

JCI TÜRKİYE VE ŞUBELERİ BİRLEŞMİŞ MİLLETLER KÜRESEL İLKELER SÖZLEŞMESİ İLERLEME BİLDİRİMİ (COE) 2018 - 2019 WE SUPPORT

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## Değerli JCI Türkiye;

Birleşmiş Milletler Global Compact ve On Küresel ilke ile birlikte Junior Chamber International (JCI) Türkiye çalışmaları artarat devam etmektedir.

Türkiye'de 23 şubemiz ve Kuzey Kıbrıs şubemiz ile Birleşmiş Milletler 17 ana hedeften oluşan Sürdürülebilir Kalkınma hedeflerine hizmet eden projeleri bölgelerimizde yerel paydaşlar ve üyelerimiz ile organize ediyoruz.

Yaptığımız pekçok proje ile Uluslararası platformlarda hem etki yaratıyor hem de farkındalık sağlıyoruz.

Ülkemiz gençlerine olan umudumuz bizi daha da azimli yapıyor. İnsanlığa hizmet etmek yaşamın en güzel amacıdır değerimiz ile projelere daha fazla gönüllü desteği sağlıyoruz.

Özellikle son yıllarda kurumsal sosyal sorumluluk tanıtımlarımız ile özel sektörüde bilinçlandirmeye ve proje yaparak etkilerini arttırmalarına destek oluyoruz.

Ve inanıyoruz ki bir kişinin değişime etkisi binlerce kişinin hareketini sağlıyor.

Bu vesile ile Global Compact yolculuğumuza katkı sağlayan tüm üyelerimize teşekkür ediyor, Umut dolu ve sosyal faydamızı arttırdığımız yarınlara beraber gitmeyi hedefliyoruz.

Burcu EROL

JCI Türkiye 2019 Başkanı







## **Cut & Paste, Attach Love**

Root Cause: Consumption Madness

Action plan: First a pool is created out of products that have small active use in daily life, with the purpose of bringing them into effective use. Then an announcement is made through the social media. During the event, beautiful decorations are made on the collected goods. It can either be done by the collector or the recycling workshops organized in the cities together with the participants. In our project a workshop in a Shopping mall is done.

Transformed gifts are given to students with disabilities and to the students form schools that have poor conditions.

### Overview:

The project is a Re-cycling adventure started by making doll dresses out of old T-shirts of Ceren Çiftçi, the Project Originator. She created a blog to share her Do It Yourself (DIY) ideas, and continued passionately by the joy of seeing the inspiration on others. ( Cerenlecopegitmesin.com )

This project is a win win project: It liberates people who are lost in Consumption Madness (group 1, Gift-Givers), while making disadvantaged people or children (group 2, Gift-Takers) happy for getting presents.

Gift-Givers enjoy the hobby of DIY as they produce gifts out of their waste, they interact with disadvantaged people or children more in a warm and joyful way, thanks to presents, and they start to be mindful about their consumption as they see the happiness of Gift-Takers. Both groups gets to interact and socialize more for more, which may also cause collaboration opportunities and a better understanding between them.

In the first step of this project a public event in one of the biggest shopping malls has been organized and announced. The Project started on a hall of this mall on saturday morning in collaboration with 17 children and their family from İzmir Down Syndrome Association, just across "İyilik Atölyesi" in which the waiters and waitresses are people with Down Syndrome. Together with them nearly 20 JCI İzmir Members and Candidates, their family, their children, their friends has also come. Also people who heard this event on Social Media have joined this event. They all brought un-used goods from their home and sit on a table to make gifts from them instead of throwing them to trash. They sit and brainstorm together to make gifts for the people with Down Syndrome there sitting by them, or for the children from a primary School in Iğdır, which is a low-income group, or for the Children in İzmir Cimentas Elementary School.

The shopping mall visitors and their children who saw the event has also joined the DIY team on the table, and enjoyed making gifts. They appreciated the event very much and some asked how to follow-up future events. The social media accounts has been shared with those.

Some of the gifts has been given to people with down syndrome and their family who joined the event and made the gifts all together according to each other's wishes.

Some of the gifts has been Given to Children in İzmir Çimentaş Elementary School with direct interaction.

Some of the gifts has been posted to an Primary School in Iğdır, which is a low-income group.

## Results

It Socialized and Motivated disabled individuals with recycling workshops together with all the attendees. I has given all attendees;

- \* awareness about the consumption madness,
- \* Chance of socializing with each other,
- \* Chance of sharing and understanding each other. Seeing how unused goods can make people happy, keep attendees away from unnecessary consumption.

500.000 through direct and indirect contacts. Thanks to the attendance and social media posts of partners, and the following 11 news about this project. The partner's posts has been mentioned in partner's list.



## **Children's Academy**

Duration From August 10, 25 to December 31, 2018 Target Children

Target population 350

Target avg age 7

People impacted 150

Sustainable Development Goal Quality Education

Development stage Education and Economic Empowerment

## Purpose

We intend to encourage children to develop certain hobbies and explore their abilities

## Overview

First, we search for the children in an economically bad situation, then we met to parent and tell them about children's academy project. And we organized a seminar "effective communication with children".

## Results

The parent learn how to encourage children to develop hobbies. Children have chance to learn about different sports, social activities, street games.

## Recommendations

Children learn to spend quality time with music, craft projects, excursions, sport activities







## JCI Bursa - Back to The Future - The Future of The Entrepreneur

Duration

February 17, 2018

Target

To inform entrepreneurs and entrepreneur candidates in the direction of sustainable targets via one day event.

Target population 250

Target avg age 28

People impacted 250

Sustainable Development Goal Quality Education

Development stage Education and Economic Empowerment

## Purpose

Knowledge about future is important for sustainable entrepreneurship. That project purposed to bring people together to share knowledge about future.

### Overview

We organized an event, where 11 professional speakers spoken about future and entrepreneurship.

#### Results

11 professional speakers spoke about futurism and emtrepreneurship. More than 200 entrepreneurs, students and employees attended the program. Emtrepreneurship in the future, employment in the future, health in the future, research and development in the future, architect in space subjects were the subjects speakers focused on.

## Recommendations

If you have a plan and you want it to be sustainable; you have to research about future.

That program helped people to develope a focus of view.







# Cut & Paste, Attach Love Event-2; International Women's Day Event

Overview

presents.

Duration

From February 28 to March 14, 2018

Target

In Each Event, we pick a high income group and a low income group. In the wide perspective our targets are: Disadvantaged groups, disabled people and their families, Schools with poor conditions, village schools, children in women's shelters, children in Social Services and Children Protection Institutions and people with high socioeconomic status, people who consume too much. Specific to this event, we focused on International Women's Day and chose women working with low income. There was two low income groups. One group was 50 women working in Park Bornova Shopping Mall İn İzmir and the other group was 90 women working in the manufacturing at Matraş Leather Factory in Uşak. The gifts were given and prepared by JCI Members, JCI Candidates and by the individuals who participated after hearing about this project on social media and from the previous event.

Target population 3700

Target avg age 30

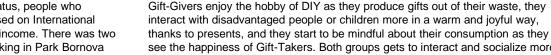
People impacted 3700

Sustainable Development Goal
Responsible Consumption and Production

Development stage Peace, Prosperity and Sustainability

## Purpose

This project aims to create an awareness about gradually increasing environmental pollution and increasing degeneration of emotion caused by Consumption Madness. We also aim to take action for it by providing connection and awareness between disadvantaged groups (Gift-takes) and over-consuming people (gift Givers) with the exchange of goods to reach a more undestanding, happier and more sustainable society.



see the happiness of Gift-Takers. Both groups gets to interact and socialize more for more, which may also cause collaboration opportunities and a better understanding between them.

In the first step of this project a public event in a Awake Cafe in Bostanlı İzmir on 28 February 2018 has been announced for making gifts for the women in our target group. Unused accessories, such as necklaces, earrings, bracelets were donated and then they were controlled and gift by JCI Members, JCI Candidates and by the individuals who participated after hearing about this project on social media and from the previous Event.

The project is originated and Lead by Ceren Ciftci and it has its website and

who are lost in Consumption Madness (group 1, Gift-Givers), while making

disadvantaged people or children (group 2, Gift-Takers) happy for getting

As explained in the first Event; this project is a win win project: It liberates people

social media accounts: Cerenlecopegitmesin.com

Then on 8 March International Women's Day, these gifts has been given to 50 women working in Park Bornova Shopping Mall İn İzmir with new the partnerships from Lions Çeşme and Metropolis Branches, who supported us with three Members .

On the same day, in 8 March again, Our other new Partner Matraş-Uşak, has helped us with the distribution of presents to 90 women working in the manufacturing at Matraş Leather Factory in Uşak.

As a continuation of the Previous Event, Our presents to Iğdır Primary School has been reached to their Teacher and she explained this project to their students and distributed these gifts to the children. The value of excitement and happiness in these children's eyes is beyond description.

