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SOCIAL RESPONSIBILITY REPORT 社会责任报告 2019



 广西喷施宝股份有限公司
GUANGXI PENSIBAO CO., LTD.

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About the Report 关于本报告

本报告是广西喷施宝股份有限公司（以下简称“喷施宝公司”或“公司”）自2007年加入联合国全球契约组织以来，向有关机构报送和社会公开发表的第12份社会责任报告。报告真实、客观地总结和反映了公司2019年度在履行社会责任的实践与成效。

本报告依据全球报告倡议组织（GRI）的《可持续发展报告指南》相关要求，结合公司实际情况进行编制，时间跨度为2019年1月1日至2019年12月31日。报告经公司董事会审议通过。

This report is the 11th consecutively released social responsibility report of Guangxi Penshibao Co., Ltd since Penshibao Company's entry into the United Nations Global Compact (UNGC) in 2007. The report faithfully and objectively reflects and summarizes the practices and achievements of Penshibao in performing its social responsibilities in 2018.

This report is compiled in accordance with the Corporate real situation and related requirements of Sustainability Reporting Guidelines of The Global Reporting Initiative (GRI), with the time range from 1 January 2018 to 31 December 2018. The report has been reviewed and approved by the Board of Directors of Penshibao.



喷施宝创始人：王祥林



Address from the Chairman 董事长致辞

2019年，喷施宝公司在面临国内外风险挑战明显上升，经济下行压力加大的情况下，董事会领导全体员工沉着应对，艰难探索，勤奋工作，以高度社会责任感，促进企业各项经营活动顺利进行，取得了新的发展。

一年来，在各部门和全体员工的团结合作，以及各级科技机构和广大客户的大力支持下，喷施宝品牌优势继续得到新提升，产品营销市场进行新探索，先进技术推广取得新进展，扩大对外宣传取得新成效，促进企业持续发展。特别是经过10多年的艰苦努力，各级农技部门和科研院所进行大量的试验示范，喷施宝“多元生态水溶肥料合作开发与推广应用”项目，获得全国农牧渔业丰收奖“农业技术推广合作奖”（一等奖）。此外，还荣获了2019最受欢迎产品品牌奖、广西发明创造成果金奖等多个奖项，极大提升了喷施宝的品牌知名度和影响力，为持续推广喷施宝技术和产品创造了良好条件。

2020年，是我国全面建成小康社会、扶贫攻坚和“十三五”规划收官之年，也是喷施宝公司创办35周年的喜庆年份。喷施宝将继续坚持创新发展，弘扬奋力拼搏精神，以优异成绩迎接公司创办35周年庆典。

In 2019, under the circumstance that domestic and foreign risks and challenges have risen significantly, and the downward pressure on the economy has increased, PenShiBao Company's Board of Directors has led all employees to respond calmly, explore hard, and work hard, with a high sense of social responsibility, having promoted the smooth progress of various business activities of the corporate and achieved new development.

Over the past year, with the solidarity and cooperation of all departments and all employees, as well as the strong support of scientific and technological institutions at all levels and our customers, the brand advantage of PenShiBao Company has continued to be improved. The product marketing has undergone new explorations, new progress has been made in the promotion of advanced technologies, and new results have been achieved by expanding foreign publicity, which promote the sustainable development of the corporate. In particular, after more than 10 years of hard work, a large number of test demonstrations have been conducted by agricultural technology departments and scientific research institutions at all levels, and PenShiBao Company's "Cooperative Development, Promotion and Application of Multiple Ecological Water Soluble Fertilizer" project has won the "Agricultural Technology Promotion Cooperation Award" of the National Agricultural, Animal Husbandry and Fishery Harvest Award (First Prize). In addition, The Company has won multiple awards including the 2019 Most Popular Product Brand Award and the Guangxi Invention and Innovation Achievement Gold Award, which greatly enhanced the brand awareness and influence of PenShiBao Company and has created good conditions for the continuous promotion of The Company's technology and products.

2020 is the year in which China will build a moderately well-off society in an all-round way, and the ending year of poverty alleviation and "The Thirteenth Five-Year" Plan, and it will also be a happy year for the 35th anniversary of PenShiBao Company. PenShiBao Company will continuously adhere to innovation and development, carry forward the spirit of hard work, and greet The Company's 35th anniversary celebration with excellent results.

