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Determining Important Issues

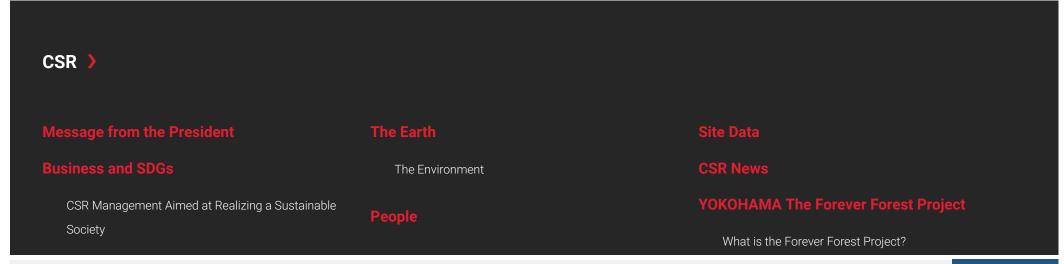
The Global Reporting Initiative (GRI), an international non-government organization (NGO) that develops and disseminates globally applicable "Sustainability Reporting Guidelines", released the revised Version 4 of its GRI Guidelines (G4) in May of 2013. The content of G4 has shifted away from the "exhaustive disclosure of information" demanded previously. Instead, it demands the "disclosure of information that focuses on important issues (material aspects)". By deeper involvement of management in CSR activities, this development aims to have business proactively possess opinions, and for the content of information reported in CSR reports to be fixed. Because GRI shall demand the preparation of G4 rather than G3 reports from 2016 onwards, Yokohama Rubber is advancing preparations in accordance with the following steps so as to prepare for G4 reporting.

With respect to the "important issues (materiality)" determined for this company, it is planned that such shall be reported upon both on the CSR Web.

Please see STEP4 for the response to important issues and GRI standards.



CSR Management Aimed at Realizing a Sustainable Society Vision for FY 2020 Determining Important Issues



Vision for FY 2020
Determining Important Issues

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