

# **Communication on Engagement (COE)**

**By Quality Foundation** 

**UN Global Compact** 

Report period: 2017-2019

**Country: Greece** 



# Part I. Statement of Continued Support by the Chief Executive or Equivalent

QualityNet Foundation reaffirms its commitment to the UN Global Compact. Desiring to contribute to fostering a sustainable future and to the overarching goal of the Global Compact | 2 on building and promoting the social legitimacy of organizations and markets, it has been active since 1997 under the axes: Sustainable Development Agenda, Tools & Methodologies for Responsible Entrepreneurship, Social Responsibility & Awareness of the local communities, Education on Global Goals, Research & Studies to promote Sustainability Issues, through which it promotes a sustainable future for both in the business world as in the wider Greek society.

In Greece, the principles of the Global Compact are increasingly adopted by organizations, demonstrating not only their support but also their practical commitment to creating a better and sustainable future through the adoption of responsible entrepreneurship policies and the design and development of socially responsible actions.

QualityNet Foundation seeks not only to adopt the principles of the UN Global Compact in its own strategy and operation but also to promote them in Greece with the aim of shaping a sustainable economy and society.

In our Communication on Engagement Report we outline all the initiatives and actions we have developed to promote the 10 principles of the UN Global Compact, which we will continue to promote and engage with all our stakeholders.

**Chrysoula Exarchou** 

**President & CEO** QualityNet



# **Organization Profile**

**QualityNet Foundation** is a non-profit Organisation specialising in Sustainable Development and has been active in **Greece since 1997.** Its goal is to create a Sustainable Economy-Society developed with environmental sensitivity and social cohesion.

> Promotes the 2030 Agenda & the 17 Global Goals, via the development of:

- networking and dialogue with a large number of social partners
- initiatives that contribute to informing and awakening Greek society
- tools and methodologies that support Organizations in adopting sustainable policies
- educational work that contributes to the formation of the active citizens of tomorrow
- scientific work to document sustainable development issues.

# > Constitutes a multistah7keholder network

QualityNet Foundation's Network of Responsible Organizations & Active Citizens numbers 150 Institutional Organizations, 1280 Businesses, 345 Civil Society Organizations, 250 Local Government Organizations, 4500 School Units and 35000 Active Citizens.

# Partners with official Institutional, Bbusiness and Social Bodies of the country:

QualityNet Foundation collaborates with accredited bodies, both in Greece and abroad, such as the German Council for Sustainable Development (RNE), the World Business Council for Sustainable Development (WBCSD), the European Sustainable Development Network (ESDN), Global Reporting Initiative (GRI), Project Everyone.

It is a member of the European Foundation for Quality Management (EFQM), the United Nations Global Compact, the Corporate Social Responsibility Network (CSR HELLAS),

# **Organizational Structure**

QualityNet Foundation (QNF) operates in accordance with the Greek laws governing non-profit legal entities and with the standards of integrity and good practices that should be followed.

The QNF's organizational structure consists of:

- Board of Directors
- Advisory Board
- Scientific Centre for Sustainable Development

# **Framework of Principles**

We are committed to operate according to a certain set of principles

- Commitment & effectiveness
- Independence
- Transparency
- Data confidentiality
- Conflict of Interests

# **Financing Operations**

The development of our work is supported by private funds and by revenue generated by our actions and services.



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# **Part II. Description of Actions**

In keeping with its commitment to promote the principles of the United Nations Global Compact in Greek society, QualityNet Foundation has developed several initiatives and actions.

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# A. Networking & Dialogue

The most effective way to develop and disseminate responsible behaviors to individuals at a single, collective, business and institutional level is the networking through which all stakeholders can be informed and activated. QualityNet Foundation, recognizing the need for instant and interactive communication, has created communication tools for Active Citizens, Responsible Organizations and the, Civil Society, for simultaneously communicating with its stakeholders.

At the same time our aim is to generate platforms for dialogue, information and open consultation in order to promote a broader culture on Sustainable Development, Responsible Entrepreneurship and Social Responsibility in our country, as well as creating trends in our country and enabling the change of the way we think and our model development.