董事长：王祥林
Chairman: Wang Ji Dong



About Penshibao Company 公司简介

喷施宝公司创建于1985年，是国内较早、规模较大、最具品牌影响力的水溶肥研发、生产、销售、服务企业，被授予中国水溶肥十大品牌等荣誉称号，被认定为国家高新技术企业和国家知识产权优势企业，是有机叶面肥国家标准起草单位和联合国全球契约组织成员企业。

喷施宝公司致力于研发、生产的拥有独立知识产权和国家技术专利的喷施宝系列产品，经过中国农业农村部全国农业技术推广服务中心、耕地质量监测保护中心，中国农业大学、华中农业大学、湖南农业大学、福建农林大学等科研机构试验研究表明，具有明显增产增收、改善品质、提高抗性、降解农药残留、减少化肥使用量、修复改良土壤等功效，并可为促进富硒健康农业发展提供有力保障。

2019年，喷施宝“多元生态水溶肥料合作开发与推广应用”项目，获得全国农牧渔业丰收奖，是国家对喷施宝公司和广大科技工作者的充分肯定。公司将认真总结经验，坚持改革创新，履行社会责任，为助力我国农业高质量发展作出新贡献。

Founded in 1985, Guangxi Panshibao Co., Ltd. is one of the earliest and largest companies with the most brand influence in water soluble fertilizer research and development, production, sales and service, and it has been awarded honorary titles such as the Top Ten brands of water soluble fertilizer in China, and has been recognized as a national high-tech enterprise and a national intellectual property advantage enterprise and is a drafting unit of national standards for organic foliar fertilizer and a member company of the UN Global Compact Outfit.

Penshibao Company is committed to the research, development and production of Penshibao series products with independent intellectual property rights and national technology patents, and the products have obvious effects of increasing production and income, improving quality, improving resistance, degrading pesticide residues, reducing the use of chemical fertilizers, and repairing and improving soil shown by the experimental research of research institutions including National Agricultural Technology Extension Service Center of the Ministry of Agriculture and Rural Affairs of China, Cultivated Land Quality Monitoring and Protection Center, China Agricultural University, Huazhong Agricultural University, Hunan Agricultural University and Fujian Agriculture and Forestry University, and the products also can provide a strong guarantee for promoting the development of selenium-rich healthy agriculture.

In 2019, Panshibao Company's "Cooperative Development, Promotion and Application of Multiple Ecological Water Soluble Fertilizer" project has won the National Agricultural, Animal Husbandry and Fishery Harvest Award which was the country's full affirmation of Panshibao Company and the majority of scientific and technological workers. The Company will conscientiously sum up experience, persist in reform and innovation, fulfill social responsibility, and make new contributions to help China's agricultural high-quality development.



企业宗旨：健康环保 造福人类

Corporate Tenet: Healthy and Environmentally-friendly, Benefit the Human.

企业理念：以农为本 低碳环保

Corporate Concept: Agriculture-oriented, Low-carbon Life

企业精神：和谐诚信 勤奋创新

Corporate Spirit: Harmonious, Honest, Diligent and Innovative

管理目标：执行沟通 求实节俭

Management Objectives: Implement, Communicate, Practical and Frugal

质量目标：安全高效 保质保量

Quality Objectives: Safe, Efficient, Quality and Quantity Assured

市场目标：立足国内 放眼世界

Market Objectives: Standing on China, Embrace the World



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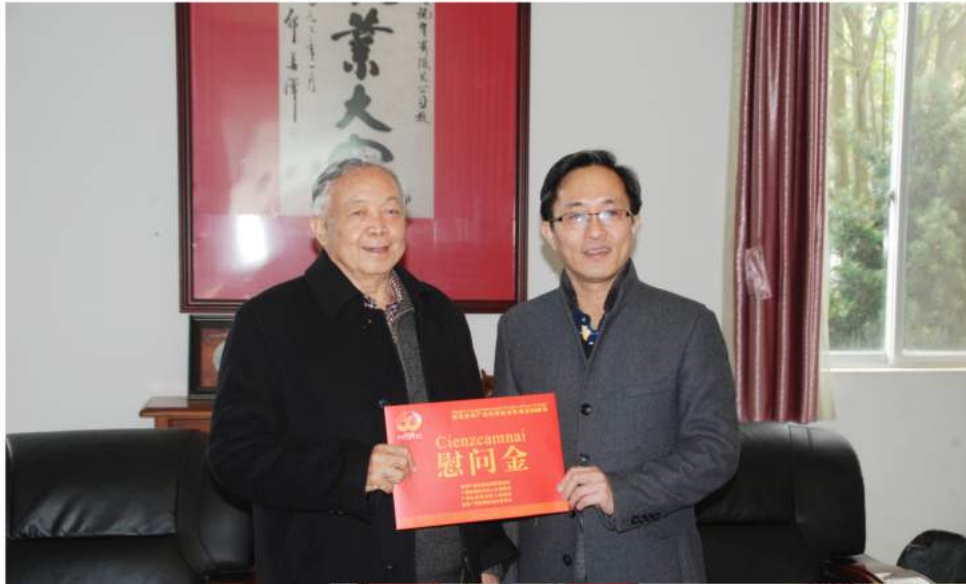
Panshibao Outlook 2019

