

INTRODUCTION:

Service to Community is the manifestation of the SUC's commitment towards society and its social responsibility. Services to Community are defined as contribution by the faculty members, staff and students of SUC towards the society in a meaningful manner satisfying the core philosophy in line with the vision and mission of SUC. The Community Services Committee provides an opportunity to faculty, staff and students to engage in achieving their responsibility towards the society through their skills, knowledge and values.

GOALS:

- A. To encourage and involve faculty, staff and students to enhance brand value of SUC.
- B. To encourage faculty, staff and students to contribute to community development Activities.
- C. To invite and encourage faculty, staff and students to initiate and actively participate in community services.

ACTIVITIES 2017-2018

SNO	ACTIVITY	DATE	Synopsis
1	Organize Blood donation camp- SUC Faculty/ Staff and Students.	26 Oct 2017	<p>Blood donation is one of the most significant contributions that a person can make towards the society. An ailing body needs blood for various reasons. He may be attacked with anemia, undergone an operation or may meet with an accident. But such a patient may die for want of blood as it is not always available. Even a pregnant mother may need blood in case of emergency situation. so it is needless to say that Many a patient die, due to non-availability of blood in time. on other hand If a healthy person donates blood It poses no threat to the metabolism of the body. skyline University College realizes the importance of donating blood. in this</p>

			<p>direction, it has been organizing blood donation day for the last several years. a number of students have donated blood and contributed to the welfare of the community.</p>
2	Traffic Awareness Seminar,	11 th of January 2018	<p>Nurturing the culture of a safer driving and promoting road safety are the focal points of Traffic awareness seminar by Sharjah Traffic Police. The mission of Sharjah Traffic Police goes beyond training courses to a fully integrated Corporate Social Responsibility initiative almost a decade back to spread the message of safe driving amongst one and all.</p> <p>As a result, Sharjah Traffic Police visits regularly companies, colleges, universities, parks, community events, malls and various schools for conducting the road safety program and road safety demonstrations.</p>
3	Fun Filled Day: Special Needs Workshop,	22 nd of January 2018	<p>UAE emphasises "No One is Left Behind" motto at UN high-level conference on persons with disabilities. Ambassador Nusseibeh highlighted the UAE's National Policy for the Empowerment of Persons with Disabilities, which was launched in April 2017 by Vice President, Prime Minister and Ruler of Dubai, His Highness Sheikh Mohammed bin Rashid Al</p>

			<p>Maktoum. The emirate of Sharjah has a long history of concern for people with disabilities. Sharjah City for Humanitarian Services (SCHS) is a large, local, non-profit organization founded in 1979 as a branch of the Arab Family Organization in the Gulf region.</p> <p>Keeping in line with UAE's emphasis "No One is Left Behind" motto at UN high-level conference. Skyline University College has been organizing a fun filled day for special need children at the University which invites children from the special need schools to spend time with students of Skyline University College. This will help our students to learn respect for a child whose abilities are different from theirs as well as how to respond appropriately and offer help to the child. In this direction. SUC services committee makes an attempt to reach the unreached, the Services Committee of Skyline University College is organizing a Day with special needs children from Al Amal, Al Manzil and Al Shams center on 22nd January 2018.</p>
4	Tree Plantation	29th January 2018	To promote students' involvement in the community services and more importantly to ensure their contributions to campus sustainability, SUC services committee will be organizing

			<p>a tree planting activity in collaboration with Sharjah City Municipality. This activity aims at encouraging students to fulfill their social responsibility and participate in the community development. Additionally, “Tree Planting” is aligned with the services committee strategic plan 2017-2022 as well as its goals and objectives in which students` contribution has been clearly highlighted.</p>
5	<p>Positive Talk-Dubai Correction Center</p>	<p>26th Feb 2018</p>	<p>“A Talk on Positive Thinking” is part of Services Committee Off-Campus Spring Community Outreach. The Talk will be delivered at Dubai Correction Center by Dr. Anil and Dr. Shanmugan who are the initiators. Both Professors along with chairman of Services Committee will visit the Dubai Jail—Correction Centre—with the objective to manage the traumatic waves that the prisoners are undergoing and more importantly encourage them to come fast into main stream of life.</p>
6	<p>Money Management-Dubai Multiplex</p>	<p>23rd Feb 2018</p>	<p>This an annual workshop for laborers on how to use credit card.</p>
7	<p>ESREF SAH: Financial Awareness Seminar given by Emirates Foundation,</p>	<p>14th March 2018</p>	<p>The Esref Sah program intends to build a national program that addresses challenges facing young people in relation to managing their personal finances and notably, debt.</p>

