

## COMMUNICATION ON ENGAGEMENT (COE)



Institute of Management Technology Dubai

### Period covered by this Communication on Engagement

From: March 2017

To: February 2020

### Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

12 February 2020

To our stakeholders:

*As Dean of IMT Dubai Business School, I am honored to confirm that we as an institution reaffirm our support to the United Nations Global Compact and its ten principles in the areas of human rights, labor, environment and anti-corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.*

*In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.*

*IMT Business School is leading the pack amongst higher education institutions in the region. We were the first such institution in Dubai to become a UNGC signatory, and our achievements and contributions since then mount, week by week. We are especially proud to report that we have made inroads into virtually all of UNGC's 17 Sustainable Development Goals over the brief period covering our membership, as outlined in the following section. We also include in Section 2 our achievements and progress against the six Principles of Responsible Management Education. We believe that our noteworthy accomplishments show that one educational institute can make a difference.*

*As we drive toward making our institution a UNGC role model worthy of emulation and demonstrate greater leadership and influence in the region, we are implementing sustainability in our own operations; and are working hard to ensure we are developing the knowledge and skill to continue to do what we are committed to doing with respect to the principles and sustainable development goals of UNGC and PRiME. Our motto, "Nurturing #NextGen leaders" in sustainability", reminds us daily of this commitment.*

Sincerely yours,

Dr. K. Abdul Waheed

Dean  
IMT Business School

## Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. Please refer to the complete list of suggested activities for your type of organization found [here](#).

<p>This section presents two tables that illustrate IMT Business School's UNGC activities, with Table 1, reflecting initiatives and actions against the 17 corresponding UNGC SDGs, and Table 2 against the respective PRiME goals.</p>	
UNGC SDGs	Indicative Projects and Cases
1. No Poverty	<p>"Make A Difference" Donation Drive – <b>March 2018</b></p> <p>Red Crescent club is established by students at IMT working in collaboration with Emirates Red Crescent organization working for charity and donations- <b>October 2019</b></p>
2. Zero Hunger	<p>Food Wastage Campaign – <b>September 2017, August 2018, October 2019</b></p> <p>IMT Business School is driving the spirit of Ramadan by sharing their blessings to the community. May the spirit of Ramadan stay in our hearts and illuminate our souls from within. Iftaar packets shared with the workers and laborers by IMT faculty and staff- <b>27<sup>th</sup> May 2019</b></p>
3. Good Health and Well-Being	<p>Wellness Camp – <b>October 2017</b></p> <p>Yoga – <b>November 2017</b></p> <p>IMT campus cleanliness drive – <b>September 2018</b></p> <p>Kerala Flood Relief campaign – <b>August 2018</b></p> <p>IMT Dubai students hosted Mrs. Marita Harrold, CEO &amp; Founder Tree Yellow Corporate Wellness Training &amp; Consultancy for a guest lecture- <b>5<sup>th</sup> December 2018</b></p> <p>A session on Stress Management was organized at IMT Dubai campus for the students, faculty and staff, the speaker was Mr. Francis Saliba founder Revolution of Happiness- <b>2<sup>nd</sup> March 2019</b></p> <p>A friendly football match that happened on campus was definitely a stress buster for the students &amp; staff. The exchange students, faculties and staff joined to play the game which made the whole thing much more fun! The friendly football match was followed by a Pizza Party arranged by IMT- <b>1<sup>st</sup> May 2019</b></p> <p>As part of our Orientation week, we had a Wellness evening coordinated by Mind Body Soul, A Happiness Centre, which was very well received by the students. It was an exciting, energizing, and informative day-<b>27<sup>th</sup> June 2019</b></p> <p>Fitness for life workshop for students and faculty, the students had the opportunity of learning from Brazilian Jiu-Jitsu Gurus, Fabiano Silva and Ana Maria who have competed at the UFC and other elite championships. They were also accompanied by National-level athlete Sunny Akinwale. <b>10<sup>th</sup> October 2019</b></p> <p>Students of IMT Dubai organized a wear pink for her campaign in order to create awareness towards breast cancer- <b>23<sup>rd</sup> October 2019</b></p> <p>Breast cancer Awareness Campaign in collaboration with Aster Healthcare- <b>23<sup>rd</sup> October 2019</b></p> <p>IMT Business School participated in Emirates NBD The Unity Run of 3km walk and 10 km run to support persons with disabilities- <b>15<sup>th</sup> November 2019</b></p> <p>Have you ever thought, why we do what we do? The students were left awestruck by Dr. Sanjeev Dixit, General Manger-The Himalaya Drug Company as he made every student self-reflect about the things we do in our daily life- <b>24<sup>th</sup> November 2019</b></p>

	<p>Blood Donation Camp was organized at the campus in collaboration with Dubai Health Authority (DHA) in which all the students and faculty participated for the noble cause- <b>22<sup>nd</sup> January 2020</b></p>	
<p>4. Quality Education</p>	<p>Sayd Farook, PhD Strategy &amp; Innovation Accelerator at The Executive Office Dubai; The Executive Office of HH Sheikh Mohammed Bin Rashid Al Maktoum, VP &amp; PM of the UAE &amp; Ruler of Dubai gave an inspiring speech to our new MBA students about cultivating the right values, right attitudes and right skills-sets as leaders- <b>13<sup>th</sup> August 2017</b></p> <p>An interactive session with Ms. Christine Harb, Regional Head of Marketing, Facebook (Middle East, North Africa and Pakistan), gave the students of IMT an interesting insight as to how a company's marketing strategy has to evolve to meet the needs of its consumers. The students also had an opportunity to see the future of digital marketing from Facebook's perspective. She concluded the session by exemplifying Facebook as the pioneer of digital marketing through current trends of Live and stories and possible future trends of VR and AR- <b>19<sup>th</sup> September 2017</b></p> <p>An interactive session "Rewards, Recognition &amp; Technology: A glimpse into new age corporate initiatives" by Sudhanshu Tewari, CEO of Rewardz based in Singapore. Sudhanshu is from a banking background, 3 years as VP at JP Morgan and also executive roles at RBS and Credit Suisse- <b>6<sup>th</sup> October 2017</b></p> <p>Mr. Allan Jacob, the Senior Editor of Khaleej Times, has addressed IMT Dubai students on Media and Business: A peek into the relationship- <b>11<sup>th</sup> October 2017</b></p> <p>The Master students at IMT Dubai got an opportunity to hear the speakers on our stellar. Today we hosted another Industry speaker Dr. Sharad Nair from Apex Advisors DMCC who shared his insights on "How to Grow Rich and Stay Rich"- <b>19<sup>th</sup> October 2017</b></p> <p>IMT Dubai attended World Green Economy Summit – <b>27<sup>th</sup> October 2017</b></p> <p>Mr. Kabir Head Strategic Sourcing Landmark Group shared his insights on Communication and Leadership with our students- <b>2<sup>nd</sup> November 2017</b></p> <p>Mr. Prashant Goel, Commercial Director of Yalla Momos addressed IMT Students on "How Integrated marketing communication helps classify business at different stages"- <b>6<sup>th</sup> November 2017</b></p> <p>IMT Dubai welcomed Mr. Paul Kenny, Managing Director of AYM, and founder of Cobone, one of the leading e-commerce companies in the Middle East and North Africa, for an interaction with our students- <b>11<sup>th</sup> November 2017</b></p> <p>IMT Dubai welcomed Ms. Amrita Agarwal Singh, Head of Talent, MEA from kraft Heinz Shared her insights on Resume writing skills &amp; Job search strategies with our students- <b>17<sup>th</sup> November 2017</b></p> <p>As a part of Speaker Series IMT Dubai welcomed Mr. Ravi Teja CFA Director National Resources for Financial Consulting who shared his insight on "Investment Analysis" with our post graduate students. - <b>18<sup>th</sup> November 2017</b></p> <p>Mr. Sachin Arte, Senior Business Manager of Evonik Gulf FZE has addressed IMT Students on "Business Marketing: Back to Basics" - <b>21<sup>st</sup> November 2017</b></p> <p>Mr. Christian Rakotondratsima, CTO Director of Moro K.E SARL shared inputs and valuable thoughts on Enterprise Systems CRM SCM &amp; ERP- <b>22<sup>nd</sup> November 2017</b></p> <p>Ms. Patricia Jiménez Araujo has immense experience in the field of Fashion Marketing, Franchising &amp; supply chain operation. She shared insights about international Retailing and Fashion Brand marketing with our MBA students- <b>23<sup>rd</sup> November 2017</b></p> <p>The students of IMT Dubai had an opportunity to interact with Mr. Anson Jerrin Mathews, People &amp; Org Development Practitioner from SIG Combibloc. Mr. Anson gave the students a brief about the Key Factors in Designing a Leadership Development Program- <b>26<sup>th</sup> November 2017</b></p>	

