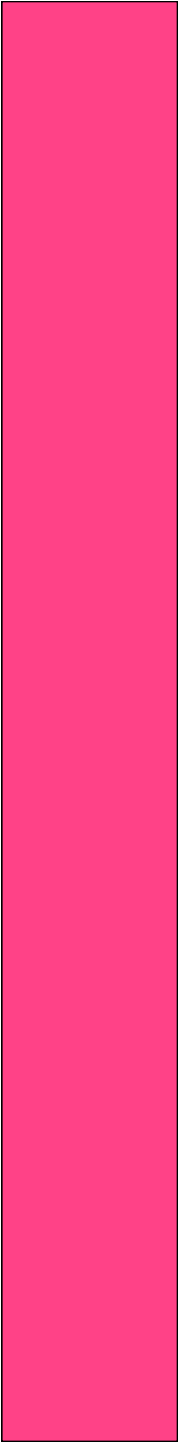


*Pinking(\*) is (Not) Unusual 2*  
*Justice is Calling*



*A Lawyer Action*

Submission of  
**Communication On Progress (COP)**  
to United Nations Global Compact (UNGC)



consistently with previous COPs  
(<https://www.unglobalcompact.org/what-is-gc/participants/1045-Avvocato-Michela-Cocchi-Studio-Legale>)



# UNGC Advanced COP Self-Assessment





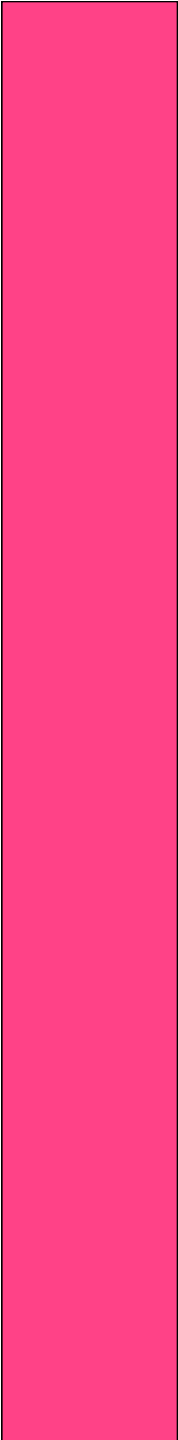
The COP is a stand-alone document.

Time period covered: from 2018, September to 2019, November

The COP contains a statement by the CEO expressing continued support for the GC and renewing ongoing commitment to the initiative and its principles.

The COP contains a description of actions and policies related to Human Rights, Labour, Environment, and Anti-Corruption areas.





The COP includes qualitative and quantitative measurement of outcomes illustrating the degree to which targets/performance indicators were met.

The COP is shared with stakeholders through the UNGC website and is both easily accessible to all interested parties via web and actively distributed to all key stakeholders.

Information is reviewed by multiple stakeholders and a panel of peers.

The COP applies the GRI Sustainability Reporting Guidelines.

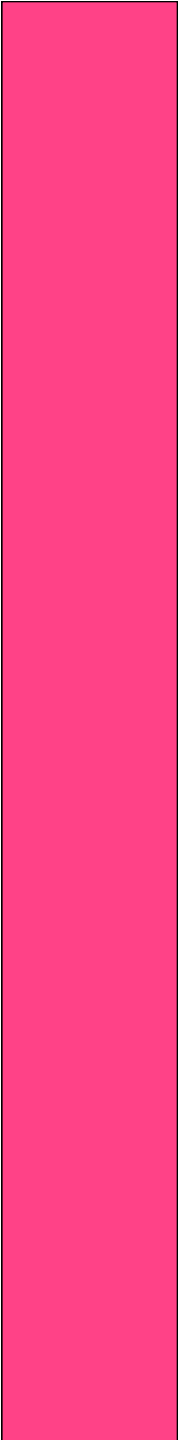




With reference to the Sustainable Development Goals (SDGs), the COP addresses:

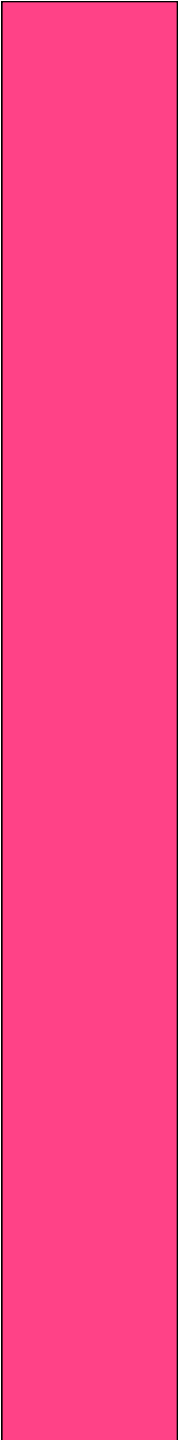
- SDG 1: End poverty in all its forms everywhere
- SDG 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture
- SDG 3: Ensure healthy lives and promote wellbeing for all at all ages
- SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