Specifically, and in order to achieve the change of mindset required to achieve the Agenda 2030 bet, QualityNet develops a social dialogue, in national level, encouraging the involvement of all Organizations that support Sustainable Development, Responsible Entrepreneurship, and Social Responsibility and engaging stakeholder that are today's consumers become tomorrow's active citizens.

For this we involve a large stakeholder groups, such as representatives of Institutional and Business Agencies, the Academic and Business Community, Organisations of Local government and the civil society, as well as representatives of the media and the wider area of culture and Greek intellectuals.

#### **Results:**

Our network numbers 150 Institutional Organizations, 1280 Businesses, 345 Civil Society Organizations, 250 Local Government Organizations, 4500 School Units and 35000 Active Citizens. We interconnect with our stakeholders via meetings, dialogue platforms, e-updates, social media campaigns and publications.



#### «Sustainable Greece 2020» Initiative

The Sustainable Greece 2020 Initiative, www.sustainablegreece2020.com constitutes a multistakeholder initiative which is being developed with the assistance of Institutional Bodies | 5 (Ministry of Development & Ministry of the Environment), in collaboration with European and International Organizations (European Commission, European Sustainability Development Network [ESDN], German Council for Sustainable Development [RNE], World Business Council for Sustainable Development [WBCSD]), and with the participation of Local Authorities, Businesses and Civil Society.

The Sustainable Greece 2020 Initiative began in 2014 with the following goals:

- 1. to strengthen the level of knowledge and awareness related to issues regarding Sustainable Development in the domestic market, and to put these issues on the agendas of Institutional Bodies
- 2. to create tools and methodologies that support Organisations in adopting practices and policies for Sustainable Development and Responsible Business
- 3. to support the effort of the Greek State in creating public policies with the aim of promoting Sustainable Development.

The Sustainable Greece 2020 Initiative was presented in the National Voluntary Report of the UN General Assembly and publication of the country's National Strategy for Sustainable Development, in which this National Initiative and the tools that it has created will operate to support the institutional bodies and public policies.

It is fully funded by the private sector, our companies / members, as well as the involvement of organizations and businesses in specialized tools developed under the Initiative and in trainings, seminars and events.

A dynamic network of Organizations has been established, which recognize the need to adopt sustainable practices in their operation and are committed to promoting these principles, enhancing the competitiveness of the Greek business market.

#### **Results:**

Quantitative results: The Initiative has been supported by a very significant number of social partners from all parts of Greek society such as: 35 business bodies, 120 businesses, 77 Local Government Organizations, 44 Civil Society Organizations.

Qualitative Results: Under the Initiative tools and methodologies have been created that help businesses and organizations on their path to Sustainable Development, Responsible Entrepreneurship and Social Responsibility such as the Sustainability Observatory, the Greek Sustainability Code and the Sustainability Performance Directory.

Next Steps: Currently, the QualityNet Foundation team is working on the themes and challenges of the 2030 Agenda on the 17 Global Sustainable Development Goals to further develop the Initiative and integrate the 2030 horizons.



# Bravo Sustainability Awards

It is an institution for dialogue and highlighting initiatives that promote Sustainable Development which support the creation of **the Greece of tomorrow**. It emphasizes on the promotion of a systematic social dialogue, with the aim of creating a platform for exchanging views, information and open consultation, as well as a broader culture on Sustainable Development issues.

Going back **10 years** since its establishment, **Bravo initiative**, following the international trends of Sustainable Development, has evolved into two axes: the **Bravo\_Sustainability Dialogue & Awards** and the **Bravo\_Global\_Goals\_Awards**.

**Bravo** is implemented in partnership with International, European and National actors, developing a systematic map of the maturity and trends of Sustainable Development in Greece.

Each year more than 160 Organizations participate with 250 Initiatives, 350 Social Partners and more than 35,000 Active Citizens.

The **Bravo** institution contributes:

- to raise awareness and activate the wider Greek society in the areas of Sustainable Development, Responsible Entrepreneurship and Social Responsibility.
- to **highlight** the best initiatives being implemented in our country that are linked to the wider national goals as well as to the UN Sustainable Development Goals.
- to **promote** practices that can be a model for promoting innovation, growth and competitiveness, be replicated and used in wider cases.
- to the **cooperation between** the private and public sectors to develop actions that enhance the quality of life.