The target population of ~3700 was reached by cerenlecopegitmesin with ~350 followers, the gift preparing group of 15 people, 90 women Worker in Uşak, 50 women worker in Shopping mall.

https://www.instagram.com/p/BfwOdwrn9GZ/?taken-by=cerenlecopegitmesin

### Results

It has given all attendees;

- awareness about the consumption madness,
- \* Chance of socializing with each other.
- \* Chance of sharing and understanding each other.

Seeing how unused goods can make people happy, keep attendees away from unnecessary consumption.



## **NetworkIST**

Duration

From January 1 to May 1, 2018

Target

Providing economic development by organizing activities that entrepreneurs can establish local and global business connections and socialize at the same time.

Target population 200

Target avg age 30

People impacted 165

Sustainable Development Goal Decent Work and Economic Growth

Development stage
Education and Economic Empowerment

## Purpose

By further expanding the concept of social capital, one of the most fundamental dynamics of the economy, we aimed to enable people to meet and spend time with potential customers in a social environment while at the same time having an idea about JCI culture.



## Overview

We believe that individual business connections are very important during the period of economic empowerment. With the activities we organize for a sustainable economy model, we gain both new members and contribute to economic empowerment.

#### Results

We had a lot of public announcements for weeks and we got positive results. 165 people attended the event. With the speed networking game, everyone on the ship got to know each other. The famous networker Ertuğrul Belen made a presentation on the importance of social capital. We made a presentation with information about JCI for the participants.

Participants were offered coffee, beer, fruit plates and cookies. All catering was done through sponsors.

The event lasted 4 hours. At the end of the event we received very good feedback. We've witnessed dozens of people establishing new business connections.

We helped people expand their business networks by amusing in a social environment, and we also provided information about JCI culture.

### Recommendations

\*We can create a new opportunity for JCI members by doing more such organizations.

\*Event announcements can be worked with a PR company and more attendance can be provided.





# **Cut & Paste, Attach Love – Treacher Collins Syndrome Awarenes Workshop**

Duration April 29, 2018 Target All Community

Target population 8000

Target avg age 20

People impacted 100

Sustainable Development Goal Good Health and Well-Being

Development stage Health and Wellness

## Purpose

Create an awareness on Treacher Collins Syndrome which one's face has anomalies genetically and reproduce second hand gifts for socially disable childern in villages in Turkey.

### Overview

Treacher Collins Syndrome is a genetic anomaly that affect person's whole life due to the fact that their face has less bones and some of them deaf and/or mute. They need to live with this reality but they are hidden in the community because they are felt ashamed because of their illness. JCI Izmir and JCI Bogazici colloborated with Happy with My Face Association in Turkey and created public awareness campaign followed by recycling workshop together with Treacher Collins Syndromed people for re-producing gifts from used goods for socially disable children in villages in Ardahan City/Turkey.

Actions Taken

1

Prepared gift from recycled goods will be sent to children in Ardahan City/Turkey.

2

Hand brochures prepared by JCI Izmir Team and all social media accounts are used to create public awarenes.

### Results

JCI Izmir, JCI Bogazici Happy with My Face Association and Halic University have worked together first time with this project. People and children attended in Cut-Paste & Attach Love workshop become more happy to be recognized by society with different leader organizations collaborated around a campaign for them.

Not only they are feeling alone and sick in society, the same problem affects thir familiy as well. 10 Face anomaly people including 7 month-old baby and their familiy attended and put positive effect on workshop.

Gifts prepared together has been sent to socially and economically disabled children in Ardahan City /Turkey.

Campain has been placed in media such as Ihlas Media Agency (IHA), Mynet.com, haberler.com, beside JCI and other partner organizations' social media tools.

https://youtu.be/zKKbdmJGp1s

https://m.mynet.com/yuz-anomolisi-ve-treacher-collins-sendromlu-cocuklar-bir-araya-geldi-izle-

4868647.html?utm\_campaign=page\_performance&utm\_source=video\_detail&utm\_medium=bottom\_videos&utm\_content=VID4868647

http://www.iha.com.tr/istanbul-haberleri/yuz-anomolisi-ve-treacher-collins-sendromlu-cocuklar-bir-araya-geldi-istanbul-1998063/

### Recommendations

Cut-Paste & Attach Love project is a sustainable workshop series project. This workshops brings volunteer society together and can be used as tool to spread other public awareness campaigns and messages directly into the community. By this way National Media and government&private sector will be notified for any subject selected.



# **Butterfly Effect**

Duration

From December 8, 2017 to April 25, 2018

Target

Anywhere in the world the effect of the teachers working with children and youth is very important. The impact of one person can change the future. The project started with a teacher sending a message to our branch through digital media and spread with butterfly effect. It initiated digital transformation in Çatak district of Van region. The project continues to develop latest technologies to the disadvantaged areas. In accordance with Article 4 of the United Nations Development Goals "Quality Education" and Article 10 "Reduced Inequalities", under the concept of sustainable cities, with the technologies available at our time, the project goes on aiming to offer to the children and adults in the region an opportunity to develop themselves, prepare for the future. An important thing for the children in the neighborhood is for their desires and role models to be understood. Now, among them there are those who want to be a designer or a scientist. There are also those who dream about getting the Nobel award. The children we work with will be more confident in the future.

Sustainable Development Goal Sustainable Cities and Communities

Development stage Education and Economic Empowerment

## Purpose

Fatma is that kind of teachers who want to give the best education to her students and contribute to their shortcomings. Our work on sustainable delevopment plans got her attention. The teacher reached JCI Culture from the village of Van region, which is 1700 km away from Istanbul, through social media in order to get support for education of 125 children. The project is based on the United Nations Sustainable Development Goals. JCI brings together all parts of society and being one of the branches we took an action. To the project, which started with just a message of a teacher, we added butterfly effect. With this, the project has also created a dream for local people for the better future life. The project successfully demonstrates the power of involved partners and active citizens to create a better world. Private and government institutions we cooperated with are: National Education Ministry in Van, Administration of the village, GFK Turkey company, Cangöz Music, Fatih Kalem, LR, Hasbro Inc, Pimas, Diamond Consultancy, Istanbul Business School, Obeya Human Resources, Symcon, Son Media, 9 SME companies. In order to provide broad and high quality education for everybody, and provide opportunities for children to develop, prepare themselves for the future, we are trying to bring latest technologies to the students and families located in remote and disadvantaged regions.

#### Overview

According to Article 4 of the United Nations Development Goals "Quality Education" and Article 10 "Reduced Inequalities" we aim to provide an opportunity for children to develop, educate and prepare for the future life by means of the technological change. With the project we are trying to bring the latest technology to the remote areas and help with its usage. In order to reach the Goals we partnered with private and governmental institutions, National Ministry of Education in Van region, village administration and sponsors.

#### Results

GFK Turkey company; 15 computers, 500 pax Fatih pencil stationery materials, Cangöz Music; 300 pax stationery materials, LR 300 stationery materials, JCI Culture members: 40 parcels books vb

## Recommendations

With the vision of becoming a global network of active young people; with the active participation from all of the members, our projects, goals and activities will enable them to gain a long-term and future-oriented perspective. We have already established strategic partnerships. Strategic planning is very important in terms of minimizing the uncertainties of the future and ensuring sustainability. JCI LOGO has helped us even from 1700 km away. In addition, other NGOs found the value of partnering with JCI Culture. For this reason, the JCI is a very important example for our young citizens and the Nonprofit Organization (NGO) proved to be the foundation of this project. Being a CSR partner for local companies has enabled CSR PROGRAM to focus on the sponsorship of children's education. We have listened and seen presentations from all of our project directors. With this project which was aimed for the mission of contributing to the positive development of the society by providing opportunities for the growth of the youth has been developed. Thanks to the prepared strategic plan, the methods and tools to achieve these were presented in a manner that can be measured by the performance criteria.







# **CHANGE BURSA 2018/ Back to Future: Future of Enterprenuer**

Duration

From February 17 to March 17, 2018 Target

To inform entrepreneurs and entrepreneur candidates in the direction of sustainable targets via one day event. To fund social responsibility projects as well as bringing entrepreneurs with the young together with the topics and speakers that will widen their visions complying with the content.

Target population 250

Target avg age 30

People impacted 300

Sustainable Development Goal Quality Education

Development stage Education and Economic Empowerment

## Purpose

Knowledge about future is important for sustainable entrepreneurship. That project purposed to bring people together to share knowledge about futurism and at the same time to make fund of 3dimensional printers for primary and highs school students to promote quality education via technology and innaovation based mind-set

#### Overview

Dönüş Bursa, is a series of talks giving information to widen the mindset in accordance with sustainable targets. This panel has been held the first time and is planned to be made into a traditional series. It has two main purposes:

To fund social responsibility projects as well as bringing entrepreneurs with the young together with the topics and speakers that will widen their visions complying with the content.

In Donüş Bursa talks, the theme would change so that both the topics and the social responsibility project that the talks serve would change.

Our theme in 2018 is "Back to the Future – The Future of the Entrepreneur".

The whole day event is held to share future foresights in 11 different areas where the purpose is to create a new point of view of futurism for the entrepreneurs and the young, to contribute to the individuals' personal development and to inspire them to set up their own companies and create economic benefits.

