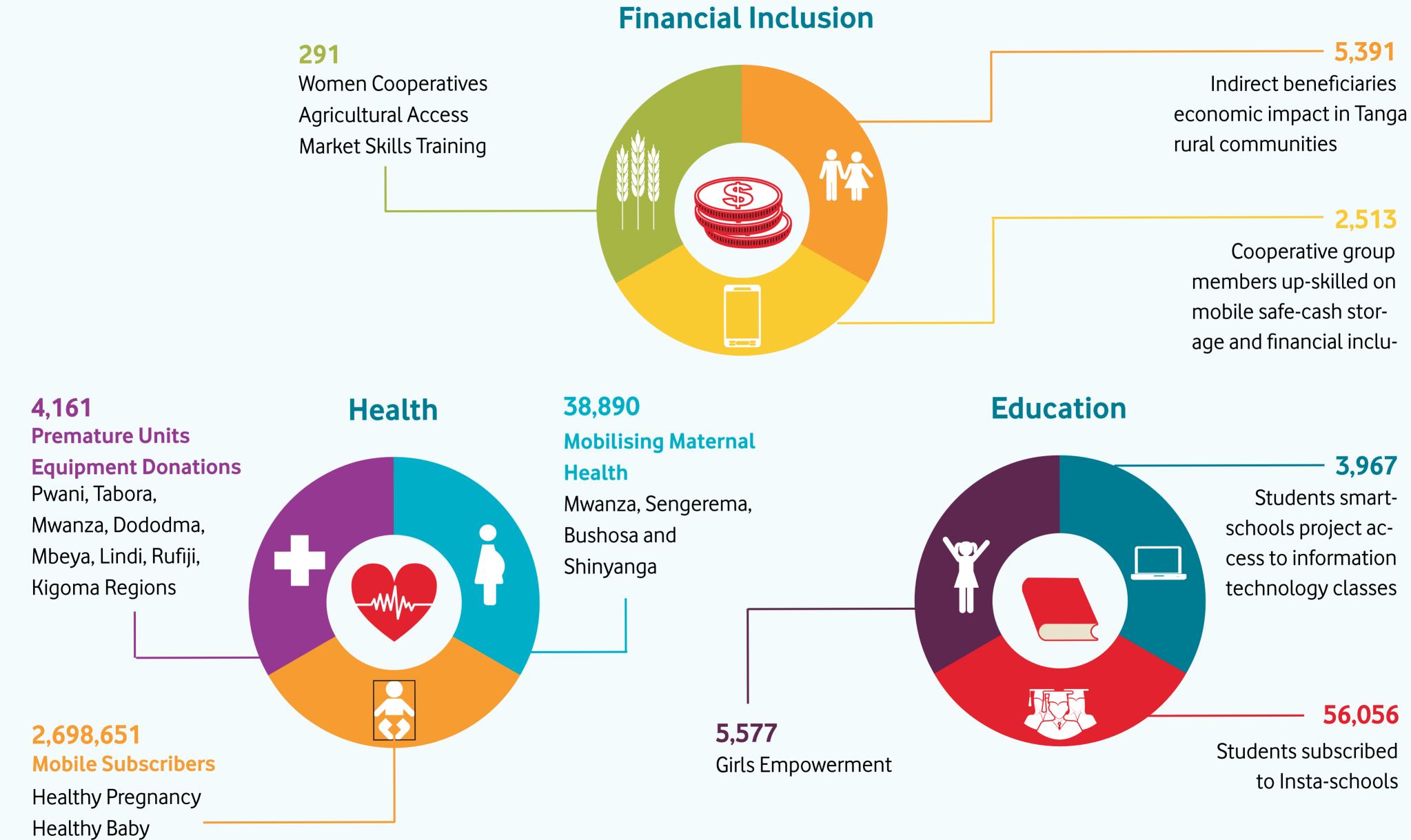


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Delivering Social Value







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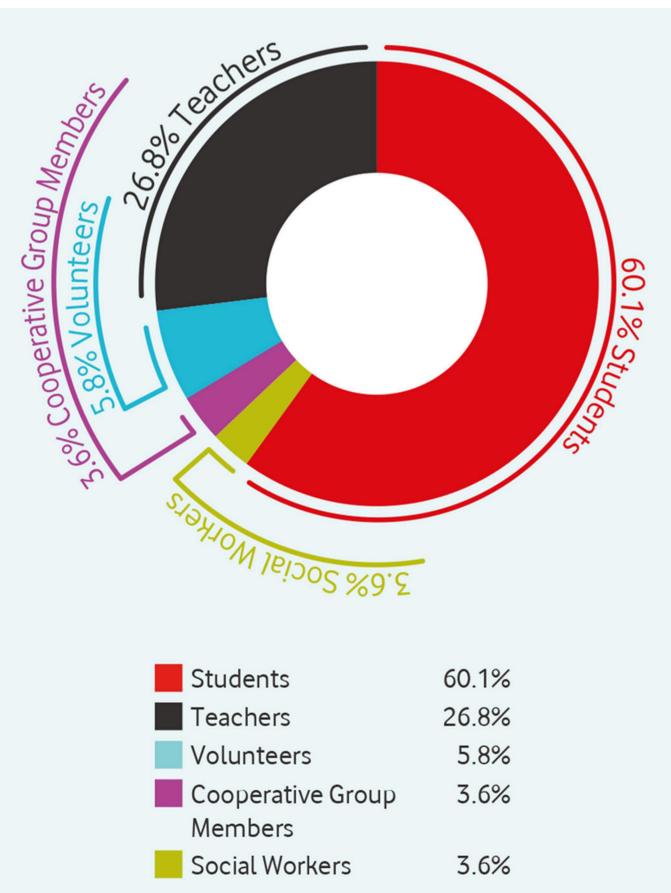
The Impact



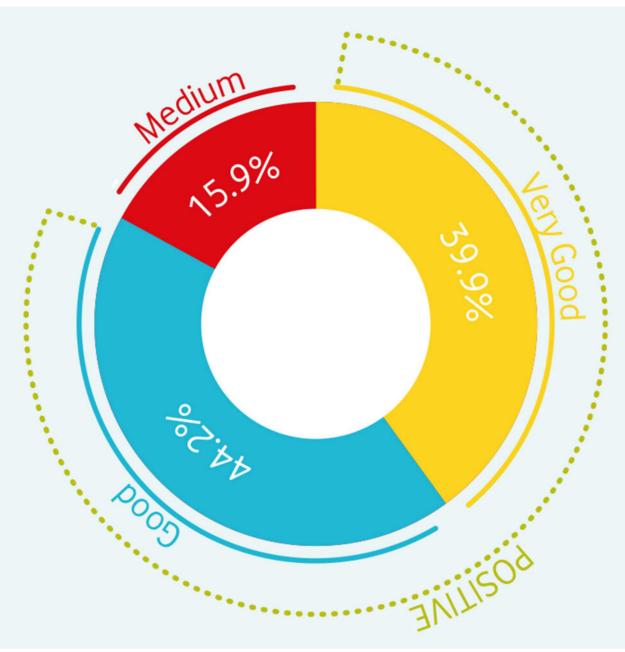
Survey Findings

This section presents key findings and discussions of fieldwork data collection survey results and focus group discussions. The findings are generated through quantitative survey and qualitative data collection. The section illustrates socio-demographic profile of survey respondents; impact brought by implemented social projects; tangible/intangible impact of social projects initiatives and gains among stakeholders and the communities.

Demographics



Results



84.1% positively perceived the services which were provided by VTF social projects with 39.9% and 44.2% reported very good and good respectively. While, 15.9% thought that quality of services provided by VTF social projects were medium.