#### Via **the Bravo** institution:

- the initiatives and actions of the Organizations are **being communicated** across a wide network of Social Partners and Active Citizens.
- they are registered at the <u>SUSTAINABILITY OBSERVATORY</u>, the national mechanism for recording all initiatives developed in Greece, forming a network of knowledge and experience exchange.
- they are **linked to** the <u>Global Goals</u>
- the initiatives that stand out are highlighted
- **initiatives are promoted at International and European level**, helping to change the image and perception of our country through the actions developed by all organizations.

The Bravo Institution gives added value to the participation of organizations, as long as selected individuals from across the Greek market, institutions, academia, the media and civil society are informed about their initiatives and actions, evaluate them on a concrete basis criteria, put forward their views in order to further improve them and encourage other organizations to be inspired by them. In this way, all the participating initiatives through the institution contribute to the awakening and education of the Greek market with the ultimate aim of promoting sustainable development and responsible entrepreneurship in our country.

The process of evaluating the Organisations' initiatives is based on a recognized methodology as well as on a set of scientific criteria developed by the Scientific Committee of the Institution.

More information: <a href="http://bravosustainabilityawards.com">http://bravosustainabilityawards.com</a>



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**Quantitative results:** In 2018, 246 initiatives and programs from 150 organizations: Businesses, Local Government Organizations and Civil Society participated in the Bravo Institution. These initiatives were debated and examined by a total of 130 social partners, representatives of Institutional, Business, Academic and Social Entities as well as voted electronically by 9,250 active citizens.

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**Qualitative Results:** At the conclusion, the participating organizations receive a report on the results of the process. This enables them to learn how the various social partners understand their programs and to make suggestions for improvement. As a result, a large number of social partners and businesses were trained, informed and mobilized on these issues and have the opportunity to submit their views and comments on the Sustainable Development Programs / initiatives involved.

Through the Institution, a Bravo 'community' has been established by the participating in the dialogue Businesses, Municipalities and civil society organizations as well as social partners from all professional backgrounds.

Thus, a platform for open dialogue on sustainable development and social responsibility is established in our country.

# **Annual Event Bravo Sustainability Awards-2018**

The Bravo 2018 event was held in December of the same year at the Athens Concert Hall with a central message "We work together for the Greece of tomorrow". This was the loud message of the 480 participants of the annual event highlighting the Sustainable Development initiatives being developed in Greece in the areas of GOVERNANCE, MARKET, ENVIRONMENT, SOCIETY and IN ACTION.

The annual Bravo event essentially completes a multi-month process of dialogue on sustainable development and responsible entrepreneurship initiatives developed by Enterprises, Local Governments and Civil Society, thereby promoting a broader culture on issues of Sustainable Development in our country.

The event brought together leading representatives of the political leadership, the scientific / academic community, institutions, the economy, local government and civil society to discuss the topic: "The Challenges of Climate Change: New Development Models, Partnerships Protection".

The discussion highlighted what the World Intergovernmental Panel on Climate Change warned about Greece. The event provided an opportunity for a comprehensive review of the latest developments in the economics of climate change, with an emphasis on how climate and the economy can be integrated into one model.



About the challenges of Climate Change and the perception of the Greek society Mr. Constantinos Kartalis, Professor of National and Kapodistrian University of Athens (EKPA) and Research Fellow of diaNEOsis for Climate Change Research spoke. Mr. Eftihios Sartzetakis, Ph.D., Member of the Bank of Greece's Climate Change Commission, spoke about the adaptation problems by proposing solutions, while contributing to the dialogue with the topic "Environmental, Disaster & Crisis Management Strategies" Mr. Efthimios Lekkas, Professor of 18 Dynamic Physics and Applied Physics, Disaster Manager PMS, Chairman of the Department of Geology & Geoenvironment, NCSR, and Chairman of the Seismic Planning & Protection Organization. On the State side, useful interventions were made by Mr. George Dimaras, Deputy Minister of Environment & Energy, Mr. Athanasios Bourdas, Secretary General of the Ministry of Transport and Infrastructure and Mr. Christos Boukouros, Member of Parliament, Deputy member of the Department of Transport and Infrastructure of New Democracy Party.

