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**CHAPTERS**  
分會

JCI VICTORIA  
維多利亞青年商會

JCI KOWLOON  
九龍青年商會

JCI ISLAND  
港島青年商會

JCI PENINSULA  
半島青年商會

JCI HONG KONG JAYCEETTES  
香港女青年商會

JCI LION ROCK  
獅子山青年商會

JCI HARBOUR  
海港青年商會

JCI YUEN LONG  
元朗青年商會

JCI TAI PING SHAN  
太平山青年商會

JCI BAUHINIA  
紫荊青年商會

JCI DRAGON  
騰龍青年商會

JCI EAST KOWLOON  
東九龍青年商會

JCI CITY  
城市青年商會

JCI QUEENSWAY  
經緯青年商會

JCI NORTH DISTRICT  
北區青年商會

JCI OCEAN  
浩洋青年商會

JCI SHA TIN  
沙田青年商會

JCI APEX  
晉峰青年商會

JCI CITY LADY  
城市女青年商會

JCI TSUEN WAN  
荃灣青年商會

JCI LANTAU  
大嶼山青年商會



Date: 28 August, 2019

Antonio Guterres  
Secretary-General  
United Nations

Dear Mr. Secretary-General,

Participating Non-Profit of UN Global Compact

We are pleased to confirm that Junior Chamber International Hong Kong supports the Ten Principles of the UN Global Compact with respect to Environment, Social Responsibility, Governance and Advancing Sustainable Development. With this commitment, we express our intent to support the Global Compact advancing these principles, and will make a clear statement of this commitment to our stakeholders and the general public.

We also pledge to participate in and engage with the UN Global Compact in the following way(s):

To engage with Global Compact Local Network;

To engage companies in Global Compact-related issues;

To provide commentary to companies on Communication on Progress; and

To participate in Global Compact global and local events.

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the Ten principles and to engage with the Global Compact. We support public accountability and transparency, and therefore commit to report on progress within 2 years of joining the Global Compact and every 2 years thereafter according to the Global Compact COE policy.

Yours Sincerely,

Zenith Lin  
National President



**Junior Chamber International Hong Kong**

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## **Junior Chamber International Hong Kong (JCI Hong Kong)**

JCI Hong Kong (formerly named as “Hong Kong Junior Chamber”) was inaugurated in 1950. It is affiliated with the worldwide youth leadership development organization - Junior Chamber International (“JCI”). JCI has a worldwide membership of over 200,000 in more than 110 countries and territories around the world. JCI provides the framework for young active citizens to create sustainable impact in communities all over the world.

JCI Hong Kong is a non-profit making and voluntary organization for young active citizens aged 18 to 40. Its objective is to provide young people with the opportunities to develop their leadership qualities, enhance their sense of social responsibilities, acquire business skills and develop a social network, through which they can help to make positive changes in the community and contribute to the social development of Hong Kong and the World.

Since its inauguration in 1950, JCI Hong Kong has offered training opportunities in different modes to thousands of members in the four areas of development opportunities - Individual Development, Community Development, International Relationship Development and Business Development. There are now approximately 2,200 members spread in 21 local chapters. Through organizing a great variety of projects to serve the community, members of JCI Hong Kong acquire practical experience and enhance their management skills to prepare themselves for taking up leadership roles in respective fields.

## **2018-2019 OBJECTIVES AND MAJOR GOALS**

Raising public awareness of Global Compact Principles and Sustainable Development Goals through projects and activities.

- Organizing “Be the Change Week” Program to arouse awareness on the importance of environmental friendliness
- Organizing “Breath of Hong Kong” Program to arouse awareness of air pollution to the health and invite students to submit the innovation proposal to tackle the issue
- Organizing “World Cleanup Day” Program to raise awareness to all sectors of the community for shoreline cleanup
- Organizing real-time online SDG discussion to promote SDGs between Hong Kong and Japan students
- Maintaining “Support Better World” website to continuously promote SDGs and invite other countries to share the SDG projects/activities
- Organizing JCIHK Better World Program to encourage companies, organizations and schools to actively support the Global Goals and build a Better World with the Better World Logos given to them
- Joined hands with UN Agencies, Companies, NGOs and Schools geared towards Sustainable Development.