Company Events 2019 公司2019年纪事



- 1月2日 北海市委统战部领导为全国民族团结进步模范王祥林送来中央代表团慰问品和慰问金。
2 January Leaders of United Front Work Department of Beihai Municipal Committee sent condolences payments and gifts from central delegation to the National Model of National Unity and Progress, Wang Xianglin.
- 1月25日 喷施宝公司2018年营销工作总结会在北海总部召开。
25 January Peshibao Company's 2018 marketing work review meeting was held at Beihai headquarters.
- 3月7日 印度FORTUNATE AGRO公司等客户前来喷施宝公司参观考察。
7 March Customers such as FORTUNATE AGRO from India visited Peshibao Company.
- 4月3日 喷施宝公司推行合伙人经营模式受到全国各地合作伙伴欢迎。
3 April Peshibao Company's implementation of the partner business model was welcomed by partners across the country.
- 5月17日 海城区企业党工委扫黑除恶专项斗争专题报告会在喷施宝公司举办。
17 May The Haicheng District Enterprise Party Working Committee's special report on crime crackdown was held at Peshibao Company.
- 6月23日 喷施宝创始人王祥林在2019年全国企业家活动日暨中国企业家年会“全球目标，企业商机”论坛发言。
23 June Wang Xianglin, founder of Peshibao, spoke at the "Global Goals, Business Opportunities" forum of the National Entrepreneur Activity Day and the Annual Meeting of Chinese Entrepreneurs in 2019.
- 7月15日 农业农村部全国农业技术推广服务中心首席专家高祥照前往宁夏中卫喷施宝综合服务站考察指导。
15 July Gao Xiangzhao, chief expert of the National Agricultural Technology Extension Service Center of the Ministry of Agriculture and Rural Affairs, went to Ningxia Zhongwei Peshibao Comprehensive Service Station for visit and guidance.
- 7月23日 中新网报道喷施宝公司助力东兴530亩连片荒地变丰收生态富硒良田。
23 July Chinanews reported that Peshibao Company helped Dongxing's 530 mu of barren land become an ecological selenium-rich land with good harvest.
- 9月24日 喷施宝创始人王祥林获得中共中央、国务院、中央军委颁发的“庆祝中华人民共和国成立

- 70周年”纪念章。
24 September Wang Xianglin, the founder of Peshibao, was awarded the souvenir medal of "Celebrating the 70th Anniversary of the Founding of the People's Republic of China" by the CPC Central Committee, the State Council and the Central Military Commission.
- 10月17日 喷施宝公司被授予广西“万企帮万村”先进企业。
17 October Peshibao Company was awarded the advanced enterprise of Guangxi "Ten Thousand Enterprises Assist Ten Thousand Villages".
- 10月28日 喷施宝公司出席第21届全国肥料双交会。
28 October Peshibao Company attended the 21st National Fertilizer Information Exchange & Product Trade Fair.
- 11月15日 喷施宝公司与北京国业中农在北京钓鱼台大酒店签署战略合作协议。
15 November Peshibao Company and Beijing Guoye Zhongnong signed a strategic cooperation agreement in Beijing Diaoyutai Hotel.
- 11月22日 喷施宝组团参加第35届中国植保双交会。
22 November Peshibao organized a delegation to participate in the 35th China Plant Protection Information Exchange & Pesticide and Sprayer Facilities Fair.
- 12月7日 喷施宝荣获2019最受欢迎产品品牌奖。
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- 12月22日 喷施宝“多元生态水溶肥料合作开发与推广应用”项目，获得全国农牧渔业丰收奖一等奖。
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Social Responsibility Management 社会责任管理

Ecological Environmental Protection 生态环境保护



- 1. 公司在2019年世界环境日举办纪念与联合国全球契约组织首签《食品与农业商业原则》五周年活动，决心按照“蓝天保卫战，我是行动者”的要求，继续坚持履行企业社会责任，为防治大气污染而不懈努力。
- 2. 公司组织专业技术力量协助内蒙古自治区土肥站和客户制订实施方案，指导开展盐碱地改良修复工作，致力于保护土壤生态环境。
- 3. 公司采取有效措施坚持做好节能减排工作，按照反复比较、选择质优价廉原则，年内原材料、宣传用品采购成本分别比上年下降7.72%和1.23%，其中通过网购方式成本降低达到34.77%。

- 1. In 2019, The Company organized the 5th anniversary of the first signing of the Food and Agriculture Business Principles with the UN Global Compact Outfit on World Environment Day, and The Company was determined to continue to fulfill the corporate social responsibility and make unremitting efforts to prevent and control air pollution in accordance with the requirements of the "defense of blue sky, I am an actor".
- 2. The Company organized professional and technical forces to assist the soil and fertilizer station of Inner Mongolia Autonomous Region and customers to formulate implementation plans, guided the improvement and restoration of saline-alkali land, and was committed to protecting the soil ecological environment.
- 3. The Company took effective measures to persist in energy conservation and emission reduction. According to the principle of repeated comparison and selection of high quality and low price, the procurement costs of raw materials and promotional supplies decreased by 7.72% and 1.23% respectively over the previous year, and the cost reduction through online shopping reached 34.77%.