The following discussion was co-ordinated by Chrysoula Exarchou, President of QualityNet Foundation, with the participation of seven stakeholders, and in particular Mr. Kostas Agorastos, President of the Union of Regions of Greece & Regional Governor of Thessaly, George Vernikos, Chairman of the Economic and Social Committee of Greece (ESC), Secretary General of the Hellenic Tourism Business Association (SETE) and Honorable President of the Greek Department of Greenpeace, Mr. Simos Anastasopoulos, Chairman of the Hellenic American Chamber of Commerce, Mr. Lois Lambrianidis, Secretary General for Strategic & Private Investments, Mrs. Penelope Pagonis, Senior Director of Health, Safety, Environment & Sustainable Development of Hellenic Petroleum Group, Mr. George Patoulis, Chairman of Central Union of Municipalities in Greece and Mayor of Amarousio and Mr. Nikos Charalambides, Greenpeace General Manager.

Following the discussion and the most significant speeches on climate change the highlight of Companies, Local Authorities and Civil Society Organisations were implemented.

# Results

During this year's event:

- The maturity of the Greek market as far as the 17 UN Global Goals was reflected, as evidenced by the Organisations' participation in Bravo.
- The 66 initiatives of Businesses, Local Authorities and Civil Society that were distinguished were announced following a multi-month process of dialogue and involvement of the Social Partners and Active Citizens.
- Specific business initiatives that could constitute "Best Practices" and examples of how to implement the Sustainable Development Principles were presented.
- An SDG Market exhibition was organized, where panels presented all the Goals related to the initiatives and programs that support them.



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# **Bravo Sustainable Development Yearbook**

The purpose of this year's issue, which was published as an insert to a national newspaper "KATHIMERINI", but also in electronic form, was to systematically and integrally illustrate the maturity of our country in terms of Sustainable Development, through the initiatives and programs being developed in Greece by businesses, local government and civil society organizations, while highlighting at national and European level innovative organizations that contribute to "the Greece Tomorrow".

This year, the insert was released on 50.000 sheets, while also available online at <a href="http://bravosustainabilityawards.com/wp-content/uploads/2019/08/apologistiko">http://bravosustainabilityawards.com/wp-content/uploads/2019/08/apologistiko</a> BRAVO 2019.pdf.

# in action for a better world

The **in action for a better world** initiative is a holistic approach to promote the 17 Global Goals within the Greek society, aspiring for the active participation of responsible organisations and active citizens, and the adoption of practices that improve the quality of our life.

The 17 Global Sustainable Development Goals address the global challenges we face in our efforts to build a better world, free from poverty, hunger and inequalities; a world with decent work and quality education, without the threat of climate change; a world which, through the principles of sustainable development, will not only care for the needs of this generation, but of future generations as well.

The participation and coordinated efforts of everyone are required to fulfil the vision represented by the UN Sustainable Development Goals! The **in action** initiative was distinguished at the 2019 European Sustainability Awards as the best programme of non-profit organisation in Europe for disseminating and raising awareness for the Global Sustainable Development Goals. This encouraged all stakeholders to continue this innovative programme. Being certain that the **in action** initiative is aligned with our national and personal goals as responsible organisations and active citizens, we invite you to take action and assist in developing it further.

The in action for a better world initiative consists of 3 parts:

- the educational, addressed to primary schools and high schools, such as the
  introductory material for the Goals -the World's Largest Lesson, the official UN
  educational programme for the Goals enriched with the Greek SDGs Library as well
  as experiential workshops and digital educational platforms to support the teaching
  material.
  - Bravo Schools, a nationwide school competition that showcases the best educational initiatives for the 17 Global Goals, which also acts as a wider mechanism for raising awareness within Greek society. As part of the competition, we urge all the schools across Greece to unite their voices, actions and proposals for a better world.
- the awareness programme for families and active citizens with suggestions for responsible practices that can be adopted in our everyday lives so that we all become
- the local cooperation and action programme for local governments and civil society that aims to get the local communities to actively participate in promoting the Global Goals, by developing local festivals in action for a better world and forming the respective in action SDGs School & Cities Clubs.