Mr. Faisal Anwar, General Manager of Management Reporting & Analysis from Majid Al Futtaim Holding LLC delivered a guest lecture on Background and Career Progression for IMT students- **6<sup>th</sup> December 2017**

IMT Dubai conducted Green Team Workshop with more than 80 schools in UAE- **18<sup>th</sup> January 2018**

IMT Dubai welcomed Nitin Sharma, Director – Marketing Strategy from UAE Exchange who addressed IMT Students on "Digital Marketing- **23<sup>rd</sup> January 2018**

Mr. Amit Khandelwal Associate Vice President- Legal & Compliance from Network International (subsidiary of Emirates NBD) addressed IMT Students on 'Value of Legal and Compliance in the business world'- **4<sup>th</sup> February 2018**

Ms. Jyoti Kamaal, Chief Customer Experience Officer from Pan Asia Marketing Solutions Pvt Ltd, addressed IMT Students on 'CRM is a way to engage customers'- **12<sup>th</sup> February 2018**

IMT Dubai organized career fair for the budding professionals wherein more than 50 companies visited the campus in a time span of two days and conducted interviews sessions for internship and full time roles across all specializations- **15<sup>th</sup> February 2018**

Mr. Francis Kong addressed IMT Students today on 'Winning Choices for Success' focusing on the aspects of life-long learning attitude, skills, ownership, responsibility and control- **7<sup>th</sup> March 2018**

A session was conducted on 'How students can improve their LinkedIn profiles' by Dr. Silvia VIANELLO, Marketing Director from Maserati for IMT Students- **10<sup>th</sup> April 2018**

Incorporating sustainability in annual fest of IMT Business School, Vaudeville – **March 2018**

As a part of Speaker Series, IMT Dubai welcomed Dr. Nashwa Saleh, Managing Partner & Founder of BAST Consulting in UAE. Who shared his insight on "SME ACCESS TO FINANCE IN THE REGION" with our postgraduate students- **21<sup>st</sup> March 2018**

Mr. Gaurav Oberoi from @Inc Academy had conducted a Master Class "Google Adwords" addressed to our Alumni and final year MBA Students at IMT Dubai Campus- **29<sup>th</sup> April 2018**

IMT welcomed Mr. M. D. Saini, Managing Director of Shapoorji Pallonji International, Middle East to address our students- **25<sup>th</sup> June 2018**

IMT Dubai officially kicked-off the first season of "IMTea Talks" on August 8th by hosting our esteemed guest Mr. Abhik Gupta, Managing Director- Nielsen, West Africa, and Maghreb Cluster. Mr. Gupta had an interactive session with the IMT students about Marketing in Emerging Markets and gave insights from market research studies as well as his rich personal experience in the industry- **8<sup>th</sup> August 2018**

Mr. Krishnan Subramaniam Head of Projects from Fusion Specialized Shipping and Logistics LLC, Dubai addressed IMT students on Shipping Industry in Dubai- **5<sup>th</sup> September 2018**

Mr. Craig Fernandes (Co-Founder and CEO), Mr. Ian Fernandes (COO and Co-Founder) and Mr. Mustafa Zubair Ahmed (Chief of Design & Technology, Director of Student Outreach and Co-Owner) from Lock & Stock addressed IMT Students on Entrepreneurship in UAE- **18<sup>th</sup> September 2018**

The students at IMT Dubai had the privilege to host our esteemed guest Mr. Rahul Pawar- Brand Head, Apparel Group Mr. Rahul Pawar delivered an engaging session in which he described marketing world from his personal account and experiences. He explained the real-life implications of classical concepts like 7Cs, STP (Segmentation, Targeting, and Positioning) and factors that affect the market- **9<sup>th</sup> October 2018**

IMT Dubai students hosted Ms. Sonali Raha, Group Operations Manager at just BTL Marketing Research and Consultancies. Ms. Raha conducted a lecture-cum-workshop which aimed at preparing students for the opportunities and challenges at the corporate workplace- **14<sup>th</sup> October 2018**

The students of IMT Dubai were pleased to host Mr. Waseem Safdar, Production Manager at Saint-Gobain Weber Middle East for a guest lecture on Operational Excellence. He talked about the concepts of Supply Chain Management and the tools for Operational Excellence. He explained the commonly used tools and techniques like Lean 6-Sigma, Process Mapping, Just in Time, etc. and also answered the student queries- **27<sup>th</sup> October 2018**

The students of IMT Dubai were pleased to host Mr. Gustavo A Montero (Chairperson/Co-founder Agar LLC/Pockero Network) at the campus for an interactive session on Blockchain and the future of Finance. Mr. Montero explained all the major concepts of Blockchain and Cryptocurrency. He started by introducing the functions and working of Blockchain followed by its application in the spectrum of industries. In the concluding note, he advised the students on how to acquire and utilize the knowledge of Blockchain in their work life- **5<sup>th</sup> November 2018**