Customer Right Protection

客户权益保护

1. 公司连续第12年与农业农村部耕地质量监测保护中心（原全国农业技术推广服务中心）合作进行产品试验示范，2008至2019年，喷施宝系列产品试验示范网点已覆盖全国31个省（区、市），累计安排试验288个、示范29个；试验作物从最初的9种扩展至38种。通过连续多年、大范围的不间断试验示范，逐步建立了喷施宝系列产品的年度试验示范长效机制，使产品试验示范效果更具持久和广泛的说服力。2019年全年在福建、广西、浙江、上海、辽宁、宁夏、黑龙江、贵州、内蒙古、河南等10个省安排了9种作物13个试验，有效地提高产品示范推广效应。

1. The Company cooperated with the Farmland Quality Monitoring and Protection Center of the Ministry of Agriculture and Rural Affairs (formerly National Agricultural Technology Extension Service Center) for the 12th consecutive year to conduct product test demonstrations. From 2008 to 2019, Penschibao series products demonstration sites have covered 31 provinces (autonomous regions and municipalities) across the country, with a total of 288 trials and 29 demonstrations arranged; the experimental crops expanded from the initial 9 to 38. Through years of continuous and large-scale uninterrupted test demonstrations, the long-term mechanism of the annual test demonstration of the Penschibao series products has been gradually established, which makes the product test demonstration effects more durable and widely convincing. In 2019, 13 tests of 9 kinds of crops were arranged in 10 provinces including Fujian, Guangxi, Zhejiang, Shanghai, Liaoning, Ningxia, Heilongjiang, Guizhou, Inner Mongolia, and Henan, which effectively improved the effect of product demonstration and promotion.



图1：喷施宝系列产品试验在各省（区、市）的分布

Figure 1: Distribution of Penschibao Series Product Tests in Different Provinces (Autonomous Regions and Municipalities)

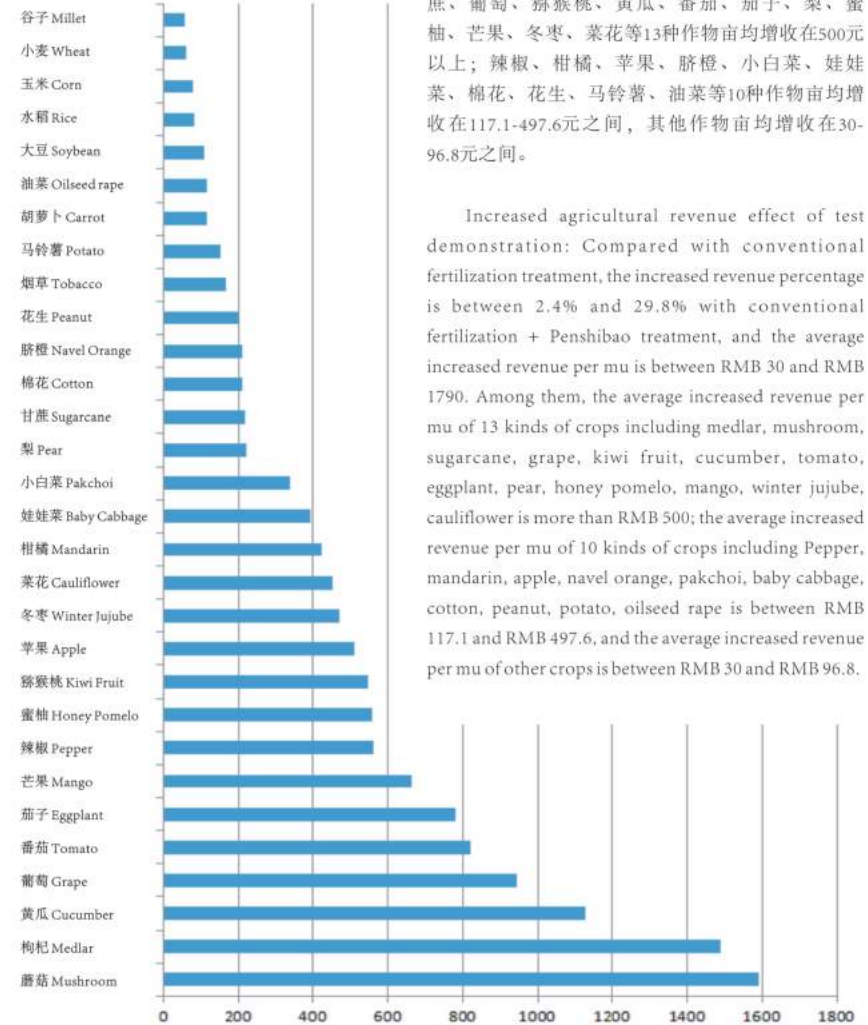


图2：“常规施肥+喷施宝”处理与清水对照增收（元/亩）

Figure 2: Increased Revenue Comparison between "Conventional Fertilization + Penschibao" Treatment and Fresh Water (RMB/Mu)