The initiative in action for a better world is being developed by QualityNet Foundation in collaboration with international and European bodies such as Project Everyone, Unicef and Unesco, the German Council for Sustainable Development (RNE) and the European Sustainable Development Network (ESDN). At national level it is being developed with the approval of the Institute of Education Policy of the Ministry of Education and with the support of Organizations that want to connect with the Global Goals and contribute to the creation of the Greek SDGs Library.

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It is also under the auspices of the Archbishop of Athens and Greece, the Ministry of Environment & Energy, the Ministry of Economy & Development, the Union of Regions of Greece and the Central Union of Municipalities of Greece KEDE.

#### **Results:**

To date they have participated in total

- 77,000 students
- 496 primary & secondary schools throughout Greece
- 1,283 entries have been submitted to the Bravo Schools Panhellenic School Competition
- 40,676 active citizens have interacted with schools, participating in open public voting.

#### Also,

- 2 original training packages and 2 sponsored digital programs have been created for the Greek SDGs Library with the support of businesses who wish to contribute to a better world.
- 18 Lesson Plans from teachers have been used as good practices.
- Material for awareness campaigns: Students' creations (videos, posters, poems, songs, etc.) that was produced in the context of the program can be used as promotion material for the SDGs.
- Establishment of school network for the SDGs "in action SDGs Schools Club" The first School Ambassadors has been set up, which are ready to further develop collaborative actions with their local societies, and the collaboration of QualityNet.
- Creation of the student's ambassadors of the SDG. The students became the Ambassadors of the SDGs. They are committed to think & act for a better world.
- Establishment of the cities network of the SDGs "in action SDGs Cities Club". 145
  municipalities became members of the "in action SDGs clubs" and committed to promote
  the SDGs to their local citizens and other stakeholders.
- Local engagement "in action" programme. School produced 184 activation plans (good practices) in collaboration with local organisations, family associations & local authorities.

More information: <a href="https://inactionforabetterworld.com/">https://inactionforabetterworld.com/</a>



# C. Tools and methodologies

# > The Sustainability Observatory

This mechanism responds to the recent need expressed by the European Institutions in setting up Sustainable Development tools at Member State level and the need for a systematic national Sustainability and Social Responsibility recording mechanism.

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# In particular:

- it is addressed Institutional, Social and Business Bodies, Academic Institutions, Local Government Organizations and Civil Society.
- it highlights the maturity level at which our country is on Sustainable Development issues through the actions and initiatives developed by the Organisations.
- it implemented throughout the year by the systematically participating of the organizations in the e-dialogue on the official website of the "Sustainable Greece 2020" Initiative.
- it acts as an exchange network of knowledge and experience of best practices between the participating Organisations.

#### **Results:**

In total 1,433 good practices have been collected in support of Sustainable Development and Social Responsibility. In detail: 239 initiatives have been submitted to the Economy pillar, 828 to the Society pillar, and 366 to the Environmental Pillar.

# The Greek Sustainability Code

QualityNet Foundation in collaboration with the country's leading business stakeholders and the German Council for Sustainable Development (RNE) introduced in April 2016 the Greek Sustainability Code, which is based on the international framework " The German Sustainability Code" developed by RNE

It is the result of an open consultation process involving representatives of 2 leading institutions, 33 business associations and 47 social bodies and 120 businesses.

The Greek Sustainability Code is a practical tool that promotes the transformation and adaptation of the Greek economy in the context of Sustainable Development, enhancing transparency, accountability as well as achieving competitive advantage for Greek businesses of all sectors and sizes. It is a structured holistic approach system that incorporates a range of international standards and frameworks widely used by SMEs and multinationals (GRI, UN Global Compact, ISO, EMAS, EFFAS, etc.).



The adoption of the Law on the Implementation of European and National Policies on the Transparency and Self-Commitment of Businesses on Sustainable Development and Responsible Entrepreneurship, as well as measuring the economic, environmental and social performance of organizations, is of great importance in developing an effective framework for reporting the disclosure of non-financial information by organizations. The business community today is called upon to meet the challenges of harmonizing with Greek law and the requirements of sustainable financing.

