

# CENTRE FOR SOCIAL INNOVATION AND ENTREPRENEURSHIP IIT MADRAS

## NEWSLETTER

Volume: 5 | Issue 1 | Date: August 31, 2018



### MESSAGE FROM THE DEAN

Dear Reader,

CSIE is emerging as a key ally for organizations that have developed technologies in search of an implementation strategy. With its grass-roots connections and network of NGOs, CSIE is able to make the "last mile" journey from concept-stage to solution-stage happen. Starting off with a partnership with RuTAG, CSIE is now rapidly expanding the scope of such initiatives. In this, CSIE is indeed performing a valuable service to society. Some details are provided in this edition of the Newsletter.

The CSIE Winter School is evincing considerable interest nationally and globally. Do let your contacts know so that more can avail of this great opportunity to grasp the nuts & bolts of social entrepreneurship. For the School, and indeed CSIE itself to attain financial sustainability, such outreach and branding is crucial. Please help us with that.



**Prof. R. Nagarajan**

Dean,  
International & Alumni  
Relations  
IIT Madras

### OUTREACH

#### International Winter School on Social Entrepreneurship - Edition 3, 3rd -14th Dec 2018

From the success of the first two editions of the International Summer/Winter School on Social Entrepreneurship, CSIE is proudly presenting the 3rd edition from 03 -14 December 2018. With the on-board of International participants, the applications are now open for the Indian participants. Do checkout the poster at the end of this newsletter and spread the word.

*" Gramonnati has been the best thing which has happened to me. I am among people who are thinking about good of other people all the time. Age, monetary status, cast, color and creed are not a restriction.*

*This idea of social enterprise started with the Winter School on Social Entrepreneurship at IITM, where I was inspired by co-participants and the many people and organisations we interacted with, who showed me, that you can help people in many ways, just have the will to start. So Grammonati has come a long way. We have ten trainees in Jabalpur and we have reached out to the border districts of Rajouri and Poonch in J&K what we are getting a tremendous response. "*

**- BRIGADIER Rakesh Kaul , Summer School Participant**

To find more about the experiences of the participants who had been part of the previous 2 editions and to know about the application procedure for the upcoming Winter School on Social Entrepreneurship, please visit our website. <http://csie.iitm.ac.in/socentschool/>

# PROJECTS

## Capacity Building Program for Farmer Producer Organizations (FPOs)

A presentation was made to CEO of Tamil Nadu Rural transformation Project (TNRTP) team at Tamil Nadu Corporation for Development of Women Ltd (TNCDW) on 16 May 2018 to derive time-line for joint activities with CSIE on the lines of building capacities and skills of TNRTP personnel and agro-entrepreneurs.

A field visit was made to Trichy on 27 June 2018 to conduct need assessment thereby to update the curriculum of capacity building programs conducted for FPOs by the centre. As part of the visit, faculty at 'Centre for Academy-Industry Interface (CAII)' and 'Department of Social Work' at Holy Cross College (Trichy) were visited to establish collaboration in facilitating regional capacity building programs and supporting in research surveys pertaining to FPOs.

Aishwarya from CSIE delivered a seminar at Seed festival conducted by 'Sustainable Livelihood Institute' at Auroville, Pondicherry on 28th July, 2018. The presentation is an overview of recent reports cross-cutting the issues viz., Climate Change, Water management and cropping patterns.

## Livelihood Enhancement Project at Pathamadai

Dr. Santosh Babu, CMD Tamil Nadu Handicrafts Development Corporation Ltd. and Mr. Sandeep Nanduri, District Collector - Tirunelveli paid a honorary visit to "Revival of languishing crafts" project site on 24 May 2018 to interact with the beneficiaries and to understand the progress of the project.

The construction work at Pathamadai to establish a Common Facility Center had started and the new Electronic Jacquard Machines are being manufactured to be set up at the CFC.

CSIE visited RmKV Silks Pvt. Ltd. on 31 May 2018 to submit and present a proposal for CSR activity. The proposed CSR activities is for the livelihood enhancement project at Pathamadai. RmKV has shown interest to collaborate in this project.

## UK India Social Entrepreneurship Education Network (UKISEEN) - National Conference

As part of the UKISEEN project, CSIE along with Madras School of Social Work (MSSW) is organizing a 1-day conference on Social Entrepreneurship at MSSW on Friday, 07 September 2018.

The objective of the conference is to bring together industry, academy, and government to discuss social entrepreneurship education and strengthen collaboration to promote social entrepreneurship. Speakers from industry, academy, and government have confirmed their participation. CSIE will also be launching the UK India Social Innovation Challenge (UKISIC) 2 on the same day. This year's theme for the competition is Waste Management. Additionally, there will be a poster competition for students to showcase their ideas.



**Technology Commercialization**  
 CSIE has been involved in a Technology Commercialization project with Shri AMM Murugappa Chettiar Research Centre (MCRC). Phase 1 of the project has been completed with connecting 3 potential entrepreneurs for 3 technologies. The Phase 2 will commence soon.

Renovation under progress at the Pathamadai Fine Mat Society.



Old Building



Under Renovation

**Testimonial from one of our participants of Summer School**



**Amar Jyoti Choudhary** shared a post.

13 hrs · Facebook for Android · 🌐

This was most impactful short term course I did in 2017. I would request all the students of IIT Madras who are interested in Social and Development Sector, Policy Making and Entrepreneurship space should do this course for sure.

**INTERNATIONAL WINTER SCHOOL  
 ON SOCIAL ENTREPRENEURSHIP**

**An intense discussion with the officials at the Pathamadai Fine Mat Society**



## Quote

“A little bit of good can turn into a whole lot of good when fueled by the commitment of a Social Entrepreneur.”

— [Jeffry Skoll](#)

[Founder and Chairman, Skoll Foundation](#)

# INTERNATIONAL WINTER SCHOOL ON SOCIAL ENTREPRENEURSHIP

Earn &  
transfer  
credits!



Program Dates: Dec 3 - 14, 2018  
Deadline: 15<sup>th</sup> Sep 2018

## Course structure :

- Lectures and Workshop
- Interactions with accomplished Social Entrepreneurs
- 2 Field trips to local social enterprises
- 1 day cultural trip
- Total credits awarded – 8

## Testimonials :

"The two week training molded me, changed my thought process and taught me why I want to be a Social entrepreneur and how. I am happy to say we started a food business 'Onlyldly' by December and is running successfully." - Sriram Anax, Social Entrepreneur, Summer School '17

"Though I took some courses on Social ventures before, through this course I learnt a lot about the social venture ecosystem in India; also, the field trips gave good insights on how these organizations operate.."  
- Pi-ying Yen, HKUST, Winter School '17

Graduates and working professionals interested in the course can also apply

Fee: Rs. 35000 - with accommodation  
Rs. 20000 - without accommodation

This will cover tuition fee, teaching materials and field trip costs

## Contact Details :

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**IIT Madras - CSIE**  
(Center for Social Innovation & Entrepreneurship)