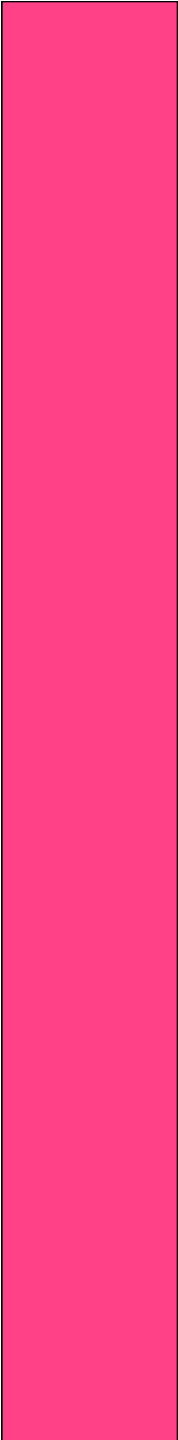
- 
- SDG 5: Achieve gender equality and empower all women and girls
  - SDG 6: Ensure availability and sustainable management of water and sanitation for all
  - SDG 7: Ensure access to affordable, reliable, sustainable and modern energy for all
  - SDG 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



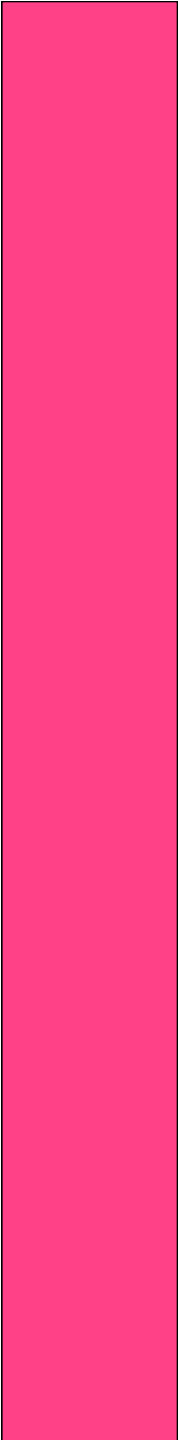


- 
- SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
  - SDG 10: Reduce inequality within and among countries
  - SDG 11: Make cities and human settlements inclusive, safe, resilient and sustainable
  - SDG 12: Ensure sustainable consumption and production patterns
  - SDG 13: Take urgent action to combat climate change and its impacts



- 
- SDG 14: Conserve and sustainably use the oceans, seas and marine resources for sustainable development
  - SDG 15: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
  - SDG 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels



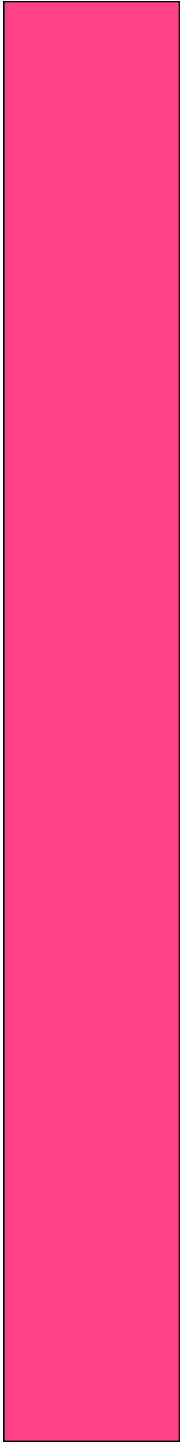


SDG 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development

With respect to actions advancing SDGs, the COP describes:

- Opportunities and responsibilities that one or more SDGs represent to the business;
- Where our priorities lie with respect to one or more SDGs;
- Goals and indicators set with respect to one or more SDGs;
- How one or more SDGs are integrated into business model;
- The outcomes and impact of activities related to the SDGs;
- If activities related to the SDGs are undertaken in collaboration with other stakeholders;
- Other best practices.





## CEO Statement





His Excellency Mr. Antonio Guterres  
UN Secretary General  
United Nations Organization  
Global Compact Office  
1st Avenue & 46th Street  
New York, NY 10017

Bologna, 2019, November 30th

Dear Mr. Secretary General,

As a signatory to the United Nations Global Compact (UNGC), I am pleased to share our 2019-4-2018 Communication On Progress (COP), expressing our continued support for the GC and renewing our ongoing commitment to the initiative and its principles.





The year 2019 marks the first decade of our participation in the UNGC, and we have once again fulfilled the requirements of meeting the Criteria for the Advanced Level.

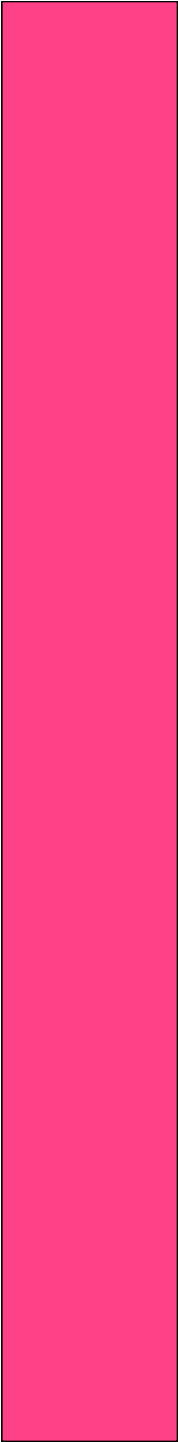
As a private business, not traded on any stock exchange, with no requirement to disclose data and not scrutinized on a regular basis by analysts and investors, our COP reflects our story, our vision.

Thanking you for all, please accept, Mr. Secretary General, the assurances of my highest consideration.