试验示范增收效果：与常规施肥处理对比，常规施肥+喷施宝处理增收百分比在2.4%-29.8%之间，亩均增收在30-1790元之间，其中，枸杞、蘑菇、甘蔗、葡萄、猕猴桃、黄瓜、番茄、茄子、梨、蜜柚、芒果、冬枣、菜花等13种作物亩均增收在500元以上；辣椒、柑橘、苹果、脐橙、小白菜、娃娃菜、棉花、花生、马铃薯、油菜等10种作物亩均增收在117.1-497.6元之间，其他作物亩均增收在30-96.8元之间。

Increased agricultural revenue effect of test demonstration: Compared with conventional fertilization treatment, the increased revenue percentage is between 2.4% and 29.8% with conventional fertilization + Penschibao treatment, and the average increased revenue per mu is between RMB 30 and RMB 1790. Among them, the average increased revenue per mu of 13 kinds of crops including medlar, mushroom, sugarcane, grape, kiwi fruit, cucumber, tomato, eggplant, pear, honey pomelo, mango, winter jujube, cauliflower is more than RMB 500; the average increased revenue per mu of 10 kinds of crops including Pepper, mandarin, apple, navel orange, pakchoi, baby cabbage, cotton, peanut, potato, oilseed rape is between RMB 117.1 and RMB 497.6, and the average increased revenue per mu of other crops is between RMB 30 and RMB 96.8.



2.公司组织专业技术力量协助内蒙古自治区土肥站和客户制订实施方案，指导开展盐碱地改良修复工作。盐碱地经过改良治理取得明显效果，土壤全氮增加0.22g/kg，有效磷增加1.4mg/kg，速效钾增加23mg/kg，有机质增加4.26g/kg，PH降低0.8，全盐降低0.9g/kg，阳离子交换量提高1.5cmol/kg，交换性钠降低0.09cmol/kg，碱化度降低12.8%。见下表

2. The Company organized professional and technical forces to assist the soil and fertilizer station of Inner Mongolia Autonomous Region and customers to formulate implementation plans, guided the improvement and restoration of saline-alkali land. Significant results have been achieved through improvement and restoration of the saline-alkali land. Soil total nitrogen increased by 0.22g / kg, available phosphorus increased by 1.4mg / kg, rapidly available potassium increased by 23mg / kg, organic matter increased by 4.26g / kg, PH decreased by 0.8, total salt decreased by 0.9g / kg, cation exchange capacity increased by 1.5cmol / kg, exchangeable sodium decreased by 0.09cmol / kg, and alkalinity decreased by 12.8%. See table below

2019年喷施宝盐碱化土壤治理与修复技术养分分析表

Nutrient analysis table for Penshibao Saline-alkali soil treatment and restoration technology in 2019

Items	Total nitrogen	Available phosphorus	Rapidly available potassium	Organic matter	PH	Total salt	Cation exchange capacity	Exchangeable sodium	Alkalinity
项目	全氮 (g/kg)	有效磷 mg/kg	速效钾 mg/kg	有机质 (g/kg)	PH值	全盐 (g/kg)	阳离子交换量 (cmol/kg)	交换性钠 (cmol/kg)	碱化度 (%)
Before test 试验前	0.71	21.1	118	4.64	9.1	1.4	4.2	1.76	41.9
After test 试验后	0.93	22.9	141	8.9	8.3	0.5	5.7	1.67	29.1

从向日葵产量结果看，改良区的实际产量平均为299.2kg/667m²，比对照增产105.3kg，增产率54.3%。

From the results of sunflower yield, the actual yield of the improved area averaged 299.2kg / 667m², with an increase farm yield of 105.3kg and the increase rate of 54.3%.

3.公司技术部门为陕西、黑龙江、内蒙、安徽、浙江、广西、新疆、宁夏、四川、云南、福建等市场客户制定喷施宝立体施肥、降解农药残留、盐碱化治理改良、富硒农畜产品、绿色安全农产品等技术方案230余个。

3. The Company's technical department has formulated more than 230 technical solutions for customers in markets such as Shaanxi, Heilongjiang, Inner Mongolia, Anhui, Zhejiang, Guangxi, Xinjiang, Ningxia, Sichuan, Yunnan, Fujian, including Penshibao three-dimensional fertilization, degrading pesticide residues, improving salinity and salinity, selenium-rich agricultural and livestock products, and green and safe agricultural products.



