



CYNNAL | SUSTAIN
CYMRU | WALES

Global Compact Communication on Engagement

By Cynnal Cymru – Sustain Wales 2019

A. Statement of support for the Global Compact from Cynnal Cymru Director Sarah Hopkins

Cynnal Cymru is proud to be a member of the UN's Global Compact, the world's largest corporate sustainability initiative. We align all of our strategies and operations with the universal principles on human rights, labour, environment and anti-corruption, and take actions that advance societal goals. We believe that by committing to sustainability, business can take shared responsibility for achieving a better world.

Cynnal Cymru specifically focuses on promoting initiatives relevant to the Environment – principles 7, 8 & 9 of the 10 principles of the UN Global Compact. As a charity our objects are to promote sustainable development for the benefit of the public by:

- i. the preservation, conservation and the protection of the environment and the prudent use of resources;
- ii. the relief of poverty and the improvement of the conditions of life for those socially and economically disadvantaged;
- iii. the promotion of sustainable means of achieving economic growth and regeneration;
- iv. the advance of the education of the public in subjects relating to sustainable development;
- v. any other charitable purposes.

As the leading organisation for sustainable development in Wales, we support business and organisations in Wales through our consultancy, events and training to deliver on sustainable development. Cynnal Cymru's overall focus is on developing and promoting a sustainable, resource-efficient and low-carbon society through engagement with public and private enterprises, the third sector and communities. This work connects local and national organisations to help each other develop more sustainable services and operations and is in-line with the Global Compact mission.

Cynnal Cymru is a charity working towards making Wales a sustainable nation. We are therefore providing communications on engagement regarding the activities we carry out such as developing partnership projects on corporate sustainability and engaging companies in Global Compact-related issues. We also deliver education on topics related to the Global Compact and organise learning and dialogue events, workshops and training for our members and stakeholders on corporate sustainability.

B. Description of the practical actions that the organisation has taken to support the Global Compact principles.

Develop partnership projects on corporate sustainability

Cynnal Cymru have been involved in a number of partnership projects encouraging corporate sustainability around different themes. In 2019 we have worked in partnership with Jacobs UK to deliver two knowledge transfer events funded by the Welsh Government. The aim of these events was to connect public sector transport professionals with private sector expertise in ultra-low emission transport. We gave a platform to leading innovations in vehicle design, urban planning and SMART infrastructure, fleet management and alternative fuels.

We continued our partnership with Renewable UK Cymru as the co-deliverers of the Sustainable Academy Awards. These awards recognise outstanding achievements in practical sustainability

across the private, public and non-profit sectors. They are sponsored by major corporations such as EDF, ARUP, Enterprise, Welsh Water and Innogy.

We worked in partnership with the Afallen consultancy to advise a major housing corporation on its environmental impacts, helping them to develop a targeted decarbonisation strategy.

We continued our partnership with Dwr Cymru Welsh Water to address the issue of vulnerable customers; ensuring that people on low incomes and with accompanying social/health/educational challenges, are enabled to benefit from preferential financial arrangements; adding value to engineering work by leaving a social benefit legacy in an area.

We worked with a range of public and private organisations to seek solutions to urban air quality issues and brokered a relationship between the private sector Urban Mobility Partnership and Cardiff City Council.

Engaging companies in Global Compact-related issues

Cynnal Cymru is a membership based organisation. Cynnal Cymru has around 100 members which are a mixture of private, public and third sector organisations. We are a growing community of doers and thinkers, people who turn ideas into practical reality, organisations that do good while doing well, entrepreneurs and innovators with infectious optimism who find a new way forward, campaigners and voluntary activists who believe in better. Our community of mutually supportive members provides an opportunity to share learning, challenge thinking and inspire change. We connect people and organisations together to build a sustainable society based on best practice and a shared vision. Cynnal Connect is a platform for our members to build their business and build their profile amongst those with a similar interest and mission. Cynnal Cymru provides networking opportunities for our members, cross-sector and across Wales; events showcasing the most innovative technologies and business opportunities, advice and support from our experienced staff and new project opportunities and collaborations with our members and our wider network.

In 2019 we have staged knowledge transfer events on; citizen-centred urban transport, the sustainable built environment, the real Living Wage, Carbon Literacy, electric vehicles, asset transfer of public land to community management, and sustainable management of natural resources.

Delivering education on topics related to the Global Compact

In 2019 we have consolidated our role as the official partner of the Carbon Literacy Project in Wales. We have worked with partners to embed Carbon Literacy in the social housing sector, training 14 social housing companies and helping to establish a consortium to roll out training to staff, managers and tenants. In addition we have delivered certified Carbon Literacy training to Cardiff City Council, SMEs and voluntary organisations.

Delivering the Living Wage campaign in Wales

In November 2016, Cynnal Cymru became the accreditation body for the Living Wage in Wales. The Living Wage is an independent movement of businesses, organisations and people who believe a fair day's work deserves a fair day's pay. The real Living Wage is independently-calculated each year based on what employees and their families need to live. Cynnal Cymru campaigns and raises awareness of the need for individuals to be paid the Living Wage and works with employers to

implement the Living Wage throughout their organisation. We work closely with Citizens Cymru to organise events and projects around the Community Jobs Compact which encourages organisations to sign a pledge committing to better employer and recruitment practices to improve equality.

c. Measurement of outcomes

We are a team of 4:-

- We have maintained a membership of between 80 and 100 organisations.
- We have trained 133 senior managers and team leaders from around 50 organisations in Carbon Literacy.
- Our Carbon Literacy training has achieved a 100% endorsement rate
- Approximately 500 people have attended our events
- 11,000 votes were cast in our annual Sustainable Academy Awards
- We have won 9 major contracts to help clients deliver practical sustainable development
- We have written environmental policies and management systems for 10 social enterprises
- We have received £80,000 in grant funding to help build sustainable communities
- We have accredited 224 organisations as Living Wage employers

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