



Finding Other Solutions

2020, often said to be the year of “Hindsight”, but so far it seems that many of the lessons from previous years have not been addressed.

2020 has seen bushfires, earthquakes, floods, volcanoes, storms, and recently epidemics. What has been the impact so far? What has been noted is that more and more clients and consultants have started to appreciate more the potential of Sustainable Development Goals (SDG). The recent events appear to have made many parties start to realise that there is a link between sustainability, climate change and events. It has become a little easier recently to get people to accept the adoption of SDG principles into project designs and reviews. Of particular interest has been the realisation that adopting SDG principles does not cost extra.

As a global company, it has been noticed that there is a significant difference across the world as to the understanding and adoption of SDG principles. The most significant issue has been the surprising difference between developed and developing countries. The regions of least understanding and adoption have often been the so-called “developed countries”. In these countries, existing entrenched “commercial” principles have been more difficult to modify.

Where there is a greater appreciation, project discussions involving social / community impact have been more productive. Our project evaluations incorporating social and community principles have also enabled potential cost savings to be identified as well as refining the cost centres to better apportion funds to achieve more integrated results.

Improved return on investment has also been noted across projects. Acceptance of the need for the value of Sustainability integrated into projects and its effects on climate change have also returned benefits. SDG compliance has been reinforced as a key component of the corporate management cycle.

AS Chief Executive Officer of Finding Other Solutions Pty Ltd, I confirm that FOS remain committed to implementing the SDG principles into all its activities

Alex McLeod

CEO – Finding Other Solutions Pty Ltd

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