



COMMUNICATION ON ENGAGEMENT (COE)

Period covered by this Communication on Engagement

From: November 2017

To: October 2019

Part I. Statement of Continued Support by the Chief Executive or Equivalent

21 October 2019

Dear Stakeholders,

I am pleased to confirm that the Al-Attiyah International Foundation for Energy and Sustainable Development reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. As Managing Director of the Al-Attiyah Foundation, I present this first Communication on Engagement with the United Nations Global Compact, that describes the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours.

One of the major challenges the world faces today, is the development, supply and utilisation of energy in a sustainable manner. When combined with the rapidly changing business environment, characterised by increasing climate change concerns and environmental pollution, the complexity of the challenge to deliver sustainable energy, is magnified.

The Foundation works at the very centre of this challenge and across the broadest base of issues relating to energy and sustainable development. With a small team of dedicated and highly talented staff, the Foundation has established strong partnerships with member companies, other think tanks, academic institutions, and like-minded organisations.

At the Foundation, we are committed to transparency and accountability in the way we work, and we always welcome any feedback on how to improve the delivery of our mission. The information shared in this Communication on Engagement is also contained in our 2018 Annual report, and we welcome our esteemed stakeholders to read the full Annual Report on our website:

www.abhafoundation.org

Yours sincerely,

Reda Ibrahim Ali
Managing Director
Abdullah Bin Hamad Al-Attiyah International Foundation
For Energy and Sustainable Development



Part II. Description of Actions

The next four boxes below, summarise the relevant actions and activities that were undertaken by the Abdullah Bin Hamad Al-Attiyah International Foundation, in support of the Global Compact.

In furtherance of its vision and mission, the programs and activities of the Foundation are currently focused on three main categories: Publications; Events; and Partnership, support and outreach. Our activities in all these three categories are related to the specific activities suggested for non-governmental and not-for-profit organizations within the UN Global Compact.

The overview plan below is indicative of how the themes and activities of the Foundation were rolled out during 2018.

Overview Plan of Themes and Activities for the Four Quarters in 2018

ACTIVITIES AND PROJECTS	QUARTER 1 (JANUARY-MARCH)	QUARTER 2 (APRIL- JUNE)	QUARTER 3 (JULY-SEPTEMBER)	QUARTER 4 (OCT-DECEMBER)
THEMES	Energy Efficiency	Energy, Technological Innovation and Sustainable Future	Drivers for Sustained Economic Growth	Optimization of Resource Utilization
CEO Round Table Series	27 th February	17 th April	30 th October	4 th December
Senior Managers Dialogues				31 st October
Daily News Flash	Every weekday	Every weekday	Every weekday	Every weekday
Weekly Market Review	Every Sunday	Every Sunday	Every Sunday	Every Sunday
Monthly Newsletters	Last Sunday of each month	Last Sunday of each month	Last Sunday of each month	Last Sunday of each month
In-depth Research Papers	Last Thur. of the month	Last Thur. of the month	Last Thur. of the month	Last Thur. of the month
Al-Attiyah Awards		7 th May		
CSR Best Practice Booklet				Launched during Sustainability Week
Media and Communication	Strategic Media Interviews Conferences and Events Social Media Articles and Speeches	Strategic Media Interviews Conferences and Events Social Media Articles and Speeches	Strategic Media Interviews Conferences and Events Social Media Articles and Speeches	Strategic Media Interviews Conferences and Events Social Media Articles and Speeches

The broad themes covered in the first three Quarters of 2019 included:

- Strategies for Reducing Emissions.
- Refineries and Petrochemicals.
- Energy Intensive Industries.