The revenue from the event will be directed to 2 different schools for 3D printers. Design and R&D competitions are planned to be hold in these schools in the coming years to bring to students together with the current technology.

It serves the purpose of quality education where they can learn innovation and technology by doing.

The delivery of the 2 printers will be carried out in September, 2018 where the school term starts.

#### Results

11 professional speakers spoke about futurism and entrepreneurship. More than 200 entrepreneurs, students and employees attended the program. Entrepreneurship in the future, employment in the future, health in the future, research and development in the future, architect in space subjects were the subjects speakers focused on.

In the schools where 3D printer is presented, design and project competitions to be organized and Return Bursa 2018 project will initiate a sustainable positive change.

We believe that the vision of becoming a leading global network of young active citizens can be supported from the ground up. Bursa and surrounding areas (Balikesir, Kocaeli, Sakarya, Eskişehir), and more than 50 different business lines, business owners, business owners and undergraduates, participants of the full-day panel participated in the event with technology and business trends, with the stand and workshop work in the foyer area, it was possible to establish a network with their representatives both inside and outside the company. In the stand we established as JCI Bursa, we found the opportunity to introduce JCI Bursa and made 20 new candidate members win.

• The part that will serve to the mission of creating positive change is to create funds for social responsibility projects which is the second phase of Returning Bursa. This is our social responsibility project, 2030 United Nations Sustainable Development Targets 4th Article serves the following items under quality education and draws attention to the fact that technical competence to support young creativity and entrepreneurship can be gained with 3D printer in society and technology is indispensable for education. Percentage of young people and adults with information and communication technology (ICT) skills by talent type

In the schools where 3D printer is presented, design and project competitions to be organized and Return Bursa 2018 project will initiate a sustainable positive change.



## **DIGITAL WOMEN AT WORK**

Duration

From February 1 to December 31, 2018 Target

Women who want to set up a business and do not know how to do and entrepreneur women who want to expand and develop their current business and theirselves

Target population 1000

People impacted 450

Sustainable Development Goal Decent Work and Economic Growth

Development stage Education and Economic Empowerment

## Purpose

To inform women how to earn money digitally. For this, our goal is to inform and guide women with trainings on not only legal and economic aspects of starting a business, but also branding, marketing and social media usage. Our top priority is for women to achieve economic equality and improve themselves.

### Overview

As usage of social media and e-commerce sales increased, women started to take part in economy in these fields. Through our research we discovered in doing so, they weren't informed well enough and mistakes were made in their methods. We sought help of the experts in preparing the 2-day training program. We partnered with universities, nongovernmental organisations and municipalities. We reached out to the women to receive training through digital platforms. First we created a website named www.istedijitalkadinlar.com We put the application form, the purpose of the training, the information regrading JCI, our partners and blog entries regarding the subject to the website. Along with the website, we started the account instagram.com/istedijitalkadinlar and created an event in our Facebook.com/jcizmir page. We made our promotions through these platforms and regularly shared information about the training. We gave advertisements to the popular page owners and bloggers (elifkonsept, tembelgiller, gezenyer, bionikdeli, jewelizm etc.). We asked all platforms including municipalities and Chamber of Commerce to inform their members and through these channels we compiled applications. We called all of the 220 applicants who applied between 1 February 2018 - 26 March 2018 and invited them to our training. For this free event, Izmir Metropolitan Municipality provided the venue, while large food companies such as Pınar, Ankara Makarna and Çaykur sponsored the event. We held the first event in Izmir on 7-8 April 2018. The topics were:

E-Commerce

Brand and Marketing

**Customer Relations and Empathy** 

Usage of Social Media

The Legal Aspects of e-Commerce and Social

Media Sales

Economic and Taxational Aspects of Social Media Domestic Distribution and Payment Methods Global Distribution and International Markets Product Photography Workshop 'I'm Digital with my job" Coaching Training



The project was directed by Lawyer Merve Kolcuoğlu, member of JCI Izmir, who was assisted by 22 JCI Izmir members. In the first day of the project, JCI Turkey President Nihal Zoroğlu attended and showed support to the project. 170 of the applicants attended to the 2-day Training Weekend that we organized on 7-8 April 2018. Many news channels aired news about JCI Izmir and the project. Famous bloggers wrote about the training. Most importantly, we illuminated the path of women who attended to the training.

We wish to continue the trainings we give to women who want to become entrepreneurs by using social media and ecommerce, and reach out to wome living in different cities. We plan to hold the second training in June in Istanbul. We want to include the Istanbul branches of JCI in the project, and reach out to 1000 women in one year and make a difference in their lives.







## **Apple Tree**

Duration
From January 1 to December 31, 2018
Target
Narrowing the status gap

Target population 400

Target avg age 28

People impacted 879

Sustainable Development Goal Decent Work and Economic Growth

Development stage Education and Economic Empowerment

## Purpose

This program's purpose is to balance the theoretical academic education which was given to us through all our educational lives with a series of practical and personal trainings to achieve success in our professional lives.

## Overview

This program is planned to include 30 trainings spanned for 3 years, to be completed at the end of 2020.

Actions Taken

1

Under "Personal Skill Development"; we organized Effective Leadership, Presenter, Communication, Emotional Intelligence, mind mapping training. Sustainable Development Goals. Also to address 8th goal, "Decent Work and Economic Growth". By the end of 2018 JCI İzmir will be experienced from creating impact by empowering young people to be publicly support for positive change in business World and communities across the region.

Under Sales and Marketing topic, we organized Networking, Personal Image and Branding, Crisis Management, Social Media Trainings. During our program there were many opportunities for our members to create social and business network with our sponsors and trainers which, we believe, they'll benefit greatly from, thus serving JCI Vision. Results

Along with theoretical information which were given by Leadership, Mind Mapping, Meta, Sleight of Mouth Patterns, Personal Branding, Socail Media Marketing, E-Commerce, and Family Businesses: How to survive trainings, we included more interactive trainings like Improve Acting, Presenter, The "I" in LOVE, to balance our program. While Improv Acting; tought us to think on our feets and to act faster to the changes around us, Presenter training helped us to express ourselves better and beat stage axiety. Even though it is very hard to see all the impacts that have done on the participants, there were few feedbacks which kept us motivated and believe what we are doing. One being able to truly communicate with its team with the help of Leadership, Emotional Intelligence, and Sleight of Mouth Patterns trainings. And the other one is presenting a successful sales pitch to its supervisors.

### Recommendations

The most critical aspect of this program was the dates of most trainings. Planning all trainings further ahead and setting dates clearly might increase the attendance of people to our program. Also, it is found to be useful to organize all training at the same place instead of different places for each training.







## **Turkey Connecting Business Asia**

Duration

From January 27, 2018 to December 31, 2023 Target

Increasing Trade Volume Between Turkey & Asia Pacific

Target population 1000

Target avg age 30

People impacted 50

Sustainable Development Goal Industry, Innovation and Infrastructure

Development stage Education and Economic Empowerment

### Purpose

Increasing Business Relations/Opportunities Between Turkey and Asia-Pacific Countries

## Overview

The project aims to increase trade relations between Asia - Pacific countries & Turkey. Collaborating with JCI Asia Pacific network, we aim to match businessmen who are interested in trade relations. The project is a surface between Turkey & Asia Pacific. JCI networks are linking business platforms to the surface to let businessmen connect each other. Project vision is to build up a reference association to assist Turkey – Asia Pacific trade relations.

## Actions Taken

ASEAN region.

- 1 MATRADE Turkey Office Country Director Mr Idzham Abdul Hamid attended our third event to explain current business relations between Turkey & Malaysia. He also highlighted business opportunities between two countries. 2 Malaysia Tourism Turkey Office Marketing Manager Mr Cagri Arican attended our third event to explain current tourism relations between Turkey & Malaysia. He also highlighted tourism opportunities between two countries. 3 Korea Tourism Turkey Office Marketing Manager Mr Erkan Aslantas attended our third event to explain current business relations between Turkey & Korea. He also highlighted business opportunities between two countries. 4 During our first event, DEIK (The biggest business platform of Turkey) Cambodia Business Council Chairman Mr Volkan Ozturk attended the event to inform participants concerning business.
- 5 During our second event, DEIK (The biggest business platform of Turkey) Vietnam Business Council Former Chairman Mr Mustafa Necati Abacioglu & Vice Chairperson Mrs Handan Engin were invited to tell about how to invest in Vietnam & how to trade with Vietnam. Vietnam Trade Councellor Mr Le Phu Cuong also joined the program to explain updated trade & economic relations between Turkey & Vietnam.

investment & trade relations between Turkey &

- **6** A Turkish entreprenuer living in Singapore, Mr Leo Ugur, attended our third event to tell about inspring story with participants.
- 7 We coordinated communication between
  Turkish entreprenuers and Asian entreprenuers to
  let them discuss how they work together
  8 We requested video projects from JCI Asia
  Pacific network to promote their own businesses
  as well as business opportunities in their
  cities/countries.

