

## COMMUNICATION ON ENGAGEMENT (COE)

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Azerbaijan Marketing Society



**Period covered by this Communication on Engagement** [Ideally the two years prior to this report]

From: [09/10/17]

To: [09/10/19]

### Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

19.10.2019

*To our stakeholders:*

*I am pleased to confirm that Azerbaijan Marketing Society reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.*

*In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication, which are training sessions, workshops and conferences.*

*Sincerely yours,*

*Nigar Huseynzade  
Chairman*

**Part II. Description of Actions**

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

Attracting new participants to the UN Global Compact through their outreach efforts and awareness raising

Engaging their members in collective action efforts on Global Compact-related issues

**Part III. Measurement of Outcomes**

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

Awareness on the Ten Principles has risen in Azerbaijan among businesses and individuals because we have conducted workshops, training sessions and conferences and mentioned UN Global Compact principles. Our organization's promotional efforts will support UN Global Compact matters even further.