Michela Cocchi – [michela.cocchi@gmail.com](mailto:michela.cocchi@gmail.com)  
Founder and CEO, Avvocato Michela Cocchi – Studio Legale

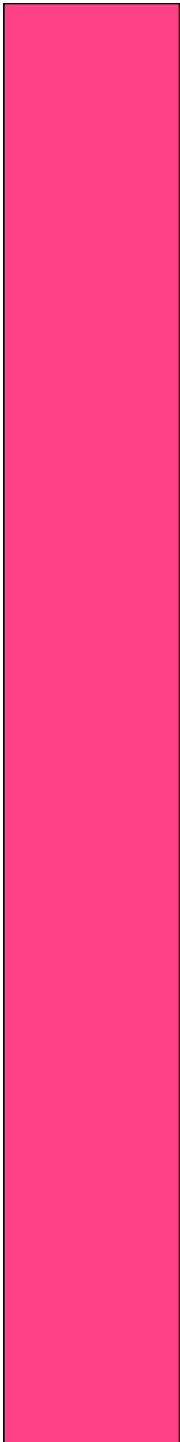
A handwritten signature in black ink, appearing to read 'Michela Cocchi', is written over the printed name and title.





**KeyWords**





*Lawyering*

*BizHumanRights*

*SDGs*

*Needs*

*Proximity*

*Flourishing*

*F.A.M.E.*

*Responsibility*

*Challenges*

*Nurturing*

*Privilege*

*Freedom*

*Causes and Consequences*

*Change*

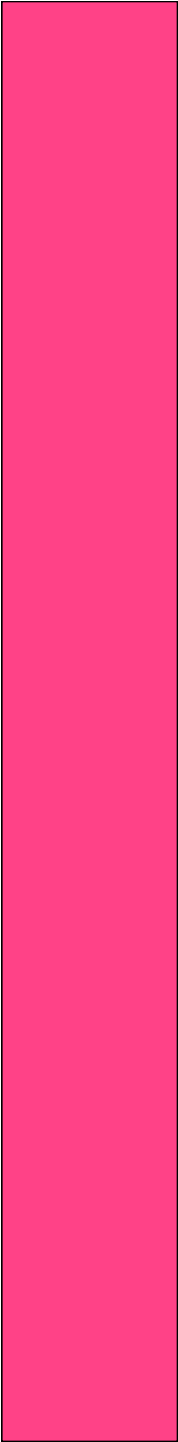
*Sharing*

*Gratitude*

*Empowerment*

*Access*





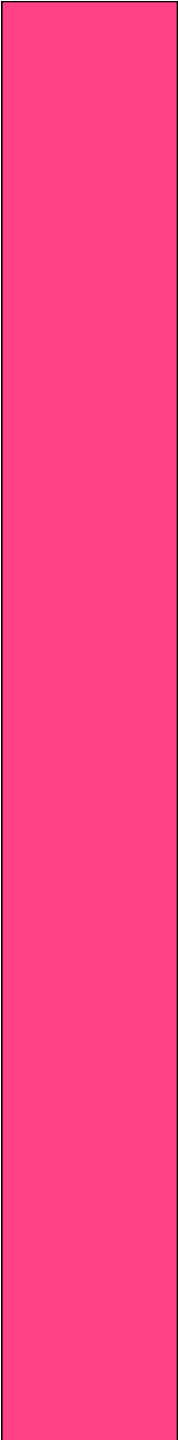
**Fulfilment of the Requirements of  
the 21 Criteria for the Advanced Level**





**CEO Declaration of Commitment  
on the Development and Promotion of  
the Field of Business and Human Rights within the Legal Profession**





According to the 2015, June 9th joint Declaration of Commitment on the Development and Promotion of the field of Business and Human Rights within the Legal Profession

RECOGNIZING that protection of, and respect for, human rights and the rule of law, and effective remedies for human rights violations, are fundamental to well-ordered societies and to the realization of human potential;

WELCOMING the development of frameworks on business and human rights, such as, in particular, the United Nations Guiding Principles on Business and Human Rights (UNGPs), to ensure human rights are protected and respected in the conduct of business activities;

EMBRACING the integral role of lawyers in promoting and defending human rights and the rule of law in all contexts;

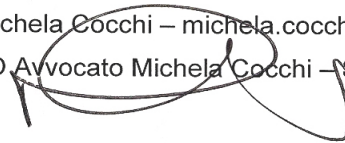




WE THEREFORE DO COMMIT to undertaking the following activities:

1. PROMOTING the realization of human rights in the business context, including through dissemination and implementation of the UNGPs and other frameworks on business and human rights locally, regionally, nationally, and globally;
2. EDUCATING lawyers about human rights in the business context, including about the UNGPs and other frameworks on business and human rights and their relevance to legal practice and counseling;
3. DEVELOPING AND IMPLEMENTING further policy initiatives, including industry standards and metrics, that build upon the UNGPs and other frameworks on business and human rights and promoting the realization of human rights in the business context across diverse sectors and industries,

Michela Cocchi – [michela.cocchi@gmail.com](mailto:michela.cocchi@gmail.com)  
Founder and CEO, Avvocato Michela Cocchi – Studio Legale



