



EXPO & WOMEN

INTERNATIONAL NON-GOVERNMENTAL ORGANIZATION

«EXPO&WOMEN» ХАЛЫҚАРАЛЫҚ ҰЙЫМЫ

МЕЖДУНАРОДНАЯ ОРГАНИЗАЦИЯ «EXPO&WOMEN»

INTERNATIONAL ORGANIZATION «EXPO&WOMEN»

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25.09.2019 № 48

На № _____ от _____

Dear Lise Kingo, Executive Director,
UN GLocal Compact

The association of legal entities «EXPO&WOMEN» International Organization, which was established at the initiative of public organizations of the country and their foreign partners, and with the support of the National Committee on Women's Affairs, Family and Demographic Policy under the President of the Republic of Kazakhstan, has begun the work in June of 2015.

The «EXPO&WOMEN» International Organization, which was started in June of 2015, today unites active and not indifferent women in the country from different spheres of activity, which includes representatives of business, politics, industrial sector, public figures and journalists.

Mission of the «EXPO&WOMEN» organization is the involvement of women of our country and women of the world into the Expo movement, and active participation in the activities of the annual exhibitions of the «EXPO», as well as development of cooperation and interaction on implementation of the initiative of our country – “Green Bridge” Partnership Program approved by all world countries at the World Conference of the United Nations organization on Sustainable Development in 2012 (Rio+20, in Rio de Janeiro) and included in the Vega outcome document – “The future we want”.

Tasks of the «EXPO&WOMEN» – provide dialogue and cooperation between state authorities, institutions of development of the country, business community and women's organizations.

We strongly support the United Nations Global Compact as a non-binding United Nations pact to encourage businesses worldwide to adopt sustainable and socially responsible policies, and to report on their implementation. The UN Global Compact is a principle-based framework for businesses, stating ten principles in the areas of human rights, labor, the environment and anti-corruption and we are working on most of this directions. We work on human rights, labour, environment. Obviously, almost all spheres except corruption are touched by our organisation. We appreciate all 10 principles of the UN Global Compact and we are grateful to be a part of this pact.

Kind regards,
Askarova Lyazyat
Executive director,
ALE IO "EXPO&Women"



UN Global Compact report

About our organisation:

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Tasks of the «EXPO&WOMEN» – provide dialogue and cooperation between state authorities, institutions of development of the country, business community and women's organizations. Assistance in implementation of the Strategy “Kazakhstan-2050”: new political course of established state, maximum involvement of women into all infrastructure projects within the frame of implementation of the New Economic Policy – “Nurly Zhol” and “EXPO-2017”, as well as increasing of level of employment of women.

The organizational structure of the «EXPO&WOMEN» is represented as follows: Presidium; Board of Trustees; Committees (social partnership, international cooperation, PR and marketing, organization of mass cultural events, new technologies, tourism, industry and investment) and Management Board.

The following deputies of the Mazhilis of the Parliament of the Republic of Kazakhstan gives their agreement to enter into the Board of Trustees of the «EXPO&WOMEN» – Sagadibekovna Aigul Solovyova; Arapovna Maira Aisina; Aytkazhiyevna Meruert Kazbekova. At the present time, the composition of the Board of Trustees is at the stage of formation.

Temirkulovna Saltanat Rakhimbekova, Doctor of Economic Sciences and prominent public figure, is elected as the Chairman of the Presidium of the «EXPO&WOMEN». The Presidium includes the Chairmen of the seven Committees:

Khanum Aydash (Culture Committee)

Nikolayevna Tatyana Nemtsan (Committee of innovations and new technologies),

Maira Karsakbayeva (Committee on International Cooperation),

Makhabbat Isenova (Committee of PR and Marketing),

Zhuldyz Seysenbekova (Committee of cultural and organizational and mass events),

Gauhar Zhenisbek (Chairman of the Board, Committee of services and tourism),

Alia Rakhimbekova (Deputy Chairman).

Chairman of the Board of «EXPO & WOMEN » assigned Gaukhar Zhenisbek, Head of the Committee for the service and tourism in international organization «EXPO& WOMEN», President of the National Association of Tourism Industry of the Republic of Kazakhstan, General Director of travel company “Nomad”.