### Results

We organized three monthly events as our project has been started since Jan'18. DEIK - Foreign Economic Relations Board (The biggest business platform of Turkey market, owned by the government, partnered by JCI) Vietnam, Thailand & Cambodia Council Chairpeople/Vice Chairpeople attended our events to explain business opportunities between Turkey & 22 Asia Pacific countries. Vietnam Trade Councellor, MATRADE Turkey Director & Marketing Officer, Malaysia Tourism Office Turkey Marketing Manager, Korea Tourism Office Turkey Marketing Manager supported / partnered our project by attending our events. We also reached out JCI Asia - Pasific network in Singapore, Indonesia, Malaysia, Thailand, Vietnam, Cambodia, Philippines, India. We have partner chapters which prepared videos concerning promoting entreprenuer businesses & opportunities in cities/countries. We have been also matching JCI Asia network with Turkish entreprenuers. One of Turkish businessmen visited Jakarta to collaborated with JCI Indonesia members. JCI Malaysia & JCI Korea are also collaborating on new business opportunities with Turkish businessmen as well.

#### Recommendations

By collaborating with Mrs Handan Engin, DEIK Vietnam Business Council Vice Chairperson, we plan to organize a fair event to invite our JCI Asia Pacific network to Turkey. In addition to that, we plan to organize an event in Vietnam & Cambodia on August. Our monthly events will continue with new videos & new guest speakers to inspiire more businessmen in Turkey. We are going to strengthen our relations with business platforms via JCI Asia Pacific network to let them collaborate with Turkish business platforms.





# **Franchising A-Z**

Duration

From July 25, 2017 to December 31, 2018

Target

Explaining the franchise business model to entrepreneurs in the most functional way and ensuring the dissemination of franchise business model in the local economy

Target population 7000

Target avg age

People impacted 5000

Root cause

To learn franchising system and entrepreneurship issues

Sustainable Development Goal Partnerships for the Goals

Development stage Education and Economic Empowerment

### Purpose

Organize trainings to increase awareness about franchise business model, arrange panels and conferences to provide awareness and bring the entrepreneurs and brands together to increasing sectoral awareness. Introduce the franchise business models as a sustainable and profitable investment to the franchisees.

#### Overview

The aim of this project is organizing panels about franchising to inform entrepreneurs about sustainable and productive opportunities in the local economy. In this project, entrepreneurs are educated on franchising business model in the most effective way and it is aimed to bring together franchisee with franchisor to ensure sustainable unity.

#### Results

Since 2017 within this project, three panels and "The Coffee&Tea" event were organized under the name of "Franchising A to Z". Especially within the 3rd panel of "Franchising A to Z" that was held in the Fair of "Bayim Olur Musun?" (Will You Be My Dealer) has been reached wide mass of people as there was over 30 thousand attendees in this Fair.

The Franchising A to Z event "Coffee and Tea" that made in 2018 has published in the one of Turkey's leading news agencies such as Doğan Haber Ajansı and Hurriyet and in local newspapers called "Sonsöz".

During these panels World's and Turkey's leading franchise brands such as McDonald's, Subway, Little Ceasers, Gloria Jean's Coffees, Mado, Bereket Doner, Ozsut, Krispy Kreme Turkey, Bagels Palace, Coffeemania, Federal Coffee, Chado Tea Company and Starbucks have been brought together.

Through Franchising A to Z project partnership agreement has been made with the Turkey's only authorized Franchising Association UFRAD (International Franchise Association). by the way of this agreement with Franchising A to Z project the path of cooperation has been opened between worldwide organizations that gives master franchise and the franchisees in Turkey's.

Through this project, studies were started on giving Franchising Business Model courses in the Entrepreneurship program within the Nişantaşı University, Haliç University, Rumeli University and Istanbul Aydın University as a course. This study aims to reach more universities in the coming years.

As a result of this project, It is passed on to the participants who wish to take the lead on entrepreneurship in Turkey that Franchising Business Model is a sustainable and profitable investment and it is creating employment opportunities in the local economy.

#### Recommendations

Social media and the mainstream media need to be used more effectively for the project to reach larger masses. In addition, receiving support from local government agencies will be effective in increasing the effectiveness of the project.







# **BİLGİ MAYASI (CHAIN)**

Duration
From January 1 to December 31, 2018
Target
WOMEN AND CHILDREN

Target population 1000000

Target avg age 12

People impacted 250000

Sustainable Development Goal Sustainable Cities and Communities

## Purpose

With the rise of the 21st century, the increase in the human population and the technological developments, even though they increases the quality of life, have brought along the greatest danger that has never been experienced during the history of mankind. Deterioration of the ecological balance of the world and the environmental problems come at the first place of those greatest dangers. Furthermore; malnutrition, technology dependency and increase of drug usage are the other problems that we face today. Some of the researches indicate that these kind of problems occur from the habits from childhood. In order to raise ecofriendly children who have developed the right nutrition habits, we need to educate mothers at first. Thus, to solve all of these problems, we have to increase the awareness of mothers about the social problems.

#### Overview

As a result of population growth and technological developments, today's people have faced problems that previous generations did not encounter in the world we live in. As we believe, the consequences of these problems can be avoided with the great role of the women.

The fact that the behaviors of the new generations is highly dependent to their mothers' behaviour patterns and how mothers raise them has led us to think about the importance of education of the mothers. In the light of these considerations, we assume that women who make up the half of the world's population and those who give birth to the other half will play a key role in solving problems about social problems. The general aim of our project is to educate women. Thus, we think that a positive behavior developed in the same social environment will be the domino effect and will spread to the wider masses.

The project stakeholders are Rumeli University, Academy of Sustainability, City Council, Government Youth Affairs Directorate.

The project is dedicated to the 2030 agenda for sustainable development with regarding the following issues:

Goal 3: Ensuring healthy living and supporting wealth in all ages.

Goal 4: Ensuring inclusive and equal education and support lifelong learning for all.

Goal 5: Ensuring gender equality and empower all women and girls

Goal 17: Strengthening implementation tools and revitalizing the Global Partnership for Sustainable Development.

### Results

With the leadership of Rumeli University Public Health Expert Prof. Dr. Oğuz OZYARAL, the training program for the 50 women members of City Council was given for the transfer of the topics. To train all the women, it is that there should be a core team of the trainees. 50 women were received their JCI certificates. The second target group is the parents of the PTA (parent teacher association). In our country, the mothers of primary and secondary school children are usually women between 25 - 45. In order to reach this young and active female population school family unions have been targeted. The training program includes awareness of Lifelong Health and Healthy Environment, Mental Health Protection, Hygiene and Self Care, Healthy Nutrition and Obesity, Addiction, Increasing Living Skills in Disaster Times, Conscious Drug Use. This training program is given to the nearly fifthy schools. 250 women have received their JCI Certificates. In the next stage, after the training of the parents from different schools, it is aimed to reach the 1000 students with every one of trainees and in total it is aimed to reach 250.000 students from different social environments. We are still trying to improve our training programs and trying to spread these trainings to every neighborhood, schools and to the other social environments.





# Hayallerine Işık OI, Bir Hayatın Yıldızı OI

Duration

From January 1 to August 17, 2018

**Target** 

The target is that giving motivaton to children with in-patient cancer treatment

Target population

100

Target avg age

15

People impacted

75

Sustainable Development Goal Good Health and Well-Being

Development stage Health and Wellness

## Purpose

Our target is that giving motivaton to children with in-patient cancer treatment. In the scope of this, collect toys gift from all JCI Turkey members and gifted to the children.

### Overview

All JCI Turkey members has been supported our project and events. They have satisfied due to make happy the children.

## Results

The project activities has been performed at Okmeydanı Public Hospital. All JCI Turkey members has been supported. Our project is going to be sustainable. That is why, our publications and collecting gifts for cancered children will be continue.







# "Kök Hücre Donörü Ol, Bir Hayatın Yıldızı Ol"

Duration

From December 1, 2016 to December 31, 2018

**Target** 

The target is that increase the number of population which belongs to being donor

Target population 500

Target avg age

People impacted 230

Sustainable Development Goal Good Health and Well-Being

Development stage Health and Wellness

## Purpose

The purpose is that impact people about importance of cancer . At this point, being donor of importance on cancer treatment methods

### Overview

Firstly, people have been approached the subject with caution and suspuciously. However, We have been to various city and locations in terms of our project aim and we have been organised many seminars which includes "Why we should be steam cell donor?". People which we have been connected are awared being donor significant about a person health







# Serçev Society About Cerebral Palsy Chidren with JCI Bahçeşehir

Duration April 7, 2018 Target Recoqvery of serabral palsi diseases

Target population 50

Target avg age 25

People impacted 50

Sustainable Development Goal Good Health and Well-Being

Development stage Health and Wellness

## Purpose

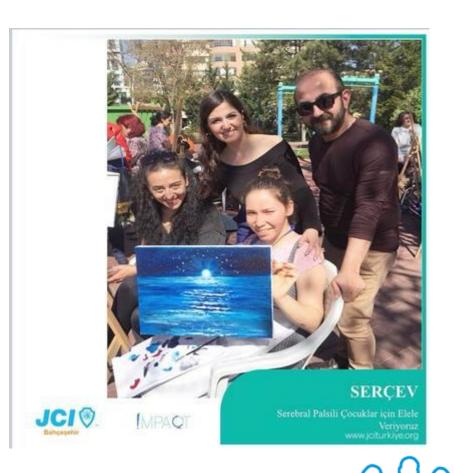
Our team helped for cerebral palsy children about job employment. We learned about their needs. JCI Bahçeşehir always connecting with Serçev Society. And we make to get a job for cerebral palsy children!