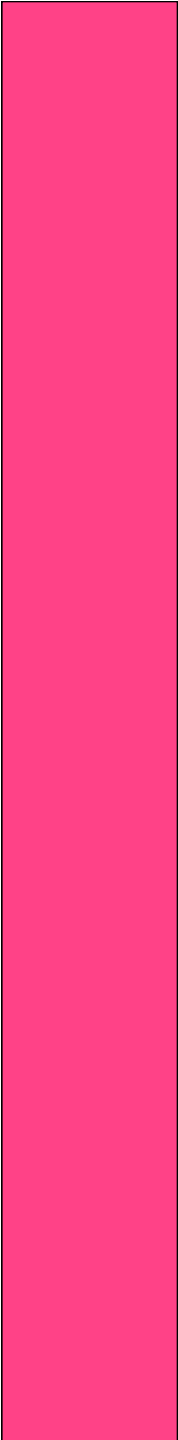


**Inserting SDGs in Business Vision**

**Integrating Business  
within UN 2030 Agenda for Sustainable Development**

**Embedding SDGs into Corporate Reporting**

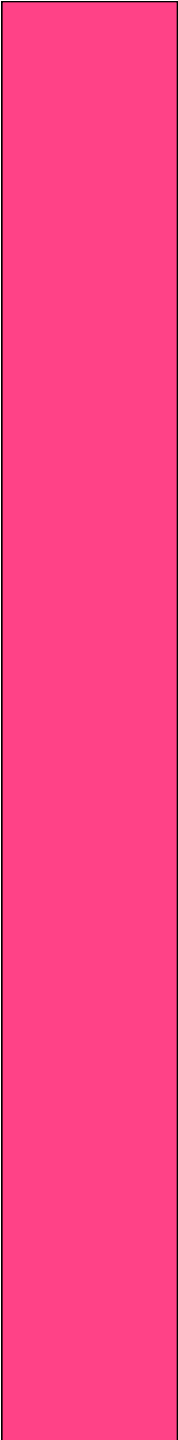




The UN 2030 Agenda for Sustainable Development (2030 Agenda) has pushed our challenge as lawyers to make the difference between being involved and being committed.

The 2016 – 2020 phase is a decisive period in the Sustainable Development Goals (SDGs) context, representing a window onto a broader approach that cannot be missed.

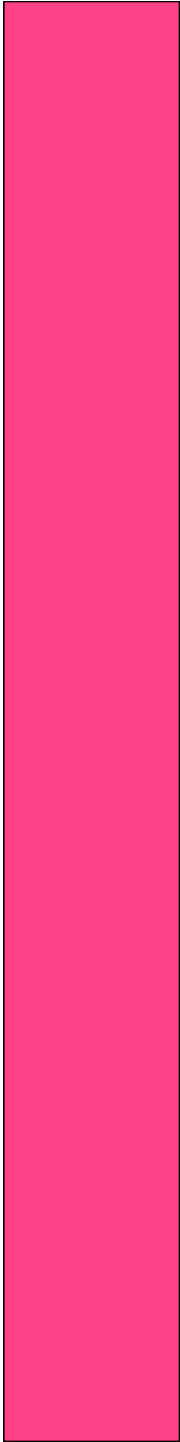




The *4Ps* – For People, Planet, Prosperity - perspective of the SDGs implies to put together i) the initial spark of *creativity - profitability - new-form-of-creativity circle*, ii) the idea of a new era of *business as unusual*, iii) the awareness of the need to go beyond the *take - make - dispose linear economic model*.

Innovative approaches are needed, sharing the global voluntary common language of SDGs as an indivisible whole call for action, according to a process that both integrates the multiple dimensions of SDGs and uses the synergies across the 17 Goals and the 169 Targets.





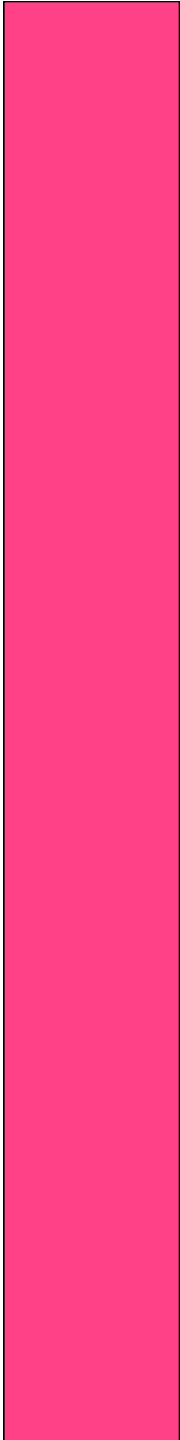
**Strategy**





Within the 2016 – 2020 phase







Focusing upon Cultural and Creative Industries (CCIs), and specifically the so called F.A.M.E. sector (Fashion, Art, Music, Entertainment)





### SDG 10

- Working for changes in policy and practice that promote Human Rights and justice around the world

### SDG 9

- Focusing on the creation of a vision that promotes inclusive and sustainable industrialization, taking into account local resources, topography and climate to support human well-being

### SDG 1

- Developing support services in Human Rights and social empowerment, education and health, economic empowerment and enterprise development

### SDG 17

- Building on existing initiatives to develop measurements of progress on sustainable development that complement gross domestic product

### SDG 16

- Promoting the rule of law and equal access to justice

### SDG 15

- Leveraging expertise and commitment to fight for justice and advance the promise of a healthy world

### SDG 11

- Promoting efforts to protect and safeguard the world's cultural and natural heritage

### SDG 12

- Centering on Fashion sector

### SDG 8

- Aiming to develop positive economies within the framework of UNGPs

### SDG 2

- Raising awareness of sustainable, values-based community, educating people about hunger to inspire them to help end it

### SDG 14

- Enhancing dissemination and implementation of the idea to enhance the conservation and sustainable use of the Ocean and its resources

### SDG 13

- Improving education on climate action within the framework of UNGPs

### SDG 7

- Participating in initiatives to deliver climate and clean energy policies and models

### SDG 3

- Upholding protection of life and health within the framework of UNGPs

### SDG 4

- Encouraging the growth, development and distribution of free, multilingual, educational content, focusing on literacy and gender equality, supporting children, women, and elders

