

Social Agreement

Corporate Social Responsibility (CSR)

In this firm, we believe that our acts and entrepreneurial activities must be ruled by **values** such as honesty, integrity, loyalty, confidence and respect between human beings.

We firmly believe that a business model which have as an axiom an ethic and see – through relationship between all the parts involved, whether they are clients or suppliers, will lead us to achieve a greater success, while at the same time we contribute to our employees’ and surroundings’ growth.

In accordance with our beliefs, we would like to highlight our membership with the international Non Governmental Organization (NGO) **Medécins Sans Frontières**, well-known for his worldwide help to the needed ones, **WWF** and **Global Compact**

Environment

In Ideas y Proyectos Promocionales we care about our natural environment and future generations. Due to this, we are guided by a sustainable growth policy, trying to minimize the impact of our activity in the environment.

With this idea in mind we offer a large **bio-plastics** range, developed from biodegradable materials, which satisfies the same functions than conventional plastics. On top of that, they are completely harmless in contact with the contained substances, which make them the perfect fit for alimentary or pharmaceutical purposes.

Quality

In our company, we have made from our concern about product's security and quality one of our maxims.

Ideas y Proyectos Promocionales manufactures under severe quality controls regulated by **ISO 9001:2015** with the **BVQi** approval.

That's the reason why every strategic component of any model obtains conformity certificates to international laws, counting with the Factory Sanitary Register for plastic materials and alimentary purposes dyes.

Another evidence of our commitment with quality is the **specific audit** required by some of the clients, such as Coca-Cola or Pernod Ricard, to become official suppliers.

In order to certify our articles, these have to pass, periodically, exhaustive quality controls through the well-known **INTERTEK** lab, dedicated to this activity.

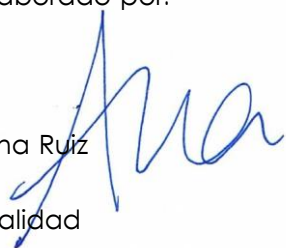
In addition to this, we can mention as a quality reference the obtaining of the exclusive **WARNER BROS** license, which guarantees that all of our products are adequate both in quality and security terms for customer's alimentary and recreational uses.

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