



BRIDGE-Innovation and Development (BRIDGE)

COMMUNICATION ON ENGAGEMENT (COE)

Period covered by this Communication on Engagement

From: 01.01.2018

To: 01.01.2020

Part I. Statement of Continued Support by the Chief Executive or Equivalent

28 March 2020

To our stakeholders:

I am pleased to confirm that BRIDGE-Innovation and Development reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights and Environment. This is our Communication on Engagement with the United Nations Global Compact.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours.

We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours, K. Getashvili

Ketevan Getiashvili

Founder and Board member of BRIDGE-Innovation and Development



Part II. Description of Actions

- We support the UN Global Compact's Principles: in the work that we deliver; in the way that we work; and, in the partnerships we forge.
- We have proactively engaged in the UN Global Compact Local Network (UN Global Compact Network in Georgia), attended meetings and events. These meetings offered excellent opportunities to engage with other UN Global Compact signatories and explore ways of working more closely with, especially, private sector organisations, in order to further our mutual efforts to support the Principles.
- BRIDGE established partnership with Civil Development Agency - a Georgia based civil society non-governmental organization which is coordinator of Corporate Social Responsibility (CSR) Club - a non-registered union of various government institutions, organizations, international and local NGOs, large, medium and small companies (private sector) based on the principles of UN Global Compact with a general mission to contribute to the sustainable development through promoting the corporate social responsibility. Club supports popularization, advocacy, safeguarding and execution of social-economic rights of the population of Georgia through direct distribution of services, as well as by solving the problems via capacity building and expanding the communication networks of the stakeholders. The idea of the cooperation with CiDA was to become member of CSR Club and use this platform to advocate and sensitize private sector on DRR issues and ensure their engagement in any possible activities that could contribute and rise their and public resilience in general.
- To introduce DRR and related issues to the club members and ensure their awareness and sensitization about it, BRIDGE via CSR Club initiated and hosted a 2 workshop for club members especially for private companies. First, a half-day meeting was attended by 17 participants and was marked with high interest and active discussions from their side. DRR proved to be an important issue for them and actual in their everyday activities. After the meeting GPI Holding, one of the largest insurance company in Georgia, has expressed the interest of cooperation. The separate meeting has been organized with GPI Holding to identify the key areas of cooperation and joint intervention/initiation in the future.
- Second workshop with joint participation of BRIDGE and other private sector representatives was held within the framework of Corporate Social Responsibility club, which had even larger scale. BRIDGE alongside with other companies and organizations were officially presented to the rest as the new member. The platform was used by BRIDGE to call for cooperation with other entities in order ignite and ensure their investment in DRR. Cooperation with GPI Holding has been set up and deepened as a result of two following meetings. GPI Holding has expressed interest in organizing a series of DRR-related events in Tbilisi and in Batumi.
- A joint event – informative training on the issue of DRR in Private Sector has been jointly planned and conducted for GPIH company's beneficiaries. The aim was to inform them about disasters, their risks and the ways of risk reduction and evasion. Special attention was paid to insurance as a way of risk transfer (one of the options for DRR). Members of private sector (small and medium business) attended the meeting, which was marked as of high importance and had active involvement during session discussions. As initially expressed, BRIDGE conducted the same event in Batumi, Adjara region for local representatives of private sector

Part III. Measurement of Outcomes

- We, BRIDGE team, have created and strengthened partnerships with private sector organisations, As a result of the BRIDGE team's interventions awareness of the 20 SMEs about DRR has been raised, they have been sensitized on the issue and engagement by GPI Holding ensured.
- We have advocated and sensitized GPIH, one of the largest insurance company in Georgia, to engage into the resilience building.
- Moreover, company and its beneficiaries (small and medium companies that attended the meetings) plan to invest more and actively move towards disaster risk reduction and resilience building.

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