## **PARTICIPATION AND PROGRAMMES**

### **1. “Be the Change Week” Campaign**

A campaign lasting for 2 months, to arouse awareness on the importance of environmental friendliness. It is aimed to educate and encourage the Public putting daily little act of environmentally friendliness into action by making little change into daily habits on 4 major living elements, namely clothing, food, accommodation and transport. A series of activities in April and May including kick off ceremony, survey targeted the young aged 26-45, online “Little is Much Commitments”, “Environmental Friendly Habits Daily Challenge” (5-day activities to primary students at schools), survey announcement cum closing ceremony are organized in 2019.

Impact: Surveys with 610 samples and Commitments of 13 schools & 1950 students received, 5-day talks to 1,280 students aged 4-12 conducted. Survey announcement cum closing ceremony held on 19 May 2019 with 11 local media reports. 28 strategic partners and support organizations involved throughout the project.

### **2. “Breath of Hong Kong” Program**

A program emphasizing the potential health problems caused by air pollution in Hong Kong is organized during April to July 2018. It is to promote SDG goal 3 (Good Health and Well Being), 11 (Sustainable Cities and Communities), 13 (Climate Action) and 17 (Partnerships).

Impact: 250 schools are invited to submit innovative proposals to the Government. 200 participants and students joined the conference with the professionals’ sharing and award ceremony. 12 partners and supporting organizations connected in the Program.

### **3. “World Cleanup Day” Program**

To raise awareness to the community for shoreline cleanup. JCI Hong Kong organized education training program, education day for local schools, kick off ceremony, survey announcement and World Cleanup Day on 15 September 2018.

Impact: 2,000 participants and 30 supporting organizations included government departments and corporates supported the project. Art Piece creation with recycle materials at a local school was designed to raise awareness to the Public and attempted to break a Guinness World Record of a recycling symbol.

4. Real-time SDGs Discussion and “Support Better World” website

An online discussion through the platform “Support Better World” website, is arranged between Hong Kong and Japan on 24 February 2019. The “Support Better World” website is promoting SDG and SDG related projects/activities to the Public, which is powered by JCI Hong Kong and Central & Western District Youth Development Network of Hong Kong Government.

Impact: The selected Goal 6 (Clean Water and Sanitation), Goal 11 (Sustainable Cities and Communities) and Goal 12 (Responsible Consumption and Production) were discussed by 15 Hong Kong students and 11 Japan students at real-time. 100 ideas shared within 60 minutes among the students, despite of the language barrier.

5. Promoting SDG to the Public

Booths were setup at the 2018 and 2019 Peacemakers’ Cultural Celebration organized by UNESCO, Hong Kong, the Central and Western District Festival organized by the Home Affairs Department on 1 June 2019 and Mini game at Hong Kong Water Race, was conducted on 14 April 2019, on the correct way to recycle plastic bottles/containers to the Public.

Impact: Over 10,000 SDG stamps collected by accumulated participants at the events. There were estimated 450 participants joined.

6. Better World Logo Scheme

To encourage companies, organizations and schools to actively involve and support the ‘Global Compact’ and ‘Global Goals’ for a better world. Better World Logo awarded to them in a ceremony in 2018. The scheme comprises 3 different logos: Better World School, Better World Company and Better World Organization.

Impact: The Better World Logo Presentation Day held on 10 August 2018 and with 130 Companies, NGOs, schools and media joined the scheme.

7. UNGC Network

Invited by the UNG Network in China, representative from JCI Hong Kong attended the 10<sup>th</sup> CJK Roundtable Conference of UNGC Network in Korea

Impact: Sharing at the Business Session II: The 4<sup>th</sup> Industrial Revolution and its Impact on SDGs. Ideas were exchanged with the audience.

8. JCI Global Goals Conference and Global Partnership Summit in 2018 and 2019

Members from JCI Hong Kong attended the two events in Kanazawa, Japan and in New York, USA and shared experience on Global Goals projects in different regions

Impact: Members gained deeper understanding of the principles and aspired to contribute more on the goals.