4.公司技术团队通过400服务热线咨询和网络咨询等多种形式，为全国各地客户及业务员解答有关喷施宝产品使用、病虫害防治技术和疑难问题320多次，增加了农户对喷施宝的信赖。

4. The Company's technical team has provided answers for more than 320 times to customers and salespersons across the country about the use of Penshibao products, pest and disease control technology and difficult problems through various ways including 400 service hotline consultations and network consulting, increasing farmers' trust in Penshibao.



5.FORTUNATE AGRO公司等印度客商专程前来公司参观考察，喷施宝创始人王祥林、董事长王缉东等公司高层亲切会见印度客人并进行了友好洽谈。

5. FORTUNATE AGRO and other Indian customers made a special visit to The Company. The senior management of Pensibao including the founder Wang Xianglin and the chairman Wang Jidong held a cordial meeting and friendly talks with the Indian guests.

Employee Right Protection 员工权益保护



1.公司严格遵守《劳动法》和《劳动合同法》，规范执行劳动用工制度，与员工通过平等协商签订劳动合同，严格执行工作时间和休息、休假制度。

1. The Company strictly abides by the Labor Law and Labor Contract Law, regulates the implementation of the labor system, enters into employment contracts with employees through equal negotiation, and strictly implements the working hours and rest and vacation systems.

2.公司坚持“以人为本”理念，组织安全生产现场培训，加强生产和员工安全管理，坚持严格按照规定进行监控检查和设备维护保养，全年无安全生产事故。

2. The company adheres to the "people-oriented" concept, organizes on-site training for safe production, strengthens production and employee safety management, and adheres to supervision, inspections and equipment maintenance in strict accordance with regulations. Through these efforts, no safety production accidents occurred throughout the report year.

3.公司工会组织积极履行维护员工权益职责，组织优秀员工参加上级工会组织的疗养培训学习，协助因病生活困难员工申请救助，为员工生日派送蛋糕。

3. The Company's labor union actively fulfills the duties of protecting the rights and interests of employees. It organizes outstanding employees to participate in the convalescence training and study organized by the higher-level labor union, assists employees who have difficulty living due to illness to apply for assistance, and distributes cakes for employees' birthdays.

4.针对物价涨幅较高的情况，公司适当提高在集体食堂用餐的补贴标准，确保用餐质量，满足员工用餐需求。

4. In response to the high price increase, The Company appropriately raised the subsidy standard for meals in collective canteens to ensure the quality of meals and meet the needs of employees.

Social Benefit Activities 社会公益事业

1.2019年4月和9月，喷施宝公司先后积极配合海城区党委、政府部门开展建功乡村振兴、放心农资下乡等活动，为赤西村捐赠价值3万元的喷施宝有机水溶肥等农资产品，传授科学施肥技术。

1. In April and September 2019, Peshibao Company successively actively cooperated with the Haicheng District Party Committee and government departments to carry out activities such as revitalizing rural villages and rest assured that agricultural resources went to the countryside, and donated agricultural materials products like Peshibao organic water soluble fertilizers worth RMB 30,000 to Chixi Village, and imparted scientific fertilization technology.



2.2019年10月17日，广西“万企帮万村”精准扶贫行动先进民营企业表扬活动在南宁举行，广西喷施宝股份有限公司被自治区工商联、自治区扶贫办授予2019年广西“万企帮万村”精准扶贫行动先进民营企业称号。

2. On 17 October 2019, the advanced private enterprise commendation campaign of targeted poverty alleviation of Guangxi "Ten Thousand Enterprises Assist Ten Thousand Villages" was held in Nanning. Guangxi Peshibao Co., Ltd. was awarded the advanced enterprise of targeted poverty alleviation of Guangxi "Ten Thousand Enterprises Assist Ten Thousand Villages" in 2019 by the Autonomous Industry and Commerce Federation and the Autonomous Region Poverty Alleviation Office.

3.公司在端午节、中秋节等传统节日期间组织走访慰问高德派出所公安干警、社区干部，共同努力维护社会和谐稳定。

3. During the traditional festivals such as the Dragon Boat Festival and Mid-Autumn Festival, The Company organized visits and condolences to the police and community cadres of the Gaode Police Station to work together to maintain social harmony and stability.

