

SRI JOYDIP ASHRAM

SRI JOYDIP ASHRAM SUSTAINABILITY REPORT

AS NGO PARTICIPANT OF UN GLOBAL COMPACT

SRI JOYDIP

6/19/2020



Eighty two months, after Sri Joydip Ashram started working as a NGO participant, in United Nations Global Compact, the world has changed a lot, and the latest being the global pandemic. But the commitment of Sri Joydip Ashram, towards Sustainable Development Goals to transform the world into a better place, remained unchanged and this is the documentation of it.

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FOREWORDS

Namastee ...

*ayaṃ nijaḥ paro veti gaṇanā laghucetasām /
udāracaritānām tu vasudhaiva kuṭumbakam //*

*This is mine, that is his, say the small minded,
The wise believe that the entire world is a family.*

—Maha Upanishad 6.71–75

Sri Joydip Ashram started with the vision of a global family of human beings to be transformed to divine beings. However, this global family is right now in a very difficult phase with the outbreak of Global Pandemic. The talented team assembled by Sri Joydip Ashram Trust, has given an holistic response to the pandemic, and put an continuous effort, to bring a new level of collective consciousness, blending Indigenous knowledge of Yogic tradition with innovation , making it multidisciplinary for using in a manner, that world can recover from this global pandemic, and race towards the Sustainable Development Goal '3' of Health and Wellbeing of the whole world by 2030.

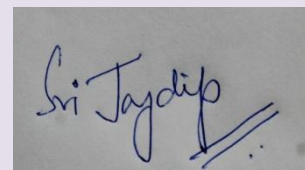
As major progress which been made in improving the health of millions of peoples, and increasing life expectancy reducing maternal and child mortality, and fighting against leading communicable disease, has stalled in the first half of 2020, and it is important that we use power of yoga and ayurveda, blending indigenous tradition with innovation to bring the world again in the path of progress toward SDG 3 in 2030

Sri Joydip Ashram Trust is a non-profit organization and believes that Yoga is a perfect tool if delivered blended between tradition and Innovation, and bring back the world in track towards the Sustainable Development Goals of Health and Wellbeing of world , which is severely comprised by this Global pandemic .

Sri Joydip Ashram is working to innovate and make Yoga philosophy inclusive, which is the base of 'Sri Joydip's teachings' and implement it in diverse sectors like education , healthcare , disaster relief , cultural exchange , cultural research and uplift the consciousness of human being , with the imperatives of transformation which is also the objective of 17 Sustainable Development Goals . That is how Sri Joydip Ashram has a vision alignment with United Nations Global Compact, and this alignment has grown in the last six years and ten months exponentially.

In fact , in last few months in the times of Global pandemic Sri Joydip Ashram has started collaborating with organization across the world, and respond to the Global pandemic in an holistic way, as this remarkable situation, calls for a new education and design of yoga, blending innovation with tradition, and that could take us a new level of consciousness, where we will be able to handle such epidemic.