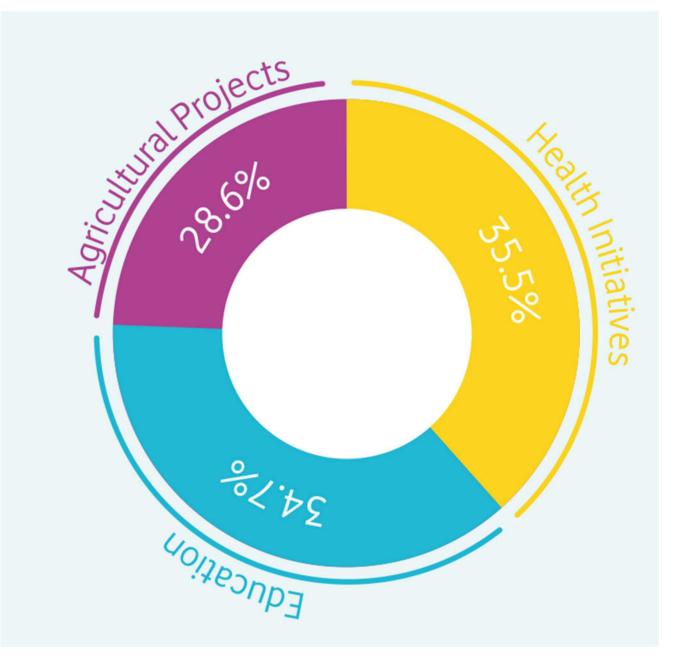
Tangible & Intangible Project Impact

Our findings indicate that respondents in the areas of health, education and agricultural projects were overall satisfied with our social projects' delivery and outcomes. Indicatively, a total of 35.5% in health initiatives, 34.7% in education and 28.6% in agricultural initiatives highlighted positive impact across the projects' spectrum.

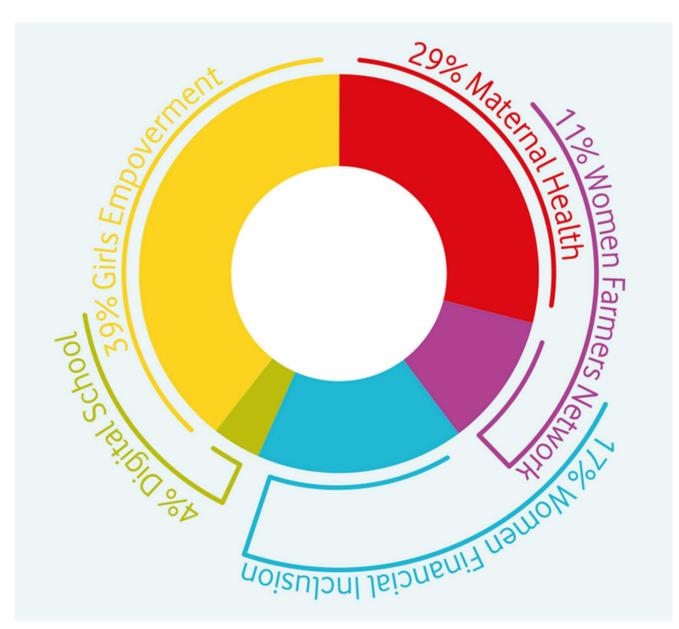
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The Impact





Funding Chart



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Measuring our Impact

Visual Logic Model of our Social Projects Approach

| Societal Challenges | Activities | |
|---|--|---------|
| Marginalised communities face chal- lenges that many strug- gle to overcome lead- ing to limited access to basic societal services | We work with women to improve access to agriculture & markets | C A |
| | We educate and empower girls on reproductive health | S Co |
| | We provide access to ICT in education | |
| | | |

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The Impact

Outputs

Capacity building, Access to markets, Startup capital

Sanitary products, ounselling, Teacher training

Teacher training, Computer, labrooms, Active learning

Outcomes

Improved entrepreneurial skills

Improved engagement and class performance

Improved confidence & self-awareness Improved health & well-being

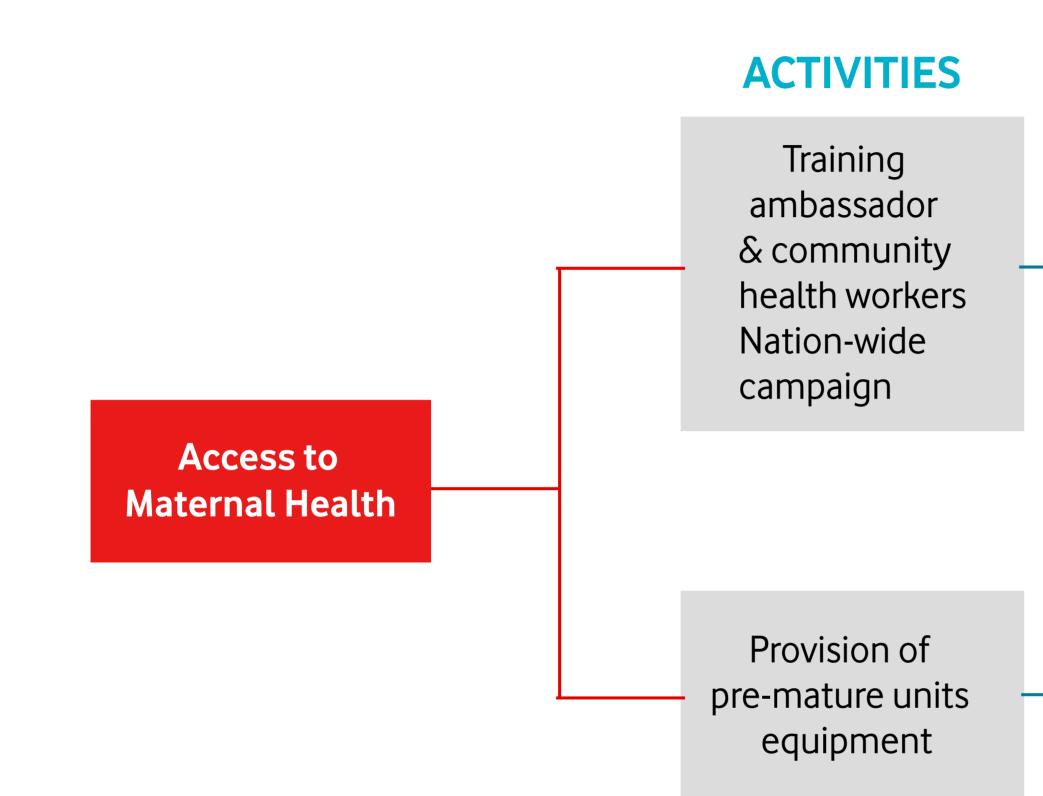
Improved communication skills Improved transition to higher education

Impacts

Positive impact on access to education, health and technology for women and girls in societies

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Maternal Health Projects:



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OUTCOMES

Increased hospital referrals Increased number of women access to healthy pregnancy deliveries

Improved emotional and mental health: Optimistic about future

Increased awareness of challenges in pre-mature units country-wide Increased no. of infant survival rates