### SDG 5

- Through targeted programs

### SDG 6

- Using a Human Rights based approach



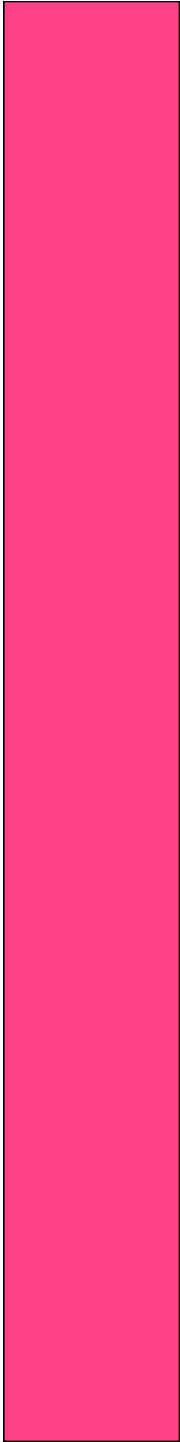
Complying with

§ the Principles of

- the Universal Declaration of Human Rights;
- the International Labour Organization's Declaration on Fundamental Principles and Rights at Work;
- the Rio Declaration on Environment and Development;
- the United Nations Convention Against Corruption;

§ the – local, national, regional, international – applicable norms, rules, and/or laws that are fair to those Principles as above.



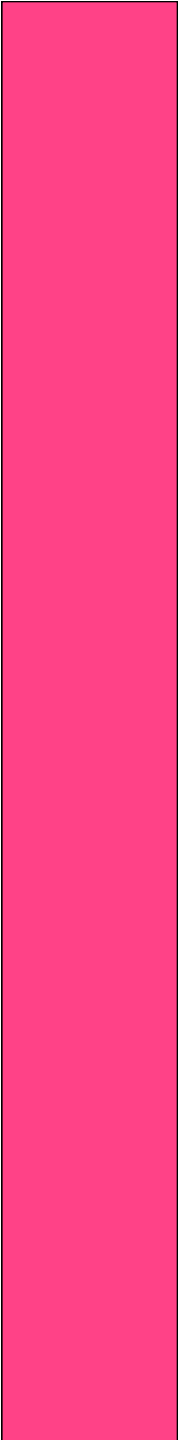


Action



Following the track of the experience of our founder, Michela Cocchi  
(by whom, among others,  
It is Summer Solstice  
Gratuitousness & Business: Wishing for a New Bonanza,  
available at <https://medium.com/@MichelaCocchiSL/it-is-summer-solstice-c6cbd5b15193>)



- 
- ☑ Providing a platform of knowledge, through which spreading tools for progression, developing experiences, and individuating innovative instruments, in order to give community of stakeholders operational methods and models for the practical step-by-step feasibility analysis addressing *BizHumanRights* issues within the 2030 Agenda







From our Cherry Blossom Law Department,

since 2010, the set of our initiatives devoted to  
Cultural and Creative Industries (CCIs),  
and, specifically, to those sectors of theirs that are also targeted at women

(for more info, among others, [https://www.globalcompactnetwork.org/files/pubblicazioni\\_stampa/pubblicazioni\\_network\\_italia/un\\_gc\\_bpc.pdf](https://www.globalcompactnetwork.org/files/pubblicazioni_stampa/pubblicazioni_network_italia/un_gc_bpc.pdf), page 96; [https://www.globalcompactnetwork.org/files/pubblicazioni\\_stampa/pubblicazioni\\_network\\_italia/un\\_gc\\_bpc\\_2012.pdf](https://www.globalcompactnetwork.org/files/pubblicazioni_stampa/pubblicazioni_network_italia/un_gc_bpc_2012.pdf), page 120)





In partnership with

- Lady Lawyer Foundation,
- Lady Lawyer Practice S.r.l.u.s.,
- Lady Lawyer Media S.r.l.u.s.

<https://ladylawyervillagepostcards.wordpress.com/>





In synergy with our voluntary commitments

-at the UN Ocean Conference for implementation of SDG 14

<https://oceanconference.un.org/commitments/?id=14668>

-at the Agenda for Humanity managed by the UN Office for the  
Coordination of Humanitarian Affairs

<https://www.agendaforhumanity.org/explore-commitments/indv-commitments/?combine=Michela+Cocchi#search>





Consistent with our endorsement of UNGC

-Business for Peace Platform;

-Call to Action: Anti-Corruption and the Post-2015 Development Agenda;

-Caring For Climate;

- Women's Empowerment Principles





Making use of the results and outcomes of

-Law for Creativity (L4C) Research

(on Law for Creativity, among others,  
OECD (2017), Policy Coherence for Sustainable Development 2017:  
Eradicating Poverty and Promoting Prosperity,  
OECD Publishing, Paris,  
<https://doi.org/10.1787/9789264272576-en>)





-War and Fashion Consultation

(on War and Fashion, among others,  
OECD (2019), Policy Coherence for Sustainable Development 2019:  
Empowering People and Ensuring Inclusiveness and Equality,  
OECD Publishing, Paris,  
<https://doi.org/10.1787/a90f851f-en>)





Inspired by the “Journal of a Disobedience”,  
a research by Lady Lawyer Foundation