IMT Dubai was honoured to host Ms. Jaya Maru, CEO, and Co-founder Rewardz to deliver a session on 'Employee Rewards and Recognition Trends'. Ms. Maru discussed the significance and impact of incentives and reward systems in the organizations. She described how an employee and an employer have a different perception about them - **6<sup>th</sup> November 2018**

IMT Dubai bachelor students hosted Ms. Carol Anne Dias, Regional Sales Head – MEA, AOC International (Europe) for a guest lecture on the topic of Sales and Marketing in the UAE Retail industry- **13<sup>th</sup> November 2018**

IMT Dubai Operations and Logistics BSBA students visited the state of the art operational facilities of Carrefour operated by Kuehne & Nagel, global logistics company. They learnt how technology and innovation has improved the performance of the organization- **18<sup>th</sup> November 2018**

IMT Dubai students hosted Mr. Krishna Raj, General Manager and Head of Operations at Godrej & Boyce for a guest lecture on Technologies in Intralogistics- **25<sup>th</sup> November 2018**

The students of IMT Dubai were fortunate to host Mr. Rajesh Garg - Group CFO, Landmark Group at the campus for an interactive session on the topic: "Stay Hungry, Stay Foolish, Stay Honest: The 3 key traits to progress in career and life". Mr. Garg discussed the key big trends in today's world like Network Effect, Automation, Analytics & Cognition in detail- **12<sup>th</sup> December 2018**

The students of IMT Dubai hosted Mr. Wasim Basir - Director, Integrated Marketing Communication at Coca-Cola MENA at the campus for an interactive session on the topic: "What Ramadan can learn from Christmas-A Marketing Perspective"- **13<sup>th</sup> December 2018**

The students of IMT Dubai were delighted to welcome Mr. Jean-Michel Gauthier, CEO of Oliv for a workshop on "Advice on Landing an Internship or Graduate Job in Dubai" Mr. Gauthier emphasized on the importance of making a Good CV and explained how companies sort out CVs depending on different criterion. He taught the etiquettes to be followed while making a CV- **17<sup>th</sup> December 2018**

Adam Smith once famously quoted, "All money is a matter of belief". This subtle, yet so insightful quote fits ever so perfectly in today's world. This was evident in Colloquium 1.0, the panel discussion series of IMT-Dubai where esteemed personnel from Ernst & Young were invited for a discussion on "IFRS, Valuation and Artificial Intelligence". Mr. Tarun Koduri, Director at Ernst & Young Corporate Finance, Mr. Giridhar LS, Director of Audit Innovation MENA, Mr. Thodla Harigopal, Partner and Mr. Nithin Hassan, Partner, along with Dr. TP Ghosh, Professor of Finance at IMT Dubai graced the panel discussion and talked about these topics in detail- **17<sup>th</sup> December 2018**

In today's fast-moving world where ready-made products have become a part and parcel of our life, the packaging industry has become more important than ever. To understand the nuances of this industry, IMT students visited the production facility of Huhtamaki Flexible Packaging at Ras Al-Khaimah.

The students got a first-hand exposure of work at a mega factory where the company officials showed the process right from procurement of materials to finished product.



All the students studied the real-life implementation of manufacturing concepts like Six Sigma, JIT, and many more- **14<sup>th</sup> January 2019**

Transportation of such liquids falls under supply chain of Liquid Logistics and plays a crucial part in running the world, quite literally! To understand the working of this industry, IMT students visited Tristar Group, one of the largest liquid logistics companies in the region. The students got a first-hand understanding of the extensive supply chain involved, delivering value to the customers, maintaining safety and quality, thus having 100% customer retention rate- **22<sup>nd</sup> January 2019**

Dubai is home to some of the largest projects in the world. One such project is Dubai South and is considered as the flagship project of Dubai. The students had the opportunity to interact with the man helming this gigantic project, Mr. Najmul Hussain - Project Director of Dubai South and the founder of PMI-UAE Chapter.

Mr. Hussain delivered a talk on the Pulse of Projection in Project Management where he shared anecdotes from the personal and professional experience of project management. He explained about the expectations the industry has from new graduates and what skills will be helpful for a successful career- **18<sup>th</sup> February 2019**

IMT Dubai organized career fair for the budding professionals wherein many companies visited the campus and conducted interviews sessions for internship and full time roles across all specializations- **21<sup>st</sup> February 2019**

"To lead people, walk behind them"- Lao Tzu

The students of IMT Dubai learned this concept by one such leader, Mr. Sriram Rajan-Head OD & Talent at SIG Combibloc Obeikan. Mr. Rajan delivered a guest lecture on the topic "Making Leadership Stick". This guest lecture was conducted as a part of IMTea Expert Talks. The focus of the talk was on the design of leadership paradigms to instill leadership skills- **25<sup>th</sup> February 2019**

IMT Students attended a seminar at the University of Bolton, Ras Al Khaimah on 'Industrial Revolution 4.0 and its impact on Supply Chain Management- **4<sup>th</sup> March 2019**

IMT students had the honor of hosting Mr. Hari Rao who is an Ex- Indian Revenue Service (IRS) officer who gave up his enviable career in order to pursue a full-time journey to transform the eco-system of Indian cuisine- **4<sup>th</sup> March 2019**

IMT Dubai organized TeDx 2019 whereby a number of distinguished speakers from different walks of life interacted with the students and shared their life stories and challenges- **5<sup>th</sup> March 2019**

Incorporating sustainability in annual fest of IMT Business School, Vaudeville – **11<sup>th</sup> – 13<sup>th</sup> March 2019**

IMT hosted Mr. Jibak Sahu, Knowledge Analyst from McKinsey Digital addressed students on Driving Innovation and Growth through Smart Talent Sourcing- **15<sup>th</sup> July 2019**

Mr. Yash Kishore, Business Manager from Tally solutions conducted a Tally workshop for our students- **21<sup>st</sup> July 2019**

The students were privileged to attend a very knowledgeable and interactive session by Mr. Lijo Ittoop, who is a Digital Marketing Guru and Founder of Prodigy Connect. He enlightened the students with the concepts of digital marketing as well as entrepreneurship. The session helped students in understanding various nuances of digital marketing as well as do's and don'ts of entrepreneurship which will surely be helpful for them- **10-12 August 2019**

On 29<sup>th</sup> August, IMT Dubai welcomed Mr. Arvind Raghav, Director, CRIF Gulf. He is an alum of IMT Ghaziabad ('97 batch). He interacted with IMT students in an enlightening session and imparted students with his knowledge of sales, marketing and data analysis- **29<sup>th</sup> August 2019**

IMT Dubai hosted Mr. Rohit Manucha, head of Human Resource, ACCBC. He interacted with IMT students about the scope of HR in current and future scenarios while illustrating examples of how he has been instrumental in changing the best practices in his organisation. He also shared his valuable insights on the importance of

AI and design thinking and its potential to re-define the business processes of today- **4th September 2019**

IMT Dubai had the pleasure of hosting Ms. Victoria Zagorsky, Founder, Insight Middle East and Africa.