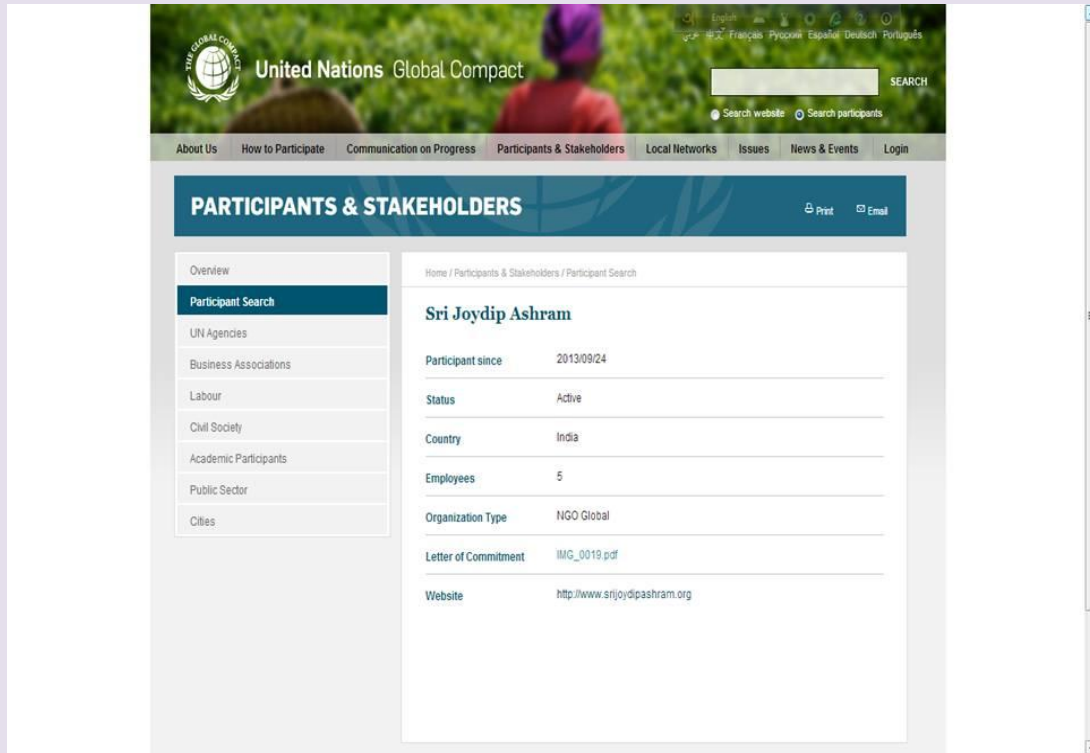
Regards

A rectangular image showing a handwritten signature in blue ink. The signature reads "Sri Joydip" in a cursive style, followed by a double horizontal line and a small dot.

