

CENTRE FOR SOCIAL INNOVATION AND ENTREPRENEURSHIP IIT MADRAS

NEWSLETTER

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MESSAGE FROM THE FACULTY COORDINATOR, CSIE IIT MADRAS

Dear Reader,

CSIE had a moment of great pride when the PM accepted a Pathamadai Gandhi motif mat from the IIT Madras Director during the September 30 Convocation. CSIE has been working with RuTAG to identify local entrepreneurs to enable production and marketing of these products at scale. More such technology-deployment interventions are on the way, with the recently-cemented Technology Transfer initiative with MCRC being a prime example. CSIE's ground-level network of social entrepreneurs is a huge asset in this regard.

CSIE has embarked on two major campaigns: International Winter School on Sustainable Architecture from Dec 9-14, 2019, and Idea Spark 2019-20 with a deadline of Oct 17, 2019 for submitting abstracts. Look right & below for details. Both the Winter School and Idea Spark are carry-overs from past years, but with different themes and emphasis. Do circulate to those who may be interested, and may benefit.

Ongoing activities include Faculty Development, Capacity Building, Skill Development and Livelihood Enhancement programs, in which CSIE has carved out a niche for itself. The recent MoU signing between CSIE & SIRD (State Institute of Rural Development & Panchayat Raj) represents a new direction for CSIE - enabling rural transformation through rural enterprise promotion. The scale of impact for CSIE can potentially increase by several orders of magnitude if this partnership were to succeed.

The pace at which CSIE is evolving, largely fuelled by its dedicated Staff, is breathtaking. The Governance Council (GC) of CSIE has played a key role in monitoring and mentoring its growth. The Centre indeed owes a lot to the GC members. We will feature them in our next issue.

Prof. R. Nagarajan

Faculty Coordinator, CSIE

Head, Dept. of Chemical
Engg., IIT Madras



OUTREACH

International Winter School on Sustainable Architecture. 9 - 14 December 2019

From the success of the first 3 editions of the International Summer/Winter School on Social Entrepreneurship, CSIE is proudly presenting this year's International Winter School themed on Sustainable Architecture. With the onboard of International participants, the applications are now open for the Indian participants. Do checkout the poster at the end of this newsletter and spread the word.

To find out more about the experiences of the participants who have been part of the previous 3 editions and to know about the application procedure for the upcoming Winter School on Sustainable Architecture, please visit our website.

<http://csie.iitm.ac.in/socentschool/>

Idea Spark Competition 2019 - 20

CSIE is glad to present this year's Idea Spark competition. The Event is open to all the Engineering and Arts Students. The Theme of the Event is 'Promoting Livelihood Opportunities for various Artisans'. Students can come up with their own prototype which will provide an innovative solution to the issues faced by the artisans in today's world. The students are advised to submit a one page abstract along with short video presentations of their prototype. The selected participants will be presenting their ideas in front of the Jury comprising of faculty at IIT Madras and industry experts during the Grand Finale of the Idea Spark Competition.

The winners will receive a cash prize of INR 1,75,000. In addition to that the winners will also be eligible for mentoring support from CSIE IIT Madras for further development of the prototypes and commercialization.

The registration form is available on our CSIE website. Also please check out the poster attached at the end of the newsletter. Deadline is 17 October 2019.

For more queries please mail us at csie@wmail.iitm.ac.in or contact Ms.Suba Ramesh, Event Manager, CSIE, IIT Madras, Contact number: 7010921247

http://csie.iitm.ac.in/uploads/Idea_spark_2019-20_brochure.pdf

PROJECTS

Faculty Development Program (FDP)

CSIE conducted a 1-week FDP on Entrepreneurship from 10 – 15 June 2019 at IIT Madras to promote entrepreneurial thinking among faculty and help them become trainers of entrepreneurship in their respective institutions. 15 participants from various colleges around India participated in the program. The Program was composed of lectures by IITM faculty, entrepreneurs and industrialists including field visits to Mahindra City World, Pi-beam Labs and FIBSOL.



Capacity Building Program for Farmer Producer Organizations (FPOs)

CSIE along with 'Sustainable Livelihood Institute', Pondicherry organized a state level consultative seminar on 'Building an ecosystem for FPOs in Tamil Nadu' on 25-26 July 2019. Representatives from World Bank, RBI, agribusiness service providers, organic certification agencies, ecologists, academicians and stakeholders representing senior management of FPOs across Tamil Nadu attended the program. A policy brief assimilating the discussions from various forums of the seminar is under preparation.



Livelihood Enhancement Project at Pathamadai

Marketing cum production manager, Mohammed Fathima (daughter of one of the weavers) has been recruited for the Pathamadai Mat Weaving society. She has been trained in Social Media Marketing and is now handling the marketing and operations for the society. So far 32 designs; 100+ mats; Rs.2,00,000/- + in revenue has been facilitated with the current infrastructure and training. With the 100% utilization of the 2 Electronic Jacquard Machines, 2 more machines are being installed at the Common Facility Center. **A proud moment for Pathamadai when IIT Madras placed an order for 12 Gandhi motif mats to be presented to the Hon'ble Prime Minister of India Shri. Narendra Modi during the convocation ceremony. The picture has been shared on PM's official Instagram page.**



narendramodi



Liked by **chandanabhukya** and **711,744 others**

narendramodi Spent time with some of the brightest young minds at the IIT Madras convocation in #Chennai.