EXPO&WOMEN has started to implement the several social-oriented projects, including: national competition for manufacturers “Halyk Markasy – 2015”; handicraft “EXPO-Sheber”; Training seminars for women on “green” economy in the People’s Academy of green technology, opening of which is planned on September 4, 2015 – in Akmola oblast, Arshaly district, Arnasai village.

On August 5, 2015 – «EXPO&WOMEN» has received an invitation from the organizers of the “Milan-Expo-2015” to participate in events of the Exhibition, and jointly organize the international women’s conference at the site of Expo 2015 in Milan – on October 19 of the same year.

Summary of 2017-2018 yy:

For our team 2017 year was as bright, courageous and fervent, as the character of a symbol of 2017 year – the rooster!

IO “Expo&Women” in 2017 became the organizer of several important events.

First and the most important event that was carried out by ULE “Coalition for green economy and G-Global development” is II International Women’s Forum “Future energy: women, business and global economy”. 250 participants of 10 countries.

Results: in seven countries Goodwill ambassadors were appointed: China, Russia, Italy, USA, UAE, Equatorial Republic Guinea, Malaysia, Finland. There was a support from the Headquarters of EXPO-2020 concerning holding a women’s forum in Dubai within WORLD EXPO-2020.

2. The entire period before EXPO-2017 within “Implementation of the Plan of actions on participation of women of Kazakhstan on EXPO-2017” more than 20 projects has been realized with the general coverage of more than 1500 people.

3. Implementation of the annual social project on support of unemployed women “Coca-Cola belesteri”. More than 1000 women were trained, about 60 applications were submitted, 10 rural women were awarded with grants on creation and support of own business.

4. Conference “Input of women of Kazakhstan in carrying out EXPO-2017” in the frame of Astana Economic Forum.

5. I and II Republican fair-exhibition “Exhibition of the great steppe”

6. The Honorable register of female innovators from among participants of the Republican competition “ONLINE EXPO-2017” was founded. These are 20 scientists and practicians dealing with issues related to “green” economy.

7. Took active part in organization of children-youth summer camp EXPO-Camp. During summer there were seven seasons for kids and youth from 7 to 25 years (total amount was approximately 1000 people).

8. A branch of MO "Expo&Women" was opened and is actively working in Mangystau Region (Head – Seydaliyeva Nasipkul).

9. The committee on the international cooperation (Zamzagul Amanzhanova) and Committee on communications (Gulzhan Mukhametzhanova) has carried out a lot of work on creation of the international partner network of our organization. Now active negotiations on holding a women's forum within the Beijing EXPO-2017 are being conducted.

10. The committee on science and innovations (Lazzat Kusainova) has organized participation of 18 Kazakhstan citizens at the international scientific venues, including four school students that have participated in a junior scientific training in Beijing.

11. The committee on culture (Apriza Khusainov) is creating a partner network among cultural figures and art with which we have realized model of an ethno-village in the Arnasay village, a beautiful ritual "Tusau kesu" during the forum on the EXPO platform and other actions.

12. The new Committee on development of ethno-design and workmanship (Kapiza Mukhsmetkali) is recently created, moreover, new program of branding together with PF "KazBrands" and also preparation to III the Republican trade fair has started.

13. A lot of work on information and image maintenance of activity of IO "Expo&Women" was carried out: website is actively functioning, brochures were developed and published.

14. IO «Expo&Women» became an associated member of ULE "Association of ecological organizations of Kazakhstan".

Carrying out III International women's forum "Future energy: women, business and global economy".

New initiative of holding the I forum of rural women and accession to the Associated Country Women of the World.

Expansion of partner communications in the sphere of development of scientific skills in children and advance of the Kazakhstan scientists on the international scientific venues with involvement of the international organizati

Introduction of a new intellectual component to carrying out "Ball of Kazakh waltz".

A new approaches to holding the Republican trade fair "Fair of the great steppe"

Start of the innovative project "Women Changing the World".

And there is more to come! There are still some ideas, and we are sure: our creative team is capable to give a lot of innovative ideas which will be able to attract and unite many indifferent people around us!

Plans and tasks which we set for ourselves can be reached only with adherents and partners. Therefore, if our ideas are interesting to you and you want to be in our team, we are ready to dialogue and cooperation!