The Greek Sustainability Code effectively supports regulatory requirements for the disclosure of non-financial information and can be used as a Management / Non-Financial Disclosure Report.. At the same time, the Code is a tool to enhance the competitiveness of an organization in terms of raising funds, positively evaluated by the financial market and investors, enhancing the export activity and extroversion of Greek companies, as well as integrating them into international Supply Chain Networks. (ecovadis).

More information: <a href="http://greekcode.sustainablegreece2020.com/">http://greekcode.sustainablegreece2020.com/</a>

QualityNet Foundation has held a series of workshops and targeted meetings to inform the Greek market about the adoption and implementation of the Sustainability Code.

#### **Results:**

Up to date the Greek Sustainability Code have been adopted by 30 companies.

# > SUSTAINABILITY PERFORMANCE DIRECTORY: «The Most Sustainable Companies in Greece»

The creation of the SUSTAINABILITY PERFORMANCE DIRECTORY aims to creates a Sustainability Index based on technical evaluation and highlighting "The Most Sustainable Companies in Greece", those companies that apply a holistic approach to Sustainable Development in their business operations.

SUSTAINABILITY PERFORMANCE DIRECTORY is the Charter of Sustainable Development and Responsible Entrepreneurship in Greece. In particular, it is a reference point for the Greek business community and a starting point for a broader awareness and development of the systemic approach to Sustainable Development issues on the part of businesses.

The holistic approach of this tool is promoted through:

- 1. The development of business initiatives in the five Pillars of Sustainable Development (Governance, Market, Environment, Society & Partnerships) and the involvement of these initiatives in the BRAVO initiative in the context of their evaluation by a wide range of 230 social partners and 35,000 Active Citizens, based on a recognized and approved methodology (25 % rating).
- 2. Complementing the criteria of the GREEK SUSTAINABILITY CODE Where a response to 13 criteria demonstrates a systematic approach to Sustainable Development issues through an organization's policies and procedures (50% rating). The GREEK SUSTAINABILITY CODE is a non-financial information disclosure tool based on the relevant German Code and is an official European standard and business impact assessment tool recognized by the Frankfurt Stock Exchange.
- 3. Publicizing the business impact. Businesses present how to disclose their business data (25% rating).



The methodology of SUSTAINABILITY PERFORMANCE DIRECTORY is based on corresponding international initiatives and international standards and is the result of a wider consultation of the technical committees of experts.

All organisations included in the group of THE MOST SUSTAINABLE COMPANIES in Greece are labeled as "most sustainable company" acting as sustainability ambassadors and influencing their value chain.

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More Information: <a href="http://directory.sustainablegreece2020.com/">http://directory.sustainablegreece2020.com/</a>

#### **Results:**

21 companies have been highlighted as "The Most Sustainable Companies in Greece".

#### D. Educational work

At QualityNet, we aspire to freely offer optimal practices to all of the country's students, irrespective of gender, race, colour, ethnic or cultural origin, social origin, religion, mother tongue and specific learning needs, and to assist in the educational process on a course that will allow the country not only to keep up with modern developments, but also to become their driving force, creating active and responsible citizens that respect, but who are also in a position to assess and carefully evaluate the practical and theoretical achievements of our European culture with critical thinking and a creative approach in the face of new knowledge. We are responding to the needs and expectations of students, parents and society through educational innovations that represent us and present us as a pioneering multidimensional educational organization.

Having acknowledged the important role that education plays in the creation of good behaviour patterns and the ultimate shaping of the active citizens of tomorrow, we have long offered resources for the development of innovative educational approaches, responding to the needs of the educational community and international trends, as a recognised pillar of support in the official educational process.

Our goal is to inform young Greeks, and to raise awareness regarding the global goals for Sustainable Development, with an eye towards creating the Active Citizens of Tomorrow, who will act for great changes on our planet.

A co-ordinated effort and co-operation by all is required in this common global initiative that will run until 2030.

Furthermore, by applying the Organization's methodology of registering social needs, we are in a position to possess a comprehensive overview of the educational community's needs through research carried out by the scientific team of the QualityNet Foundation. With the goal of supporting the educational process, at the same time the real social and educational needs that exist, we seek to actively contribute to meeting these needs — within our capabilities — through partnerships with Bodies, private initiatives, the academic community and civil society.