She spoke about the 4th Industrial Revolution Era the world currently faces and the skills we need to reap benefits from it. Ms. Zagorsky emphasised on how important it is for businesses to generate insights into Human Behaviour and how the 4th generation Industrial Revolution technologies like Machine Learning and Artificial Intelligence can achieve these goals.

The session came to a close as Ms. Zagorsky shared with the students how "Data is the new oil" that will fuel our industries and why is it important to efficiently manage it- **11th September 2019**

Dr. Amit Singh (Corporate Human Resources, Aster DM Healthcare) took the stage to enlighten students about Career Management. He started the session by pointing out the fact that many of us forget "Life and Career are two different things". Dr. Singh emphasized; That having a clear plan is secondary to having a clear sense of direction of one's career because, plans can fail. Dr. Singh also shared that "Skills get you through the door, capabilities get you a seat on the table. - **19th September 2019**

IMT Dubai was delighted to host Ms. Richa Rai, Ethnographer, Huban Tribe and Mr. Himanshu Vashishtha, CEO, The Sixth Factor Consulting. They enlightened the students about "Ethnography- **22nd September 2019**

IMT Dubai had the pleasure of hosting Mr. Athbi Alenezi, Co-founder and MD of JustClean. He spoke about the inspiration behind JustClean and shared about his journey with students. The idea behind JustClean was to simplify the laundry process. He shared key insights and experiences that he has had as an entrepreneur in the early days of his startup- **2nd October 2019**

IMT Dubai had the pleasure of hosting Chris McCallum, Strategic Marketing Director, Kerry, UK. He spoke about "Handling a career of bad decisions" Mr. McCallum not only reiterated but also shared real life examples about how mistakes can deliver learning most effectively- **17th October 2019**

Mr. Makram Hani introduced everyone to various facets of Real Estate marketing and how it is different from marketing FMCG goods. He spoke about recent trends such as Tiktok that are becoming a rage and overpassing Facebook and Instagram in terms of attractiveness to marketers. He emphasized on the need of developing a habit for reading- **6th November 2019**

In November IMT hosted Mr. Balaji Vaidyanathan, Marketing Director, Franklin Templeton. He spoke about "Money and Millennials ". In today's day and age where savings are the last thing on millennial's mind, Mr. Vaidyanathan shed light on why we should not let savings be in the hindsight- **7th November 2019**

IMT was delighted to host Mr. Kiran Varri, Sr. VP, Digital Marketing and Business Excellence at Regulus Capital. He enlightened our budding professionals about the "Marketing Landscape"- **13th November 2019**

IMT Dubai was enthralled to welcome Fincasa Capital on its campus. The company provides tailor made services for businesses who wish to relocate to other countries by way of making investments worldwide. The company operates in the investment migration industry, as mentioned by the CEO, Varis Sayed. He briefly explained about this emerging industry and how it engages a great talent pool. Starting small himself, he emphasized on the fact that it's the path that matters and not how or where we actually start. He urged everyone to aim for value addition and invest time to develop skills and knowledge- **13th November 2019**

The students of IMT were treated to an evening of enlightenment and learning as Mr. Kiran Varri, Senior Vice President- Digital Marketing and Business Excellence at Regulus Capital Ltd, dispersed his vast knowledge on the intricacies of marketing- **21st November 2019**

Students of IMT Dubai had the opportunity to visit Coca Cola plant at Al Ain, where they learnt about the production and distribution process of the plant and they also interacted

with the management and workers to learn about how they manage stress at the workplace- **24<sup>th</sup> November 2019**

Matteo Boffa was invited for the guest lecture who is a swiss social entrepreneur and Investor enlightened the students about how waste plastic can be used for making very useful products-**26<sup>th</sup> November 2019**

In the age of rapid technological and social growth, we all should ask a question to ourselves "Are we Cyber Secured?". On 27<sup>th</sup> November 2019 IMT had the honor of hosting Mr. Marc Kassis, Director, Ingram Cyber Security, and Mr. Praveen Vackayil, Cyber Security Trainer, Ingram Micro Cyber Security. Mr. Kassis started his discussion with a brief introduction about his company Ingram Cybersecurity which is one of the world's largest IT Distributors and Fortune 500 companies. He explained us why Cyber Security is the need of the hour in today's world- **28<sup>th</sup> November 2019**

IMT Dubai is proud to have hosted Mr. Prasad Katta, Vice President of Digital Business at Xpress Money. He talked to the students about cross country remittance, its impact on the global economy and how Xpress Money manages operations in over 170 countries – **4<sup>th</sup> December 2019**

Dubai is home to the world's most productive ports and plays a key role in facilitating an expressway of trade between the western and eastern nations, consequently, there are plenty of opportunities for students to learn about operations and supply chain management outside the classroom. Our students received one such opportunity - The 12<sup>th</sup> Global Supply Chain and Logistics Summit; in which, our professor, Dr. Santanu Roy was the track chair and spoke about "Supplier Happiness". Our students attended sessions varying from "Sustainable Sourcing" to "AI in Supply Chain"- **8<sup>th</sup> December 2019**

IMT Dubai was enthralled to welcome Tally Solutions at its campus. Mr. Deepak George shared with students the journey of Tally Solutions from an era when laptops did not exist to the present day when it's unfathomable to pitch anything without using a laptop. He talked about how they were able to build trust in the hearts of their 2 million customers across the world by providing innovative solutions by making it simple and flexible to use- **10<sup>th</sup> December 2019**

IMT organized HR Conclave on **workforce transformation in the digital era** in the month of December in order to bring the HR leaders from industry and the budding professionals from the campus at a common platform. We got very good response from the corporates and the HR leaders attended the event with great zeal. The panel discussions were very insightful and exciting. The conclave and the design thinking projects had praises from across the audience. Some of the companies also expressed interest in collaboration with IMT on utilizing these ideas for the benefit of society as well as potential Business Plans. The corporate participants were extremely impressed by the whole program and expressed their interest to participate in such future upcoming events. **12<sup>th</sup> December 2019**

Mr. Alex Malouf, Corporate Communications Manager at P&G, regaled the students of IMT Dubai about some of the most creative advertising campaigns of the year in an exciting session. He gave a brief understanding of the amalgamation of social media, modern marketing techniques and the social issues prevailing worldwide- **15<sup>th</sup> December 2019**

Students of IMT Dubai had the opportunity to visit DP World as part of the Industry visit program. Students were taken through an interactive, engaging and insightful session on DP World operations followed by a tour of the port- **16<sup>th</sup> December 2019**

Students of IMT Dubai had the opportunity to visit the Landmark Warehouse-Jebel Ali, as part of the Industry visit program. Students were taken through an interactive and insightful session on Supply chain and operations and tour of the facility- **17<sup>th</sup> December 2019**

IMT Dubai had the pleasure of hosting Ms. Heba Sayed, Marketing Head, IBM. She spoke about how the role of CMO is evolving in tandem with today's growing digital world- **18<sup>th</sup> December 2019**



