



# COMMUNICATION ON ENGAGEMENT

## Global Fashion Agenda

Period covered by this Communication on Engagement:

31 October 2017 – 31 October 2019

### *Part I. Statement of Continued Support by the Chief Executive*

31 October 2019

To our stakeholders:

I am pleased to confirm that Global Fashion Agenda reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact.

In this Communication of Engagement, we describe the actions that our organisation has taken to support the UN Global Compact and its Principles as suggested for an organisation like ours.

Ms. Eva Kruse  
President and Chief Executive Officer  
Global Fashion Agenda

### *Part II. Descriptions of Actions*

Actions that Global Fashion Agenda has taken in support of the Global Compact:

- Organised the annual [Copenhagen Fashion Summit](#) in 2017, 2018 and 2019, which convenes the fashion industry, multilateral organisations, industry associations, political decision-makers and more to find common solutions to implement social and environmental sustainability.
- Showcasing the world's most promising solution providers in the Innovation Forum and facilitating partnerships between those and world leading fashion brands and retailers in a matchmaking programme.
- [Youth Fashion Summit](#) connects young industry talents from around the world giving them the opportunity to influence the decisions made today that



impact the world of tomorrow and communicating the voice of the next generation.

- Developed publications: [The Pulse of the Fashion Industry report](#) and the [CEO Agenda](#).
- Driving the [2020 Circular Fashion System Commitment](#).
- Policy engagement: GFA proactively advocates for policy changes and supportive measures that reinforce sustainability targets and incentivise necessary change.

### *Part III. Measurement of Outcomes*

Measured outcomes of the activities described in Part II.:

- The Copenhagen Fashion Summit addresses its Ten Principles of the United Nations Global Compact through its mainstage programme addressing the areas of Human Rights, Labour and Environment.
- The matchmaking programme helps brands and retailers tackling their problems within sustainability which addresses the areas of Human Rights, Labour and Environment.
- In 2018-2019, the Youth Fashion Summit programme challenged 100 students from all over the world, to create a framework for the fashion industry on how to reach SDG 3: Good health and well-being, and SDG 5: Gender equality. This was created and executed in partnership with the United Nations Global Compact and Pandora.
- Publications: The priorities in the CEO Agenda 2019 addresses the following Sustainable Development Goals (SDG):
  - The priority “Supply Chain Traceability” addresses SDG 12: Responsible production and consumption.
  - The priority “Combating Climate Change” addresses SDG Goal 7: Affordable and clean energy, 12: Responsible production and consumption, and 13: Climate action.
  - The priority “Efficient use of water, energy and chemicals addresses SDG 6: Clean water and sanitation, 7: Affordable and clean energy, and 12: Responsible production and consumption.
  - The priority “Respectful and secure work environments” addresses SDG 5: Gender equality, 8: Decent work and economic growth and 12: Responsible production and consumption.
  - The priority “Sustainable material mix” addresses SDG 12: Responsible production and consumption, 14: Life below water, and 15: Life on land.



- The priority “Circular fashion system” addresses SDG 12: Responsible production and consumption.
- The priority “Promoting of better wage systems” addresses SDG 1: No poverty, 8: Decent work and economic growth, 10: Reduced inequalities and 12: Responsible production and consumption.
- The priority “Fourth industrial revolution” addresses SDG 9: Industry, innovation and infrastructure and 12: Responsible production and consumption.
- The 2020 Circular Fashion System Commitment has been signed by 90 companies, representing 12,5% of the global fashion market to accelerate the industry’s transition to a circular fashion system. This addresses SDG 12: Responsible production and consumption.
- GFA’s policy engagement especially addresses Labour and Environment together with the SDG 12: Responsible production and consumption.