PROJECTS

Skill Development Project in Nagapattinam District

First skill centre inaugurated in **Vellapakkam** village on 01 Jul 2019 by Dr. S. Suresh Kumar, I.A.S., District Collector, Nagapattinam & Mr. S.N. Pandey, Managing Director, CPCL. A Centre Manager has been appointed to handle the operations. The first batch of training started on 15 July 2019. Identified skills for training. : a) tailoring b) IT skills. So far 28 people (20 - Tailoring, 8 - IT) are being trained and 3 direct jobs have been facilitated through the centre. Till now 150 hours of training has been imparted.



MSDE - UKIERI Building Social Entrepreneurship Capacity

CSIE along with Social Impact Lab at University of Southampton, UK is now working towards "Building Social Entrepreneurship Capacity among Technology Graduates". As part of the project, a consultation meeting for the interested colleges was organized on 19 September 2019 at IIT Madras. Participants showed intent to start elective courses on Social Entrepreneurship in their respective institutions. CSIE plans to hold capacity building program for these participants on Social Entrepreneurship. 11 colleges from Tamil Nadu have shown interest in this program so far. Prof. L S Ganesh from Department of Management Studies, IIT Madras will be the lead faculty for the project.

More details: <http://ukiseen.org/msde-ukieri>



Technology transfer initiative for MCRC

CSIE facilitated technology transfer for Biochar technology to M/s SSV Oil Mills, Pattukottai. The unit was commissioned on 03 Aug 2019. The initial investment by the entrepreneur for the unit is Rs.1,00,000/-. All the parameters have met the industrial requirements. Currently pilot production is going on.



Consultation Meeting with SIRD

State Institute of Rural Development & Panchayat Raj (SIRD & PR) has been pursuing talks with CSIE on collaborative activities towards handling Tamilnadu Rural Transformation (TNRTP) project. TNRTP is a world bank funded innovative project that aims at rural transformation through rural enterprise promotion, access to finance and employment opportunities in the selected blocks of Tamil Nadu. Delegates from SIRD visited CSIE on 4 September 2019 to finalize the scope of engagement of CSIE. An MoU between CSIE and SIRD has been signed on 13 September 2019.



An article on technology transfer by James Rajanayagam published online. [Click here to read the same.](#)



Banner installed on Highway for the Pathamadai Mat Weavers Society



Gandhi Potrait by Pathamadai Weavers at the Tamil Nadu Secretariat



First batch of women trained in Tailoring at the Skill Development Centre



MoU signed by Prof. R. Nagarajan, Faculty Coordinator, CSIE IIT Madras and Dr. Arbutharaj, Faculty SIRD & PR



Quote

“Humanity’s greatest advances are not in its discoveries, but in how those discoveries are applied to reduce inequity.” - **Bill Gates**

INTERNATIONAL WINTER SCHOOL ON SUSTAINABLE ARCHITECTURE

Earn &
transfer
credits!

Program Dates: Dec 9 - 14, 2019
Deadline: 5th Nov 2019

Testimonials :

"The two week workshop run by CSIE was thought provoking, challenging and inspiring. The course explores the fundamentals, the practical measurements of value and impact, all the way through to the philosophical foundations behind addressing social need"
-Ashlea Lawson, Swinburne Univ, Winter School '18

"Though I took some courses on Social ventures before, through this course I learnt a lot about the social venture ecosystem in India; also, the field trips gave good insights on how these organizations operate.."
- Pi-ying Yen, HKUST, Winter School '17

Graduates and working professionals
interested in the course can also apply

Course structure :

- Lectures and Workshop
- Interactions with Entrepreneurs
- Field visits
- Hands on Sessions
- Total credits awarded - 9

Indian participants :

INR 25000 with accommodation
INR 15000 without accommodation

This will cover tuition fee, teaching materials & field trip costs

Contact Details :

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CSIE IS GLAD TO ANNOUNCE

IDEA SPARK 2019-20

NURTURING YOUNG MINDS...

**COME SHARE WITH US YOUR INNOVATIVE IDEAS
ALONG WITH YOUR PROTOTYPES**

**1st Prize: Rs. 1,00,000/-
2nd Prize: Rs.50,000/-
3rd Prize: Rs.25,000/-**

**OPEN TO UG & PG STUDENTS FROM
TAMILNADU WITH ENGINEERING AND
ARTS BACKGROUND.**

**REGISTRATION BEGINS FROM: AUG
28 2019.**

**DEADLINE FOR SUBMISSION OF
ABSTRACTS: OCTOBER 17 2019**

**DEAD LINE FOR FULL PAPER:
NOVEMBER 30 2019.**

The Students are advised to submit an abstract along with a 2 min Video Presentation of their Prototype. Maximum 4 members per team are allowed.

Theme: Promoting Livelihood Opportunities for various artisans.
The Grand finale will be conducted along with SHAASTRA Event during 1st week of January 2020'.

Participants can fill and submit the Registration form which is available at our CSIE website. For further queries mail us to: csie@wmail.iitm.ac.in. or contact Ms. R Suba, Event Manager, CSIE, Ph no: 7010921247.