	<p>Students of IMT Dubai had the opportunity to visit Choithrams as part of the Industry visit program. The students had the opportunity to interact and learn from senior management at Choithrams. Afterward, they were taken on a tour of the warehouse and production facilities at Choithrams to explore the operational processes- <b>22<sup>nd</sup> December 2019</b></p> <p>Students of IMT Dubai had the opportunity to visit the Dabur facility at Ras Al Khaimah as part of the Industry visit program. The students had the opportunity to interact and learn from the management at Dabur. They were taken on a tour of the facility to explore and understand the operational processes- <b>23<sup>rd</sup> December 2019</b></p> <p>IMT Dubai was delighted to host Mr. Yogesh Khairajani (Associate Director, Investment strategy) and his team from Century Financial at its campus. The students got a hands-on experience of trading through the demo trading accounts given by them. Mr. Khairajani highlighted the fact that traders are not always rational, their psychology also comes to play. He went on to briefly explain the concept of behavioral finance which comes as a topic of great importance in the current scenario- <b>15<sup>th</sup> January 2020</b></p> <p>IMT Dubai organized career fair for the budding professionals wherein more than 50 companies visited the campus in a time span of two days and conducted interviews sessions for internship and full time roles across all specializations- <b>22<sup>nd</sup> -23<sup>rd</sup> January 2020</b></p> <p>IMT Dubai was elated to host Mr. Khalid Musilhy, Director- SAP Globalisation Services. He explained why companies need to expand overseas to match with the global competition. Mr. Khalid also highlighted the importance of localisation especially in the Arabic region, where the reading method of right to left has a huge impact on business. - <b>26<sup>th</sup> January 2020</b></p>	
5. Gender Equality	<p>IMT Dubai invited Dr. Sara Khorakiwala, owner of Switz group for sharing insights on Women Empowerment. The most important lesson learned was Knowledge &amp; Wisdom go hand in hand- <b>22<sup>nd</sup> November 2017</b></p> <p>4th Edition of The Arab Women in Leadership and Business Summit – <b>December 2017</b></p> <p>IMT Dubai became the proud recipient of an appreciation award from the WEP's (Women Empowerment Principles) UAE for the outstanding contribution as a member- <b>12<sup>th</sup> March 2018</b></p> <p>Emirates' Women's' Day celebrated at IMT Dubai- <b>28<sup>th</sup> August 2018</b></p> <p>IMT Dubai celebrated International Women's Day in the campus- <b>8<sup>th</sup> March 2019</b></p> <p>Breast cancer Awareness Campaign in collaboration with Aster Healthcare- <b>23<sup>rd</sup> October 2019</b></p>	
6. Clean Water and Sanitation	<p>Red Crescent club being established under the sustainable community endeavor of IMT – <b>October 2019</b></p> <p>Participating in a project of Dubai Electricity &amp; Water Authority (DEWA) whereby our students are trying to reduce the water consumption by 15%- <b>Ongoing</b></p>	
7. Affordable and Clean Energy	<p>IMT Business School Energy Assessment (2018) and Plans for Solar Power and Green Mobility</p> <p>IMT Dubai students attended the Solar Decathlon competition organized by the UAE government. Multiple teams from various universities attended the event. Each team was given an area of 100 Sq. Meter. They had to build a house on that which is energy efficient, sustainable, green, has a minimum carbon footprint, recycles water and uses the least amount of electricity to run- <b>26<sup>th</sup> November 2018</b></p> <p>Participating in a project of Dubai Electricity &amp; Water Authority (DEWA) whereby our students are trying to reduce the electricity consumption by 15%- <b>Ongoing</b></p>	

<p>8. Decent Work and Economic Growth</p>	<p>A professor at GBSN member school, IMT-Dubai Business School, Dr Gita Bajaj, mobilized a group of MBA students to develop a cost-effective sustainable solution to bring light to rural Kenyan villages and in the process improve healthcare, and create opportunities for employment- <b>27<sup>th</sup> August 2018</b></p> <p>Red Crescent club being established under the sustainable community endeavor of IMT – <b>October 2019</b></p>
<p>9. Industry, Innovation, and Infrastructure</p>	<p>IMT Dubai conducted The Counsellor Workshop in association with TYV - The Young Vision at the campus in DIAC. The theme of the event was "Innovation in Management" which was graced by prominent personalities from various schools in Dubai- <b>2<sup>nd</sup> October 2017</b></p> <p>The Students of Integrated Marketing Communication course presented the Telanto Challenge for LACER on the development of a new product innovation for Lacer Oral Care along with an integrated launch strategy in front of Mr. Francesc Pubill Coy from LACER Personal Health- <b>29<sup>th</sup> November 2017</b></p> <p>Dr. Gita Bajaj (Prof. HR &amp; Communication) was awarded the Case Researcher Award during the Excellence Awards by Aleem Sustainable Development Week- <b>19<sup>th</sup> December 2017</b></p> <p>IKEA Guest Lecture – <b>January 2018</b></p> <p>Social Impact Measurement Workshop – <b>February 2018</b></p> <p>Dr. Vimi Jham was invited to the "Education expert's conference" Dubai to speak on "Innovation design as a pedagogical tool." The discussion came out with new emerging creative thought sharing valuable educational ideas and initiatives- <b>11<sup>th</sup> March 2018</b></p> <p>On April 22nd, Dr. Santanu Roy took part in the 10th Annual Project Management Congress, Radisson Blu, Sharjah. He was part of a Panel Discussion on 'Challenges and Opportunities in Project Management' and gave a Talk on 'Team Dynamics and Project Performance in Distributed Project Environment'- <b>22<sup>nd</sup> April 2018</b></p> <p>Dr. Vimi Jham from IMT Dubai conducted a session on "Innovation in Pedagogy: Smart Learning in the classroom". Enriching interactions with Education thought leaders and decision makers at EdEx MENA, Dubai- <b>19<sup>th</sup> November 2018</b></p> <p>Dr. Santanu Roy (Professor Operations) was a Speaker and a Track Chair in the Session on 'Warehousing' at the 11th Global Supply Chain and Logistics Summit', at Hotel Crown Plaza, Dubai- <b>9<sup>th</sup> December 2018</b></p> <p>Prof Dr. Vimi Jham has conducted a Management Development Program on Relationship Management and Developing Competitive Strategies for employees of National Paints and General Mineral Industries co. LLC- <b>13<sup>th</sup> February 2019</b></p> <p>A webinar session taken by Dr. Gita Bajaj (Professor, HR &amp; Communication) on bridging the gap between Industry and Academia- <b>30<sup>th</sup> April 2019</b></p> <p>The students of IMT were treated to an evening of enlightenment and learning as Mr. Kiran Varri, Senior Vice President- Digital Marketing and Business Excellence at Regulus Capital Ltd, dispersed his vast knowledge on the intricacies of marketing- <b>21<sup>st</sup> November 2019</b></p> <p>Matteo Boffa was invited for the guest lecture who is a swiss social entrepreneur and Investor enlightened the students about how waste plastic can be used for making very useful products- <b>26<sup>th</sup> November 2019</b></p> <p>In the age of rapid technological and social growth, we all should ask a question to ourselves "Are we Cyber Secured?". On 27th November 2019 IMT had the honor of hosting Mr. Marc Kassis, Director, Ingram Cyber Security, and Mr. Praveen Vackayil, Cyber Security Trainer, Ingram Micro Cyber Security. Mr. Kassis started his discussion with a brief introduction about his company Ingram Cybersecurity which is one of the world's largest IT Distributors and Fortune 500 companies. He explained us why Cyber Security is the need of the hour in today's world- <b>28<sup>th</sup> November 2019</b></p>