### Overview

Collaborated with Sercev association which is focused on taking care of cerebral palsy, disabled children. We organized an event to increase awareness of these children and looked for ways to enroll them on workforce.

## Results

The Diseases have been employed as a result of our project







## LiderSen

Duration From February 23 to May 18, 2018 Target University Stundents

Target population 383

Target avg age 22

People impacted 383

## Root cause

How can we include the people from the several sectors of society for a reason which seems not the prior subject in Turkey?

Sustainable Development Goal Decent Work and Economic Growth

Development stage Education and Economic Empowerment

## Purpose

LeaderYou (LiderSen) Project has been started by JCI Kadıköy to support university students being better person and better leader. Aim of the Project is to support all participants in personal development and also to be the best practice of university and NGO collaboration. \*Development of university & NGO cooperation \*- Raising awareness of the university students of leadership concepts. - Making opportunuties for personal development both fort he students and for the trainers. - Increasing awareness and business area, different leadership approaches, -unleash their potential and self -awareness .- Contributing to the career planing of the university students. - Making important names of the bussiness World a part of JCI. -Development of university & NGO cooperation

### Overview

This project is related with Active Citizen Framework. Education system in Turkey has many problems. In recent years students won the university don't have any idea of leadership, entrepreneurship, visionary of the business life. Percentage of reading book is very low. We wanted to create awareness for business area and leadership for students. In LeaderYou Project, firstly relations started with Marmara University which is the most powerful and well-known university in Kadıköy local area. Marmara University has limited facilities for students. But Marmara University is more likely to have projects with NGO's so we started working with Innovation and Technology Transfer office. We worked together to reach common values. With this Project collaboration steps with university started and JCI started to use university facilities. Leaderships School become one of the compulsory elective classes in Technology Faculty. It has become one of the most selected classes among 6 other compulsory elective classes. Classes is composed of 11 weeks including midterm and final exam. Curriculum aims to teach leadership concept and learn experiences from guest teachers who has known as a leader in their own business area. Project also contributed to JCI Kadıköy's training strategy to give chance to JCI Leaders to teach their own leadership experiences. Project continues in fourth year and we have some good changes about figures. And project will be going for next year and we will continue to cover lack of the education system and create positive impact in our local community.









# (e)ngelsiz-girişim

Duration

From March 1 to December 31, 2018

Target

adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.

Target population 100

Target avg age 30

People impacted 20

Sustainable Development Goal Quality Education

Development stage Education and Economic Empowerment

## Purpose

teach them how to use internet to earn money and create their job even wont move from somewhere phisically.

e-trade system or teach them how use alibaba.com or sell their materials through instagram or other social system.

it helps people to be update theirself.

they can teach the other people.







## **BUSINESS ANGELS ACADEMY - Bursa**

Duration

From April 1 to August 11, 2018

Entreprenuers, angel investors people who are willing to be enterprenuer/angel investors in our local community - Bursa-

Target population 100

Target avg age

People impacted

Sustainable Development Goal Decent Work and Economic Growth

Development stage Education and Economic Empowerment

## Purpose

Supporting young enterprenuers and angel investors & candidates via networking and education

Creating platform where entrepreneur can meet investors and have chance to represent their business idea and product

Motivate and courage to businessman and business owners to be an investor via education and giving good examples form Turkey and worldwide Provide a platform that entrepreneur can get fund for their free enterprise via JCI Bursa's annual angel investors academy

### Overview

Young entrepreneurs from Bursa and Eskisehir found opportunities to meet and network with Bursa investors, to present business ideas, and to introduce themselves. (97 entrepreneurs, 39 corporate employees professional with entrepreneurship goals) Bursa investors, economic upon angels entrepreneurships, is knowledgeable about the operational and juridical processes, working principle of angel investors ecosystem in the world and Turkey, and investors & entrepreneurs relationship, acquainted with potential entrepreneurs as well as learning right home responsibilities, they have established the first warm contact. (34 investors)

#### Results

In the event, all details of the angel investor concept are addressed, focusing on initiative assessment methods, investor experience and the steps of entrepreneurship.

Our goal is to develop the entrepreneurial ecosystem in Bursa and make it our goal to become one of the leading institutions that bring young people and investors together in order to make them an attractive opportunity / fund / cooperation center. In order to feed the investor side of the ecosystem, we cooperated with SIADs in Bursa, whose activities are active, media awareness, dignity, and impacted in the business world. This cooperation was presented to them as an effective channel in the days when businessmen in SIADs were looking for new investment tools and alternatives in current economic fluctuations.

entrepreneurial young people entered our pool of candidate members in the angel investor academy that we made with our own members as well as strong stakeholders that could attract young entrepreneurs who could be members of our club. 5 of these young people are still in agreement with the angel investor. One person is in contract phase.

This academy, which provided concrete benefits to its participants during its first year, will be referred to as one of the events that will develop the entrepreneurship ecosystem in Bursa over the years.







## **DANCE AGAINST VIOLENCE-1**

Duration

From March 17 to September 16, 2018

Target

Attention to the public with all kinds of violence in the public places and to raise awareness to prevent violence

Target population 150

Target avg age 30

People impacted 200

Sustainable Development Goal Gender Equality

Development stage Peace, Prosperity and Sustainability

#### Purpose

To raise awareness of the most important problems of our society, "Violence against Women", with a team consisting of entirely volunteer people and dance shows to be held in public places, and to contribute to "Gender Equality" in the United Nations Sustainable Development Targets.

### Overview

Approximately 25 people started working with the project team. Punctuation was carried out for 1.5 months. Adana's largest and crowded parks, one of the biggest and crowded parks in Adana, was given permission from the Governorate for the park. The women volunteers in the project team were made violent women's makeup and empathy The story of violence was written by the server and participated by lyric dance show. The dancing team consisting of 10 people performed demonstrations in the world accompanied by a song called "One Billion Rising" known as a reaction to the violence against women all over the world. A participant consisting of about 150 people and the following group project his team and dancers applauded for a few minutes.

### Results

One of the most important problems of our society, "Violence against Women" in order to create awareness on behalf of a group of 150 people to perform our dancing demonstration in the presence of a crowded group, resulting in a great awareness against violence against women in the municipality of the United Nations Sustainable Development Targets' 'Gender Equality' We contributed directly to the article.







# Let's Do It – World Cleanup Day 15th September 2018

15 September 2018 – World Clean Up Day Turkey

On 15th September 2018, as the 10th anniversary of the project we did not only make our environment more livable through acting for a mutual purpose, we will also spread peace messages to the world.

In main cooperation of Siyamder (Let's Do It! Turkey), Decathlon Turkey and JCI Turkey; World Cleanup Day was organized with 42 companies, 116 associations, 11 formal education institutions, 2 universities and 12 municipalities. In 58 cities with 41,623 volunteers, 127 tons trash was cleaned.











## **Dance for peace**

Duration From September 1 to 15, 2018 Target peace is possible

Target population 1000

Target avg age 45

People impacted 1000

Sustainable Development Goal Peace, Justice and Strong Institutions

Development stage Peace, Prosperity and Sustainability

## Purpose

Dance, which is the only common language and cultural entity all over the world, is the only anonymous art that humans possess. Dance has developed and changed with the music types that have been intertwined for centuries as religious, folkloric and community dances. Today it will continue to be the common art of mankind by exchanging with others.

At first, 'Country' dances came out and Europe was lost. Behind each figure was a separate expression 'Kadrıl' dance fashion. This original danstan then conquered all the hearts of the dance 'Vals' from the longest life of the dance history. Meanwhile, when Welsh settled in Vienna, 'Polka', a more dynamic and fast dance of the same kind in Paris, became fashionable. Then, with 'Mazurkâ', a lot of moving dances appeared, with the American Kadirli and the 20th century, to the beginning. At the beginning of the 20th century, a very different dance from the hot countries began to be loved; This dance was Tango.

Young people who participate in dance studies by way of this discourse of "Atatürk 's dance, which is called' Dance is a civilized necessity ', are developing social aspects such as cooperation, cohesion and so on, and they are adapting more quickly.

We wanted to show that we came out with this understanding and that the dance to people could actually be a tool for peace.

And in an organization where dancers from all over the world will attend, we have tried to create awareness by dancing for peace.





## **Peace Talks**

Duration September 21, 2018 Target Non- governmental organizations

Target population 50

Target avg age 30

People impacted 45

Sustainable Development Goal Peace, Justice and Strong Institutions

## Purpose

to inform diffirent non-governmantal organizations about JCI and Peace is Possible in World Peace Day



#### Overview

We organized our event six local cahpter together (JCI İstanbul, JCI Beşiktaş,

JCI Boğaziçi, JCI Bahçeşehir, JCI Kültür and JCI Kadıköy) which was held within the

scope of Peace is Possible on September 21st World Peace Day. Nihal Zoroğlu who is

the National President of JCI Turkey made a presentation about "What is JCI?" and

"What is Peace is Possible?" in the event.

