

## **COMMUNICATION ON ENGAGEMENT WITH THE UN GLOBAL COMPACT**

Period covered by this Communication on Engagement  
From: 1 October 2017 To: 19 September 2019

### **Part I. Statement of Continued Support**

To our stakeholders,

I am pleased to confirm that the Institute for Economics & Peace ('IEP') reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that IEP has taken to support the UN Global Compact and its Principles. We support accountability and transparency, and therefore commit to reporting on our progress according to the Global Compact Communication of Engagement policy and to continuing to share this information with our stakeholders through IEP's website.

Yours sincerely,



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President/Chief Executive Officer

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## **Parts II and III. Description of Actions and Measurement**

### *Engage with the UN Global Compact (UNGC)*

Over the past two years, IEP has held a number of events with the Global Compact Secretariat and members, including local events around the world to mark the launch of IEP's *Global Peace Index*. IEP has been an active participant on a steering committee for a Global Compact initiative, Business for Peace.

### *Research Global Compact-related issues*

IEP produces world-leading research that is of benefit to UNGC members and that advances Global Compact principles, especially pertinent to human rights, non-discrimination, environmental sustainability, and anti-corruption. IEP is an active global leader and thought partner in promoting a better understanding of the practices and conditions that most effectively promote and sustain peace. We regularly deliver educational briefings on these findings and invite UNGC members and other UN stakeholders to participate and attend.

This research is contained in our following annual global publications:

- *Global Peace Index*
- *Positive Peace Report* (the foundation of which overlaps significantly with and directly advances UNGC Principles)
- *SDG16 Progress Report*

IEP also produces research related to businesses and Global Compact principles, including:

- Country-specific research, such as the annual *Mexico Peace Index*;
- Business reports such as *Business and Peace* and the *Economic Value of Peace* (which are regularly updated based on the latest findings)
- Bespoke reports on SDG16, such as *SDG in the Pacific: Strengthening and legitimizing institutions to achieve sustainable development*.

### *Engage business on Global Compact-related issues*

IEP engages businesses directly in these matters, such as through participation at International Chambers of Commerce events and a range of national and sub-national Chambers of Commerce events and programs. IEP also meets with relevant industry bodies, including mining and tourism associations.

In 2017, IEP entered into a strategic partnership with Rotary International based on a commitment to advancing Positive Peace - the attitudes, institutions and structures that are necessary to create and sustain peaceful societies. We reaffirmed and expanded this partnership in 2019. IEP will continue to pursue, formalize and implement partnerships in

pursuit of sustaining peace and sustainable business practices, including with UNGC members.

IEP also engages companies through IEP's social media and through the social media channels of business groups, such as the World Economic Forum. IEP reached over 825 million people through social media in the past year alone.

*Engaging the public and policymakers on Global-Compact-related issues*

IEP raises public awareness on these matters not only through social media, though also traditional media and inclusion in education courses and the publications of others. IEP has a media reach of 7 billion people, and our research is referenced in 3,000 books worldwide.

*Internal organizational support for UN Global Compact principles*

IEP endorses UN Global Compact principles through its internal operations and within all of its global offices, and communicates progress following the Communication on Progress (COP) requirements.