#### **Results:**

In our years of operation, we have educated more than **1,200,000 students**, meeting the educational needs in more than **7,500 school units**, in both Primary and Secondary Education. So far, we have developed **50 experiential programs**, **11 subsidised educational programs**, educational material, digital educational platforms, awareness festivals, 9 school competitions, informative programs for the child and the family.



# E. Monitor the implementation of the Global Goals in the Greek Society

The adoption of the 17 Global Goals by the United Nations General Assembly reflects contemporary challenges to global problems and is a road map to balanced and inclusive growth, ensuring the balance between economic growth, social cohesion, and environmental | 14 protection. and the development of institutions and justice.

Following the latest trends, QualityNet under its scientific committee monitors and records the 17 Global Goals and the implementation of Agenda 2030, recognizing the maturity of Greek society in relation to Sustainable Development issues.

We have activated the monitoring mechanisms in the context of major initiatives we have developed such as:

- ✓ We link the programs submitted at the Bravo Sustainability Awards with the Global Goals to achieve a broad degree of awakening and recording of the activities and the maturity of Greek society towards them.
- ✓ Through the initiative in action, we are monitoring the level of awareness of society on issues of sustainable development and activation in intervention activities.
- ✓ We record all the educational work being done in the school community in our country for the 17 Global Goals via the Bravo Schools competition.
- ✓ We activate the Sustainability Observatory the national mechanism for monitoring good practices and initiatives developed in the context of Sustainable Development, Responsible Entrepreneurship and Social Responsibility in the pillars Economy -Environment – Society.

The scientific analysis of the overall results is carried out once a year with the aim of creating an Annual Report presenting trends and analysis resulting from the recording of the actions and initiatives being developed in our country. The Annual Issue is delivered to National and European Institutions with the aim of being a tool for promoting the maturity level at which our country is on the 17 Global Goals, as well as for supporting public policies.

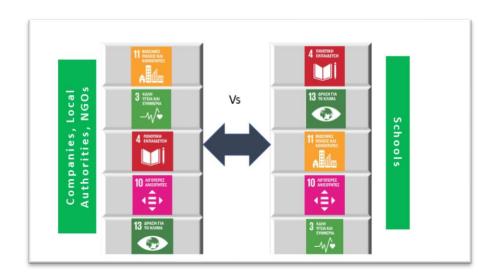
#### **Results:**

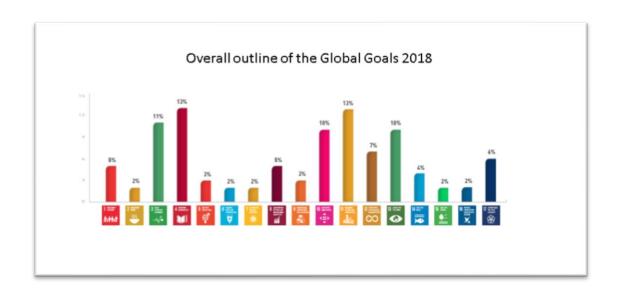
The 791 initiatives put together in this year's results illustrate the implementation of the Global Goals as well as the degree of maturity of Greek society towards them. Recording the connection of the Global Goals through the good practices developed by Companies, Local Authorities, Civil Society and the School Community can contribute to national progress reports over time for the implementation of the Global Goals in Greece.

From the overall involvement of all groups we note that the five Priority Goals are Goal 11 Sustainable Cities & Communities and Goal 4 Quality Education, Goal 3 Good Health & Wellbeing and Goals 10 Less Inequalities and 13 Action for the Climate.











# Part III. Measurement of Outcomes

QualityNet has contributed through its initiatives to:

- the activation & participation of 60 Companies to QNFs initiatives.
- the implementation of programs that respond to the needs of the Greek society for education on the issues of Sustainable Development and the Global Compact Principles, supported by the business community.
- the development of an ongoing social dialogue of national scope to promote Sustainable Development issues and raising awareness to 900 organizations and 35,000 active citizens.
- the engagement of businesses & local authorities on Sustainable Development issues via targeted meetings and briefings.
- the raising of awareness of the Greek Community -schools, educators, families & local communities- on the Global Goals with 77,000 students participating throughout Greece and 40,676 active citizens responding to the students' messages.



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