Raised within and according to our Pro Bono Program



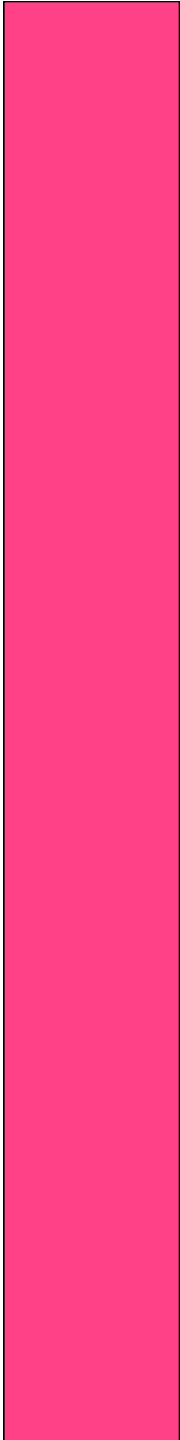




Assessed considering

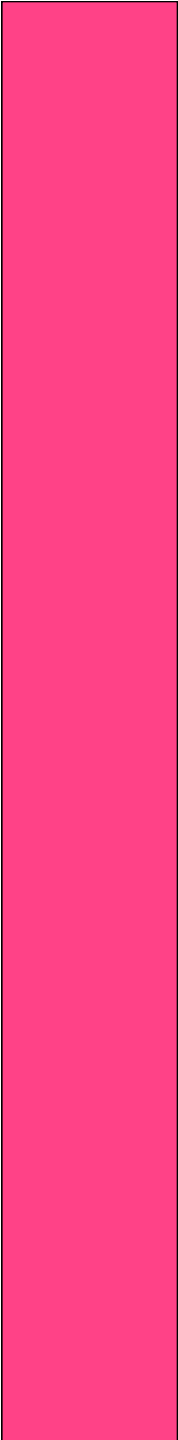
- i) the outcomes of Law for Creativity (L4C) Research;
- ii) the analysis, developments and findings of ‘Business Reporting on the SDGs’, the collaborative initiative by GRI and UNGC





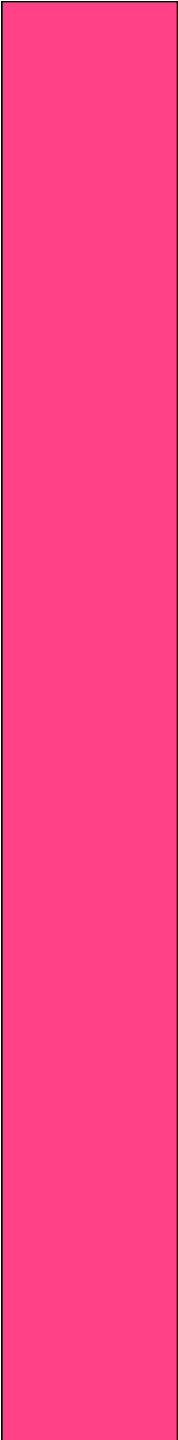
**State of Play**





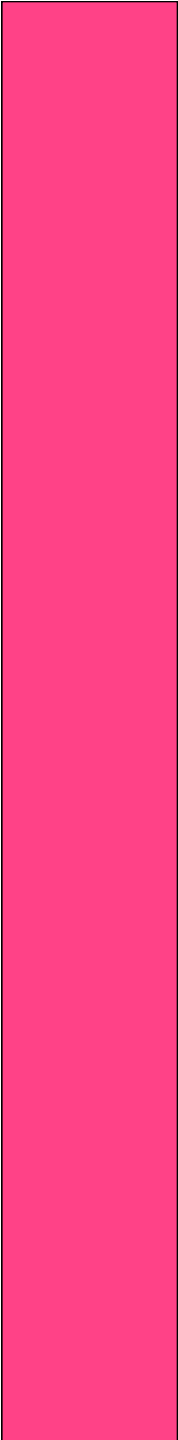
In the fall of 2011, we launched Law for Creativity (L4C) Research aiming to conduct a comparative study of legal systems across different countries and regions - Italy; EU; USA; Japan; South America; Eurasia; Asia; Middle East; Far East; Africa - in order to identify the sets of rules which channel investment, innovation and competitiveness policies towards fostering creativity.





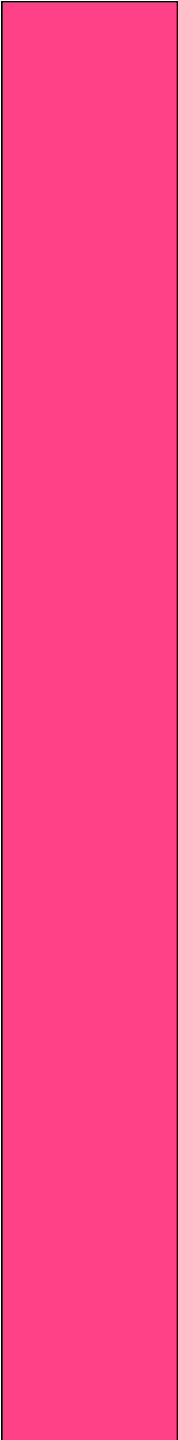
During our journey, we have met various challenges: the apparent ambiguity between traditional economic indicators and elements essential to creativity; the consequent need to overcome the indexes commonly used; the *preaching&practicing* test.





Until the adoption of 2030 Agenda, our list of dos and don'ts was quite entirely absorbed in the don'ts.