Social Appraisal 社会评价



1. 2019年1月2日，北海市委统战部领导受自治区党委、人大、政府和政协的委托，为广西喷施宝股份有限公司创始人王祥林送来中央代表团赠予的慰问品和慰问金，表示对为改革开放和经济社会发展作出突出贡献的老模范的新年问候和祝福。

1. On 2 January 2019, leaders of the United Front Work Department of Beihai Municipal Party Committee was entrusted by the party committee, people's congress, government, and CPPCC of the autonomous region to send condolences payments and gifts from central delegation to Wang Xianglin, the founder of Guangxi Peshibao Co., Ltd. expressing New Year greetings and best wishes to old models who have made outstanding contributions to reform and opening up and economic and social development.

2. 2019年6月22日，全国企业家活动日暨中国企业家年会在广西北海市举办。广西喷施宝集团董事长，创始人王祥林作为联合国全球契约成员企业、北海市企业代表，应邀出席“全球目标，企业商机”论坛并作大会发言，与来自全国的企业家进行交流。

2. On 22 June 2019, the National Entrepreneur Activity Day and the Annual Meeting of Chinese Entrepreneurs in 2019 was held in Beihai, Guangxi. As a member of the UN Global Compact Outfit and an enterprise representative of Beihai City, Wang Xianglin, chairman and founder of Guangxi Peshibao Group, was invited to attend the "Global Goals, Business Opportunities" forum and has made a speech at the conference, as well as communicated with entrepreneurs from across the country.

3. 2019年6月22日，平顶山日报报道，于叶县任店镇高营村的叶县瑞鑫种植专业合作社，推广喷施宝技术种植6000多亩小麦，经检测达到我国富硒小麦的标准。

3. On 22 June 2019, Pingdingshan Daily reported that Yexian Ruixin Planting Specialized Cooperatives in Gaoying Village, Rendian Town, Yexian County, promoted the Peshibao technique to plant more than 6,000 mu of wheat which was tested to meet China's selenium-rich wheat standard.

4. 2019年7月15日，国家农业农村部全国农业技术推广服务中心首席专家高祥照一行，亲临宁夏中卫喷施宝综合服务站，深入田间地头，实地进行考察指导，在充分肯定成的同时，希望进一步依靠科技进步，让硒砂瓜成为走向全国和世界的特色品牌。

4. On 15 July 2019, Gao Xiangzhao, chief expert of the National Agricultural Technology Extension Service Center of the Ministry of Agriculture and Rural Affairs, and his party visited the Ningxia Zhongwei Peshibao Comprehensive Service Station and went deep into the field to conduct field inspections and guidance. While fully affirming the success, they hoped to make selenium sand melon become a national and global brand further relying on scientific and technological progress.

5. 2019年7月23日，中新网广西新闻报道，广西喷施宝股份有限公司发挥品牌和技术优势，协助东兴市江平镇福珍富硒水稻种植基地，将连片530亩的荒地变为喜获丰收的生态富硒良田。

5. On July 23 2019, Chinanews Guangxi News reported that Guangxi Peshibao Co., Ltd. leveraged its brand and technical advantages to assist Fuzhen's selenium-rich rice planting base in Jiangping Town, Dongxing City, turning a continuous 530 mu of barren land into an ecological selenium-rich land with good harvest.

6. 2019年陕西省绥德县引进喷施宝公司技术，促进红枣提质增效，新华网、人民网西部之窗、中国网·丝路中国频道、西部网·陕西新闻网、塞上陕农等媒体平台分别发表或转发《陕西绥德富硒红枣获丰收 科技助力枣农脱贫致富》、《绥德150亩富硒红枣喜获丰收，可产富硒红枣45万斤》等文章进行报道。

6. In 2019, Suide County, Shaanxi Province, introduced the technology of Peshibao to promote the quality and efficiency of Jujube. Media platforms such as Xinhuanet, People West Window, China.org · Silk Road China Channel, CN West Shaanxi, Sasang Shaannong have published or forwarded articles for report such as Shaanxi Suide Selenium-rich Jujube Gained a Harvest-Technology Helps Jujube Farmers Get Rid of Poverty and Become Rich and Suide 150 Mu Selenium-rich Jujube Gained a Harvest and Produced Selenium-rich Jujube 450,000 Kg and so on.

7. 2019年9月24日，北海市委统战部领导来到喷施宝公司，为王祥林董事长送来由中共中央、国务院、中央军委颁发的“庆祝中华人民共和国成立70周年”纪念章，体现了党和国家对王祥林长期以来坚持履行社会责任，倾心服务“三农”事业，促进民族团结所作贡献的充分肯定。

7. On 24 September 2019, leaders of the United Front Work Department of Beihai Municipal Party Committee came to Peshibao Company and sent Chairman Wang Xianglin the souvenir medal of "Celebrating the 70th Anniversary of the Founding of the People's Republic of China" issued by the CPC Central Committee, the State Council and the Central Military Commission, which reflected the Party's and state's fully affirmation of Wang Xianglin's long-standing commitment to fulfilling social responsibilities, serving the cause of "agriculture, rural areas and farmers," and promoting national unity.