	<p>Dubai is home to the world's most productive ports and plays a key role in facilitating an expressway of trade between the western and eastern nations, consequently, there are plenty of opportunities for students to learn about operations and supply chain management outside the classroom. Our students received one such opportunity - The 12th Global Supply Chain and Logistics Summit; in which, our professor, Dr. Santanu Roy was the track chair and spoke about "Supplier Happiness". Our students attended sessions varying from "Sustainable Sourcing" to "AI in Supply Chain"- <b>8<sup>th</sup> December 2019</b></p> <p>IMT Dubai was enthralled to welcome Tally Solutions at its campus. Mr. Deepak George shared with students the journey of Tally Solutions from an era when laptops did not exist to the present day when it's unfathomable to pitch anything without using a laptop. He talked about how they were able to build trust in the hearts of their 2 million customers across the world by providing innovative solutions by making it simple and flexible to use- <b>10<sup>th</sup> December 2019</b></p> <p>IMT organized HR Conclave on <b>workforce transformation in the digital era</b> in the month of December in order to bring the HR leaders from industry and the budding professionals from the campus at a common platform. We got very good response from the corporates and the HR leaders attended the event with great zeal. The panel discussions were very insightful and exciting. The conclave and the design thinking projects had praises from across the audience. Some of the companies also expressed interest in collaboration with IMT on utilizing these ideas for the benefit of society as well as potential Business Plans. The corporate participants were extremely impressed by the whole program and expressed their interest to participate in such future upcoming events. <b>12<sup>th</sup> December 2019</b></p>	
10. Reduce Inequalities	<p>A professor at GBSN member school, IMT-Dubai Business School, Dr Gita Bajaj, mobilized a group of MBA students to develop a cost-effective sustainable solution to bring light to rural Kenyan villages and in the process improve healthcare, and create opportunities for employment- <b>27<sup>th</sup> August 2018</b></p> <p>IMT-Dubai is driving the spirit of Ramadan by sharing their blessings to the community- <b>12<sup>th</sup> June 2018</b></p> <p>IMT Business School is driving the spirit of Ramadan by sharing their blessings to the community. May the spirit of Ramadan stay in our hearts and illuminate our souls from within. Iftaar packets shared with the workers and laborers by IMT faculty and staff- <b>27<sup>th</sup> May 2019</b></p> <p>Red Crescent club being established under the sustainable community endeavor of IMT – <b>October 2019</b></p> <p>IMT Business School participated in Emirates NBD The Unity Run of 3km walk and 10 km run to support persons with disabilities- <b>15<sup>th</sup> November 2019</b></p>	
11. Sustainable Cities and Communities	<p>IMT Dubai student visit to the Sustainable city. Two student committees: UN Global Compact Coordination Committee and Sustainability and Environment Committee together with their mentors had their kick-off visit to the Sustainable city. The main goal of the visit was to witness the diverse activities from environmental, social and economic sustainability that are implemented in the city. Anastasiia from Diamond Developers has kindly organized for us a guided tour around the city where we learned about the waste management systems, diverse energy solutions, community integration activities and much more- <b>24<sup>th</sup> September 2017</b></p> <p>IMT Dubai attended World Green Economy Summit – <b>27<sup>th</sup> October 2017</b></p> <p>IMT Dubai participated in workshop series on 'Sustainable Innovation' preparing students towards the road to Sustainable Development- <b>15<sup>th</sup> November 2017</b></p> <p>IMT Dubai Sustainability Development Committee had organized a short film competition "CUT TO THE SCENE" The focus of the short film was on creating an awareness about the importance of sustainability in different spheres of life. - <b>19<sup>th</sup> March 2018</b></p>	

	<p>Dr. Vimi Jham (Prof Marketing) participated in the panel discussion on “The Critical Role of Women in Sustainable Development “during the 7th edition of World Education Congress 2018, held on 5th &amp; 6th July 2018   Taj Lands’ End, Mumbai, India. The theme of the Congress was "SUSTAINABLE DEVELOPMENT GOALS- <b>5<sup>th</sup> July 2018</b></p> <p>Participating in a project of Dubai Electricity &amp; Water Authority (DEWA) whereby our students are trying to reduce the electricity &amp; water consumption by 15%- <b>Ongoing</b></p> <p>Professor Green campaign- it is an initiative by Sustainability Development Committee to award the faculty who inculcates sustainability in their teaching methodology the most- <b>Ongoing</b></p> <p>IMT Business School BBA students visited the International Humanitarian (IHC) city. They learned more about one of the humanitarian hubs, the biggest in the world, IHC. The platform unites 81 different organizations under the umbrella of IHC. Some facts about the development of IHC were shared with the students by the Operations Department team. A lot of learning happened in the showroom of IHC- <b>28<sup>th</sup> April 2019</b></p> <p>IMT Business School is driving the spirit of Ramadan by sharing their blessings to the community. May the spirit of Ramadan stay in our hearts and illuminate our souls from within. Iftaar packets shared with the workers and laborers by IMT faculty and staff- <b>27<sup>th</sup> May 2019</b></p> <p>IMT Business School hosted a Campus Connect event followed by Iftaar dinner for the Alumni and Corporate Partners. We are thankful to them for attending this event and making it successful. Below is the sneak peek of it- <b>29<sup>th</sup> May 2019</b></p> <p>IMT Business School participated in Emirates NBD The Unity Run of 3km walk and 10 km run to support persons with disabilities- <b>15<sup>th</sup> November 2019</b></p> <p>Students of IMT Dubai got the opportunity to visit Masdar City, Abu Dhabi for an industrial visit. It gave an insight into one of the world's most sustainable urban communities. Students learned about the various projects and ideas under renewable energy and how the business community can contribute to the global sustainability agenda- <b>24<sup>th</sup> December 2019</b></p>	
12. Responsible Consumption and production	<p>Recycling Educational Tour – <b>March 2018</b></p> <p>On May 16th, IMT Alumni has received an Award from Dubai Police at Arabian Center by the Brigadier Abdullah Ali Algaithi and Brigadier Khalil Obiad Albeshri for the Awareness Campaign on Explosives &amp; fireworks which the Alumni conducted in 2017- <b>16<sup>th</sup> May 2018</b></p> <p>Co-hosting D-grade Simple Bottles campaign – <b>September 2018</b></p> <p>DGrade collaborated with Sustainability Development Committee, IMT Dubai and Organized an event on Simply Bottles which focused on the importance of recycling plastic bottles into the fabric- <b>20<sup>th</sup> September 2018</b></p> <p>IMT Dubai hosted Mr. Matteo Boffa for a guest lecture on the topic of Circular Economy. Mr. Matteo Boffa is a 27-year-old social entrepreneur and is the Co-founder/General Manager of Etuix Ltd. He delivered an interactive session about the effects of plastics on our environment- <b>8<sup>th</sup> November 2018</b></p> <p>Students are participating in an event concerned with recycling of plastic bottles sponsored by Dubai Investment Company- <b>Ongoing</b></p>	
13. Climate Action	<p>IMT Dubai students are participating in all day workshop organized by Emirates Environmental Group. Roundtable discussions are on topics of environmental disasters and preventive solutions. - <b>12<sup>th</sup> November 2017</b></p> <p>Students from IMT Dubai presented their ideas at the Inter College Environmental Public Speaking Competition at Emirates Env.Group- <b>27<sup>th</sup> November 2017</b></p> <p>Students of IMT Dubai celebrated Earth Day- <b>22<sup>nd</sup> April 2018</b></p> <p>Greenathon – <b>March 2019</b></p>	
14. Life Below Water	Beach Clean-up – <b>January 2018</b>	