The members of the Altınbaş International Community attended the event. Apart

from Nihal Zoroğlu, there were 3 more speakers in the event. The President of Altınbaş

International Commity Sürücan Batmaz spoke about "Being a Human Beyond Race,

Religion, Language and Gender". Our other speaker was Supervisor of Altınbas

International Commity Opeyemi Maryam Soneye. Her speech title was "The Begening

and essence of world peace". Our third speaker Ömer Ongun talked about intercultural

dialogue and prejudice.

### Results

Approximately 40 people attended the event. It was an efficient and awareness-raising event for both JCI members and external participants.

### Recommendations

However, it would have been more efficient if more civil society organizations and partners were invited.





# ATAMAN ÖZBAY İLE GİRİŞİMCİLİK

Duration October 9, 2019 Target TED BODRUM KOLEJİNDEKİ GENÇ ÖĞRENCİLERİ ATAMAN ÖZBAY İLE TANIŞTIRMAK.

Target population 200

Target avg age 15

People impacted 100

Sustainable Development Goal Quality Education

Development stage Education and Economic Empowerment

Purpose GENÇ DİMAĞLAR İLE ATAMAN ÖZBAY ÜSTADI BİR ARAYA GETİREBİLMEK.

### Results

YAKLAŞIK 150 KADAR TED BODRUM KOLEJİ ÖĞRENCİSİ ATAMAN ÖZBAY ÜSTADIN GİRİŞİMCİLİK HİKAYELERİNİ DİNLEDİ. BÜYÜK ÇOĞUNLUĞUNA ATAMAN ÖZBAY'IN KİTAPLARI DAĞITILDI.

## Recommendations

HER ŞUBE ATAMAN ÖZBAY GİBİ BİR ÜSTAD İLE BÖLGESİNDE BULUNAN GENÇ DİMAĞLARI BİR ARAYA GETİREBİLİR.







# **Building Technology Classes in the All Over of Turkey - 2019**

Duration

From April 22 to December 31, 2019

Target

Reduce Technological Inequalities in Turkish Schools

Target population

820

Target avg age

12

People impacted

198

### Root cause

How can we include the people from the several sectors of society for a reason which seems not the prior subject in Turkey?

Sustainable Development Goal Reduced Inequalities

## Development stage

**Education and Economic Empowerment** 

### Purpose

Our main aim is to reduce technological inequalities in Turkish schools. We are trying to provide equal technological opportunities for every student in Turkey. In this year, our aim is to build 10 different technology classes in different areas of Turkey. For this purpose, our plan is to grant the laptops with the support of our partners and to give codification trainings to the students.

#### Overview

In the first stage of our project, we have started to build technology class and grant some laptops to Catalca Ciftlikkoy School(Istanbul). In the second stage of our project, we will give codification training to the students of same school.

### Results

We reached 198 students with our project in Catalca Ciftlikkoy School. We build technology class and we will give codification trainings to the students in this same school in May, 2019. With this aim, the students would be started to have equal technological resources.

### Recommendations

We are trying to find new schools with inequal conditions in Turkey. Our aim is to find 9 different schools to build technology classes and give codification trainings to the students.







## **JCI Turkey "Partners Carbon Footprint Forest"**

Duration

From October 1, 2015 to March 15, 2019

Target

JCI Turkey, JCI Members, National and International Companies and the Company Employees

Sustainable Development Goal Climate Action

Development stage Education and Economic Empowerment

## Purpose

The objective of JCI Turkey's ICSR project (2015-2016-2017-2018)was highlighting the impact of corporate social responsibility on sustainable development; recognizing corporate community projects, announcing them via media, motivating companies, creating community awareness, strenghtening the link between business world and JCI members and supporting international partnership opportunities. The major focus was to make more and more companies become aware of the need to address social and environmental concerns beyond their legal obligations, to reduce the negative impacts of their operations and to increase the transparency on their performance in this regard towards consumers. Success of:2015 winners Best Local Corporate Social Responsibility (CSR) Program in Europe .2017 İCSR(International Corporate Social Responsibility Project )In the JCI Europe Flagship Project Pitching Competition session, this scoring was one of the 6 highest rated projects . Approximately 30 companies have been awarded.2019 This project aims to plant 20,000's of indigenous trees on the worst degraded areas. The measurements made in recent years show us that the world has started to keep more than the heat it has lost. Greenhouse gases that accumulate in the atmosphere is the reason of this. You have your own carbon footprint. This program encourages all members to reduce their carbon footprint step by step.

## Results

UN Global Compact is the largest voluntary corporate sustainability initiative in the world with its 12,000 signatories in 145 countries. One of its issuers JCI Turkey, has brought this project into focus. Approximately 30 companies have been awarded.2019 This project aims to plant 20,000's of indigenous trees on the worst degraded areas. Companies that participate in the ICSR competition organized by JCI Turkey are companies that know their responsibilities towards their environment and employees as well as stakeholders. In this context, the companies have demonstrated their sensitivity to these issues by performing works that respect human rights and support environmental responsibility. Please indicate figures where applicable. UN Global Compact is an initiative that encourages companies to operate responsibly and to support the community. In this respect, the UN Global Compact strives to ensure that companies add value to not only their financial resources, but also people, societies and the planet. All local organizations in Turkey, has announced the launch of projects in their cities. Together with all our local and national stakeholders, we have organized intensive planting activities. Each of these events took place in the press.In addition, all members share social media posts which included people who wanted to support our project.







## **BEZ DOGRUSU**

Duration From January 1 to March 10, 2019 Target population 500

Target avg age 30

People impacted 550

Sustainable Development Goal Life Below Water

Development stage Peace, Prosperity and Sustainability

## Purpose

Reduce the use of plastic bag and then to raise awareness of the public and enterprises on this issue. Provide the necessary fellowship and reach wider audiences.

### Overview

Plastic bags, because of light, even if we throw in the wind can end up in nature with the effect of wind. A plastic bag in the city center, another day can fly miles away. The plastic bags that can be attached to the branches of trees and electric poles due to the effects of the wind can reach the water resources and then they can end up in the oceans due to the currents. It can cause permanent damages to living creatures and fish in the oceans and can cause water and floods and other natural disasters.

Actions Taken

1

COOPERATION WITH THE MUNICIPAL CENTER

2

FREE CLOTH BAG DISTRIBUTION

Results

Free cloth bags were distributed together with Bodrum Municipality and Chamber of Commerce. Some people and businesses living here were informed about this issue. Campaigns were organized to expand the use of cloth bags.

## Recommendations

We recommend that you collaborate for a greater impact in your area. This is a success if you reach more or less people.







## **No Limit For Hope**

Duration

From January 10 to December 31, 2019 Target Donation of Bicycles & Wheelchairs

Target population 300

Target avg age 15

People impacted 50

Sustainable Development Goal Good Health and Well-Being

Development stage Education and Economic Empowerment

## Purpose

Donation of wheelchairs to disabled people & donation of bicycles to children of poor families by funding the charity via companies in the manner of Corporate Social Responsibility

### Overview

By sponsoring of M3 Works, donating wheelchairs and bicycles in Ankara, Izmir, Bursa, Istanbul to people who are qualified as disabled or poor people. Collaborating with M3 Works, JCI Bahcesehir organizes funding of the project via companies M3 Works work with. JCI Bahcesehir organizes project events for donations. During some events, wheelchairs are donated to disabled people. During the rest of the events, bicycles are donated for young children of poor families.

### Results

Many young people were donated with bicyles. Many disabled people were donated with wheelchairs. Events organized in Istanbul, Izmir, Bursa, Ankara







# **Multi Twinning Leadership Academy Istanbul**

Duration From August 28, 2018 to January 28, 2019 Target university students

Target population 22

Target avg age 24

People impacted 22

Sustainable Development Goal Quality Education

Development stage Education and Economic Empowerment

## Purpose

Train leadership skills of the young people. They have best schools and qulity education but to be a leader and lead the team is different so we teach them how to lead their team . With indoor section and outdoor section.





## Overview

Multi Twining Partners JCI Dublin, JCI Stuttgart ,JCI tarragona ,JCI lasi and JCI Culture this project is the main project of us. The teachers and the trainers are from the all chapters was the part of the academy. We would love to teach the students what we learned from JCI. Mission , vission . How to make a difference in your communities and possitive changes to our world. We are young active citizens all over the world. Living, communicating, taking action and creating impact in our communities. On this journey of local action for global impact.

### Results

after 2 days of the academy students take their sertificates and they all succeed. Feedback from the students said now we are looking forward to walk on our future we II use what you teach us. The academy opens their minds. and awareness . Now they know how to lead the team which time is the best time to action or motivate their team members. How to make a plan before action ,getting ready and succeed. This program helps people by people who already had this program.

### Recommendations

Looking forward to make this academy with the other universities and cultivate new leaders.students are our future and if we want to live in a beutiful world we need to start from the beggining .now we II have to chance to change our future .lets do it altogether with educate the system with the universities and JCI power.