Founder & Managing Trustee

SRI JOYDIP ASHRAM

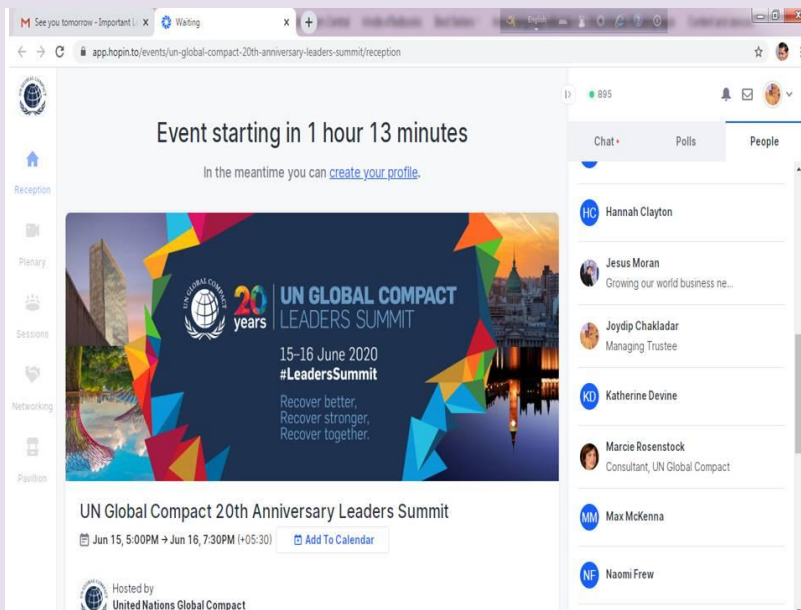
EXECUTIVE SUMMARY



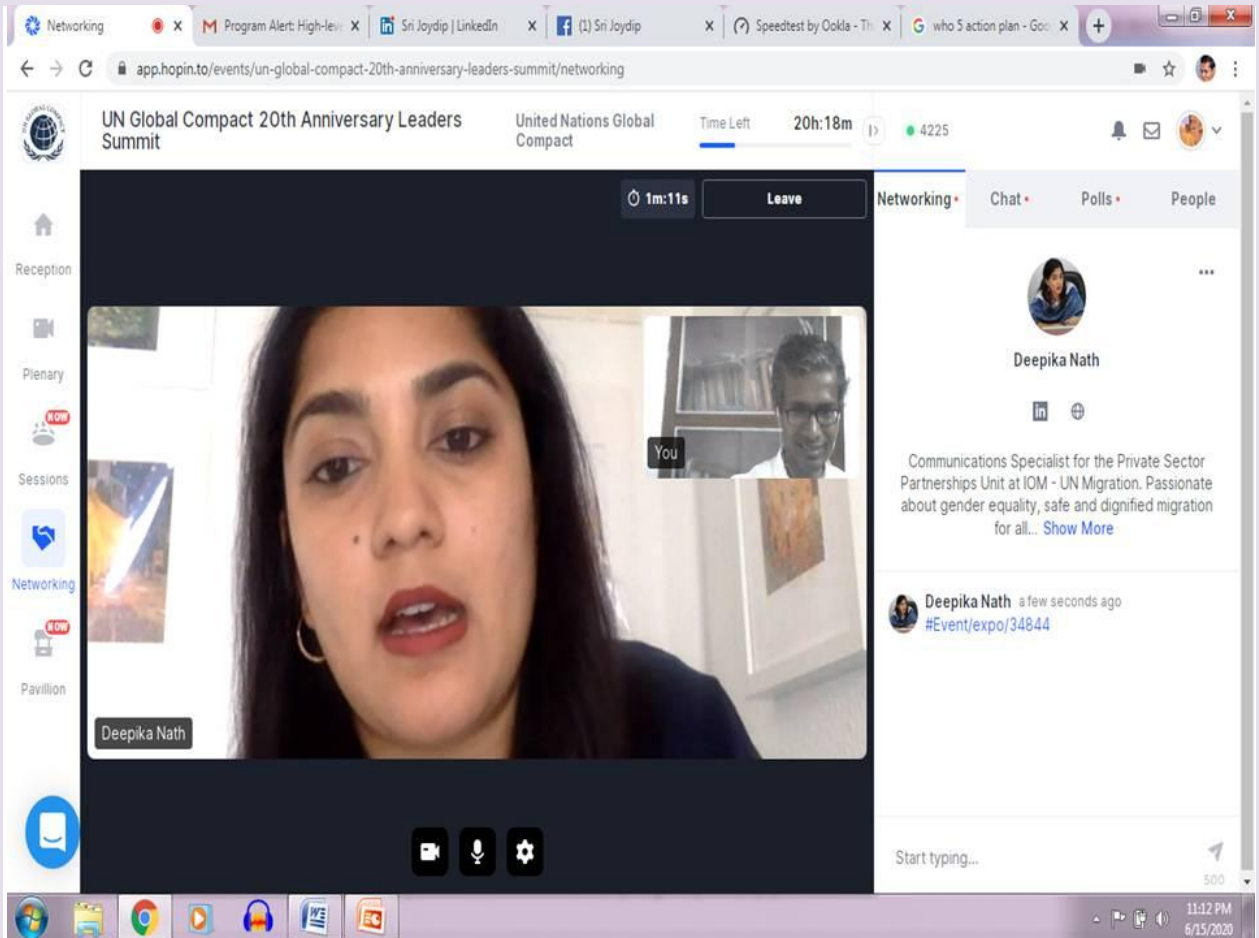
In September, 2013, Sri Joydip Ashram Trust became the NGO participant on the UN Global Compact, with a focus on the Ten principles and SDG Goal '3' of health and wellbeing of the world using yoga. To achieve this vision within 2030, Sri Joydip Ashram continuously produced innovative content and training on yoga, which could be used as a tool towards Sustainable Development Goal 3 of "Health and Well-being" of the world.

Sri Joydip Ashram also took up Sustainable Development Goal '17' to build partnership for achieving SDG '3' to make World more Health resilient. For that reason, Sri Joydip Ashram innovative courses and contents on yoga were distributed across the world . We have been able to reach out to nine countries which includes - Israel, Greece , Sweden, Estonia , US, UK , France , Romania where we have our teachers trained, in our innovative courses and content on Yoga, and inspired them to take classes to aspire towards Sustainable Development Goal '3'.

With the Global Pandemic hitting the world , we envisioned and gave a more holistic response towards SDG 3 and created knowledge bases which could be helpful to this situation



We also attended in United Nations Global Compact Webinar on Reporting mechanism at 13th May , 2020 .



We also attended UN Global Compact Leadership Summit in 15th and 16th June , 2020 to broaden our knowledge base and started building more partnership following SDG '17', to achieve the SDG'3' goals of public health in this challenging times of global pandemic.

SRI JOYDIP ASHRAM WITH UN GLOBAL COMPACT LOOKING BACK ON THE CLOSE TO SEVEN YEARS JOURNEY

After joining the UN Global Compact , Sri Joydip Ashram designed a number of innovative Yoga education program blended with tradition towards the objective of Sustainable Development Goal 3 – Health and Wellbeing of the world, and at the same time started also building partnership as guided by Sustainable Development Goal ‘17’ – to achieve the SDG ‘3’ goals in close of seven years journey (with UN Global Compact) .