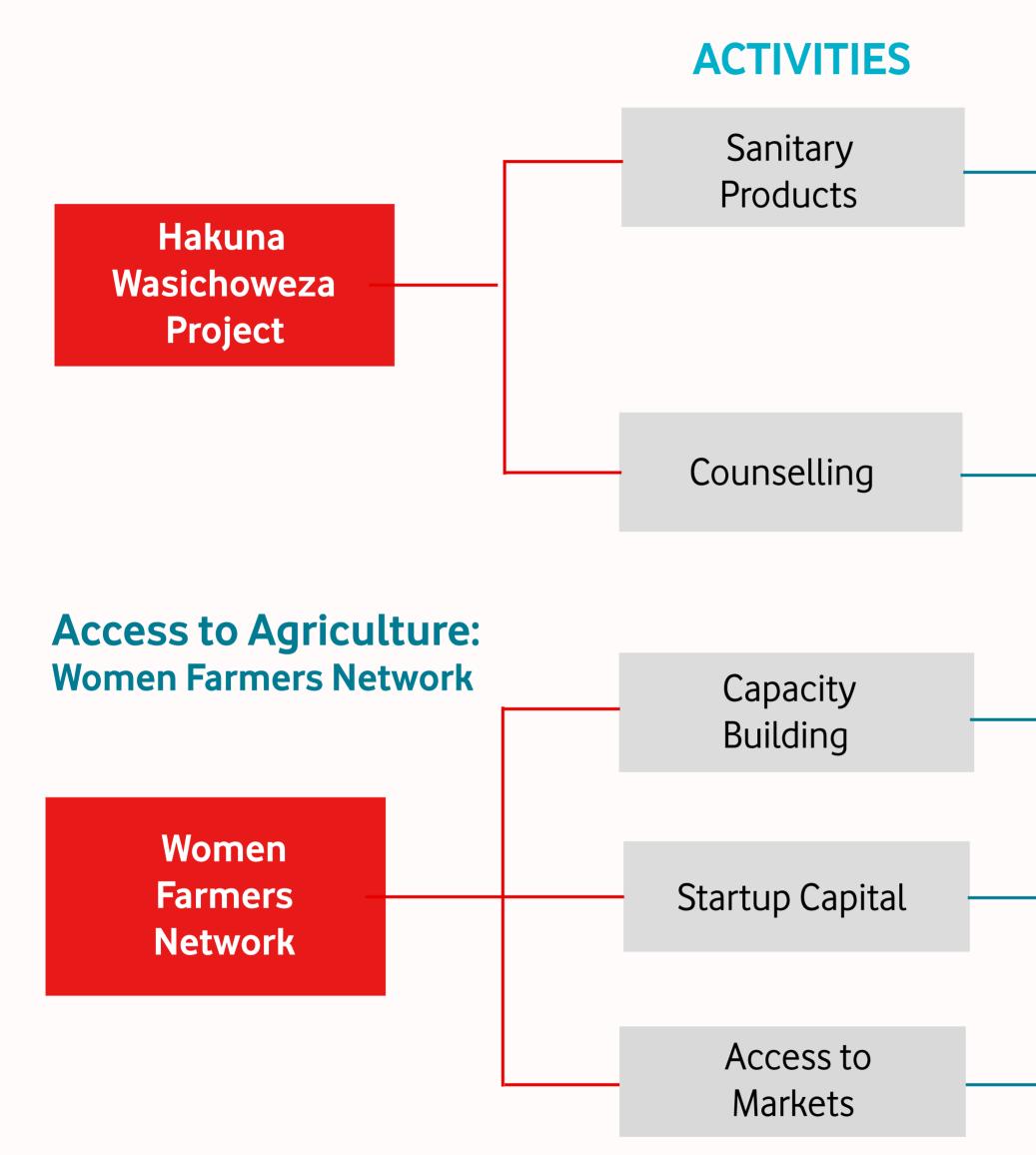




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Girls Empowerment Project:

Hakuna Wasichoweza



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OUTCOMES

Improved school attendance rate: Positive school engagement less isolated

Improved emotional and mental health: Optimistic about future

Empowerment: Control of life plan for their education

> Self Esteem: Confident no shame and blame

Access to livestock Access to best practices platforms

> Economic empowerment Freedom of association

Access to basic services Financial independence



Our Projects & Impacts on SDGs

The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including those related to poverty, inequality, climate, environmental degradation, prosperity, and peace and justice. The Goals interconnect and in order to leave no one behind, it is important that we achieve each Goal and target by 2030. The SDGs are a call for private sector to contribute to global development challenges. Vodacom Tanzania Foundation through our key partnerships and project implementation address key targets within the SDGs that ensure our contribution to global goals at national level.



Agriculture is the single largest employer in the world, providing livelihoods for 40% of today's global population. It is the largest source of income and jobs for poor rural households. Our programs have funded over 2513access to financial inclusion and over 291direct women beneficiaries have agricultural access to start-up capital & skills development..

The Impact



Maternal mortality ratio – the proportion of mothers that do not survive childbirth compared to those who do – in

developing regions is still 14 times higher than in the developed regions. Our social programs have reached over 2,763,897 direct and indirect beneficiaries on health and wellbeing projects accounting up to 69% of our social projects funding.



Obtaining a quality education is the foundation to creating sustainable development. In addition to improving quality of life, access to inclusive education can help equip locals with the tools required to develop innovative solutions to the world's greatest problems. **103 million youth** worldwide lack basic literacy skills, and more than **60%** of them are women. Our education programs provide increased and improved access to quality education through our smart schools projects 60,023 students have access to free educational technology platforms.

Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women. Ensure universal access to sexual and reproductive health and reproductive rights as agreed in accordance with the Programme of Action of the International Conference on Population and Development and the Beijing Platform for Action and the outcome documents of their review conferences. Our programs empowered over 5,777 adolescent girls in Lindi area with outcomes of empowerment and confidence through reproductive health programs. Our smart-schools projects provide access to technology in our computer laboratories programs.

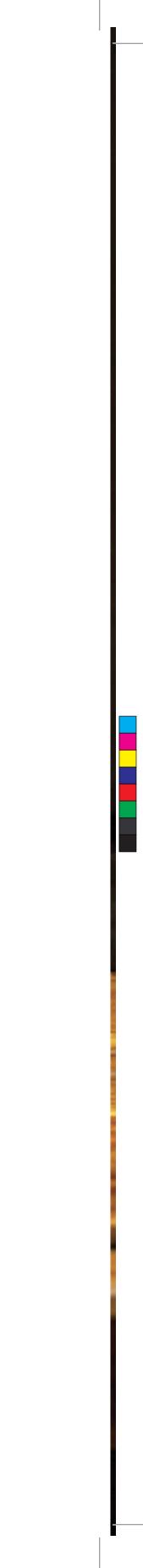
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The Impact



7 PARTNERSHIPS FOR THE GOALS

More than **4 billion** people do not use the Internet, and **90%** of them are from the developing world. Improving access to technology and knowledge is an important way to share ideas and foster innovation. Through our programs over **60,023** students' nation-wide have direct access to smart mobile instant-schools and information technology through our computer laboratories in schools.



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Corporate Social Investment Strategy 2019-2021

Vodacom Tanzania Foundation CSI Strategy 2019-2021



Message from the Managing Director

I am delighted to share Vodacom Tanzania Foundation's 2019-2021 strategy which is underpinned on fostering inclusive human development to improve the lives of marginalized societies in Tanzania. For many of these societies, impactful participation in socio- economic activities remains a distant dream; the hurdles encountered by women and youth in the rural communities of Tanzania are much higher. The dynamics are not inclusive, and our strategy seeks to address these inequities. The economic development barriers faced by women and youth are surmountable, and we believe we have the opportunity as a Foundation to mitigate gender inequality, stereotypes and uneven distribution of opportunities in finance, education and health to catalyse socio economic progress. Our strategy seeks to actively engage with social interventions that promote human potential and drive technological innovation as a key engine for community development in order to nurture socio-economic transformation of the target communities - making sure that no one is left behind.

Vodacom Tanzania as a mobile network operator and primary funding partner for the Foundation is in a unique position to bring about socio-economic development in Tanzania. An increasing number of innovations are being thought up for mobile devices to improve everyday life; from education, to health, to agriculture and economic empowerment through increasing opportunities for financial inclusion.