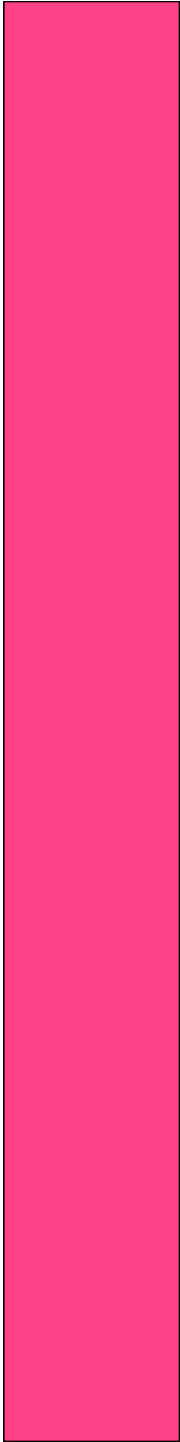
The SDGs plan of action has made emerge the need to commence to harmonize findings with understanding of the problems and opportunities posed by current and future trends, both taking into account the present everyday development and considering that all the F.A.M.E. sector in some sense tells a dream facilitating our research.





The outcomes of our War and Fashion Consultation - i) launched in the spring of 2015, ii) developed according to the Chatham House Rule, iii) centered around the role of Fashion sector as agent of change in contributing to peace and development, iv) opened to citizens (also as consumers), all economic actors across the product value chains, financial sector, NGOs, education, public administrations and institutions, v) resulted in the road map concluded in 2017, June - have represented the *fil rouge* along which the steps of the action have been highlighted.

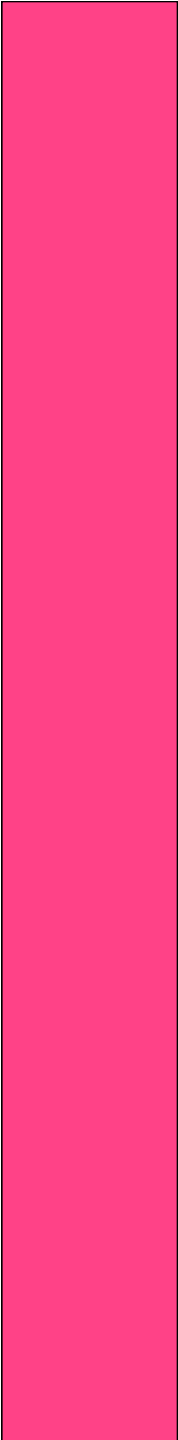




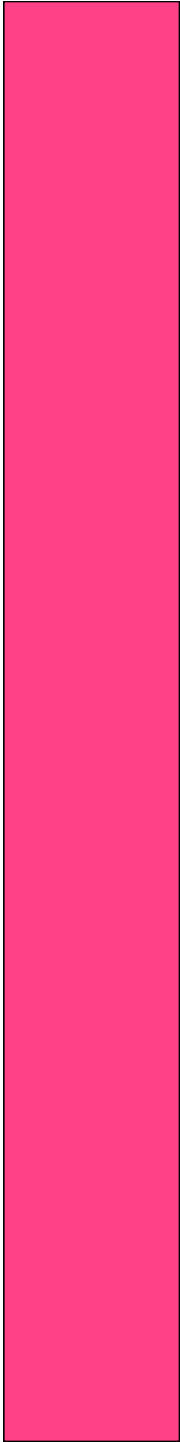
**Innovating**





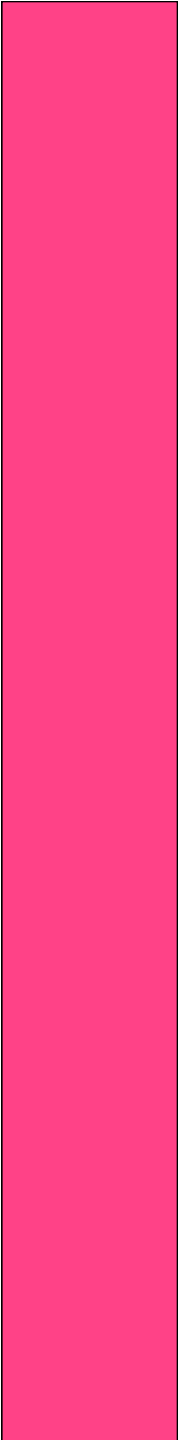
- 
- Putting together business, gratuitousness, and innovation;
  - Following the development of the evolution of the concepts of property, work, corporation, profit, money;
  - Overcoming the indexes commonly used and the related ambiguity.





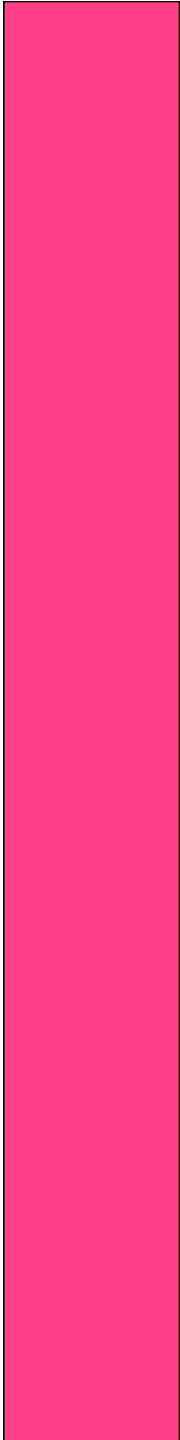
**Impact**





As a whole our stakeholders annually employ millions of people, give billions in charitable contributions, invest billions in research and development, pay billions in dividends to shareholders, generate billions in revenues for small and medium-sized businesses. (\*\*)





**Timeline**





**-2018**

Listing questions and dilemmas;

**-2019**

Implementing *BizHumanRights* design strategies related to 2030 Agenda;

**-2020** (and beyond, until 2030):

- Creation, launch, maintenance and development of a space that holds, promotes, and supports the freedoms, rights, goods, initiatives, actions, events, practices and everything else linked to *BizHumanRights* issues embedded in UN 2030 Agenda;
- Compendium of experiences as case histories;
- Biennial publication of stories.