TOWARD SUSTAINABLE DEVELOPMENT GOALS THREE - HEALTH AND WELLBEING OF WORLD

The Designed program Sri Joydip Ashram was marketed in the following branding formats.

Lifewise Benefit Program – Lifewise Benefit Program is a unique yoga based life coaching program of (24 hrs and 12 days) spanned around 1 month , which teaches how to create “Work and Life Balance” and “Manage Stress” and “Live well” using Yogic principles.



Seven Yoga Habits Benefit Program – Seven Yoga Habits Benefit Program is a unique yoga based life coaching program of (100 hrs and 21 days) , which teaches how to practice Seven Yoga Habits for compassionate living



Creaiyoga Benefit Program - Seven Yoga Habits Benefit Program is a unique yoga based life coaching program of (100 hrs and 21 days) , which teaches how to improve creativity in our life.

Workplace Wellness Benefit Programs – Workplace Wellness Benefit Program is a unique yoga based life coaching program of (100 hrs and 21 days) , which teaches how to improve work-life balance in our life.



Green Yoga Benefit Program – Green Yoga is an innovative yoga program which is blend of tradition and Innovation and which helps to grow environmental awareness through Yoga.



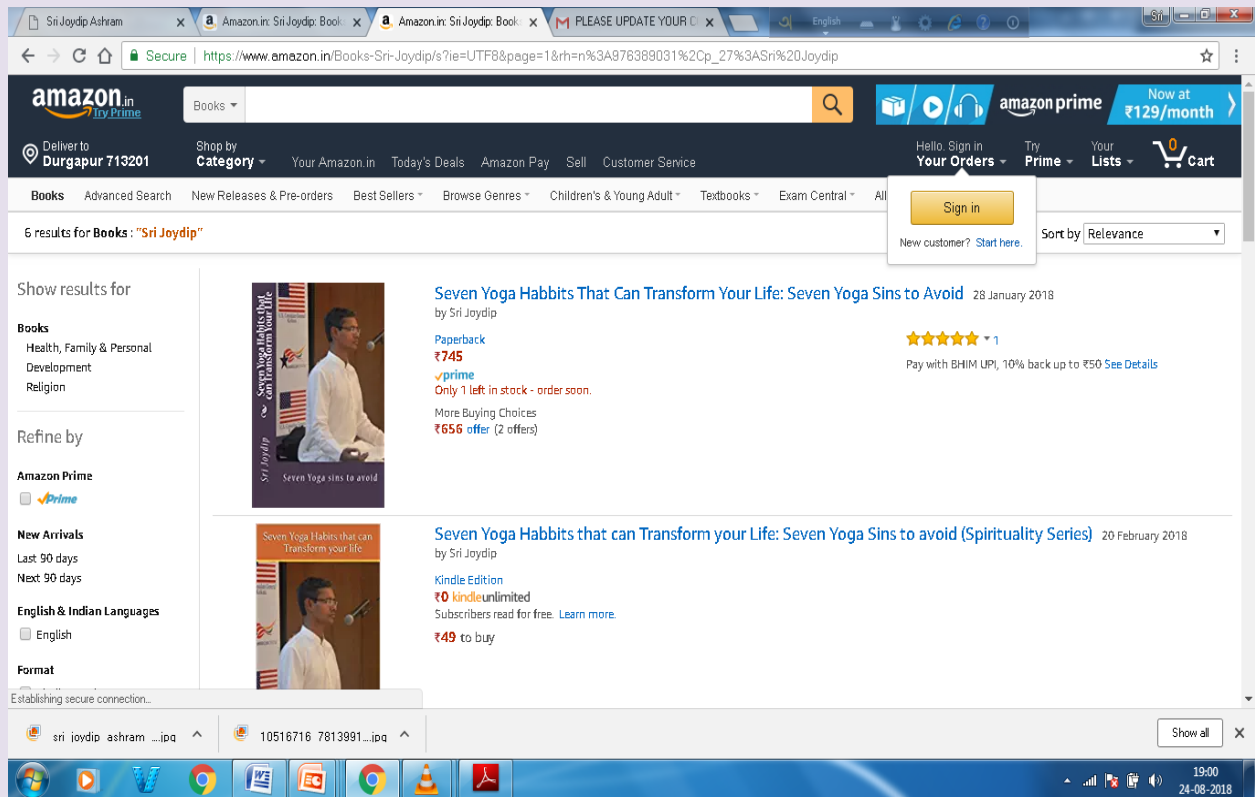


Sri Joydip Ashram Partnership in lines to SDG 17

- ▶ Krishnapur High School
- ▶ Diplomats and Library members of United States Consulate and American Library.
- ▶ ETA Maelco (Dubai based International Organization)
- ▶ NSIC (Government of India Organization)
- ▶ Birla Corporation Limited.
- ▶ Tollygunj Golfpark Residential Association
- ▶ DST
- ▶ Bharat Kala Manjari
- ▶ Sri Seshadri Ashram
- ▶ Government Arts College , Tirivannamalai

Building Health, Fitness and Wellbeing Content in lines to SDG 3

Sri Joydip Ashram has published nearly 15 books on Yoga education along with numerous articles, which is blended with Innovation and Tradition and made It multidisciplinary and opened up its possibilities of implementation in divergent fields.



Building Health, Fitness and Wellbeing Online Courses in lines to SDG 3

Sri Joydip Ashram OnlineYoga Varsity also creates quality online yoga courses and it has over 48 online courses now ,which benefited people from 9 countries .



SRI JOYDIP ASHRAM
Online Yoga Varsity
Where learning never stops