We believe that effective use of technology, innovation and customer immersion are critical enablers for the socioeconomic growth. We have a huge responsibility and opportunity to define how technology and innovation accelerate the digital transformation and economic growth of our country as well as how scalability, sustainability and technology integration can be weaved into our programmes to enable us to be more efficient and amplify our impact in Tanzania.

In 2006, when we started the Foundation, our priority was to fund community-based projects with a specific focus on maternal health, reduction of infant mortality and education. For over a decade, our interventions have had a positive impact reaching 2,884,435 beneficiaries across all regional geographical locations in Tanzania, notably, some more than others, due to the presence of extremely poor households that require specific social safety net interventions to achieve an equitable society.

As our projects during the period started to phase out, we assessed the impact of the projects to society. The findings have allowed us to map a way forward and strengthen our institution to become an enabler and creator of positive impact amongst targeted vulnerable population groups in Tanzania, in an effort to address the multi-dimensional layers of poverty.

The Foundation





Findings from the studies provided the Foundation with insights and evidence to further redefine our approaches towards bold new priorities vested in championing for an increasing number of individuals to gain access to financial services, an increase in access to quality education and instigate incremental changes that will lead to the growth of the agricultural sector.

Vodacom Tanzania Foundation's 2019-2021 strategy is the result of extensive collaborations internally across multiple departments and externally in consultation with partners and stakeholders. It is through these collaborations that we have formulated a purpose-driven strategy that identifies key sustainability challenges to address in the education, finance, and agricultural sectors.

The focus of the Foundation will be on the following four flagship pillars:

- **Inclusive Education**
- Inclusive Growth in Agriculture
- **Inclusive Climate Action** 5.
- Financial Inclusion. 4.

These will be in tandem with key sustainability challenges that seek to address:

- Disaster resilience in Lake region communities
- Reduction of infant mortality 2.

It is our belief that a targeted approach, through philanthropic programs, can pioneer socio-economic progress towards inclusive human development, equality and eradication of multi-dimensional poverty among marginalized communities in Tanzania. It is our hope that the interventions will pave the way for and contribute to the attainment of the sustainable development goals (SDGs) and achievement of Tanzania's Development Vision 2025. As we target our focus to the marginalized communities in Tanzania, we also continue to be committed to the UN Global Compact and Ten Principles and the Women Empowerment Principles that state that:

Women have a vital role in environmental management and development. Their full to achieve sustainable development. The creativity, ideals and courage of the youth of the world should be mobilized to forge a global better future for all.

participation is therefore essential partnership in order to achieve sustainable development and ensure a

The Foundation

We are grateful to all those who have contributed to the development of the strategy, and partners from our previous cycle. As we forge ahead on implementing the strategy, we look forward to the transformation of lives in Tanzania in collaboration with our partners - We are connected for good.

Hisham Hendi Managing Director

Purpose, Vision, Mission, Values

We want to enable marginalized communities in Tanzania to make most of their potential.

Our goal for society, women and the youth integrate our sustainability vision in line with UN Sustainable Development Goals of "leaving no one behind"[3]. It is through a combination of internal, national and global goals that our transformation for vision-2021 has been developed and translates into our purpose as a Foundation to amplify and foster human potential...

Our purpose is to connect everybody, to live a better today and build a better tomorrow.



We create new solutions to long standing societal problems.

Using mobile technology, our mission is to support vulnerable and often excluded communities across Tanzania to access education, connect them with agricultural opportunities, and promote good environmental practices in the country. Working with local not-for-profit organisations, community-based organizations and key partners, we are committed to fostering Inclusive Education, Agriculture and Climate Action. We create new solutions to long standing societal problems.

[3]https://sustainabledevelopment.un.org/content/documents/2754713_July_PM_2._Leaving_no_one_behind_Summary_from_UN_Committee_for_Development_Policy.pdf

Vodacom Tanzania Foundation CSI Strategy 2019-2021

The Foundation

We have an opportunity to contribute to fostering Tanzanian societies where "no one is left behind".

We have an opportunity to contribute to creating a new growth story. We value our purpose of championing for sustainable development. We have a common vision to amplify the potential of women, youth and marginalised communities. We are ambitious in our goals for incremental societal change. We explore, assess and adapt to address social challenges. We are here.



Introduction

Human capital development consists of the knowledge, skills, and health that people accumulate throughout their lives, enabling them to realize their potential as productive members of society. We can end extreme poverty and create more inclusive societies by developing human capital. This requires investing in people through nutrition, health care, quality education, jobs and skills. (World Bank)[1]

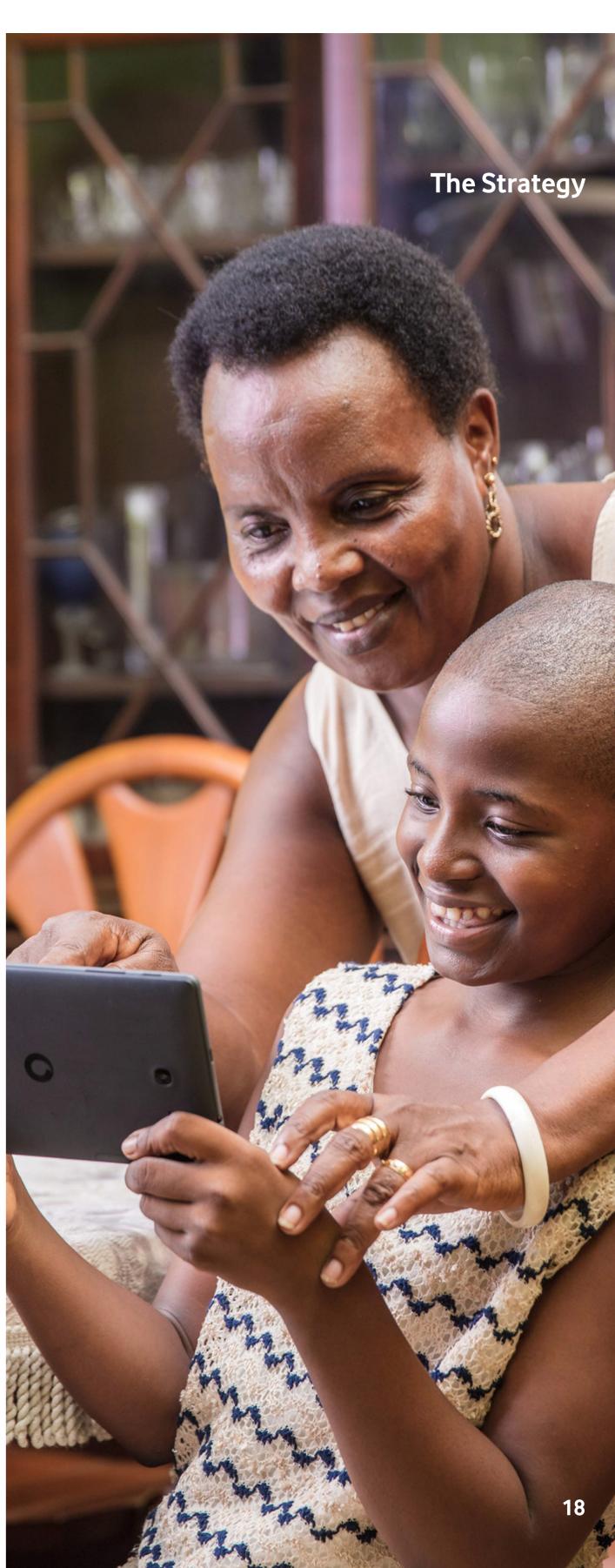
The 2018 Human Development Index ranks Tanzania 154th out of 188 nations. Human Development remains a social, environmental and economic concern in the country across key industries and sectors. The Tanzania Development Vision has set its sights on driving Tanzania towards middle-income status by 2025, which means, an economy focused on manufacturing and production to boost the socioeconomic status of Tanzanians.