## 2018/2019 Agenda



- 
- ✓ The phase of training on *BizHumanRights* strategies as embedded in 2030 Agenda for 10 legal practices projects is underway
  - ✓ 10 pioneering legal practices projects on those issues are underway, too

within the framework of Lady Lawyer Foundation' Call for a Lawyer Action  
To Submit Legal Practices Projects  
(<https://medium.com/@MichelaCocchiSL/call-for-a-lawyer-action-to-submit-legal-practices-projects-2f27fc6c409d>)



Among the 10 pioneering legal practices projects,

➤ #WePledge4Children

- as signatory of the Global Child Forum Pledge for Children's Rights and Business (<https://www.globalchildforum.org/>)

- aiming to

i) advance children's rights in our organization through principles, codes of conduct and policies;

ii) listen to children;

iii) initiate a partnership that brings child rights expertise to our organization;

iv) integrate children's rights into due diligence processes.

“Being a lawyer means being committed to the future and children are the future.

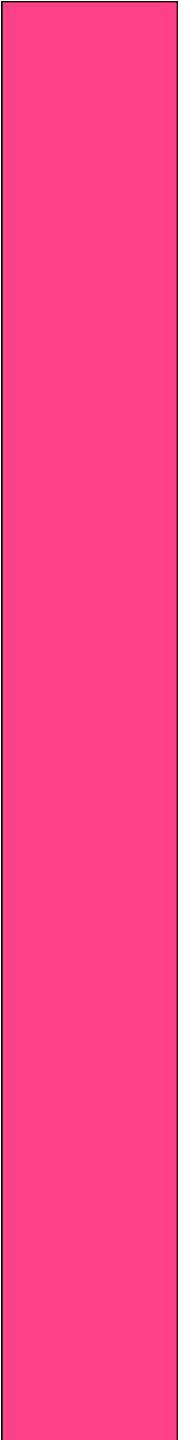
Children's rights are human rights.

If we do not safeguard these rights, we are not building the world we want”. Michela Cocchi

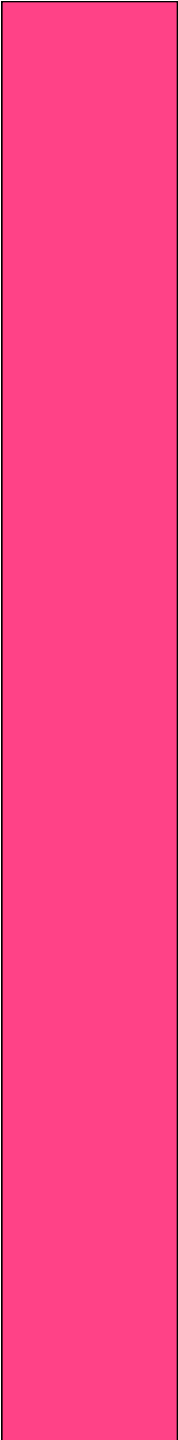
<https://www.globalchildforum.org/pledge-childrens-rights-business/>



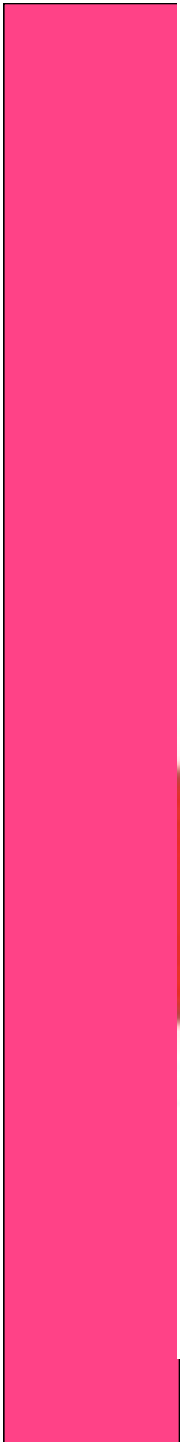


- 
- ✓ The selection phase of 10 sites - for each of the 10 following territories, Italy, European Union, United States of America, Japan, South America, Eurasia, Asia, Middle East, Far East, Africa - for the impact of the action has started since 2019, June;
  - ✓ The measurement/quantification of this impact - following i) the outcomes of Law for Creativity (L4C) Research; ii) the analysis, developments and findings of 'Business Reporting on the SDGs', the collaborative initiative by GRI and UNGC as above - is on track: first data are going to be released on 2019, December.



- 
- The selection phase will adhere to the Blossom Model by Lady Lawyer Foundation.
  - The measurement/quantification of the impact of the action takes also into account the findings of the Journal of a Disobedience above quoted.







(\*)The use of the term “*pinking*” as the act of painting sb/sth pink is a courtesy of Lady Lawyer Foundation

(\*\*)Statistics to be published on the occasion of the 2020 submission of the Communication On Progress (COP) to United Nations Global Compact (UNGC)



Michela Cocchi - Studio Legale  
40136, Bologna (I) - Viale del Risorgimento, 1  
<http://ladylawyervillage.tumblr.com/>  
e.mail: [mcx11.3@gmail.com](mailto:mcx11.3@gmail.com)

Follow us @ <https://twitter.com/MichelaCocchiSL>  
Read us @ <https://medium.com/@MichelaCocchiSL>