**Because there is so much to yoga then we think , we need platforms and spaces,
Where learning never stops.**

Introducing Sri Joydip Ashram *Online Yoga Varsity*

**Our understanding of Life : Causes , perception and Role of Yoga
with the latest interdisciplinary research on Yoga from Neuroscience ,
Psychological and Managerial disciplines.**

**From 18th April , 2018 onwards | Supporting contact program in 8 cities on India |
Learn yoga in your space , in your time , in your desktop , with your choice of courses**

www.srijoydipashram.org

PROGRESS TILL DATE

NGO performance and Important Achievements

1.Sri Joydip, Managing Trustee and Founder of Sri Joydip Ashram awarded and felicitated for his work on “Yoga for Attention Deficit and Hyperactivity Disorder” by International Federation of Yoga Professionals.



2. Successful Corporate Training in AWFIS Space Solutions in Health and Wellbeing – SDG 3 goals



3. Getting the certificate from British Council Ambassador on “ Continuous Professional Development for Yoga Professionals Part II” by British Council – A cultural organization of UK Government .



4. Teacher Innovation Award and appreciation by Sri Aurobindo Society



SUSTAINABLE TRANSITION NEEDS : AFTER OUTBREAK OF GLOBAL PANDEMIC IN HEALTHCARE AND LIFESCIENCES

**SJA Benefit Programs – Holistic Healthcare by Yoga Education to handle
the threat of an Epidemic – “Corno Threat- How Yoga can help ? ”**



Corno threat – How Yoga can help Benefit Program –

Corno Threat – How Yoga can help Benefit Program which is a unique yoga based life coaching program of (2 hrs and 1 days) , which teaches how to create “Respiratory Hygiene” and “Hand Hygiene” and “Manage Stress” and “Live well” using Yogic methods. This program has been designed in 1st week from Yoga Help for Corona Threat whatsapp group , which was activated in 8th February,2020 to give an appropriate awareness of Global epidemic in lines to Sustainable Development Goal 3- that maximum people can sustain their health and wellbeing with proper awareness in this challenging times. We build also partnerships aligned to sustainable development goal 17 to attain the SDG goal media and education institutes through a whatsapp group. It was delivered in 6th March , 2020 before the lockdown restrictions are in place.)