15. Life on Land	<p>Presentation on the devastating effects of waste (particularly plastic bottles and packaging) on camels in the Emirates at the Green Team Workshop, <b>January 2018</b>.</p> <p>Students are participating in an event concerned with recycling of plastic bottles sponsored by Dubai Investment Company- <b>February 2020</b></p>
16. Peace, Justice, and Strong Institutions	<p>Emblazoned, now, on our corporate website page "Ethics, Responsibility, and Sustainability".</p> <p>Prime objective of our focus "Nurturing #NextGen Leaders".</p> <p>In an effort to strengthen high-level corporate leadership for gender equality, IMT Dubai signed the UN Women/UN Global Compact WEPs partnership in Support for the Women's Empowerment Principles. By signing the Statement, IMT Dubai demonstrates leadership on gender equality and women's empowerment and encourage fellow business leaders to do the same- <b>18<sup>th</sup> April 2018</b></p>
17. Partnerships for the Goals	<p>IMT Dubai signs an MOU with IEEE UAE to support the initiative of expanding the grounds of education in the UAE. The MOU offers access to technical innovation, cutting-edge information, and exclusive member benefits- <b>28<sup>th</sup> August 2017</b></p> <p>David Provenzani from Architaly Green Energy has interacted with our students in IMT Dubai. We registered with this company as part of a commitment to improve institutional sustainability through initiatives that will involve students and the institution more widely. Our potential work with the Green Team links importantly to our commitment to sustainable development and related goals of the UN Global Compact and PRiME- <b>10<sup>th</sup> October 2017</b></p> <p>An enthusiastic cohort of MBA students from Gordon Institute of Business Science (University of Pretoria), Johannesburg visited IMT Dubai for sessions on Middle East Geo-Politics and learned about the importance of UAE in world economics- <b>15<sup>th</sup> October 2017</b></p> <p>IMT Dubai attended World Green Economy Summit – <b>27<sup>th</sup> October 2017</b></p> <p>Association with UNGC UAE – <b>November 2017</b></p> <p>Dubai PRME members get together IMT-Dubai- <b>6<sup>th</sup> December 2017</b></p> <p>Partnership with SOWO – <b>2018 Onwards</b></p> <p>PRiME local consortium – partnering with Zayed and Dubai Universities – <b>2018 Onwards</b></p> <p>MBA in Sustainability delegation from Syracuse University visited IMT Dubai-<b>17<sup>th</sup> January 2018</b></p> <p>IMT Dubai has been accepted as the first member in the Middle East of the selective Global Business School Network – <b>GBSN- 7<sup>th</sup> February 2018</b></p> <p>Master Class in Finance for Supply Chain Executives by Dr. Samer Saade (Prof Finance)- <b>17<sup>th</sup> February 2018</b></p> <p>IMT Dubai conducted a Executive Development Program for the participants from National Institute of Banking Management (NIBM)- <b>27<sup>th</sup> February 2018</b></p> <p>IMT Business School conducted a Presentation and a Workshop on Entrepreneurship Skills at Buds Public School- <b>20<sup>th</sup> March 2019</b></p> <p>IMT Business School hosted local PRiME institutions for the first meeting of the year, with monthly meetings expected for the rest of 2019. This is the second time IMT has hosted network members, with this time having a special lunch and lecture delivered by the first and only restaurant in the Emirates certified as sustainable-<b>31<sup>st</sup> March 2019</b></p> <p>IMT Business School conducted a Presentation and a Workshop on career management at JSS Private School Dubai- <b>11<sup>th</sup> April 2019</b></p> <p>IMT Business School hosted a Campus Connect event followed by Iftar dinner for the Alumni and Corporate Partners. We are thankful to them for attending this event and making it successful. Below is the sneak peek of it- <b>29<sup>th</sup> May 2019</b></p>

	<p>The team of Sustainability Development Committee, IMT Dubai along with faculty mentors attended the workshop conducted by DEWA on electricity and water conservation. We submitted the report on our experience and learnings from the event. As a part of this event we also enrolled for a competition, "Distinguished Educational Institution", wherein DEWA will award the institution that will reduce the water and electricity consumption by more than 15%- <b>1st October 2019</b></p> <p>IMT participated in the panel discussion on challenges in waste management under the Swiss Sustainability series organized in cooperation with Swiss Business Council and cooperation group at Abu Dhabi – <b>11th November 2019</b></p> <p>Students of IMT Dubai got the opportunity to visit Masdar City, Abu Dhabi for an industrial visit. It gave an insight into one of the world's most sustainable urban communities. Students learned about the various projects and ideas under renewable energy and how the business community can contribute to the global sustainability agenda- <b>24th December 2019</b></p> <p>Participated in Abu Dhabi Sustainability week (ADSW) at Abu Dhabi National Exhibition Centre (ADNEC), Abu Dhabi. More than 175 countries participate in the event and present their innovation and new technologies related to sustainability- <b>17th January 2020</b></p>
--	--