Vodacom Tanzania Foundation has actively engaged communities and collaborated with social partners to create awareness and tackle national challenges in health, education and gender empowerment. In the new program phase for the years 2019-2021, our vision is to advance inclusive human development through strategic programmes and philanthropic initiatives. In 2018, we conducted an impact assessment report, which facilitated in developing a comprehensive understanding of our impact in society and consequently shaped our understanding for future focus areas.

Through leveraging our internal strategy, national development plans (FYDPII)[2] and the UN Sustainable Development Goals (SDGs); an integration of these combined goals and plans enables us to scale up and shift focus towards a capacity building and purpose-driven approach for our 2019-2021 programs entitled Fostering Inclusive Human Development: Vision 2021.

The vision 2021 strategy introduces our flagship projects which aim to strengthen an enabling environment at national scale through; advocacy and empowerment towards technology inclusion, economic empowerment of women and youth in agricultural communities, climate action challenges and empowering communities on sustainable water transportation in disaster-prone areas.

[1] https://www.worldbank.org/en/publication/human-capital/brief/about-hcp[2] http://www.mof.go.tz/mofdocs/msemaji/Five%202016_17_2020_21.pdf







Strategic Framework

Our strategic framework focuses on internal and national plans, with the global goals as the overarching, encompassing guidance to integrate our sustainability vision.

TANZANIA **VISION 2025** Advancing Tanzania from a predominantly agricultural economy towards a diversified, semi-industrialized middle income economy. [4]

[4] http://www.mof.go.tz/mofdocs/overarch/vision2025.htm [5] https://www.undp.org/content/undp/en/home/sustainable-development-goals.html

Vodacom Tanzania Foundation CSI Strategy 2019-2021

The Strategy

NATIONAL 5-YEAR **DEVELOPMENT PLAN**

Strategic Interventions to foster human development and social transformation to consolidate gains in education, improved agricultural value chains and private sector as a central





SUSTAINABLE DEVELOPMENT GOALS

The 2030 Agenda for Sustainable Development [5] (2030 Agenda), with 17 SDGs and 169 targets, is a plan of action for people, planet and prosperity. The SDGs are universal, transcend borders and apply across the workplace, marketplace and



community.

Maximize the social and economic benefits of business delivery while enhancing a strong commitment to responsible behaviour with focus on women's empowerment, energy innovation and youth skills and jobs.

INTERNAL

STRATEGY



Strategic Direction

Our strategic pillars outline bold focus on areas which the Foundation intends to significantly contribute in fostering Tanzania's human development through:

Flagship Programs

Pillar 1: Inclusive Education

Foster inclusive and equal quality education for Tanzanians. Increase access to technology in education and quality education.

Pillar 2: Inclusive Growth

Foster equal productivity opportunities for Tanzanian women and youth in agriculture. Inclusive access to increased economic empowerment and social mobilization through technology.

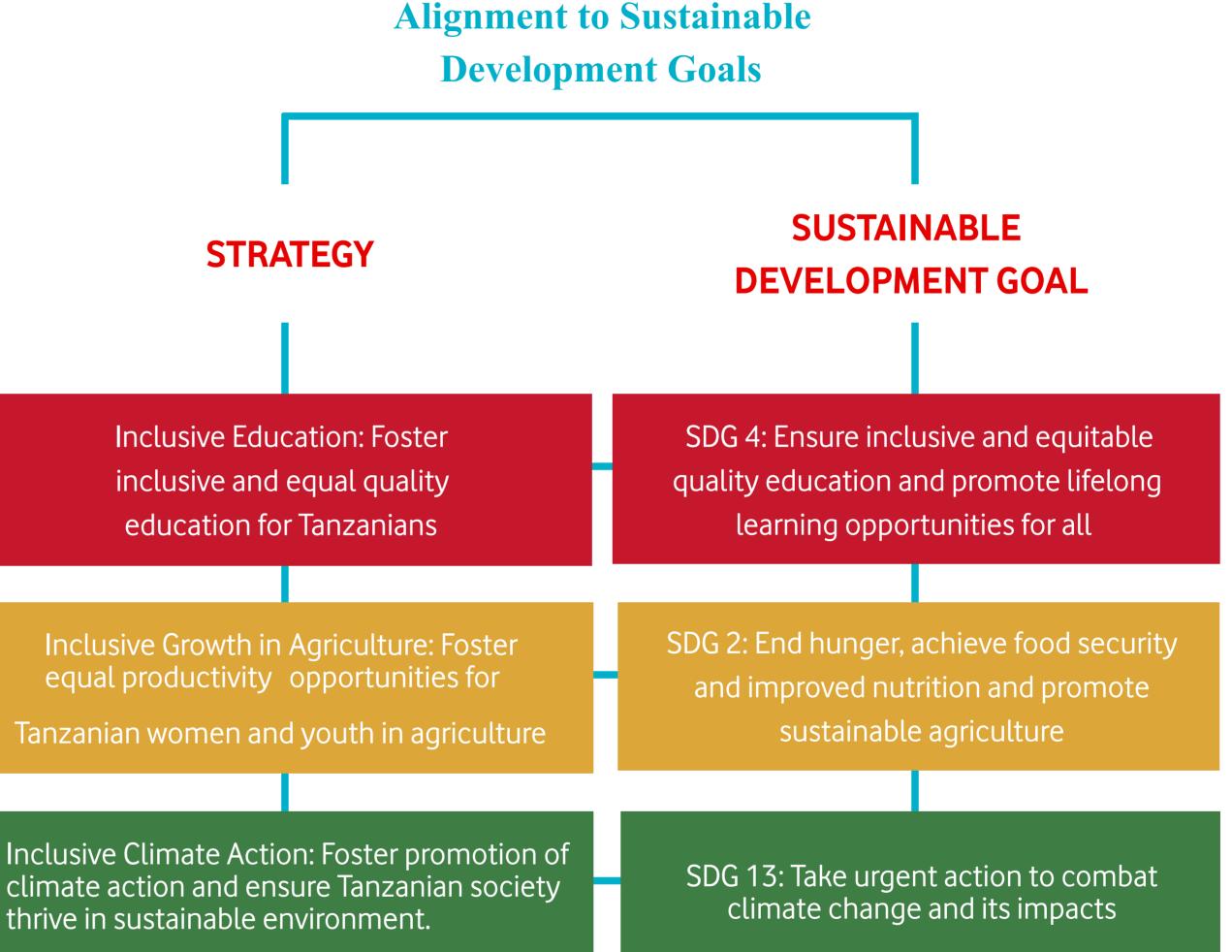
Pillar 3: Inclusive Climate Action

Foster promotion of climate action and ensure Tanzanian society thrive in sustainable environments.