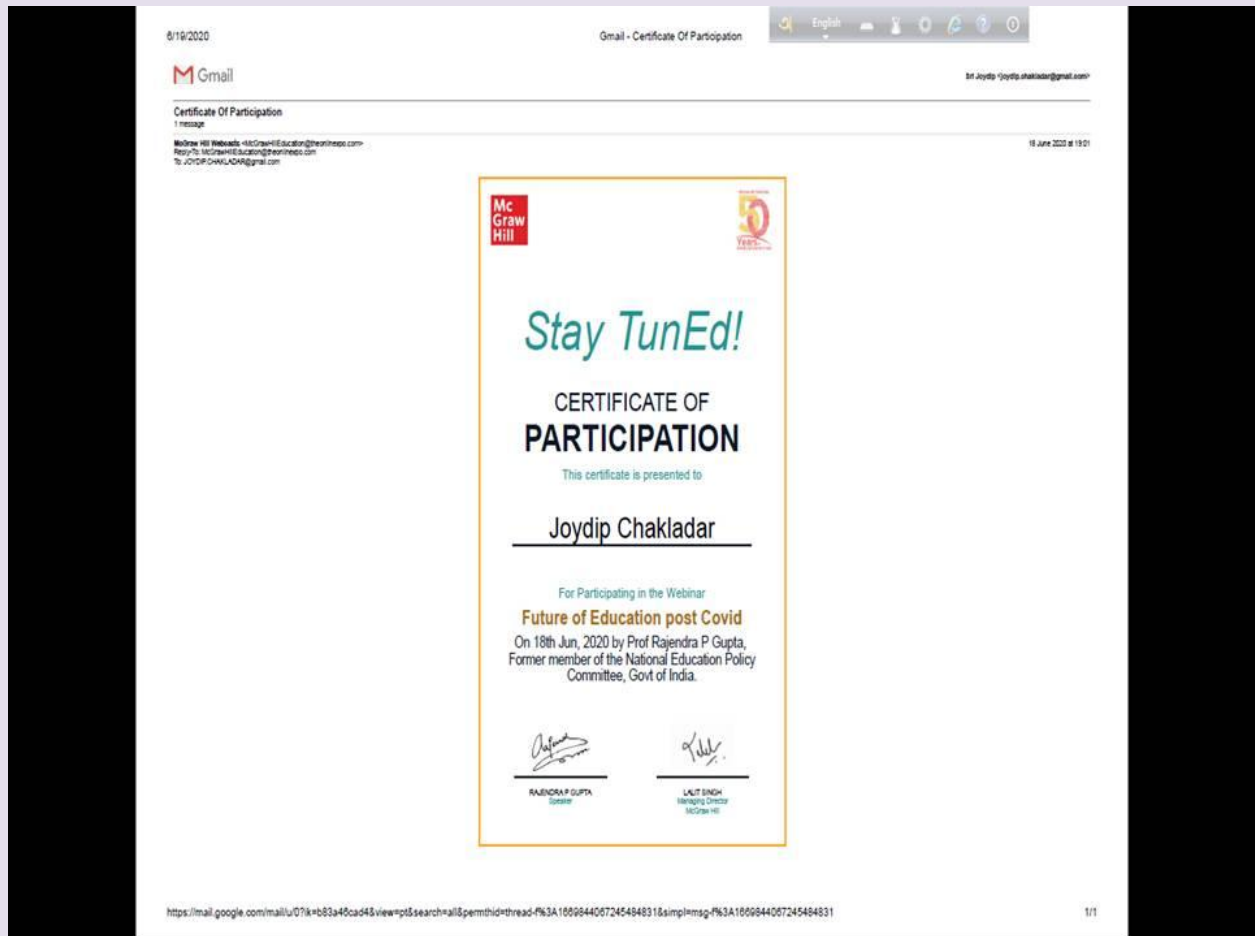
Participation in different Webinars to understand the impact of Covid 19 and build partnerships in lines with SDG17

We also attended number of Programs (Webinars) to understand what would be the appropriate response for COVID19 both on terms of Corporate Response and also Education Sector response. This helped us to find out appropriate Responses from our end.



1. Participation on Corporate Response Viv-a-vis Covid 19 crisis by Stxaviers College , Burdwan

2. Participation on Future of Education Post Covid by Mcgrawhill Publication



A CALL FOR ACTION FOR BUILDING PARTNERSHIPS WITH SRI JOYDIP ASHRAM FOR RECOVERING BETTER , RECOVERING STRONGER , RECOVER TOGETHER IN THIS TIMES OF GLOBAL PANDEMIC

Before this International Day of Yoga in 21st June , 2020 and also after , Sri Joydip Ashram is calling for greater collaboration between organization aligned to SDG 17 to achieve the SDG3 goals and successfully recover from this times of Global Pandemic. We are also looking forward to design country specific online courses, which would help in the times of this Global Pandemic-to save lives and livelihood as 'Yoga' and can be the greatest humanitarian aid to support those people, who are suffering due to Global Pandemic .

Namastee ...