Duration

From January 15 to March 21, 2019

Target

we want to celebrate as a national festival day for children with down syndrome every year

Target population 250

Target avg age 13

People impacted 250

Sustainable Development Goal Partnerships for the Goals

## Purpose

In order to ensure that children with Down's syndrome develop an independent, productive and socially integrated life, the 21st of March World Down Syndrome Day is intended to be the National JCI Festival.



#### Overview

In Turkey, about 2,000 babies a year are born with Down's syndrome. Around 6 million people with down syndrome live worldwide. no clear data in Turkey, but it is estimated that 100 thousand people.

Emine Zeylek, who teaches as a special education specialist in the disabled centers, started the "Children of the Sun" project in this process. While teaching these children, she also defined the results of her data as follows:

Children are transformed

Children are socially removed

Children were forced to turn into the negative gaze of society

Children are bored with curious looks and turned into

Children cannot socialize

And a lot of headlines going on...

Children with Down syndrome have an average age of 35 years. Every child who is valued is naturally successful and happy within their competences. The child who is shifted from society completes his / her short life unhappy that's why she started to organize "Children of the Sun" platform for their happiness.

At the strategic planning meeting of JCI Besiktas, a project was aimed to increase awareness about Down Syndrome Day. While working under the title of active citizenship, we contacted the "Children of the Sun" platform. As a result of the meeting, we decided to engage in fellowship.

After the partnership, 100 children with Down's syndrome (48 girls-52 boys) were invited to participate in the project. In total, 250 children with down syndrome and their families participated in our project. The home addresses of the families who will participate in our invitation and the body sizes of the children were requested. With the support of our sponsors who supported our project, we ordered clothes for our children with down syndrome according to their size.

Boys and girls between the ages of 02-27 were selected with the same clothes. The clothes ordered for the children with Down's syndrome to be worn on the day of the event were shipped to their home address. The project was supported by the Municipality of Esenyurt Nene Hatun Cultural Center for the ballroom. With the service provided by the municipality, our children were taken from the nearest points to their homes with their families and brought to the Nene Hatun Cultural Center. Animator clown team, Cotton candy and Popcorn stands, Inflatable park, Bubble Show, Dj performance, birthday cake, firework & confetti, Bando team, face painting and cathering company to meet the fun and needs of children. 250 people have luch (the menu; Doner kebab, rice, salad, dessert and ayran) Each child's shoes were given as a gift at the party with the shoe number information received from the families. All children were given educational game kit (which is name bak diz boz)

While carrying out this project, we received sponsorship from 14 companies and 7 individual volunteers. Total amount of sponsorships is approximately 5000 Euro. Together with their families, children had a day in the community where they felt valued and happy.



## **Accessible Sands**

Duration From March 2 to October 1, 2019 Target Disabled People

Target population 1500

Target avg age 35

People impacted 850

Sustainable Development Goal Sustainable Cities and Communities

Development stage Peace, Prosperity and Sustainability

Purpose Adapt disabled people into social life

### Overview

In this stage of the project which we have started in 2015, we began restoration and modification process for the platforms.

Damaged areas have been identified. Blueprints of the platform have been regenerated for enlargement and new handles. Cost reports have been sent to sponsor companies.

## Actions Taken

- 1 Opening
- 2 Sponsor Research
- 3 New Blueprints for Platform
- 4 Generate Cost Report

Results

Platforms have been restored and set ready for new season.

Sands will be more accessible this year as well.

## Recommendations

To have better platforms, number of the sponsors should be increased.







## Gel de Aaanlat / Cccome & Tttelll

Duration

From September 1, 2018 to March 10, 2019 Target Stutterers with ages between 15-80

Target population 1000000

Target avg age
25
People impacted
500
Sustainable Development Goal
Good Health and Well-Being
Development stage
Health and Wellness

## Purpose

People with stutterer (1% of population of the world) have discourage to confess their stuttering.

Also they try not to stutterer in any social place denying themselves as a stutterer.

First causes them to be unsocial and second increases the severity of their stuttering.

Thanks to this project, people with stutterer identify themselves as a stutterer freely behind the audience (including people with & without stutterer) and they become in peace with their very situation.

Also, people with stutterer are encouraged behind the audience. Stuttering formats includes blocks and easy cases.

In the scope of this project, 2 movies are made. One of them is 5-minute film which purposes to raise awareness to difficulties of a female student with stutterer. The other is 1-minute film which purposes to call people with stutterer for project.

Also in the scope of this project, meetings are being made one in 2 weeks.

#### Results

People with stutterer have a courage to identify themselves as a stutterer. They make a peace with themselves. This peace has a benefit to person which he or she develops his/her speech by fluent speaking at a little degree.

## Recommendations

Sustainability of the project is so important that meetings must be done. Meeting advertisement via 1-minute movie must be done. It can be broadcasted through all over the world so that meetings and project is known so many by people and attendance to meetings can increase by this.







## Children of Sun

Duration

From December 8, 2017 to February 24, 2019

Target

Anywhere in the world the effect of the teachers working with children and youth is very important. The impact of one person can change the future. The project started with a teacher sending a message to our branch through digital media and spread with butterfly effect. It initiated digital transformation in Çatak district of Van region. The project continues to develop latest technologies to the disadvantaged areas. In accordance with Article 4 of the United Nations Development Goals "Quality Education" and Article 10 "Reduced Inequalities", under the concept of sustainable cities, with the technologies available at our time, the project goes on aiming to offer to the children and adults in the region an opportunity to develop themselves, prepare for the future. An important thing for the children in the neighborhood is for their desires and role models to be understood. Now, among them there are those who want to be a designer or a scientist. There are also those who dream about getting the Nobel award. The children we work with will be more confident in the future.

Target population 21780

Target avg age 9

People impacted 8000

Sustainable Development Goal Sustainable Cities and Communities

Development stage Education and Economic Empowerment







## Dance For Peace 2 (2019)

Duration From August 22, 2018 to March 10, 2019 Target peace is possible

Target population 50000

Target avg age 28

People impacted 3000

Sustainable Development Goal Peace, Justice and Strong Institutions

Development stage Peace, Prosperity and Sustainability

## Purpose

Dance, which is the only common language and cultural entity all over the world, is the only anonymous art that humans possess. Dance has developed and changed with the music types that have been intertwined for centuries as religious, folkloric and community dances. Today it will continue to be the common art of mankind by exchanging with others.

At first, 'Country' dances came out and Europe was lost. Behind each figure was a separate expression 'Kadrıl' dance fashion. This original danstan then conquered all the hearts of the dance 'Vals' from the longest life of the dance history. Meanwhile, when Welsh settled in Vienna, 'Polka', a more dynamic and fast dance of the same kind in Paris, became fashionable. Then, with 'Mazurkâ', a lot of moving dances appeared, with the American Kadirli and the 20th century, to the beginning. At the beginning of the 20th century, a very different dance from the hot countries began to be loved; This dance was Tango.

Young people who participate in dance studies by way of this discourse of "Atatürk 's dance, which is called' Dance is a civilized necessity ', are developing social aspects such as cooperation, cohesion and so on, and they are adapting more quickly.

We wanted to show that we came out with this understanding and that the dance to people could actually be a tool for peace.

And in an organization where dancers from all over the world will attend, we have tried to create awareness by dancing for peace.







### Camp & Learn

Duration From April 13 to 14, 2019 Target To improve Team Building Activities

Target population

Target avg age 25

People impacted 35

Sustainable Development Goal Quality Education

Development stage Education and Economic Empowerment

Purpose Skills Development

#### Results

The teams were formed by gathering different characters together according to the character analysis of the participants.

It was aimed to develop in-team skills with different characters.

The participants also learned about stress control.

With the competitions that took place during the process, the teams' ability to act in line with their goals and objectives was improved.

#### Recommendations

It should be pre-organized of team leaders games and activities.

The Character analysis should be done 2 weeks before the project's date. Don't make same character in same team. We want to aim in real life you can not choose which character you want to work. Because of that, we mixed colors and characters.







## **GELECEĞE TOHUM AT**

Duration From March 26 to May 13, 2019 Target Çiftçiyi ve halkı yerli tohum yetiştirmeye teşvik etmek.

Target population 500

Target avg age 35

People impacted 550

Sustainable Development Goal Responsible Consumption and Production

Development stage Education and Economic Empowerment

#### Purpose

Çiftçiyi ve halkı yerli tohum yetiştirmeye teşvik etmek. Organik tarım yapmak isteyen herkesi bir araya toplayarak bu konuda eğitmek,yeni kapılar açıp network sağlayabilmek ve aynı zamanda alım garantisi verebilecek firmalarla buluşturarak yerel ekonomiye katkı sağlamak.

Ülkemiz coğrafi konumu,toprak yapısı ve iklim şartları düşünüldüğünde tarım için son derece elverişli.Fakat son yıllarda artan ihracat yaklaşımları sebebi ile yerli tohumdan oldukça uzaklaşıldı ve daha kolay üretildiği için zirai tohumların kullanımı yaygınlaştı.Bizlerde elimizdeki zenginliklerin farkında olarak toplumda da bu farkındalığı yaratmak ve ata tohumlarımızı yeniden yaşatmak hedefindeyiz.







