



Arthur Sadoun  
Chairman and CEO

Paris, September 30, 2019

Dear Mr. Secretary General,  
Dear Stakeholders,

Publicis Groupe's sustainability strategy is making progress, year on year. Our company is in a strategic transformation journey around the concept of 'Power of One', which includes sustainability as a key component. With over 83 000 talents around the world, our company wants to behave as an active and responsible economic and social player.

The 10 Principles of the Global Compact are part of "Janus", our internal Code of Conduct, and we are sharing this commitment with our employees, our clients and our business partners. We are also tracking the impact of our activities on 10 of the 17 Sustainable Development Goals, to see how we can improve our positive contribution to the global challenges. During the past 12 months, we have focused our efforts on the following social items in particular,

- We extended our commitment to the UN Women Empowerment Principles to our providers, through our CSR Procurement Guidelines, to better support women's rights as human rights.
- Within the Women's Forum for the Economy and Society, (owned by Publicis Groupe) and with our strategic partners, we are working together to facilitate inclusive economic growth through more robust women and girls' empowerment.
- We are still committed through the Unstereotype Alliance with UN Women and some clients, to fight against stereotypes, gender bias and misrepresentation in advertising and communication, to better empower women in all of their diversity.
- In 2018, we maintained our commitment to our industry initiative Common Ground, to support the UN SDGs, with a specific focus from us on SDG2, Zero Hunger, through our dedicated programme, "One Table". We are also tracking our impacts on nine other SDGs relevant to our business.

About climate change and the emergency to act,

- As a signatory of the UN "Caring for Climate" pledge for more than 12 years, and as a member of the French Business Climate Pledge, we support the Paris Agreement to limit drastically global warming. In 2019, we launched our compensation program in our bid to source 100% of our energy from renewables.

Our [2018 CSR Report](#) is publicly available, where we share facts, figures and stories, attested by an external auditor. Our corporate responsibility is always to ensure that we are addressing our clients' needs in the most responsible way, with respect to all of our stakeholders' interests: talents, clients, business partners and providers, shareholders, communities...

We reiterate our commitments to the UN Global Compact; we still believe in co-building solutions by engaging various stakeholders, we consider that joining forces is necessary, and one of the most effective ways to move forward and achieve ambitious goals.

Arthur Sadoun

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Publicis Groupe S.A. • Société anonyme à directoire et conseil de surveillance au capital de 92 336 681,60 euros

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