8. 2019年12月7日，在全国工商联农业产业商会、中国小康建设研究会、中国合作贸易企业协会及中国谏根乡村教育与发展促进会共同举办的“第二届新时代农业企业家发展大会暨乡村振兴高峰论坛”活动期间，经推选和专家评审，喷施宝荣获2019最受欢迎产品品牌奖。

8. On 7 December 2019, during the activities of the "Second New Age Agricultural Entrepreneur Development Conference & Rural Industry Revitalization Summit" jointly organized by Agricultural Chamber of Commerce of All-China Federation of Industry and Commerce, China Well-off Construction Research Association, China Cooperative Trade Enterprise Association and China Zigen Rural Education and Development Promotion Association, after selection and expert review, Peshibao won the 2019 Most Popular Product Brand Award.

9. 2019年12月12日，广西发明创造成果展览会组织委员会颁布发的《关于表彰第九届广西发明创造成果展览会有关奖项的通报》，其中喷施宝公司研究开发的获得国家专利授权的富硒腐植酸水溶肥料技术，被授予第九届广西发明创造成果展览会金奖。

9. On 12 December 2019, in the Notice on Recognition of Relevant Awards for the Ninth Guangxi Invention and Creation Exhibition issued by the Organization Committee of Guangxi Invention and Creation Exhibition, the technology of selenium-rich humic acid water soluble fertilizer researched and developed by Peshibao Company which obtained national patent authorization was awarded the Gold Medal of the Ninth Guangxi Invention and Creation Exhibition.

Penshibao Outlook in 2020

公司2020年展望



2020年是喷施宝充满生机和希望的一年，全体员工将以只争朝夕，不负韶华的精神，奋力拼搏创造优异业绩，向公司创建35周年献礼。

2020 is a year full of vitality and hope. All employees will strive to create outstanding performance with the spirit of seizing every minute and acting their glorious youth, giving the gift to The Company's 35th anniversary. production safety, financial accounting and cost reduction, and improve operating efficiency.

1. 坚定信心，同心协力推动公司创新发展。要以喷施宝喜获全国农牧渔业丰收奖一等奖为契机，充分发挥喷施宝技术优势和品牌优势，继续不断推动喷施宝创新发展。

2. 突出重点，奋力开创市场营销新局面。要明确市场目标定位，巩固传统市场和中邮市场，拓展国际市场，培育完善合伙人经营模式，加快扩大市场营销队伍建设。

3. 多管齐下，努力满足客户对产品的需求。要按照喷施宝立体科学施肥模式，根据客户需要，丰富和配套喷施宝系列产品，进一步加强技术培训和技术指导服务。

4. 强化管理，全面履行部门各项职责任务。要重视技术开发队伍建设，做好人才引进、员工培训工作，加强安全生产、财务核算和降低成本等管理，提高经营效益。

5. 增强活力，高度重视企业文化建设工作。要通过加强党团组织建设，带动企业文化建设，确立企业精神、企业宗旨以及员工价值取向，增强凝聚力，提升企业形象。

1. Strengthen confidence and work together to promote the company's innovation and development. It is necessary to take the opportunity of Penshibao winning the first prize of the National Farming, Animal Husbandry and Fishery Harvest Award, and give full play to the technical advantages and brand advantages of Penshibao and continue to promote the innovation and development of Penshibao.

2. Highlight the key points and strive to create a new situation in marketing. It is necessary to define market target positioning, consolidate the traditional market and China Post market, expand the international market, cultivate and improve the business model of partners, and accelerate the expansion of the marketing team.

3. Multi-pronged efforts to meet customer demand for products. In accordance with the three-dimensional scientific fertilization model of Penshibao, according to customer needs, enrich and complement the series of products of Penshibao, and further strengthen technical training and technical guidance services.

4. Strengthen management and fully fulfill all duties and responsibilities of the department. It is necessary to attach importance to the construction of technology development teams, do a good job in talent introduction, staff training, strengthen management of production safety, financial accounting and cost reduction, and improve operating efficiency.

5. Enhance vitality and attach great importance to the construction of corporate culture. Enhance vitality and attach great importance to the construction of corporate culture. It is necessary to strengthen the construction of Party and Youth League organizations, drive the construction of corporate culture, establish the spirit of enterprise, the purpose of the enterprise and the value orientation of employees, enhance cohesion and enhance the corporate image.



历年社会责任报告

Previous yearly versions of Social responsibility Report



2007 Version



2008 Version



2009-2010 Version



2011 Version



2012 Version



2013 Version



2014 Version



2015 Version



2016 Version



2017 Version



2018 Version



2019 Version