Publications

Our regular publication list includes:

1. **Daily News Flash**
2. **Weekly Oil Market Review** – This is a weekly energy market newsletter in Arabic & English, covering an analytical overview of the global developments in oil and gas. It is distributed to the members of the Foundation and senior policy makers in Qatar, as well as, circulated widely through the media channels and Foundation’s social media accounts.
3. **Bi-Weekly Sustainability News Bulletin** - This is a compilation of current news and developments on sustainability and climate change, in both English and Arabic. It is distributed to Foundation members, partners and other stakeholders.
4. **Monthly Research Series** – These monthly in-depth research papers cover relevant energy topics that are of interest to members, partners and policy makers. They are circulated to Foundation members and senior government officials, and have served as useful sources of information.
5. **Monthly Sustainability Newsletter (replaced by Monthly Sustainability Digest in 4th Quarter of 2018)** – The newsletter was a synthesis of news and developments on selected sustainability and/or climate change topics. The sustainability digest is a monthly in-depth research paper covering relevant sustainability topics that are of interest to members, partners and policy makers. The circulation list includes, Foundation members; partners; and individuals in government, private sector, academia, and civil society, who have an interest in sustainable development issues.
6. **Books on relevant topics** – In 2017, the Foundation launched a booklet on *Sustainable Development Goals and Energy Nexus*. The booklet examined the role of the energy industry in the global pursuit of sustainable development through the lens of the United Nations Sustainable Development Goals (SDGs). The connection between a nation’s ability to achieve each of the seventeen sustainable development goals and their access to sustainable energy was explored. Each of the seventeen sustainable development goals were examined and some insights were provided on how the contribution from the energy sector can be strengthened. In 2018, the Foundation produced a handbook on *Corporate Social Responsibility Best Practice Guidelines*. The handbook looked at how the sustainable development paradigm shift is helping to shape CSR practices. It presented a concise overview of key international standards and guidelines that are commonly used for framing CSR; the key elements that are considered essential for best practice; and some case studies illustrating cutting-edge CSR initiatives of companies, based in Qatar. The manuscript for a third book on *“The growing world of renewables”* has been finalized and due for release in six weeks (Second week of December 2019).



Events

The Foundation hosts two major events on a regular basis since it was founded in 2015.

The Abdullah Bin Hamad Al-Attiyah International Lifetime Achievement Awards

The Al-Attiyah International Energy Award is an annual flagship event that has become a permanent international prize for the recognition of lifetime achievements in the global Energy Industry. The Award currently covers recognition of outstanding lifetime achievements within the following categories:

- a) Lifetime Achievement Award for the Advancement of the Qatar Energy Industry
- b) Lifetime Achievement Award for the Advancement of the Gas Exporting Countries Forum GECF)
- c) Lifetime Achievement Award for the Advancement of Producer-Consumer Dialogue
- d) Lifetime Achievement Award for the Advancement of Education for Future Energy Leaders
- e) Lifetime Achievement Award for the Advancement of International Energy Journalism
- f) Lifetime Achievement Award for the Advancement of Renewable Energy
- g) Honorary Award for International Energy Policy and Diplomacy

At the 5th Al-Attiyah International Energy Award held on 8th May 2017; a Forum of Energy Elders was formed. The Al-Attiyah Foundation Elders Forum comprises all past winners of the Al-Attiyah International Energy Award. The inauguration of the Elders Forum was commemorated with the launch of a special publication on **“Energy Outlook 2020”**, comprising a collection of some words of wisdom, vision and insights from the eminent “Energy Elders”, with many years of experience and service in the energy sector. The Elders Forum is expected to remain a source of advice and guidance to the work of the Foundation.

The 6th Al-Attiyah International Energy Award was held on 1st May 2019, and the preparations for the 7th Award ceremony, scheduled for 1st April 2020, are well advanced, with the final list of winners been evaluated by the panel of international judges.

Quarterly CEOs Roundtable Meetings

The Al-Attiyah International Foundation holds on regular basis, meetings of CEOs, on various themes and topics that are of interest to members. These meetings are led and facilitated by invited international experts. The exclusive Roundtable series act as a platform for knowledge exchange on critical and relevant topics in the energy industry and brings together senior figures from government, industry and academia, to engage in robust debate and strategic discussions. The contents from the discussions are usually harvested and produced into a ‘White Paper’ that is disseminated to speakers, participants, members, and the wider audience.

