

COMMUNICATION ON ENGAGEMENT (COE)



Period covered by this Communication on Engagement

From: May 2018

To: December 2019

Part I. Statement of Continued Support by the Chief Executive or Equivalent

February 10, 2020

To our stakeholders:

I am pleased to confirm that The Blessing Foundation reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Rima El-Husseini
President

Part II. Description of Actions

Throughout this period The Blessing Foundation has been providing mentorship to women entrepreneurs by connecting emerging women in business to women leaders in business.

It has also empowered women in rural areas by offering them trainings and workshops to enhance their artisan skills as well as their business skills.

Part III. Measurement of Outcomes

- 52 Women participated in product enhancement mentoring sessions with the help of junior designers
- 25 Women participated in new product design and development workshops with the help of a lead designer over 3 trainings sessions and created 25 design plans
- 67 Women were trained on marketing, pricing, packaging, sales and social media over 3 sessions