			<p>Research has shown that young people around the world and particularly in the UAE, often struggle to manage the wide array of sources of debt and often do not have sufficient Esref Sah to manage their future asset base.</p> <p>Therefore, Esref Sah: Youth and Financial Awareness Seminar will be organized by SUC services committee in collaboration with Esref Sah program which is a part of Emirates Foundation. The seminar aims at helping young people in the UAE learn “how to avoid excessive debt and manage their finances such that they can provide for themselves and their loved ones throughout their life time.”</p>
8	UN World Water Day 2018,	22 nd March 2018	<p>Skyline University College Services Committee Organizes UN Water Awareness Campaign to make people aware about the importance of water and sustainability in their actions. This year UN water Day theme is ‘Nature for Water’ – exploring nature-based solutions to the water challenges we face in the 21st century.</p> <p>Which is perceived as a valuable resource in the circular economy and its safe management is an efficient investment in the health of humans and eco systems.</p>
9	improving Sajaya Young Ladies English Communicative Skills and Soft Skills Related Matters,	24 March 2018	<p>"IMPROVING SAJAYA YOUNG LADIES ENGLISH COMMUNICATIVE SKILLS AND SOFT SKILLS RELATED MATTERS" is part of Services Committee Off-Campus Spring 2018 Community Outreach. The training will be gen at Sajaya Campus by Dr. Taleb, the initiator. The training</p>

			aims at developing and promoting the youngsters' English language communicative skills. Additionally, the training will deal with some common soft skills that are useful in the workplace.
10	Labor Day,	1 st May 2018	The event was organized by University City of Sharjah management in collaboration Skyline Services Committee to honor University City laborers. Additionally, HE SHEIK SAIF AL QASIM has attended the event, greeted and distributed prizes to the winners. The event was successfully done and the laborers have shown a great enthusiasm through the sport activities such as tug of war and the cricket match. The University city management have also given some cash to some laborers who have been selected randomly.
11	Ramadan Iftar and Cricket Match	31 st May 2018	In the occasion of the holy month of Ramadan and the year of Zayed, Skyline University College Services Committee is organizing an Iftar party on 31st of May 2018. The event is intended to come in line with SUC Services Committee objectives and responsibilities towards the society along with His Highness Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE and Ruler of Abu Dhabi's Year of Zayed initiative. Thus, the Iftar party is mainly for the University City of Sharjah Laborers. Around 200 laborers will attend the party which will be followed by a cricket match.
12	Drug Awareness Seminar	18 July 2018	The event was organized by University City of Sharjah management in collaboration Skyline Services Committee to honor University City laborers.

			<p>Additionally, HE SHEIK SAIF AL QASIM has attended the event, greeted and distributed prizes to the winners. The event was successfully done and the laborers have shown a great enthusiasm through the sport activities such as tug of war and the cricket match. The University city management have also given some cash to some laborers who have been selected randomly.</p>

ACTIVITIES 2018-2019

SNO	ACTIVITY	DATE	Synopsis
1	Organize Blood donation camp- SUC Faculty/ Staff and Students.	25 Sep 2018	<p>Donating blood is an active way of helping others and the whole of society. More significantly, it's one of the most significant contributions that a person can make towards the society. This emanates from the fact that an ailing body needs blood for various reasons. He/she may be attacked with anemia, undergone an operation or may meet with an accident. But such a patient may die for want of blood as it is not always available. Even a pregnant mother may need blood in case of emergency situation. Thus, Skyline University College realizes the importance of donating blood. As a result, every year Skyline University organizes a blood donation camp for its faculty, staff and</p>

			students as a part of its community services.
2	Breast Cancer Awareness	24 October 2018	<p>Early detection of breast cancer has become a major concern nowadays. As a result, there are several activities, events and educational programs that are done to urge communities to undergo early breast screening test. Skyline University College`s services committee will launch a breast cancer awareness session as an attempt to raise and reduce the stigma of breast cancer. The awareness session is done in collaboration with two of our students who are working at Khorfakkan Hospital as well Zulekha Hospital. A talk on breast cancer symptoms and treatment will be delivered by Zulekha Hospital to SUC staff, faculty members and staff. Additionally, the event will witness the release of a video on breast cancer done by Dr. Sharon which will be shown on our LCDs on 24th Oct.</p>
3	Sajaya Workshop,	27 th November 2018	<p>Faculty Members` Community Outreach: Boosting Sajaya Young Ladies` Intellectual Development is an attempt to dispense and contribute in the creation of a generation of young women who are qualified and capable to face today`s challenges and needs. More specifically, Boosting Sajaya Young Ladies` Intellectual Development is an amalgam of different workshops given by different faculty members. These workshops are part of the Community Services</p>