Some sustainability themes considered during the period covered by this report include:

1. The Implications of the Paris Agreement for Oil and Gas Companies in Qatar
2. Energy Efficiency: Best Strategies to Leverage Oil & Gas Production in the Gulf
3. Water Security: Innovative Approaches to Ensure Sustainable Management of Water
4. The Geopolitics of Energy and Climate Change
5. Reducing Methane Emissions from Oil and Gas Industry
6. Reducing CO2 Emissions in Heavy Industry.



Partnership, Support and Outreach

The activities carried out by the Foundation in the third broad areas, during the period covered by this “*Communication on Engagement*”, include:

- Support for projects that are of interest to our members and partners;
- Support education and training initiatives in collaboration with universities;
- Have a presence at key public conferences, forums and seminars, in collaboration with other organisations, on challenges related to energy and sustainable development;
- Conduct or support independent studies;
- Strengthen interactions with members through high-level second- tier events – Senior Managers Energy Dialogues;
- Enhanced and consistent visual identity across all collateral – in print and on-line; and
- Refreshed and updated website.

Some specific partnership activities include:

1. **Bosphorus Summit** - In line with the vision of the Foundation, the Foundation has an ongoing strategic partnership with the Uluslararası İşbirliği Platformu, International Cooperation Platform (UIP-ICP), to host and organize an Energy Day during the Bosphorus Summit of the UIP-ICP, held annually in Istanbul, Turkey. The Energy Day hosted by the Foundation at the 8th (2017) and 9th (2018) Bosphorus Summits, provided good opportunities for enhancing proactive multilateral and inter-disciplinary cooperation for sustainable development. Preparations for hosting another Energy Day at the 10th Bosphorus Summit in November 2019, are ongoing.
2. **Annual Qatar Sustainability Week** - The Foundation has a long-standing partnership with the Qatar Green Building Council (QGBC), that includes support for the annual conference and sustainability week organised by QGBC). At the 3rd QGBC Annual Conference in 2017, His Excellency Abdullah Bin Hamad Al-Attayah, Founder and Chairman of the Foundation, was the keynote speaker at the opening session. The Foundation’s booklet on *Sustainable Development Goals and Energy Nexus* was launched by His Excellency at the Conference. In 2018, the Foundation actively supported the 4th QGBC Annual Conference, as a strategic knowledge partner. In collaboration with the Centre on Global Energy Policy, Columbia University, the Foundation hosted a half-day session on the second day of the conference, focussed on the ‘*Role of Energy Sector in Responding to Climate Change*’. The Foundation’s book on *Corporate Social Responsibility Best Practice Guidelines*, was also launched during the opening of the Conference.
3. **Speaking Engagements** - The Chairman and Foundation experts are regularly invited to speak at major international and local events. Examples of events that the Foundation participated, include:
 - Presentation on “Building Common Rules for International Carbon Market” at the IEMA Networking Seminar on Climate Change.
 - Lecture titled "OPEC and its role in achieving balance in the world oil markets" - National Defence College in the Sultanate of Oman.
 - Panel discussion at the “Symposium on Climate Change and Conflicts in the Arab Region” organized by UNESCO and Doha Institute for Graduate Studies.
 - Panel discussion on "The international landscape of accelerating changes within the industry and markets of LNG", in Istanbul, Turkey.



Part III. Measurement of Outcomes

The box below contains the most relevant qualitative and/or quantitative indicators that highlight the outcomes achieved for some of the activities described in Part II above.

Highlights of Publications and Events in Numbers and Charts

In summary, during the period covered by this report, the Foundation delivered:

- Approximately 600 editions of Daily News Flash (DNF);
- More than 150 editions of Weekly Energy Market Review (WMR);
- 24 copies of Monthly Research Series;
- 16 copies of Monthly Sustainability Newsletters;
- 8 copies of Monthly Sustainability Digest;
- 30 copies Bi-Weekly Sustainability News Bulletin;
- 8 CEO Roundtable White Papers
- Launched on LinkedIn and Twitter with 75,000+ monthly impressions
- Hosted 8 CEO Roundtables, 2 Energy Awards, 5 Summits, and participated in 15 speaking engagements.