Philanthropic Programs

- 1. Disaster Resilience in Lake Communities
- 2. Reduction of Infant Mortality

The Strategy



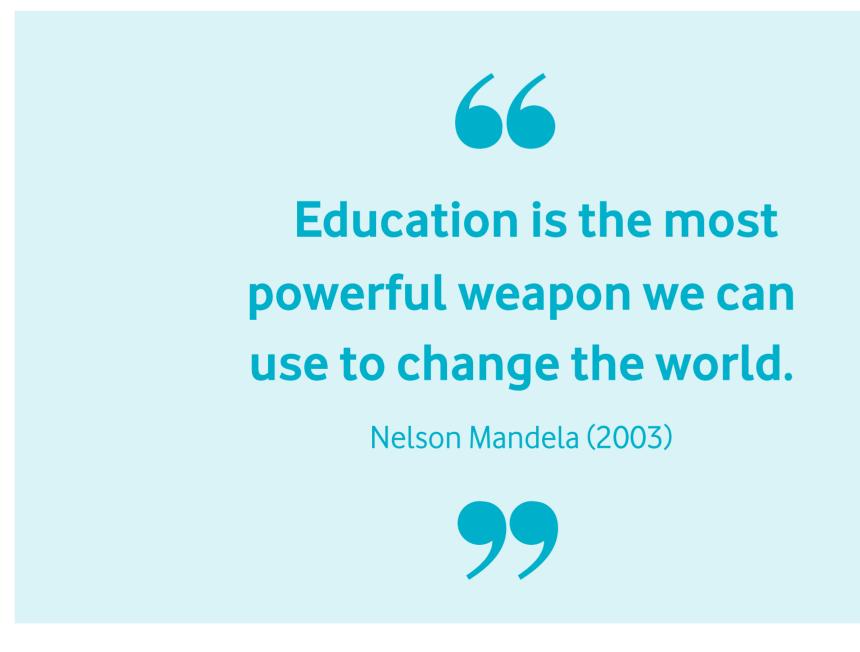


Strategic Rationale

Women and youth are the most affected in issues of social inequality and are particularly vulnerable to climate change effects, poverty and access to basic resources that are required to enable their full participation economically in the society.

It is through this overview that we have heightened the need for disruptive innovation which necessitates a concerted effort from the government and key actors to ensure an enabling environment to facilitate and maximise the potential for women and youth.

As a leading player in the telecoms industry, we believe we have an opportunity to actively invest in social interventions that promote human potential and drive technological innovation as a key engine for social community development.



Vodacom Tanzania Foundation CSI Strategy 2019-2021







Vodacom Tanzania Foundation CSI Strategy 2019-2021

"Inspire both a desire for change and an understanding that change is possible" **Nyerere, 1978**



Development Pillars

PROPOSED OUTCOME BY 2021

Increased knowledge base and strengthen capacity of key partners for policy development and implementation of technology in education.

Increased number of students with access to technological learning facilities

IMPACT

Ensure increased adaptation of e-schools across the counIncrease knowledge base and strengthen capacity of key partners for ICT policy

INDICATOR J SD

SDG4.0 - Ensure inclusive and equitable quality education, and promote lifelong learning opportuni-

SDG 4.7 - Education for Sustainable Development and Global Citizenship. Ensure that all learners acquire the knowledge and skills needed to promote sustainable development

PLAN NATIONAL

FYDP II Increase capacity building and training of new teachers' pre-primary education

[6] https://www.reuters.com/article/us-tanzania-telecoms/tanzania-internet-users-hit-23-million-82-percent-go-online-via-phones-regulator-idUSKCN1G715F [7] http://www.worldbank.org/en/publication/wdr2016 [8] http://www.worldbank.org/en/publication/wdr2018

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In 2017 Tanzania's ICT penetration increased to 23 million users who now account for 32% of the country's population. In the context of ICT in Secondary schools, there was a plan to connect 700 schools alone to the internet in the year 2017 as of 31 May 2016. These figures indicate the rate of growth potential for e-education amongst other internet usage in the country[6].

Digital technologies penetrate most corners of the world, with one mobile phone subscription per person globally, and 4 in 10 persons connected to the internet. As the World Development Report 2016[7] points out, "With rising computing power, combined with the connectivity and informational value of the internet, digital technologies are taking on more tasks."[8]

Globally, 85 percent of countries include computer skills in their curriculum for upper secondary school, but some regions lag, with Sub-Saharan Africa at only 50 percent, and much lower at lower levels of schooling. Beyond the benefits to individuals, a population with strong technical skills is more likely to attract international industries that require those skills, such as modern manufacturing.

Students entering the workforce need better critical thinking and socioemotional skills. The ability to use technology is one way for them to take advantage of technological advancement. Another is to excel at those skills that technology carries out less well. Those include higher-order cognitive skills and inter-personal socioemotional skills.









In the national development agenda, the agricultural sector is expected to lead Tanzania's economic growth and structural transformation towards industrialisation. The sector accounts for 66.9% of employment, 29% of GDP, 30% of exports and 65% of inputs to the industrial sector[9].

The second phase of the Agricultural Sector Development Programme Phase Two (ASDP II) (2017–2021) aims to increase agricultural gross domestic product (GDP), improve smallholder incomes and ensure food security by 2025. Notwithstanding, despite the impressive advancement made by the Government of Tanzania to ensure progression to an industrial economy, structural gaps in gender and youth inequalities persist within the country's agricultural sector.

Women and youth smallholder farmers have minimum or no access to inputs, post-harvest technologies, financing, insurance, pricing information and extension services which hinders their potential to increased productivity. They also have 8% less time for farming activities, fewer labour resources, and lower investments in high-value crops; these constraints lead to, on average 14% less production and further exacerbate the gender and youth gap.[10]

[9] http://www.tzdpg.or.tz/fileadmin/documents/external/national_development_frameworks/ASDP2_Final_Document_20_May._2016__after_ edit__1_.pdf

The Strategy

PROPOSEL OUTCOME BY

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IMPACT

Ensure an increased number of women and youth have access to technology on markets, inputs, financial services and productivity.

Ensure increased agricultural advocacy on gender and youth inclusion at national level

Increase access to financial services and technology in agriculture.

Inclusive growth in agriculture: increased economic empowerment and social mobilization through technology

SDG 2.3: Double Productivity and Incomes of small-scale food producers. By 2030, double the agricultural productivity and incomes of small-scale food producers, in particular women, indigenous peoples, family farmers, pastoralists and fishers, including through secure and equal access to land, other productive resources and inputs, knowledge, financial services, markets and opportunities for value addition and non-farm employment

SDG 17.17 Encourage Effective Partnerships Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships

FYDP II

Target 4.18 indicates critical requirement for women and youth empowerment due to poor linkages of farmers with financial institutions' low level of technology use through the following interventions:

PROPOSED OUTCOME BY 2021

IMPACT

Ensure increased number of climate action/climate smart activities as a result of awareness and social mobilisation

Increased number of climate action/climate smart activities as a result of awareness

Increased economic empowerment of communities exposed to climate action challenges and climate-smart agriculture

Increased number of climate-based economic projects as a result of advocacy and private-public partnerships

INDICATOR SDG

SDG target 13.3: Build Knowledge and Capacity to Meet Climate Change.

Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning

Policy Level SDG 13.B

Promote Mechanisms to Raise Capacity for Planning and Management. Promote mechanisms to raise capacity for effective climate change-related planning and management in least developed countries and small island developing States, including focusing on women, youth, local and marginalized communities

AN 2 NATIONAL

FYDPTI

Target B5.5 indicates: Un-coordinated implementation of best environmental practices and Inadequate stakeholder involvement as some of the key challenges contributing to lack of awareness on climate action. The following strategy related interventions are recommended to meet national plans:

- Improve public awareness on tree planting
- II- 280 million trees (185,000hectares) planted every year
- Support National tree planting and management strategy 2016/17-202021.
- [11] https://web.unep.org/unepmap/what-we-do/mid-term-strategy-2016-2021
- [12] https://www.undp.org/content/dam/tanzania/docs/strategies/pdf/Environment%20%20Climate%20Change%20Resilience.pdf

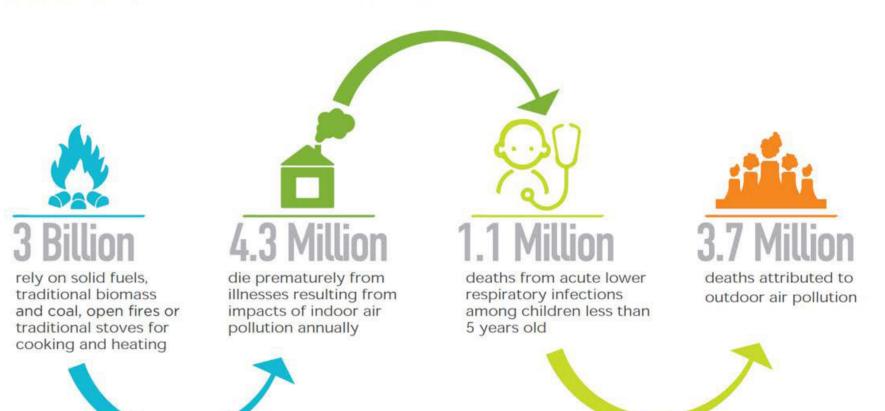
Vodacom Tanzania Foundation CSI Strategy 2019-2021

The Strategy



Globally, since 2000, natural disasters have killed more than 1.1 million people and affected another 2.7 billion. With floods, droughts and frequent windstorms, climate change is expected to have major and unprecedented socio-economic implications, particularly in developing countries where women are often more socially excluded. All 17 of the Sustainable Development Goals rightly address concerns around environmental sustainability[11].

FIGURE 4: Air pollution and its effects on human health



The effects of climate change in Tanzania are visible in 60% of the country, ranging from prolonged droughts, floods, land degradation, dwindling water resources to animal, plant and human disease. With the environmental, natural and mineral resources under threat, the Government of Tanzania has identified climate change as a leading developmental challenge and is a signatory of the Paris Agreement of 2015. More than 80% of the population are dependent on environmental and natural resources for income generation and the protection of these resources is a critical success factor in the nation's planned economic development.[12]

Philanthropic Pillars

Philanthropy continues to be a pillar for the Foundation. This enables the Foundation to adapt to current societal needs within the country. Our philanthropic pillars focus on reduction of infant mortality and disaster resilience

Reduction of Infant Mortality



In Tanzania, 58.8 per 1000 live births recorded pre-term complications in 2015, and the rate dropped slightly to 56.7 per 1000 live births in 2016. SDG 3 aims to reduce the under five-years old mortality rate by 57.48% to a value of 25.0 per 1000 live births. Tanzania's rates are predicted to drop to 26.6 per 1000 live births by 2030[13]. Comparing the under five-years old mortality rates alongside neonatal death rates shows that 37% (22.2 per 1000) of the mortality rates in 2015 are related to neonatal deaths. The comparative figure increased to 38.3% (21.7 per 1000) in 2016. Predictions indicate it will exceed the target value by 22.5% (12 per 1000) by 2030[14].

Disaster Resilience



Tanzania's Lake Victoria is known for its devastating boating accidents with one of the largest catastrophes claiming 800-1000 lives when MV Bukoba sunk on 21 May 1996. Most recently, the disaster on 21



September 2018 claimed over 200 lives. Lake Victoria lies in the earthquake belt where the last deadly earthquake recorded a magnitude 5.7 on the Richter Scale[1].

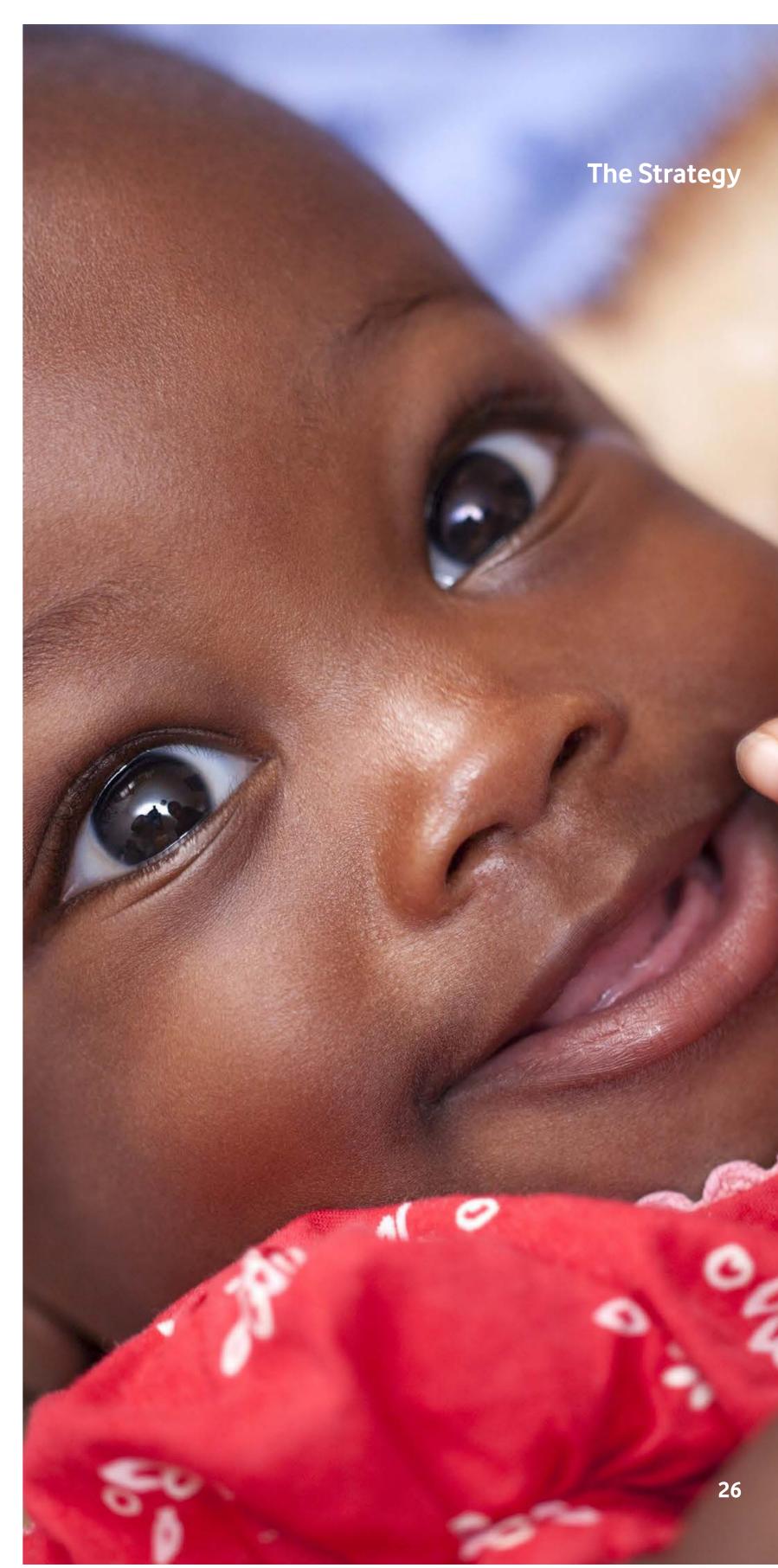
Through its work in the Lake Zone region, the Foundation believes that

partnerships are key in addressing long-standing societal impediments such as safe and reliable water transport systems, which is the key motivation and focus for SDG 11 in disaster resilience.

[13] https://www.usaid.gov/tanzania/newsroom/fact-sheets

[15] https://en.wikipedia.org/wiki/MV_Bukoba

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^[14] https://www.who.int/countries/tza/en/

Theory of Change

Our Social Investment Programs are designed to adopt a phased approach, tailored to focus on sustainable, business-driven models that strengthen strategic development our and philanthropic pillars.

