

COMMUNICATION ON ENGAGEMENT (COE)

Stockholm School of Economics



From: 2017

To: 2019

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

To all SSE stakeholders:

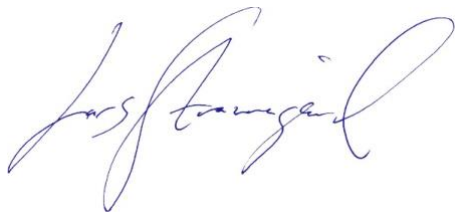
The [mission of the Stockholm School of Economics \(SSE\)](#) is to strengthen Sweden's competitiveness through science-based teaching and research. We are a private business school, founded and governed by key actors from Swedish business and society, and sustainable development is high on the agenda of all of them. Our stakeholders seek for a vision of a "capitalism 2.0": We need shape markets in a different way, and we as academia need to contribute with knowledge generation and dissemination of how to do this. By only teaching "business as usual", SSE would become completely irrelevant in the future. Our educational mission "FREE" (**F**act and science based mindset, **R**eflective and self-aware, **E**mpathetic and culturally literate, **E**ntrepreneurial and responsible) and many of our courses, especially in our MBA, are closely related to the UN Global Compacts Ten Principles, and research for sustainable markets is one of our four strategic foci.

We have established an overarching center for sustainability at our School, the "Mistra Center for Sustainable Markets", to integrate sustainability comprehensively in everything we do, especially research, education and strategic partnerships.

Furthermore, our CFO has been appointed recently to fungate as Head of Sustainability as well, to account for the ten principles in all our central operations.

Our efforts have been rewarded with the gold standard from EQUIS, which confirms that SSE is “excellent” in the way we treat sustainability, and we have been acknowledged by the Financial Times in their [“Special Report on Responsible Business Education”](#). We are a champion signatory of the UN Principles of Responsible Management Education (UN PRME), and proudly share our bi-annual “Sharing Information on Progress” (UN PRME SIP) report here as illustration of our measures and achievements of the last two years.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Lars Strannegård', written in a cursive style.

Lars Strannegård,

President Stockholm School of Economics

Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

SSE is signatory of UN PRME since 2013, with enhanced engagement in the UN PRME champions circle 2018/19 for mainstreaming the SDGs in curriculum, research and partnerships. We attach our current “Sharing Information on Progress “ (SIP) report to illustrate our actions that are supportive for the UN Global Compact and UN PRME principles, responsible business leadership and sustainable development.

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

- Advanced education of all Business and Economics bachelor students (200+ in each cohort) through the Global Challenges track, including various practical student projects
- First comprehensive mapping of sustainability content of all courses and starting dialogue with teachers in 2019 to extend sustainability education besides this
- About 100 scientific publications related to sustainability topics
- Regular public research and practitioner seminars on SDGs and sustainability topics, with specific focus on sustainable finance
- Consultance of Swedish government bodies, various financial and retailing companies, Svensk Handel, Naturskyddsföreningen, SCB, international research institutions, UNSDSN, UNSD or the European Commission, among others
- Institutionalization: Riskdag motions, 3 government inquiries, SSFC, support of the UNSDSN and the statistical working group UN IAEG-SDG, EU TEG (MFS)