			<p>Committee`s efforts to enhance SUC presence among the local community via collaborations with the most influential local organizations such SYL which is based on the vision of her Highness Sheikha Jawaher Bin Mohammad Al Qassimi. Unlike last, some of the workshops with take place at SUC and some SYL. The inaugural session will be at SUC campus with a session on Issues of Core Life Skills and Happiness and it will be delivered by Ms. Nadine, Dr. Kakul and Dr. Taleb. The selection of SYL stemmed from the need to take part in girls` education and empowerment as an essential segment of any society.</p> <p>Additionally, Faculty Members` Community Outreach is not solely designed for SYL; rather it encompasses other local organizations such as Sharjah Prison and Tas-Heel Thiqa Club.</p>
4	Mapathon	13 th January 2019	<p>Due to the significance of maps in responding to disasters and the delivery of healthcare, SUC`s Services Committee is planning to organize a Mapathon in collaboration with MSF (Doctors without Borders) in Dubai and Missing Maps Team. Mapathon is a humanitarian project aimed at putting the world`s most vulnerable people on the map. Crucially, this Mapathon is intended to contribute in the fulfillment of SUC`s vision to be a globally renowned University</p>

			<p>that nurtures the spirit of innovation and creativity. With the assistance of MSF, this Mapathon will be an opportunity for students along with other volunteers to digitally navigate and map a selected vulnerable place from one of the developing countries. The maps and data that our students and other volunteers(One Volunteer from Success point Education) will generate, will be used by local and international Non-Governmental Organizations—NGO’s—to better respond to the crises affecting the world’s most vulnerable places.</p>
<p>5</p>	<p>Students Community Outreach: Al Theeqa Club</p>	<p>30 November-2018</p>	<p>SUC students` Community Outreach tries to achieve some of the goals and objectives which are stated in SUC community service manual. More specifically, it’s an attempt to encourage students to initiate, participate and more importantly be actively involved in the community services that may enhance Skyline University College`s brand value among the local community. It`s also a way of creating students` leadership through services and outreach.</p> <p>Two teams have been selected for this program which will run for six weeks. One from business school and the other one from IT school. IT team has been allocated to Al Thiqah Club since they have studied many things in computer skills and they want SUC to teach them something innovative.</p>

			<p>After the completion for the program, IT team will bring two students from Al Thiqah Club to perform what they have been taught at SUC campus along with Al Thiqa club representatives.</p> <p>We have already got approvals from Al-Shams Center and Al-Thiqah Club where our students will be volunteering. Students classes are not disturbed.</p>
6	Money Management-Dubai Multiplex	14 May 2019	This an annual workshop for laborers on how to use credit card.
7	World Special Olympics Fun Filled Day in collaboration with Sharjah City for Humanitarian Services	10 th March 2019	<p>In the occasion of Special Olympics World Games Abu Dhabi 2019, Skyline University College`s Services Committee will be organizing an interactive and fun day for 50 participants of World Special Needs Olympics Games”. This event will be done in partnership with the National Executive Committee of the Emirate of Sharjah at the Special Needs Olympics 2019 and Sharjah City for Humanitarian Services.</p> <p>The “Interactive and Fun Day” for the participants of Special Olympics World Games Abu Dhabi 2019, is a manifestation of the great importance that the University gives to the community engagement as an important element of its vision and mission. Additionally, a number of activities will be initiated to create an interactive and fun day for the participants.</p> <p>The participants will experience different activities ranging from cultural performances from different nationalities, table tennis, chess and</p>