Current work:

Near the capital of the Republic of Kazakhstan there is a "green village" Arnasay where there are more than 35 green technologies that are successfully implemented there.

Coca-Cola Belestery project

Under joint program with "Coca-Cola company" Coca-Cola Belestery project was realized. More than 5000 women were trained there on how to run their own businesses. 200 people took part in business-project contest. 30 people received grants for developing their own businesses. Over the past 4 years, 7400 women have been trained in the basics of business, 31 of which have received grants of \$4 from Coca-Cola to open their small business. And if in the first year the organizers of Coca-Cola Belesteri concentrated on the cities of Astana and Almaty, in the following years trainings, including, among other things, demonstration of successful application of green technologies, began to be held in the two largest regions of Kazakhstan - Akmola and Almaty.

Moreover, approximately 2000 people were trained on how to use drop irrigation system, solar panels, biogas furnaces, pyrolysis furnaces, phytodiode lighting, greenhouses, hydrogel, agro tissue etc that are helpful for sustainable development.

Kazakh women innovators received grants for the implementation of their startup projects. They became the holders of certificates for 4 thousand dollars.

Awards were presented as part of the opening of the Second International Women's Forum. It is attended by about 250 people, including foreign experts in the field of alternative energy development.

Lyudmila Petrovna was an ordinary self-employed hostess – now became the businessman. Her favorite thing – cultivation of poultry, it is clean for family – to have constantly own organic food. In 2018 the rural mayor's office of the village of Naumovka of Akkolsky district suggested it to participate in the competition "Coca-Cola Belestery". Helped to collect the necessary documents and it is correct to make the business plan. Decided to participate though did not trust on success. And today – Lyudmila Franck – the winner of a republican competition, the owner of a grant in a size of 4 thousand US dollars and the successful individual entrepreneur. On the won money got an incubator on 500 eggs, and before she had a small incubator on 100 eggs.

Forum of rural women in Almaty region

On July 4, 2019 in the city of Taldykorgan the cycle of Forums rural of women started in different areas within preparation for holding the II Forum of rural women of Kazakhstan. And the first of them was organized in Almaty region. The Dialogue platform "Coca-Cola Belestery" – the territory of success used great interest" as which moderator Elena Ozhgova acted. Winners of this project Gallia Erbulatova and Maira Dzhalimbetova already became trainees and project coordinators, they told about the project, presented successful business cases.

The large-scale forum of rural women took place in East Kazakhstan Region

On July 12, 2019 in Ust-Kamenogorsk there took place the Forum of rural women which united creative, professional, active, the business lady, teachers, doctors, mothers having many children, veterans of work.

The program of the Forum of rural women of the East Kazakhstan region (EKR) “Social responsibility, policy of the equal rights and equal opportunities” was extensive and included a plenary session, master classes, trainings, meetings with successful women, reports EKR Info center.

The purpose of our meeting – to realize the potential of women and to strengthen a role of representatives of the fair sex in development of rural territories by means of use of different state programs and garnet forms of financing. Also our task – discussion of problems and needs of rural women that work on improvement of quality of life was more address and specific.

“Green” week and the Coca-Cola belestery project in Sandyktausky district of the Akmola region

The regional center of Sandyktausky district of the Akmola region was the third settlement of carrying out Week of green economy. On May 29, 2019 at 11 o'clock in the morning at the hall of a meeting of regional akimat there were more than 50 women from the village of Balkashino and nearby villages from category and self-employed. Also members of council of mothers, mass media were invited. Also were present the head of department of domestic policy of Sandyktausky district Makrasheva M. who was a coordinator of an action, representatives of RPP “Atameken” of the area, Council of business women. The mayor of Sandyktausky district – Uisimbayev Askerbek Sjezbekovich presided and held a seminar. After the opening speech he gave the floor to Rakhimbekova Saltanat Temirkulovna, the chairman of the board of ULE “The Coalition for Green Economy and Development of G-Global”, the chairman of Public council concerning fuel and energy complex and ecology at the Ministry of Energy of the Republic of Kazakhstan. She told about how the “green” technology countrywide what modern technologies and methods of cultivation of the environmentally friendly products necessary for the population are available on a substantial scale develops to grow the healthy nation. Told about the created Centers of green technologies about the country, in particular and in the Akmola region in the village Arnasay. And there is a lot more interesting.