



# Brewing beer with the help of the sun

**Our ambition is to use renewable energy to power our brewery.**

In May 2018, we took a step closer when we installed 1,380 solar panels on the roof of our green warehouse. It will produce some 395,000 kWh of electricity annually and reduce CO<sub>2</sub> emissions by some 118.5 tonnes. Surplus energy will also be redirected to the public electricity grid. →



## Supporting Croatian farmers and the economy

For the fourth consecutive year, we used 100% locally grown barley to make our Karlovačko. We are honored that our commitment to the Croatian agriculture and successful cooperation with local farmers participated in the growth in national barley production. Since 2014 the quantity of purchased barley increased 66%, the area of barley fields in Croatia increased 16% and the number of family farms growing barley for beer rose 6%. →



## Look, listen and improve

We work continuously to improve our safety standards; we've gone more than two and a half years without an accident and 89% of our employees think management cares about their health and safety. When it was noticed that some employees at the filling line were not wearing protective glasses because they usually wear regular eyesight glasses, our management team asked the Behaviour Based Safety team to come up with a solution. Protective, custom made eyesight glasses were made and, and safety standards in our filling department are now significantly improved.



‘Brewing a Better World’ is our global sustainability strategy that unites all HEINEKEN operating companies to be a sustainable force for change. Focusing on the areas where we aim to make the greatest difference, it inspires our brands to align their purpose with tackling environmental and social issues. We are determined to contribute to six of the UN Sustainable Development Goals through this strategy.

## Croatia in 2018

### Underage drinking

tackled through our partnership with the police and Tesa psychological centre. We helped 400 parents to communicate better with their teenagers, and we informed 850 teenagers on the dangers of underage drinking.

### 100% locally

sourced malted barley for our Karlovačko brand.

### 10,000 hours

of volunteering through Kakvart, launched with the City of Karlovac to develop the quality of life through social action.

### €145,000 invested

in the community where our brewery is situated, including donations to social and environmental projects and local events.



### 2.5 years

without an accident at our brewery site, but one accident in sales – we will refresh trainings about slips, trips and falls in 2019.

### 43% less water

used to produce each litre of beer since 2008, and a 5% reduction since last year, mainly due to more efficient filling line and process improvements.

### CO<sub>2</sub> down 25%

in production since last year and an overall 67% since 2008 thanks to continuous technological improvements and switch to electrical energy from renewable sources since 2016.

For more on our sustainability journey:

[www.theheinekencompany.com/Sustainability](http://www.theheinekencompany.com/Sustainability) →