## **PLOGGING BY JCI BOGAZICI**

Duration

From January 27 to December 20, 2019

**Target** 

spor yaparak çevreyi temizlemek bu misyonla çevre temizliğine duyarlılığı artırmak spor ile farkındalık yaratmak, çevreye duyarlı bireyler olmak oldurmak.

Target population 1000000

Target avg age 20

People impacted 10000

Sustainable Development Goal Life on Land

Development stage Health and Wellness

#### Purpose

Plogging' de amaç, bir yandan spor yaparken, bir yandan da parkur üzerinde yer alan çöpleri toplama etkinliğidir. Kimi sporcular ellerinde çöp poşetleriyle koşular gerçekleştirirken, bazılarıysa çöpleri üzerlerinde taşıyarak duyarlılık oluşturuyor.

#### Overview

İsveç'te doğan ve sosyal medya aracılığı ile yayılarak Türkiye'de JCI Boğaziçi önderliğinde yaygınlaştırılan Plogging aktivitesi okullarda ve diğer JCI şubeleri arasında da benimsenerek yaygınlaşmıştır.







## JCI Culture / JCI Digicon / II. XYZ Innovation Camp

Duration

From August 22 to 25, 2019

Target

XYZ Innovation Camp, which was organized for the second time this year, took place at Özyeğin University on 22-25 August. This camp gave innovation culture to high school and university students between the ages of 16-23 and enabled the interaction of corporate firms and young people. İşbank is the main sponsor of the camp and Huawei, Pfizer, BASF and Hadi Live were also committee companies. A bridle camp full of 150 universities and 60 high school students took place!

Target population 210

Target avg age 23

People impacted 210

Sustainable Development Goal Sustainable Cities and Communities

Development stage Education and Economic Empowerment

#### Purpose

The second XYZ Innovation Camp, which will be held this year, will take place at Özyeğin University on August 22-25. The camp, organized by our stakeholder Simurg Association, aims to bring innovation culture to high school and university students between the ages of 16 and 23, and to engage young companies with corporate firms.







## JCI Kadıkoy - FIELD Seminar Series Project

Duration
From January 1, 2017 to September 5, 2019
Target
All JCI Members, alumni and candidates

Target population 1000

Target avg age 27

People impacted 1000

Sustainable Development Goal Quality Education

Development stage Education and Economic Empowerment

#### Purpose

FIELD's main purpose is to create an integrated training environment for JCI members and candidates with bringing professional leaders from different variety of specialties.

#### Overview

FIELD is a fixed training series which is held on first Thursday evening of each month at a contracted hotel - "Holiday Inn Kadikoy" since 05-Jan-2017. There is no end date of the project as there is a huge demand from JCI members, candidates and alumni as well as the professional network to have this experience once per month. Moreover, FIELD project enables all members, candidates and alumnies as well as new joiners to come together physically, network each other, share ideas, know JCI and its culture better and monitor the candidate development regularly. Just for this purpose, it is essential to have a different training subject per each month to keep the new development opportunities open for all of the participants such as having pyschologist (for a wellbeing program) as a trainer one month and having a professional engineer for a design thinking activity the other month.















## Afresh - EU Funded Project cooperated with TCYOV - Wave 1

Duration From August 26 to 30, 2019 Target Imprisoned Children

Target population 32

Target avg age 17

People impacted 10000

#### Root cause

How can we include the people from the several sectors of society for a reason which seems not the prior subject in Turkey?

Sustainable Development Goal Reduced Inequalities

#### Purpose

Afresh project aims to provide psychosocial, legal and career mentorship support to children and youth who has imprisonment experience in order to have them contribute again to society by taking place in economical area, educational area and reduce the crime rates in the society. This project is mastered by JCI Kadikoy and TCYOV (Non profit organization) and funded by EU Civil Society Dialogue - V Program.



#### Overview

According to Justice Ministry 2017 report, there are 624 children aged 0-6 in prison with their mothers and 1003 children aged 12-17 imprisoned. Same report highlighted that 107.984 juvenile pushed to crime reported and brought to the security units. Based on interviews made with children, education drop out rate is 69%, play hooky rate is 57% for the children who continue their education and academic insuffiency rate is 46%. There is no special treatment or pyschological process for the children who get out of prison. States and society is the main responsible for the protection of the children against crime. It clearly seems that this protection has to be improved by all society contribution to protect our children against crime and give a second chance to children who imprisoned. For this purpose, JCI Kadikov and TCYOV mastered a project and achieve to get EU Civil Society fund to reach this purpose with the project name of Afresh. Other partners which will contribute the project in global manner are Crime Prevention Fund from Bulgaria and II Vergante from Italy.

In the project content, 20 volunteers will be selected from 3 main area (legal, pyschological and career mentorship) and they will be trained for communication skills to increase the efficiency of the project with increasing the sensitivity of communications with disadvantaged social group. As a next step, there will be a special visit to Italy to see the local applications and study the cases for increasing the experience with contribution of Italian partner. After all trainings and case studies, project will be started with 32 children selected and career mentorship, legal and pyschological support will be provided throughout the year. In final stage, it is aimed to get min 10 children have internship or full time job opportunity.

Project was kicked off at 22-Aug with voluteer applications. Small group of volunteers attended a special "Research" event to share ideas for the project and next steps discussion with participants of 7 volunteers from JCI Kadikoy at 27-Aug.

## Let's Do It/ Plogging Challenge

Duration February 24, 2019 Target population 4224000

Target avg age 40

People impacted 344140

Sustainable Development Goal Life on Land

Development stage Health and Wellness

#### Purpose

- -To collecte the trash around us and creating a awareness for the people living in Izmir (4.224.000 population)
- -challenging other branches to make a global voice to be sensitive to "trash around us"
- -To realize that not only institutions but also individuals are responsible for cleaning the environment in Izmir

#### Overview

- -JCI Boğaziçi challenged our branch within the scope of "Lets do it" project -It was decided to clean the coastal part of Karşıyaka with the members and quests for the garbage collection activity to be held.
- -Materials such as gloves, garbage bags were provided and garbage was collected with members / guests along the coast of Karşıyaka.
- -After the event, video was shot and was challenged to JCI Adana.
- -Thus, the visibility of the project was achieved and more audiences were reached.

#### Results

- -In Karşıyaka (344.140 population) an awareness has been created that the waste should not be thrown to the ground or that the existing waste should be collected for the health and welfare of our environment.
- -Some citizens in the surrounding area appreciate the garbage collection activity, while others collect garbage together with the branch.
- -Contributed to raising awareness of the participation of other branches in this collective event.

#### Recommendations

In order to increase the number of people who are sensitive to the environment, such activities need to be done more and even larger organizations should be planned by including other public and non-governmental organizations.





## **National Level Projects**













## Peace Is Possible – Barış Mümkün































# Dünya Temizlik Günü















## **World Cleanup Day 2019**



#### JCI Turkey become part of this action with numbers and locations:

Local Chapters	Collected Waste	Total Participant	Location
			BELEMEDİK TABİAT PARKI - POZANTI /
JCI Adana	106 kg	40	ADANA
JCI Ankara - JCI Cankaya	323 kg	200	Ankara Seymenler Parkı
			KUMKÖY ORMANLARI / AKSU /
	9000 kg	200	ANTALYA
JCI Antalya	4000 kg	1700	KALEİÇİ / MURATPAŞA / ANTALYA
		1 Coordinator	
JCI Bahçeşehir	-	Support	Istanbul
			İKİZCETEPELER BARAJI PİKNİK ALANI,
JCI Balıkesir	330 kg	120	KOCAAVŞAR MESİRE ALANI / Balıkeşir
JCI Beşiktaş	13 kg	41	Abbasaga Parkı / Istanbul
JCI Bodrum	40	40	Bodrum Yalıkayak Küdür Plajı
JCI Boğazici	300 kg	75	Bakırköy Botanik Parkı / Istanbul
			Eskisehir
JCI <u>Eskişehir</u>	27 m3	200	Muttalip meydanı and Opera Binası
JCI İstanbul	45 kg	55	
JCI İzmir	107 kg	120	Karsıyaka Sahil Hattı / İzmir
JCI Kadıkov - JCI Kültür	180 kg	22	Beykoz / Istanbul
JCI Karsıyaka	117 kg	58	Karsıyaka Sahil Hattı / İzmir
JCI Kocaeli	95 kg	70	Sapak Pınarı Mesire Alanı / Kocaeli
			Yeniboğazici halk plajı-Lapta -
			Alsancak Lambusa Krallığı
			Lefkosa Yiğitler Burcu Parkı
			Karaoğlanoğlu Deniz Kızı Deniz ve
			Sahil
JCI Kuzey Kıbrıs	80 m3	1400	North Cyprus
JCI Samsun	1200 kg	120	Samsun İlkadım Mert Irmagi
	~	~	22
TOTAL	16.000 kg	4450	22
- IOTAL	10.000 kg	7730	Hot Spot