The Foundation aims to advance development in inclusive human Tanzania through our strategic pillars and philanthropic pillars.

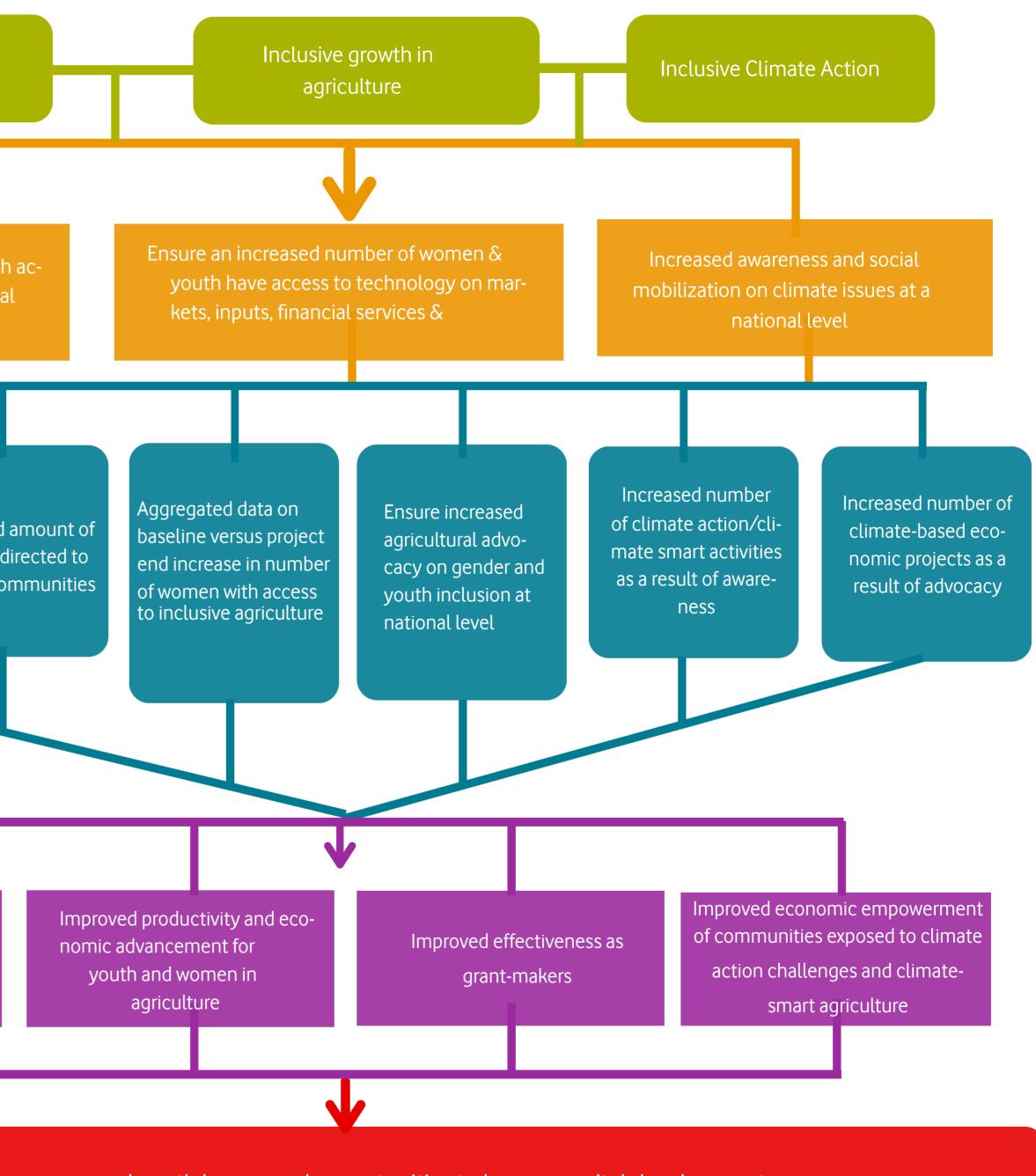
Our flagship strategic development projects will be implemented on a longterm basis with a minimum of three years continuous funding/collaboration for inclusive education, growth in agriculture and climate action.

philanthropic donations-based Our funding interventions will be carried out on a short-term basis to address imminent issues on disaster resilience and infant mortality.

Inclusive growth in Inclusive access to agriculture quality education Ensure an increased number of women & Increased number of students with acyouth have access to technology on marcess to ICT learning in poor rural kets, inputs, financial services & Increased number of Aggregated data on Ensure increased students with access Increased amount of baseline versus project agricultural advoto ICT learning in funding directed to end increase in number cacy on gender and poor rural communities priority communities of women with access youth inclusion at ness to inclusive agriculture national level Improved productivity and eco-Improved outcomes and Improved effectiveness as nomic advancement for access to quality ICT youth and women in grant-makers education agriculture Students, women and youth have equal opportunities to human capital development

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The Strategy

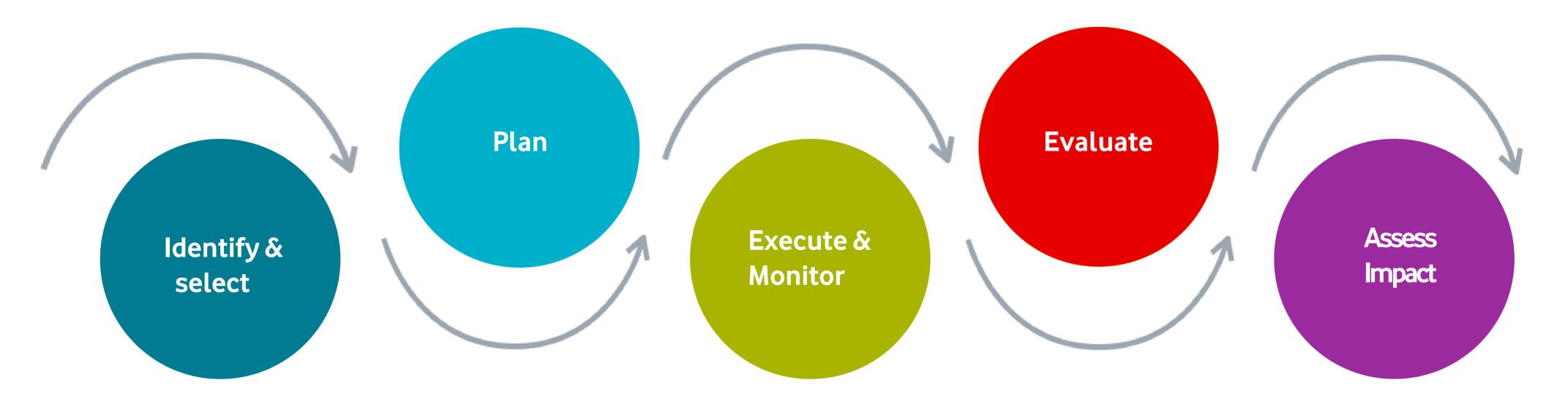




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SIP Project Cycle

Social Investment Programs (SIP) require a solid plan and must follow the guidelines and VTF policies and procedures. For effective implementation it is essential that all SIP projects follow the project style cycle steps outlines in this handbook. These steps are explained in detail and include the items that must be observed and accomplished during the SIP lifecycle.



Conclusion

In conclusion, the Foundation Trustees and Management are fully committed to the implementation of the objectives set out in the strategy, and ensuring impact is captured across the target outcomes.

Application of both technological and physical monitoring and evaluation (M&E) is designed and incorporated to ensure progress is assessed and plans are adaptable to changing needs on an annual basis, to ensure our social investments produce the project change impact.

The Strategy



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