

December 3th, 2019

To our stakeholders:

I am pleased to confirm that AIESEC The Netherlands reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organisation has taken to support the UN Global Compact and its Principles suggested for an organisation like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Niels Meulmeester

Member Committee President AIESEC The Netherlands 19.20



## About AIESEC The Netherlands and its commitment to UN Global Compact

AIESEC is an international youth-led organization striving to achieve peace and fulfillment of humankind's potential. AIESEC is contributing to the Global Compact Principles by our Youth for Global Goals initiative.

Youth for Global Goals aims to engage as many young people as possible to contribute to the improvement of the Sustainable Development Goals before 2030, created by the United Nations.

We try to engage youth for the Sustainable Development Goals through activities, events and creating valuable partnerships to support the SDG's. Through these activities and partnerships we aim for creating awareness of the SDG's in young people and also activating them in creating their own contribution to a more sustainable world.

Our Youth for Global Goals initiative is divided in different stages:

- 1. Awareness; we educate young people about the existence and importance of the SDGs.
- 2. **Engagement;** we actively engage youth to take action of their own to contribute to the SDGs.
- 3. **Action;** we empower individuals in and outside our organization to go on our exchange projects which all contribute to the SDGs.

## Actions taken to support the UN Global Compact

AIESECs The Netherlands Youth for Global Goals exist of different activities and events:

- 1. World's Largest Lesson; World's Largest Lesson (WLL) is an initiative created by UNICEF aimed to educate young students about the SDGs and to empower these students to take an active role in changing the world into a better world. As AIESEC The Netherlands we organize WLL on a national level since two years and in 2020 the third edition in cooperation with JCI The Netherlands will be run.
- 2. YouthSpeak Forum; YouthSpeak Forum is a national organised event powered by AIESEC where companies and students get together to discuss the SDGs, the contribution of the companies towards the SDGs and to brainstorm about what more we can change.



3. Volunteer projects; As AIESEC we offer young people between the range of 18 and 30 years old the opportunity to go on a cross-cultural volunteer experience to develop themselves and the world. Exchange participants participating in our cross-cultural exchanges have the chance for 6-8 weeks to work on our projects and at the same time contributing to the Sustainable Development Goals

## Partnerships contributing to the Principles of UN Global Compact

As AIESEC The Netherlands we maintain national partnerships to increase the quality and reach of our impact. Here you can find an overview of our national partnerships contributing to the SDGs:

- Unilever; Unilever aims to make sustainable living accessible for everyone, anywhere. They invest in creating sustainable products and are actively finding to create a change in the current level of societies plastic use. Through our partnership they help creating awareness in young people and stimulating the conversation about the SDGs. Last year they were our exclusive partner for YouthSpeak Forum 2019 and they are looking to create more value in our partnership.
- **Deloitte;** The Deloitte Network is committed to driving societal change and promoting environmental sustainability. Working in innovative ways with government, non-profit organizations, and civil society, they are designing and delivering solutions that contribute to a sustainable and prosperous future for everyone. Through are partnership they are aiming to increase diversity in their company and to increase the level of women at Deloitte.
- Amplifon; Amplifon is global leader in hearing healthcare and they aim to improve the hearing situations of many people all over the world. They do this by finding solutions for the problems that arise for people when aging. By doing this they focus on contributing to the good health of people all over the world. Through our partnership Amplifon aspires to engage as many people as possible to join their ambition to help people with improving their health.



- Jonge Klimaat Beweging; The Jonge Klimaat Beweging is a youth-led organization that is voicing the opinion of youth in the debate of climate change. They partner with 70+ youth organizations and they represent them when opening the discussions with politicians regarding the SDGs. This way, they are trying to steer the direction of politics, companies, government and more into a sustainable future.
- Let's Creaid; Let's Creaid helps AIESEC creating young entrepreneurs who, during their cross-cultural exchange, set up a project to make a tangible contribution to a community abroad. They provide exchange participants with a framework to build a project, while on their AIESEC project, contributing to the SDGs. An example is Maaike Wit, who during her Global Volunteer project in Vietnam, noticed that local students never ate fruit. She took the initiative to raise enough money for every student to have fruit every day for 6 months, this improving their nutrition. Another example is about Marie-Claire and Annelies. They noticed during their project in Inquitos that very few people had any form of ID because it was too expensive for most people to obtain. With donations from family and friends, Marie-Claire and Annelies bought a large number of ID cards, allowing community members to gain official identities and status.

## Outcomes activities supporting UN Global Compact

Below you can find the outcomes of our activities contributing to the SDGs and UN Global Compact.

- Total number of cross-cultural exchanges AIESEC The Netherlands facilitated in 2018: 694.
  Global Volunteer Projects: 498. Outgoing Internships: 48. Outgoing Entrepreneur Projects: 59.
  Incoming Internships: 89.
- 2. YouthSpeak Forum 2019: +/- 300 delegates including 4 externals.
- 3. WLL 2019 number of students reached: 2075.