			<p>basketball. This is along with some giveaways that will be given to the participants.</p>
8	<p>UN World Water Day 2018,</p>	<p>21st March 2019</p>	<p>Since the last decade, celebrating World Water Day has become a tradition at Skyline University College and more significantly as a reminiscent of the importance of Water Conservation and sustainability. Generally, World Water Day as stated by UN is an attempt “to remind people about the significance of fresh water and to promote sustainability for fresh water resources' management. It's a day to celebrate water. It's a day to prepare for how we manage water in the future”. Every year United Nations gives a specific theme for this occasion which highlights a specific aspect of freshwater. For 2019, the theme is: “Leaving no one behind”. As a part of its social responsibilities, SUC services committee will be organizing an awareness day on water conservation aligned with UN World Water Day under the theme: “Leaving no One Behind”. SUC 2019 World Water Day will come up with new and different activities. Some of these activities are pre-event activities and some will take place during the event itself, 21st March.</p>
9	<p>UAE National Day</p>	<p>02 Dec 2018</p>	<p>UAE National Day Celebrations – 28th November 2018 Every year the university along with its students celebrates the union of the nations. The event plan includes having Local dancers, UAE Stall, national bird for pictures, local food, cake cutting and release of helium balloons in the flag colors. We also invite families of staff and faculty and students. Competitions: Art that best displays UAE culture <ul style="list-style-type: none"> ▪ Photography competition </p>

			<ul style="list-style-type: none"> ▪ Kids drawing competition ▪ Best dressed in national clothes/colors ○ Other attractions to include: <ul style="list-style-type: none"> ▪ Face painting ▪ Henna ▪ Picture with Falcon ▪ Horse rides ▪ Cake cutting ceremony
10	Labor Day,	1 st May 2019	<p>On the occasion of Labor Day, Skyline University College service committee and Sharjah University City Municipality are organizing a cricket match to honor Sharjah University City workers. The match will be played on 1st of May 2019 at Skyline University College. More than 300 laborers will be celebrating this event on SUC cricket ground. Importantly, the match will witness the presence of the general Director of Sharjah City Municipality, Mr. Khalid Al Hajri.</p>
11	Ramadan Iftar and Cricket Match	19 May 2019	<p>To embrace the spirit of the holy month of Ramadan, Skyline University College`s Services Committee is organizing an Iftar party and cricket match on 19th of May 2019. Ramadan Iftar party is a traditional event that reflects SUC Services Committee`s objectives and responsibilities towards the society. This Iftar party is mainly for the University City of Sharjah`s Laborers in which 100 laborers will gather together for a collective Iftar followed by a cricket march.</p> <p>Additionally, 100 Ramadan goodie bags will be given to all the laborers who will participate in the party. This initiative—Collection/distribution of</p>

			Goodie Bags—is done by Dr. Kakul and the Services Committee.
12	Drug Awareness Seminar	14 July 2019	As part of its annual and social awareness programs, SUC's Services Committee will organize an awareness session on the effects of drug on individuals and society. The awareness session will be done in collaboration with Sharjah Police Department, Awareness and Rehabilitation Section. This awareness session will be in a form of a talk given by the responsible of the Awareness and Rehabilitation, Mr. Rashed Ibrahim Al-Shihi and will be supported by the first sergeant, Mr. Khalid Ali Mohammad. Additionally, brochures and other awareness materials will be distributed among students.
13	Health and Wellness	18th March 2019	The 2nd series of Health and wellness was held at Skyline University College. The event was designed to sensitize the students on emerging health concerns through lectures, discussion and medical check-up among the students, staff and faculty. The event highlighted and focused cardiovascular diseases (CVD), the leading cause of mortality in UAE according to the UAE ministry of Health report (2015). Promoting and educating the young population (15-35 years) about a healthy lifestyle is not only critical in curtailing the runaway pandemics, but also encourages students to improve and maintain their health to be more productive today and in the future. In partnership with Thumbay Hospital, Skyline University College organized a

			<p>free blood pressure and blood sugar checkup, students also learned about heart diseases and ways to prevent them through a seminar conducted by Dr. Jayakumar- an Internal Medicine Specialist at Thumbay Hospital. The event was planned and organized by Dr. Wilson Gachiri – Assistant Professor Skyline University College, Sharjah- UAE.</p>
14	<p>Global Day</p>	<p>16th April 2019</p>	<p>Global Day – 16th April 2019</p> <ul style="list-style-type: none"> ○ Global Day is an event that is a tribute to the “Year of Tolerance. Skyline students from different countries come together to show their enthusiasm to organize this display of culture and different ethnicities and present various forms of dances and display their heritage. This event is open to the community and families of the faculty, staff and students. Global Day is a celebration bringing nationalities together. The celebrations will also include an evening with traditional performances, music and dancing, and other exhibition stalls of different countries.