**Table 1.** United Nations Global Compact Sustainable Development Goals and Respective IMT Business School Projects.

PRiME	How Incorporated at IMT
P1. <b>Purpose</b> (Student Capabilities)	<p>Inclusion of sustainability and environment issues in courses and programs – Ongoing</p> <p>Establishment of the Sustainability Development Committee – <b>2017</b></p> <p>Establishment of Green Team at the campus- <b>10th October 2017</b></p> <p>Social Impact Measurement Workshop – <b>February 2018</b></p> <p>Red Crescent club being established under the sustainable community endeavour of IMT – <b>October 2019</b></p> <p>The team of Sustainability Development Committee, IMT Dubai along with faculty mentors attended the workshop conducted by DEWA on electricity and water conservation. We submitted the report on our experience and learnings from the event. As a part of this event we also enrolled for a competition, "Distinguished Educational Institution", wherein DEWA will award the institution that will reduce the water and electricity consumption by more than 15%- <b>1st October 2019</b></p> <p>Students are participating in an event concerned with recycling of plastic bottles sponsored by Dubai Investment Company- <b>February 2020</b></p>
P2. <b>Values</b> (Incorporation)	<p>Guest Lecture Series – <b>Bi-Monthly</b></p> <p>Educational Tours &amp; Industrial visits – <b>Bi-Monthly</b></p> <p>IMT Business School is driving the spirit of Ramadan by sharing their blessings to the community. May the spirit of Ramadan stay in our hearts and illuminate our souls from within. Iftaar packets shared with the workers and laborers by IMT faculty and staff- <b>May-June 2017, 18, 19</b></p> <p>Professor Green campaign- it is an initiative by Sustainability Development Committee to award the faculty who inculcates sustainability in their teaching methodology the most- <b>Ongoing</b></p> <p>Incorporating sustainability in annual fest of IMT Business School, Vaudeville – <b>March 2018, 2019 and February 2020.</b></p>
P3. <b>Method</b> (Delivery)	<p>World Green Economy Summit – <b>October 2017</b></p> <p>Guest lectures, workshops, and seminars - <b>ongoing</b></p> <p>Educational tours &amp; Industrial visits – <b>ongoing</b></p>



<p><b>P4. Research</b></p>	<p>Student research project “Sustainable Communities” associated with SOWO partnership – 2018 ongoing</p> <p>Empirical research on sustainable business models – 2017 ongoing</p> <p>Recycling of plastic bottles and management- Ongoing</p> <p>The team of Sustainability Development Committee, IMT Dubai along with faculty mentors attended the workshop conducted by DEWA on electricity and water conservation. We submitted the report on our experience and learnings from the event. As a part of this event we also enrolled for a competition, “Distinguished Educational Institution”, wherein DEWA will award the institution that will reduce the water and electricity consumption by more than 15%- <b>Ongoing</b></p>
<p><b>P5. Partnership</b></p>	<p>Institutional partnerships [Architaly (educational partners), Dgrade, Etuix, IKEA, SOWO (industry partners)] &amp; Emirates Red Crescent</p> <p>Association with UNGC UAE, PRiME local network – since November 2017</p> <p>IMT Dubai has been accepted as the first member in the Middle East of the selective Global Business School Network – GBSN- <b>7th February 2018</b></p> <p>The team of Sustainability Development Committee, IMT Dubai along with faculty mentors attended the workshop conducted by <b>DEWA (Dubai Electricity and Water Authority)</b> on electricity and water conservation. We submitted the report on our experience and learnings from the event. As a part of this event we also enrolled for a competition, “Distinguished Educational Institution”, wherein DEWA will award the institution that will reduce the water and electricity consumption by more than 15%- <b>Ongoing</b></p> <p>Establishment of a Red Crescent Club at the campus- <b>19th October 2019</b></p> <p>IMT participated in the panel discussion on challenges in waste management under the Swiss Sustainability series organized in cooperation with Swiss Business Council and cooperation group at Abu Dhabi – <b>11th November 2019</b></p> <p>Participated in Abu Dhabi Sustainability week (ADSW) at Abu Dhabi National Exhibition Centre (ADNEC), Abu Dhabi. More than 175 countries participate in the event and present their innovation and new technologies related to sustainability- <b>17th January 2020</b></p> <p>Students are participating in an event concerned with recycling of plastic bottles sponsored by Dubai Investment Company- <b>February 2020</b></p>
<p><b>P6. Dialogue</b></p>	<p>World Green Economy Summit – October 2017</p> <p>Emirates Green Schools Program – January 2018 – ongoing with second regional conference in February 2019</p> <p>8<sup>th</sup> Annual MENA Regional Conference organised by PRME local group “Social Enterprise in support of SDGs” – November 2018</p> <p>4<sup>th</sup> Edition of The Arab Women in Leadership and Business Summit – December 2017</p> <p>IMT student participation in Emirates Environmental Group organised regional competitions (Inter College Public Speaking Competition and Sustainable Workshop) – <b>Ongoing</b></p> <p>Breast cancer Awareness Campaign in collaboration with Aster Healthcare- <b>23rd October 2019</b></p> <p>IMT organized HR Conclave on workforce transformation in the digital era in the month of December in order to bring the HR leaders from industry and the budding professionals from the campus at a common platform. We got very good response from the corporates and the HR leaders attended the event with great zeal. The panel discussions were very insightful and exciting. The conclave and the design thinking</p>

	projects had praises from across the audience. Some of the companies also expressed interest in collaboration with IMT on utilizing these ideas for the benefit of society as well as potential Business Plans. The corporate participants were extremely impressed by the whole program and expressed their interest to participate in such future upcoming events- <b>12th December 2019</b>
--	--

**Table 2.** PRiME's Six Principles (Principles of Responsible Management Education) and how they are Embodied at IMT Business School.

### Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

Students and faculty at IMT Business School are actively involved in a range of sustainable development and environmental initiatives. These activities have produced at the minimum the following measurable results and tangible outcomes.

Increasing industry and community awareness: Participation and presentation at least four regional conferences and summits; as official Knowledge Partner, hosting Dubai Green Schools program members 60+ schools in 2018-19 and we are working hard with our community outreach initiative to take it to more number of schools in the current year.

Building awareness and dispositions amongst university students: Over 400 students exposed in multiple ways over the year through guest lectures, campaigns, drives, camps, and increasing focus in courses. 20 students had instruction in measuring sustainable benefit. Inclusion of competitions and other activities in annual fest exposed hundreds of students from ten different institutions in Dubai in 2018 with larger impact expected in 2019. Study tours to industry partner plants (recycling and sustainable process) and regional sustainable hubs (smart city sites).

Contribution to science and extant literature: At least three articles or chapters on sustainability published (or pending) in 2018 and early 2019. One project ongoing with major practical implications (village as ecosystem).

Student skill development through projects benefitting society: In partnership with the Emirates Red Crescent and Dubai Investment company the students are working on poverty elimination and inequalities reduction, at the same time they are also working on developing models for clean and green society.

Reduced campus carbon footprint. Figures not available, but continuing reductions are assured as a result of a number of initiatives. First, campus energy assessment conducted. Second, plans drawn up for Green Mobility and solar power generation. Third, recycling initiatives underway for plastic and paper. Professor Green campaign is also initiated to involve more young population towards sustainability by none other than the educators themselves by leading a way.

Water & Electricity conservation: The student of the institute of Management Technology are participating in a project of Dubai Electricity & Water Authority (DEWA) whereby our students are trying to reduce the electricity & water consumption by 15%.